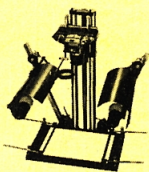




EXAKTA STEREO UNIT
 Previews and takes stereo pictures in 3-dimension from 6 inches to infinity. Pictures are seen in full depth. Device A (6 ft. to inf.) \$99.50
 Device B (6 in. to 6 ft.) 79.50
 Binocular Viewfinder (3-Dimensional) 39.00

THE COPYMAT

For convenient and easy-to-copy drawings, photographs, books, documents. Rigidly constructed, has solid diecast base, upright elevator and adjustable lighting system. Base 13" x 17", height 33". Copymat. \$139.50



EXAKTA ELECTRONIC FLASH UNIT—Model C
 Fast electronic flash. Complete with built-in battery and recharger and rechargeable "dryfit" battery. Flash duration 1/1000th. Bulb lasts for approximately 10,000 flashes! Kodachrome Guide No. 40. Includes battery, recharger, leather case \$49.95

RING LIGHT

For close-ups and intra-oral photography. Plugs into and operates from power pack of Exakta Electronic Flash Unit. Consists of a Circular light tube that goes around the lens \$39.50



EXAKTA CLASSIC ELECTRONIC FLASH UNIT

Automatic, transistor, "monitored" Electronic Flash Unit. Works with built-in rechargeable nickel cadmium battery and on AC current. Flash duration 1/1000th. Kodachrome Guide No. 30. Recycling time 9 seconds. 40 watt-seconds. 50 flashes per charge \$59.95

CLOSE-UPS FROM A DISTANCE WITH NEW "OVERSIZED" BELLOWS AND 300mm MEYER TELEPHOTO

"Oversized" Deluxe Bellows Extension with 300mm Meyer F/4.5 Tele-Megor Telephoto will give perfect results, no vignetting. 300mm Tele-Megor can be used as a regular Telephoto with Exakta camera. "Oversized" Bellows Extension is priced separately at \$79.50, or with 300mm Meyer Telephoto complete at \$199.50



EXAKTA COMPARTMENT CASE
 Top-grain Cowhide. Heavy-duty reinforced. Holds Exakta camera with lens, two additional lenses, filters, adapter, film, neckstrap, cable release, filter cases and more. Comes with shoulder strap, lock and key \$19.95

DUST CAP

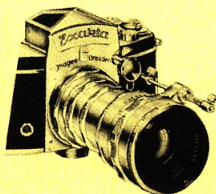
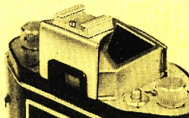
An essential accessory that protects the internal mechanism, shutter curtain, and mirror of your camera from dust and small particles whenever the lens is removed from camera \$1.00



ATLAS CABLE RELEASE
 New, 24" cable release won't tear, stretch or corrode. Laminated material forms armored cover. Works even when wrapped around finger. \$2.50

EXAKTA ACCESSORY SHOE FOR PRISM FINDER

Accessory shoe attaches to Penta Prism Finder on Exakta. It is designed to hold flash-gun, electronic flash unit and other accessories directly above Prism Finder. Can be removed instantly. . . \$2.00



COBRA RELEASE EXTENSION
 Retains automatic diaphragm feature of lens (*) when bellows or extension tubes are placed between camera and lens. When installed, rod extends from lens to camera as in a shaft \$2.95
 with 4" rod \$2.95
 (*) except Steinheil lenses

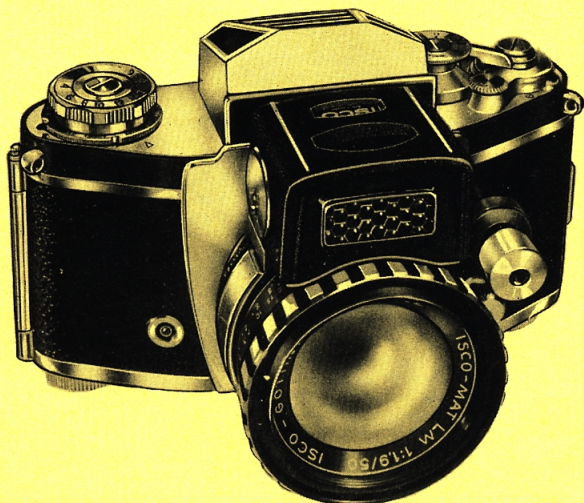
CLOSAL ATTACHMENT

Retains automatic diaphragm feature of lens when bellows or extension tubes are placed between camera and lens. Has twin cable releases controlled by one unit. Pressure applied closes lens down to pre-selected stop and shutter is tripped for exposure. . \$3.95



