



Dear Exakta Owner:

As a member of the Exakta family, we know you are interested in new developments, new lenses, accessories, etc. that expand Exakta photography! We also know that you are interested in "Specials" which are available.

This Newsletter and accompanying leaflets will give you such information — so that you may place your order for equipment that interests you.



EXAKTA TWIN TL CAMERA WITH CDS METER

Here is the newest Exakta in the famous line of Exakta SLR cameras. Has a CDS thru-the-lens meter, micro-prism rangefinder, speeds 1 sec. to 1/1000th, flash on all speeds, electronic flash at 1/125th, metal focal plane shutter, auto resetting counter, hot shoe plus PC, M-X sync, and more. For a limited time only we are offering a Special Price on this truly great camera. And you may trade your present Exakta for this new Exakta Twin TL Camera with CdS meter!

EXAKTA TWIN TL CAMERA WITH BUILT-IN CDS METER AND

	Sugg. List	Special
(*) Fl.8 Auto Lens with Exakta or Pentax Mount	\$249.50	\$189.00
Fl.8 Auto Lens with Pentax Mount	249.50	189.00
Fl.4 Auto Lens with Pentax Mount	279.50	220.00
Fl.9 Auto Schneider Isco Lens with Pentax Mt. . .	269.50	194.50

(*) Requires Special Adapters at extra cost to use Exakta or Pentax lenses

EXA IA WITH F2.8 AUTOMATIC DOMIPLAN LENS



The Exa IA camera with F2.8 Automatic Domiplan lens is the greatest value in SLR cameras. Gives sharp, sparkling pictures with maximum viewing brightness.

Lenses, viewfinders, and screens - and accessories are interchangeable with Exakta VX series cameras (VX1000, IIB, IIA, VX, VX500 etc). Shutter Speeds 1/30, 1/60, 1/125, 1/175, and Bulb. Comes with Micro Prism Rangefinder, WL Finder and F2.8 Automatic Domiplan Lens. Sugg. List \$79.50 Special Price \$64.50

Also Available - EXA IA body only, no lens, no finder...Special Price \$35.00

EXAKTA VX500 WITH F2.8 AUTOMATIC LENS



We still have a few Exakta VX 500 Cameras with F2.8 Automatic Domiplan Lens & WL Finder. The VX 500

has all the most frequently used shutter speeds from 1/30th to 1/500th, as well as Bulb setting for exposures of longer duration. Camera takes interchangeable lenses, finders, and is flash and strobe synchronized. Automatic lens focuses to 2.5 feet & to infinity. Lens stops down to F22. Sugg. List \$115. Special Price \$99.50

EXAKTA CAMERA BODIES WITH NEW CAMERA WARRANTY... QUANTITIES ARE LIMITED!

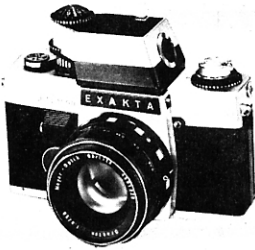


Our reconditioned Exakta camera bodies are equal to new in performance. That is why we offer a "new camera guarantee for 1 year" when you purchase any one of the Exakta cameras offered below. Naturally, quantities are limited in reconditioned cameras.

Exakta VX1000, no lens, no finder	\$ 99.00
Exakta VX IIB, no lens, no finder.	85.00
Exakta VX IIA, no lens, no finder.	75.00
Exakta VX, no lens, no finder.	65.00
Exakta V, no lens, no finder.	65.00
Exakta VX500, no lens, no finder	59.95
Exa IA, no lens, no finder.	33.00
Exa I, no lens, no finder.	25.00

Specifications and Prices subject to change without notice. (continued on other side)

EXAKTA RTL 1000 WITH F1.8 AUTOMATIC LENS



We still have a limited number of Exakta RTL cameras with F1.8 internally automatic Oreston lens. The lens is one of the sharpest ever offered for SLR photography. Camera takes interchangeable lenses, finders, & focusing screens.

The Exakta RTL has an all metal shutter, auto-resetting counter, left & right shutter release, sync for flash, and strobe at 1/125, and more.

EXAKTA RTL 1000 WITH F1.8 ORESTON AUTO LENS AND TL, CDS METER PRISM FINDER

Sugg. List \$249.50 Special \$209.50

EXAKTA RTL 1000 WITH F1.8 ORESTON AUTO LENS AND PENTA PRISM FINDER

Sugg. List \$182.50 Special \$149.50

(While Quantities last)

MEYER PRIMOTAR 180MM F3.5 TELEPHOTO LENS WITH PRESET DIAPHRAGM



Fast speed photography of far-away subjects is a problem when available light is not sufficient. To solve this, Meyer Optical Works created the 180mm F3.5 Primotar lens. Features high resolving power, excellent color correction - for negatives sharp enough for high blow-ups and salon quality prints.

Sugg. List Price \$80.00

Sale Price \$39.95

Case \$10. Sale \$4.00

BAUER E16 ULTRABLITZ ELECTRONIC FLASH



Works on AC and Rechargeable Nickel Cadmium Battery. Adjustable 110-220Volts. Guide No. 50 for ASA 50 film! Lightweight & Compact. Fits all cameras. Comes with recharger, PC cord and hot shoe. Solid State.
List \$59.95 SALE \$29.95



Exakta is pleased to announce a Special Sale on lenses. Each lens in this select group is designed to give pictures of outstanding quality. Quantities are limited - so order today!

	Reg. Price	Sale Price
(A) 35mm F2.8 Carl Zeiss Flektogon with standard diaphragm...	\$75.00	\$44.00
(A) 35mm F2.8 Schneider Auto lens...	99.50	59.00
(A) 35mm F2.8 Caspeco Auto Lens....	85.00	49.50
(B) 85mm F2.8 Steinheil lens, std...	75.00	52.00
(B) 135mm F2.8 Caspeco Auto lens....	80.00	54.00
(B) 180mm F2.8 Schneider preset lens	160.00	87.50
(C) 400mm F6.3 Caspeco preset lens	110.00	59.00
(C) 500mm F8.0 Caspeco preset lens	150.00	67.50

A..Wide Angle Lens - case costs \$3.50

B..Telephoto Lens - case costs \$3.95

C..Telephoto Lens - case costs \$4.95

EXAKTA GUARANTEED REPAIR SERVICE



We are fully equipped to repair all models of Exakta & Exa cameras regardless of age. All repairs are performed by our highly skilled technicians.

We use original factory parts, and all repairs are guaranteed for one year. Estimates are FREE, and our service is prompt. So the next time your camera requires servicing or repair, send it to us for a Free Estimate, by Parcel Post or United Parcel.

PIESKER 250MM F4.5 PRESET TELEPHOTO FOR EXAKTA (Made in Germany)



Here is a superb telephoto lens eminently suited for color & B&W photography. Smooth focusing and the preset diaphragm make this lens a delight to use as you shoot sports, nature and long-distance subjects. Lens stops down to F22. Lens has a new black mount with white numerals.
List Price \$110. Sale Price \$29.95

EXAKTA

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