

Atop stadium roof.
Mason (Right), works
his Exakta while
other photographer
uses a "Big Bertha"
with 20 inch lens.
Along with the
operator of the
Big camera a
spotter is
necessary to
record the
plays.

University of Conn.—University of Maine Game, taken with an Exakta from stadium press-box. 500th of a sec. at f:8. 135mm lens.

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Newspaper photographer Wesley L. Mason gets thrilling, close-up action-packed football shots the EASY way with his 35-mm Exakta. "He gets such amazing results that other photographers sit up and take notice."*

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The Automatic Exakta VX with Penta Prism eye-level viewfinder and Split-image Rangefinder and 58-mm, f/2.0 Automatic Biotar Lens is priced at \$392. The Automatic Biotar Lens alone, \$162.80. ■ The Automatic Exa has most of the advantages of 35-mm, automatic, single-lens reflex photography in a camera foolproof enough for a child to use. The Automatic Exa with Penta Prism eye-level viewfinder and Split-image Rangefinder and 50-mm, f/2.8 Automatic Isco Westanar lens is priced at \$165. Automatic Isco Westanar Lens alone, \$69.50.



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