

A New Crop of Guaranteed SEYMOUR-REBUILT EXAKTAS

You may want a second Exakta for yourself, either as a "spare" or to carry two different types of film. Or you may want to start off a younger member of your family on the way to Single Lens Reflex photography. The Lady of the House may want her own camera. Why settle for a cheaply made inexpensive new camera when you can get a reliable, fully Seymour-rebuilt Exakta for the same price?

Otto is busy supervising the rebuilding of these cameras. Please select the camera best suited to your needs and give a second choice. Order your Seymour-Rebuilt Exakta right now because stocks are ample and you will get a fine Otto-

pampered specimen.

Seymour-Rebuilt, Fully Guaranteed:

Exakta VXIIB, Body \$49.50 Exakta VXIIa, Body \$42.50 Exakta VX , Body \$34.50 Exakta V , Body \$29.50

Shipping: \$1.95 per camera

For complete cameras with lens and finder, write! State combination wanted.

Be Good to your Exakta! Give it a New Carrying Case! New Special Prices:

Standard Original Exakta Case with Non-Detachable Front, Special \$7.45

Shipping: 95¢ per Case.

Exakta Newsletter 968

Published by Seymour's, the Exakta Specialists 350 West 31 Street, New York, N.Y. 10001 Telephone (212) CH4-1150



NEW! EXAKTA 500 NEW! Features: Instant Return Mirror. Speeds to 1/500. Takes all Exakta Lenses, Builtin Prism. Fresnel Viewing Screen. Micro Grid, Seymour priced!

Exakta 500, less lens \$53.95 Deluxe Case given free with above. Shipping: \$1.65



NEW!Fully Automatic Schneider Xenon 50mm F1.9. NEW!

Trade your old lens:

\$59.50 and your Auto Quinon \$64.50 and your Auto Exaktar \$64.50 and your semi-automatic Biotar \$69.50 and your semi-automatic Tessar

\$74.50 and any preset lens
Outright Sale, without trade-in:
\$79.50

Shipping: \$1.25



ORIGINAL IHAGEE PENTA PRISM without Insert....\$14.50 + 95¢ Shipps

Fine Grain Groundglass Screen Fresnel Screen with Rangefinder

Fresnel Screen with Micro Grid

Case for Prism \$2.95





\$3.9

\$7.50

\$8.50

ORIGINAL IHAGEE WAISTFINDER

If you are not using the waistlevel hooded finder, you are wasting half the possibilities of your Exakta. (No pun intended). Indispensable for low angle shots, copying, close-up work, right angle (secret) photography, etc. Comes with fold-away magnifier.

Model C with captive groundglass
......\$10.95
Model N (takes interchangeable
glasses)\$11.95
Glass Inserts for Model N same as

for Prism.

Case for Waistfinder \$ 2.95 Shipping: 95¢

For the Budget Minded: Exakta VX Body.

Cleaned, relubricated, not rebuilt \$29.50
Used, no work done, sold as is, exactly as taken in trade . .\$19.95

Shipping: \$1.95 per camera.



Through-the-Lens
Metering System
Request information

| To: Seymour's, 35 | 50 W. 31st St., New York, N.Y. 10001 |
|--|--------------------------------------|
| Please send detail Through-the-Lens | s about the |
| Name: | |
| Address: | |
| City: | State: Zip: |

SEYMOUR'S, The Exakta Specialists 350 West 31 Street, New York, N.Y. 10001 TEL: (Area Code 212) CH 4 ·1150

