

e.e.i.s.

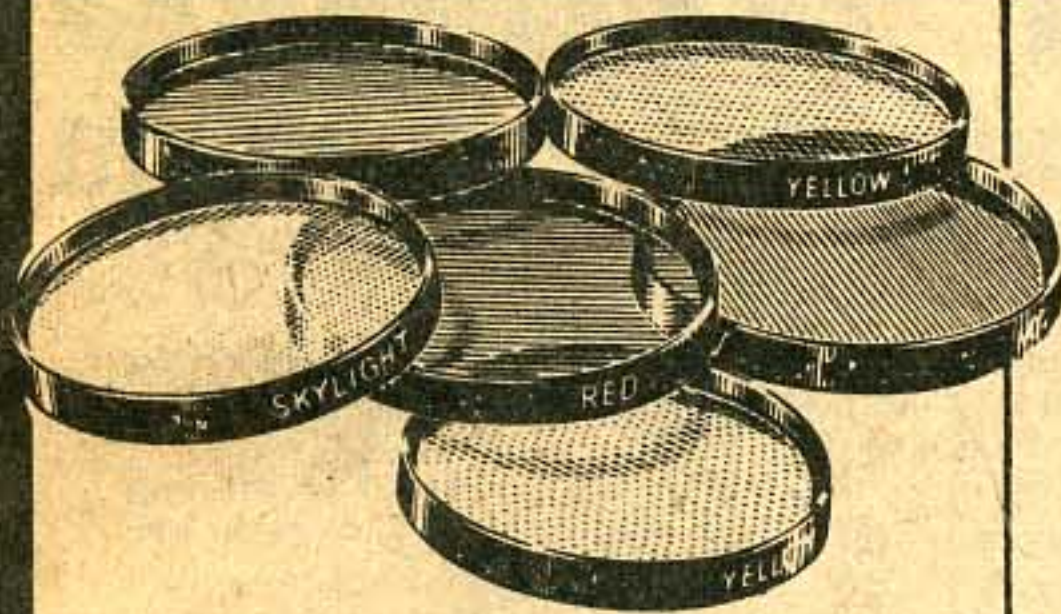
EXAKTA

EQUIPMENT

INFORMATION

SERVICE

Published by SEYMOUR'S, Inc. • 47 Seventh Avenue • New York, N.Y. 10011



OUR Custom Fit Optical Glass Filters



Sizes	Colors	Polarizer	Close-Up Set (3)	Special Effect
A	7.95	14.95	14.95	14.95
B	9.95	18.95	19.95	19.95
C	11.95	24.95	29.95	29.95
D	19.95	34.95	39.95	39.95
E	29.95	49.95	49.95	49.95

Sizes A: 19.7mm (Ser.IV) to 40.5mm

Sizes B: 43mm to 48mm and Series VI

Sizes C: 49mm to 58mm and Series VII

Sizes D: 59mm to 72mm and Series VIII

Sizes E: 73mm and over, and Series IX

SPECIAL SALE • Save even More!

Order 5 to 9 Filters, Polarizers, Close-Up Sets or Special Effect Devices and deduct 5%.

Order 10 to 19: Deduct 10%.

Order 20 or more and deduct a whopping 20%

seymour's

47 Seventh Avenue • New York, N.Y. 10011

For EDX and the Classic Exakta

SAVE
↓ a small
↓ fortune

↓ LENS SALE

We were able to purchase a large quantity of Lenses for the Exakta at very attractive prices. These lenses come from the two leading Independent Lens Manufacturers, Vivitar and Soligor. We have them for the Classic Exakta and the Exakta EDX but not for the Twin TL.

We offer them at prices which are far below the market value and invite you to compare our prices. Orders will be filled as long as our supply lasts. Alternate choices will be helpful.

24mm F2.8 Soligor.....	\$119.50
135mm F2.8 Soligor.....	\$ 89.95
300mm F5.5 Soligor.....	\$139.95

35mm F2.5 Vivitar.....	\$ 89.50
135mm F2.5 Vivitar.....	\$ 99.50
200mm F3.5 Vivitar.....	\$119.50

Glove-Soft Velvet-Lined Pouch, each \$6.95. Shipping Charges, \$3.45 for first Lens, plus 90¢ each additional Lens.

Special Combination "Deal"

Buy first Lens at price shown above; deduct 10% from price of second, third, etc., Lens. (Highest priced Lens is considered "first" Lens).

Please remember: First Come, First Served.

We want your old Exaktas

We will take them in Trade on
ANY BRAND
of Photographic Equipment

The glowing articles in recent issues of *Popular Photography Magazine* and other photographic magazines have newly sparked the interest in the Exakta.

We are getting orders for new and used Exaktas from the four corners of the world. That's fine with us — no complaints. However, our supply of used Exaktas and used Exakta Lenses and used Exakta Equipment depends on the trade-ins which we receive from our customers.

Sometimes we wish we could send a purchase order to the factory calling for One Thousand Used Exaktas, Assorted. Unfortunately, we can't do that. All our used cameras must come from trade-ins.

In order to get more used Exaktas we will now accept them in trade on virtually anything photographic. If you want to buy ANY BRAND of camera, lens, enlarger, projector, etc., and if you have Exakta Equipment to trade, contact us and request a tentative exchange quotation. You will be amazed how much your Exakta Equipment will bring you, even if other camera dealers had turned it down as "worthless".

We want to level with you: We certainly would prefer to supply a new Exakta EDX-2 or EDX-3 in exchange for your used Exakta Equipment but we realize that customers may want to switch from one brand to another. We want your used Exakta Equipment so badly that we will take it in trade on ANY BRAND of Photo Equipment.

Send Coupon to: SEYMOUR'S, INC.
47 Seventh Avenue, New York, N.Y. 10011

I want to trade the following Exakta Equipment:

I want to trade the above on the following Equipment:

Please give me your best Exchange Price.

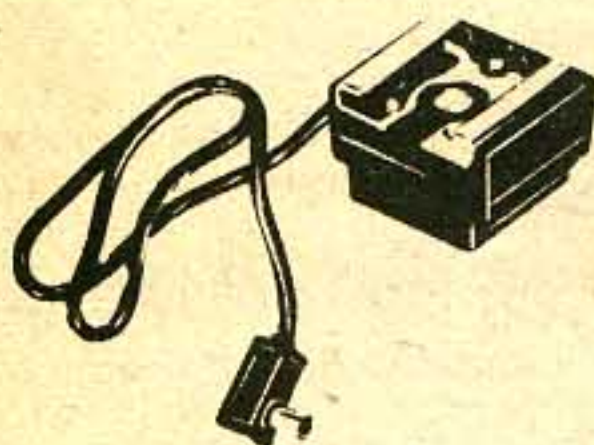
Name: _____

Address: _____

City/State/Zip: _____

Just Received: Direct from the Dresden Factory Huge Shipment of Accessories for the Exakta RTL-1000

Hot Shoe for the Exakta RTL-1000



How to use
"Hot Shoe" Strobes
with Classic and RTL Exaktas

Yes, my friends, there is a way to use the new Hot Shoe Strobes (the ones that do not have a cord) on your Classic Exakta and on your Exakta RTL-1000. This new Device has a Hot Shoe which makes contact with the strobe gun and a cord which plugs into the strobe contact of your camera. PC Fitting. A very clever reliable piece of equipment. Made in Germany, of course. Hot Shoe Adapter with PC Cord, Stock No. 1864,

\$13⁹⁵

Eyevel PentaPrism for RTL-1000

PentaPrism for the Exakta RTL-1000, brand new, Stock No. 2002,

39⁹⁵

Bayonet Flange for RTL-1000

Now available for the first time: Replacement Flange for the RTL-1000. Accommodates the Internal Automatic Release. Original German Dresden Equipment. Installs in a minute with a small screwdriver.

Original Dresden Mounting Flange for the Exakta RTL-1000,

\$29⁹⁵



Carrying Case for RTL

Treat your RTL-1000 to a NEW CASE! The Dresden Factory shipped us a supply of brand new EverReady Type Camera Carrying Cases for the RTL-1000. This shipment was from an Order which we had placed in 1978. As you know, RTL Carrying Cases had not been available then. The Factory was decent enough to fill the order at the 1978 price which means that we are pricing the Case at the 1978 level. Dress up your Exakta RTL-1000 with a shiny new Case! Carrying Case for RTL-1000, brand new, Stock No. 2019,

\$24⁵⁰

for RTL-1000

**For
other
Accessories
for RTL-1000
write
or
call**

**Our Telephone:
(212) 691-7799
We have 3 Lines:
You rarely get
a Busy Signal**



Point and Shoot...?

I have nothing against "fully automatic" cameras. They serve a purpose. They make sure that an inexperienced camera user will get acceptable snapshots. While they are helping the first-time user to bring home average shots, they prevent the beginner from ever growing into a true photographer. As long as he owns the "fully automatic camera" he will never become a creative photographer. His "automatic" camera will not let him. It tells him what to do (mostly just point the camera and press a button) and takes the picture it (the camera!) wants to take. The best that can be said about this person's pictures is that they are adequate, average, and exactly like the pictures of millions of other snapshooters.

At the very opposite end is the camera which has no "features" at all, not even a light metering system. This type of camera goes too far in the opposite direction. What, then, is the ideal camera? In my opinion, the ideal camera should help photographers with the basic problems (and solve these problems all by itself) without preventing the photographer from making his own creative decisions. This way, camera and photographer work together to create the best possible picture. And this picture is the photographers' creation, not the camera's idea of a picture which will run through all automatic photofinishing machines without causing trouble. The good photographer will get superb pictures while the beginner will still get nothing less than good, correctly exposed and sharply-focused pictures.

There are many cameras in the "fully automatic" class and there are quite a few "stripped" cameras without lightmetering and up-to-date features. There is only one camera which has all the features necessary for worry-free picture taking but without the confining "decision makers" which would turn the camera into an appliance that turns out machine-made pictures. There is only one camera for the photographer who knows what he wants when he takes a picture: The Exakta EDX-3.



Let's start with a quick look at its Features:

- Smaller, lighter, more compact than any previous Exakta.
- Takes Classic and RTL Exakta Lenses without Adapters.
- Light Emitting Diode Red/Green/Red "User-Preferred" Light Metering
- Wide Open AND Stop-Down Metering
- MicroGrid, Split Image, AND Fresnel Combolite Focusing Screen.
- Plus all the famous Exakta Features

**Exakta EDX-3
weighs less!**

The trend in modern cameras is towards smaller and lighter models. The new Exakta EDX-3 is half a pound lighter than former models, smaller and more compact.

With its uncannily accurate electronic solid state circuitry it is the most sophisticated Exakta ever.

**Exakta EDX-3
gives you the Green Light!**

No more time-consuming matching of needles. No more hunting for hard-to-see pointers and marks in the viewfinder. When the exposure is correct, the Red Light in the Eyelevel Viewfinder **Changes to Green!** The very instant you see the green light, **you shoot!**

**Exakta EDX-3 has Built-in
Combolite Focusing Screen!**

The new Exakta EDX-3 has **all** the Focusing Aids built right into the Finder. No matter what you prefer, it's right there: Split-Image Rangefinder, MicroGrid Rangefinder, Finegrain Groundglass Ring, and Fresnel. You don't have to make a decision which to order because **you get all of them** in the EDX-3!



"User Preferred" Metering:
Exakta EDX-3 has Wide Open
AND Stop-Down Lightmetering!

The new Exakta EDX-3 gives you your choice of Wide-Open Lightmetering with its own Meter-Coupled Lenses **OR** Stop-Down Lightmetering with Classic Exakta Lenses **OR** Shutter-Variable Metering with **ALL** Lenses! No matter what type of lens you use in the EDX-3, no matter what Macro Attachment you use (Bellows, Tubes, etc.), no matter what Filter you use, no matter what your lightmetering preference (Shutter **OR** Diaphragm), the sophisticated electronics of the EDX-3 will give you the accurate and correct Exposure, **always!**

Exakta EDX-3
takes Classic Exakta Lenses
without Adapter!

Owners of older Exaktas can use their lenses in the new Exakta EDX-3 **without the need of Adapters**. The highly sophisticated Light-Metering System will give the right exposure **even with older lenses**. With its own Meter-Coupled Lenses the EDX-3 computes the exposure with the lens **wide open**. With older lenses the camera uses the stop-down Metering Method.

To help you make the correct choice we suggest that you buy the new EDX-3 at least with the standard meter coupled lens to get the full benefit of the Wide-Open Metering. Eventually you will want to use only meter-coupled lenses in your new Exakta but for the time being you can use your old telephoto and wide angle lenses without losing the Lightmetering Feature.

Exakta EDX-3
has Automatic,
Meter-Coupled Lenses

EDX-3 Meter Coupled Lenses remain wide open for viewing and exact focusing right up to the very split second you hit the button! Even if you take one picture after the other, you are never aware that the lens actually closes down and opens up for every shot because the action is lightning fast. **You always see the full, brilliant image!**

Exakta EDX-3
Incredibly Low
Seymour-Priced!

Consider the Sophistication of the EDX-3! Consider the Features! Consider the Quality! You will find it hard to believe that you can buy it at this low-low price:

Exakta EDX-3 with Meter-Coupled
F1.7 Exaktar Lens
Stock No. 2015

\$259.50

+ 16.95
for the
Case
+ 4.85 Shipping

seymour's

47 Seventh Avenue • New York, N.Y. 10011

They have re-invented the Wheel

A well known camera maker couldn't convince the public that he had invented the 35mm Single Lens Reflex Camera because every well informed photographer knows that the **Exakta** is the original 35mm SLR Camera. That "well known camera maker" mentioned (or, rather, **not** mentioned) above tried again. He had a great idea: Interchangeable Focusing Inserts! Re-inventing the Wheel! Exakta has had interchangeable, so-called "Scientific" Focusing Inserts since 1954. Exakta "invented" the Interchangeable Focusing Inserts about 30 years ago!

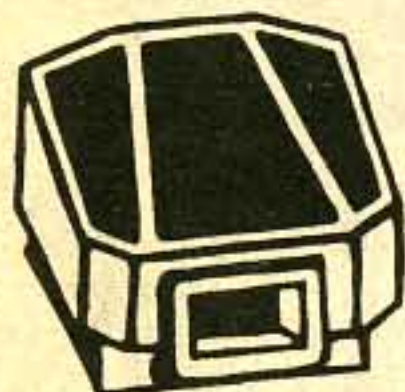
Exakta still makes these inserts for the Classic Exakta Models and for the Exakta RTL-1000. Now, as then, Seymour's obtains these original Image Inserts directly from the Dresden Plant. A new shipment has just come in. Now, as then, Seymour's offers these original Inserts at typical Seymour Prices, far below their intended Retail Prices and certainly far below the prices the "famous" re-inventor charges.

The Inserts fit into the Removable Finders of the Classic Exaktas (Models V, VX, VXIIa, VX-1000) and into the Removable Finders of the Exakta RTL-1000. They come in two sizes: Size C fits the Classics and Size R fits the RTL. You do not have to have them "installed." You merely pull out one screen and insert another. You can do it between shots, while there is film in the camera. (Some Exakta Models have fixed, non-removable finders and do not accept interchangeable Finder Inserts. These models are: Models I and II, Twin TL, EDX-2 and EDX-3).

The new shipment replenished our stock and we can now again make immediate delivery of most types. Even though the prices are not exactly the same as they were 30 years ago, they still reflect Seymour's well known Direct-to-You Policy: the prices are incredibly low. Take advantage of this announcement while stocks are complete. (The Dresden Shipment also contained a fair supply of Original PentaPrisms for the Classic Models and for the RTL. Order a few spare ones. Don't wait till you **need** them urgently. We have no control over the supply from the Plant!)

The Current Low Seymour Price for the Eyelevel Prism is \$59.50 + 2.95 Shipping. The Price is the same for the Prism for the Classic (Model C) and the Prism for the RTL (Model R).

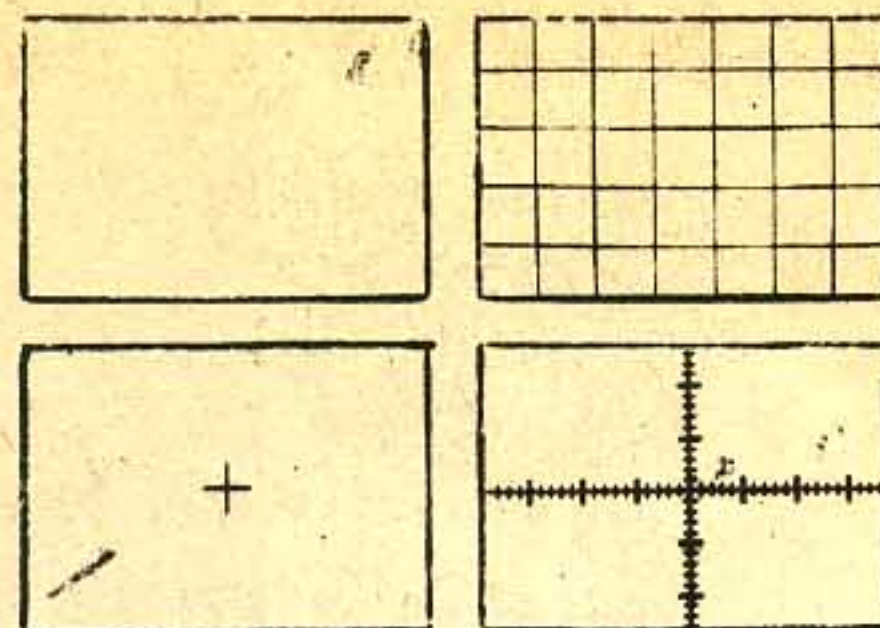
If you purchase a Prism with one or more of the Interchangeable Screens mentioned below, you pay only \$39.50 + 2.95 Shipping. The \$20.00 you save on the Prism pays for 2 Screens!!!



**Eyelevel Prism
Model C or Model R**

39⁹⁵
+ 2.95 Shippg.

**If purchased with one or more screens,
only \$39.95 + 2.95 Shippg.**



INSERTS: Remember that some numbers sell out faster than others. All orders: First Come, First Served. And, please, remember to tell us: for Classic (C) or for RTL (R). Place C or R after Number.

No.	Description	MSR	Seymour Net
-614	Ultra Fine Grain Groundglass	\$19.65	\$12.95
-615	Split Image Rangefinder w/Fresnel	\$24.50	\$12.95
-616	Micro Grid with Fresnel	\$24.50	\$12.95
-821	Ultra Fine Groundglass with Calibrated Crosshairs	\$39.50	\$19.50
-822	Ultra Fine Groundglass with Overall Grid Pattern	\$39.50	\$19.50
-823	Ultra Fine Groundglass with Clear Spot and Center Cross	\$39.50	\$19.50
-824	Clear Glass with Crosshairs	\$39.50	\$19.50
-825	Ultra Fine Groundglass with Clear Spot	\$36.50	\$19.50

COMBINATION PRICES:

Two Series 600.....\$19.95
Additional Ser. 600.....\$ 9.35

Two Series 800.....\$29.95
Additional Series 800.....\$14.25

One Ser. 600 and one Ser. 800.....\$24.95

Additional 600 or 800 as above

COMPLETE SETS

The "Classic" Set, consisting of one each of 614-C, 615-C, 616-C, 821-C, 822-C, 824-C, 825-C. MSR Value \$223.65. Seymour "Deal" Price \$79.65

The "RTL" Set, consisting of one each of 615-R, 616-R, 821-R, 822-R, 823-R, 824-R. MSR Value \$207.00. Seymour "Deal" Price \$79.65

The "Classic" PROSET, consisting of the "Classic" Set (above) and a Brand New Classic Eyelevel Prism, MSR Value \$299.85. You pay only \$99.75.

The "RTL" PRO SET, consisting of the "RTL" Set (above) and a Brand New RTL Eyelevel Prism, MSR Value \$283.20. You pay only \$99.75

Shipping Charges: Any Quantity Screens.....2.25
Prisms.....\$2.65
Any Combination Screens/Prisms\$2.95

AutoSynch



Wireless Remote AC Strobe Light

It isn't too often that we get enthusiastic about a new Electronic Flash but this time we are really excited. The new **AUTO-SYNCH Remote Strobe** frees you from having synch cord spaghetti all over the place. It does not need batteries or reflectors. It has no buttons, no dials and does not need adjustments of any kind! Used in multiples, it virtually duplicates a multi-thousand-dollar wired studio setup as used by commercial and portrait photographers. If you think we're exaggerating just read the description of the features and imagine the resulting light distribution (not only in intensity but also in versatility) when you use three or more AUTO-SYNCHs! You do not HAVE to use several of them. A single one will give fine results, too.

The AUTO-SYNCH Wireless-Remote AC Strobe Light

1. Fits any standard screw-in socket like a light bulb
2. Needs no wire connection to the camera
3. Flashes with Zero-Delay Accuracy in synch with any type strobe on your camera.
4. Use it in existing light fixtures (ceiling lights, desk lamps, floor lamps, and so on).
5. Use it with inexpensive Spring Clamp Sockets which you can clamp to the backs of chairs, to book shelves, to doors, etc., anywhere in the room.
6. Operates on regular house current.
7. Synch Trigger circuit ("Slave") is built in.
8. Does not require batteries.
9. No loose parts: no synch cord — no separate reflector because **everything** is contained in one compact sealed unit.
10. Use one or many — no limit. They all fire at the same time.

AUTO-SYNCH Wireless-Remote AC Strobe Light, amazingly low priced at a mere \$24.95. Save even more on multiple orders; Three for \$69.50. Six for \$129.50.

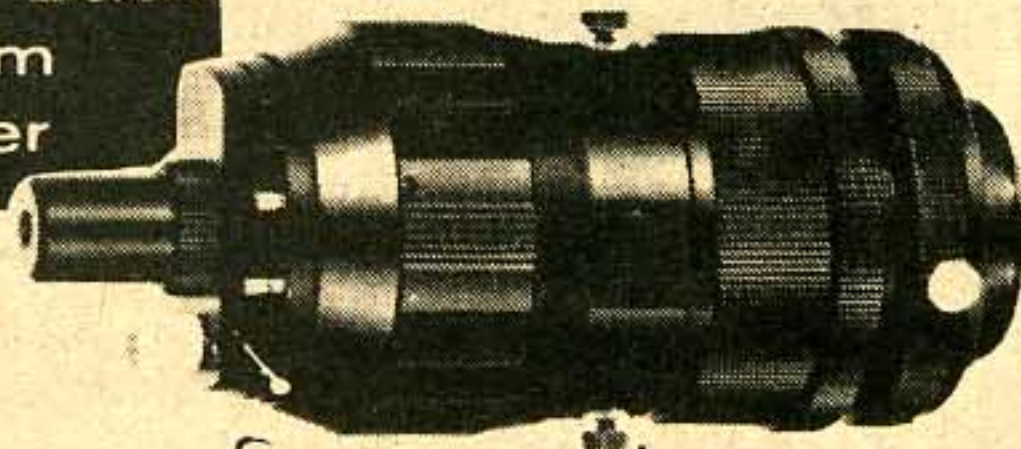
15 Days Money Back
on **ANY** item
in this folder



Cambron FLASH METER

Takes the Guesswork
out of Flash Shots

69⁵⁰ Remote
Attachment
Case Included **7⁵⁰**



Pieces-of-Eight Movie Enlarger

I don't take 8mm Movies any more but I have several boxes of old 8mm and more-recent Super Eight films. Some of them are very amateurish and I don't remember where and when they were taken. But some of them are very good. Some show beautiful scenes from my travels, animal shots, birds, close-ups of bees on flowers, and so on. Some show my wife **before** she was my wife. Some show my children as babies, toddlers, first-graders, graduates.... I do admit that they are not works of art (with two to three exceptions!) but they are too good to be left in the old cardboard boxes, never to see the light of day again.

Suddenly these old movies were rescued from oblivion. Some frames were turned into 35mm Slides to be shown at

O.T.L.C.*

for your

LENSES

* Otto's Tender Loving Care

Perhaps we haven't made it clear that we service, adjust, and repair **LENSES**.

We receive letters from customers, asking whether they can send us their **lenses** for service. The answer is: **YES!**

If you have Lenses which need Otto's Tender Loving Care, send them in and request an Estimate. The same policy governs Lenses and Cameras:

- No charge for the Estimate
- No Obligation on Your Part
- Low Fees
- Expert Work
- Fast Turnaround

**Our Repair
Estimates
are still** **Free!**

family reunions. (Even the very old black-and-white ones elicit funny remarks when they appear on the screen.) Some frames were turned into 35mm Negatives, both old black-and-white and later color frames, and prints were made from them. New life was breathed into movies which had been written off as "dead."

How? With the "Pieces-of-Eight" Movie Enlarger. This ingenious instrument is a **complete** Enlarger. It uses your 35mm SLR as an "easel" and 35mm film for the enlarged image. This film may be black-and-white or color. It may be slide film or negative film.

The "Pieces-of-Eight" Movie Enlarger has its own highly corrected Flat-Field Enlarging Lens, a film carrier for 8mm and Super Eight Movie Film and a removable Optical Condensor which distributes the light evenly over the entire original film frame. You can use **any** light source, be it daylight, electronic strobe flash or photo floods.

Best of all, you do not need a darkroom. Everything is done "in the open" because your 35mm film is inside your camera and that's where you expose it.

The cost of the complete Movie Enlarger? Less than you would expect to pay for a highly corrected Flat-Field Enlarging Lens alone! If you have any 8mm or Super Eight Films, resurrect them in new shape! Turn them into unique and irreplaceable Slides and Prints with a remarkably small investment.

Pieces-of-Eight Movie Enlarger

49⁵⁰

Our Estimates are **FREE!**

Most camera repair stations make a charge for their estimates "to be applied to the charges if you authorize the repair." We do not blame these places because an estimate entails time and work and time is money. But we still think (as we did in 1948!) that a customer should receive an estimate free of charge. If he does not want the work done, he should not be made to pay.

If your Exakta Equipment needs service, proceed as follows: Attach a tag to the equipment, giving your full name and address, including ZIP and stating briefly (briefly!) what is wrong. Mark the tag: "Estimate Only." Send the Package insured to Seymour's Inc., Service Department, 47 Seventh Ave., New York, N.Y., 10011. Mark the package on the outside: First Class Mail Enclosed and add single letter postage to the parcel post charges.

You will receive our Estimate free of charge and there is no obligation on your part.



ALFON Computer Zoom Bounce Strobe

- Computerized Automatic Light Output
- Six (6!) Zoom Positions
- Four (4!) Bouncelight Angles
- Zooms for Lenses from 21mm to 200mm
- Two Automatic Settings PLUS Manual!
- Auto Range: 3 ft. to 36 ft.
- Manual Range extends to 50 feet!

39⁹⁵

**Thyristor Energy Saving Model
Same Features PLUS Thyristor**

49⁹⁵



Cambron Microscope Adapter

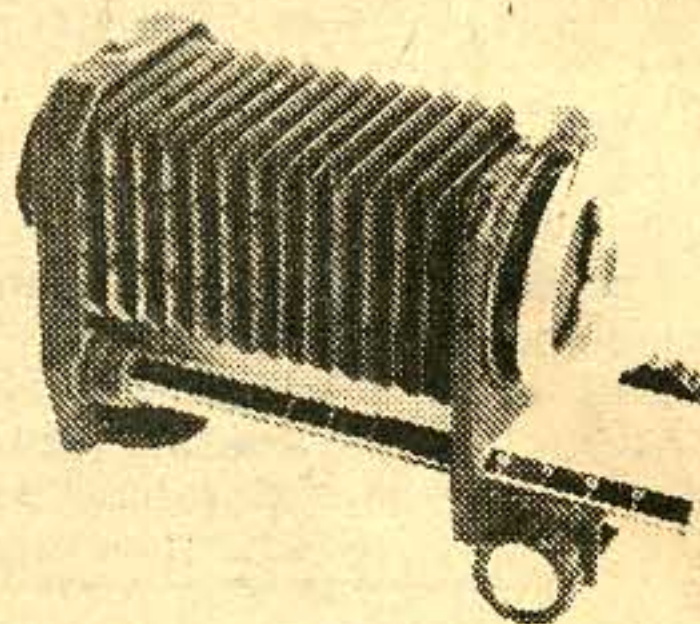
New
Quick-Release
Model

The new Cambron Model lets you use the microscope for visual observation without removing the upper adapter from the camera or the lower adapter from the 'scope.

Cambron Microscope Adapter

\$19⁹⁵

Fits standard T-mount. If you do not have a T-Mount Adapter (or prefer to get a spare) we can supply it for most 35mm SLR Cameras for \$7.95. Be sure to give us make and model of your camera when you order a T-Mount Adapter.



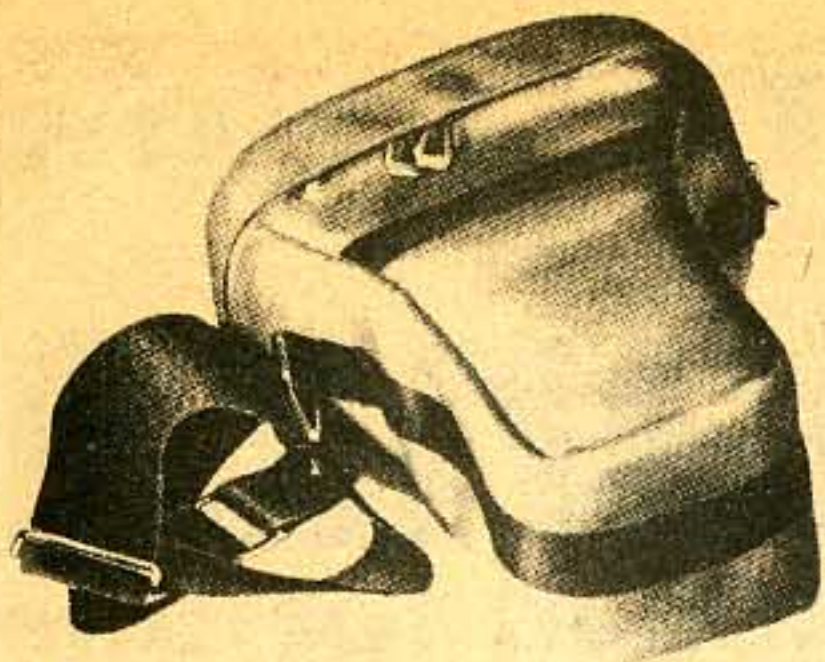
NEW! Just Received! Independent Make Bellows for Exakta

Every Exakta Owner wants a Bellows Unit. It adds the versatility of a professional view camera to the convenience of an SLR. We want to help all Exakta Owners who do not yet have a bellows. We have priced this new Independent Make Exakta Bellows well within the reach of everybody. And that means Everybody! If you do not yet have a Bellows, buy this excellent Instrument. It bears a well known Brand Name which we agreed not to mention because of our deeply cut price. You will recognize the name

instantly when you unpack the unit. Let's mention a few of the features:

- All Metal Construction
 - Geared Helical Diagonal-Cut Rack-and-Pinion Focusing Movement
 - Calibrated Extension
 - Positive Extension Lock
 - Both Lens Mount and Camera Mount rotate
 - Direct-Reading Exposure Factor Scale and Detailed Instructions are furnished
- Bellows Unit for Exakta, Independent Make, Stock No. 2035, incredibly low Seymour Priced at only \$24.50 + 1.85 Shipping Charges. FREE WITH ABOVE if you request it at the time you order the Bellows : Binno Garasu's Famous Folio "Perfect Close-Ups".** This Folio is also available separately for \$2.75 plus 25c Shipping.

seymour's
47 Seventh Ave., New York, N.Y. 10011



All-in-One Case Holds Your 35mm SLR Camera with Tele or Zoom Lens Ready-to-Shoot

The Cambron All-in-One Case protects your camera and tele or zoom lens from Water, Dust, Rain, Humidity and from Shock. You can leave your Auto Winder attached to your camera and you can keep your favorite telephoto or zoom lens mounted and ready for a quick draw.

The Case is made of waterproof heavy-duty Nylon Canvas, heavily padded and lined with a velvety-soft material. Inside there is a removable Velcro Pad. Outside there is an elastic accessory holder. The Case is reinforced with color contrasting webbing for safety, even weight distribution and stress relief at the D-Rings.

The wide shoulder strap adjusts from extra-short to extra-long. The strap can be worn as a belt. The Case has a reinforced belt loop and can be worn on your own belt, on the converted strap-belt or you may carry it slung over your shoulder in the conventional way.

Around the top there is a Teflon Twin-Slide Zipper for safe, dustproof closing and quick-draw opening. The length of the Cambron All-in-One Case is 9 inches, measured from top to tip. And from top to tip it's a hand-crafted quality product designed to protect your precious equipment.

As usual, we buy directly from the source, eliminating all "in-betweens". We offer you the Cambron All-in-One Case for less than the price of an ordinary plain camera case. At our price of \$19.95 you cannot afford to be without it.

All-in-One Case 19⁹⁵



Lenses are Delicate Creatures...

Would you believe that some people buy expensive lenses and let them get dusty, bruised, even scratched — almost before they use them for the first time? Let's hope that you are not one of these people! Lenses are much more delicate than they look. When you hold a lens in your hand it is very difficult to believe that dust can ruin it very quickly. The delicate focusing mechanism can freeze up because the lubricant inside the focusing helix combines with dust and dust is grit! I don't have to tell you what happens.

And I certainly don't have to tell you what happens when the front element of your lens gets scratched. But you probably did not

know that some of the outer control rings on the lens are very thin, even though they may look quite substantial. Leave a lens unprotected inside your gadget bag and the pressure of one item against the other will get a control ring "out of round" and suddenly you can't focus the lens any more. And you can't figure out what happened.

Never, NEVER!, put a lens (or any other delicate accessory for that matter) "naked" in your gadget bag. For a ridiculously small investment you can buy "insurance" against damage, against dust and against scratches: the secret is SOFT POUCHES. It must be a secret because so few people seem to know it. If you look into the gadget bag of the average amateur photographer (professionals usually know better!) you will find all kinds of accessories rubbing against each other, and, in the process, ruining themselves. And it's so easy to prevent! Just follow this advice: No matter what it is, protect it with a pouch before you put it in your gadget bag! This means ANY ITEM, not only lenses. Exposure Meters, Flashguns, Extension Tubes, Tele Converters, ANYTHING you carry with you. Pouches are cheap. Accessories (especially lenses) are expensive and so are repairs.

