

CELEBRATED MOTION PICTURE
STARS

THE MOST VERSATILE CAMERA

EXAKTA VX

Alfred Hitchcock's suspense thriller "Rear Window" features James Stewart using the Exakta VX Camera for picture taking and as a telescope at the same time.

The choice of the Exakta VX for Hitchcock's best motion picture could not have been unintentional, because of the fact that the VX is the most versatile camera in the world. With it you can photograph any type of subject, microscopic or gigantic, an inch or a mile away. With the VX you can shoot routine pictures with a maximum of simplicity and ease, and master any difficult or challenging subject as James Stewart did in "Rear Window".

THE AUTOMATIC EXAKTA VX

Automatic Exakta VX with Waist-level Viewfinder* and 50-mm, f/1.9 Automatic Schneider Xenon, \$341.70 • 58-mm, f2.0 Preset Zeiss Biotar, \$335.00 • 50-mm, f/2.0 Automatic Isco Westagon, \$279.50 • 58-mm, f/1.9 Hugo Meyer Goerlitz Primoplan, \$269.50

*Penta Prism eye-level viewfinder and Split-image Rangefinder may be substituted for waist-level finder for \$57 additional.

WIDE ANGLE AND TELEPHOTO LENSES FOR EXAKTA

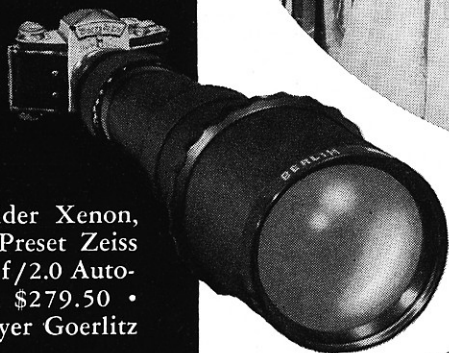
28-mm, f/3.5 Angenieux Retrofocus Type R11, \$120.00 • 90-mm, f/1.8 Angenieux Type P1, \$149.50 • 135-mm, f/4.5 Steinheil Culminar, \$60.00 • 135-mm, f/2.8 Steinheil Quinar, \$149.50 • 250-mm, f/5.5 Hugo Meyer Goerlitz Tele-Megor, \$132.15 • 400-mm, f/5.5 Hugo Meyer Goerlitz Tele-Megor, \$199.50 • 300-mm, f/3.5 TV Fernlinse Telagon, \$360.00 • 500-mm, f/5.0 TV Fernlinse Telagon, \$450.00 • 600-mm, f/5.0 TV Fernlinse Telon, \$565.00 • 800-mm, f/6.3 TV Fernlinse Telon, \$750.00

Your dealer will gladly demonstrate the Exakta VX with all types of lenses from 28-mm to 800-mm.

EXAKTA CAMERA COMPANY

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Exclusive Sales and Service Representative
in U.S.A. for Ihagee Camera Works



Automatic Exakta VX cameras are exclusively imported by Exakta Camera Company and are sold with a factory authorized guarantee certificate, import certificate and owners registration card.