SEYMOUR'S, The Exakta Specialists 350 West 31 Street, New York, N.Y. 10001 TEL: (Area Code 212) CH 4-1150

| Camera Accessories: | Filters, Lens Accessories, etc.: |
|--|--|
| Rewind Handle for VX and VXIIA 2.95 +15¢ | Filters: |
| Accessory Shoe, attaches to Prism 1.95 +15¢ | Ser. VII – 3.95 – Four for |
| Take-Up Spool, Original Ihagee 3.75 +20¢ | 46mm, 49mm, 52mm – 4.95 +25¢ – |
| Rewind Assembly with Crank Handle 7.95 +45¢ | Four for |
| Giant Release Knob 1.25 +15¢ | Larger Sizes: Request Prices. |
| Body Dust Cap, Bayonet 1.95 +15 t | Rotating Polarizers: |
| Rear Lens Cap, Bayonet 1.95 +15¢ | Series VII 8.95 +25¢ |
| Flexible Metal Neckstrap, Chrome 3.25 +25¢ | 46mm, 49mm, 52mm 9.85 +25¢ |
| Leather Neckstrap 1.95 +15¢ | 54mm & 55mm - 11.85 - 58mm - 12.85 |
| Bayonet Flange, to hold Exakta Lenses | 62mm |
| in Enlargers, etc. $4.50 + 35c$ | Specially Reduced: |
| Bayonet Flange, new Double Bayonet, | Neutral Density, Grid Disc, Soft Disc, |
| Original Ihagee, for use in camera 7.95 +45¢ | Now at same prices as filters |
| Screw-In Lenscaps | Close-Up Lenses, +1, +2, +3 |
| Ser. VII (fits into Ser. VII Adapter) 1.95 +20¢ | Series VII $-4.50 + 25c$, Set of Three 11.95 +35c |
| 46mm, 49mm 1.95 +20¢ | 46/49/52mm $-4.95+25c$, Set of Three .11.95 +35c |
| 52mm, 54mm, 55mm 2.25 +20¢ | Close-Up Plus Ten (+10), Ser. VII only 5.95 +25¢ |
| 58mm | Inst-A-Dapters, New! |
| Reloadable Cassettes, 10 (ten) for 3.00 +35¢ | Inst-A-Dapters, New. Inst-A-Dapters permit using accessories |
| Pistol Grip, deLuxe, with Cable Tripper 5.45 +65¢ | with one thread size on lenses with a |
| Projection Pointer, with Batteries 5.87 +58¢ | different thread size. Any combination |
| Multiple Image Prisms | 46mm, 49mm, 52mm, 55mm, etc. |
| 3-Image, Parallel 17.95 +75¢ | Each Inst-A-Dapter $-4.50 + 25k$ |
| 3-Image, Radial | 3 for |
| 5-Image, Faceted | Filter Adapters, complete with Retainer Ring |
| Zippered Case, each 1.95 Remote Control Pneumatic Shutter Release 5.95 +25¢ | Ser. VII, 46, 49, 52, 54, 55mm 4.50 +25¢ |
| Pneumatic All-Metal Duster 2.95 +35¢ | 58mm with Step-Down to Ser. VII 6.50 +25¢ |
| | Sunshades, Metal |
| Blowbrush, Retracting, Camelshair, Rubber Bulb 1.95 +25¢ | Ser. VII (Fits Ser. VII Filter Adapter) 4.65 +25¢ |
| Blowbrush, small, non-retracting, Close-Out . 2/1.00 +25¢ | 46,49,52,54,55mm (no adapter required). 4.95 +25¢ |