Some pouches do not protect your equipment adequately. They are made of thin plastic material and do not have a soft lining. They may cost a few cents less but they are no bargain. We have a stake in protecting equipment and we wouldn't sell you a pouch which we, ourselves, would not use. We offer you pouches made of a heavy gauge manmade material which feels like supple glove leather. Every pouch has a color-contrasting velvet-like soft lining which does not "shed" or rub off on your equipment.

The pouches have hand-knotted drawstrings of generous length for easy closing and tying. An identifying label is protected by a clear acetate cover and a vinyl frame. Write the contents of every pouch on its label and you do not have to peek inside when you take out an item.

We honestly believe that our pouches represent a great value. They may not cost less than other pouches but they give you more, both in protection and in durability, to say nothing of looks (and they do look beautiful!)

DeLuxe Soft ProtectoPouches

Small	\$2.95
Medium	\$4.45
Large	\$5.95
Extra Large	\$7.45

Buy an Assortment of
Pouches and save 25%
or more off our regular
low prices:

ProtectoKit No. 1:
2 Small, 2 Medium,
1 Large, 1 Extra Large
instead of \$28.20,
only \$20.00

ProtectoKit No. 2:
3 Small, 3 Medium,
2 Large, 1 Extra Large,
instead of \$40.55
only \$30.00

Super ProtectoKit:
3 Small, 4 Medium,
3 Large, 2 Extra Large,
instead of \$55.40
only \$40.00

European Slide Magazines

In Europe they are known as "LEITZ TYPE" Magazines. We call them EUROPEAN SLIDE MAGAZINES. Some people call them SLIDE TRAYS. They work with virtually all European Slide Projectors such as Leitz, Zeiss, Rollei, etc. They also work with the Haehnel Slide Projector/Viewer.

The smooth operation of any of these projectors depends on the precise fit of the slide magazines. If you have been buying cheaply made Hong Kong magazines for your European Slide Projector you know the problem. Poorly engineered magazines cause your slides to jam.

We offer you the genuine European Slide magazines, made with the original precision engineered dies. These magazines are made from safe, acid-free Polymer Synthetics and will not damage your precious slides, no matter how long you store them.

The greatest danger to your color slides is long exposure to light. Any type of light is a mortal enemy of the colors in your slides: sunlight, fluorescent light and ordinary incandescent light. Our European Slide Magazines come in Storage File Cabinets (made of the same safe material as the magazines themselves). Every Storage Cabinet takes two magazines for convenient, safe, "stackable" storage. Every magazine is accessible without unstacking the File Storage Cabinets.

Best of all, our genuine European Slide Magazines won't cost you more than the poor imitation you may have been buying and we give you one Storage Cabinet free with every two magazines you buy! And we supply the Full-Capacity 50-Slide Magazines, not the truncated "short-change" 36-slide version! You can buy these genuine European Magazines for as little as \$2.25 each, with a Free Storage File Cabinet with every two magazines. You may start with a trial order at slightly higher prices but your best bet is the "Ten/Two/Fifty" Deal.

Original European Slide Magazines
"TEN-TWO-FIFTY" DEAL
10 File Cabinets with
2 Magazines each
20 Magazines in all
with 10 Free Cabinets

\$2.25
per Magazine with Free Cabinets
Total \$45.00

Trial Order: "Five/Two/Fifty" Trial Deal, consisting of 5 File Cabinets with 2 Slide Magazines in each Cabinet, 10 Magazines in all, with 5 free Cabinets

\$2.95 per magazine. Total \$29.50

Single Two-Pack (2 Magazines in one Cabinet)

Total \$8.95

Shipping Charges: Ten/Two/Fifty Deal \$5.75
Five/Two/Fifty Trial Deal \$4.75
Single Two-Pack \$3.75

**ANY ITEM IN THIS
ISSUE COMES TO
YOU ON A 15-DAY
MONEY-BACK
TRIAL BASIS**

Twin TL Lens Bonanza Prices Reduced for this Special Event

135mm F3.5Schneider-Kreuznach Auto-Tele-Xenar	\$99.50
300mm F/4 Schacht Travelon w/Diaphragm Selector	\$49.95
200mm F3.5Automatic Exaktar Telephoto Lens	\$99.50
135mm F2.8Automatic Exakta Carenar Telephoto	\$49.50
35mm F2.8Automatic Exakta Carenar Wide Angle	\$49.95

Bellows System for Exakta Twin TL \$39.95

ALL ABOVE LENSES AND BELLOWS ARE FOR EXAKTA TWIN TL

Save even more with our Combination Deals:

Deal A 135mm TeleXenar and 200mm Travelon **129⁵⁰**

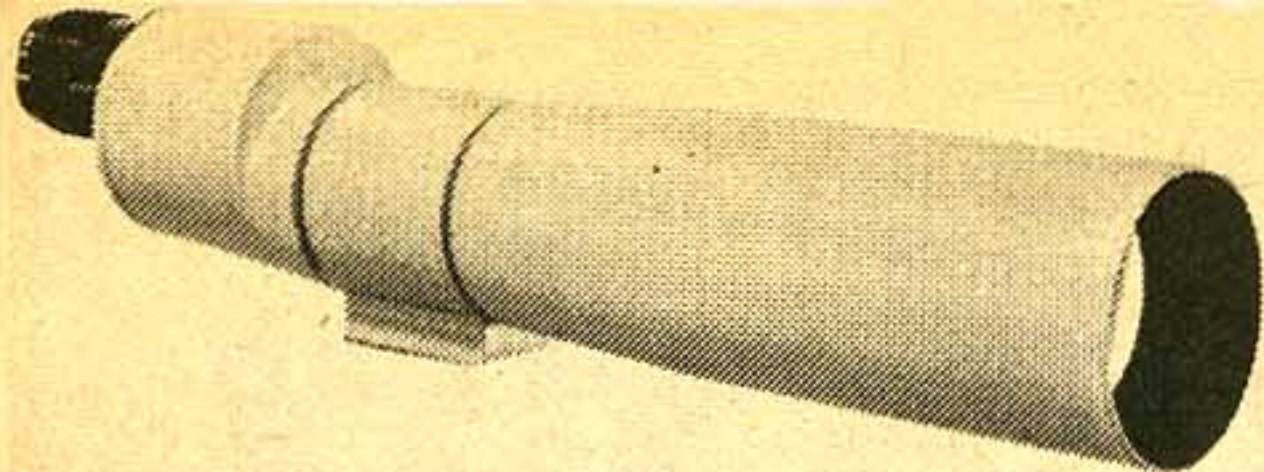
Deal B 135mm Carenar and 35mm Carenar **84⁵⁰**

Deal C 135mm Carenar 35mm Carenar 200mm Exaktar **160⁵⁰**

Bellows if bought with any lens or combination **24⁵⁰**

**The Prices Shown
in this Issue
are not retroactive
SEYMOUR'S, INC.**

47 Seventh Avenue, New York, N.Y. 10011



The "Powerhouse" Scope Doubles as Ultra Powerful Telephoto Lens

The "Powerhouse" is a true Prismatic Powerful Spotting Scope. It is superbly corrected and pulls in objects at a great distance, enlarging them 25 times linear which is over 600 times in area! What does this mean? It means that you can **recognize** the face of a person who is so far away that you **cannot see him at all** with the naked eye!

Only the most costly Telescopes have Variable Magnification by means of interchangeable Eyepieces. The "Powerhouse" comes with the 25X Eyepiece: you can buy additional Eyepieces which vary the Power to 20X, 30X, and 35X. Only the very best Telescopes are corrected highly enough to be used as Telephoto Lenses. The "Powerhouse" is such a 'scope. With the basic 25X Eyepiece it doubles as a 1250mm Telephoto Lens when you attach the optional Camera Adapter. The 20X Eyepiece gives you a 1,000mm Lens; the 30X, a 1500mm; and the 35X, a 1750mm!!! By buying more

than one Camera Adapter you can match one "Powerhouse" to several different makes and models of 35mm SLR Cameras.

If you think that all this is worth a great deal of money, you are right. It is **worth** a lot but we bring it to you at unbelievably low prices, prices that look more like the early nineteen-thirties than the early nineteen-eighties!

The "Powerhouse" Prismatic Spotting Scope with 25X Eyepiece, Stock No.2074, only \$99.50 plus 4.65 Shipping Charges.

20X Eyepiece, #2074/20, \$18.95

30X Eyepiece, #2074/30, \$19.95

35X Eyepiece, #2074/35, \$21.95

(The Basic Scope comes with the 25X Eyepiece; Substitution of other Eyepieces cannot be made: other Eyepieces are additional. However, you may order the three additional Eyepieces as: Eyepiece Set, #2074/S, at the Special Set Price of only \$55.85, saving you \$5.00)

Camera Adapter (state Make and Model of your Camera) Stock No.2074/CA, \$19.50.

Remember: The Camera Adapter converts the "Powerhouse" into Ultra Powerful Telephoto Lenses ranging from 1,000mm to 1,750mm as explained above.

Save even more: Complete "Powerhouse" Outfit, Stock No.2074/OU, consisting of:

The "Powerhouse" Scope, all 4 Eyepieces (20X, 25X, 30X, 35X), and one Camera Adapter of your Choice (specify), only \$164.75 + 4.65 Shipping Charges. The Outfit saves you more than \$15.00 over the individual prices.

SAVE

\$ 30

Buy the Cambron
Powerhouse Scope
or the
Complete Outfit
and deduct \$30
from the
above prices.

Mention:

Powerhouse UP FRONT REBATE

MAKE BEAUTIFUL 8"X10" COLOR ENLARGEMENTS IN YOUR OWN HOME, WITHOUT A DARKROOM!

It's easy with Daylab.™ The revolutionary new system that lets you make color enlargements in minutes anywhere in your home or office. All you do is compose the picture the way you want it, push the print button, process and view your print! All in broad daylight. Daylab allows cropping, slide sandwiching for special effects and comes with a color head for extra control and creativity. Changing Box is light-tight for easy paper loading. Compact and portable. Accepts all major paper systems including Agfa, Ciba, Ilford and Kodak.

Daylab Incredible at only



179⁸⁹

For Use with Daylab

Daylab Processor \$44.95
Daylab 8X10 Inserts (3) \$24.50
Daylab Liquid Dispenser \$11.95

AGFACHROME SPEED MATERIAL:

10- 8X10 . . . \$ 22.55
10-11X14 . . . \$ 37.50
10-16X20 . . . \$ 78.90
10-20X24 . . . \$124.50
25- 8X10 . . . \$ 51.50
25-11X14 . . . \$ 92.50
25-16X20 . . . \$189.50
Activator . . . \$ 5.99

My camera has
a built-in meter.
I don't need
a hand held
meter
Or....
do I?



You certainly do! Built-in meters are terrific but they have their limitations. If you take pictures only in good light, on conventional film, without filters (or only with ordinary filters), if you don't take imaginative pictures, if you never take extreme close-ups or copy pictures from books, in short, if you stay within the snapshot region....you don't need a handheld meter.

But if you ever want to take a picture which is beyond the scope of your built-in meter, you certainly do need a handheld meter. Not just any handheld meter, of course. Some handheld meters don't have a greater range than your built-in meter and if you look at the specifications, you will see that some of the most widely advertised (and high-priced) meters have an amazingly narrow range. True, some go rather high but are deficient in the low end (where the extended range costs money). Others may give fair readings for the conventional films but not for very slow or very fast films. Still others severely limit the exposure time to hide their limited range.

Finally, before you decide on any Exposure Meter, look at another very important feature: Accuracy. What good is an Exposure Meter if you can't trust it for correct exposure? How do you know? Point the meter and watch the needle. If it bounces back and forth, you know that the meter "can't make up its mind." Make sure the needle goes to the correct reading and STAYS.

Our Best Exposure Meter.

The new Capitol D-1 Exposure Meter has a Dual Range Switch (Hi and Lo) for greater accuracy. It measures both Reflected Light and Incident Light. And...it has a Zero Adjust Slot!

The most important "feature" of the D-1 Meter is its uncanny accuracy. Watch the pointer go to the correct reading and stay there, unwaveringly.

The other important features are:

- Reflected Light AND Incident Light Readings
- High and Low Range Switch
- Shutter Speeds from 4 Minutes to 1/4000 second!
- F/Opening from F0.7 (Zero Point Seven!!) to F/45
- EV down to -4 (Minus Four!! That's 5 below EV 1!)
- ASA Film Speeds from 6 to 6400.
- Movie Exposures, too: from 8 to 64 frames per sec.

Additional Important Features:

- On/Off Switch
- One-Hand Operation
- zero Adjust Slot
- Built-in Battery Tester

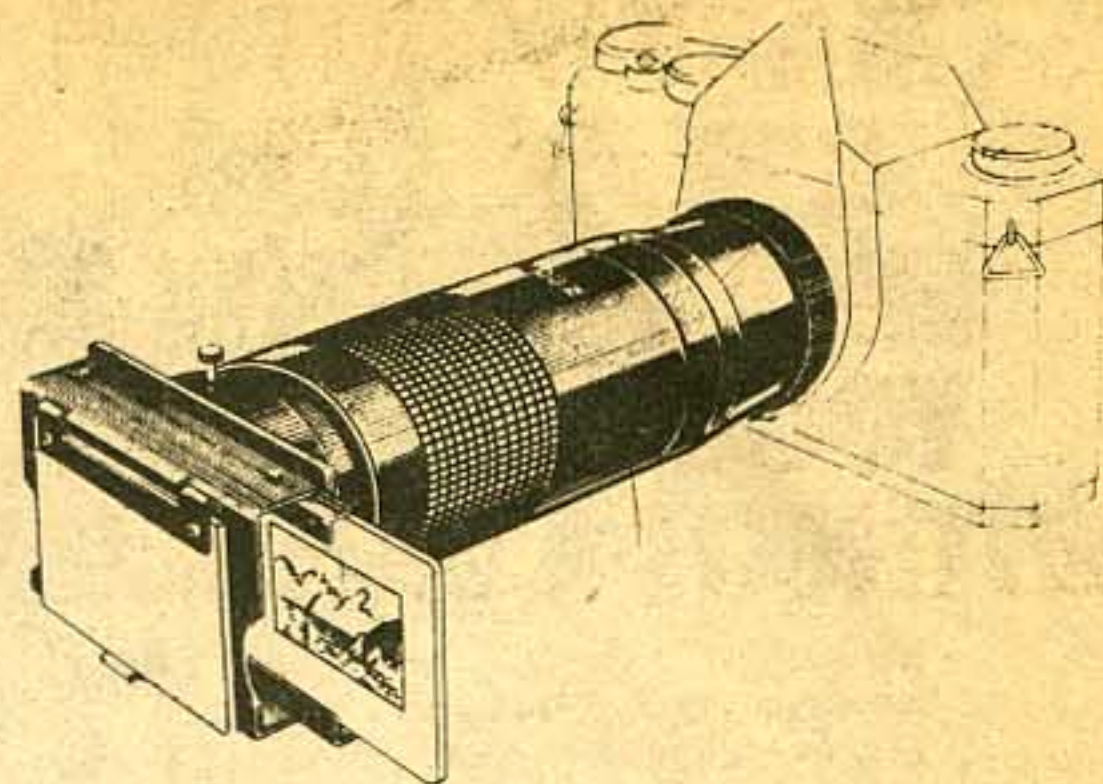
The D-1 Exposure Meter is truly our Best Meter.

D-1 Super Sensitive

Electronic Exposure Meter

\$29⁹⁵

The new Super Zoom Slide Improver



Nobody is perfect . . .

You took a slide of a beautiful scene but instead of taking it with a lens of longer focal length you took it with a lens of normal focal length, perhaps even with a wide angle lens. And remember that slide you took of a beautiful wild animal at the zoo and you couldn't get close enough? Well, it's too late now. Once you have taken a slide you can't do anything about it later.

Who says you can't do anything about it? You certainly can! Our new **Cambron Super Zoom Slide Duplicator/Improver** lets you improve any slide by cropping out unwanted parts and enlarging the "perfect" part to fill the new slide. Mind you, not just the center but **any** part because you can enlarge parts of the slide up to 2½ times and you can move the slide in the "improver" in any direction till the "good" part fits the new slide exactly the way you want it, the way you should have taken the slide in the first place but didn't!

The heart of the new **Cambron Super Zoom Slide Copier** is its six-element ultra-flat-field copying lens of highest sharpness and color correction. The superb optics of the "S/Z" are cam operated and stay in focus at any magnification. Even if you tried, you could not produce a duplicate slide that was out of focus. The focusing mechanism of the lens is **coupled** to the magnification helix. You can concentrate on deciding what part of your original slide you want to copy and at what magnification. No need to worry about focusing for best sharpness, the S/Z does it for you.

Have you ever taken a slide with a tilted horizon? Of course, you have! In your excitement you forgot to check whether your camera was perfectly level when you pressed the shutter button. Now, when you project that slide, people get seasick. Don't throw away your out-of-plumb slides! With the **Cambron S/Z** you can rotate the original 360 degrees. Not only can you correct an inadvertently-tilted picture, you can change a horizontal slide into a vertical one and the other way 'round. This comes in especially handy when you want to make a "portrait" of one person originally photographed as part of a group.

And so it goes, on and on. Once you have used the **Cambron S/Z** you will find many ways to make perfect (or unusual!) slides from slides you thought you had to discard.

The most common mistake we all make is exposure which is "slightly off". The result: slides that are a little too light or a little too dark, just enough to change a sure winner into an also-ran or, if we are honest with ourselves, into a failure. Super Zoom to the rescue! The thing to do is to

copy the slides several times, varying the exposure slightly from copy to copy. All of them will be improvements over the original and one will be just right. Saved by the S/Z!!!

Another common fault which often breaks our heart is a slide which is off color. (I mean this literally, not figuratively.) A slide taken early in the morning or late in the afternoon may have a reddish cast which we may or may not want. A slide may have been taken by fluorescent light. The faces have a greenish pallor. Or we may have used Type A ("indoor") film outdoors without a filter. Or we may have over filtered a shot. We are all excellent photographers, certainly, but we are also human (I hope) and we do make mistakes (I know). Luckily, we have the **Cambron S/Z** to cover up for those mistakes. Suddenly, we are perfect. Perfect photographers, at least.

The **Cambron S/Z** has a filter compartment which will accept inexpensive gelatine filters as well as conventional glass filters. You can use this feature to correct an unwanted "wrong" overall color cast or you may use it **creatively** by changing a run-of-the-mill slide into a stunning picture. Just imagine adding red to a pale sunset. Presto — A work of art!

And you thought that the final verdict for all not-so-hot slides was the waste basket! For a very modest investment you can become the perfect photographer who **never** makes mistakes!

There are also many ways to use the **Cambron S/Z** for unusual effects. Let me mention just two: 1) Copy slides onto ultra-high-contrast film for Graphic Arts use. 2) Insert **two** slides and superimpose one on the other on your copy slide. Well, I leave it to you to think up other ingenious and creative ways to take advantage of the nearly unlimited capabilities of the **Cambron S/Z Slide Improver**. Have fun!

The usefulness of the S/Z does not end with making duplicate slides. You can make slides from negatives both in Color and Black-and-White. You can make negatives from slides in Color and Black-and-White — even Black-and-White negatives from color slides! And in case you thought that you **had** to crop the slides and enlarge parts, you will be happy to learn that you don't have to crop if you want to make copies of entire slides. You can control the ratio from a full one-to-one (i.e. same size as the original) to an amazing 2.5 : 1. Amazing? Yes, amazing! A 2.5 linear magnification enlarges one-sixth (!) of the original slide to a full-frame copy slide. To put it another way: You can crop out up to five-sixths of the original slide!

- Makes perfect 1:1 copies
- Makes cropped slides
- Lets you improve your composition
- Eliminates unwanted parts of the picture
- Zooms from 1:1 to 2.5:1 reproduction
- Enlarges as little as 20% of the picture area to full frame size
- Centers off-center slides
- Straightens tilted slides
- Creates vertical pictures from horizontal ones and vice versa
- Makes portraits of single persons from group pictures
- Corrects under exposed and over exposed slides
- Corrects faulty overall color
- Makes prize winners out of ordinary slides
- Superimposes one slide onto another
- Copies Color slides onto Color slide film
- Copies Color slides onto Black-and-White Film
- Makes Black-and-White Slides from Color Slides
- Has Hinged Diffusion Screen (in or out)
- Built-in Filter Compartment
- Ultra-Flat-Field Optics
- Ultra-Sharp Lens
- Always-in-Focus Zoom Action
- Focus Coupled to Magnification Helix
- Designed by a frustrated photographer
- Engineered by a Genius
- Built to exacting Cambron Standards
- Amazingly low direct-to-you priced

Optically and mechanically the **Cambron Super Zoom** is a precision instrument. We are able to bring it to you at an unusually favorable price because we eliminate the costly chain of importers, wholesalers and distributors. We obtain the S/Z directly from the source and sell it directly to you. If you were to buy a highly corrected flat-field lens, like the one built into the **Cambron S/Z**, you could easily pay much more for it (the lens alone!) than you are paying us for the complete instrument.

Cambron S/Z (Super Zoom) Slide Copier/Improver, Ratio 1:1 to 2.5:1, amazingly low priced at only \$49.95.

The S/Z has standard, universally compatible, T-Mount Fitting and will accept your T-Adapter to couple it to your camera. If you do not have a T-Adapter (or prefer to have a spare one) we can supply one for virtually any 35mm SLR Camera for only \$7.95. Be sure to state make and model of your camera if you order a T-Adapter.

"Private Eye" Super Magnifiers



Could you use a **GOOD** Magnifying Glass?

Do I have to tell you that most magnifying "glasses" are magnifying plastics? And even if the lens itself is glass (and there is glass and glass!), the mount is sure to be plastic.

Such magnifiers can be (and are) sold to people who know very little about the optical properties of a lens. Our customers know lenses and we would consider it an insult to offer them such lowgrade magnifiers.

Our Magnifiers are different and that means better. First of all, they are real Magnifying **Glasses**. That means that the optical part is made of real, honest **Glass**. Secondly, the lenses are mounted in metal rims, not in brittle plastic! And thirdly, and most important of all, they are optically perfect. And that means free from distortion, free from spurious reflections, and free from objectionable discolorations of the image. The image is enlarged, but not altered.

We have a very good method of testing magnifiers. It may sound silly, but we take

pictures with them. Since we are dealing with a single lens (a one-element lens), we do not expect to get the same results as with, say, an apochromatic Dagor-type. But we do expect to get pictures which are free from obvious flaws. If you want to test our Magnifying Lenses, do as we do: Take a piece of black paper and cut a hole of approximately one inch diameter. Fasten this paper to the magnifier by means of adhesive tape. The hole should be in the center of the lens (like a primitive diaphragm). Since our Magnifiers have an equivalent Focal Length of about 210mm, you now have a lens with an effective aperture of approximately F/8, give or take half-a-stop. Remove the elements from the lens you have on your 4x5 view camera and use the shutter to expose your film. We have a 120 back for ours but even a Polaroid back should be good enough for the test. Focus carefully on the groundglass and take a few exposures at different shutter speeds. We did just that with our Magnifying Lenses and were amazed. Our "**Private Eye**" Magnifiers are really that good!

We have them in three sizes but except for the diameter, they are identical in their specifications. They are ideally suited for testing slides or negatives for sharpness and detail, for inspecting postage stamps or coins, for reading small print and for 1001 similar (or dissimilar)

applications. The huge 5" Glass (which has acquired the nickname "**The Sherlock Holmes**") is the most useful, but, apart from the size, the other models will serve you equally well.

To put the whole thing in a nutshell: **These are the Best Magnifying Glasses you can buy.** Direct import and the elimination of middlemen, distributors, importers, or jobbers enables us to bring them to you at these low prices. Don't let the low prices cloud your judgment. We assure you that they are Top Quality Magnifiers. Sherlock Holmes would have been proud to own one!

"Private Eye" Glass Magnifiers in Metal Rim Mount

Three-Inch Diameter..... \$5.95

Four-Inch Diameter..... \$9.95

Five-Inch Diameter..... \$14.95

Special: Reduced Shipping and Handling Charges on orders for "**Private Eye**" Magnifiers:

If you order other items at the same time, just add the regular Minimum Shipping and Handling Charges of \$4.75 to your order but do not add any additional Shipping and Handling Charges for the "**Private Eye**" Magnifiers.

If you order just "**Private Eye**" Magnifiers (and nothing else) add only \$1.95 for Shipping and Handling (instead of the regular \$4.75), regardless how many Magnifiers you order.

Our Best Magnifiers

Your Gift Problems Solved!



Why would anybody buy a Camera which looks like a Can of Beer?

Beats me. But there **must** be reasons because the manufacturer told us that he sells more "beer can" cameras than any of his other camera models.

I asked some of the purchasers why they had selected the "beer can". Let me quote some of the answers I received: I use the "beer can" in places where they don't allow cameras. I use the "beer can" in places where a camera would look ridiculous. I carry the "beer can" because I don't want to look like a tourist. I use the "beer can" for candid shots. Nobody suspects that the "beer can" is actually a camera. I bought the "beer can" to keep children relaxed when I take their picture without their knowledge. I bought the "beer can" because I

thought it was a clever idea. I bought the "beer can" because I like beer. I bought several "beer cans" because I like to give unusual presents. And so it went. I learned a lot about the reasons why people buy things that are made to look like something else. I just wonder when somebody will come out with a real beer can that looks like a camera.

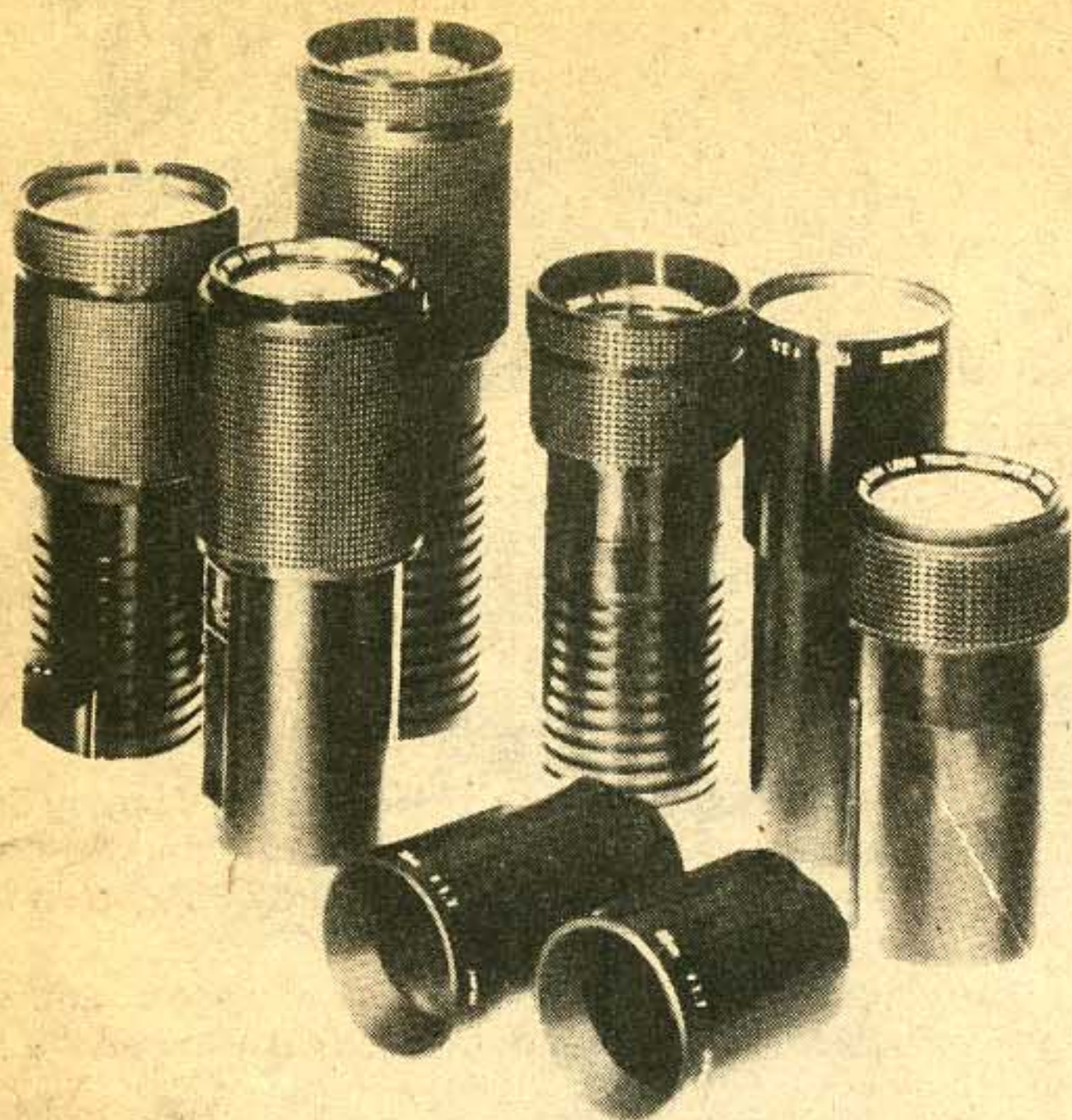
Since so many people bought the "beer can" camera I am sure that you, too, will find one or more reasons why you would like to have one and give some as gifts. I myself can think of only two reasons why one should buy a Beer Can Camera. Reason Number One: It is **very inexpensive**. Reason Number Two: It takes **very good pictures**.

The Beer Can Camera is a real camera, not a toy (even though children love it). It takes the Standard 110 Drop-in Cartridge and is very easy to use, even after you have polished off of few cans of the real stuff. The Brand is **Budweiser** and the reproduction of the can and the original label are licensed by the Brewery.

All right, buy a few and have fun! The real stuff may taste better but the pictures which the Bud Camera produces are more permanent!

Budweiser Beer Can Camera, a great buy at only \$19.95.

Six-Pack, enough for a camera for yourself and five to give as presents, \$99.70 (Saves you an additional \$20.00)



Top Quality Cambron Projection Lenses for Kodak Carousel/Ektagraphic, Elmo, Singer, and Leitz Pradolux

Enhance the quality of your projected slides with one of these superior quality Cambron Projection Lenses. Add versatility to your projector by controlling Projection Distance and Size of the Projected Image with one of these ultra sharp Cambron Single-Focus or Zoom Projection Lenses.

Direct-from-the-Source Purchase makes it possible for us to bring you these superb lenses at the following unbelievably low prices:

50mm (2") F1.7 Cambron Projection Lens	\$89.50
76mm (3") F1.7 Cambron Projection Lens	\$84.50
102mm (4") F2.8 Cambron Projection Lens	\$49.50
125mm (5") F3.2 Cambron Projection Lens	\$49.50
178mm (7") F3.5 Cambron Projection Lens	\$99.50
75mm to 125mm (3" to 5") Cambron Projection Zoom Lens	\$99.50
100mm to 150mm (4" to 6") Cambron Projection Zoom Lens	\$69.50
100mm to 200mm (4" to 8") Cambron Projection Zoom Lens	\$109.50



The CAMBRON Digit-All Three-Way Lightmeter with Digital Readout

1. Incident Light Exposure
2. Reflected Light Exposure
3. Strobe Flash Exposure

You are looking at the first All-in-One Exposure Meter, the Cambron Digit-All. No matter what type of light you use, the Digit-All will tell you the correct exposure — indoors, outdoors, daylight, tungsten, fluorescent and Strobe Flash! It is an Electronic Instrument with Digital Readout, an exposure computer no larger than an ordinary lightmeter. Moreover, it will measure the light intensity of the light source itself (the incident light) or, at your option, the light reflected from the subject into your camera. The readout is digital, in large glowing numerals.

We will let the specifications speak for themselves:

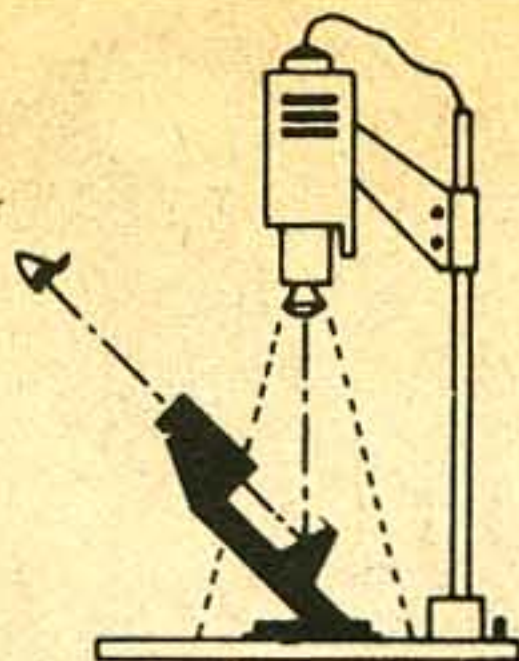
- Measures Incident Light
- Measures Reflected Light
- Accepts Daylight or Artificial Light
- Measures Strobe Flash Light
- Covers F/0.7 (that's Zero-point-Seven!!!) to F/45
- Film Speed ASA/ISO 6 to 6400
- Accurate to 1/5 F/Stop
- Automatic Battery Checker
- Fully Integrated Electronic Circuits
- "Hold" Circuit for Fluorescent Light
- Correctly computes Multiple Strobes
- Trouble-Free, Rugged, Precise.

Cambron
Digit-All
Lightmeter

\$119⁹⁵

***We want
your old
Exaktas***

**We will take them
in Trade on Any Brand
of Photographic Equipment**



Micro Sharp Sharpness Insurance for your Enlargements

Suppose somebody offered you an ironclad Insurance which would protect you against unsharp enlargements from here on. Suppose, for less than \$30 you could buy Insurance against blurry, fuzzy, out-of-focus enlargements. Suppose this \$30 would keep the Insurance in force **for ever**, year after year. Wouldn't you buy such an insurance, even if the cost were twice or three times as much? No more wasted paper, chemicals, time. No more excuses such as "Well, the negative is really much sharper than the print...." No more failures in the darkroom! Where can you buy this Insurance? Read on:

We can now offer you a focusing microscope, the **Cambron Micro/Sharp**, which lets you focus on the **grain** of the film.