YOUR DEALER WILL GLADLY SHOW THIS EQUIPMENT TO YOU

**SPECTACULAR NEW ISCO ELECTRIC-EYE LENSES
FOR EXAKTA! THESE LENSES WORK BOTH WITH
AND WITHOUT PHOTOELECTRIC EXPOSURE METER.
ALL HAVE AUTOMATIC DIAPHRAGM.**



Now, for the first time, an Exakta owner can have all the advantages of an electric-eye—with the new Isco-Mat LM lenses! Exakta Camera Company is proud to announce a new series of Isco Electric-Eye Isco-Mat lenses for the Exakta. These lenses are truly spectacular, for they offer the Exakta owner the advantages of an Electric-Eye photoelectric cell exposure meter on the Exakta. The Electric-Eye Exposure Meter is attached to the lens, therefore the Exakta can be used with and without the photoelectric exposure meter device. It is just as easy to take the exposure meter off and by doing this you have a conventional lens to work with—normal, wide angle or telephoto. You will enjoy owning these dual-purpose ultra versatile lenses because they provide for a new perspective in photography and offer many unusual exciting possibilities.

All of the new Isco-Mat LM Electric-Eye lenses have an instant-reopen automatic diaphragm that is cross-coupled to an Isco "detachable" photoelectric exposure meter which fit into a track on top of the lens. When the Isco-Mat LM lens with photoelectric exposure meter attached, is pointed at the subject to be photographed, a needle in the exposure meter window moves to a marker. The camera owner then lines up a second needle to the first, and this sets the lens diaphragm opening automatically for the correct exposure!

YOUR DEALER WILL GLADLY SHOW THIS EQUIPMENT TO YOU

Isco-Mat LM Electric-Eye lenses also boast two features that make them the most unusual—the first is that the diaphragm stop is coupled to a numerical shutter speed setting. Therefore, you can either choose your shutter speed setting in advance or you can select the diaphragm stop you want for picture-taking. The second feature is two visible depth of field scale bands that change as you move the lens diaphragm ring, from one aperture to another. Only the area that will be needle-sharp becomes visibly apparent to the Exakta owner at a glance!

At present there are three Isco-Mat LM Electric-Eye lenses for the Exakta. They are the F1.9, 50mm Isco-Mat LM Normal lens with instant-reopen automatic diaphragm, the F2.8, 35mm Isco-Mat LM Wide Angle lens with instant-reopen diaphragm and the F3.5, 135mm Isco-Mat LM Telephoto lens with instant-reopen automatic diaphragm. Since only one photoelectric exposure meter is required for all three lenses, you do not require additional meters when you buy the wide angle and telephoto lenses as the meter comes with the normal F1.9, 50mm Automatic Isco-Mat LM lens.

Isco-Mat LM Electric-Eye lenses assure perfect picture exposure with all films as the meter takes in a film speed range from ASA 12 to ASA 600. The Isco-Mat LM Electric-Eye mechanism adjusts itself to every lighting condition . . . positively, instantly, automatically. There is no need for complicated figuring, lens settings or complex shutter manipulations. The Isco-Mat LM lens sensitive Electric Eye “reads” every scene correctly and automatically—averages light and dark areas . . . then moves into position depending on the type of film loaded in the camera. All you do is line up the needles in the window—and, you may choose any combination of diaphragm stop and shutter speed! Therefore, with an Isco-Mat LM lens on your Exakta, you will have more time to compose your picture and you’ll have complete camera control at all times.

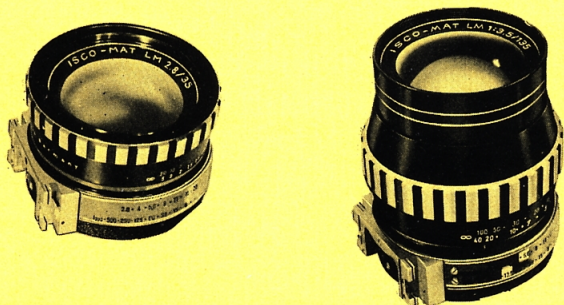
Automatic Exakta VX-IIa 35mm Single Lens Reflex Camera with Penta Prism Eye-Level Viewfinder and Automatic Split-Image Rangefinder with Isco-Mat LM F1.9, 50mm Standard lens with photoelectric Exposure Meter and instant-reopen Automatic Diaphragm **\$369.50**

SEPARATELY (WITHOUT CAMERA) THE LENSES ARE PRICED AS FOLLOWS:

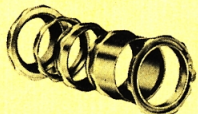
Isco-Mat LM F1.9, 50mm Standard lens with photoelectric Exposure Meter and instant-reopen Automatic Diaphragm **\$150.00**

Isco-Mat LM F2.8, 35mm Wide Angle lens with Automatic Diaphragm **\$149.50**

Isco-Mat LM F3.5, 135mm Telephoto lens with Automatic Diaphragm **\$149.50**



YOUR DEALER WILL GLADLY SHOW THIS EQUIPMENT TO YOU

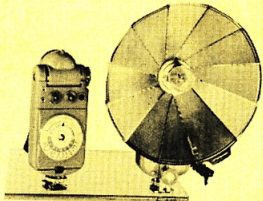


EXAKTA EXTENSION TUBES

You'll photograph small objects at close range with extension tubes attached to your Exakta. Exakta Extension Tube Set consists of three tubes, 5mm, 15mm, and 30mm long plus two adapters. Booklet with tables, scales of reproduction etc., furnished with set \$11.95

B.C. FAN FLASHGUN

Flash head tilts up and down for regular and bounce flash. For use with No. 6, 5 and other bayonet-base flashbulbs. Features sidelight extension outlet, built-in bulb tester, folding reflector, circuit tester, bulb ejector, exposure dial. Includes battery, bracket, leather case. \$11.95

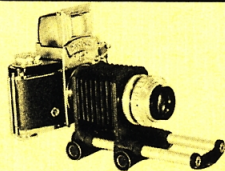


2-IN-1 ADAPTER

2-in-1 adapter provides an extremely short 5mm extension for close-ups. Has camera mount on one end, and lens-holding mount on other. Can also be used with extension tubes. \$7.95

BELLOWS EXTENSION FOCUSING DEVICE FOR EXAKTA

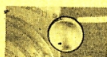
Exakta Bellows Extension focusing device pictured here is a flexible unit for close-up photography \$34.50
Short Barrel F/4.5, 105mm lens for bellows extension focusing device. \$31.50



MICROSCOPE ADAPTERS

The Exakta is easily adapted to Photomicrography with either of two adapters. The adapters link the camera to the microscope with a light-tight shield and position the film plane of the camera the proper distance from the ocular. The camera lens is not used. Both microscope adapters can be used with all 35mm Exakta models. Model I is a hinged microscope adapter with two extension tubes. Model II is a "quick-change" two piece microscope adapter with two extension tubes. When necessary, camera can be quickly and easily removed from the microscope tube. When microscope is being used by more than one person, the Model II adapter is recommended.

Model Type I \$15.00 Model Type II \$25.00



GIANT RELEASE KNOB

For easy, steady, non-shake release of the shutter. Can be used with all Exakta and Exa cameras. \$1.25

FOCUSING HOOD EXTENSION

This is a collapsible leather-type box that is pushed over the reflex waist level finder of the Exakta camera. Cuts out stray light, increases the brilliancy of the reflex image and makes focusing easier. \$1.50



REWIND LEVER

For Exakta I, II and V only. Enables rapid rewinding after exposure. \$2.00



REVERSAL RING

In Macrophotography, when critical definition is required, the back of the lens must, for optical reasons, face the subject to be photographed. To do this, a threaded Reversal Ring is employed. \$5.00

50mm EXTENAR F/2.8 LENS FOR CLOSE-UPS—IN SPECIAL

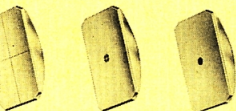
COUNTERSUNK MOUNT Extenar lens for True Macro Photography. Essential where utmost correction, precision and definition are required. Extenars permit you to work very close to subject—lens has countersunk mount, easy diaphragm adjustment. \$39.50



THE TELLUP

Small, powerful focusing device for critical sharpness. By itself renders a 2½ time magnification. With Magnear and 40mm lens, renders 17½ time magnification.

Tellup 1 for waist level viewfinder or magnear \$15.00
Tellup 2 Penta Prism viewfinder \$23.50



FOCUSING GLASSES AVAILABLE FOR THE EXAKTA PENTA PRISM AND MAGNEAR

Ground Glass with Clear Center Spot \$12.00
Ground Glass with Clear Center Spot and Hairline Cross 16.00
Plain Ground Glass 2.50
Clear Glass 3.75
Bisected Glass either Ground or Clear 12.00

EYEPIECE FOR PENTA PRISM

Eliminates disturbing side glare when Penta Prism is used. Eyepiece rotates—can be used with left or right eye. A correction lens corresponding to your prescription can be inserted, thus eliminating need for glasses when focusing. \$5.50