| Camera Support C Clamp, deLuxe 4.95 +35¢ | Rectangular, Ser. VII, Wide Angle 6.85 +35¢ |
| Camera Support & Clamp, denake | Sunshades, Rubber, folding back over lens |
| View Finders and Accessories: | 46,49,52,54,55mm (no adapter required). $4.95 +25$ ¢ |
| | Multiple Image Prisms, fit Series VII Adapters: |
| Original Ihagee PentaPrism, less insert 14.50 +65¢ | 3-Image Parallel |
| Fresnel Viewing Screen with Split Image RFdr .6.75 | 3-Image Radial |
| Fresnel Viewing Screen with Micro Grid 7.75 | 5-Image Faceted |
| Fine Grain Groundglass Screen 3.95 | Zippered Case, each 1.95 |
| Scientific Inserts: | Flash Equipment: |
| Groundglass, Clear Spot | |
| Groundglass, Crosshairs 14.95 +35¢ | Toshiba Strobe Flash |
| Groundglass, Overall Squares 19.50 +35¢ | MultiBlitz No. 26 Strobe Flash |
| Macrolite, Close-Up Exposure Factor Screen . 17.50 +35¢ | Flash Cube Gun with Battery 4.85 +65¢ |
| Same, slightly used, guaranteed accurate 8.75 +35¢ | BC Bounce-A-Tilt Flash 6.95 +65¢ Accessory Shoe, fits onto PentaPrism 1.95 +15¢ |
| Original Ihagee Waistlevel Finder, | Steadytrip Bracket, fixed shoe, w/cable trip 3.95 +25¢ |
| Model C, w/captive groundglass, Magnif. 10.95 +75¢ | Flip-Trip Bracket, w/Swivel Bounce, w/trip 5.95 +25¢ |
| Model N, takes interchangeable glasses 11.95 +75 t | Anatomic Flash Grip and Camera Holder, |
| Case, takes either Prism or Waistfinder 2.95 +35 \rlap/c | push-button adjustment, with |
| Magnear Finder f/critical and scient. work 14.85 +65¢ | Shutter Tripper 9.45 +35¢ |
| Magnifier for Magnear, bayonets into top 12.50 + $45c$ | TwinHot Bracket, holds AND FIRES two |
| Travemat Behind-the-Lens Metering System79.45 +1.35 | flash guns or two strobe lights 3.65 +25¢ |
| | Swivel Bounce, converts flash to bounce gun. 3.65 +25¢ |
| Exposure Meters: | Extension Cord, straight, PC/PC, 3 feet 2.65 +25¢ |
| modile CIC Material and disappropriate 1/ 05 :05/ | Coiled Flash Cord, Heiland Plug to PC 2.95 +25¢ |
| Toshiba CdS Meter, including Battery & Case . 16.95 +95¢ | Twin Prong Adapter for older Exaktas 2.50 +15¢ |
| Sedic "Pocket Watch" CdS Meter w/B & C 9.50 +95¢ | Ringlights, Special Lighting Equipment: Write. |
| Travemat Behind-the-Lens Metering System79.45 +1.35 | ggirve, epocial agricing a quipinotite mitto |