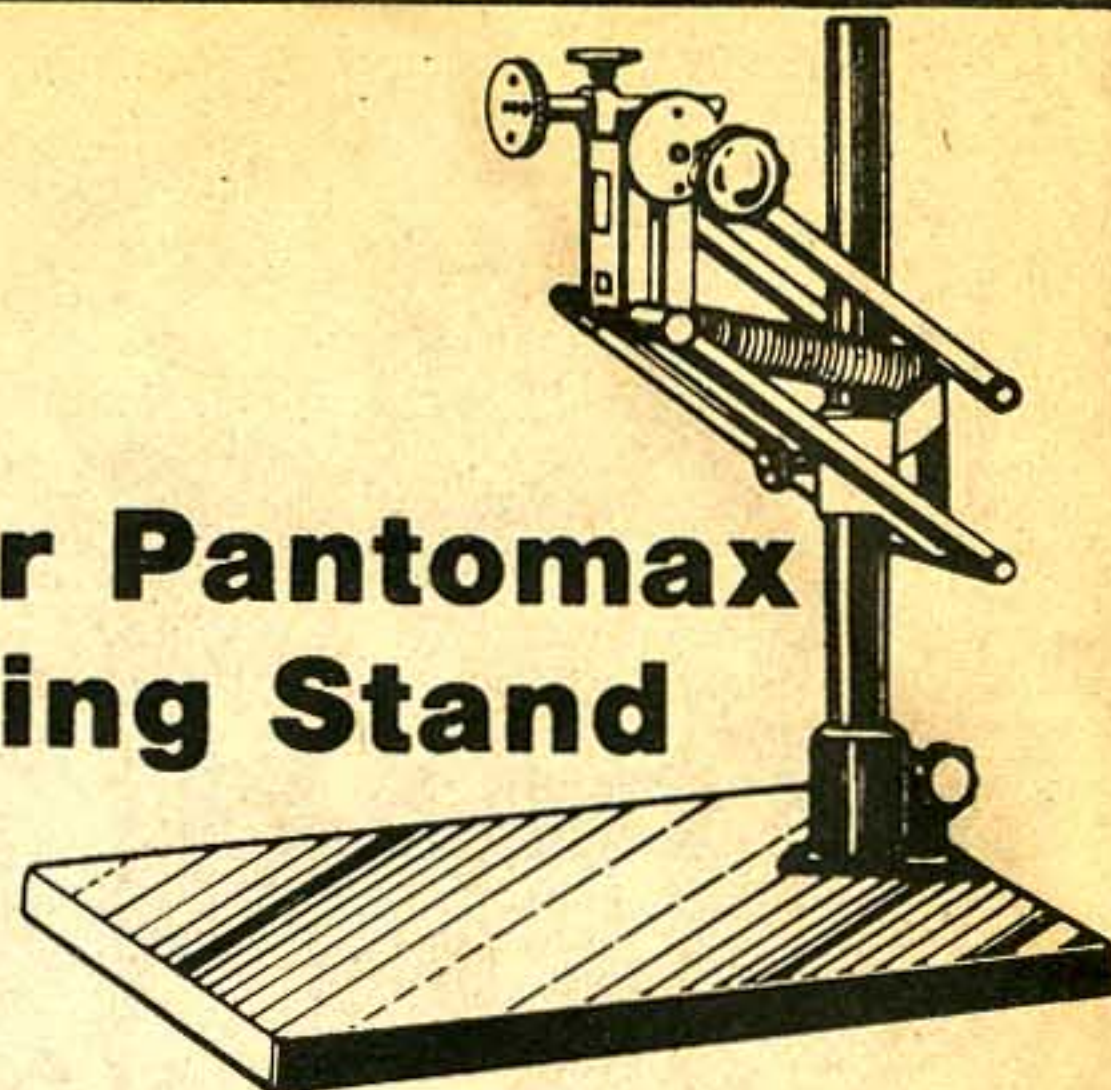
A tiny portion of the negative appears in the eyepiece of the microscope-like optical instrument. When the microscopically-small grain of the film appears sharp in the super-magnified image, your enlarger is focused correctly, regardless of the image on the film. No human eye can focus an enlarger for optimum sharpness. The Cambron Micro/Sharp can do it. The Micro/Sharp does not depend on your individual eyesight. It shows **absolute** sharpness and cannot be fooled by your own individual **interpretation** of sharpness. If the image in the sight of the Micro/Sharp is in focus, your enlargement is in focus!

The Micro/Sharp is so easy to use, we can print the instructions right here: Place the Micro/Sharp under the Enlarging Lens. Adjust the focus till the grain of the film pops into clear view in the eyepiece. **You've done all there is to do!**

Micro Sharp
Enlarging
Microscope **\$29⁹⁵**

SEYMOUR'S, INC.
47 Seventh Avenue, New York, N.Y. 10011

Super Pantomax Copying Stand



The Super Pantomax is an **Extra-Heavy-Duty** Copying Stand. The Parallelogram Arm is three inches **longer** than the one on the Standard Pantomax. The **Extra Sturdy** Baseboard is 19 by 23 inches.

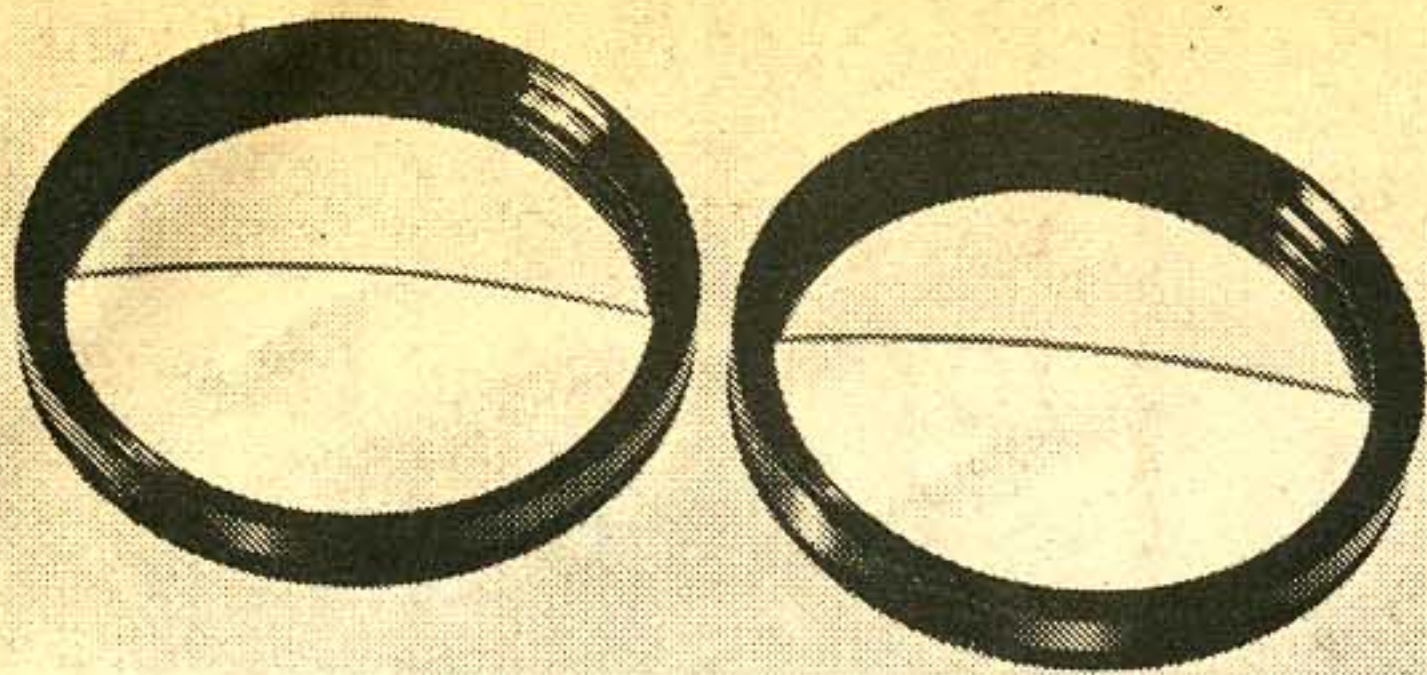
The Super Pantomax is our best, sturdiest, and most sophisticated Copying Stand. It accommodates **all** the Light Units shown.

Super Pantomax **99⁵⁰**
Copying Stand

Right Angle Finder for Praktica and Exakta

Genuine German "Umseck" Right Angle Finder. Has Diopter Adjustment to correct your Eyesight. A superbly made Precision Instrument of true Old World Craftsmanship. Swivels for horizontal or vertical viewing. Permits using the camera at an angle of 90 Degrees from your Line of Sight. Genuine German "Umseck" Right Angle Finder for Praktica or Exakta. **Special Purchase** enables us to offer it at the unbelievably low price of \$39.95 while supply lasts. First come, first served.





BiFocals for your Camera?

You know what "BiFocals" are, don't you? That's the kind of eyeglasses that give you **both** close-up vision and distance vision. Without switching glasses. Wouldn't it be nice to have the same thing for your camera? Stop wishing! Just send us your order for a set of "BiFocals" for your camera.

The "BiFocals" give you sharp closeups **and** a sharp background and it's done exactly the same way your optometrist would do it for **your** eyes! The lower half of the Camera BiFocals lets you focus very close while the upper part lets you focus on the background which may be as far away as several hundred yards. Once somebody thought of this rather simple solution to a problem that seemed impossible to solve, everybody said: "Why, yes, of course. Nothing to it!" No, of course there's nothing to it, but somebody had to **think** of it and, luckily, somebody did!

Thinking of it is not enough. You have to **make** the Camera BiFocals, too. Luckily, somebody did, and we've got them.

Now let's see what the Camera BiFocals will do. They will, in one and the same picture, give you two different focusing ranges, just like the BiFocals for humans. In one and the same picture you can include something that is very close to the camera (let's say a flower-pot on a window sill) and something that is very far from the camera (let's say a mountain). The picture will show the window sill with the flowers and the distant mountain (seen through the window!) and both will be in focus. That's right, **both** will be in focus, even though the flowers are just a foot from the camera and the mountain is a mile away.

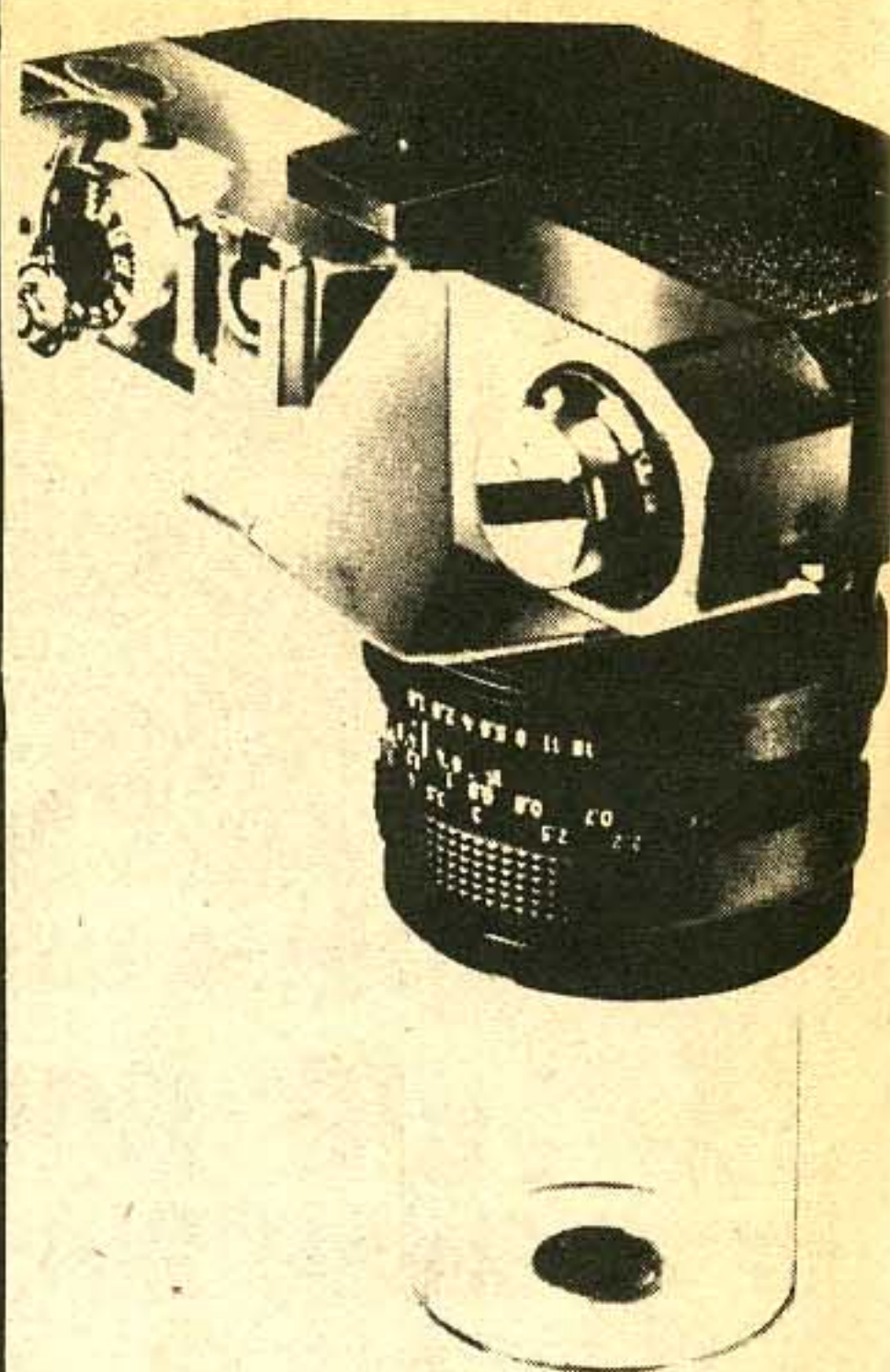
To make it easy to use the Camera BiFocals on many different lenses, we had them made in Standard Series VII Size. All you have to do is buy **one** BiFocal Set and as many mm-Adapters as you have lenses and you can use the BiFocals on **all** your lenses which take Series VII Adapters. Smart, n'est-ce-pas? And it saves you money, too, because a mm-Adapter is much cheaper than another set of Camera BiFocals!

Not that the BiFocals are expensive. In fact, they are much, much cheaper than a pair of BiFocals for humans! The Camera BiFocals come in a Set. There is a Plus One and a Plus Two for the Close-Up part of the picture while the far-away "distant" part is, of course, a "plus-nothing" which will not interfere in any way with the "distant" focus. And what does all this mean? Very simply that you can get sharply focused pictures over a range of ten or twelve inches from the camera all the way to Infinity. And what does all this cost? Very little:

Set of Two Camera BiFocals, +1 and +2, Ser. VII, \$19.95 (both!). mm-Adapters, \$5.95 each (State Front Diameter of Lens, in mm)

Special: Reduced Shipping Charges. Instead of adding our regular minimum Shipping and Handling Charges (\$4.75), add only \$1.95 for Shipping and Handling to the cost of your order for Camera BiFocals. When ordering mm-Adapters, be sure to give us the front thread diameter of your lens(es) in mm, not to be confused with the focal length.

**ANY ITEM
15-DAY
MONEY—BACK**



Macro Studio

Since it is made of clear Lucite, does not throw a shadow on your subject nor does it prevent the light from illuminating the subject, regardless whether you use daylight or artificial light. And if you have ever struggled with a copying setup to get the film plane parallel to the subject, you will appreciate the self-levelling feature of the Pocket Macro Studio.

What do you do when you want to take a macro shot?

1. You screw the PMS into your lens.
2. You place the coin, stamp or what you have on a table.
3. You place your camera with the PMS over your subject.
4. You shoot.

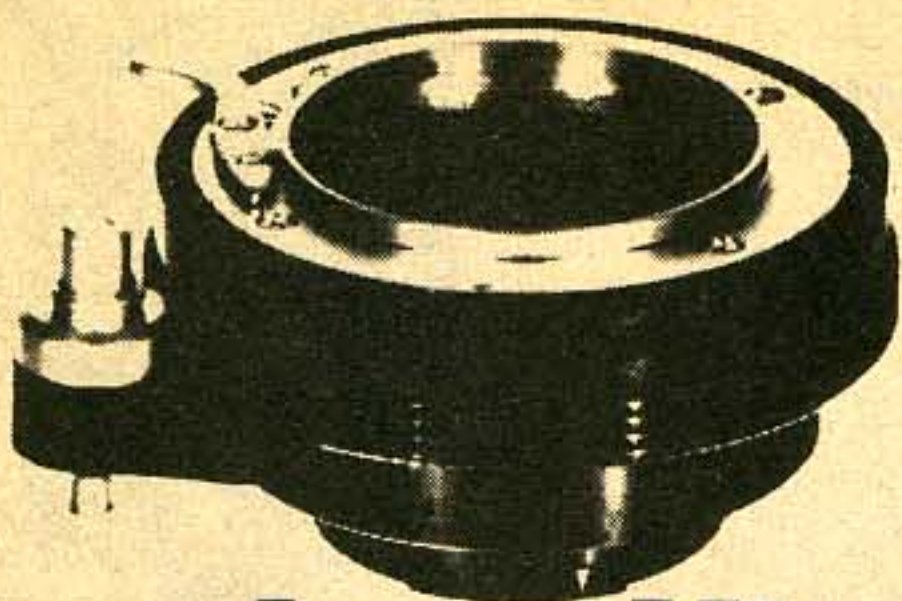
Macro Studio

\$ **24**⁹⁵

State Front Thread
Diameter of Your Lens

Special Purchase

Ready for Immediate Shipment



Genuine Vivitar 2X Tele Converter for all Classic Exaktas

Doubles the Focal Length of all your lenses.
Accepts Fully Automatic, Semi-Automatic, Preset
and Manual Classic Exakta Lenses.
Manufacturer's Sugg. Retail Price \$69.95.
Only 500 pieces available. Order before they are
gone!

Vivitar 2X
Tele-Converter
for all
Classic Exaktas

\$29⁹⁵

Exakta TL-500 with 80mm F-2.8 Tessar

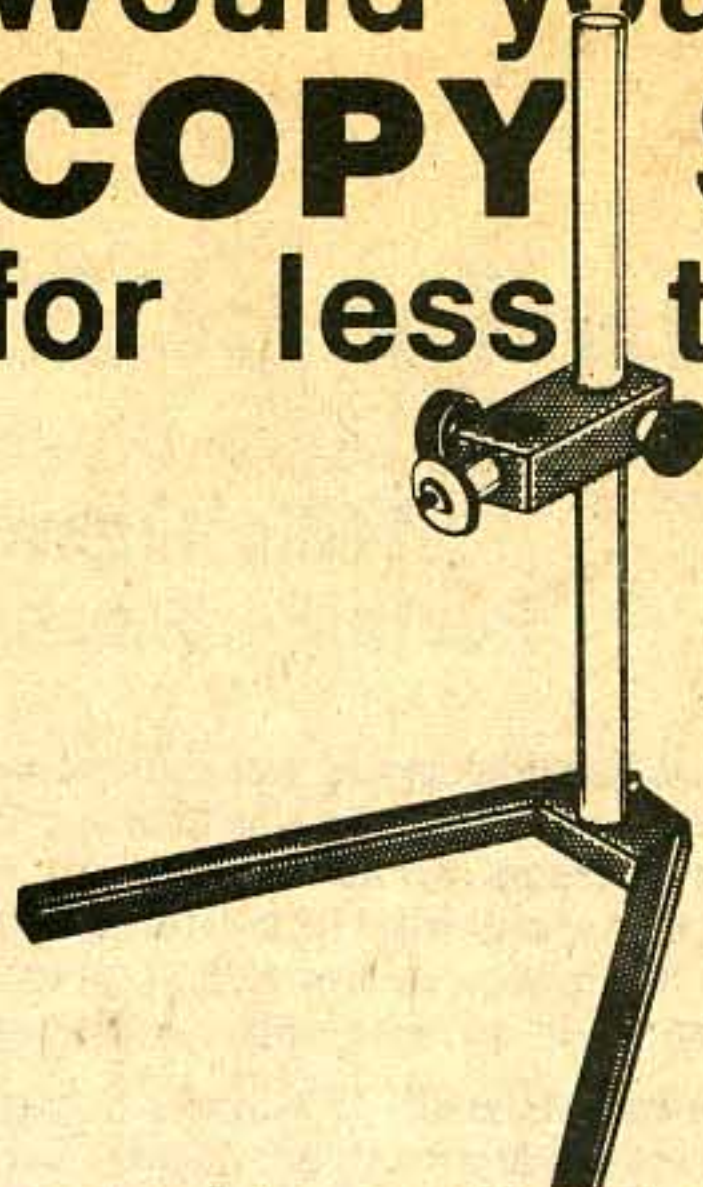
Now you can buy the Ihagee Exakta TL-500 with the World's
Finest Mid-Range Lens, the 80mm F2.8 Tessar at an in-
credibly low Seymour Price

Ihagee Exakta
TL-500 with
80mm F2.8
genuine
Tessar

\$139⁹⁵

Optional Add-On Bonus: Buy the above Combination and order (at
the same time!) the 50mm F1.8 Automatic Exaktar Lens and the
Camera Case (which takes the TL-500 with the 50mm Lens) and
pay only \$29.50 addl. Yes, you read it right: the Automatic 50mm
F1.8 Exaktar and the Camera Case, for only \$29.50 additional!!!

Would you believe a COPY STAND for less than \$30?



Sooner or later you will need a Copy Stand because sooner
or later **everybody** needs a Copy Stand! Did I hear you say
that you only take souvenir snapshots of your vacation trips?
Don't believe it! One day you will want to (or have to!) take
a few close-range shots. And that's when you need a good,
sturdy Copy Stand.

Our "VERSATILE" Copy Stand is an unbelievable bargain. We
buy it in large quantities directly from the manufacturer.
Because of its quality, versatility, and adaptability and our in-
credibly low price we **sell** large quantities.

The "VERSATILE" Copy Stand has an 18-Inch Chrome Plated
Steel Post, and a Sliding Arm with large Locking Knobs. The
Camera Holder will hold the camera facing **down** or facing **out**.
The rubber tipped open legs permit the use of the VERSATILE
Copy Stand in the conventional manner or on glass for special
lighting effects. I use it on our "Light Table" for copying type
and drawings. Hospitals use it to copy X-Rays onto 35mm Film.
And so it goes.....

**Best of all, we have priced the "VERSATILE" Copy Stand
at a mere \$29.95.**

For Creative Camera Work with the Exakta EDX-3 Add a TAMRON

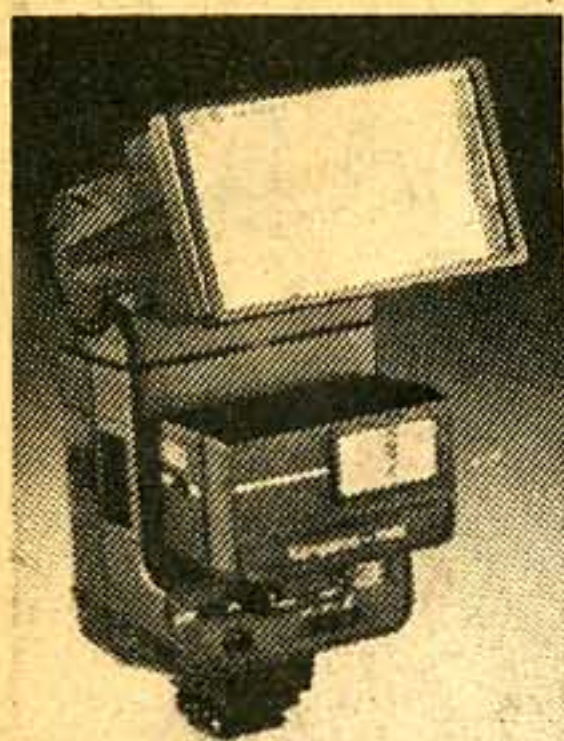
- Computer design.
- Rare earth elements.
- Precision construction.
- Super values!



Tamron, one of the most highly respected innovators of unusual
optics just announced a series of wonderful new lenses for the
EDX-3/EDX-2. We offer you these lenses at prices far below their
market value. They are in stock for immediate shipment.

90mm F2.5 Macro Tamron	209.50
35mm to 135mm F3.5/4.2 Macro Zoom Tamron	229.95
28mm to 50mm F3.5/4.5 Macro Zoom Tamron	189.95
70mm to 150mm F3.5 Macro Zoom Tamron	179.50
80mm to 210mm F3.8/4 Macro Zoom Tamron	199.50

Glove-Soft Velvet-Lined Pouch or Hard Case, as available, \$6.95
Shipping Charges (incl. Insurance) \$3.95



Cambron Kangaroo

Electronic Flash System
"Studio Lighting in a
Portable Strobe Light"

Front Lighting comes from a detachable self-contained small strobe unit which can also be used independently of the main unit. Controlled Lighting is provided by the Bounce/Swivel Head which moves in an arc up and down, all the way to straight up, and swivels 330 degrees. The Main Unit comes with Telephoto Light Concentrator and Wide Angle Light Spreader Lenses. This system comfortably accommodates the light angles required for lenses from 21mm Extreme Wide Angle to 200mm Telephoto.

It is not possible to describe (or even mention) all the features of this remarkable Electronic Portable Studio Lighting System in a small ad, features such as the cordless Slave Operation which triggers the Main Unit from its own small strobe unit at the camera (or from any other flash, including strobes built into a camera).

Although the Kangaroo is a complete Professional Strobe System, we have priced it at a typically low Price to make it affordable even to the most casual amateur shooter. As a special bonus we will include a Set of Six Special-Effect Color Filters, a PC Cord, and a Pouch (naturally!)

Kangaroo
Electronic Flash System

Complete
Outfit
99⁵⁰



WHAT is a Semi Fish Eye?

No, it's not the eye of a semi-fish. It's an optical front converter which makes an ultra wide angle lens out of your normal 50mm lens. It converts your lens into a 21mm Extreme Wide Angle Lens. As you know, a "normal" lens covers an angle of about 45 degrees. When you attach the Cambron "Super Wide Semi Fish Eye" to such a lens, you cover about 100 degrees!

In spite of its silly name, the Cambron Semi Fish Eye is a serious optical instrument. It gives you a w-i-d-e angle whenever you want to cover a very wide expanse. But that is only a small part of the capabilities of this lens. I wish I could show you the type of pictures I have been taking with it. One shot shows



a fancy foreign car, taken at VERY close range. The rear end of the car fills almost the entire frame and the front of the car seems to be many yards away. It elongated the car by a factor of three or more and the result is a striking picture of a "dream" car. In fact the whole picture looks like a dream (or nightmare, if you are not a car bug!)

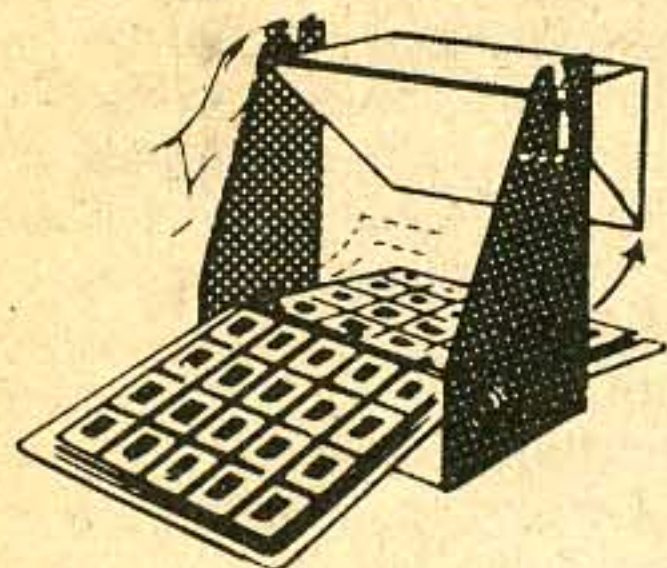
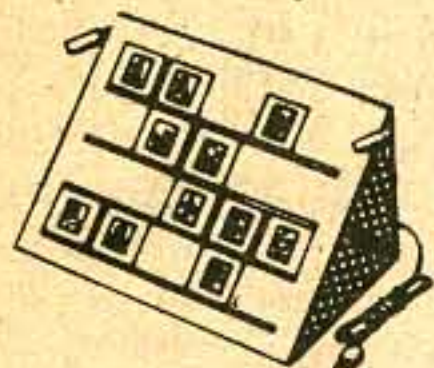
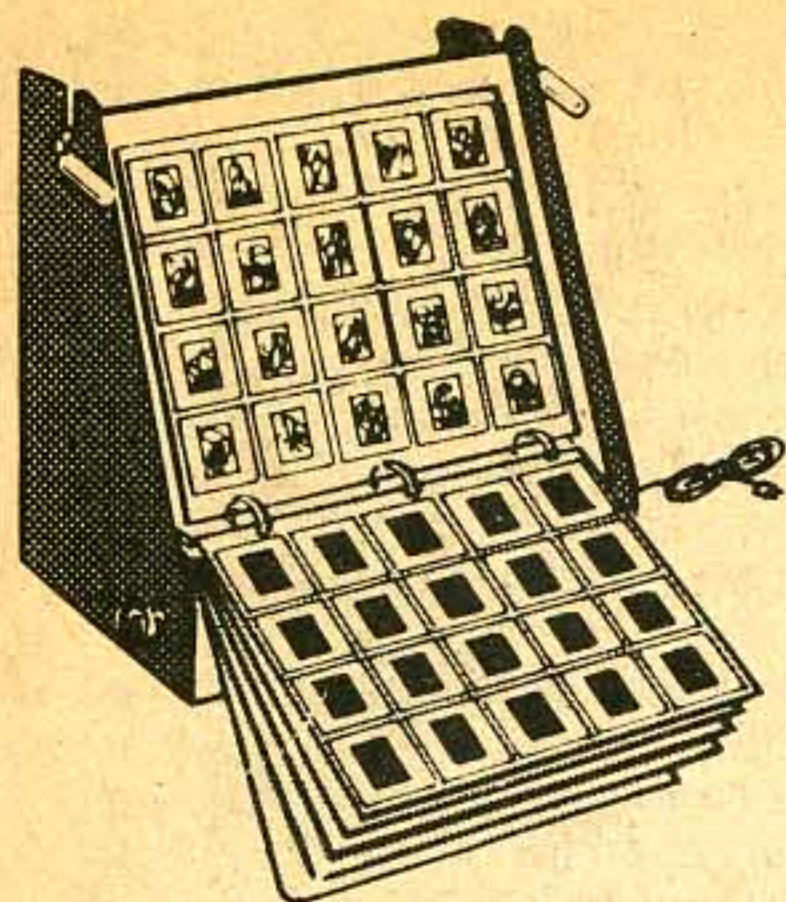
I can't go into all the details but I want to show you that the Cambron Semi Fish Eye is much more than a wide angle lens. It is a creative tool whose possibilities are virtually limitless.

And it costs you only a small fraction of the price of a fisheye lens because you have already one half of the optical system: your own regular lens. It attaches to the front of your lens by means of an adaptor which must match the front thread of your lens. Be sure to mention the front thread diameter of your lens when you order the adapter. Do not confuse the mm size of the front thread with the focal length of your lens (which is usually also expressed in mm.)

**SUPER WIDER
SEMI FISH EYE
AUX. W.A. LENS**

79⁹⁵

Lens Adapter (state diameter in mm) \$6.95



“FLIPPER” Combination Slide Viewer and Sorter

“Flipper” is an ingenious illuminated viewer which lets you view your slides without removing them from the page in the binder or even removing the page from the binder! For sorting, a slide sorting frame is included. The frame will also let you view individual slides. “Flipper” accommodates binders up to three inches thick. When you turn a page, the illuminating housing swings away (see illustration) and then back into viewing position for the next page. Clever? You said it!

“Flipper” is constructed of metal with a plastic diffusion screen for even illumination. It is cleverly hinged and actually “collapses” into a small space for easy storing. And where do you think a clever contraption like “Flipper” is made? Right here in the good old USA, of course!

We buy it directly from the manufacturer and offer it at a terrific price. Why not buy a few extra ones: they make wonderful gifts!

“Flipper” Combination Slide Viewer and Slide Sorter, great value at only \$36.50.

TREASURE HUNT NETS RARE FIND FOR NOSTALGIA COLLECTORS

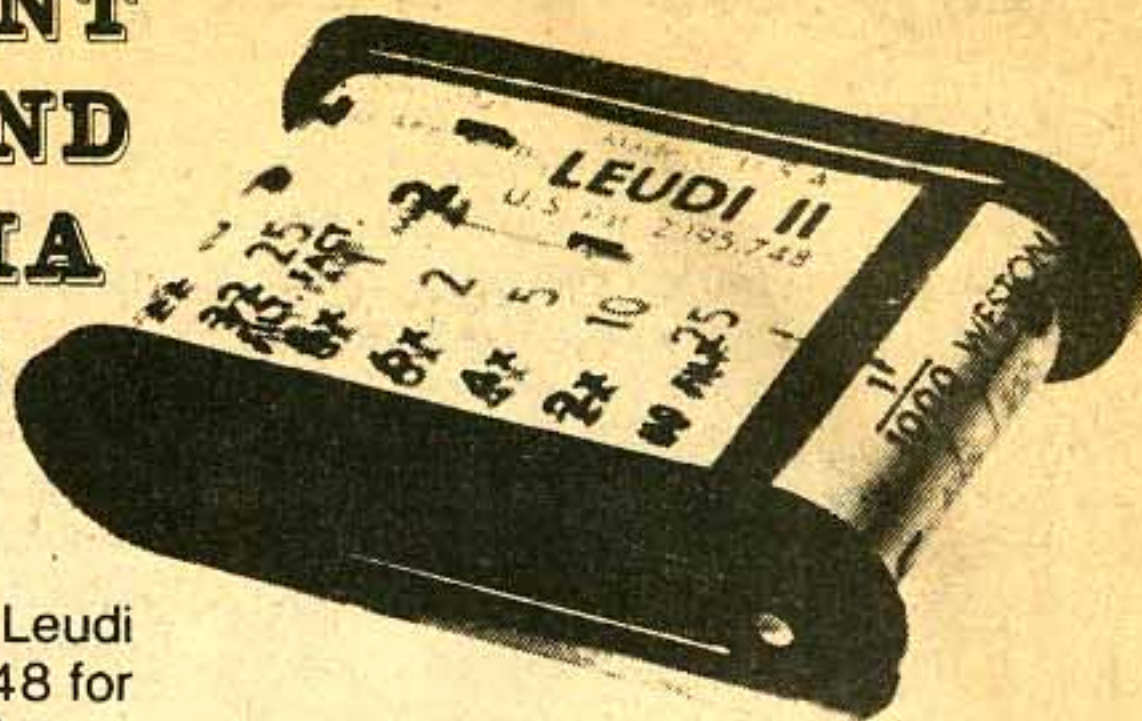
In the thirties a company named Leudi received U.S. Patent Nr. 2,195,748 for a device which read the light and converted the information into F-stops and Shutter Speeds:

an Exposure Meter!

