Price List effective November 1st 1968. Prices subject to change without notice.

keep pace with

Published by

PHOTOMARKETING LIMITED

Kingsbury House, Blackburn Road, Hampstead NW6

You won't store this in the loft!



Your wife won't let you.

Apart from being a highly competant piece of equipment, the Paximat Cine Mk.8 is a very attractive piece of furniture and this one your wife will boast about before you do.

With INSTANT CINE keep pace with pml.

Plug in — Open door — Insert cassette — Close door — Switch on — and in an instant — CINE AT THE TOUCH OF A BUTTON.

The brilliant $10\%'' \times 8\%''$ picture may be viewed in daylight or a fully lit room without shading.

No screen erecting gymnastics, unless you want traditional projection, which may be obtained by a touch on the "swing optics" to give a 3 ft. wide picture at 6ft. The personal load cassettes will accept 150 ft. of yours or library films, Super,

Single or Double 8 mm. Gate change is a pull switch.

Cassettes just slide in and out, there is no lacing.

Automatic switch off at film end. Rewind at seven times forward speed and automatic switch off.

Cassette changeover - 2 seconds.

Possible adjustments: Focussing knob, Framing knob, Swing optics, Gate change, but only when necessary.

8 volt, 50 watt Ellipsoid lamp. Tappings for 110, 130, 150, 220, 240, 250 volts. Gate cooling by turbo fan. All packed into an attractive wood grain finish cabinet that looks like a T.V.

It's so simple your child will use it.
For a demonstration go back to the shop
where you obtained this leaflet.



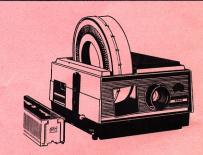
Paximat Mk.8 Dual Gauge Projector — complete with Cassette, Reel, Film Trimmer, Gate dusting brush, Lamp and Mains lead. £123 4 6

Spare cassette 19/11d. Spare reels (150') 6/8d.

Paximat 35mm. Still Projectors

FULL AUTOMATION. All you do is switch on and focus the first slide, and then leave the AUTOFOCUS 3000 MODEL to do the rest for you.

Focussing is electronic, slide changing by pre-selected timed intervals, 8, 15 or 30 seconds, and sound by coupling a tape recorder. The latter may also be used to change slides by impulse, if required, instead of the timer. A third alternative is slide changing by the remote control cable supplied and a fourth by piano key mounted on the body. The last two methods permit reversal of slide order. Choice of 85mm and 100mm standard lenses. Choice of 6 magazines, to hold 36, 50 or 100 slides (rotary) in any type of 2 x 2 mounts. 24 volt, 150 watt Halogen lamp with economy switch for 18 volts, more



than adequate for correctly balanced slides. Gate cooling by Turbo fan. Levelling feet. All metal, attractively styled body.

The accepted Paximat quality.

Projector — complete with lamp and one 36 (white) magazine for all mounts, remote control cable and power cord.

£91 13 8

Examat TTL

In the never ending search to increase the versatility of the Exakta photographic system comes a new product, the Examat TTL pentaprism, to put Exakta once again in the lead of 35mm system photography.



Suitable for all models of Exakta, this through the lens metering system is built into a pentaprism which is interchangeable with any of the existing viewing systems. C.D.S. meter mounted above the viewfinder correctly reads irrespective of lens focal length, mechanical extensions (bellows, tubes etc.) or filters, and translates visually in the viewfinder by a simple needle/zero line up.

Complete as pentaprism, microgrid Fresnel screen and through the lens meter, covering 13 exposure values; shutter speed settings 8 secs. to 1/1000th sec; aperture settings from f1.4 to f22; film speed settings 6-1600 ASA. Mallory PX 13 button battery included. £42 0 0

Exakta VX 1000

The primary camera of the 35mm system, accepts or works in conjunction with, every one of the accessories outlined in this price list and has the most comprehensive specification of any camera engaged in system photography.



Shutter: Focal Plane 12 secs — 1.000 sec with B & T and delayed action.

Lenses: Interchangeable bayonet fitting from 20mm—1000mm auto or manual

Viewfinder: Pentaprism, waist level or Magnear, with choice of screen or Examat TTL

Synchronisation: Focal Plane Bulbs, 'M' Bulbs and Electronic Flash.

