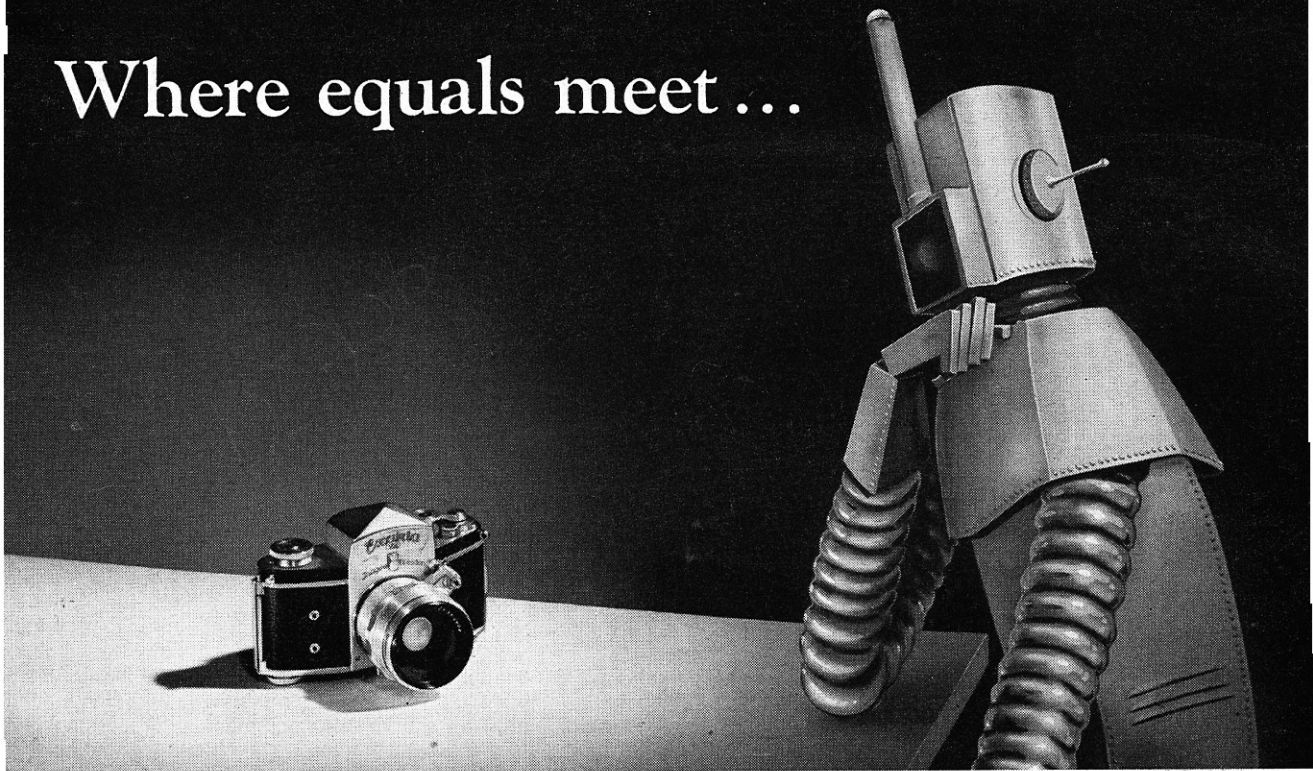


Where equals meet ...



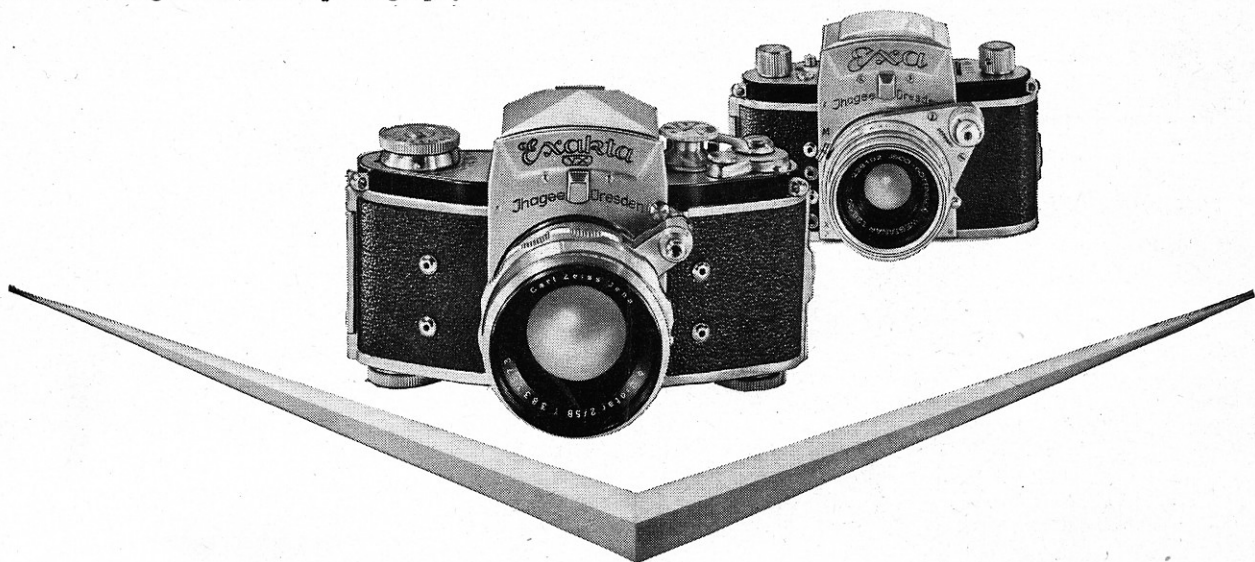
The Automatic Age is no longer categorized among "things to come". It is here! In many fields, Mechanical Men are performing wonderful things. In the field of photography too, there is an Automaton ... the Automatic Exakta VX.

The Automatic Exakta VX with Penta Prism eye-level viewfinder and Split-image Rangefinder and 58-mm, f/2.0 Automatic Zeiss Biotar Lens is priced at \$392. Also available with waist-level finder. The Automatic Exa has most of the advantages of 35-mm, automatic, single-lens, reflex photography in a camera

foolproof enough for a child to use. The Automatic Exa is equipped with the 50-mm, f/2.8 Automatic Isco Westanar, and is priced at \$129.50. Automatic Exa with Isco Westanar f/2.8; 50-mm lens and Penta Prism, \$159.50. Automatic Isco Westanar lens alone, \$69.50.

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