# EXAKTA



automatic **Ma** 

THE 35-MM., SINGLE-LENS REFLEX AND MOST VERSATILE CAMERA IN THE WORLD

### Automatic Exakta IIa PRICE LIST Automatic Exakta IIa with penta prism eye-level viewfinder and automatic split-image rangefinder and

viewfinder and automatic split-image rangefin	
50-mm., f/2.8 Isco (automatic) Westanar	#200 E0
50-mm f/2 8 7eice lena (automatic) Toscar	333 00
50.mm f/2 0 Isco (automatic) Westagon	330 60
75-mm f/1 9 Mayor (preset) Primoplan	356 50
58.mm f/2 0 Tales long (automatic) Blotar	200.00
50 mm, 1/2.0 Zeiss Jena (automatic) Biotar	399.00
EE mm 4/1 0 Stalphall (automatic) Auto Oulpan	399.00
75-mm., f/1.5 Zeiss Jena (preset) Biotar	450.00
50 mm f/2 0 less Westsger	110.00
50 mm, f/2.0 Isco Westagon	. 110.00
50-mm., 1/2.8 ISCO Westanar	. 69.50
50-mm., 1/2.8 Zeiss Jena Tessar	. 100.00
50-mm., 1/3.5 Meyer Primotar	. /9.50
55-mm., f/1.9 Steinheil Auto-Quinon	169.50
58-mm., f/2.0 Zeiss Jena Biotar	162.80
35-mm., f/2.8 Zeiss Jena Flektagon (automatic)	\$149.50
28-mm., f/3.5 Angenieux R11	. 120.00
35-mm., f/2.5 Angenieux R1	. 99.50
35-mm., f/4.5 Meyer Primagon	59.50
40-mm., f/4.5 Meyer Helioplan	. 54.50
40-mm., f/3.5 Steinheil Cassaron	. 54.50
80-mm., f/2.8 Zeiss Jena Tessar	\$ 79.50
80-mm., f/3.5 Meyer Primotar	69.50
90-mm f/1 8 Angenieux Tyne P1	149 50
90.mm f/2 5 Angenieux Type V1	94 50
100 mm f/2 9 Mayor Trionian (present)	75.00
135 mm 4/2 & Steinheil Owings (automatic)	180 50
135-mm., 1/2.6 Steinhell Quinar (automatic)	140.50
135-mm., 1/2.6 Steinnen Quinar (preset)	149.50
135-mm., 1/3.5 Meyer Primotar	89.50
135-mm., t/4.0 Zeiss Jena Triotar (preset)	85.00
180-mm., t/3.5 Meyer Primotar	115.00
200-mm:, 1/4.5 Steinneil Quinar (preset)	149.50
150-mm., t/5.5 Meyer Tele-Megor (preset)	55.95
180-mm., f/5.5 Meyer Tele-Megor (preset)	. 82.95
250-mm., f/5.5 Meyer Tele-Megor (preset)	. 132.15
300-mm., f/4.5 Meyer Tele-Megor (preset)	. 199.50
400-mm., f/5.5 Meyer Tele-Megor (preset)	. 199.50
300-mm., f/3.5 TV Fernlinse Telagon	. 360.00
400-mm., f/4.5 TV Fernlinse Telagon	360.00
500-mm., f/5.0 TV Fernlinse Telagon	450.00
and thinly ty also it i diffinise total	, , , , , ,
50-mm., f/1.5 Angenieux Type S21 (preset)	\$165.00
75-mm., f/1.5 Zeiss Biotar (preset)	. 216.50
75 mm f/1 0 Mayor Drimonlan (arount)	135 00
90-mm f/1 8 Angenieux Tyne P1	149.50
50-mm., f/1.5 Angenieux Type S21 (preset) 75-mm., f/1.5 Zeiss Biotar (preset) 75-mm., f/1.9 Meyer Primoplan (preset) 90-mm., f/1.8 Angenieux Type P1	149.50
Penta Prism eve-level viewfinder with split-image	
Penta Prism eye-level viewfinder with split-image rangefinder	\$ 85.00
Penta Prism eye-level viewfinder with split-image rangefinder  Penta Prism eye-level prismatic viewfinder only	\$ 85.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only	\$ 85.00 50.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Ender)	\$ 85.00 50.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-piece for Penta Prism viewfinder	\$ 85.00 50.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-piece for Penta Prism viewfinder Walst-level, reflex viewfinder	\$ 85.00 50.00 35.00 5.50 20.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-piece for Penta Prism viewfinder Walst-level, reflex viewfinder	\$ 85.00 50.00 35.00 5.50 20.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-piece for Penta Prism viewfinder Walst-level, reflex viewfinder	\$ 85.00 50.00 35.00 5.50 20.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-plece for Penta Prism viewfinder Walst-level reflex viewfinder lhagee Extension tubes and adapter rings 2-in-1 adapter for short extension	\$ 85.00 50.00 35.00 5.50 20.00 24.00 10.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-plece for Penta Prism viewfinder Walst-level reflex viewfinder lhagee Extension tubes and adapter rings 2-in-1 adapter for short extension	\$ 85.00 50.00 35.00 5.50 20.00 24.00 10.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-plece for Penta Prism viewfinder Walst-level reflex viewfinder lhagee Extension tubes and adapter rings 2-in-1 adapter for short extension	\$ 85.00 50.00 35.00 5.50 20.00 24.00 10.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-plece for Penta Prism viewfinder Walst-level reflex viewfinder lhagee Extension tubes and adapter rings 2-in-1 adapter for short extension	\$ 85.00 50.00 35.00 5.50 20.00 24.00 10.00
Penta Prism eye-level viewfinder with split-image rangefinder Penta Prism eye-level prismatic viewfinder only Split-image rangefinder glass only (to fit Penta Prism Finder) Eye-piece for Penta Prism viewfinder Walst-level, reflex viewfinder	\$ 85.00 50.00 35.00 5.50 20.00 24.00 10.00
	28-mm, f/3.5 Angenieux R11 35-mm, f/2.5 Angenieux R1 35-mm, f/4.5 Meyer Primagon 40-mm, f/4.5 Meyer Helioplan 40-mm, f/3.5 Steinheil Cassaron  80-mm, f/2.8 Zeiss Jena Tessar 80-mm, f/2.8 Teiss Jena Tessar 90-mm, f/1.8 Angenieux Type P1 90-mm, f/2.5 Angenieux Type P1 100-mm, f/2.5 Angenieux Type P1 100-mm, f/2.5 Steinheil Quinar (preset) 135-mm, f/2.8 Steinheil Quinar (preset) 135-mm, f/2.8 Steinheil Quinar (preset) 135-mm, f/2.8 Steinheil Quinar (preset) 135-mm, f/3.5 Meyer Primotar 135-mm, f/3.5 Meyer Primotar 200-mm, f/4.5 Steinheil Quinar (preset) 180-mm, f/5.5 Meyer Tele-Megor (preset) 180-mm, f/5.5 Meyer Tele-Megor (preset) 300-mm, f/5.5 Tyr Fernlinse Telagon 500-mm, f/6.3 Ty Fernlinse Telagon 500-mm, f/6.3 Ty Fernlinse Telagon 500-mm, f/6.7 Ty Fernlinse Telagon