| Close-Up Accessories, Bellows, etc.: | Cable Releases, etc.: |
|--|---|
| Bellows: | All Seymour-approved Releases have extra |
| Original Ihagee Proxette Bellows, | long thrust for Exakta Cameras. |
| SPECIAL | Cloth, 6", 10", 12", each 1.35 +15¢ 4 for 3.95 +15¢ |
| Novoflex Bellows, new model 19.95 +95¢ | Cloth, 16" Locking 1.95 +15¢ |
| Accessories for Novoflex: Request Prices | Metal Coil, 12", Locking 1.95 +15¢ |
| Large Ihagee Versal System: Request | Vinyl, Heavy Duty, Butterfly Grip, Locking 2.95 +20¢ |
| Prices. | Pneumatic, Bulb and Rubber Hose, 40'' long . 2.95 +25¢ |
| Tubes: | Pneumatic, Remote Control, 20 feet long 5.95 +35¢ |
| Original Ihagee Precision Tubes | Twin Cable, for automatic lenses on tubes, etc. 6.85 +25¢ |
| Independent Make, Budget Set 7.65 +65¢ | Pneumatic, 30", attaches to tripod handle 2.95 +25¢ |
| Focusing Tubes with Bayonet Fittings 9.95 +45¢ | Cases: |
| Focusing Tubes, without Bayonet Fittings 6.45 +35¢ | Original Exakta Camera Case |
| Automatic Extension Tubes, | Brown, Standard, non-detachable front . 7.85 +95 t |
| 3 compl. pts | Black, deLuxe, detachable front 9.85 +95¢ |
| Two-in-One 5mm Extension, | Lenscases: |
| Orig. Ihagee 7.95 +25¢ | For small non-automatic lenses 3.95 +45¢ |
| Extra Threaded Rings for your set: | For automatic normal lenses or W.A 4.80 +45¢ |
| 5mm - 1.25; 15mm - 1.65; 30mm 1.95 +25¢ | For most non-auto Telephoto, |
| Bayonet Fittings for Tubes, Male End 4.95 +25¢ | to 135mm 4.95 +45¢ |
| Bayonet Fittings for Tubes, Female End . $4.95 + 25c$ | For most automatic Telephotos, |
| Macrolite Direct Reading Exposure Screen 17.50 +45¢ | to 135mm 5.95 +45¢ For Larger Sizes please Request Quotation |
| Same, slightly used, guaranteed accurate 8.75 +45¢ | Gadget Bags, Vinyl, very fine quality |
| Macro Lenses, Short Barrel, for use in | 10x8x4 inches, w/Outside Pocket 7.95 +95¢ |
| Bellows, (Bayonet Adapter Required) | 9x7x3 inches, w/Flat Outside Pocket 4.95 +75¢ |
| 65mm F3.5; 75mm F3.5; 90mm F4.5 | 8x6x3 inches, w/Flat Outside Pocket 3.95 +65¢ |
| Each | "Clutter Saver" Accessory Pouch |
| 105mm F4.5; 135mm F4.5; Each 13.95 +65¢ | 5x4x2 inches, Top Zipper, Zippered |
| Exakta Bayonet Adapter for above | Pocket, Wrist Loop 2.95 +35¢ |
| lenses | With every \$10 Worth of small accessories |
| Exakta Bayonet Adapter for above Travegar . 4.95 | you may order a "Clutter Saver" |
| Exakta Focusing Mount for above Travegar 12.50 | for only 95¢ |
| Special Macro Lenses, No Bellows or Tubes | Foam Fitted Attache Case 19.65 +1.65 |
| needed (Bayonet Adapter Required) | Larger Vinyl Bags, Leather Bags, etc. |
| 25mm F2.8 Bausch and Lomb Animar 9.85 +95¢ | Ask for Prices. |
| 22mm F2.8 Macro Doryt, very special 14.50 +95 $m{c}$ | |
| Exakta Bayonet for Animar or Doryt 4.95 | |
| 50mm F2.8 Schacht Macro Travenar | |
| with Foc. Mt | SWAPI |
| Steinheil Macro Lenses: Request Information | |
| Close-Up Lenses, Ser. VII or mm Sizes | Trade up to the excellent |
| +1, +2, +3, each | Carl Taice |
| Set of 3 (builds up to +6) w/Leather Cs11.95 +35¢ Plus Ten (+10), Series VII only 5.95 +25¢ | Carl Zeiss |
| Filter Adapters, Series VII, state mm size 4.50 +25¢ | Jena F/2 |
| Slide Duplicator, Ser. VII, fits Filter Adptr 12.50 +75¢ | |
| Twin Cable Release, for auto lenses in | Automatic |
| bellows 6.85 +15¢ | |
| Special Items: | Pancolar |
| Light Tight Changing Bag, double zipper 5.95 +45¢ | |
| Automatic Tele Converters, 4-Element Construction: | Your automatic Quinon F1.9 and |
| 2X (Doubles Focal Length) . 19.95 + 1.95 case +95¢ | Your automatic Exaktar and |
| 3X (Triples Focal Length) 24.50 + 1.95 case +95¢ | Your fully automatic Tessar F2.8 and 36.50 |
| Eyecup for prism (accepts prescription lens) 5.50 +25 c | Your semi-automatic Biotar F2 and 39.50 |
| Spare-Lens Holder, Bayonet, fits camera | Your semi-automatic Tessar F2.8 and |
| bottom | Your preset F2.8 or F2 Lens and |
| Microscope Adapters: | Outright Sale (no trade) |
| Original Ihagee, Model II | Shipping Charges, per lens 1.25 |
| Slide Notching Punch | Your Trade-in Lens must be in good saleable condition. |
| prevents upside-down or reversed slides 2.95 +35¢ | If in poor shape, send it for evaluation. |
| prevents aparas down or reverse states | poor onapo, dend it for ordination |

