

ANNOUNCING...THE NEW AUTOMATIC

EXAKTA FE 2000

With CDS
Fully Automatic
Exposure Control

NEWEST EXAKTA SETS LENS AUTOMATICALLY! YOU PRESELECT SHUTTER SPEED. EVERY PICTURE IS PERFECT! NO GUESSWORK! NO MISSED SHOTS! NO MATCH-NEEDLE WITH EXAKTAR EE SYSTEM LENSES.



The New Exakta FE 2000 35mm Single Lens Reflex Camera with F1.7 Exaktar EE 55mm lens is the latest, most advanced camera in the Exakta System. Designed for both professionals and advanced amateurs, the Exakta FE 2000 is precision built and possesses the latest technical features. The CdS Meter provides full aperture (open metering) exposure settings automatically. No needle-matching. You preselect the shutter speed and the CdS meter sets the Exaktar EE lens for correct exposure instantly...by itself! Manual exposure control is always possible—making this the most automatic and manual Exakta camera in your hands.

The Exakta FE 2000 is fast handling...the automatic needle in the Penta Prism Viewfinder points to the f/number corresponding to the lens stop at which you are shooting...and even when the light changes, the diaphragm stop will change automatically and you are informed of this in the viewfinder! Over and Under warning markers tell you when there is too much or too little light so that you can change the shutter speed. The new universal screw-in lens mount takes interchangeable lenses...Wide Angle, Telephoto, Standard, Zoom, Macro, Macro Zoom, and Close-up lenses. A fine choice is available both in Exaktar EE System lenses and non-EE lenses. With the latter, stop-down metering is possible. Sharp focusing is achieved with the Viewfinder Micro-Prism screen with special ground glass circle. Focusing is fast and simple. Focal plane shutter with speeds from 1 second to 1/1000th and Bulb is accurate and reliable. Self timer, FP and X Flash synchronization, Hot Shoe, One stroke lever wind, large selection of lenses plus many more exclusive features makes the Exakta FE 2000 camera a best value in 35mm Single Lens Reflex cameras.

CHECK THESE FEATURES

- Automatic Electric Eye Camera with automatic exposure control. You preselect the shutter speed. Camera automatically sets the proper diaphragm opening. Diaphragm reading is indicated by needle in the viewfinder. You see the f/number at which you are shooting.
- Automatic CDS meter is cross-coupled to lens aperture, shutter speed and film speed setting.
- Focal plane shutter offers wide range of 11 speeds; 1 second, 1/2, 1/4, 1/8, 1/15, 1/30, 1/60, 1/125, 1/250, 1/500, 1/1000th and Bulb.
- Built-in Self Timer. ASA Film Speed Settings from 25 to 1600.
- Penta Prism Eyelevel Viewfinder with Micro Prism Screen & Ground Glass Circle. Needle points to diaphragm number at which you are shooting.
- Single stroke rapid film winding and shutter cocking.
- FP & X Flash synchronization plus Hot Shoe Contact.
- Easy film loading—takes all 35mm films, 20 exp, 36 exp, & 12 exp. Self resetting film counter.
- Takes all interchangeable screw-in mount lenses (Praktica-Pentax Mt.) Exakta EE lenses for automatic metering as well as non-EE lenses for stopped-down metering. Includes German & Japanese wide angle, telephoto, standard, Zoom, Macro, Macro Zoom, close-up and others.
- Takes extension tubes, bellows, and many other accessories.

A MASTERPIECE!

Exakta, inventors of the world's first 35mm single lens reflex camera, once again demonstrates to the world its characteristic ingenuity in the Exakta FE 2000 camera. The new Exakta FE 2000 is a truly human-engineered camera. When you hold it in your hand you'll see how the controls are naturally arranged for optimum operating efficiency. You can shoot with machine-like rapidity...sight in a second...change film in moments. The result: you'll enjoy shooting more, because you can forget about camera controls and concentrate on pictures. You have probably admired the work of top professional photographers for years—and wondered how they get breathtaking quality in their pictures. Experienced exposure control is one reason. Now, with the Exakta FE 2000, you get perfect exposure control without spending years acquiring professional experience. The Exakta FE 2000 gives you foolproof exposure control "automatically" under any lighting situation—in sun, shade, available light, and with ordinary room lights. Exakta automatic exposure control is built-in, you can't forget it. It works everytime you aim your camera. Available from Exakta Camera Company, 705 Bronx River Road, Bronxville, N.Y. 10708

Sugg. Dealer
List Net

* EXAKTA FE 2000 CAMERA WITH ELECTRIC EYE METER & F1.7 EXAKTA EE 55mm AUTOMATIC LENS	\$349.50	\$195.00
* Eveready Case Camera Sold Only w/case	25.00	12.00
● 35mm F2.8 Automatic EE Wide Angle Lens .	129.50	80.00
● 135mm F2.8 Automatic EE Telephoto Lens .	129.50	80.00

* Camera Sold Only w/case

SALES—SERVICE

Phone — Wire — Mail your order today! Quantities are limited!

EXAKTA CAMERA COMPANY

705 Bronx River Road, Bronxville, N.Y. 10708
Telephone: (914) 237-5500