Printed in U.S.A.

EXAKTA CAMERA COMPANY · BRONXVILLE, N.Y.



## EXAKTA IIIa

The Exakta IIa is the ideal camera for any and every kind of photographer—for the amateur, the professional, the photo journalist, the commercial photographer, the portraitist, the doctor, the dentist, the ophthalmologist, the scientist, the teacher, the photomicrographer, the traveler—for anyone who wants to get the exact image that he sees on the ground glass.

#### IMPORTANT

When you purchase your Exakta Ila, you will find packed in the box a one-year Guarantee Certificate Issued by Exakta Camera Company, Bronxville, New York. On this Guarantee Certificate are imprinted the serial numbers of the camera and lens. An owner registration card, import certificate and instruction booklet are also included with every camera. The Guarantee Certificate insures your camera for one year against any defects in material or workmanship . . . the owner's registration card gives protection in event of loss or theft and entitles you to free information and technical services . . . the import certificate facilitates the duty-free re-entry of your Exakta Camera when traveling abroad.

SINGLE-LENS REFLEX PHOTOGRAPHY-The remarkable design of the Exakta IIa assures you that the picture you see on the viewfinder ground glass is exactly the same in composition, detail and sharpness as the one you get on the film. There is no parallax problem because only one lens is used for both viewfinding and taking the picture.

AUTOMATIC DIAPHRAGM LENSES-The Exakta lla brings you the latest development in photography; fully automatic diaphragm con-trol. This new series of lenses offers you the great advantage of presetting the aperture for greater speed and convenience. The lens diaphragm is operated automatically by pressing the shutter release button.

INTERCHANGEABLE VIEWFINDERS-The unique

design of the Exakta IIa permits you to

interchange viewfinders instantly to suit

your needs. The hooded finder is a very im-

portant supplement to the Exakta Camera. It

is used for waist-level focusing and is

equipped with a magnifier for precise work.