STEINHEIL appoints SEYMOUR'S Exclusive Importers of Macro Lenses

Munich, Germany — An Exclusive Contract for the Steinheil Macro Lenses was signed here between Earl F. Seymour, of Seymour's, Inc., the Exakta Specialists, of New York, N. Y., U.S.A. and H. W. Daehn of Steinheil Optical Works of Munich, Germany. The contract covers the Exclusive Sales Rights in the United States for the Steinheil Auto Macro Quinaron 35mm F2.8, the Steinheil Auto Macro Quinar 100mm F2.8, and the Steinheil Auto Macro Quinar 135mm F2.8.

The Contract reads in part as follows:

Steinheil is granting to Messrs. Seymour's, Inc., New York, the Sole Agency Rights in the United States for the Macro Lenses.

New York, N. Y. — Seymour's, Inc., of this city, announces the completion of negotiations with Steinheil Optical Works of Munich, Germany, resulting in an exclusive contract covering the Sales Rights in the United States for the well known line of Steinheil Macro Lenses. Simultaneous announcements have been released by Seymour's, Inc., and Steinheil Optical Works.

The Details: The famous Steinheil Macro Lenses (undoubtedly the most highly corrected lenses ever to be released to the public) were headed for total extinction. The cost of manufacture was too high. Increasing Labor Costs and rising costs of the Special Glass Types needed for these extraordinary lenses increased the production costs. Steinheil had arrived at the conclusion that the lenses could no longer be produced at a marketable price level and announced, reluctantly, that production would be stopped.

At Seymour's, we considered this decision a great loss to Exakta owners. They were being deprived of a line of lenses of the highest quality, to say nothing of their versatility. We approached Steinheil, offering to underwrite a new production at a price level which should make it feasible for the manufacturer to cover his cost and markup. Since letters proved inadequate, several trips were made between Munich and New York by both Mr. Daehn of Steinheil and Mr. Seymour.

At last an agreement was hammered out. Seymour's guaranteed the production by placing a firm order, advancing a goodwill payment ten months ahead of delivery and accepting prices which made it possible for the factory to produce the lenses without pricing the lenses out of the market in the United States. Both Steinheil and Seymour's had to "give". Steinheil lowered their original price demands (realizing that they had no selling costs on the production) and we (Seymour's) reduced our mark-up to keep the selling price down.

Discover a New World of Photography with Steinheil Macro Lenses

55mm F1.9 Macro Quinon

What makes this lens so new and different? Well, there has never been a lens like this one! For one thing, it gives, you an unbroken focusing range all the way from Infinity through "normal" focusing range to "same-size" image (1:1) to Ultra Close-Up Range of one and one half inches with a magnification of 1.4 to 1 (enlarged!) on the film. And all this CONTINUOUS: no blind spots, no gaps. And, incredible as it sounds, the lens REMAINS fully automatic throughout this amazing range! Next, you do not need Extension Tubes, Close-Up Lenses, Bellows or ANY kind of additional gadget. Whenever and wherever the need for close-up photography arises, you are ready.

You don't even need Exposure Tables, nor do you have to do any figuring: You merely read off the Magnification Ratio and the Exposure, no matter how close you focus. This feature alone makes it the most unique lens ever designed.

The Lens is also ideal for Slide Copying. It lets you copy the entire slide or, if you wish, any part (if you want to crop the Duplicate Slide).

Maybe we have been dwelling too much on Close-Up Photography. Don't get the idea that the Macro Quinon is limited to Close-Up Work. In fact, if you NEVER take a Close-Up Shot, you should buy it because of its incredible correction. Never before has there been a lens of such brilliance, sharpness and color correction. If you are looking for the best-quality automatic lens for your Exakta, get the new Steinheil Automatic Macro Quinon 55mm F1.9.

