Price list effective January 1st 1968. Prices subject to change without notice.

# keep pace with

Published by

PHOTOMARKETING LIMITED

Kingsbury House, Blackburn Road, Hampstead NW6

# For body building and fast reflexes TAKE EXAKTA it's occupational therapy!

Build up your basic system with Exakta and you will increase in stature.

Better reflexes with a fully automatic diaphragm. From the negative position watch your development. Your vision is improved: you have more positive colour appreciation.

You look better, feel better and are better: the envy of your friends

Sought after on the beach; made at Christmas parties!

Take a "do it yourself" course with Exakta — build up your system — and keep pace with pml.

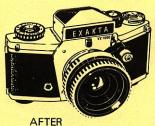


Redesigned, this latest model Exakta is a worthy successor to its predecessors.

Smart and functional, it maintains the traditionally

high standard of precision and mechanical adaptability expected of the world's leading system of 35mm System Photography.

Now with instant return mirror.



Shutter: Focal Plane 12 secs - 1.000 sec with B & T and

delayed action.

Lenses: Interchangeable bayonet fitting from 20mm—1000mm auto or manual

Viewfinder: Pentaprism, waist level or Magnear, with choice of screen.

Synchronisation: Focal Plane Bulbs, 'M' Bulbs and Electronic Flash.

Take up: Cassette to cassette or Standard Spool.

Miscellaneous: Instant return mirror, double exposure prevention or override; built-in film cutting knife; rapid rewind handle; detachable back; visual film advance check; Frame counter, film type reminder.

Dimensions: 31/2" x 6" x 2", Weight: 241/2 ozs.

Exakta — The new VX 1000

Shutter: Focal Plane speeded ½ sec. - 1/500 sec. B & T

Lenses: Interchangeable, accepting lenses from 20mm.

Viewfinder: Instant return mirror with shutter cocked warning device built into the fixed Pentaprism with Fresnel screen incorporating rangefinder,

Synchronisation: Flashbulbs and electronic flash. Take-up: Cassette to cassette or standard take-up.

Miscellaneous: Short lever wind stroke; detachable back;

Rapid rewind crank handle.



Shutter: Focal plane speeded from 1/30 sec. to 1/175 sec. with B & T.

Lenses: All Exakta lenses can be accepted though vignetting may occur with lenses of 100mm and over.

Viewfinder: Interchangeable, waist level, pentaprism and Magnear with a large choice of screens for specialised work.

Synchronisation: Bulb and electronic flash.

Take-up: Cassette to cassette or standard take-up.

Miscellaneous: Detachable back. Shutter locking device.



#### **BASIC COMBINATIONS**

	В	ody	,	Merit	ar	Do	mip	lan	Te	Tessar		Pançolar		ar
Varex 1000 body only	54	10	10	-			_			_		_		
Varex 1000 & Reflex Finder Hood & Std. Screen	60	7	6	_		73	2	9	85	19	10	96	12	6
Varex 1000 & Reflex Finder Hood & Microprism Screen	63	14	6	-		76	9	9	89	6	10	99	19	6
Varex 1000 & Pentaprism & Std. Screen	70	1	2			82	16	5	95	13	6	106	6	2
Varex 1000 & Pentaprism & Microprism Screen	73	8	2	_		86	3	5	99	0	6	109	13	2
Exa 500 & Pentaprism & Microprism Screen	24	4	3	_		36	19	6	49	16	7	60	9	3
50mm Standard Lenses		-		_	27	12	15	3	25	12	4	36	5	0
Exa 1a Complete with R.F. Hood & St with Meritar Lens	d. So	cree	en	16 18	4		_			_			_	

#### Standard Lenses

649 Domiplan f2.8/50mm F.A.D.	£12	15	3
601 Tessar f2.8/50mm F.A.D.	£25	12	4
604 Pancolar f2.0/50mm F.A.D.	£36	5	0
K316 case for standard lens	£2	0	5

# Inter-changeable Auxiliary Lenses

For Exakta and Exa Cameras



647 20mm f/4 Zeiss Flektogon F.A.D.	£120	15	q
636 25mm f/4 Zeiss Flektogon F.A.D.	£65	13	
446 30mm f3.5 Meyer Lydith P.D.	£19	19	6
634 35mm f2.8 Zeiss Flektogon F.A.D.	£61	6	0
422 75mmf1.5 Zeiss Biotar P.D.	£63	4	3
410 100mm f2.8 Meyer Trioplan P.D.	£19	19	6
648 120mm f2.8 Zeiss Biometer F.A.D.	£85	8	2
417 135mm f2.8 Meyer Orestor	£21	19	6
637 135mm f/4 Zeiss Sonnar F.A.D.	£52	4	6
418 180mm f2.8 Zeiss Sonnar F.A.D.	£108	17	0
447 200mm f/4 Meyer Orestegor P.D.	£29	19	6
416 300mm f4.5 Meyer Telemegor P.D.	£65	11	11
419 300mm f/4 Zeiss Sonnar P.D.	£145	12	5
415 400mm f5.5 Meyer Telemegor P.D.	£48	2	5

P.D. — Preset Diaphragm F.A.D. — Fully Automatic Diaphragm

### **Exakta System Cases (Leather)**

K312 Exakta Standard Brown	£3	16	10
B124 Exakta De-Luxe Black	£5	0	11
K313 Exakta Large Front Brown	£3	16	10
B125 Exakta Exa De-Luxe Black	£3	16	7
KH315 Holdall for all Models	£4	1	0

