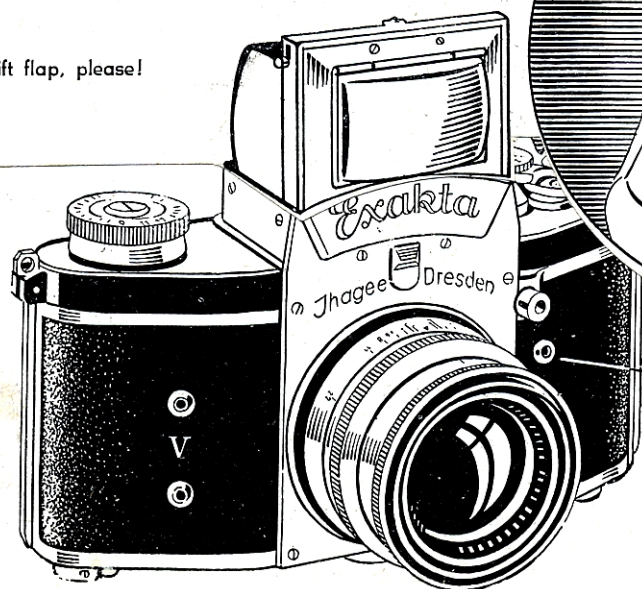


The illustration shows how to use the
EXAKTA (V) with the Reflex Finder-Hood
as a reflex camera at chest-level.

Lift flap, please!



Electronic flashlight
contact sockets

The new model **EXAKTA (V)** 24 x 36 mm

featuring two important improvements

1 It is the first miniature camera that permits of two alternative ways of viewing and focusing:

- A: Viewing „from above“ at chest-level by means of the customary reflex finder-hood, and
- B: Viewing the subject directly by means of a special prism system. In this case the camera is held at eye-level and a laterally correct finder image is visible.

Reflex finder-hood and Special Prism are interchangeable and are used according to the requirements of the photographic task. For the future there will be no longer the alternative "reflex finder or direct vision finder?". The EXAKTA (V) makes use of either system: using the one that according to circumstances promises the best results. And yet all the advantages of the single-lens reflex camera are fully maintained!

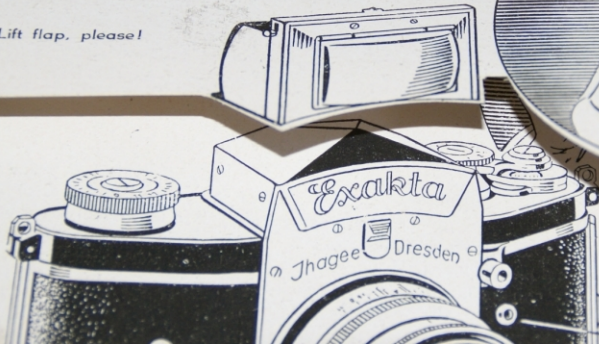
2 The EXAKTA (V) has contact sockets for the two latest systems of flashlight photography:

- A: The customary Vakublitz sockets (V) for occasional flash-bulb pictures, and
- B: Another pair of contact sockets (E below the shutter release knob) for work with the most up-to-date electronic flash-lighting units.

These novel features have a great future before them, for the EXAKTA (V) and the electronic flashlight are the ideal tools of the successful press photographer of today.

The illustration shows how to use the
EXAKTA (V) with the Reflex Finder-Hood
as a reflex camera at chest-level.