QUOTE'

(Quotations from Test Report, Mod. Photog. Mag.) "Lucky Exakta owners!" "Superb Lens" Answer to a Photographer's Dream" "A Really Superior Optical System" "Works like a Charm" "(at \$249.50) a Bargain!"

May we add our own findings to these enthusiastic comments of an independent magazine? In all our experience we have never tested a lens of such superior quality. It rivals apochromatic and process lenses in sharpness and clarity of minute detail. Wait till you project your first shot taken with this lens. You have NEVER seen anything like it!

Equally impressive in quality and versatility are the other 3 members of the Steinheil Macro Family:

35mm F2.8 Macro Quinaron Focusing Range: Infinity to 3/16" (!)

100mm F2.8 Macro Quinar Focusing Range: Infinity to 9"

135mm F2.8 Macro Tele Quinar Focusing Range: Infinity to 18"

Price, per Lens, \$159.50 plus \$3.95 for the Shade, \$4.95 for the Case and \$1.25 Shipping Charges. (Shipping Charges for 2 or more Lenses: \$1.65)

| Series VII Drop-in Filters, each | | | | | | 4.95 |
|----------------------------------|--|--|--|--|--|------|
| 54mm Rotating Custom Polarizer | | | | | | 9.50 |
| Series VII Filter Adapter | | | | | | 4.95 |

All Lenses take 54mm Accessories







35mm F2.8 Macro Quinaron

55mm F1.9 Macro Quinon

100mm F2.8 Macro Quinar

| | 35mm F2.8 Macro Quinaron | 55mm F1.9 Macro Quinon | 100mm F2.8 Macro Quinar | 135mm F2.8 Macro Tele Quinar |
|------------------|-----------------------------|---------------------------|----------------------------|---------------------------------|
| Aperture Range | 2.8 to 22 | 1.9 to 22 | 2.8 to 22 | 2.8 to 32 |
| Optical Formula | 7 Elements | 6 Elements | 4 Elements | 5 Elements |
| Glass Type | Rare Earth | Rare Earth | Rare Earth | Rare Earth |
| Coating | Permanent | Permanent | Permanent | Permanent |
| Angle of View | 64 Degrees | 43 Degrees | 24 Degrees | 18 Degrees |
| Diaphragm | Fully Automatic | Fully Automatic | Fully Automatic | Fully Automatic |
| Focusing Range | Inf. to 3/16" | Inf. to 1-1/2" | Inf. to 9-1/2" | Inf. to 18" |
| Accessory Thread | 54mm | 54mm | 54mm | 54mm |

How you can obtain them...

The Steinheil Macro Lenses will be uniformly priced as follows:

Each Lens \$159.50 plus \$3.95 for the original Shade and \$4.95 for the Case. Shipping Charges will be \$1.25 for one lens or \$1.65 for two or more lenses.



135mm F2.8 Macro Tele Quinar

Delivery will begin in November 1968. At first, quantities will be small and the demand will exceed the supply. In fairness to all customers, we are taking orders which we will fill in the same sequence as we receive them.

With each order we require a deposit of \$55.00 per lens. To compensate you for your loss of income on this deposit we permit you to deduct "interest" at the rate of 6% per annum when you send the balance just before shipment. (Please note: This pertains to the Steinheil Macro Lenses only. Also note: No cash interest paid on orders cancelled before shipment). When your order is ready for shipment, we will notify you and give you the correct figure for the balance less accrued interest.

Steinheil fully automatic 100mm F3.5 Auto Cassarit



100mm F3.5 Steinheil Auto Cassarit Fully Automatic Diaphragm (3.5 to 22). Focuses to 3 feet. Non-glare Ebony Finish. Auto/Manual Switch. In-Line Release. Takes 49mm Accessories. Just 3 inches long Famous Steinheil Quality.

