



Announcing...



The new **EXAKTA LIGHT-METER IIa**

For 1958, we proudly present the remarkable New Exakta Light-Meter IIa camera, featuring an ultra-modern, built-in photo electric cell exposure meter which solves every exposure problem for you—immediately and effortlessly! The instant you aim your Exakta Light-Meter IIa camera at the subject, the light-sensitive electric cell indicator points to the correct exposure! It's that simple. The working range of the Exakta exposure meter assures highly accurate readings. The A.S.A. film speed scale has an extensive range of settings. The meter's shutter speed and aperture scales correspond to Exakta's shutter and lenses.

Also built into the Exakta Light-Meter IIa camera is another instrument that gives you additional picture-taking quality insurance... a new separate-window tubular optical viewfinder! Invaluable in taking instantaneous flash and sport pictures, the new viewfinder swiftly frames and centers the subject you are shooting.

The Exakta Light-Meter IIa camera is available with built-in Exposure Meter and Penta Prism eye-level Viewfinder, Split-Image Rangefinder and 58-mm., F/2.0 Carl Zeiss Jena Biotar lens with Automatic Diaphragm... **\$429.50**

See the new and exciting Exakta Light-Meter IIa at your dealer today. Write for free colorful brochure.

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Exclusive Factory Appointed Representative in the U.S.A. for Sales & Service of Exakta and Exa Cameras