

With just  
**ONE FEATURE**

the Exa gives you sparkling snapshots—even if you've never taken pictures before!



**NOW, YOU SEE WHAT YOU GET WITH THROUGH-THE-LENS VIEWING**—in a popular price camera by makers of the Exakta

**35-mm EXA**

For portraiture, flowers, far-away subjects, the unique optical system of the Exa is the key to better 35-mm. photography. The same lens that forms the picture on the film conveys to your eye this very same picture for your inspection—before you press the shutter. This feature, more than any other, counts in perfect picture taking. The Exa is proud to be a "one feature" camera.

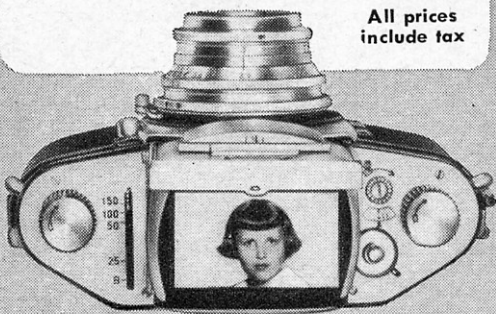
You certainly want pictures that you will be proud to show, pictures that will be proof that you are a good photographer and that friends and others will praise. The smooth performance of the Exa will give you just those flawless black-and-white prints and brilliant natural color transparencies. See it at your dealer today!

EXA, f2.9 Ludwig Meritar Coated Lens  
**\$99.75**

EXA, f2.9 Meyer Trioplan Coated Lens  
**\$115.00**

EXA, f3.5 Zeiss Tessar Coated Lens  
**\$129.75**

All prices include tax



**EXAKTA CAMERA COMPANY**

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Exclusive Sales And Service Organization  
In U.S.A. For Ihagee Camera Works, Germany