The hooded finder provides a brilliant image

in full negative size with upright composition

on ground glass.

INTERNAL FLASH SYNCHRONIZATION - The Exakta IIa has built-in contacts for both regular and electronic flash. The camera is synchronized for all speeds with flashbulbs and for 1/25 and 1/50 of a second with speed-lights and stroboscopic lights. Flash pictures in black-and-white and color can be taken with both types of lighting without any difficulty.

FILM SPEED GUIDE-The Exakta IIa has a

rotary dial on its top which is engraved with a scale of A.S.A. film speed ratings so that

the photographer can keep a record of the

kind of film (black & white or color) he is

using or the speed rating. The dial, which

can be seen at a glance, stays put until you

alter it, preventing memory mistakes

NEW NOISELESS SHUTTER MECHANISM-The Exakta IIa is the first single lens reflex camera with a new noiseless slow-speed shutter mechanism. Slow speed and delayed self release exposures are precisely timed and quietly and automatically recorded. Self timer releases shutter after 13-second interval; works with slow and fast exposures, and permits photographer to include himself

THE AMATEUR-The Exakta IIa can record forever in pictures those priceless moments with your family, children and pets, the vacation and other scenes that would fade in your memory.

THE PROFESSIONAL-The Exakta IIa is the most useful camera to have along on an assignment or pleasure jaunt. Compact and inconspicuous, it will get you shots you never could get with a larger camera. Superb definition of lenses permits you to blow up your negatives to gorgeous 16x20 prints or even mural size.

FOR ...

EXAKTA

THE PHOTOJOURNALIST-The Exakta Ila's rapid operation and miniature size, coupled film transport and shutter cocking, built-in regular and electronic flash contacts, great variety of lenses, incomparable viewfinding system and the possibility of getting 36 exposures on a roll are features that endear it

THE PHYSICIAN—The Exakta IIa has become indispensable to the general practitioner and specialist for preliminary and end-result pictures of patients, copying X-rays, making color transparencies of injuries and lesions and for silde making for classifications.

THE DENTIST—The Exakta IIa is useful with the aid of extension tubes or bellows for recording the oral condition of patients before and after treatment and for photographing cavities, fillings and inlays, its accurate focus and absence of parallax are indispensable for extreme close-ups.

THE OPHTHALMOLOGIST-The Exakta IIa makes photography of the eye simple. The single-lens reflex principle assures accurate focusing and centering in such work as Placido-disk reflection photography, and the bullt-in electronic flash contacts make possible the use of extremely high speed exposures

THE SCIENTIST—The Exakta IIa is an all-around lab-oratory camera for recording experiments and copy-ing. Extension tubes are available in all lengths for macrophotography, microphotography and photo-micrography. A special microscope adapter links camera to microscope tube.

THE TEACHER—The Exakta IIa is the ideal camera for making visual aids. Photographs can be taken in the classroom or copies made from books, magazines or newspapers. They may be used as enlarged prints or made into slides for projection. Student activities may be photographed for school publication.

THE ENGINEER—Records of any type of construction can be taken and enlarged for detail analysis and used to explain work processes to employees.

THE TRAVELER-Photographs of scenes you encounter during your travels can be recorded in black-and-white or beautiful, natural color. Travel lecturers find the Exakta IIa an essential tool for making slides to illustrate talks.

INTERCHANGEABLE LENSES—Every manufacturer of importance produces coated, colorcorrected lenses for the Exakta. These can be interchanged with ease in a moment You have available a vast array of lenses ranging from 28-mm. to 800-mm. in focal length and as fast as f/1.5. Every time you change the lens, you create a new camera.

PENTA PRISM VIEWFINDER-The Penta Prism

is used for eye-level viewing and can be

instantly interchanged with the universal

hooded finder. It provides you with an up-

right image, "life size" as the eye would

see it, with the sides unreversed, an indis-

pensable aid in taking action shots because

FOCAL PLANE SHUTTER-The Exakta IIa has

a focal plane shutter, the most accurate

type devised. Electronically tested by the factory, the shutter assures you of accurate

exposures at all speeds, a decided ad-

vantage in color photography especially. The shutter has two curtains that operate with

a variable slit, which determines the ex-

COUPLED FILM TRANSPORT AND SHUTTER

COCKING-The movement of the film trans-

port lever of the Exakta IIa automatically

cocks the shutter, saving considerable time

the camera can move with the action.

