

*Presenting the New...*



*Exakta*

*66*

1955

Sound The Trumpets! Roll The Drums! The New EXAKTA 66 Is Here! Exakta, universally acclaimed for its ingenious Exakta System, now brings to photographers around the world, the EXAKTA 66... an inimitable single-lens reflex camera in the 2¼ x 2¼-inch size, with these purposeful Exakta features: freedom from parallax • 29 shutter settings from 1/1000th to 12 full seconds • delayed action self-timer • automatic film transport and shutter cocking by one turn of the dial • shutter release signal flag • double exposure prevention • device for intentional double exposures • interchangeable lenses • preset diaphragm lenses • interchangeable waist-level viewfinder condenser lenses providing brighter images for focusing • powerful magnifier for critical focusing • removable film magazines for easy loading • film note device • fully synchronized for regular and electronic flash • adjustable scale for flash delay within 0-20 millisecond range • takes bellows extensions, extension tubes and microscope adapters. The EXAKTA 66 with 80-mm. f/2.8 Zeiss Tessar Preset Diaphragm Lens is priced at \$319.50. We invite you to inspect the exciting New EXAKTA 66 at your dealer.

**EXAKTA CAMERA COMPANY, 705 Bronx River Rd., Bronxville 8, N. Y.**

Exclusive Factory Appointed Representatives in U.S.A. for Sales & Service of Exakta Cameras