Seymour-priced at only

4450

Orig. Steinheil Shade 3.95 Case 3.95 Shipping 95¢

Steinheil fully automatic 35mm F3.5 Auto Culmigon



35mm F3.5 Steinheil Auto Culmigon Fully Automatic Diaphragm (3.5 to 16) Focuses to 2½ ft. Non-glare Finish. Auto/Manual Switch. In-Line Release. Takes 49mm Accessories. Ultra Compact. Famous Steinheil Quality.

Case 3.95 Sey Orig. Steinheil Shade 3.95

Seymour-priced at only 50 Shipping 95¢

Enna 28mm F3.5 Ennalyt Extreme Wide Angle



28mm F3.5 Enna Ennalyt Preset (locking) Diaphragm (3.5 to 16) Macro Feature: Focuses to 6" from lens. Takes 52mm Accessories, Ebony Finish. Sharp, distortion-free Retrofocus Type.

Seymour-priced at only

3950 Case 4.95 Shipping 95¢

SERVICE

When did you last have your Exakta cleaned and relubricated? You can get a great deal of additional mileage out of your Exakta if you take care of it. A new cameras will usually not require re-lubrication for about 2 years. Older cameras should be "washed" and relubricated every two years. The old lubricant usually cakes up (combining with the dust that seeps in) and after a while the lubricant becomes an abrasive. If you let it go too long, your gears will be in sad shape. It's cheaper to give your Exakta regular service. We recently announced our new "package" service which consists of cleaning out of old lubricant. relubricating, checking fast and slow shutter speeds and checking focus. Let us take care of your camera and it will take care of you.

Seymour's Exakta 24⁵⁰ Service Package Shipping \$1.95



SWAP!

Trade up to the World's Finest Single Lens Reflex

Exakta VX-1000

Instant Return Mirror. Retro Counter. Short Stroke Rapid Film Advance. Black Non-Glare Dials. Streamlined Body. Self-aligning Combination Rewind Clutch and Handle. "No-Hands" Rewind Button. Improved Slow Speed Mechanism. Improved Back Safety Catch. Many more improvements. The new Model takes all your finders from previous models and all your lenses.

Now you can have the latest Exakta VX-1000 Body in exchange for your:

EXAKTA VXIIB and \$67.50 EXAKTA VXIIa and \$77.50 EXAKTA VX and \$82.50 EXAKTA V, II, or I and \$87.50

Shipping: \$1.95 per camera

Steinheil 135mm F2.8 fully automatic Auto D Tele Quinar



The Resolving Power of the famous Steinheil Auto-D Tele-Quinar is close to the theoretically possible optimum. Color correction 100% true to the original. Just 3 inches long! Non-glare ebony-black finish. Pushbutton Auto/Manual Selector. In-line Shutter Release. Famous Steinheil Quality.

Seymour-priced at only

Orig. Steinheil Shade 3,95

Shipping 95¢

Seymour's, Inc. 350 West 31 Street, New York, N.Y. 10001 SEYMOUR'S, Inc. 350 West 31 Street, New York, N.Y. 10001 Do NOT Do not write in this Box Postage Print your name and address carefully in spaces provided. This will be your Shipping Label Total Return Requested Total Merchandise ORDER BLANK Price **Fotal Postage** State: Sales Tax Please ship on 15 Days Money Back Trial Description Example: New York City 2% + 3%, Total 5% he Law requires us to collect Sales Tax, State: **To** Name: From New York State Residents Only 2% State Tax plus Local Tax. Address: City: How Hand Print or Type use Do NO Hand Print or Type



Here is an amazing lens: a 240mm long-range telephoto lens which is fully automatic, has a fast F4.5 speed, is corrected for fine sharp detail and is only a scant five inches long! Now you can hand-hold those long telephoto shots without fear of camera shake!

Focuses from Infinity to a mere 6 feet. 52mm Front Diameter. Auto/Manual Switch. Attractive ebonyblack non-glare finish. Made by Enna Optical Works in Munich, Germany, the world's optical capital.

