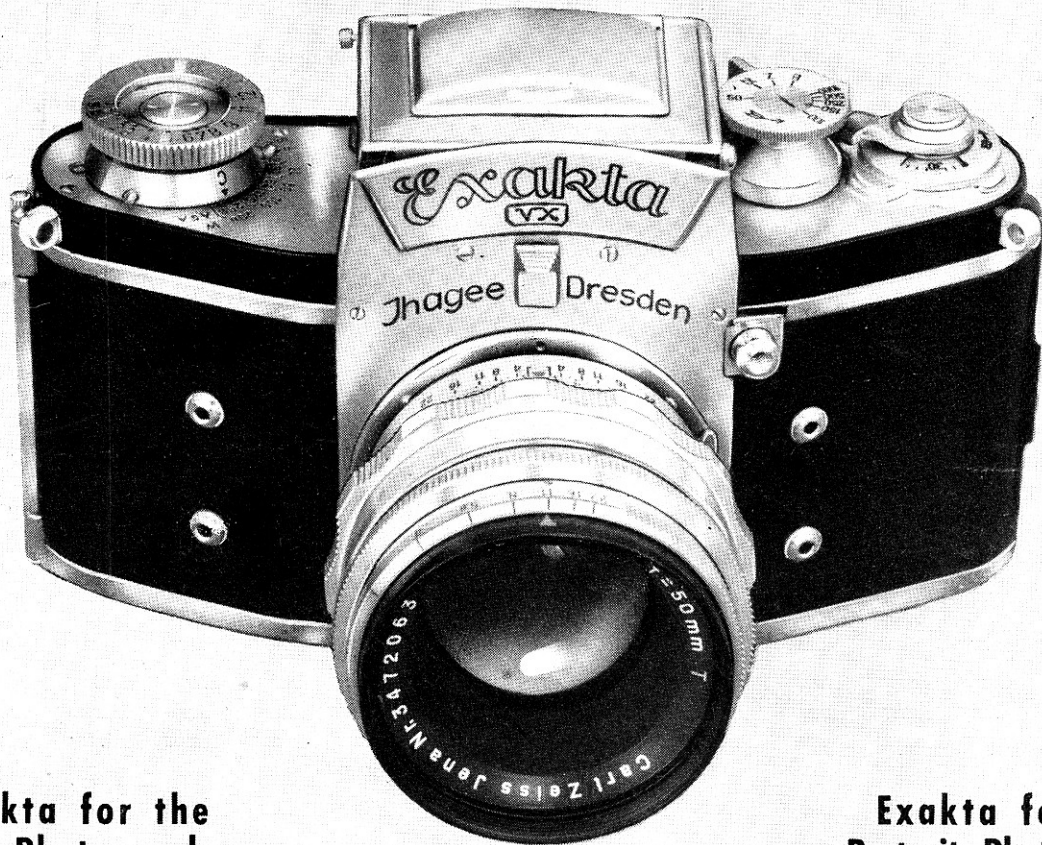


35 mm *Exakta* VX with Carl Zeiss pre-set diaphragm lens



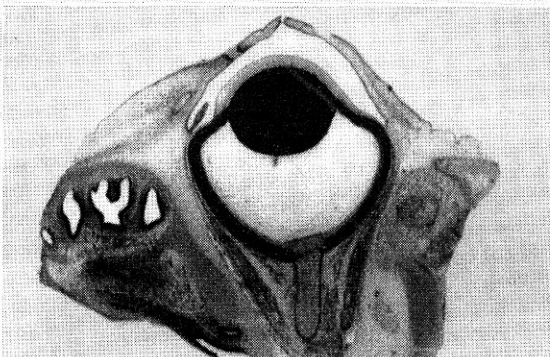
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When you take pictures with an Exakta, it becomes a third eye because you actually see through the lens. You see the image of your subject, exact in size, composition, detail and sharpness—as the lens will record it. Exakta Photography gives you absolute control of every phase of the photographic technique. And, of course, the Exakta VX

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The Exakta VX with the new f2.8 Zeiss Tessar "T" Coated Lens with Pre-Set Diaphragm Control is priced at \$269.50 tax included.

Exakta VX with f2.0 Zeiss Biotar "T" Coated Lens with Pre-Set Diaphragm Control is \$343.00 tax included.

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