

POPULAR-PRICED GERMAN QUALITY CAMERAS

NOW - The Best S. L. R. Buy of the Year!



EXA 1a

**German
Precision
Single Lens Reflex
—at an
amazing low price!**

The Exa 1a combines superb German engineering, ease of operation and truly astounding versatility that cannot be found in any other camera — at this price!

Functional, built with the same care and attention to every detail as the much more expensive Exaktas, the Exa 1a is a perfect SLR in its own right. But it is also an ideal second camera for Exakta owners, because it allows the use of most of the interchangeable Exakta equipment. The Exa 1a offers a wide variety of accessories — including extension tubes, microscope adapters, bellows extension, close-up and copying attachment and much more — a truly integral extension of the basic “system” camera. It takes the most extensive line of Exakta lenses from 20mm to 1000mm (except internal automatics), the Exakta viewfinders, and focusing screens.

- Interchangeable 50mm f2.8 fully automatic Meyer Domiplan lens focuses from 18”.
- 4 shutter speeds & B.
- Easy-change bayonet lens mount.
- Interchangeable waistlevel finder.
- Built-in flash sync. for bulbs and electronic flash.
- Choice of interchangeable focusing screens.
- Automatic exposure counter.
- Filmspeed indicator.
- Shutter release safety catch.
- Hinged camera back with film pressure plate.
- Automatic film transport.
- Very compact and rugged body with new streamlined design.

List with Eveready Case: Under \$70.00

GERMAN QUALITY PROMOTIONAL CAMERAS



BEIRETTE

the compact 35mm Camera

- Sharp, color corrected 45mm f2.9 Meritar lens with short focal length assures great & sharp depth of field.
- Shutter speeds from 1/30 to 1/125 sec. & B.
- Optical eyelevel viewfinder with 1:1 ratio and bright-line parallax correction marks.
- X flash synchronization for bulbs or electronic flash.
- Front lens focusing system.
- Rapid film wind lever.
- Double exposure prevention.
- Exposure counter.
- Foldaway Rewind.
- Film speed indicator.
- "Hot" shoe and regular outlet for flash & other accessories.
- Weighs only 14 ozs. Size: 4 $\frac{3}{4}$ x 3 x 2 $\frac{1}{2}$ ".

List with Eveready Case: Under \$25.00



CERTO KN 35

35mm camera

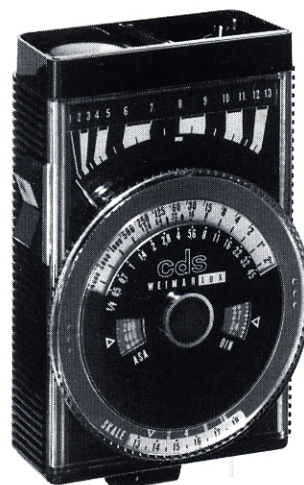
- Sharp, color-corrected 45mm f2.8 Kosmar lens (short focal length assures great & sharp depth of field).
 - Shutter speeds from 1/30 to 1/125 sec. & B.
 - Big bright eyelevel viewfinder.
 - Double exposure prevention.
 - X-synchronization for bulbs and electronic flash with built-in flash sync. contact.
 - Knob wind film transport.
 - Selftimer and cable release outlet.
 - Film counter.
 - Quick & easy film loading.
- Weighs 11 ozs. Size: 4 $\frac{3}{4}$ x 3 x 2 $\frac{1}{2}$ ".

List with Eveready Case: Under \$25.00

...and the German Quality CdS LUX Meter

- Extended 2-range sensitivity scale: Regular & Hi-level.
- Average angle of acceptance: 30°.
- Simple operation through one measuring key.
- Automatic scale changeover eliminates any reading errors.
- Convenient light measurement with pivoted diffuser flap.
- Battery check.
- Film sensitivity range: ASA 6-25,000 (DIN 9-45).
- Aperture Scale: 0.5-45.
- Shutter speed scale: 1/4000 sec. to 8 hours.
Cine speeds: 8-128 fps.

List with case & strap: Under \$25.00



Exclusive Distributor in the U.S. for Sales & Services:

EXAKTA PHOTOGRAPHIC PRODUCTS CORPORATION

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