Many people have read about these meters in old books or in Histories of Photography but few of the actual meters survived. Today a genuine LEUDI Meter is a treasured Collector's Item, very rare, nearly impossible to find. And if you do find one, you usually find a collector attached to it who would not part with it at any price. Well, nearly any price!

Our dealings with photo suppliers all over the world brought us in touch with an oldtimer who had not just one but a small boxful of them in his safe. It took three visits and the exchange of some of our own historic items to make the fellow part with his Leudi Meters.

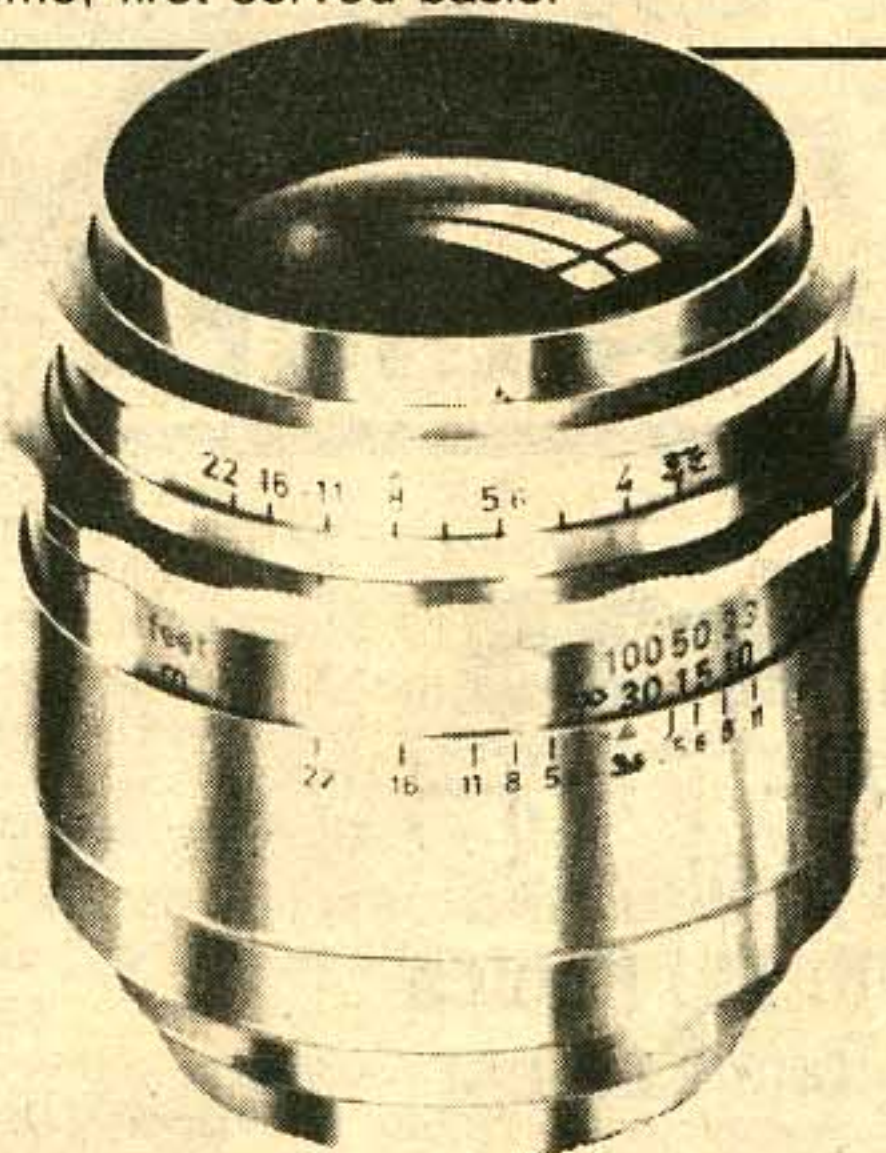
When we finally carried away our lucky find, we found that these Leudi Meters were actually **brand new**, unused, in what collectors call “mint” condition! We added several of them to our own Photo Nostalgia Collection and decided to offer all the rest to our customers, on a first-come, first served basis.



What are they worth? Who knows? We have not seen any offered for sale. We do know that they are worth quite a bit on the collectors' market. We also know that their value will go up and up like all collectibles whose supply diminishes and whose demand increases. We are collectors, too, but we are not speculators. Hence we offer the Leudis to our customers rather than salt them away in a Bank Vault.

If you are a collector or if you delight in Nostalgic Photographica, get your order in as soon as possible. In fairness to everybody we will fill orders in the same sequence as we receive them. When they are gone, they are gone. No rainchecks because there won't be any more when these are gone. Don't let it happen that you get your check back with our regrets. In all sincerity we tell you: don't wait!

Leudi II Extinction Type Exposure Meter, Collectors' Item, while we have them, first come, first served, only \$12.50.



**80mm F2.8 preset
Zeiss Tessar Lens
in Universal Thread Mount**

\$46⁵⁰

We have the original German 80mm F2.8 Tessar in Universal Screw Thread Mount at an unbelievably low price. We accept orders as long as we have lenses to fill them. No Rainchecks. No Back Orders. When they are gone they'll be just a memory (or a collector's item!)

**Glove-Soft Velvet-Lined
Pouch \$3.95
Shipping Charges \$3.65**

Why should you use an SF Camera?

First let's ask: "What is an SF Camera?" An SF Camera is a Single-Frame 35mm Camera. It takes pictures on 35mm film but uses only a **Single Frame**. Regular 35mm Cameras use a Double Frame. The Double-Frame Format became the standard for 35mm cameras, back in 1918, when Oskar Barnack constructed the first "Leica". The reason for using an oversized frame for every shot was a concession to the film which, in the early twenties, was very grainy!

Today's films have a grain size which is a hundred times **smaller**. Grain is no longer a problem unless you use the incredibly small negatives of "Disc" cameras.

This brings us back to the question why you should use a Single-Frame ("SF") Camera.

First of all: **QUALITY**. An SF negative is more than 500 per cent **larger** than a Disc negative! This means that FS Prints are five times as sharp as Disc Prints of equal size.

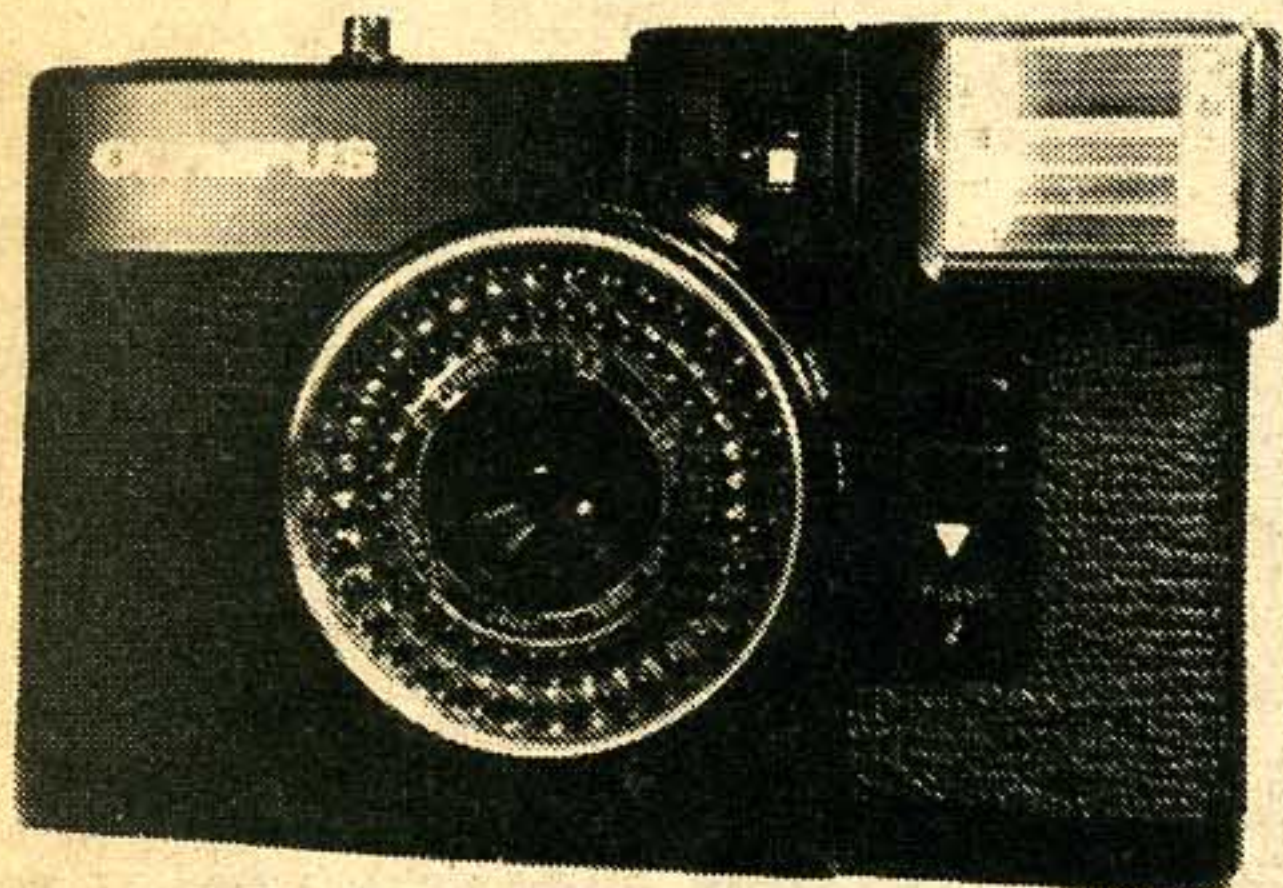
Second: **ECONOMY**. Disc Film costs a little over 22¢ per negative. SF Color Film costs less than 7¢ per negative if you use regular 36-exposure Kodacolor and even less if you use other brands. A clear case of **Pay Less, Get More**.

Third: **CHOICE**. With Disc Film you are limited to negative film. With a very narrow choice at that. With an SF Camera you can choose from hundreds of different types of 35mm film in standard 35mm cartridges. You can use Negative Film, Color Slide Film, even Black-and-White Film and Special Scientific Emulsions. There is no limit!

Fourth: **CONVENIENCE**. If you process your own 35mm films, you do not need any additional equipment: "SF" Film is **regular 35mm Film**. The same goes for enlarging and, most important, for showing slides. HF Slides mount easily in standard 35mm Slide Frames (Cardboard or Plastic, with or without glass) and can be used in **any** 35mm Slide Projector.

Fifth: **UNINTERRUPTED SHOOTING**. Load your SF Camera once and shoot up to 75 shots on a regular 36-Exposure Roll (up to 150 shots on thin Ilford Film) or shoot just 24 pictures on a 12-Exposure Roll.

After reading this far, if you still want a "Disc" Camera, we'll sell it to you, but we think you should buy an "SF" Camera. We honestly believe that "SF" will be **the Format of the Future**. And the Future seems to be here, **NOW!**



Olympus has been the pioneer of SF Cameras ever since the late lamented Olympus Pen F. While the Pen F was ahead of its time, Olympus followed it up with the Olympus Pen EF, taking advantage of currently available 35mm Finegrain Films. The Pen EF uses standard 35mm film but produces twice the number of shots per roll.

Look at these Features:

- Single Frame 35mm
- Use any 35mm Cartridge
- Negatives, Slides, Color, Black-and-White
- 28mm F3.5 genuine Zuiko Lens
- Fully Automatic Exposure
- Compensates for Filters
- Built-in Automatic Flash
- A Midget in Size
- A Giant in Performance

Olympus Pen EF **69⁹⁵**
Single Frame
35mm "SF" Camera Original Soft Case \$6.95

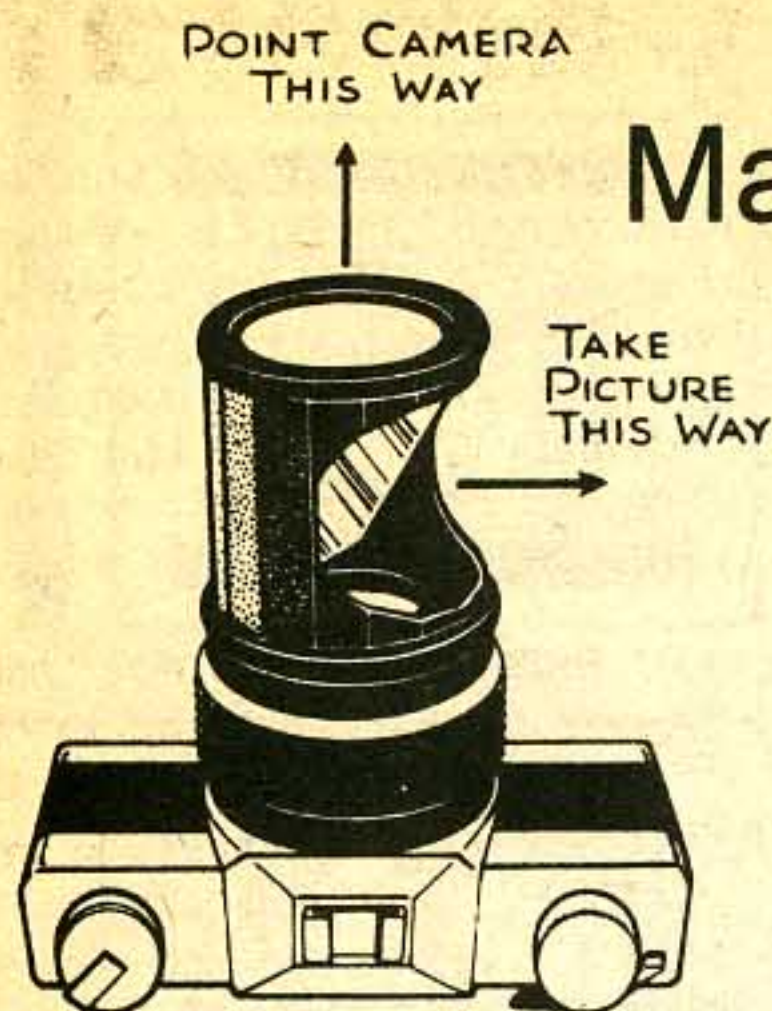
Konica AA-35
STRETCH
 one roll of film into
 two...with the Konica
 Double Take Camera



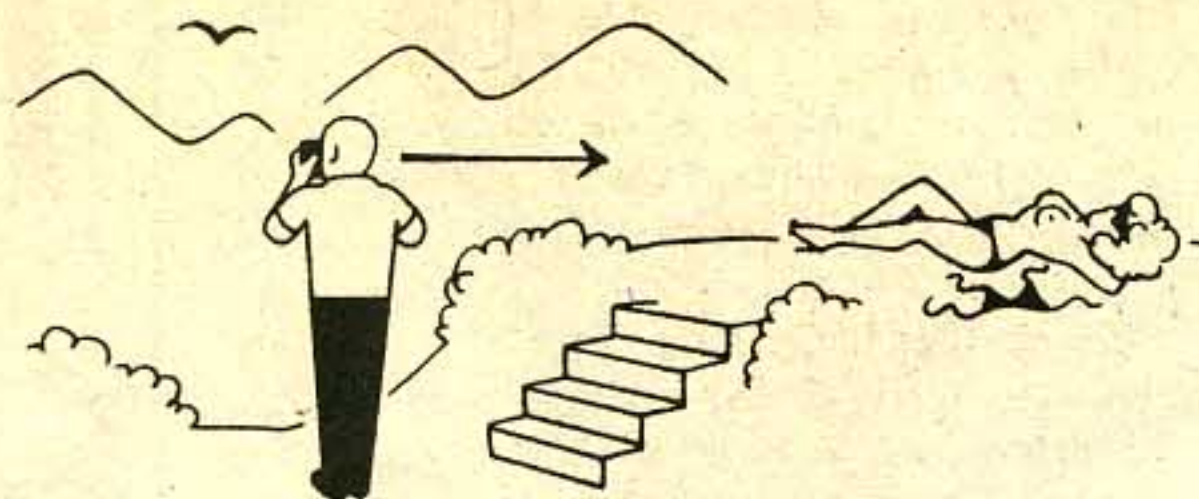
The Konica Double Take Camera is the 35mm camera that gives you more than 35mm picture quality, it gives you twice the number of shots on every roll of film.

- Get the ease and convenience of a disc camera and the picture quality that only 35mm can offer
- Autofocus lens means you get properly focused photos at any distance
- Automatic film advance so you never miss a shot. And auto rewind too
- Programmed exposure with built-in electronic flash gives you perfect lighting in any situation
- Twice the shots and compact size make it the perfect travel camera

\$89⁹⁵
 Case (optional) \$9.95



Make Yourself Invisible!



The Cambron Super Snooper Lets You Take "Secret" Pictures!

Remember the time when you wished you and your camera were invisible? Remember those "human-interest" pictures you could not shoot because you were too timid to point your camera? And how about those candid shots of children which you did not take because the little angels (?) would stop what they were doing when they saw the snooping camera. They all add up to **The Shots Not Taken**.

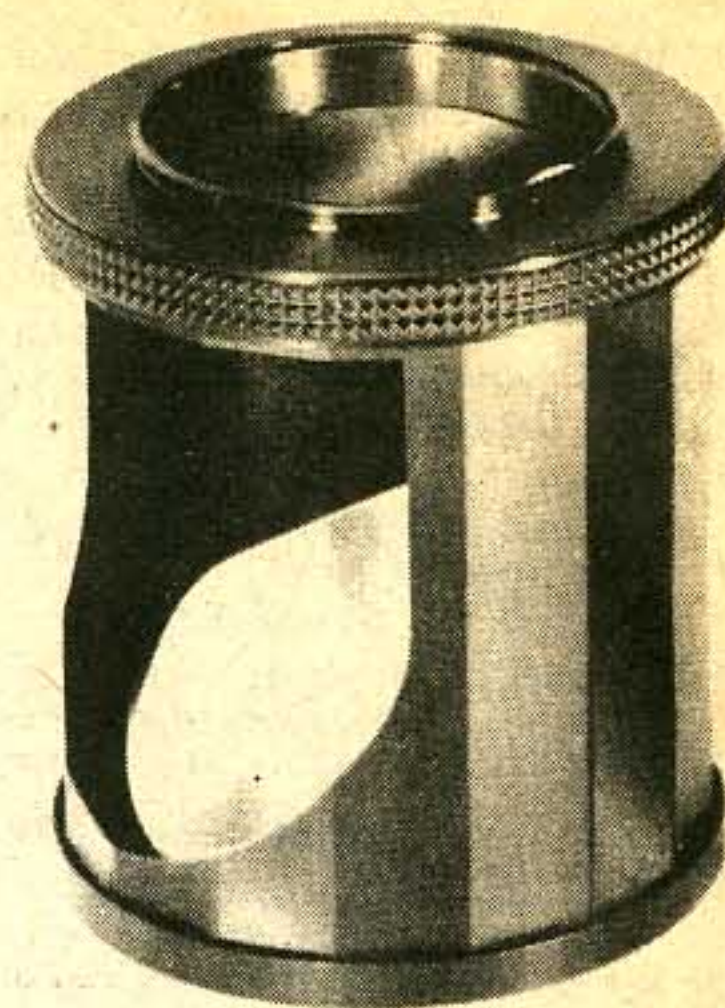
But now you can photograph **everything** and **everybody** you always wanted to shoot if you disguise your camera with the **Super Snooper** and shoot around the corner.

In spite of its frivolous name, the Super Snooper is a serious optical instrument of highest precision. It fits onto the front of your lens and looks just like a telephoto lens. But the "front element" is a fake. Inside the Super Snooper Lens Disguiser is an optical mirror (first surface), and there is an opening on the side. While you **seem** to be shooting straight ahead, you are **actually** shooting "around the corner" photographing a scene which is exactly 90° from where you are "pointing" the camera. You are **POINTING** your camera **DOWN** the street but you are

TAKING a picture **ACROSS** the street! The possibilities are unlimited. Want to shoot the celebrity at the next table at the sidewalk cafe? Put your camera on the table, lens facing up into the sky. Rotate the camera till the Super Snooper's **real eye** points at the unsuspecting target. Click, gotcha! Nobody suspects you and you can take all the "forbidden" pictures you want. And there is another use for the Super Snooper: It doubles as a Copy Stand! If you do a great deal of copying, etc. a Copy Stand is a worthwhile addition to your arsenal of accessories. But if you do only occasional copying, the Super Snooper will do just as well.

Place your camera on its back on any table with the lens pointing towards the ceiling. Attach the Super Snooper to the lens and you will actually shoot at right angles to the lens axis. Place the original which you want to copy in front of the side opening and shoot.

The Super Snooper does not require any exposure increase, nor does it change the size of your picture. Your 50mm Lens remains a 50mm Lens, your 135mm Lens remains a 135mm Lens, and so on. You can use the Instrument



The Cambron Super Snooper
90-Degree
Lens Attachment

on **any** camera but you will find it easiest to use on a Single Lens Reflex where you see the image in the viewfinder. The Super Snooper has a Series VII Thread which fits into a front Lens Adapter to match your Lens. Use different Lens Adapters to switch the Super Snooper from lens to lens. Indoors or outdoors, the Super Snooper is an indispensable accessory.

The Cambron Super Snooper

90-Degree
Lens Disguiser
29⁹⁵

Lens Adapter \$6.95

State Diameter (NOT Focal Length!) of Lens in mm.

Additional Lens Adapters \$6.95.

Three additional Lens Adapters \$19.50.

SEYMOUR'S

47 Seventh Avenue • New York, N.Y. 10011

If It's Worth Recording, It's Worth Recording On Good Tape!

GERMAN OGATON RECORDING TAPE

- Wide Linear Response
- High Output
- Low Noise
- High Sound Resolution
- Low Distortion
- High Saturation Resistance
- Expanded Dynamic Range
- High-Impact Shell
- Five-Screw Assembly
- Precision Engineering
- German Craftmanship

The market is overflowing with "bargain" tapes. They come in from Hong Kong, Taiwan, Korea, and far-away places whose names nobody can pronounce or spell.

At last I found the ideal balance of cost vs. quality in a tape which I find very good for my purpose AND very good for my purse! Will YOU come to the same conclusion? I think you will, but who am I to predict your likes and dislikes? I can only suggest that you send us an order and make your own tests.

I wish I could demonstrate the SOUND of the tape in this little article. Obviously, that cannot be done. Again I suggest that you send us an order and LISTEN to the tape. Compare the recording to the original (if possible). If you have a halfway decent machine, you will not find any difference in sound between the source and the recording.



GERMAN OGATON RECORDING CASSETTES:

Ferric Oxide, C-60, \$1.79
C-90 \$2.29

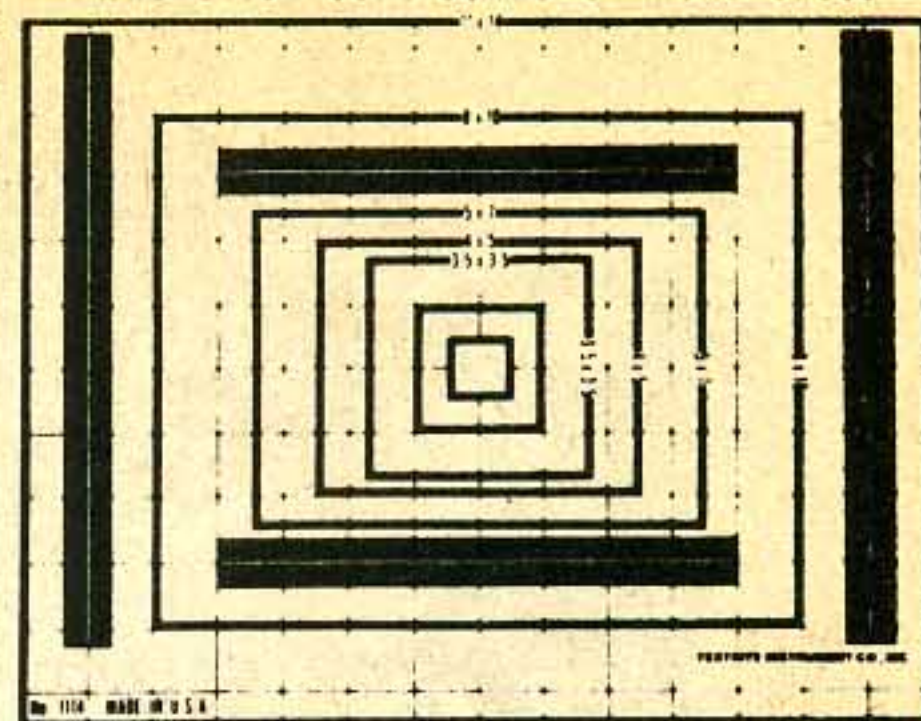
Sale

Buy:	Deduct:
10 Tapes	25%
30 Tapes	40%

8x10
Color Drum
made by **Western**

\$9.95

MAGNETIC COPY BOARD & PHOTO EASEL



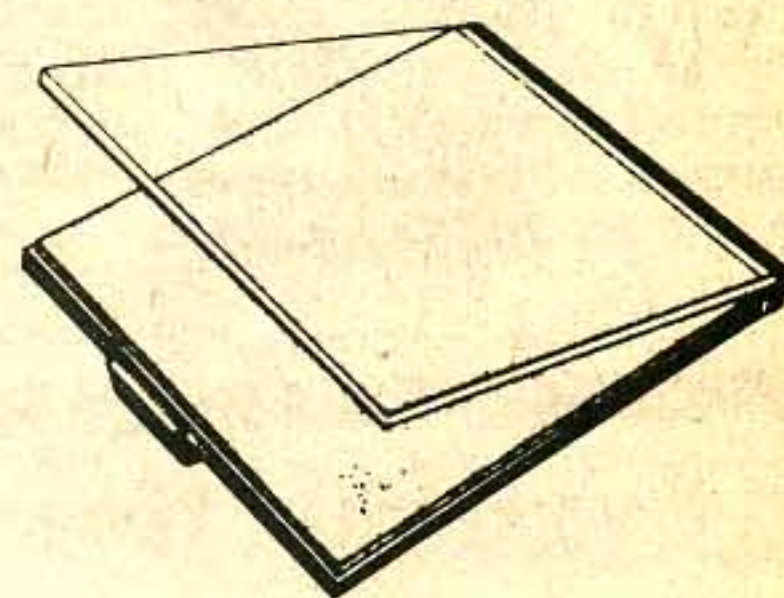
Magnetic Board

If you ever copy pictures, printed sheets, or flat originals of any kind, you need our new Magnetic Board. It is the only board which does not need tacks, tape, or sticky stuff to attach the original. It comes with four magnetic hold-down strips which cling to the board where you put them and holds your original absolutely flat without damaging it. You can mount the board on a wall or lay it down on your copy stand.

The Magnetic Boards come in two sizes, both amazingly low priced. Order one and start enjoying making copies.

Magnetic Copy Board, complete with four Magnetic Hold-Down Strips,
Standard Size, 11x14 inches \$18.95
Extra Large Size, 16x20 inches \$25.95

**If you can't get it at
CAMBRIDGE
you can probably
get along without it!**



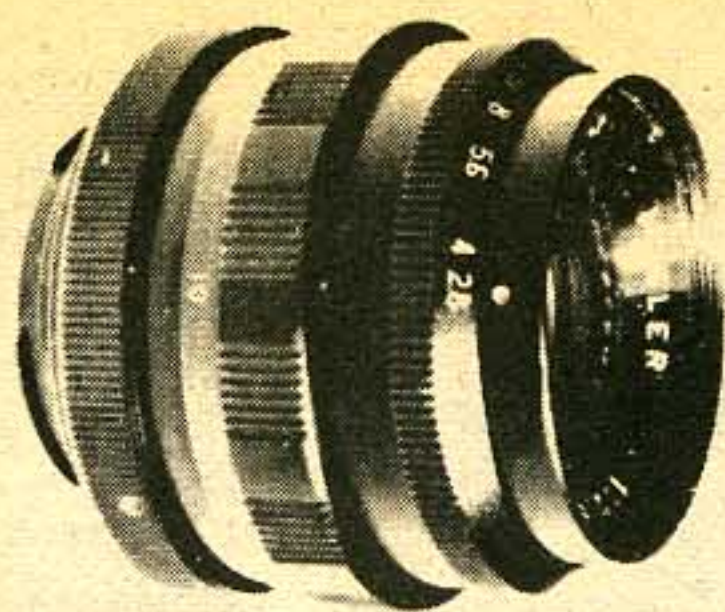
NEW! "Proof-Ease" Combination Proofing Frame and Borderless Easel

"Proof-Ease" accepts negatives in any combination up to 8 1/2" x 11" Negative Holder Sheets (the ones that fit into a 3-Ring Binder). That's why it's wider and higher than other proofers.

"Proof-Ease" can also be used as an Enlarging Easel for Borderless Prints.

- Heavy Duty Beveled-Edge Glass
- Thick Foam Cushion for Perfect Contact
- All-Steel Base
- Rubber Bumpers
- Positive Top Locking Mechanism
- Quality Construction

Proof-Ease Proofing Frame only \$29.50



35mm F2.8 MOSLER Wide Angle

- Fits all Classic Exaktas, Exakta RTL-1000, Exakta EDX-3 (Twin-TL, see below*)
- All Elements Anti-Reflection Coated
- Smooth-Operating Click-Stop Diaphragm
- "Professional" Black Finish
- 65° Angle of Coverage
- Bridges the Gap between your "Normal" Lens and your Extreme Wide Angel Lens
- Sharp and Color-True
- Brand New

\$ 24.95
+ 2.95 Shipping

* Fits Exakta Twin TL with Adapter (\$9.95)

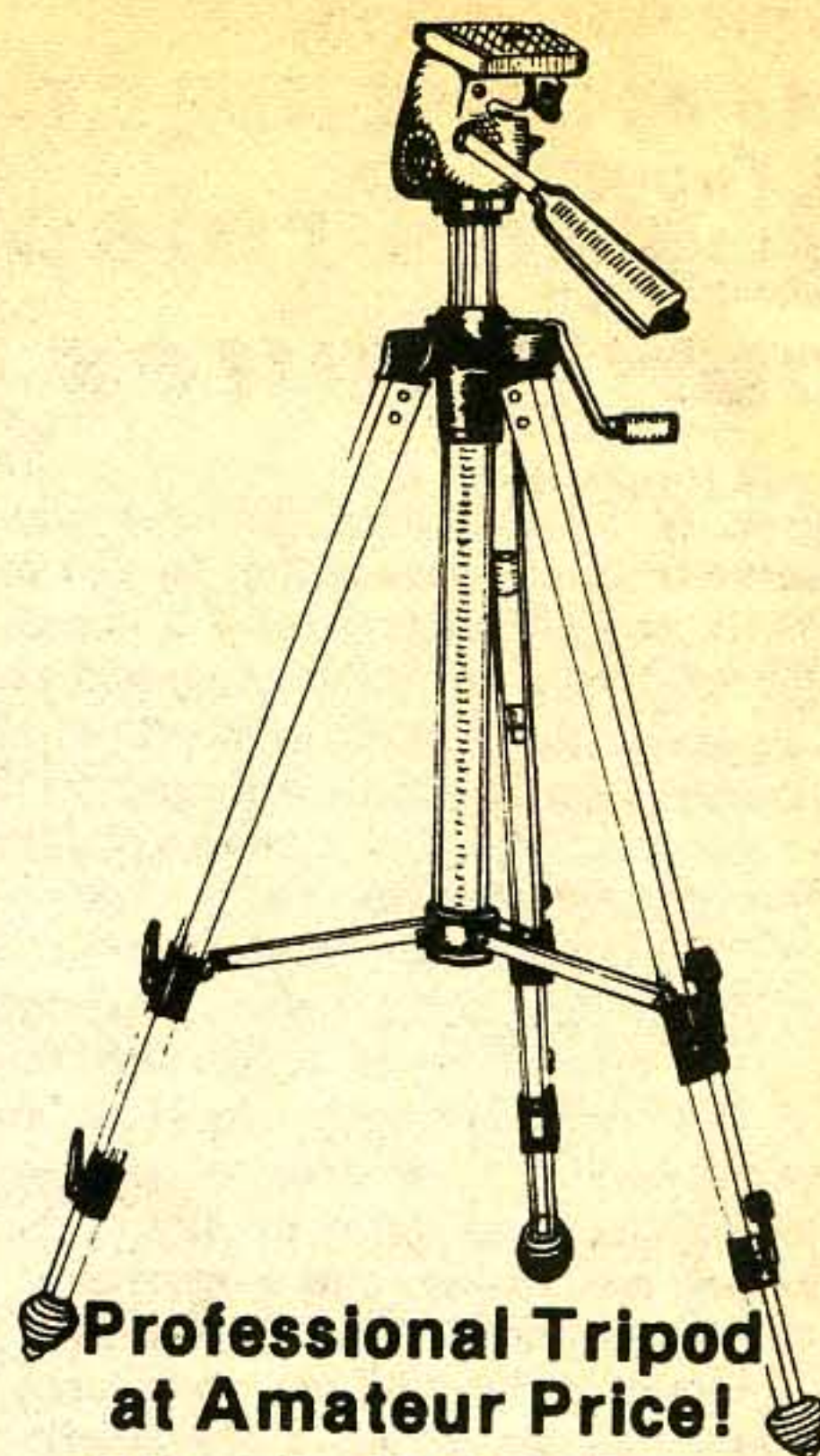
Seymour-Rebuilt Exaktas

Otto is busy supervising the rebuilding of fine Exaktas. Do you have your heart set on a VXIIa? a VX-1000? or any other Classic Exakta Model? Ask for a quotation on the very model you want. We'll answer promptly.

