

Herbert & Huesgen Co.

“PROCESS”

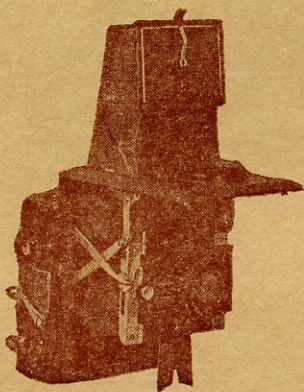
Photo Finishing

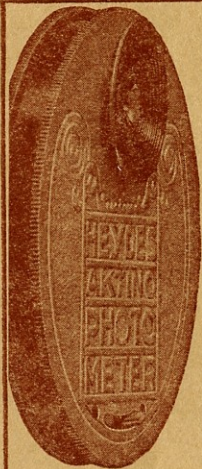
Insures Super Quality

Negatives and Prints

IHAGEE

**Lightest and most compact
folding Reflex Camera**





HEYDES AKTINO PHOTO METER

You actually see your picture, through the meter, and can judge the varying shadows and color values. The meter instantly shows correct exposure for any diaphragm opening.

Actual size

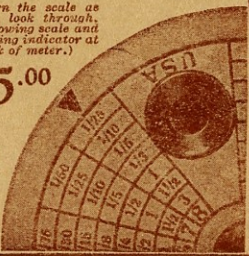
The new, improved model fits the vest pocket and is specially designed for both exterior and interior use.

At Your Dealer's or by insured post on receipt of price

Herbert & Huesgen Co.
18 East 42nd St., New York

Turn the scale as you look through. (Showing scale and sliding indicator at back of meter.)

\$5.00



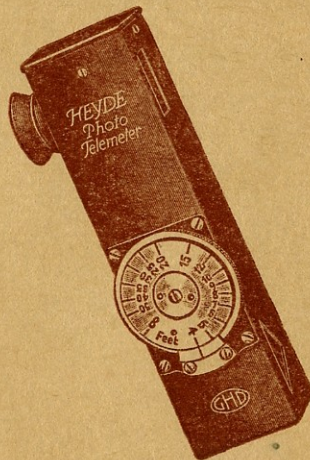
Stop Guessing!

Obtain sharp pictures all the time with any camera having a focusing scale by using the new
HEYDE TELEMETER

Simple to use and indicates in feet the exact distance from camera to central object.

\$7.50

with
leather
case



Mailed insured
on receipt of
remittance

Herbert & Huesgen Co.

Importers-Distributors

18 East 42nd Street New York City

"Between Fifth Ave. and Grand Central"

Photographic Supplies and Accessories

Kodaks and all imported cameras

Lenses and Shutters

Photo Finishing and Enlarging

Copying and Lantern Slides

Picture Frames

Spectacles and Eyeglasses

Optical goods, Scientific Instruments

Ross and Zeiss Binoculars

All makes of Motion Picture Cameras

and Accessories

Fountain Pens and Pencils

Wahl, Waterman, Sheaffer and Parker

"RCA" Radiolas and Supplies

Victor Phonographs and Records

"THE SERVICE THAT SATISFIES"