Over 40 years of Lews production At the end of last century there were only a

the end of last century there were only a few who could foresee the astounding advance in photography as we know it to-day. Even then very serious workers produced wonderful results which are still admired to-day, but the decisive period in photography started with the development of small precision instruments and precision large aperture Lenses of maximum correction.

In the year 1896 Hugo Meyer, Senior, Master of Optics, founded the Optical and Precision Works of Hugo Meyer & Co. Görlitz. Silesia, and since that date the firm has taken a considerable share in the development and improvement of photographic Lenses.

The name MEYER stands for perfection and reliability with professionals and amateurs in all parts of the world.

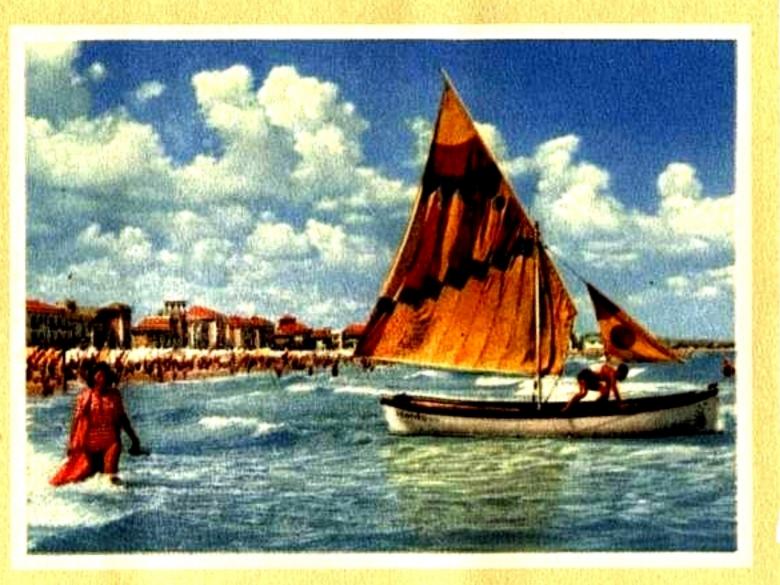
A Biography describing the advance of this firm from three hands to its world famed position to-day, is given in our principal catalogue.



Printed in Germany

HUGO MEYER & CO. GORLITZ

in the act



Colour photographs

are only successful if the exposure is $100^{\circ}/_{\circ}$ correct. There is no margin for difference in exposure, therefore the demand on the lens is considerable to obtain true reproduction of colour, particularly when photographs have to be taken by artificial light, indoors or outdoors.



This is fully guaranteed by the excellent correction of PRECISION LENSES.

Particulars of Meyer Interchangeable Lenses for Miniature Cameras in conjunction with Colour Photography sent on request.



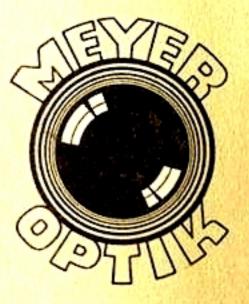
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Exakta 24×36 mm. Exakta 4×6.5 mm. Exakta 6×6 cm. Primarflex 6×6 cm. Beier-Flex 6×6 cm. Reflex Korelle 6×6 cm. Robot 24×24 mm. Siemens Cine Cameras. Pathe Cameras. Filmo. Paillard, and all up-to-date Precision cameras. Described in List F. P. 233.

Forty years of combined scientific research and precision handicraft

guarantee the maximum optical and mechanical perfection.

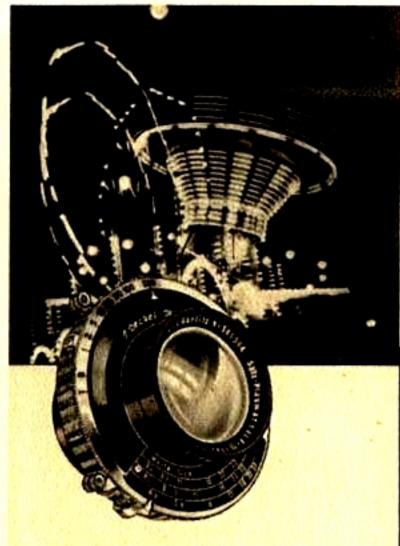
Studio Cameras, Scientific Apparatus for taking, reproduction and projection, also miniature apparatus produced by the leading firms are mounted with

MEYER LENSES as standard equipment.

Apertures from F 1.5 upwards.
Focal lengths up to 34 inches.

MEYER LENSES are made in 1100 different designs and in approximately 380 different foci.





Kino Lenses.

Meyer Kino-Plasmat F1.5
Meyer Optimat F1.5
Meyer Primoplan F1.5
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Meyer Tele-Megor F/4
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For long range Still and Cine
Photography. Foci up to 24".
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F4.5. Special lens for Enlarging.

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Meyer Aristostigmats F4.5 and F6.3

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Meyer Portrait Trioplan F/3

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and F/9.

Special Lenses for Studio Apparatus.



Projection Lenses.

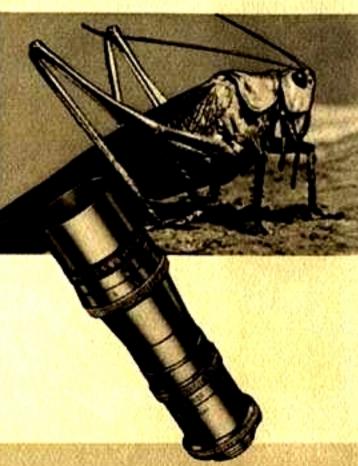
Meyer Kinon Superior F 1.5 to F 3.5 for modern 8 mm., 9.5 mm. and 16 mm. Projectors. Also hall projection with a maximum illumination. Diameter up to 5.3/16".

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Special for Dia and Colour Projection.

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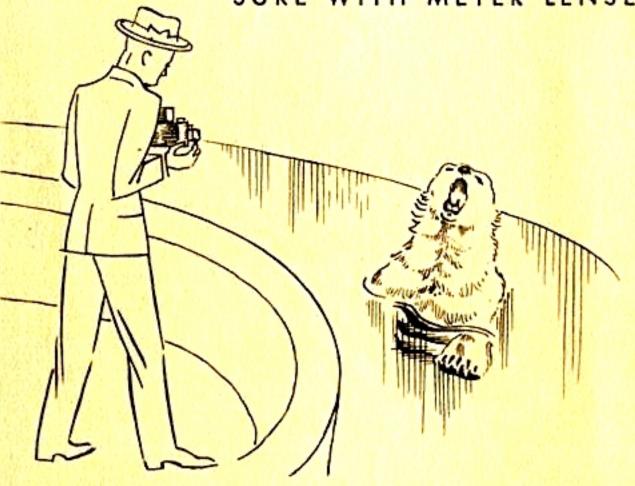
Meyer

Interchangeable Lenses See and - Snap

A passing incident (never to happen again) is secured for ever and provides many a reward of joy to the photographer.

Good Photography means to have confidence in your instrument, particularly the lens, and an eye for perspective, not simply button pressing. To be able to depend on the lens means success.

SURE WITH MEYER LENSES.





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