As you know, we are, at this time, the **only** Company in the United States receiving Replacement parts from the Factory. We can give you a Guarantee of Parts and Labor with any Seymour-Rebuilt Exakta, a **meaningful** Guarantee!

We want to give you the full information you need in our first answer. Please be **specific** in your request: Give us the Model of the Exakta you want to buy. One or two alternate choices will help, if the exact model is not available at the time you write. Tell us whether you want a body, a body with finder (which finder?), a body with finder and lens (which lens?). Tell us whether you have an Exakta to trade and if so, the model, the condition, the age, and so on.

We probably have what you want and we probably want what you have. Let's get together!



**Professional Tripod
at Amateur Price!**

Model 5100 with Brace

The new PRO-5100 Tripod is a true Professional Tripod with all the features a Professional Photographer must have, yet we offer it for less than an ordinary non-professional amateur tripod!

- Large Camera Platform
- Quick Camera Release
- Pans, tilts, flips 90°
- Geared Centerpole with Crank
- Rubber Feet with Disappearing Spikes
- Folds to a mere 24"

Pro-5100 Professional Tripod, Stock No.1803, low-low priced at only \$59.95 + 3.95 Shipping Charges

Exakta Repairs

We are fully equipped to handle all repairs on Exakta Cameras. We use original factory parts and factory methods exclusively. Estimates of Repair Costs are free and gladly given without obligation on your part. Send your camera by insured Parcel Post. Attach a tag to the camera itself giving your full name and address, and stating briefly what you would like to have done. Mark the tag: Estimate Only. We'll do the rest.

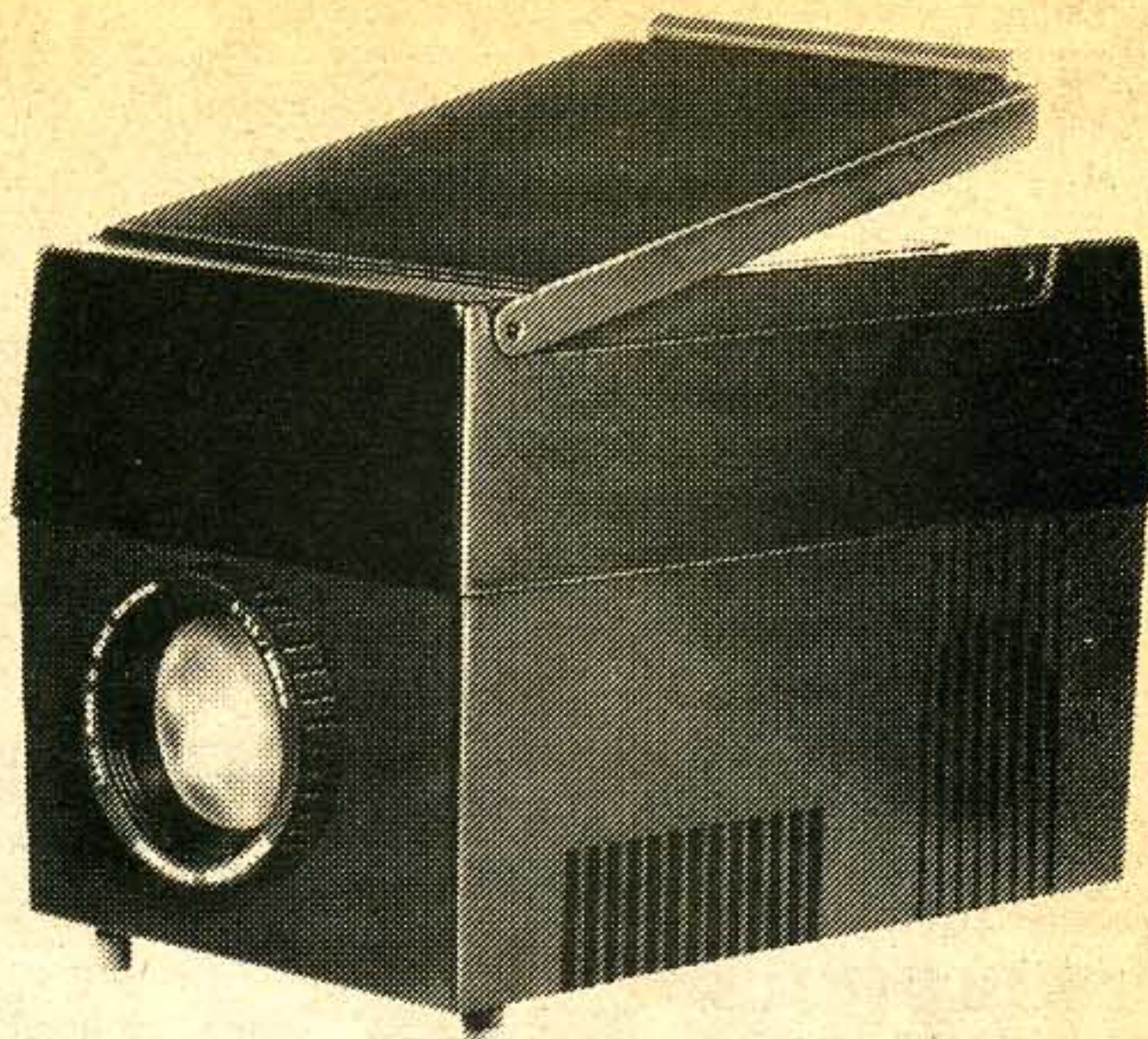
You don't need Slides to Project your Pictures

When you think of projecting your pictures you think of a slide projector. But there is another kind of projector which lets you project your pictures. It is called an **Opaque Projector**. That's just a fancy name for a projector which projects paper prints rather than slides. There are many uses for an Opaque Projector.

At the time when you **take** your pictures you have to decide whether you are going to use "...chrome" film or "...color" film. The former (as in "Kodachrome") gives you slides; the latter ("Kodacolor") gives you negatives from which you make paper prints. If you want to show your pictures on a screen you have to take slides, **unless you have an Opaque Projector**. Most of us like paper prints because we can show them around, carry them in our wallets, give them away, and always have them ready for "immediate showing." But we also like to put on Shows by projecting our pictures on a screen. An **Opaque Projector** lets you do just that: without giving up the advantage of paper prints, you have the **added advantage** of showing your pictures on a screen.

But the advantages of Opaque Projectors do not stop there. You can project anything printed (Magazine Articles and Pictures, Newspaper Clippings, Art Reproductions, etc.) You can make a presentation to a **group of people**. You can put on a Sales Show. You can use it in the classroom or in the boardroom. Best of all, you can mix your own photographs with all kinds of printed material. You can even project your own drawings, bar or pie charts and mix all kinds of opaque originals to make up an interesting show.

Until very recently very few people could afford an Opaque Projector. They were the domain of Universities, Large Corporations, and the Truly Affluent. Now things are different. We bring you an Opaque Projector which you can afford: **The Episcopa**. The manufacturer did some market research and found that there was a huge

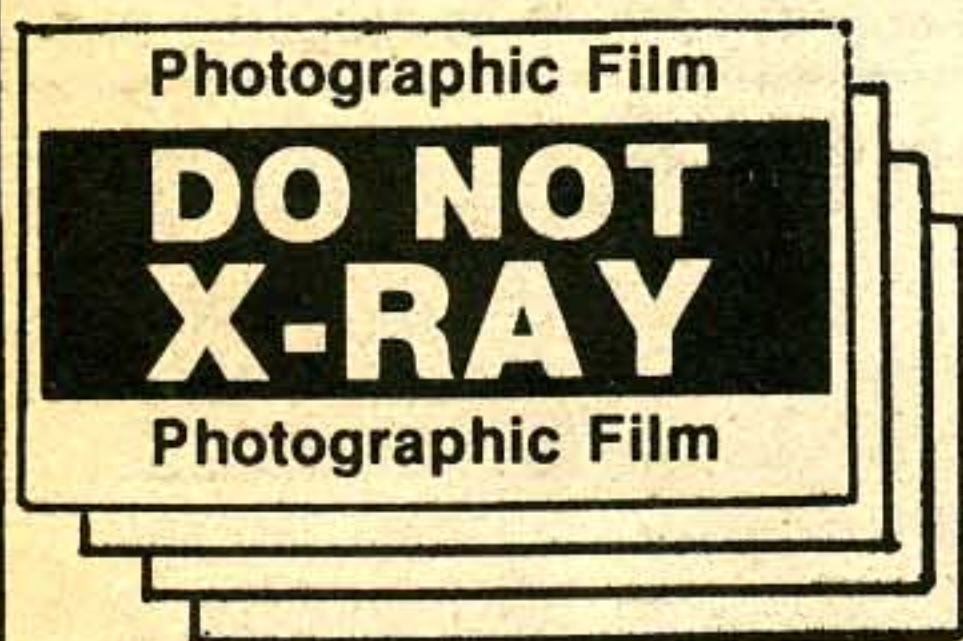


pent-up demand for a Quality Opaque Projector at a Reasonable Price. Obviously, the more you manufacture, the lower the cost of the individual item. And when you make a **good** machine, you will sell a lot of them if the price is right.

The Episcopa Opaque Projector is equipped with a powerful professional 650 Watt Quartz Halogen Lamp which delivers a bright, clear, evenly illuminated image. An anti-reflection coated Hi-Resolution Projection Lens assures razor-sharp pictures. Like the most expensive Opaque Projectors the Episcopa permits feeding the originals from the top (rather than the bottom) of the unit. It will take originals as large as 5½ x 5½ inches for sharp, clear and bright images as large as 84 x 84 inches.

It's a rugged professional machine yet it weighs a mere 6½ pounds. You can easily carry it with you. You can project illustrations, books, maps, newspaper clippings, photographs, layouts and art tracings, even small objects, anyplace where there's an electric outlet.

Episcopa Opaque Projector, complete with 650 Watt Quartz Halogen Lamp and 200mm F3.5 Hi-Resolution Projection Lens, only \$259.00.



**Are Your
Vacation Shots
Worth \$2.65 ???**

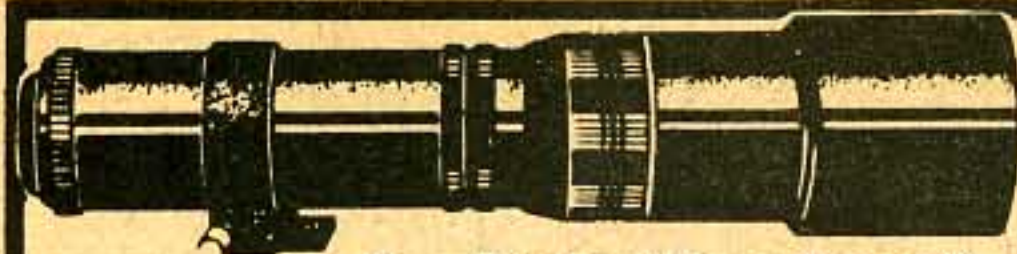
Airports and Airlines tell you that their X-Ray Machines do not affect your films. **Don't believe them!** The duration and the intensity of the X-Rays do vary, and some X-Ray Machines are more harmful than others but there isn't an X-Ray Machine that doesn't have **any** effect on your film. And the effect is cumulative — the more times your film goes through a Security Check at an Airport, the greater the chances that your film will show a veil of fog after it is developed.

The only safe way is to prevent exposure to the X-Rays. Alert the security personnel by attaching **Warning Labels** to your luggage. The labels tell the airport people that the suitcase, gadget bag or carry-on bag contains photographic film and flashes the warning: **DO NOT X-RAY!**

The labels are printed on highly visible pressure-sensitive stock. The special adhesive will keep the labels in place but lets you remove them, if you wish.

This is the cheapest and the **only really safe** way to protect your exposed and unexposed film. Better safe than sorry!

Sale:
**PRICE CUT
IN HALF!**
X-Ray Warning Labels,
Set of 20, Reg. Price \$5.30
NOW: with Order for \$25 or more
\$2.56



Cambron 500mm F/8 preset Telephoto 69⁹⁵

modern
tests

Eight "Excellents"
out of a possible
Eight!!!

RESOLUTION in Lines/mm				
F/	Center		Corner	
8	Excellent	52	Excellent	45
11	Excellent	56	Excellent	47
16	Excellent	58	Excellent	45
22	Excellent	52	Excellent	40

400mm F6.3 preset Cambron Telephoto 59⁹⁵

Accessories for 400mm and 500mm
 Lens Case 9.95
 Custom UV Filter 16.95
 Custom Shade 9.95
 Rotating Polarizer ... 26.95

Cambron Focal Length Doubler \$19⁹⁵

The Cambron 400mm
and 500mm
Lenses
require a
T-Adapter 7⁹⁵
State
Camera

Cambron Tele Outfit

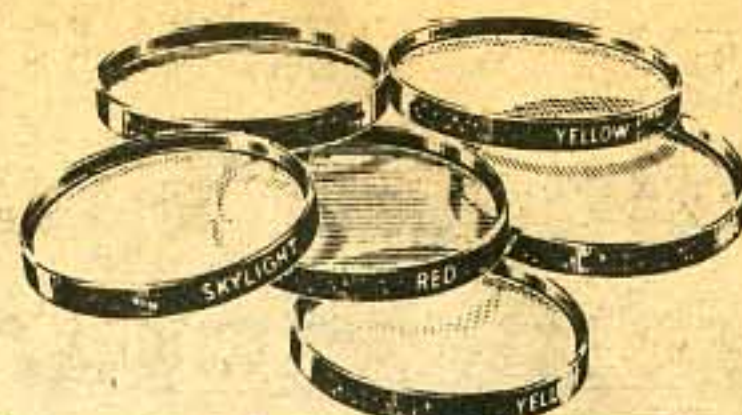
- 400mm or 500mm Cambron Tele
- Cambridge Focal Length Doubler
- Case for Lens • Case for Doubler
- Custom Sun Shade • Custom Filter

with 400mm \$105
 with 500mm \$115

The 400mm
and 500mm
Cambron Lenses are
now also available

MultiCoated

at only
 \$10
 additional



SPECIAL OFFER: Custom Fit Optical Glass Filters

Sizes	Colors	Polarizer	Close-Up Set (3)	Special Effect
A	7.95	14.95	14.95	14.95
B	9.95	18.95	19.95	19.95
C	11.95	24.95	29.95	29.95
D	19.95	34.95	39.95	39.95
E	29.95	49.95	49.95	49.95

Be sure to state Size wanted.

Sizes A: 19.7mm (Ser.IV) to 40.5mm
 Sizes B: 43mm to 48mm and Series VI
 Sizes C: 49mm to 58mm and Series VII
 Sizes D: 59mm to 72mm and Series VIII
 Sizes E: 73mm and over, and Series IX

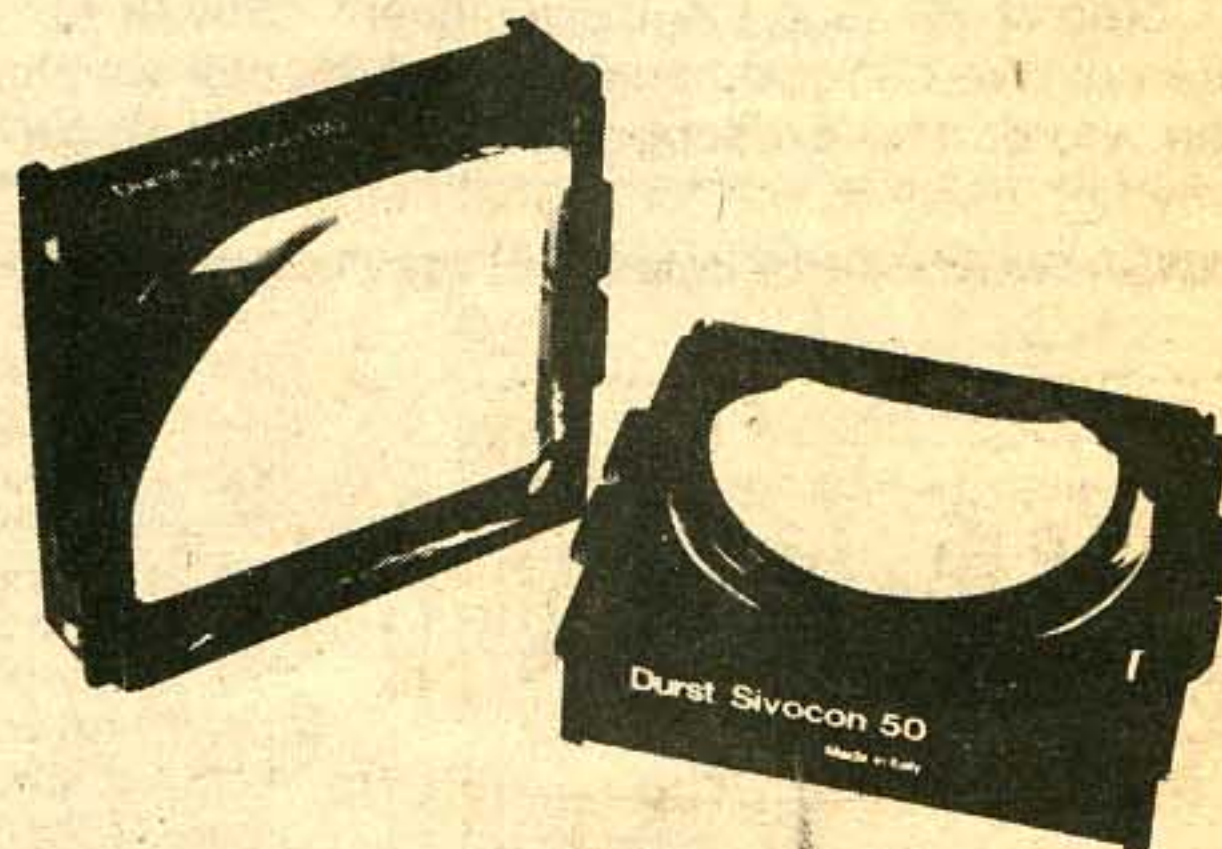
SPECIAL SALE • Save even More!

Order 5 to 9 Filters, Polarizers, Close-Up Sets
or Special Effect Devices and deduct 5%.
 Order 10 to 19: Deduct 10%.
 Order 20 or more and deduct a whopping 20%.

Genuine Durst Condensors

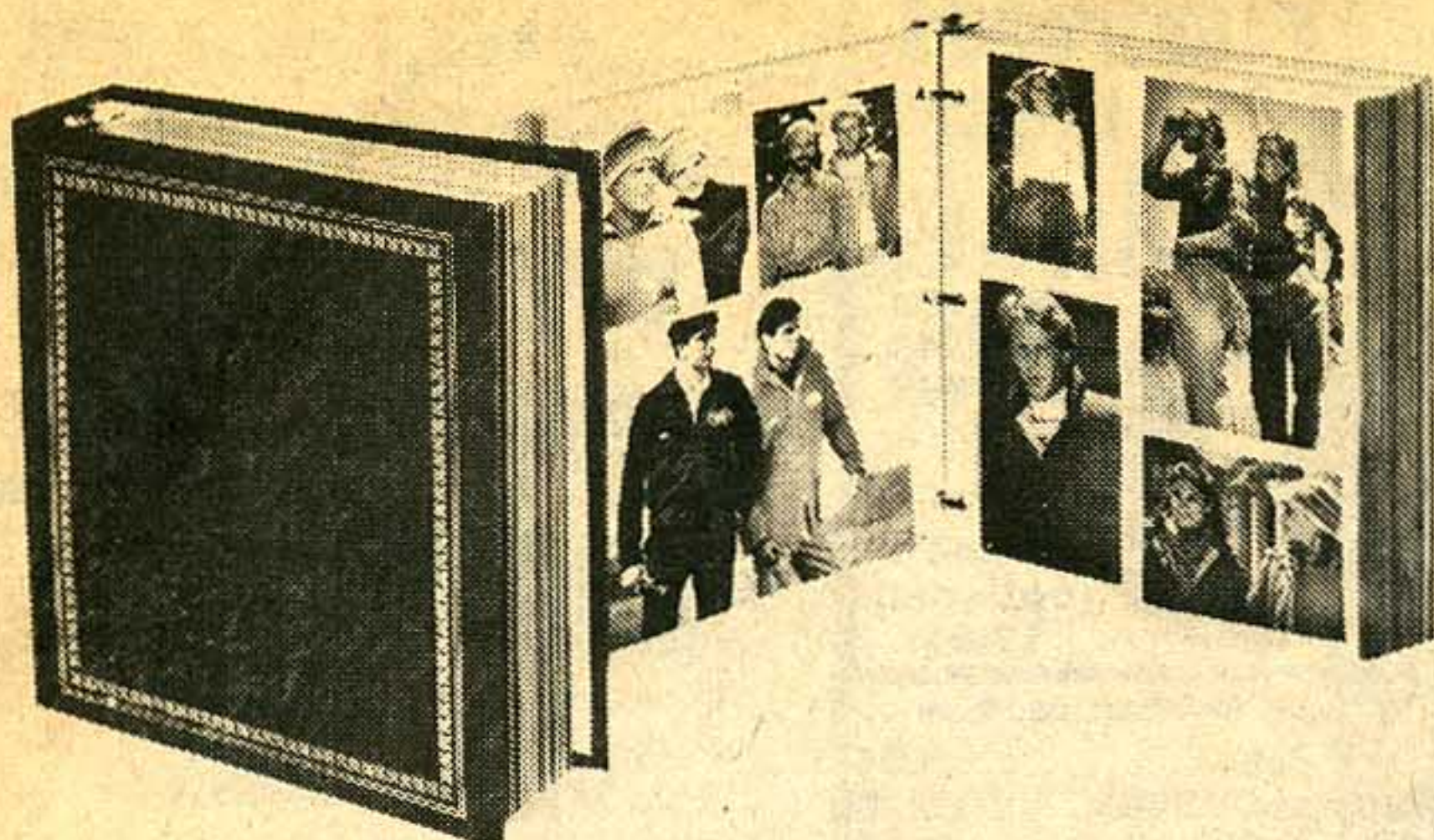
Some time ago the Durst people sold us a whole slew of genuine Durst Accessories and Parts because they had too much stock on hand. Among the accessories were the condensers shown in the above picture. All brand new and first quality. All mounted in beautifully made (Italian!) all-metal mounts. Flawless optical plano-convex lenses. The inventory consists of several hundred brand new condensers, half of them 50mm and half of them 80mm Focal Length.

What can you use them for? Well, first of all you can use them for what Durst used them for: as enlarger condensers. Or you can use them as magnifiers. Or you can use them — heck, there are so many uses for a good condenser that we could fill this entire catalog just listing the uses! So — we leave it to you to dream up uses. At our prices you can easily afford to buy quite a few of them. While they last, there is no limit: order as many as you want. First come, first served.



Durst Sivocon 50mm Focal Length Plano-Convex Condensor, in Metal Mount, would you believe \$4.95?
 Durst Sivocon 80mm Focal Length Plano-Convex Condensor, in Metal Mount, \$6.95. One of each, both for \$9.95.

Dealers, Photographers, Camera Clubs, Experimenters: Can you use a quantity (20 or more)? Let us know how many you can use and we will give you an even more terrific deal. Write or call



DeLuxe Magnetic Albums

Some people keep their photographs in shoe boxes. Some people keep them in drawers. And some people keep them scattered all over the place. Would you believe that there are people who keep their precious pictures in albums? You, too, can be one of these smart people. If you are proud of your pictures and like to show them off, put them in one of our beautiful **DeLuxe Magnetic Albums**.

Ordinary albums do not afford much protection to the prints and require paste or ugly "corners" to keep them on the page. Worst of all, ordinary albums do not let you change pictures around, replace them or remove them. Once the pictures are pasted onto the pages of an ordinary album, they have to stay put.

Our DeLuxe Magnetic Albums **protect** your pictures. Your prints are covered by a glass-clear plastic foil. The pages themselves are treated to hold your photographs **without glue, paste or corners**. You can **move them around** on the page, **replace or remove them** at will and at any time.

Moreover, you can **move entire sheets** to different positions in the album because the album cover is a beautiful, heavy-duty Three-

Ring Binder. You can **add** more pages at any time. You can even place plain paper pages between the magnetic pages for descriptive passages.

The outside of the album is beautifully gold tooled, making the album worthy of its contents.

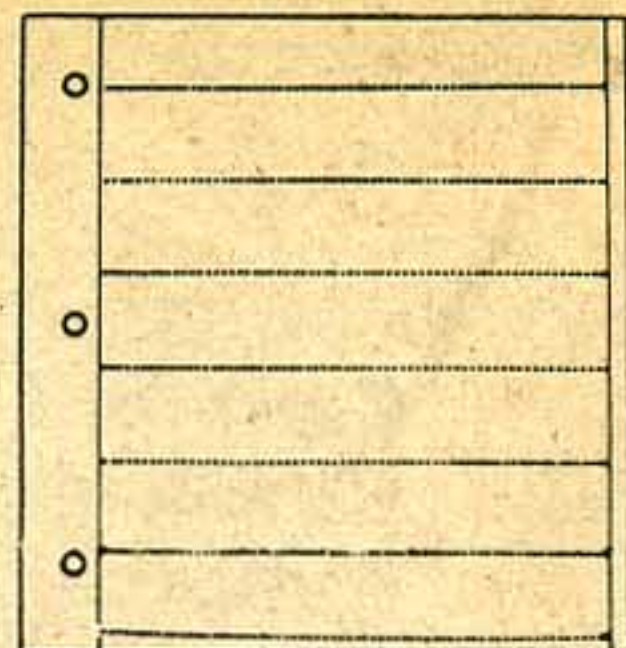
Our DeLuxe Magnetic Album "One Hundred" has 100 pages; the "Sixty" has 60 pages. Spare Page Sets contain 20 Pages, ready to be placed into the binder mechanism.

As usual, we went as close as possible to the source, eliminating a string of middlemen. This enables us to offer you these albums at amazingly low prices. We suggest you buy several for yourself and lay away a supply to use as welcome gifts to fellow camera bugs (or commercial artists or postcard collectors, or what have you).

DeLuxe Magnetic Albums,
Model One Hundred, \$12.95
Model Sixty, \$9.95
Spare Page Packs, \$3.95

SUPER BUYS:

Buy six Albums, get one free.
Buy six Spare-Page Packs, get one free.



Negative Preserver Pages

We are still using the same System! The Negative Preserver Pages are crystal-clear and take an entire 36-negative 35mm Roll, Color or Black-and-White. These Heavy-Duty Pages protect your negatives. You can view them from the page — **no more scratches or deadly finger prints!** You can even make contact proofs of an entire roll of film on a single sheet of paper, all without removing the negatives from the protective page!

Yes, they fit the same Albums as the Magnetic Pages and the Slide Pages. They also fit any standard Three-Ring Binder. If you take 35mm pictures on negative film, the Negative Preserver Pages are an absolute **MUST!**

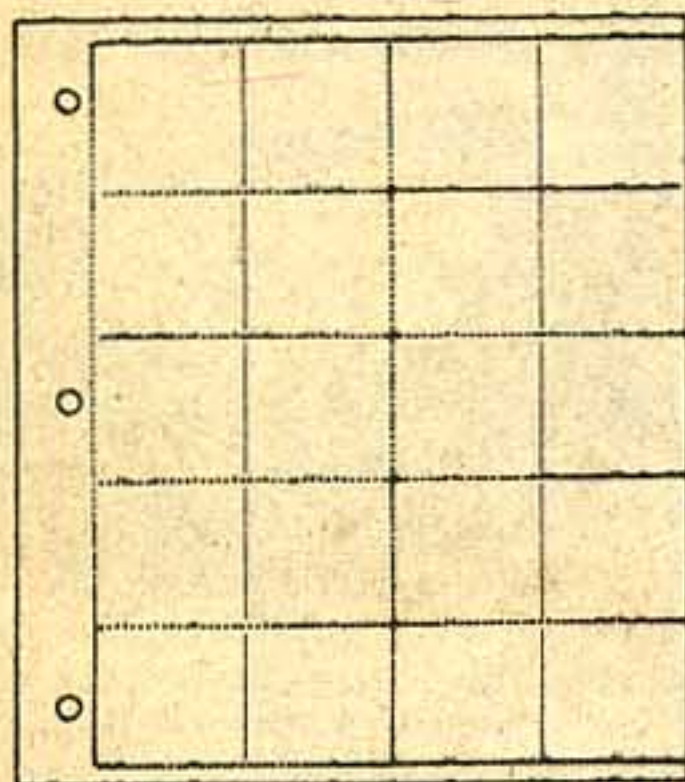
DeLuxe Negative Preserver, consists of DeLuxe Album and Negative Preserver Pages:

Model NP-20, with 20 Negative Preserver Pages, \$13.95

Model NP-40, with 40 Negative Preserver Pages, \$21.95

Negative Preserver Page Packs, 20 Pages \$8.95

50 Pages \$19.50



Slide Pages

Well, we've solved the problem what to do with paper pictures. Put them in our DeLuxe Magnetic Albums. What are you going to do with your 35mm Slides? Easy: you put them

in our special **See-Through Slide Pages**. These special See-Through Slide Pages have many advantages. They are designed to let you store your slides (each page has 20 "pockets"), view them and even proof-print them while they remain in the pages.

To make life easier, the Slide Pages will fit the same 3-ring Album which comes with the Magnetic Pages. The Slide Pages will also fit any standard 3-Ring Binder. You can buy the Slide Pages alone or you can buy them in the DeLuxe Albums.

DeLuxe Slide Organizer, consisting of DeLuxe Album and See-Through Pages:
Model S-20, with 20 slide Pages, holds 400 slides and has plenty of room for additional pages, \$11.95

Model S-40, with 40 Slide Pages, holds 400 Slides and has room for more pages, \$19.95

Slide Page Packs, 20 Pages (for 200 Slides) \$7.95

50 Pages (for 100 Slides) \$17.50



Cambron Mono Zoom

It's a 10X to 20X powerful Prismatic Monocular. Attached to your 50mm Lens, it's also a 500mm to 1000mm Ultra Tele Zoom Lens!

Read the enthusiastic article in *Modern Photography Magazine* (October 1980)

89⁹⁵

Case Included

Cambron TTL

35mm Single Lens Reflex

- 58mm F/2 Automatic Lens
- Interchangeable Lenses
- Universal Screw Mount
- Internal CdS Metering
- Self Timer (Delayed Action)
- Low-Noise Shutter
- All Metal Body
- Depth-of-Field Previewer



\$99⁹⁵

Case, optional, \$9.95

Remember the 58mm F/2 Zeiss Biotar?

The 58mm F/2 Automatic Helios Lens in the Cambron TTL and TTL/X is an exact duplicate of the well remembered Zeiss Biotar. The modern "copy" has been enhanced by modern coating techniques and the mount is now fully automatic. These days you could not buy a new 58mm F/2 biotar for under a hundred dollars but you can buy the entire TTL Camera, lens and all, for \$99.95.

New Improved Model Cambron TTL/X

- Larger Mirror
- Improved Screen
- Brighter Viewing
- More Precise Focusing
- L.E.D. Lights in Finder
- Safety Back Latch
- Hot Shoe and PC Jack
- Memo Holder on Back

\$18⁵⁰
additional

**Order the new Cambron TTL/X
for only \$18.50 additional**

Save even more!!!

Buy a
Cambron TTL
Outfit!

Buy the Cambron TTL with:

58/2 Auto Helios .. \$ 99.95	55/2.8 Auto Macro \$179.50
80/2.8 Zeiss Tessar \$119.95	100/2.8 Auto Macro \$224.50
#1/1.4 Automatic .. \$169.50	without lens (Body) \$79.95
55/1.2 Automatic .. \$199.50	Case for TTL \$9.95

Six-Piece Cambron TTL Outfit

- | | | |
|-----------------------|--------------|-----------------|
| 1. Cambron TTL Body | 5. Lens Case | 6. Custom Shade |
| 2. 58mm F/2 Auto Lens | | |
| 3. 135/3.5 Telephoto | | |
| 4. Camera Case | | |
- \$139⁹⁵**

Super TTL 3-Lens Outfit:

- | | |
|---------------------------|---------------------------|
| 1. Cambron TTL Body | \$199⁹⁵ |
| 2. 58mm F/2 Auto Lens | |
| 3. 35/2.8 Auto Wide Angle | |
| 4. 135/2.8 Auto Telephoto | |

TTL Ultra Power Outfit:

- | | |
|------------------------------------|---------------------------|
| 1. Cambron TTL Body | \$179⁵⁰ |
| 2. 500mm F8 Cambron Telephoto Lens | |
| 3. 2X (100mm!) Tele Converter | |



**Order the new Cambron TTL/X
for only \$18.50 additional**

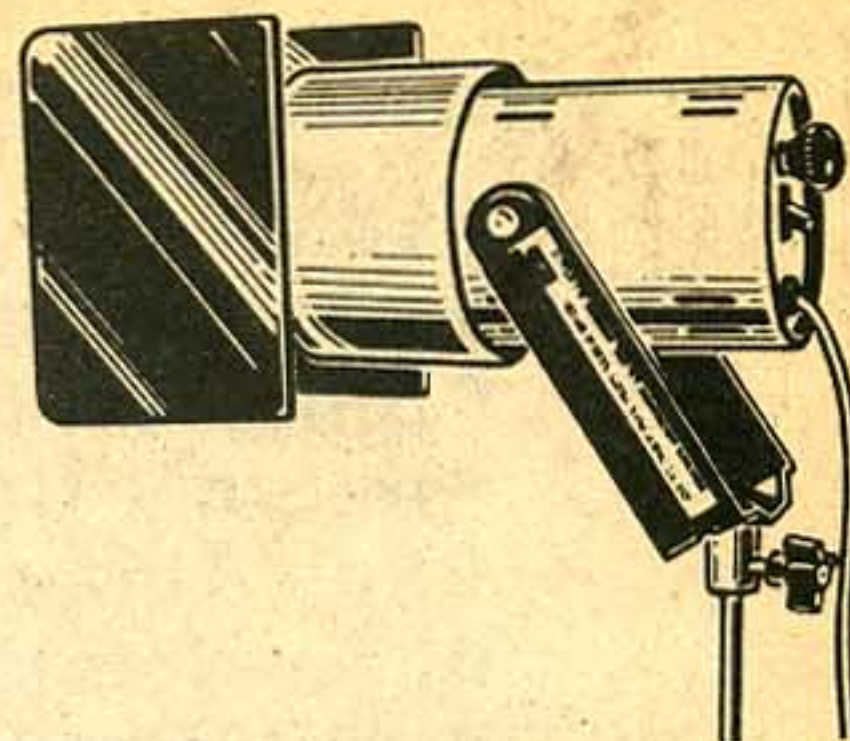
Our Money Saving Flood and Quartz Proflectors turn Amateurs into Professionals

These lights are suitable for Professional Studios; but we have scaled down the prices to make them affordable for the Amateur. Now **everybody** can have a set of professional lights. They are ideal for Photography and Video. Our new Proflector Flood and Quartz Lights are very cool. Every Light Unit has a Ten-Foot 3-Wire Cord with Grounded Plug, an On/Off Switch and a **Safe** Porcelain Socket. They are UL Approved. The Heavy Duty Aluminum Reflectors have Steel Shells and Brackets. The Lights fit any light stand with standard 3/8" or 1/2" top. You do not need any adaptors. Every Light is equipped with a Professional Swivel. To make ordering easy we have given the units identifying Code Numbers: "F" stands for Flood; "Q" stands for Quartz; "C" stands for Cool; the Numerals stand for the Diameter of the Reflector in inches. Thus, "FC8" means: The Light Unit is equipped to handle Photo Flood Bulbs; it is cool; it has a diameter of 8 inches. The prices do not include any light bulbs.



