

# ANNOUNCING—A new book of Photographic Importance!

## 35mm PHOTOGRAPHY WITH AN EXAKTA

AUTHOR KENNETH ALLINSON, of London, England, is an Associate of the Royal Photographic Society, and a regular exhibitor at the world-famous London Salon of Photography. He works exclusively with an EXAKTA and knows of its amazing versatility: its ability to perform extremely well whether used for a humble snapshot or a tricky scientific photograph. It was his steadfast belief in EXAKTA photography that encouraged him to write this book for Fountain Press, because he is confident that the EXAKTA is the "best camera for most purposes".

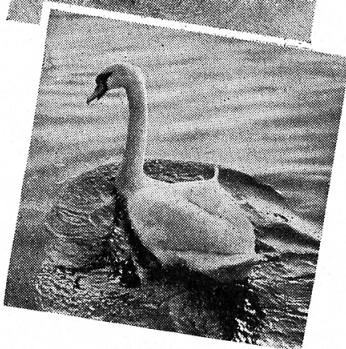
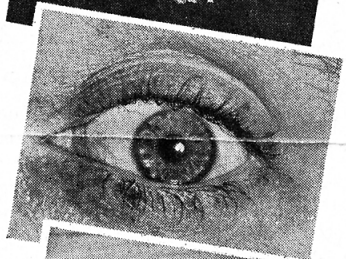
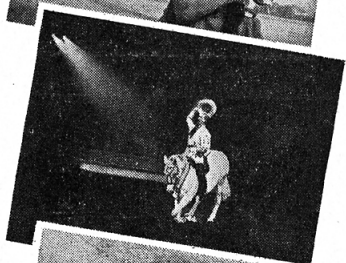
Sound evidence supporting his belief is presented in this book. Not only does the text cover the practical aspects of EXAKTA usage for Landscapes, Portraiture, Architecture, Action and all the specialised fields of medical and scientific work: there is also a brilliant array of photographs taken with the EXAKTA, showing how supremely well it performs the varied tasks to which it may be put. Examine the fine pictorial photographs by the Author; the beautiful ballet pictures by Frank Sharman, F.R.P.S.; the circus shots taken under poor lighting conditions, and the outstandingly good series of medical and surgical prints.

All this work was performed with one type of camera: EXAKTA. The Author believes it to be the nearest approach yet to the ideal camera, and the material he has gathered together in this book goes far to prove him right. You can obtain this outstanding book from the sole agents in U.S.A. and Canada, Exakta Publications, by filling in the order form below. Order today to make sure of your copy.

Size 10" x 7½"

Printed throughout on Art Paper; price \$3.00

The above are small reproductions of pictures in this fine book.



To: EXAKTA PUBLICATIONS  
46 West 29th Street, N.Y.

### ORDER FORM

Gentlemen: Please rush me . . . . . copies of Allinson's book 35mm PHOTOGRAPHY  
WITH AN EXAKTA at \$3.00 a copy. I enclose.....  payment in full.

send C.O.D.

Name .....

Address .....

City..... Zone..... State.....