SPLIT-IMAGE RANGEFINDER-Available with the camera or as accessory, the split-image finder permits you to focus with an accurate split-image optical system as well as on a ground glass, an advantage when speed is important. The rangefinder interchanges instantly and easily with the ground glass of the Penta Prism.

is the hinged back, which permits you to handle the opened camera without difficulty or awkwardness and frees your hands for the film changing. The hinge has a removable pin which enables you to detach the back when the occasion calls for such

35-MM. BLACK-AND-WHITE AND COLOR FILM -The Exakta IIa uses both standard blackand white and color film in standard day-light cartridges. You get 20 or 36 exposures to the roll, which means that your photography is very inexpensive since the cost per picture is only a fraction that of larger sizes. You can also afford to take more

BUILT-IN KNIFE-A unique Exakta feature, the built-in knife, is incorporated in the Exakta IIa to permit the photographer to remove the exposed portion of a roll of film whenever he wants to do so without

DEPTH-OF-FIELD, APERTURE AND DISTANCE SCALES-Each lens furnished with the Exakta IIa contains engraved scales on which you can read at a glance the information essential for toppotch photography The various scales tell you the opening of the lens diaphragm (f stop), the distance on which your camera is focused and the area of sharpness.

COMPACT, LIGHT-The Exakta IIa is easy to carry and operate. The camera handles well because it is small, measuring 6 inches in length, 4 inches in height. With an Automatic Zeiss Jena f/2.0, 58-mm. Biotar, the Exakta IIa weighs only about 2 pounds. Telephotos barely increase the weight because they are made of a special metal that is extremely light.

FILM-TRANSPORT GUIDE-The Exakta IIa has a tiny "rotodial" built into the camera top that warns you against faulty loading by providing you with visual evidence at all times that your film is being transported. Each time you wind the film-transport shutter-cocking lever, the "rotodial" turns if the film is winding onto the take-up mechanism.

INTERCHANGEABLE GROUND GLASSES-A va-

riety of ground and clear focusing glasses

for all kinds of scientific work is available

for the Exakta IIa. Ground glasses with a

clear center spot and with or without hair-

HINGED, REMOVABLE BACK-One of the new and helpful improvements of the Exakta IIa

27 SHUTTER SPEED SETTINGS-The Exakta IIa incorporates the unique Exakta feature of an extremely wide range of shutter speed settings, ranging from 1/1000 of a second to 12 seconds. Exposures can be made at 1/1000, 1/500, 1/250, 1/150, 1/100, 1/50, 1/25, 1/5 and 1/2 of a second and 1, 2, 3, 4, 5, 6, 8, 10, and 12 seconds plus bulb

CARTRIDGE-TO-CARTRIDGE FILM FEED-This Exakta IIa innovation permits you to wind film directly into a standard cartridge as you take pictures, eliminating the need for rewinding and lessening the possibility of

line crosses, plain clear glasses, bisected clear or ground glasses and bisected, ruled plain or ground glasses can be obtained.

and making it possible to take picture after scratching the film. It also speeds roll finishing the roll. If the film has been fed picture with great rapidity. The Exakta Ila changing because the take-up cartridge can into a standard cartridge, it can be removed has been designed throughout to meet the be removed immediately after the last exfrom the camera without the bother of need of photographers for fastest operation. going into a darkroom.

EXAKTA CAMERA COMPANY, 705 BRONX RIVER ROAD, BRONXVILLE 8, N.Y. • Exclusive Factory Representative for Sales and Service in the U.S.A.





### AUTOMATIC 35-MM EXAKTA



EXAKTA PHOTOGRAPHY has more to offer you than you ever expected from a camera

Exakta Photography is 35-mm., single-lens reflex photography. It gives you absolute accuracy in and control over every phase of the photographic process, from viewfinding to exposure. It is based on the remarkable single-lens design of the Exakta, a design that utilizes the same lens for viewing and taking the picture.

When you look into the viewfinder of an Exakta, you realize how and why it has established new picture-taking methods. There, on the ground glass, from the first instant you see the exact, complete image of your subject. As you move the camera, you see the many variations in composition that are possible. You see whether the image is sharply locused, whether every detail is as sharp as you want it to be, whether you have included every important object. You see whether your subject is well-lighted and the effect of closing and opening the lens aper-ture. You see up to the instant you press the shutter release how your picture is altered as you operate the focusing and other controls of the lens.

You do not have to worry about parallax with the Exakta IIa. There is no parallax because one lens provides the image both for viewing and taking. The image enters the lens and is reflected onto the ground glass by a mirror. When you have composed your picture, you release the shutter, the mirror snaps out of the way and the film records

the exact image you saw on your ground glass.