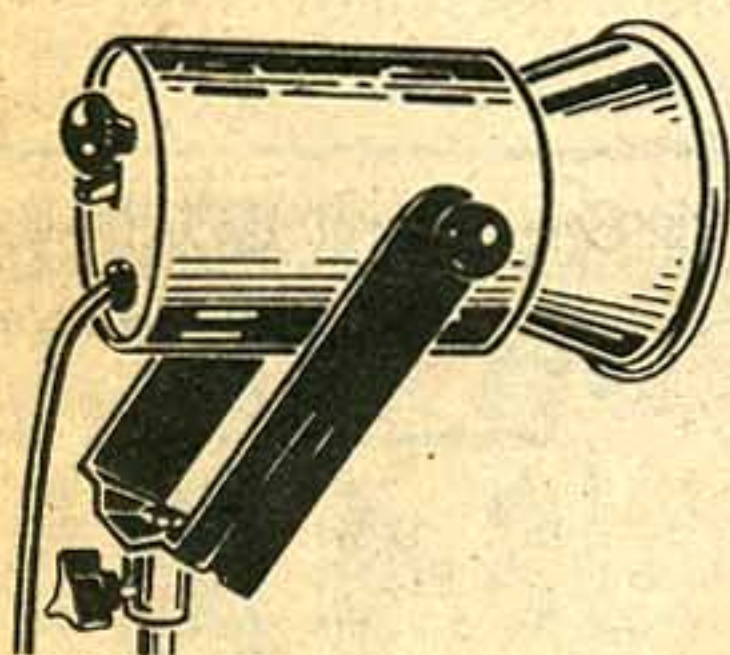
Proflector FC12. Another version of the FC8 but with a 12" Reflector and a Light Beam of 60 Degrees. This very adaptable Light Unit is one of our best sellers because it is priced far below the usual large pro-type lights. **\$54.50.**

Proflector QC12. You guessed it right away, didn't you? The "Q" stands for **Quartz**. The overall design is similar to the FC12 but the large 12" Reflector is fitted for DYS/DYV Quartz Lamps up to 600 Watt. It is suitable for Photographic and Video use. **Amazingly low priced at a mere \$79.50.**

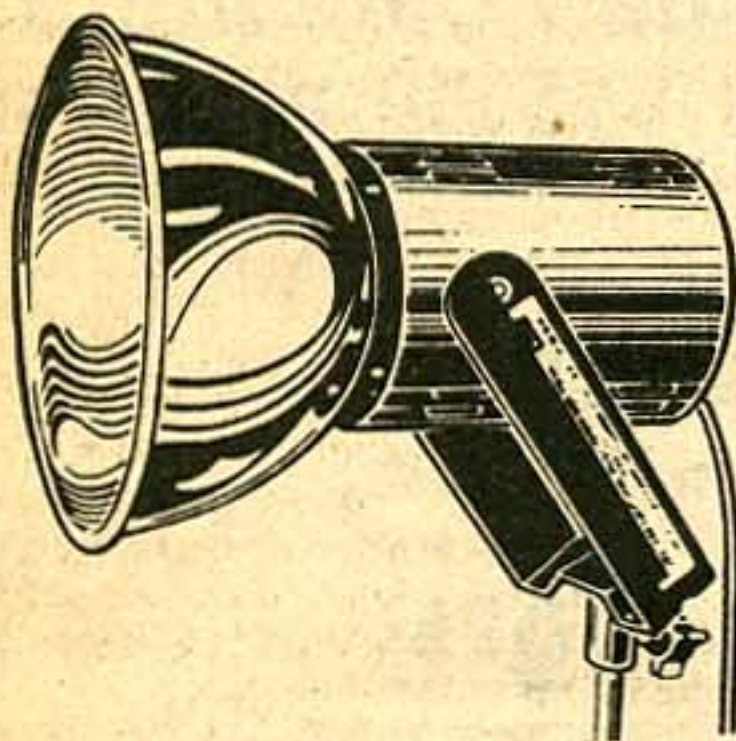


Proflector FC6. The dream of every serious amateur; a must for every professional: a Flood Unit with Barn Doors! The FC6 is fitted to use R30 and R40 Reflector Lamps up to 500 Watts. **Great Value at only \$47.50**

Proflector QC6. This is the Quartz version of the Barn Door Light. It takes 600 Watt DYX/DYV Quartz Lamps. Use it for Photography or Video. **Buy it for only \$67.50.**



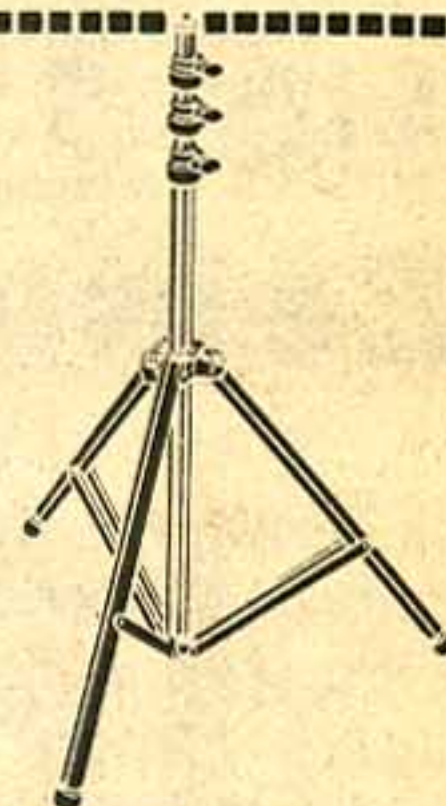
Proflector FC5. 5" Flood. Uses up to 250 Watt Medium Screw Base lamps. The Proflector FC5 is suitable for Background, Highlights, Hair, Accent Lights, etc. It throws a 60-Degree Light Beam. **\$47.50.**



Proflector FC8. 8" Flood. Uses up to 500 Watt Medium Screw Base Lamps. The Proflector FC8 is suitable for Main Light or Fill-in Light. It is a very versatile lighting unit, producing a 100-Degree Light Beam. **\$47.50.**
Proflector FC10. Similar to the FC8 but has a Ten-Inch Reflector and throws a 50-Degree Light Beam. **\$47.50.**

Our New "PRO" Type Light Stands

Designed for the Professional
Priced for the Amateur!



Light Stand PRO-ELEVEN: Extends to a Height of 11 feet.

This is our Best Heavy-Duty Professional Light Stand for the most demanding user. Four-Section Unit. Anodized One-Inch Aluminum Tubing. One-Inch Aluminum Legs. Double Braced. Closes to 35". Weight: 4 3/4 lbs. **The Very Best, and only \$84.95**

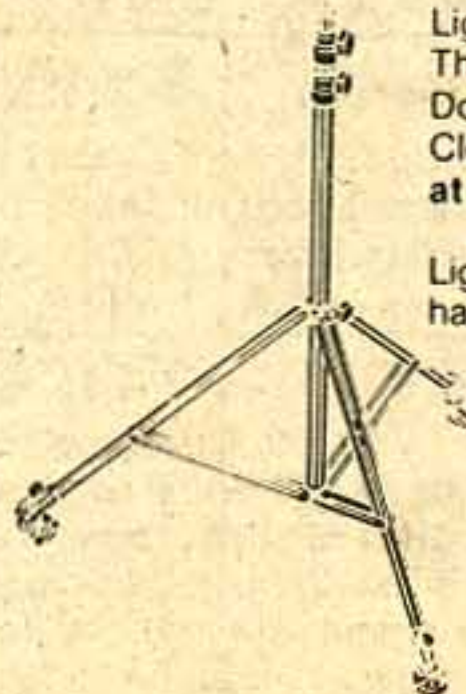
Light Stand PRO-ELEVEN CASTER DOLLY: Same as PRO-ELEVEN but has Removable Three-Inch Extra Heavy Duty Casters. Only \$107.50



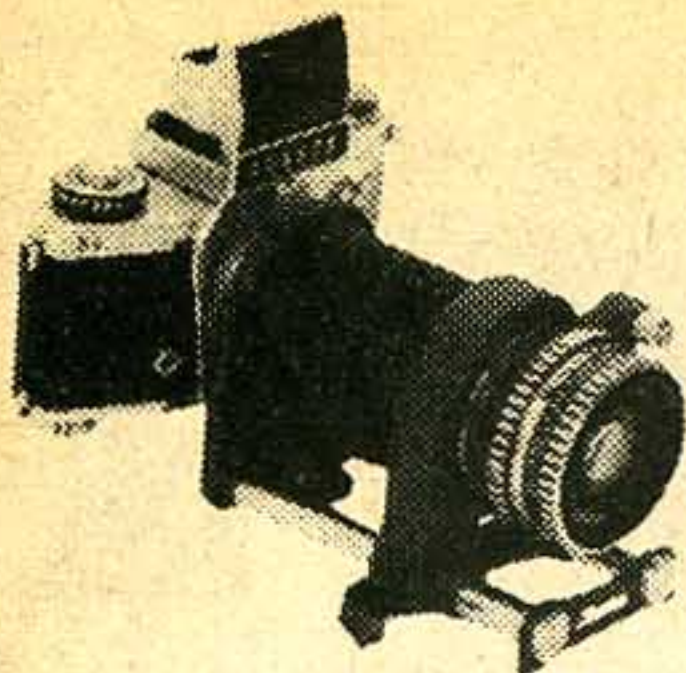
Light Stand PRO-SEVEN: Extends to a Height of 7 feet. Three-Section Unit. Anodized 3/4" Aluminum Tubing. Double Braced for Rigidity. Closes to 30". Weight: 2 lbs. **Excellent Value at only \$35.95**

Light Stand PRO-NINE: Extends to a Height of 9 feet. Three-Section Unit. Anodized 7/8" Aluminum Tubing. Double Strip Solid Bar Stock Legs. Double Braced. Closes to 36". Weight 3 3/4 lbs. **Amazingly low priced at only \$59.95**

Light Stand PRO-NINE ROLLER: Same as PRO-NINE but has Removable 2" Casters. Only \$74.95

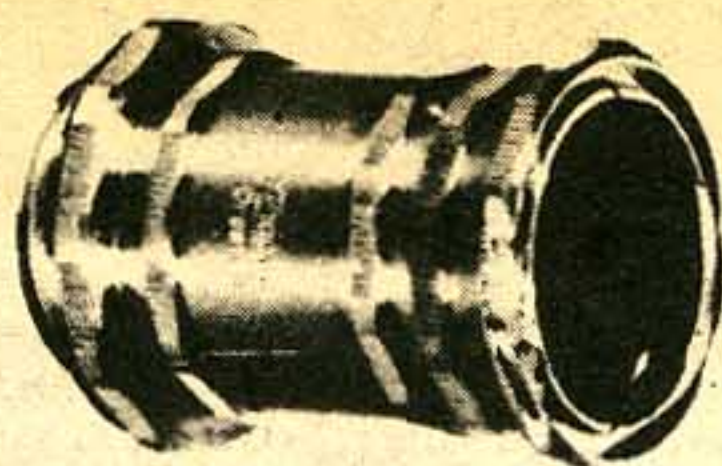


All **PRO** Light Stands are of professional construction. They are equipped with our new **Positive Leg Locks**. The top has 1/4"x20 Mounting Thread with Lock Nut. All Tubes are internally anchored: they cannot pull out nor can they fall through. Each model is the very best in its class and represents the best value. We know. We've shopped around!



Original Ihagee German Proxette Exakta Bellows

Where can you get the Original Dresden-made Bellows? At Seymour's, that's where! Built like a Battleship, all Metal, with Genuine Leather (!) Bellows! This Original Ihagee Bellows Unit is considered an excellent buy at the published price of \$59.50. We offer it to you for just half that price: **Original Ihagee German Proxette Exakta Bellows, Stock No.1936, Seymour-Priced at an unbelievably low \$29.75 + 2.45 Shipping Charges.**

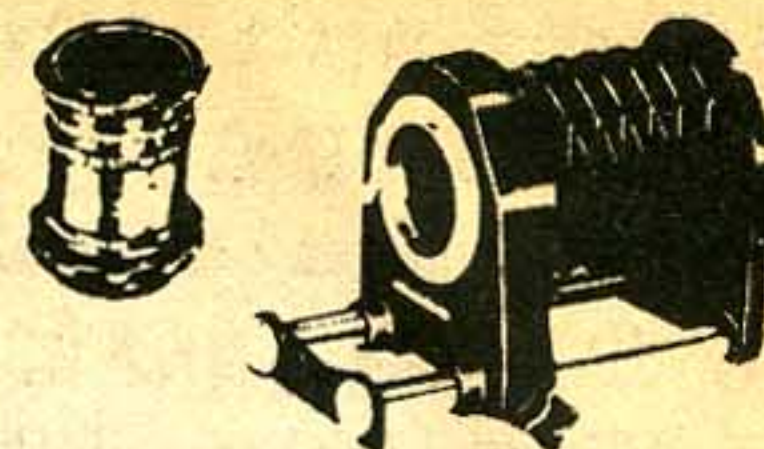


Original Ihagee German Chrome Extension Tubes

This is the Top-of-the-Line DeLuxe Macro Set with Rotating Collet (to permit convenient rotation of the markings on your Lens.) Five individually machined parts. No stampings. No castings: Superb Precision. True German Craftsmanship.

At the published price of \$29.50 this deLuxe Set is considered an unusual value. Just compare the price with Tubes for the other leading SLRs. Now Seymour's lets you buy the Set at half the published price! We buy direct and sell at a low mark-up.

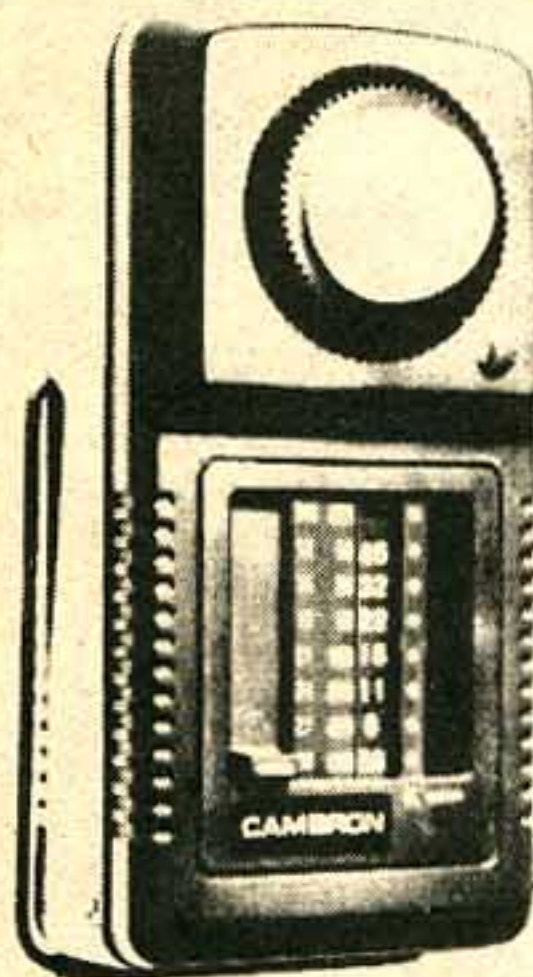
Original Ihagee deLuxe 5-part Chrome Extension Tube Set, Stock No.2005, Seymour-Priced at an unbelievably low \$14.75 + 1.65 Shipping Charges.



Did I hear you say: "If I have the Bellows, I won't need the Tubes" ? Pardon me for contradicting you: You are wrong! Let me quote from Binno Garasu's Folio "Better Close-Ups Every Time": --The Extension of a Bellows usually starts where the Tubes leave off. Owning both Tubes and Bellows is therefore no extravagant luxury."

In other words: You need both.
COMBINATION DEAL Stock#1499: Original Ihagee Proxette Exakta Bellows PLUS Original Ihagee deLuxe Chrome Macro Extension Tubes, Special Combination Price for BOTH: \$37.50 + 2.45 Shipping Charges.

SPECIAL BONUS: We want you to get the most out of your Bellows/Tubes Combination. With every Combination Deal you may request a copy of Binno Garasu's Folio "Better Close-Ups Every Time" without charge. But you must request it at the time you order the Deal.



EMES

Exposure Meter for Electronic Strobe

When you use Electronic Strobe you have to trust the "rating" the manufacturers put on their strobes. They give you a "Guide Number" and wish you Good Luck! Even if we assume that the guide numbers are correct (and more often than not they are anything but correct) there are so many variables that change the amount of light which reaches the subject that the Guide Number can be considered just that: a "guide" but never an accurate mathematical value to give you the actual correct F-Stop.

Things get even worse if you use more than one strobe. I would say that all the calculators in the world cannot figure out the correct exposure for multiple flash sources, no matter how many "systems" they devise for doing the figuring. The only way to know, really know, is to measure the light that reaches the subject.

Easier said than done. You may have a very good exposure meter but the duration of the flash (say, 1/1000 sec. or less) is far too short to make it possible for your exposure meter to see it, let alone to register it. Now you have two choices: Either you throw away your strobes and use photo floods, quartz lights or other permanent studio lights or, far cheaper and more satisfactory, you use the new **Cambron EMES Exposure Meter for Electronic Strobe**.

Without going into lengthy technical details (which would be of interest solely to electrical engineers) here's what the **Cambron EMES** does: It measures the actual total amount of light reaching the subject regardless whether the light comes directly from the strobe or whether it is bounced off the ceiling, the wall, the floor, or even a mirror! Regardless whether the light comes from a single strobe, two strobes, or a battery of strobes. Regardless how the light is mixed from

direct light and bouncelight. And you don't need a degree from M.I.T. to use the **Cambron EMES**: You move the sliding indicator to the ASA rating of your film and place the EMES near the subject (an easel is built in) and fire the strobe setup once. The **Cambron EMES** responds by giving you, electronically, the exact F/Stop at which you set your lens. (You know, of course, that the shutter speed has no influence on the exposure derived from strobe flashes).

To make it even more convenient to obtain the correct exposure reading without walking back to the camera to fire the strobe, you can do the lightmetering and firing from the position of the subject. A Remote Triggering Assembly Device is available as an optional accessory. One end of this unit plugs into the EMES meter. The other end plugs into your strobe with a PC fitting. When you slide the switch on the EMES meter to "ON", the strobe fires and the EMES meter displays the locked-in reading for the correct F-Stop. The connecting cord is more than four yards long and you may be concerned about a time lag in firing. Don't worry; the Remote Triggering Device takes care of this. It has a built-in booster which permits carrying the electric load at a low voltage and boosting it back to full load to assure accurate measurement of the total light.

The **Cambron EMES** is the Life Insurance for your Strobe flash Shots. It guarantees perfectly exposed strobe flash shots under all conditions. **Cambron EMES Exposure Meter for Electronic Strobe**, complete with Heavy Duty 9V Battery, Folding Easel, and Fitted Case, **only \$69.95**

Remote Triggering Assembly Device, \$14.95 (Special: if bought at the same time as the basic EMES, only \$7.50)

Play Beautiful Music. Instantly!

The Casio VL-Tone is an extraordinary musical instrument.

You play on the "piano" keys of 2½ octaves but you actually expand the range to 7½ octaves! You create, at will, the sounds of a piano, a violin, a guitar, a flute and a "fantasy" instrument, all by sliding the instrument selector button! You can also create, electronically, ("synthesize", as they say in the music business) the sound of literally thousands of instruments, some of which have not yet been invented and some of which never will!!!

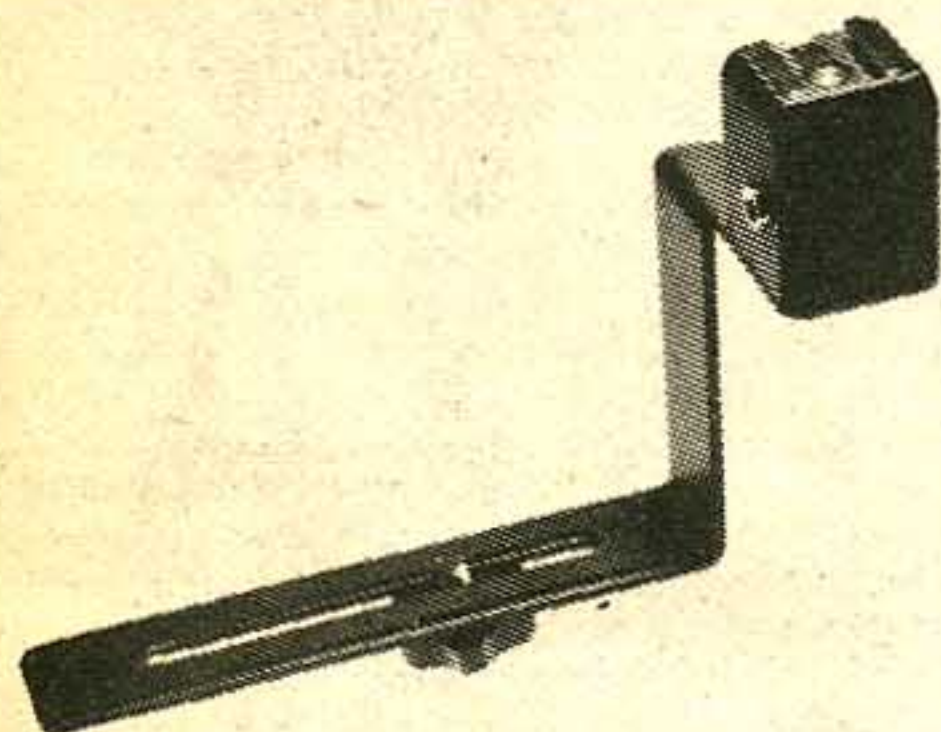
When you pick out a tune on the keys, the VL-Tone Music Machine will automatically add a rhythm accompaniment which you select by pushing a button (Samba, Waltz, Rock, etc.) and which you can speed up or slow down at will.

The Music Machine will play through its own amplifier and speaker, through your own HiFi System, or through earphones for privacy.

Once you have a piece of music pat, the machine will play it back from its built-in memory, just as you played it. You can still vary the instrument (piano, violin, etc.), the speed, and the range (high, medium, or low). Or you can let the machine repeat it exactly as you originally played it!

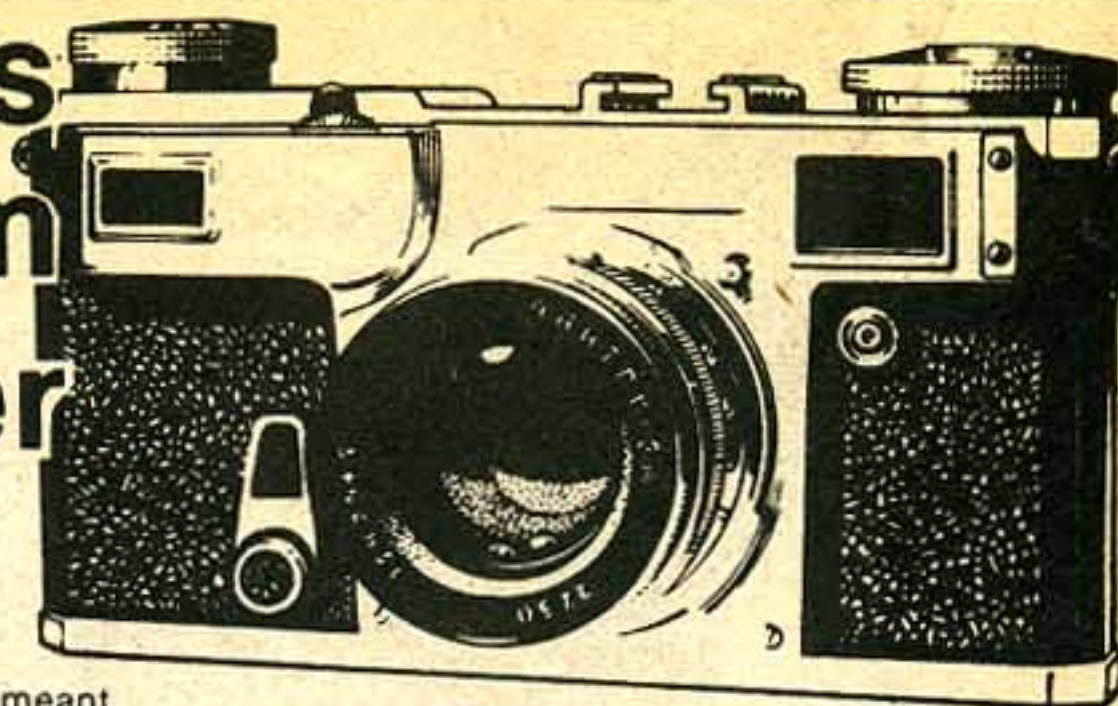
All these near-miracles have been squeezed into a musical instrument 11½ inches long, three inches wide and an inch thick!!! You can take it wherever you go: we'll give you a Carrying Case, too.

29⁹⁵



Put a Tiger in your Compact

The World's finest 35mm Rangefinder Camera



For the last 25 years "35mm Camera" meant "35mm SLR." But things are changing. 35mm Rangefinder Cameras are making considerable dents in 35mm camera sales. 1982 was hailed as the Year of the Comeback of the 35mm Rangefinder Camera.

Let's face it: we were all brainwashed into believing that "the 35mm Rangefinder Camera is dead." Well, it ain't dead. It's coming back and it's more alive than ever!

True, 35mm SLR cameras have many appealing features but there are many professional photographers and topnotch amateurs who prefer Rangefinder Cameras. Here are some of the main reasons for this choice:

- A Rangefinder Camera gives you a more precise focus.
- In a Rangefinder Camera the focus does not depend on the user's eyesight.
- The Rangefinder Camera tells you, unequivocally, when the focus is correct. You are sure!
- The viewing image of a Rangefinder Camera is unaffected by the f stop: it remains ultra clear and ultra bright even if you stop the lens all the way down.
- The visual image in a Rangefinder Camera never blacks out, not even for a split second. You see the image before, during, and after the exposure.
- A Rangefinder Camera has no mirror slap: nothing jars the camera at the crucial time of exposure.
- A Rangefinder Camera does not need the intricate mechanical linkage of a mirror: there is nothing to get out of alignment.
- In a Rangefinder Camera there is nothing between the lens and the shutter.
- A Rangefinder Camera does not need a bulky superstructure to accommodate a prism.
- A Rangefinder Camera does not have the pregnant-looking front bulge for the mirror.

There are many more reasons why many pros prefer Rangefinder Cameras but the above sampling explains the thoughts behind the decision.

The manufacturer's Model Name for our 35mm Rangefinder Camera is "Kiev 4A". One of our customers exclaimed: "It's a real Protax!". The name stuck and we just kept calling it the Protax. We think it's a much nicer name. If you don't mind, we'll just refer to it (informally) as the Protax 4A.

All in all, the Protax 4A is a professional camera capable of producing superb photographs. It is so simple to use you can hand it to a beginner without scaring him with an array of incomprehensible dials and numerals. It is so straight-forward that it is actually difficult to make a mistake!

Design and Quality are very important in a 35mm Rangefinder Camera. Here's what you get in the Protax 4A:

- Precise Wide-Base Rangefinder
- 50mm F/2 Anti-Reflection Coated Jupiter Lens
- Interchangeable Rangefinder-Coupled Bayonet-Mounted Lenses
- Flash Synchronization
- Metal Focal Plane Shutter from 1/1000 sec to ½ second
- Delayed-Action Selftimer
- All-Metal Body

The lenses are unbelievably sharp and color true. If you appreciate sharp pictures in glowing colors, the Protax 4A is for you.

One more indication of the quality of this camera is the luxurious Hard Case, the kind they used to make. You can buy it separately if you have a Kiev 4A or a Contax II or Ila, for \$29.50 plus \$3.45 Shipping Charges. If you buy it with the Protax, you will get it at a special price (see below).

PROTAX 4A (Kiev 4A)
with 50mm F/2 Jupiter Lens

129⁵⁰

Super Deluxe Hard Case if bought w/Camera, \$14.95
Super Deluxe Hard Case, bought separately, \$29.50

Bayonet Mounted Rangefinder-Coupled Lenses for the Protax:

85mm F/2 Ultra Fast Jupiter.....	\$98.50
35mm F2.8 Wide Angle Jupiter....	\$89.50
50mm F/2 Jupiter Lens.....	\$49.50
Screw-in Filter, each.....	\$6.95
Lens Case, each.....	\$5.95
Protax 4A Body, less lens.....	\$99.50

If you own one of the new 35mm "Compact" Cameras with built-in Flash you have probably discovered its only drawback: the weak flash. There is a reason, of course: the built-in flash has to be small in order to keep the camera small. Unfortunately, the smaller the flash unit, the weaker the flash power.

Don't resign yourself to this "inevitable" state of affairs. You can solve the problem with our new **Add-a-Flash**. The Add-a-Flash is a marvel of ingenuity. It's a Hot-Shoe Flash Bracket with a built-in **Automatic Slave Synchronizer!!!** It solves three "insurmountable" problems in a brilliant way:

Problem Number One: Compact Cameras with built-in Flash Units do not have a Flash Mounting Shoe. The Add-a-Flash supplies the needed Hot Shoe for mounting the additional Strobe Flash Unit.

Problem Number Two: Compact Cameras do not have an outlet for an external flash unit. The Add-a-Flash supplies perfect synchronization through an electronic Strobe Sensor which fires your additional flash at "zero delay" in unison with the built-in weakie flash.

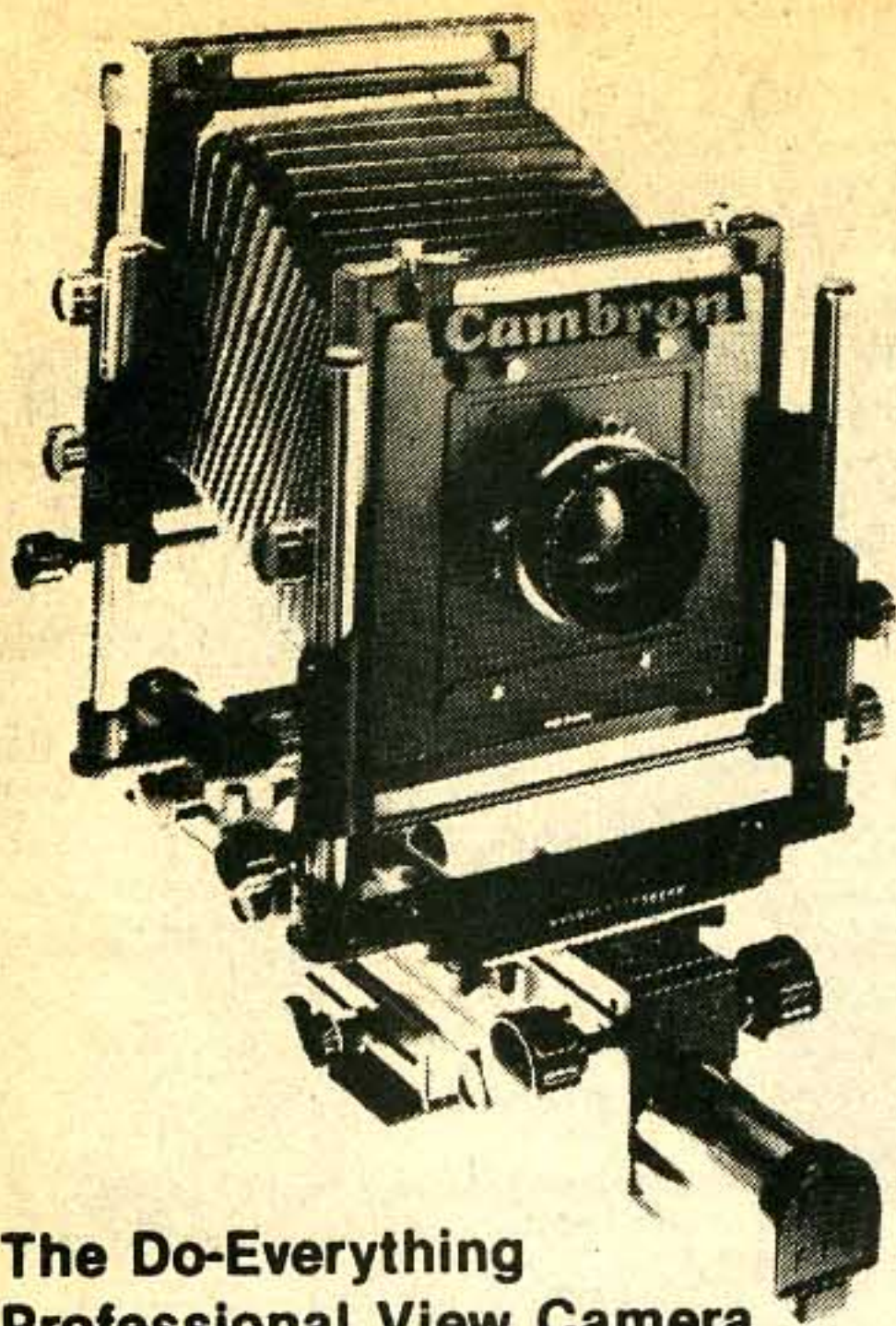
Problem Number Three: Compact Cameras do not have enough reserve flash power for photographs of groups or for shots beyond the limited flash range. The Add-a-Flash lets you fire an additional strobe unit and extends the flash coverage to a virtually unlimited range!