Seymour-

priced at only

Series VII Shade \$4.50 52mm Filters, each \$4.95 Case \$5.95. Shippg. 1.25 Ser. VII Filters, each \$4.50

52mm Custom Polarizer \$9.85 Filter Adapter 52mm/Series VII \$4.50

REDUCED . and how!

85mm F1.9 SUPER COLIGON

Preset Medium Range Lens. Ideal for Portraits, Sports, Theater, and all low-light-level work. Fastest and sharpest 85mm lens made today. Just 118 lenses left. No more when they are gone. Take one for a mere \$39.95. Case 3.95 (optional). Shipping 95¢

135mm F2.8 5-ELEMENT CINCONAR

Sharp as only a 5-Element Lens can be. Just 156 Lenses left. Hurry! Take one for just \$27.50. Case 3.95 (optional). Shipping 956

135mm F2.8 FULLY AUTOMATIC CASPECO TELE

Imported and guaranteed by the Exakta Camera Co. These are our last 97 Lenses. While they last, take one for only \$34.50. Case \$3.95. Shippg. 95¢

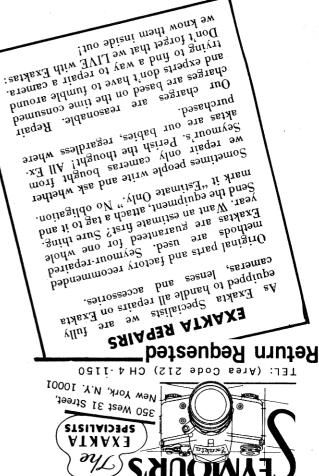
250mm F5.5 PRESET MEYER TELE-MEGOR

Latest Ebony-Black Model. Rotating Tripod Mount, but lens can easily be hand held. Last few in our stock. Yours for just \$39.95. Shippg, 1.65

Santa Ana, Ca 92704 Mr. Charles Borreson X2927040CASANBORIDQH

IISe 2º Keue Dr.

Permit No. 12559 New York, N. Y. $Q \mid A \mid Q$ JOSTAGE BULK RATE



The New Macro System by Schacht



For Close-Up Fans with Champagne Taste and Beer Pocketbooks

135mm F4.5 preset Travenon (improved mod. Tessar Formula; to F/32) Focusing Mount for use directly in the Exakta (ALL Models). Seven-Step (3-part) Variable Combination Macro Extension. Accepts Lenses of other Focal Lengths (Schacht and other makes). Accepts your own Exakta Lenses for extreme Close-Up (with Adapter). Lens Head can be used in your own Bellows (with Adapter).

Focusing Range: Basic System, used as Telephoto: Infinity to 5½ feet

used as Macro 5½ feet to 1½ feet

with 100mm preset F3.3 Schacht: 11/2 feet to 6 inches with your 50mm Exakta Lens : as close as 2 inches

Basic Schacht Macro System

135mm F4.5 preset Travenon **Exakta Focusing Mount** 7-step (3-part) Macro Extension

Complete System only

| Expand Your System with: | | | | | | | | |
|--|------|--|--|--|--|--|--|--|
| 100mm F3.3 preset Travegar Lens Head | | | | | | | | |
| Special Female Exakta Bayonet Adapter (lets you use your own Exakta Lenses in | | | | | | | | |
| the Focusing Mount for extreme Close-Ups) | 5.95 | | | | | | | |
| Series VII Filter Adapter 49mm | | | | | | | | |
| for 135mm and 100mm Schacht Lenses | 4.50 | | | | | | | |
| 49mm Screw-in Shades, each | 3.95 | | | | | | | |
| 49mm Screw-in Filters, each | 3.95 | | | | | | | |
| 49mm Custom Polarizer, rotating | 9.85 | | | | | | | |
| Special Male Exakta Bayonet Adapter (lets you use the 135mm and 100mm Schacht Lens Heads in your own | | | | | | | | |