# **Exakta Viewing Systems**

301	Waist	Level	Finder	for
	tripod	and	Veilz	weck
	applica	ation	£4	13 8
302	Pentapi	rism fo	r eye	level

for eye level speed shots £14 7 4

308 Magnear attachment for macro/micro photography £4 6 7

work



£8 18

(all the above are supplied without screens)

# **Exakta System Screens**

302.01.16 Standard Screen	£1	3	0
F.R. Fresnel Screen	£4	10	0
M.P. Microdiaprism Screen	£4	10	0
302.12 Standard with 3mm spot	£4	6	7
302.13 Standard with 10mm spot	£4	6	7
302.03 Standard with 3mm spot & X	£5	16	5
302.04 Standard with 10mm spot & X	£5	16	5
302.06 Standard with X & 1/16th divs.	£10	18	9
302.08 Standard with 1/8 squaring	£8	18	1
302.09 Standard with X	£3	12	0
302.05 Standard with X & 1mm divs.	£8	18	1
302.07 Standard with 5 x 5 squaring	£7	12	9
302.17 Standard with Field Framing	£7	4	8
302.11 Clear Screen	£2	7	2
302.10 Clear Screen with X	£4	12	7
302.14 Clear Screen with X and 1mm divs.	£9	18	6

302.18 Clear Screen with 5 x 5

squaring

#### Exakta Close up Accessories



180 Extension Tubes consist of a pair of bayonet adaptor rings



providing an extension of approx. 10mm and three extension tubes 5-15-30mm respectively, giving extensions from 10-60mm in combination. £5 0 11

187 **2 in 1 ring.** A ring which fits directly between lens and body to give minimum extension of 5mm. £3 5 2

Reversal Rings to permit the use of a reversed standard lens.

159.4 35.5mm for Meritar

159.2 40.5mm for Domiplan old pattern

each £1 4 5

159.3 49mm for Tessar, Domiplan and Pancolor

176 Miniature Bellows give a continuous adjustment range from 35-125mm. If used with special f2.8 sunk mount Tessar: from 0-125mm. Fitted with tripod bush. £11 0 8

178 Autocouple Rod for use with Extension Tubes or Miniature Bellows when it is desired to couple the fully automatic diaphragm of the lens with the shutter release.

153 Microscope Adaptor. This fits over the standard 25mm diameter eyepiece of the microscope. £8 17 9

Comprehensive Booklets or Leaflets on the Major Products mentioned in this leaflet can be obtained from your Dealer or by writing direct to the Distributors

pmi PHOTOMARKETING LTD

KINGSBURY HOUSE, BLACKBURN ROAD,

WEST HAMPSTEAD, LONDON, NW6

#### **Lens Hoods & Filters**

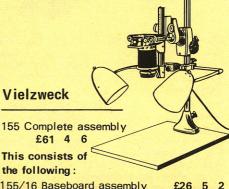
216	35.5mm Polarising Filter	£7	15	1
214	40.5mm Polarising Filter	£7	18	0
215	49mm Polarising Filter	£10	1	6
217/37	35.5mm Lens Hood	£1	1	7
217/42	40.5mm Lens Hood	£1	5	0
217/51	49mm Lens Hood (Standard)	£1	7	11
Z217/5	8W 49mm Lens Hood	~!		<del></del>
,.	(30mm Lydith)	£4	0	6

NOTE: 35.5 (Meritar) 40.5 (Old Domiplan) 49mm (Domiplan, Tessar, Pancolor)

308 Magnear attachment only	£4	6	7
312 Top lens magnifier	£4	12	7
308/22 Flat Screen for Magnear		11	1
308/23 Flat Screen with X	£1	4	10
308/24 Flat Screen with X and 1mm divs.	£2	7	2
308/25 Flat Screen with 5mm squaring	£3	15	8

## **General Accessories**

150 Exakta take-up spool		7	5
150/1 Exa take-up spool		7	5
151 Giant release button		4	2
305 Body cap		4	2
322 Rear lens cap		7	5
232 Exakta cable release	114	5	2
323 32-37 & 42 lens caps		5	11
323 51-60 lens caps		7	5
323 70-80-85 lens caps		9	1
194 Accessory shoe	£1	1	4
DCR Double cable release	£3	2	1
320 Pentaprism case		19	2
315 Rotating eyepiece	£2	9	1
	-	THE REAL PROPERTY.	



the following:			
155/16 Baseboard assembly	£26	5	2
155/01-U7 Slide Rail	£10	7	7
155/02 Bellows attachment	£13	13	3
155/04 Transparency copier	£10	18	6
To these may be added:			THE .
155/03 Camera cradle	£7	12	9
155/13 Tripod base	£1	16	8
155/05 Lighting equipment	£16	1	5
156 Microscope light trap	£1	4	5
157 Microscope ring .	£2	5	6
166 Zeiss light excluding shell	£1	18	11

#### Specialised Accessories

128 50mm f2.8 sunk mount	Lega, co.		
Tessar	£32	17	6
427 135mm f/4 Special Sonnar	£39	17	6
167 Varilux Photometer	£11	12	6

#### **EXAKTA MANUAL** by Werner Wurst

The complete fascinating system explained in infinite detail. £2 10 0

EXA PHOTOGRAPHY — TECHNIQUE AND PRACTICE by Ken Allinson. All you want to know about your Exa camera. 16 6