Take up: Cassette to cassette or Standard Spool

Miscellaneous: Instant return mirror, double exposure prevention or override; built-in film cutting knife; rapid rewind handle; detachable back; visual film advance check; Frame counter, film type reminder.

Dimensions: 3½" x 6" x 2", Weight: 24½ ozs.

Exakta — **VX** 1000

Shutter: Focal Plane speeded ½ sec. - 1/500 sec. B & T

Lenses: Interchangeable, accepting lenses from 20mm.

Viewfinder: Instant return mirror with shutter cocked warning device built into the fixed Pentaprism with Fresnel screen incorporating rangefinder,

Synchronisation: Flashbulbs and electronic flash.

Take-up: Cassette to cassette or standard take-up.

Miscellaneous: Short lever wind stroke; detachable back; Rapid rewind crank handle.



Shutter: Focal plane speeded from 1/30 sec. to 1/175 sec. with B & T.

Lenses: All Exakta lenses can be accepted though vignetting may occur with lenses of 100mm and over.

Viewfinder: Interchangeable, waist level, pentaprism and Magnear with a large choice of screens for specialised work.

Synchronisation: Bulb and electronic flash.

Take-up: Cassette to cassette or standard take-up.

Miscellaneous: Detachable back. Shutter locking device.



Basic Combinations	Body		Meritar	Domiplan	"T" 2.8/ 50mm	Pancolor
VX 1000 - Body Only	61 9	6			-	_
VX 1000 - Reflex Finder Hood & Standard Screen	68 9	6	_	82 17 3	97 6 10	108 9 0
VX 1000 — Reflex Finder Hood & Microprism Screen	72 5	0	_	86 12 9	101 2 4	112 4 6
VX 1000 — Pentaprism & Standard Screen	79 9	6	-	93 17 3	108 6 10	119 9 0
VX 1000 — Pentaprism & Microprism Screen	83 5	0	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	97 12 9	112 2 4	123 4 6
VX 1000 TTL Pentaprism & Microprism Screen	103 19	6	_	118 7 3	132 16 10	143 19 0
Lens Only 50mm Standard			-	14 7 9	28 17 4	39 19 6
Exa 500 Pentaprism & Microprism Screen	27 11	9	-	41 19 6	56 9 1	67 11 3
Exa 1a complete with R.F. Hood Standard Screen & Meritar Lens	_		19 19 6	-	-	_

Exakta System Cases

K312 Exakta Standard Brown	£4	19	6
B125 Exa De-Luxe Black	£4	6	0
KH315 Holdall for all Models	£3	4	0

Inter-changeable Auxiliary Lenses

For Exakta and Exa Cameras



647 20mm f/4 Zeiss Flektogon F.A.D.	£135	15	0
636 25mm f/4 Zeiss Flektogon F.A.D.	£73	16	6
446 30mm f3.5 Meyer Lydith P.D.	£17	9	6
634 35mm f2.8 Zeiss Flektogon F.A.D.	£68	18	0
422 75mmf1.5 Zeiss Biotar P.D.	£69	19	6
410 100mm f2.8 Meyer Trioplan P.D.	£17	9	6
648 120mm f2.8 Zeiss Biometer F.A.D,	£95	19	6
417 135mm f2.8 Meyer Orestor	£23	15	0
637 135mm f/4 "S" from JENA F.A.D.	£58	14	0
418 180mm f2.8 "S" from JENA F.A.D.	£122	7	0
447 200mm f/4 Meyer Orestegor P.D.	£33	15	0
416 300mm f4.5 Meyer Telemegor P.D.	£73	15	0
419 300mm f/4 "S" from JENA P.D.	£163	15	0
415 400mm f5.5 Meyer Telemegor P.D.	£53	19	6
P.D. — Preset Diaphragm F.A.D. — Fully Automatic Diaphragm			

Exakta Viewing Systems

301 Waist Level Finder for tripod and Veilzweck application £5 6 0



302 Pentaprism for eye level work and speed shots £16 6 0



308 Magnear attachment for macro/micro photography £4 19 6



(all the above are supplied without screens)