Now you can enjoy the **full potential** of your Compact Thirty-Five because you can overcome its only drawback, the weak built-in flash unit. Attach the Add-a-Flash and **put a Tiger in Your Compact**.

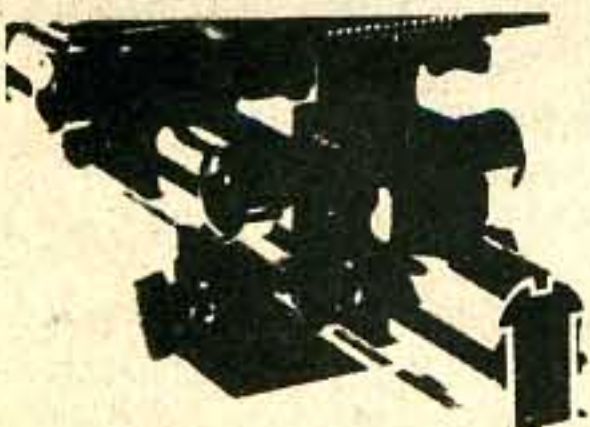
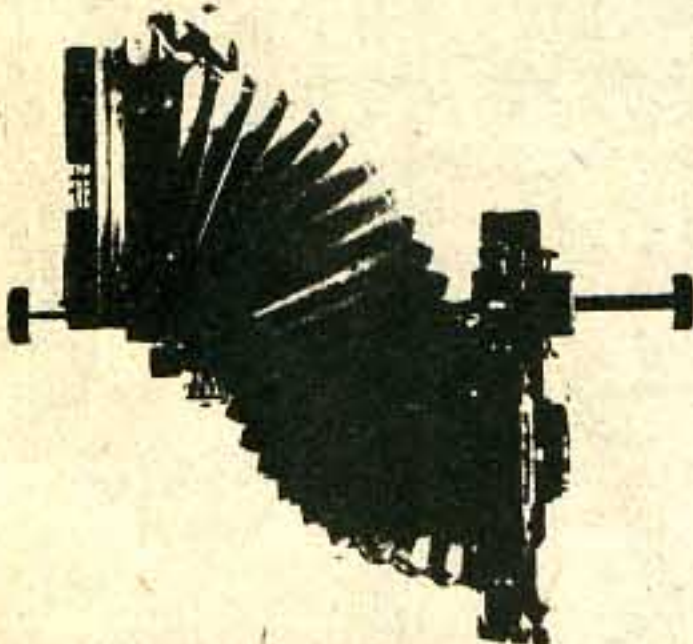
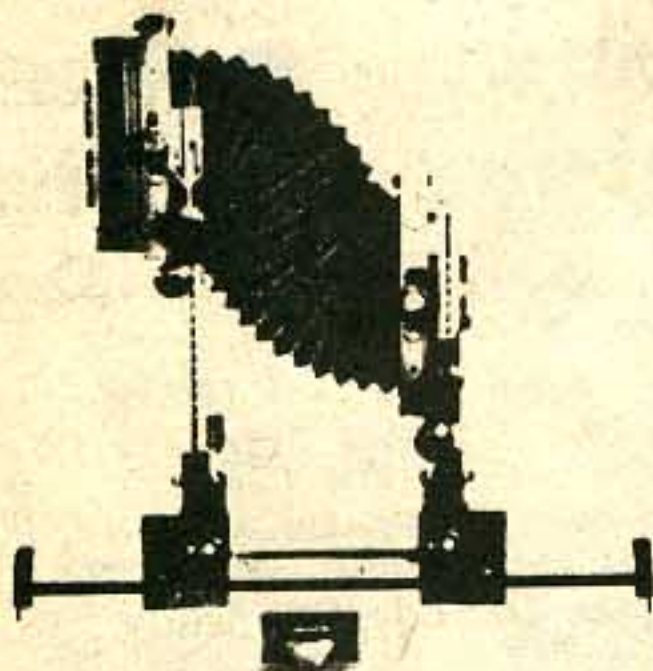
Add-a-Flash (Combination Hot Shoe, Bracket, and Slave Sensor/Synchronizer)
only \$24.95

SPECIAL BONUS BUY: Order an Add-a-Flash at the same time as one of our Strobe Flash Units and pay only \$18.95 for the Add-a-Flash.

Hint: For an almost unlimited flash range and greatest flash versatility we recommend the Cambron Kangaroo Strobe Flash described in this booklet.



**The Do-Everything
Professional View Camera.
More Calibrated Adjustments
and Movements
than you ever dreamed of.
Steady as a Rock,
even at Extreme Shifts.
Direct-to-You Prices
start below \$400!!!**



Would you be willing to pay **LESS** for a **BETTER** Camera?

If you are a true professional and will settle for nothing but the very best in your work you cannot afford to use anything but the very best in Camera Equipment. The Cambron 4X5 "Studio" was designed by one of the world's best and most successful photographers as his Dream Camera. Steady as a rock, even in its most convoluted Shift-Tilt-Rise position. Every conceivable adjustment and every position is calibrated numerically. Genuine Leather Bellows, the Hallmark of Quality. Completely Hand Assembled. Quick Movement of Front and Rear Standards and Geared Microjust Fine Focusing. The list of unique features is endless and can be appreciated only in actual use. Nothing left out; no skimping anywhere! The Very Best in Professional Studio Equipment for the Photographer who appreciates it.

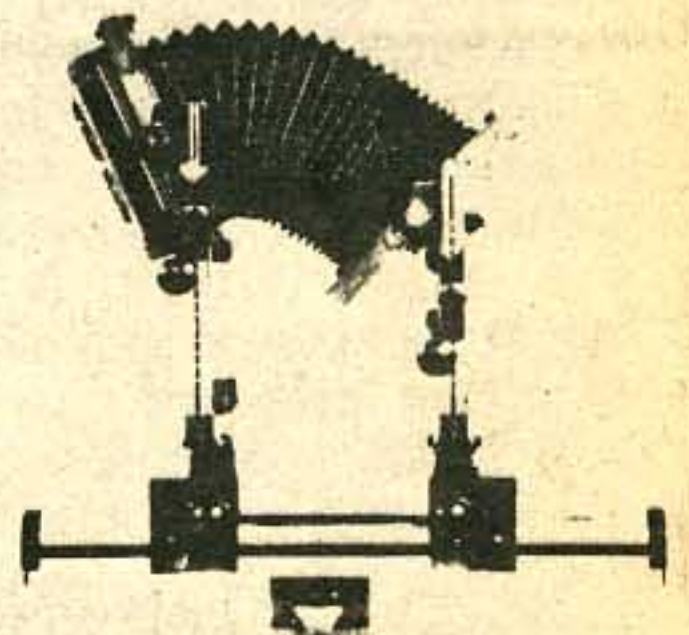
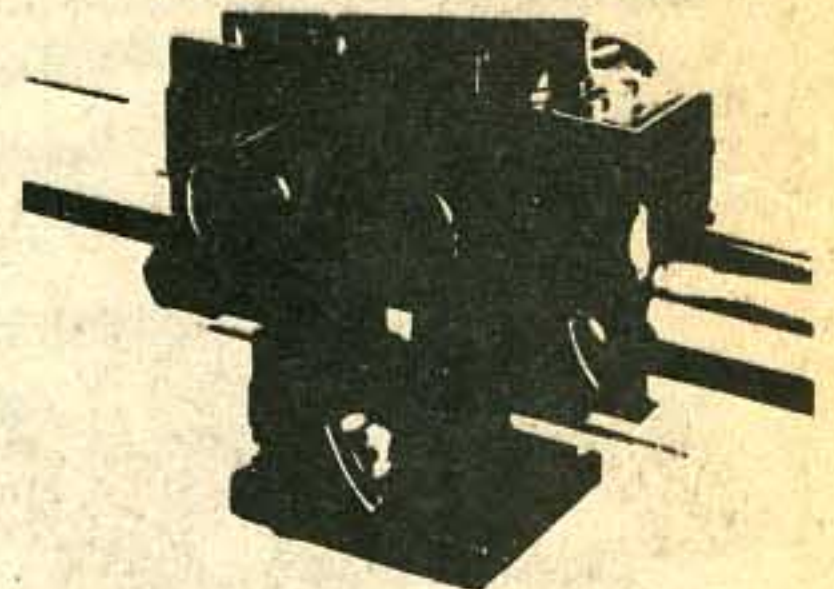
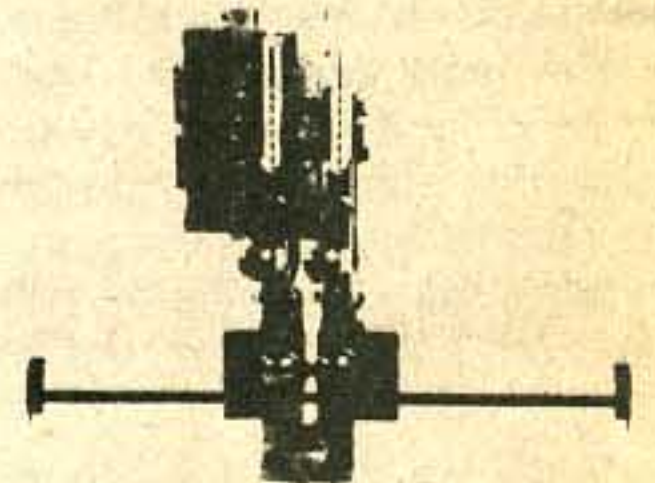
You would be willing to pay **more** for such a superb piece of ingenious engineering and immaculate workmanship but you will not object to paying **less**, will you?

We buy these fabulous cameras directly from the "Maker" and sell them directly to you, the User. Our markup is modest and there is only **one** markup in the entire chain. Our prices include the interchangeable genuine Leather Bellows, the professional type Focusing Panel, and one indexed blank Lensboard.

We invite you to compare our Model SP-45-L with Studio Cameras selling in the One Thousand Dollar Price Range. Compare Features, Adjustments, Movements, Versatility and Quality. If "the other camera" wins, buy it! If the Cambron "Studio" wins (and we know it will!), buy ours! Needless to say, if you do not find the Cambron "Studio" exactly as represented, put it right back into the carton and send it back for a refund of your purchase price. You may order the "Studio" C.O.D., on Mastercard and on VISA, with a Money Order or with a Certified Check for immediate shipment. Personal and Company checks must clear first. The "Studio" is in stock, ready for your next assignment.

Cambron 4X5 "Studio" Professional Camera

**Model SP-45 with 14" Mono-Rail,
with Standard Back.....\$397.50**
**DeLuxe Model SP-45-L with 20" Mono-Rail,
With Revolving Back and
Folding Focusing Hood.....\$475.00**

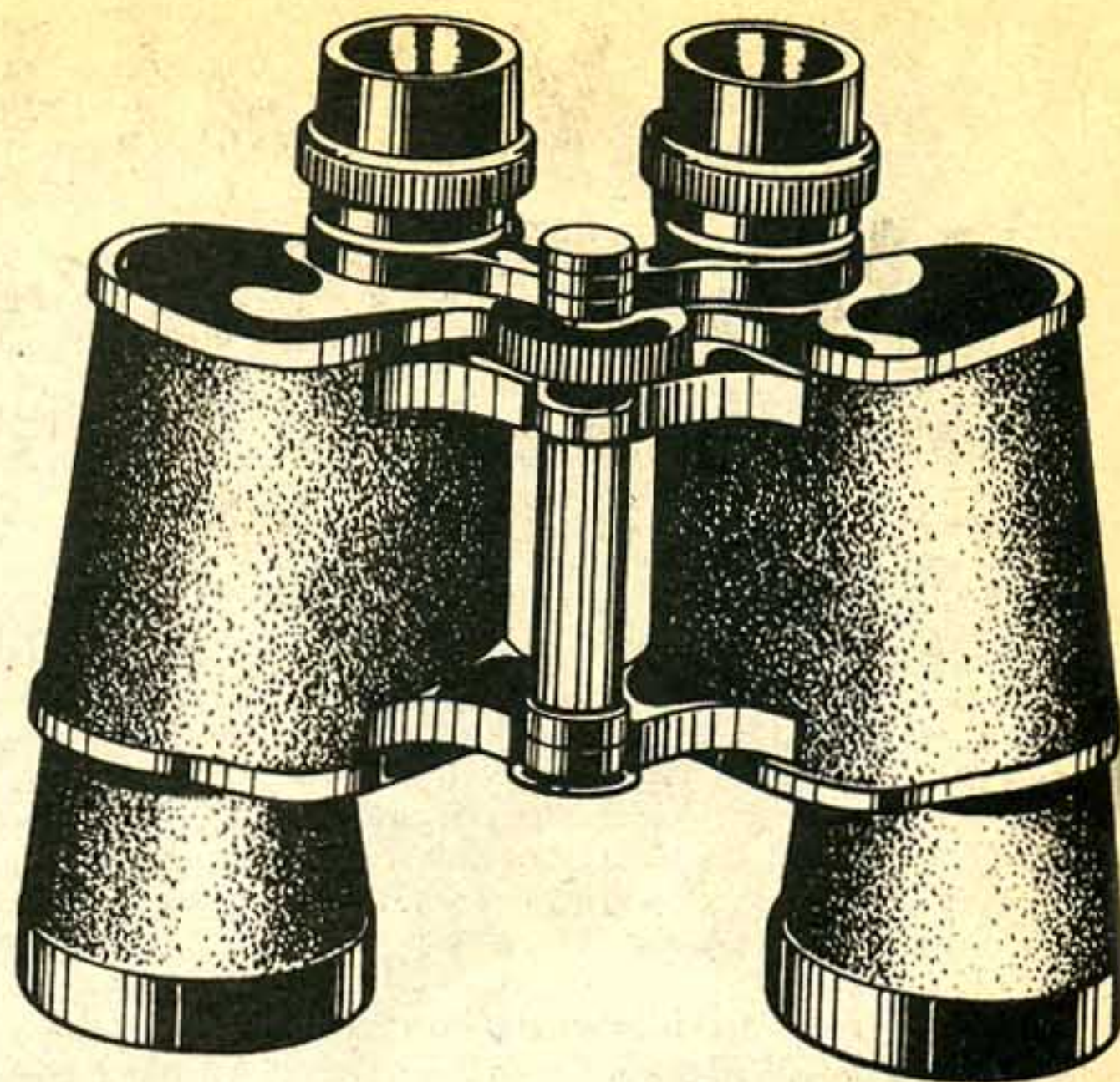


Cambron 4x5 "Studio"

Our Low Priced Binoculars Are Not Cheap Binoculars

Don't let our low-low prices cloud your judgment! If somebody tries to tell you that good prismatic binoculars cannot be sold at low prices, don't believe him! If there are too many "steps" between the manufacturer and the retail buyer, the final selling price is high. The exporter, the importer, the wholesaler, the jobber, and the distributor — all want to make a living. At your expense, of course. Cambron Binoculars come to us directly from the prime source. The in-betweens have been out-betweened. And since there are no in-betweens, there are no in-between profits. And that's the reason why we can bring you quality binoculars at unbelievably low prices.

Cambron Binoculars are prismatic binoculars. Lenses and prisms are Camcoated for maximum light transmission and meticulously collimated, checked and tested. They render a color-true, clear, sharp image revealing the most minute detail of a distant subject. Unlike customers who buy the glasses in our store, mail order customers cannot see the high quality before they buy them. For this reason we are putting our money on the line: If you buy any Cambron Glass from us by mail or phone, you are under no obligation to keep it unless you are 100 percent convinced that you have received an excellent glass at an unbelievably low price. If you are not delighted with the glass, we want you to put it right back into the carton in which it came and return it to us. We will promptly refund your purchase price and ask no questions. You, and you alone, are the judge.



7x35 CAMBRON Sport Glass.....	\$29.50
7x50 CAMBRON Nature Watcher.....	\$44.25
7x50 CAMBRON Rubber Clad Binoculars.....	\$89.50
8x20 CAMBRON Compact Glass.....	\$69.50
8x30 CAMBRON Weitfeld.....	\$39.95
10x40 CAMBRON Rubber Clad Binoculars, Roof Prism....	\$149.50
10x50 CAMBRON Artillery Glass.....	\$49.50
20x50 CAMBRON Distance Glass.....	\$69.50
30x80 CAMBRON Astronaut Super Distance.....	\$299.50

NEW!

Rubber Clad Binoculars

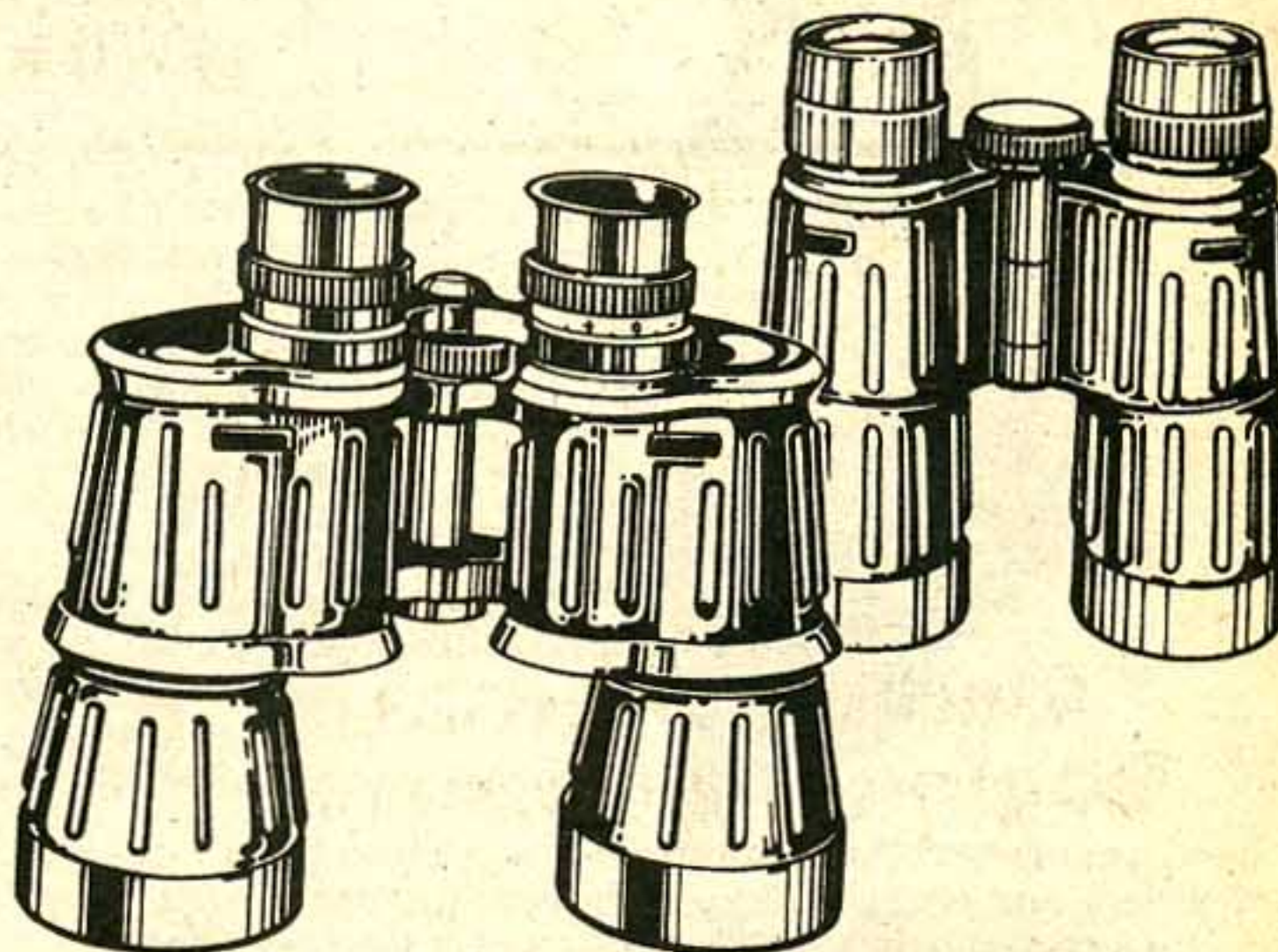
Two **NEW MODELS** have just been added to the famous line of Cambron Binoculars. Both are protected from the elements by their **GREEN RUBBER COVERING**. Both models operate noiselessly and the Rubber "Armor" provides a non-slip grip in difficult situations (on skis!). Both models have the well known Cambron Image-Enhancing Lens Coating. Like all Cambron Glasses they are optically superb. Every pair is individually collimated, aligned, and tested.

We know how good they really are because our Service Department tested them for Image Sharpness, Color Rendition, Coincident Chromaticism and Overall Operating Smoothness. Perhaps you hesitate because our prices are so much lower than those of "Big Name" Binoculars of similar type. We cannot hand you a Cambron Glass and say: "See for yourself!" but we can give you this **Ironclad Guarantee of Satisfaction**:

When your order arrives, put the glass through its paces. Focus close-in, middle distance, far-away. Focus on difficult subjects. If you are not **fully convinced** that your Cambron Rubber Clad Binoculars are equal in image quality to heavily advertised "Big Name" glasses of similar type, **regardless of price**, return them within 15 days and ask for a prompt refund of your purchase price. No problem!

Sportsmen!
Fishermen!
Travelers!

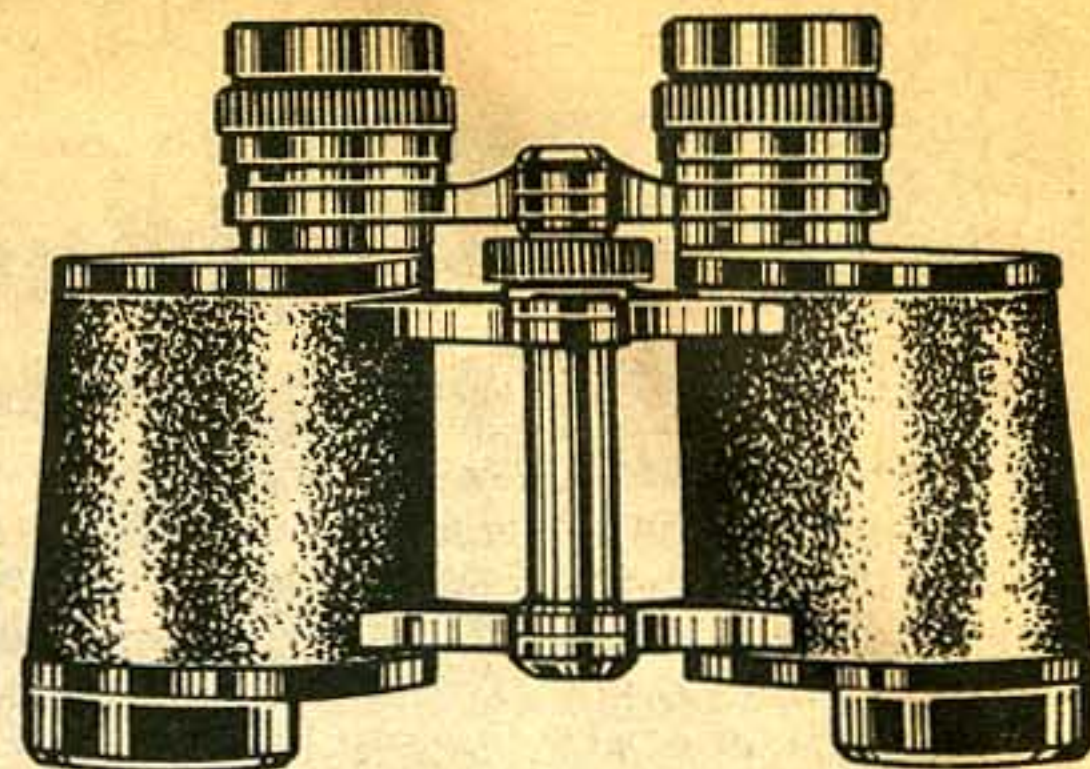
Hunters!
Hikers!
People!



Now look at our low-low prices:
Cambron Rubber Clad Binoculars, 7x50 \$89.50
Cambron Rubber Clad Binoculars, Roof Prism, 10x40 \$149.50

What is the Difference

between the \$488.00 "Big Name" Glass and the \$39.50 Cambron?



Unless my calculator made a mistake, the difference is exactly \$448.50.

Now why would I ask a silly question like that? Because I want to let you in on the true history of the 8 X 30 Cambron Wide Field Binoculars. I will also tell you what a "panel" of randomly selected people thought of the glasses in one of the most convincing "tests".

For several years we had been advertising a German "Big Name" 8 X 30 Prismatic Glass. At the discounted price of \$488.00. We sold one here and one there. About a year-and-a-half ago the sales on 8 X 30 Binoculars started picking up. Before long we were selling more 8 X 30's than any other "power".

If people want 8 X 30's, we have to make sure they get them. We decided to have one of Germany's most highly respected independent makers of binoculars look into the possibility of making an 8 X 30 Wide Field Glass for us. Thus the 8 X 30 Cambron Weitfeld Glass was born. By buying it directly from the manufacturer and paring our

markup to a minimum we were able to offer the glass for \$89.50. Sales took off: We had a Winner!

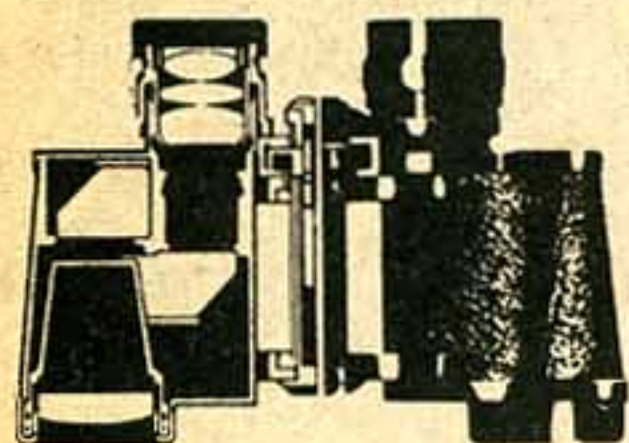
When Cambron has a winner, Cambron tries for a Gold Medal Winner! We asked a top Japanese manufacturer of quality binoculars whether he could come up with an identical 8 X 30 Wide Field Glass at a substantially lower price. He could. He did!

Now to the "test" I mentioned above. We removed the identifying marks on three pairs of 8 X 30 glasses and called them A, B, and C. One was the high-priced German Glass, one was our own German Glass and one was our own Japanese Glass. We handed the glasses to 60 randomly selected customers in our store, asked them to compare them and tell us which glass they preferred. Of the 60 guinea pigs 18 preferred Glass "B", 16 preferred Glass "C", 17 preferred Glass "A" and 9 couldn't make up their mind.

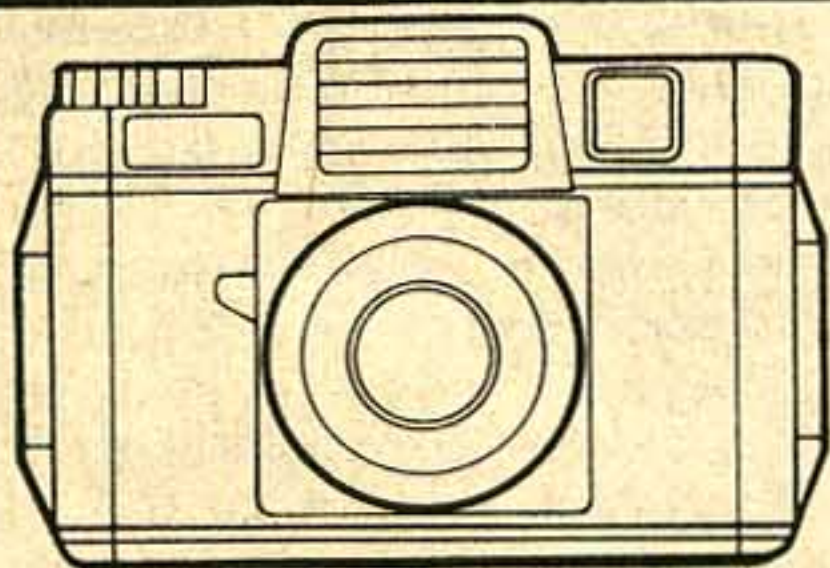
Did you say that the "testers" were not really qualified to evaluate binoculars? You are right. These were just people, not experts and we are not submitting their preferences as expert opinions. We

submit their preferences (which were almost equally divided, give or take a few points) as the evaluations of people who merely relied on their own eyes to tell them which glass they "liked". It's not a scientific test by any means. But if you ask me, it's really the only thing that matters. If you look through a pair of binoculars and like what you see, you have a good pair. If you don't like the quality of the image, you don't have a good pair. That's why I like this kind of "test". The proof of the pudding....

Where do YOU come in? Well, we'll give you exactly the same privilege of "testing" the glass. We want you to come to your own judgment. If you find it hard to believe that a \$39.50 Prismatic Wide Field Glass can satisfy your standards, order one and use it, for two full weeks, under the most trying conditions. If you are not totally convinced that you have received a glass which is worth considerably more than \$39.50, put it back into the box it came in, send it back to us, and ask for your money back! What can you lose? Nothing! What can you gain? A Pair of Excellent Binoculars at an unbelievably low price!



8x30 Cambron Weitfeld Prismatic Binoculars 39⁵⁰



Medium Format Beginner's Camera

Disc Cameras have their advantages. They are small, fit into shirt pockets and take pictures on tiny, almost invisible negatives. But a disc camera is not the ideal camera for a beginner. Give a beginner a disc camera and you stunt his photographic growth forever. He'll remain a point-and-shoot snapshotter for the rest of his life. If that's what you want him to be, buy him a disc camera.

If you want him to learn about photography, get him a medium format camera. To be more specific, buy him the Holga 120 SF. A Hasselblad it ain't, that's for sure. But you wouldn't give a Hasselblad to a beginner, would you? Not to mention the

fact that the flashgun for a Hassy costs about ten times as much as the entire Holga 120 SF, flashgun and all!

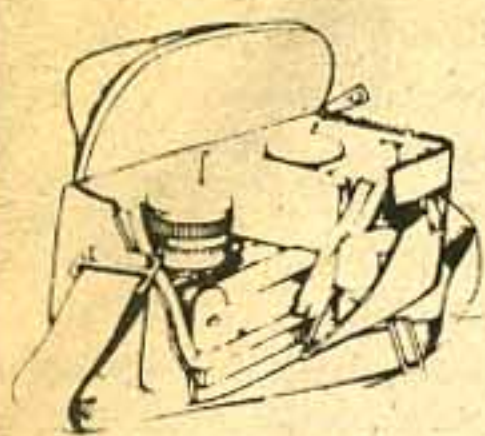
The Holga 120 SF uses 120 film, the same film the Hassy uses. But there the similarity ends. The Holga takes 16 pictures on a roll, every one a respectable 4.5X6 cm in size, color or black-and-white, negative or transparency. It has a Leaf Shutter Lens with a Focal Length of 60mm which focuses from 5 feet to Infinity, with settings shown in pictorial symbols: Portrait, Full Length Figure, Groups, Scenic Shots. It has an Eyelevel Direct Viewfinder and, best of all, a built-in Electronic Flash which is powered by two AA batteries. Batteries and Film are not included but we do include a Lenscap and a Carrying Strap.

I can't guarantee that your budding photographer will emerge as an Edward Steichen after his first roll of film but he will certainly not develop into a mindless camera pointer!

