

too hot to handle

The Exakta VX IIb with 50mm f/2 Zeiss Pancolar lens is now selling for \$109.50 new here in Chicago. What's the reason for the big price drop?—R. F. Gordy, Bensenville, Ill.

The present importer of the Exakta has discontinued importation and sold a vast stock of cameras to stores at very low prices, making them great bargains for amateurs. When the new importer brings in the new model Exaktas, the prices will be higher.