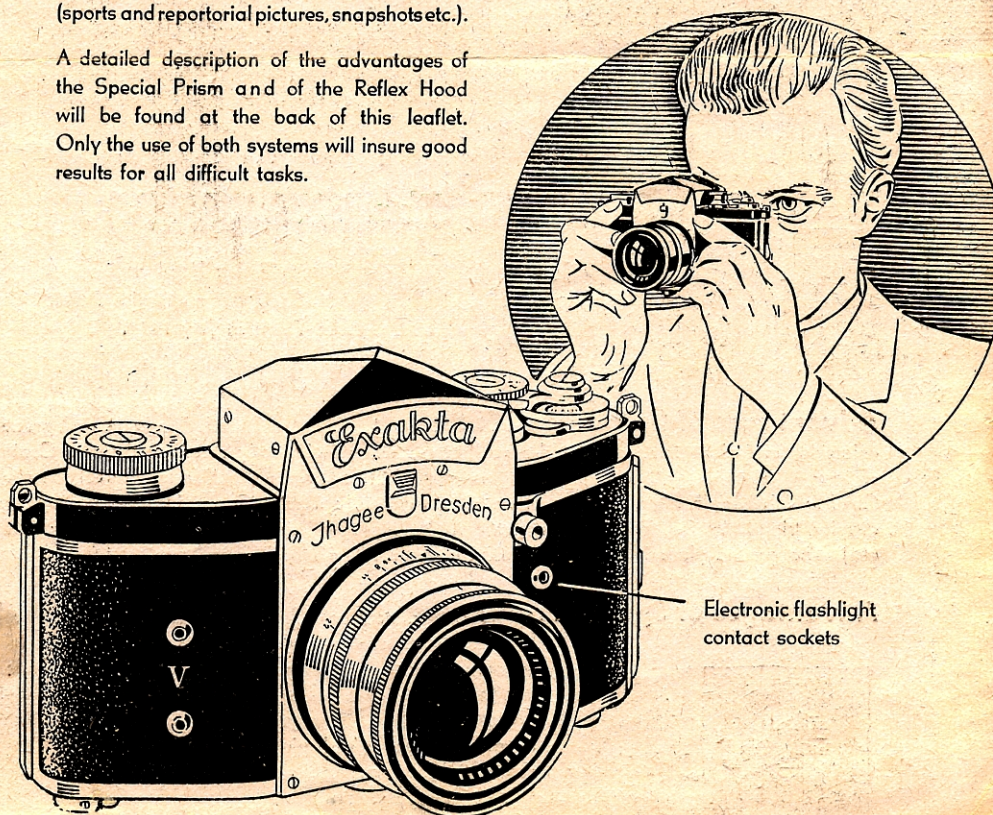
Lift flap, please!



The **EXAKTA (V)** fitted **with the Special Prism** is held at eye-level and the subject is viewed directly. One eye examines the ground glass image, the other eye observes the subject.

The reflex hood (cf. flap) is lifted out by a single movement. In its place the Special Prism is inserted whenever it is necessary to catch rapidly moving subjects and shoot very quickly (sports and reportorial pictures, snapshots etc.).

A detailed description of the advantages of the Special Prism and of the Reflex Hood will be found at the back of this leaflet. Only the use of both systems will insure good results for all difficult tasks.



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EXAKTA (V)

24 x 36 mm

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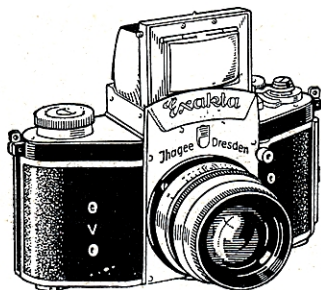
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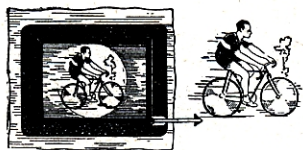
The EXAKTA (V)

is delivered with Reflex Hood at first.

It will be available complete with Reflex Hood and Special Prism in July 1950.

Advantages of finder-hood focusing: Brilliant, coloured, clearly defined, greatly enlarged, and right-side up ground-glass image, which is laterally reversed though. Control of image "from above" or at right angles to subject. Special magnifier for critical focusing. Chief fields of application: pictures of persons, children, animals, plants, insects, macrophotography, tripod pictures, technical work in the studio (reproductions, still-lives, photomicrographies, etc.). The ground-glass image can be easily observed with both eyes.

Advantages of Special Prism: Laterally correct reflex image also for vertical pictures.



Direct viewing at eye-level. Direction of eye and camera always identical. Parallel movements of subject and finder-image (cf. illustration). In case of extreme speeds it is possible to follow the subject with the camera. Chief fields of application: speed pictures of all kinds (sports and reportorial pictures, snapshots, stage photography, technical studies of movements, etc.).

How to interchange Reflex Hood and Special Prism: The reflex hood must always be closed. The milled knob above the lens mount is pushed downwards and the reflex hood (or Special Prism) is lifted out. Be careful not to employ force when inserting hood (or prism): press it lightly towards camera base until it is heard to slip into the catch. Never keep your camera without either prism or hood, or else it will be spoilt by dust. Remove dust with soft hair-brush or rubber syringe only!

Technical considerations make it impossible to alter the KINE-EXAKTA models I and II to the EXAKTA (V). For the KINE-EXAKTA cameras the Prism View-Finder Attachment has been designed for which a separate leaflet is available.

Contact sockets for electronic flashlight (cf. illustration on first page):

A new pair of sockets (E) below the shutter release knob takes any electronic flashlighting unit (e. g. Blaupunkt, Mannesmann, etc.). Elektronic flash-shots are possible every ten seconds with full light output. Exposure-time $1/5000$ sec. Shutter-speed $1/25$ or $1/50$ sec. Surprising results! Needle-sharp definition even of quickest movements (sports, artistic, machinery, etc.). Singularly effective snapshots of persons and animals.

If you want your Kine-Exakta camera (Model I or II) to be fitted with additional electronic flashlight synchronization sockets (E), send it to our works at once!



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