Exakta System Screens

302.01.	.16 Standard Screen	£1	4	0
R.F. GI	ass Rangefinder	£6	2	6
M.P. Mi	icrodiaprism Screen	£4	19	6
302.12	Standard with 3mm spot	£4	17	3
302 13	Standard with 10mm spot	£4	17	3
The state of the s	Standard with 3mm spot & X	£6	10	10
	Standard with 1.0mm spot & X	£6	10	10
302.06	Standard with X & 1/16th divs.	£12	6	0
	Standard with 1/8 squaring	£10	0	3
302.09	Standard with X	£6	0	9
302 05	Standard with X & 1mm divs.	£10	0	3
	Standard with 5 x 5 squaring	£8	11	9
	Standard with Field Framing	£8	2	8
302.11	Clear Screen	£2	13	0
302.10	Clear Screen with X	£5	4	2
302.14	Clear Screen with X and 1mm divs.	£11	3	1
302.18	Clear Screen with 5 x 5 squaring	£10	0	3
-			4000	

Exakta Close up Accessories



180 Extension Tubes consist of a pair of bayonet adaptor rings



providing an extension of approx. 10mm and three extension tubes 5-15-30mm respectively, giving extensions from 10-60mm in combination. £5 13 0

187 **2 in 1 ring.** A ring which fits directly between lens and body to give minimum extension of 5mm. £3 13 2

Reversal Rings to permit the use of a reversed standard lens.

159.4 35.5mm for Meritar

159.2 40.5mm for Domiplan old pattern

each £1 7 6

159.3 49mm for "T" Lens Domiplan and Pancolor

176 Miniature Bellows give a continuous adjustment range from 35-125mm. If used with special f2.8 sunk mount "T": from 0-125mm. Fitted with tripod bush. £12 10 0

178 Autocouple Rod for use with Extension Tubes or Miniature Bellows when it is desired to couple the fully automatic diaphragm of the lens with the shutter release.

153 Microscope Adaptor. This fits over the standard 25mm diameter eyepiece of the microscope. £9 19 6

Lens Hoods & Filters

216	35.5mm Polarising Filter	£8	14	0
214	40.5mm Polarising Filter	£8	18	0
215	49mm Polarising Filter	£11	7	0
217/37	35.5mm Lens Hood	£1	4	6
217/42	40.5mm Lens Hood	£1	8	0
217/51	49mm Lens Hood (Standard)	£1	11	6
Z217/5	8W 49mm Lens Hood (30mm Lydith)	£4	10	6

NOTE: 35.5 (Meritar) 40.5 (Old Domiplan) 49mm (Domiplan, "T" from JENA, Pancolor)

308 Magnear attachment only	£4	19	6
312 Top lens magnifier	£5	4	0
308/22 Flat Screen for Magnear		12	5
308/23 Flat Screen with X	£1	8	0
308/24 Flat Screen with X and 1mm divs.	£2	13	0
308/25 Flat Screen with 5mm squaring	£4	5	0

General Accessories

151 Giant release button		5	0
305 Body cap		5	0
322 Rear lens cap		8	6
232 Exakta cable release		6	0
323 32-37 & 42 lens caps		7	0
323 51-60 lens caps		8	3
323 70-80-85 lens caps		10	0
194 Accessory shoe	£1	4	0
DCR Double cable release	£3	10	0
320 Pentaprism case	£1	1	6
315 Rotating eyepiece	£2	15	0
Employees the contract of the	VANCORDATE	NAME OF TAXABLE PARTY.	-

Vielzweck



155 Complete assembly £68 16 6

This consists of the following:

55/16 Baseboard assembly	£29	10	0
55/01-U7 Slide Rail	£11	13	6
55/02 Bellows attachment	£15	7	6
55/04 Transparency copier	£12	5	6

To these may be added:

£8	12	0
£2	0	0
£18	0	0
£1	7	6
£2	11	0
£3	4	0
	£2 £18 £1	£18 0 £1 7 £2 11

Specialised Accessories

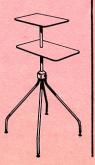
128 50mm f2.8 sunk mount "T" from JENA	£36 19	0
427 135mm f/4 Special "S" from JENA	£44 16	
167 Varilux Photometer	£13 1	5

Hilo

Model I

Single tier version of 2 tier model illustrated. Platform 12"x 16" adjustable centre column for height between 29" and 44". 4 fold-flat spring loaded legs. Chrome and black enamel finish with Formica platform in blue, grey.

£7 12 5



Model II

as left, but with lower Formica platform 12" x 20" adjustable anywhere below top platform. £10 5 5

Model III

of traditional design finished colouring as above. £10 5 5

Minor

as right in appearance. Height 37" £7 12 5