There is no greater thrill than to conceive, plan and execute a photograph. The better the picture, the more we enjoy photography. Picture taking has reached the stage where we expect to get a good picture every time.

Many photographers, however, tie their own hands. They buy a camera that robs them of the most important feature and pleasure of photography—being able to determine what the picture shall look like. The camera controls them and deedles what the picture shall be, rather than vice versa.

preventing the photographer from seeing the image

and area of sharpness. Others are obscured by focus-ing devices that distract the eye and prevent accurate composing and focusing.

The most serious viewfinding difficulty is parallax, an optical discrepancy and handicap resulting from the fact that one lens is used for viewing the picture and another for taking it. The difference in location of the two lenses causes the picture you get to be different in composition from the one you see on the finder ground glass. All cameras whose viewfinders have an optical system separate from the lens that takes the picture must suffer from parallax. Only the single-lens camera is free of it.

Because of these limitations, picture taking with other cameras is a hit-and-miss affair. So much is left to chance and guesswork, that the result is not actually what the photographer wants but what the camera takes for him. Because the exact image cannot be seen at every instant, the photographer is unable to make the camera the tool and instrument it should be and unable to make it respond to his wishes. The pictures he gets, good or bad, are the result of haphazardness, rather than precision, and often are unsuccessful.

A critical photographer-anyone beyond the snapshot level falls in this class-wants his camera to fecord a scene exactly as he sees it. He wants to compose his picture down to the last detail and then get it exactly as he planned it-no more, no lesswhen he releases the shutter. If you want a camera with such accuracy and precision, one that is in fact an extension of your eye, you will be interested in the Automatic Exakta IIa, the camera that is so advanced it will lead the photographic field for years

The Exakta IIa is the most versatile camera in The Exakta IIa is the most versatile camera in the world. With it you can photograph any type of subject, microscopic or gigantic, an inch or a mile away. With the same camera you can shoot perfect portraits and photographs of such subjects as children, pets, wildlife, flowers, landscapes and industrial scenes—even the moon, if you wish. You can make slides and copies of documents, books, stamps and other material and take tabletops, closeups and photomicrographs with ease.



You can quickly interchange viewfinders, from the marvelous eye-level Penta Prism to the universal hooded finder, to suit your specific photographi needs. You can compose your picture comfortably without additional viewing devices or eye strain whether your subject is at ground or eye level. You get a brilliant, upright image on the ground glass and, with the Penta Prism, the image is full size and the sides are not reversed.



Exakta Photography means using the finest, coated, color-corrected lenses produced by world-Picture control is determined by the camera's famous manufacturers. An entirely new series of viewfinder, an optical system designed to help you unusual lenses incorporating the advanced feature of compose your picture. Many cameras have serious automatic diaphragm control is available for the viewfinding limitations. Some finders are too small, Exakta IIa. Pressure on one button closes the lens instantly to the preselected stop and releases the



shutter simultaneously. All Exakta lenses are quickly interchangeable because of the specially designed bayonet mount. As the need arises, you can insert a-faster lens, a wide-angle or telephoto lens. Every time you change lenses, in effect you create a new



Lenses ranging from 28-mm. to 800-mm. in focal length and to f/1.5 in speed are available for the Exakta IIa. Extension tubes and bellows for close-ups and photomicrographs also can be used with these lenses. In every case you see the effect of changing lenses and adding extension tubes imme-diately in the viewfinder. For photomicrography, the camera can be attached directly to the optical system of the microscope by means of an adapter after the lens has been removed.

All types of artificial light can be used with the Exakta IIa. The camera has built-in synchronization contacts for both regular and electronic flash, and is flash-synchronized on all speeds. The Exakta IIa



uses economical 35-mm. black-and-white and color film in standard cartridges. Each roll gives you 20 or 36 exposures at a cost per picture only a fraction that of larger sizes. Cartridge-to-cartridge film feed eliminates rewinding and provides rapid, easy operation. Since one short movement of a lever transports the film and cocks the shutter simultaneously, the speed with which a series of pictures can be taken with the Exakta IIa is unsurpassed.

The Automatic Exakta IIa is a 35-mm., singlelens reflex, the latest refinement of a world-acclaimed line of cameras that have made a significant con-tribution to photography. The distinguished Exakta has made picture taking a fascinating pastime for the amateur and a pleasurable, uncomplicated field for the professional. It has introduced a new standard of photography and given photographers all over the world a new concept, an easy and precise way to take better photographs. It has created Exakta Photography, an entire photo technique.

We invite you to inspect the new and magnificent Automatic Exakta IIa at your dealer.