**Medium Format
Beginner's Camera
with built-in
Strobe Flash**

19⁹⁰

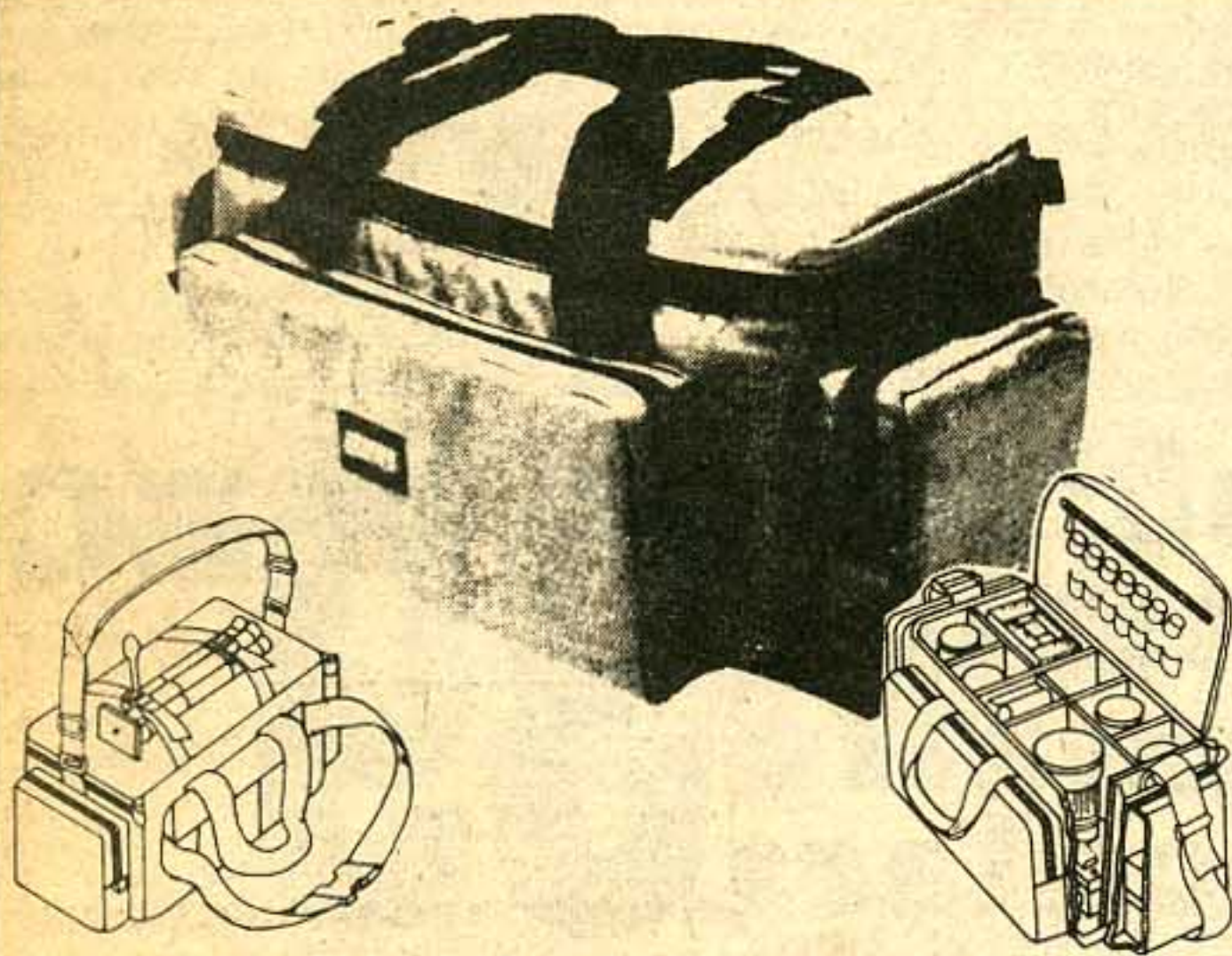
KIWI™ Camera Bags



CB-350 BASIC CAMERA BAG

ECONOMY IN SPACE & COST. Customized to fit 1 photographic system. Houses a KIWI Organizer insert. Front zip document pocket, padded top and adjustable shoulder strap (circles the bag). Ideal for the beginner or amateur photographer. 11"x5-1/2"x6"

KIWI CB-350 Basic Camera Bag \$22.95



CB-900 LARGE "PAPARAZZI"™ CAMERA BAG

A GIANT FOR STILL OR VIDEO PHOTOGRAPHY. One large main compartment (18-1/2"x9-1/2"x10"), with padded Velcro™ dividers and three padded accessory pockets (1 pocket -13" x 2" x 7", 2 pockets 6-1/2" x 2" x 7"). Padded top with a zippered inside document/filter pocket, elastic film loops, buckled waist-strap, tripod tie-downs, padded shoulder strap, soft-grip handles, etc....Finally, a complete bag for SLR or VIDEO cameras. 21"x10-1/2"x10-1/2"

KIWI CB-900 Large Paparazzi \$76.95

WE CARRY THE COMPLETE KIWI LINE AT OUR LOW-LOW PRICES:

KIWI Basic Camera Bag.....	\$22.95
KIWI Small Pro Bag.....	\$29.95
KIWI Mid Size Camera Bag.....	\$34.50
KIWI Professional Camera Bag.....	\$39.50
KIWI Zoom Lens Camera Bag.....	\$34.95
KIWI Medium Pro Camera Bag.....	\$34.95
KIWI Paparazzi Camera Bag.....	\$58.95
KIWI Large Paparazzi Bag.....	\$76.95



Shadowless Lighting with the CAMBRON Automatic Ringlite

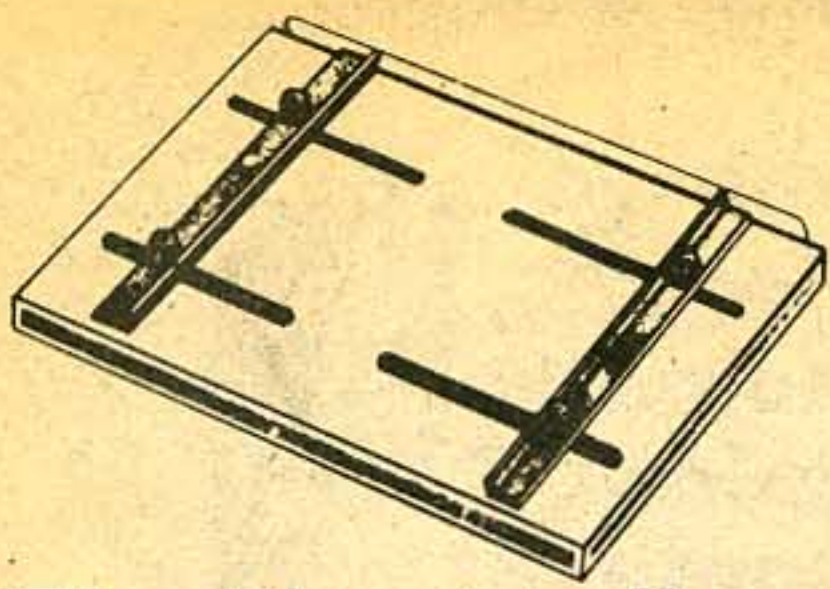
Many photographs require shadowless lighting: the intra-oral work of the dentist or the merchandise illustrations of the commercial photographer. The Cambron Automatic Ringlite gives you an illumination which is entirely and totally shadow-free. Since it mounts in front of your lens it provides a brilliant light which permits stopping down your lens for great depth of field for macro and close-up photography.

You can use the Cambron Ringlite in the automatic mode or you can disable the automatic feature and use it as you prefer your exposure. You may ask yourself what you would use shadowless illumination for. Well, once you have used it you will ask yourself how you ever got along without it. You see, the brilliant light from a strobe flash is very powerful and the more powerful the light source, the more powerful the shadows. But when you wrap the light source around your lens you can make the light very powerful **without any kind of shadow** to ruin your shots.

True, Ringlites used to be very expensive. Prices started at two hundred dollars and really good ones, such as the one we are describing here, went for considerably more. Things have changed. Electronic chips have come down in price and computerized automatic sensors (such as the one built into our unit) are now affordable. Add to this our well known pricing policy (Small Markup, Large Volume) and you will understand why you can now buy the Cambron Automatic Ringlite at a price that may look like a misprint!

The Cambron Automatic Ringlite covers an angle of 80 Degrees. It can be used with lenses from 50mm up, with or without Extension Tubes or Close-Up Lenses. It weighs a mere 7 ounces and takes its power from two AA batteries.

CAMBRON Automatic Ringlite **\$89⁹⁵**



"The Phantom" Borderless Enlarging Easel

"The Phantom" is a newly developed Enlarging Easel making Borderless Enlargements up to 11" X 14". It holds the photographic paper flat without the use of adhesives, tacks, or glass!

- Aluminum Bars
- Glide Slots
- Heavy Duty Steel Base (1" thick)
- Non-Actinic Reflection-Free Finish
- Non-Skid Base
- High Quality Materials
- Assembled by Skilled Craftsmen

"The Phantom" Borderless Enlarging Easel, 11" X 14", Stock No. 2133, excellent value at only \$26.50 + 2.65 Shipping Charges.

Let us take care of your Exakta BEFORE it breaks down...

Take care of your Exakta and it will last almost forever. We now offer these Special Service Packages:

SERVICE PACKAGE #1: We clean the mechanism, remove the old caked-on lubricant, relubricate the gears, check the shutter speeds, check the focus, and check the synchronization, all for \$39.50 + 3.95 Return Shipping Charges.

SERVICE PACKAGE #2: We do everything listed under Package One and: we supply and install a new surface-coated high-reflection mirror, we install a new lens mounting flange and, if needed, we replace the special slotted screws on the speed control dials, all for \$49.50 + 3.95 Return Shipping Charges.

SERVICE PACKAGE #3: We do everything listed under Package One and Package Two and: we install new shutter curtains and bring the shutter speeds back to original factory standards, all for \$69.50 + 3.95. **Proceed as follows:** Attach a tag to the camera with your full name, address, and ZIP, mark the tag: Service Package #..., and attach your remittance. Mail the package to **SEYMOUR'S, Inc., Service Dept., 47 Seventh Ave., New York, N.Y. 10011.**

REPAIR OR SERVICE ORDER BLANK

Send this Sheet with your Equipment to: **SEYMOUR'S, Inc., Service Department,** 47 Seventh Avenue, New York, N.Y. 10011

Please hand print or type:

DATE _____

Name: _____

Address: _____

City/State: _____

ZIP: _____

Do not write in this Box.
For Department Use Only

We prefer to ship by UPS. Please give **Street Address** whenever possible. UPS cannot ship to a Post Office Box.

Equipment being sent:

CAMERA: Make: _____ Model: _____ Serial No.: _____

LENS: Make: _____ F/ _____ Focal Length: _____ Serial No.: _____

SERVICE WANTED: ☐ Service Package #1 ☐ Service Package #2 ☐ Service Package #3

REPAIRS WANTED: (Please be specific, but brief)

Please note: If you order one of the Service Packages, attach your remittance, including Return Shipping Charges. If your Equipment needs Repairs, we will send you an Estimate.

SEYMOUR'S, INC.
Service Department



Lindenblatt KL-2

with Automatic MultiCoated

**50mm F1.7
Pancolar**

Just as the M-42 Screw Thread became the de facto "Standard" Mount, the so-called K-Mount has become the "Standard" Bayonet Mount.

There are more Lenses and Accessories available for these Mounts (M-42 and "K") than for any other mount. We carry a large assortment of K-Mount Lenses from the 20mm Extreme Wide Angle Lens to the 500mm Extreme Long-Distance Lens and virtually every focal length in between, Zoom Lenses, Macro Lenses, not to forget Bellows Systems, Tele Converters, in other words, a complete K-Mount Line!

- Aperture-Preferred Fully Automatic Exposure
- Automatic and Manual Exposure
- Control Light (LED) in Viewfinder
- Split-Image Rangefinder, MicroGrid, Groundglass
- Aperture and Shutter Speed visible in Finder
- Controls Films ASA (I.S.O.) 25 to 3200
- Seiko Metal Focal Plane Shutter
- Shutter Speeds 1/1000 sec. to 2 Full Seconds
- Special Feature: Operates without batteries at B and 1/100
- Self Timer
- Shutter Lock
- K-Mount
- M-42 Mount Lenses fit with Adapter

\$249⁵⁰

Recommended for the Lindenblatt KL-2 LENSES

20mm F2.8 Ultra Wide Angle	\$139.50
24mm F2.8 Wide Angle Lens	\$99.50
28mm F2.8 Wide Angle Lens	\$79.50
135mm F2.8 Telephoto Lens	\$79.50
200mm F2.8 Telephoto Lens	\$109.50
28mm to 80mm F3.5 Zoom Lens	\$119.50
55mm to 205mm F3.5 Zoom Lens	\$169.50
70mm to 210mm F3.8 Zoom Lens	\$149.50

ACCESSORIES

Automatic Extension Tube Set	\$59.50
2X Automatic TeleConverter	\$34.95
3X Automatic TeleConverter	\$39.50

Many More Lenses and Accessories Available.
Order "For Lindy" or simply: "K-Mount".

The Lindy's Normal Lens, the 50mm F1.7 PANCOLAR

True, you have a tremendous choice of "normal" lenses which will fit the Lindy. We'll even sell you the camera without lens if you wish. But we recommend buying the camera with the Pancolar.

When you design a superior camera you make sure that you equip it with a lens which is also of superior quality. After all, it's the lens which takes the picture! We'll just rattle off some of its features:

The Pancolar is superbly corrected, MultiCoated, automatic, fast, fully color corrected, compact, marked in feet and meters. It has Click Stops, smooth focusing, a Diaphragm with Quick-Return Blades which stops down to F/22, Infra Red Index, Depth-of-Field Scale, 52mm Front Thread (another de facto Standard) and it focuses closer than 18 inches.

The Lindenblatt KL-2 with its 50mm F1.7 Automatic Pancolar Lens is not only a fabulous camera but, at a Direct-to-You Price of only \$249.50, a fabulous buy.

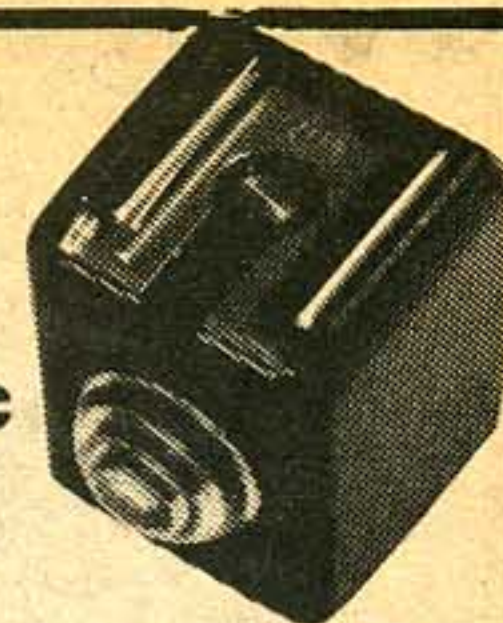


**500mm to 800mm F8/12
Cambron Mirror Zoom**

\$299⁵⁰

Give Camera Make and Model

Cambron "Triggy" Automatic Wireless Remote Strobe Synchronizer



There is a saying "Good Things Come in Small Packages." The Cambron "Triggy" fits this saying to a "T". This Small Package (just 1"X1"X1 1/4") houses a full fledged Electronic Remote Device. Attach it to your Strobe Flash and you have a Remote Lighting Setup which synchronizes with your camera to an accuracy of better than 1/20,000 second!

If your camera has a built-in flash, "Triggy" will automatically fire your Remote flash in perfect synch. Cameras without built-in flash synchronize by means of a small Low Power "Master" Strobe or any strobe unit you prefer or happen to have. It will fire any type Remote Flash, regardless of connecting system (Hot Shoe or Cord).

The advantages of off-camera Remote Strobe Lighting are too well known to require elaborating. A remote light gives flexible lighting, eliminates "Red Eye", can be used as main light, highlight, background light or fill-in light. **There is no limit to the number of remote strobes you can synchronize.** All you have to do is attach one "Triggy" to every Remote Strobe. And remember that **there are no wires or cables** between the remotes and the camera!

"Triggy" has a flat bottom and will hold small strobes on tables or other flat surfaces. For larger Strobe Units "Triggy" has a 1/4-20 thread for attaching your remote to an ordinary tripod or a simple light stand. We also found small C-Clamp Pods very useful for placing remotes.

If you are a professional photographer you can now use your portable boom lights without cables or coil wires and you can handhold your strobe flash for greatest flexibility, all without cables, cords, or wire connections.

In keeping with our well known pricing policy (Big Turnover, Small Markup) we have priced this Precision Device so low that every camera owner can easily afford it.

The Cambron "Triggy" Automatic Wireless Remote Synchronizer

\$19⁹⁵

Three for \$49.95

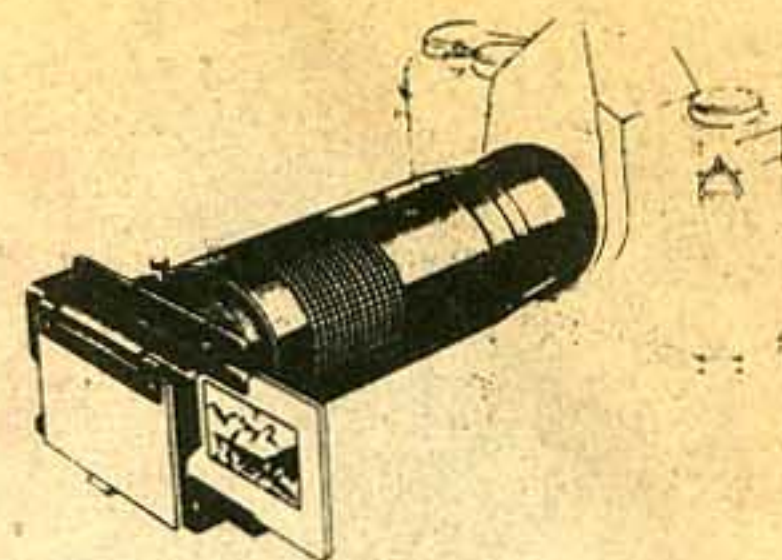
FOR CAMERAS WITHOUT BUILT-IN FLASH:
"Triggy" plus Low Power "Master" Strobe, both only \$27.50.

SPECIAL BONUS: Order a "Triggy" at the same time as a Strobe Unit and we will give you the Low Power "Master" free: You pay only \$19.95 for both (plus the cost of the Strobe Unit you are ordering).

More Special Lens Buys

for the Exakta Twin TL.

135mm F3.5 Fully Automatic Schneider-Kreuznach
Tele-Xenar.....\$99.50 + 2.95 Shippg.
200mm F/4 German Schacht Travelon w/F-Stop
Pre-Selector.....\$49.95 + 2.95 Shippg.
200mm F3.5 Fully Automatic
Exaktar.....\$99.50 + 2.95 Shippg.
Bellows for Exakta Twin TL,
A New Accessory.....\$39.95 + 2.95 Shippg.
Glove-soft Velvet-Lined Pouch for any of the above, only \$6.95



Slide Duplicators

Use your own 35mm SLR Camera to make Duplicate Copies of your Slides. Also: Negatives from Slides. Positives from Negatives. Color or Black-and-White.

Model A (Standard) Makes exact 1:1 Copies **29⁹⁵**

Model Z (Zoom) Makes Copies from 1:1 to 2:1 **39⁹⁵**

Model S/Z (Super Zoom) Makes Copies from 1:1 to 2.5:1 **49⁹⁵**

All Models are equipped with internal High-Resolution Copying Lens.

All Models have Standard T-Mount Fitting and will accept your T-Adapter. If you do not have a T-Adapter we can supply one for almost any 35mm SLR Camera for \$7.95. Be sure to state make and model of your camera if you order a T-Adapter.

EXAKTA REPAIRS

When did you last have your Exakta cleaned and relubricated? You can get a great deal of additional mileage out of your Exakta if you take care of it. A new Exakta will usually not require re-lubrication for about two years. Older cameras should be "washed" and relubricated every two years. The old lubricant usually cakes up (combining with the dust that seeps in) and after a while the lubricant becomes an abrasive. If you let it go too long, your gears will be in sad shape. It's cheaper to give your Exakta regular service.

seymour's

TEL.: (212) 691-7799

47 Seventh Avenue • New York, N.Y. 10011

Customer List.

If the address on this Issue is incorrect, please drop us a line, giving **BOTH** the incorrect **AND** the correct versions, both with ZIP Codes. Our Customer List is on Computer and the Computer needs both the wrong and the right versions (and ZIP Codes) for correction.

If you are no longer interested in our mailings, please tell us to delete your name from the List.

If you receive more than one copy, please tell us which address to keep and which address to delete.

Thank you for your cooperation.

SEYMOUR'S
Customer Service.

If this Mailing is **incorrectly addressed**, please attach the Address Label here:

Do **NOT** make corrections on the label. The "wrong" label is needed to delete the incorrect address. Please write the correct address here: (please type or hand print legibly; thank you.)

Name: _____

Address: _____

City and State: _____ ZIP: _____



34⁹⁵
Projectors
and lenses
not
included

Tiffen Pro-Tective Case

FOR NEW KODAK CAROUSEL OR
EKTAGRAPHIC III PROJECTORS

Heavy-duty slide projector transporter/storage case. Carries or transports Kodak slide projector with tray and zoom lens. Additional room for power and remote cords, spare lamps and extension cords. High impact polyethylene double walled molded design. Measuring 14" x 16½" x 7". Top and bottom molded independently with pin hinge assembly for lasting durability and strength. Weights only approx. 4 pounds. Very comfortable to carry. 2 lock-tight safety catches give you protection against accidental opening. Provision for pad locks for additional security provided.



**The Shades you don't
have to remove, ever!**

Everybody agrees that **every** lens needs a sunshade and that **every** shot benefits from a shade. But many people can't be bothered with attaching a shade to their lens and taking it off when they put the camera back in its case or the lens back in its lenscase.

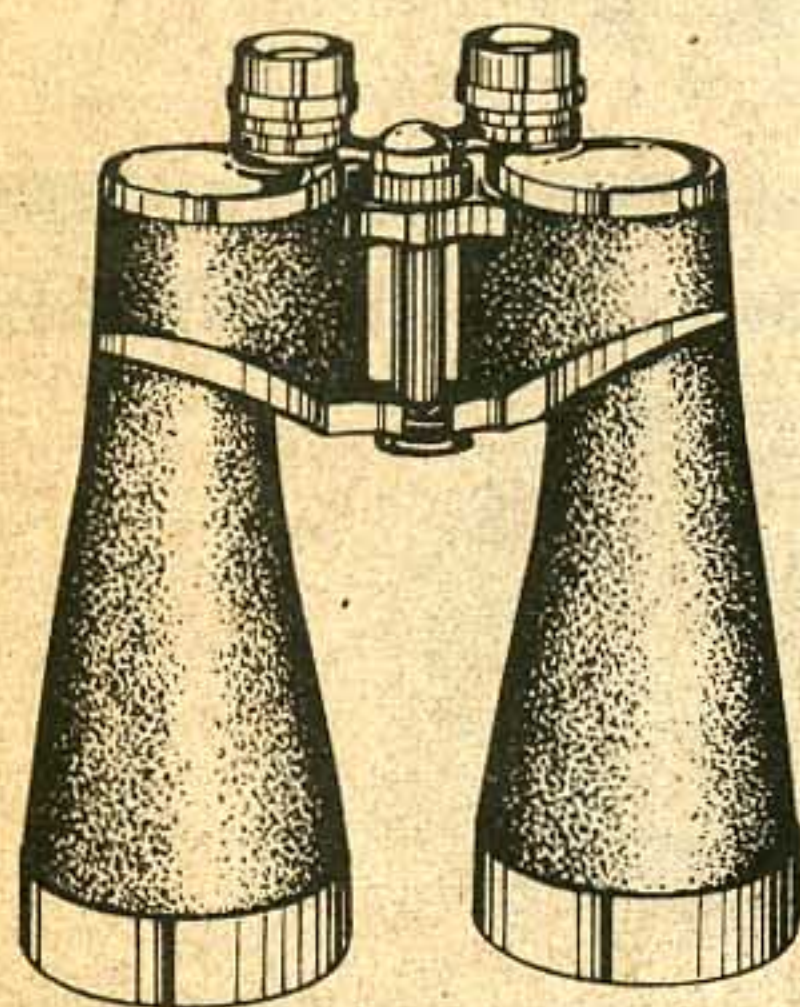
No more excuses, my friend! Get a **Collapsible Rubber Shade** for every lens in your arsenal and leave the shades on **permanently!** These live-rubber shades **fold back** on themselves and spring into action when you are ready to take a shot.

Shield the front element of your lenses from stray light and your shots will be snappier and clearer! For very little money you can buy Quality Insurance for all your shots!

Collapsible Live-Rubber Lens Shades, Top Quality, individual Custom Screw-in Sizes:

to 52mm	\$4.95
55mm to 58mm	\$5.95
62mm to 72mm	\$6.95

EXTRA SPECIAL: Buy any 3 and take 10% off the above low prices.



30X80

ASTRONAUT
Super Power Binoculars

299⁵⁰

Cambron



**1000^{mm}
F/11
Mirror
Lens**

- 20x Ultra Power
- MultiCoated
- Light Weight
- 7" Long
- Tripod Mount

**NOW
WITH
MACRO
FOCUS**

\$499⁵⁰

State Make and Model of your Camera

**Double Power
Converter**

Converts the 1000mm
into a 2000mm
Lens

\$39⁹⁵

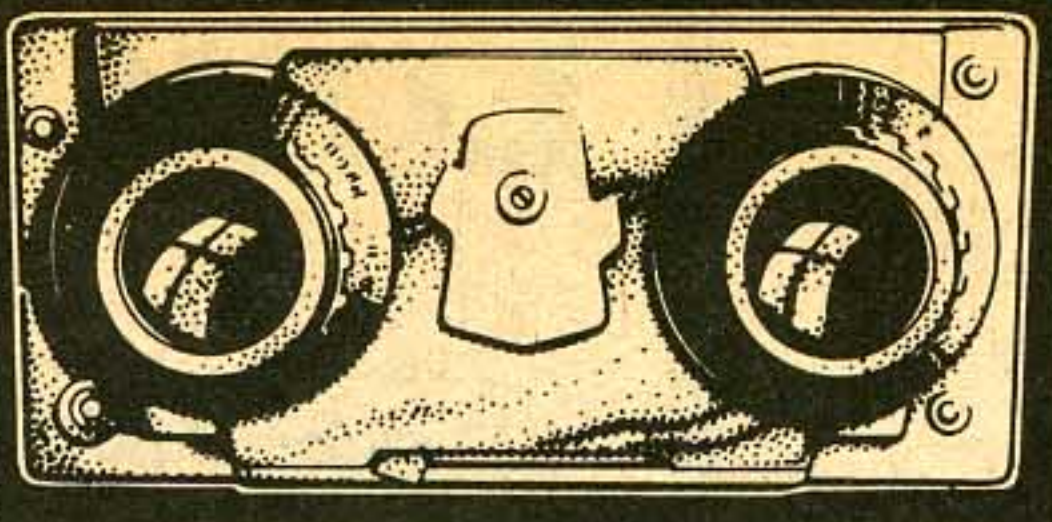
**Telescope
Converter**

Converts the 1000mm
into a 20X
Prismatic
Telescope

\$29⁹⁵

Manufacturer's Overstock.
Twin Lens Assembly:

Two German Lenses MFX Synchro Shutter at Give-Away Price!



Here's what you get:
2 Matched German Enna Chromar 35mm F3.5 Lenses in German MFX Synchro Prontor Shutter, mounted on a Heavy-Duty All-Metal Board 2 1/4 x 4 1/2"

Everything works simultaneously: Change the F Stop on one lens — the other one will do the same. Change the Shutter Speed on one lens — the other one will follow suit. Trip the Shutter — both lenses will give identical exposure.

The Heavy-Duty All-Metal Mounting Board has 4 Mounting Holes for an infinite variety of uses.

The Assembly is synchronized for all types of flash and for all Electronic Strobes. The "Ground" has a wire-mounting screw and the "Hot" Lead has a wire with tinned end already attached to it.

You will think of many uses for this unique Two-Lens Assembly. Here are a few of our own suggestions:

- Build A Stereo Camera
- Build a Stereo Viewer: The interocular distance of the Lenses is 2 3/4 inches.

- Build a camera which takes two pictures of the same subject
- Build a Twin Lens Reflex Camera

- Use the Lenses singly* or in tandem for hundreds of projects

*We do not recommend disassembling the parts because they are designed to function as a unit. Of course, if you know what you are doing...

Do you know what a small MFX Synchro Prontor Shutter costs these days? Ask a local camera dealer to show you a Prontor Price List because you may not believe us when we tell you: \$69.50. Just the SHUTTER! Do you know what a 35mm F3.5 coated color corrected Lens costs today? We're not going to tell you.

We let you look it up in the ads. When you find out, don't forget to double that price because you get **two** Lenses.

We are not saying that these assemblies are worth several hundred dollars, especially not as surplus items. But we do say that they are worth several times our price.

Even if you never finish a project, you will get more than your money's worth of pleasure just playing with the Assembly, studying the intricate engineering of the cross linkage, etc. Even if you never take a picture with it, it's a fascinating toy, a conversation piece, a memento of the World of Photography when chrome plated metal was de rigueur and plastic was a dirty word.

**Twin Lens Assembly
with 2 German 35mm F3.5
Chromar Lenses,
MFX Synchro Prontor Shutter,
on Heavy-Duty All-Metal
Mounting Board**

14⁹⁵

SAVE EVEN MORE:

Buy 12 and receive a Baker's Dozen [Thirteen pieces]. This means you pay for 12 and get the 13th Twin-Lens Assembly free
Or Buy 6 and get the seventh at half price.

Striking CLOSE-UPS

without Tubes, Bellows or Macro Lenses.

Close-Ups are among the most fascinating photographs. Unfortunately, they require rather complex and costly Macro Accessories. How would you like to take superb Close-Ups **without** the costly paraphernalia usually associated with Macro Work?

The secret? **Cambron's Custom Close-Up Lenses!** Cambron Close-Up Lenses, like all Cambron Optics, are of the highest quality. They start life as optical glass blanks, the same type of optical glass used in quality camera lenses. They are precision ground, polished and centered and carefully vacuum coated with Magnesium Fluoride to eliminate every vestige of unwanted reflections. They are mounted in real metal mounts with front and rear threads to fit your lenses individually ("Custom Fit"). The three lenses in every set can be used singly or in tandem because their threads fit into each other. Every Set consists of a Plus One, a Plus Two, and a Plus Four Lens. This gives you seven (yes, seven!) different "diopters" from Plus One to Plus Seven, in increments of one.

You don't have to know the mathematical relationship of diopters versus focal lengths, nor do you have to know how "Plus" lenses work or what they do to the focal length of your camera lens. Just remember these facts: A normal camera lens usually focuses only to about 18 inches or more. With your Cambron Custom Close-Up Lenses you can focus as close as an inch or two (depending on your camera lens). The higher the "Plus" Number, the closer you can focus. That's all you have to know.

How about Exposure? Something wonderful happened on your way to Close-Ups: unlike extension tubes, bellows, or "Macro" lenses, **"Plus" Lenses do not require any additional exposure!** Hard to believe, but true. One more thing: the quality of your "Plus" Lenses is just as important as the quality of your camera lens. Nuff said.

I mentioned already that every Set of Cambron "Plus" Lenses contains three Lenses. I did not tell you that every lens is carefully engraved with its diopter rating (which is a great help when you work with them) and I did not tell you that every Set comes in a partitioned case (which protects the lenses and makes them easily accessible.)



At last a pocket camera that gives you 35mm picture quality.

The Konica Double Take Camera is the 35mm camera that gives you more than 35mm picture quality, it gives you twice the number of shots on every roll of film.

- Get the ease and convenience of a disc camera and the picture quality that only 35mm can offer
- Autofocus lens means you get properly focused photos at any distance
- Automatic film advance so you never miss a shot. And auto rewind too
- Programmed exposure with built-in electronic flash gives you perfect lighting in any situation
- Twice the shots and compact size make it the perfect travel camera

Konica AA-35

\$89⁹⁵ Case (optional) \$9.95



Cambron Custom Close-Up Lenses, Set of 3, including Case:

Sizes A:

19.7mm (Ser. IV) to 40.5mm . . . \$14.95

Sizes B:

43mm to 48mm and Ser. VI . . . \$19.95

Sizes C:

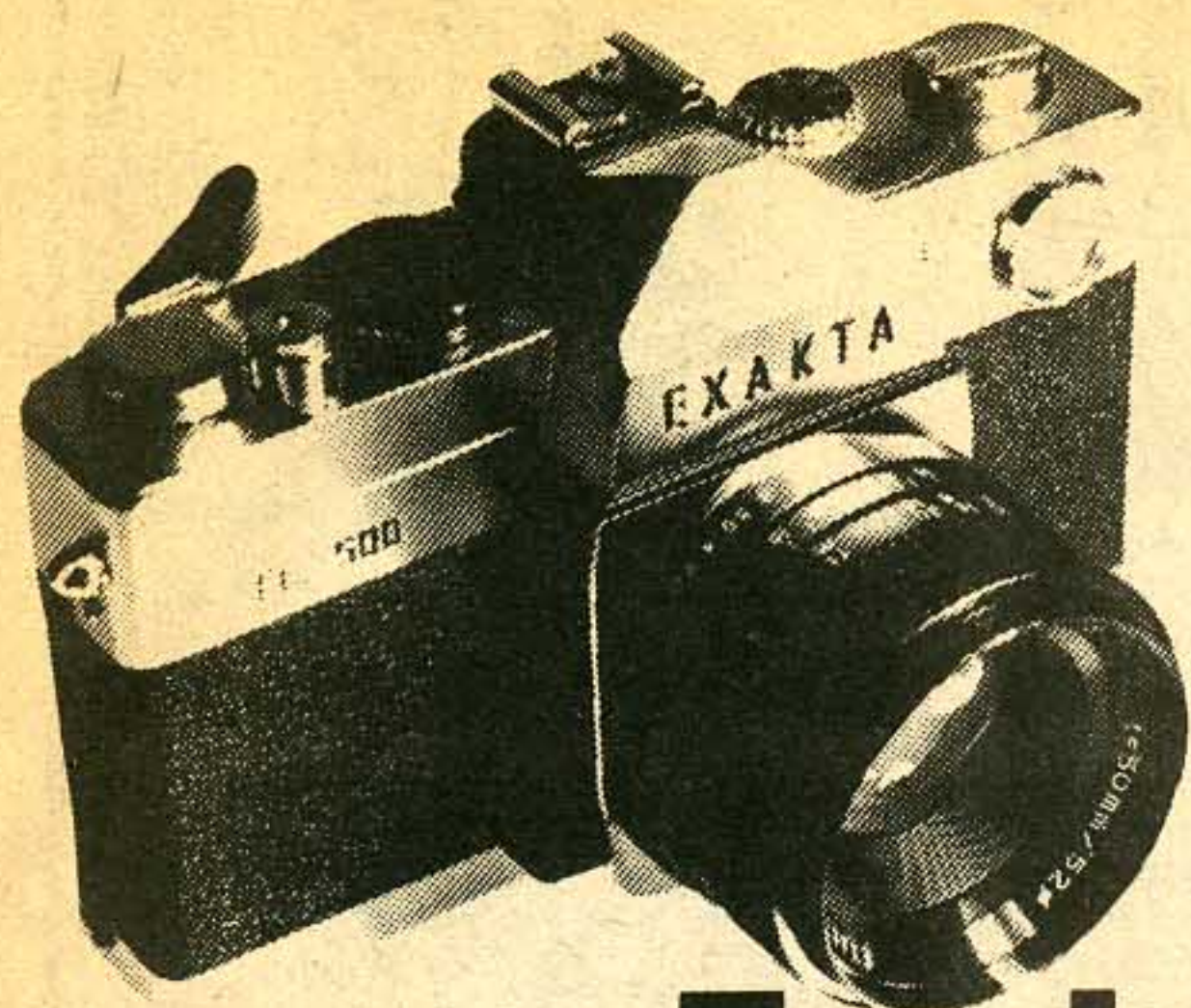
49mm to 58mm and Ser. VII . . . \$29.95

Sizes D:

59mm to 72mm and Ser. VIII . . . \$39.95

Sizes E:

73mm and over, and Ser. IX . . . \$49.95



Ihagee Exakta TL-500

As we said elsewhere in this issue, there are two universally accepted "Standard" Lens Mounts. One of them is the Universal M-42 Screw Thread Mount. The Ihagee TL-500 is equipped with this Thread Mount. It accepts **all** M-42 Universal Thread Lenses, be they automatic, preset, or manual.

Look at the Features of the TL-500:

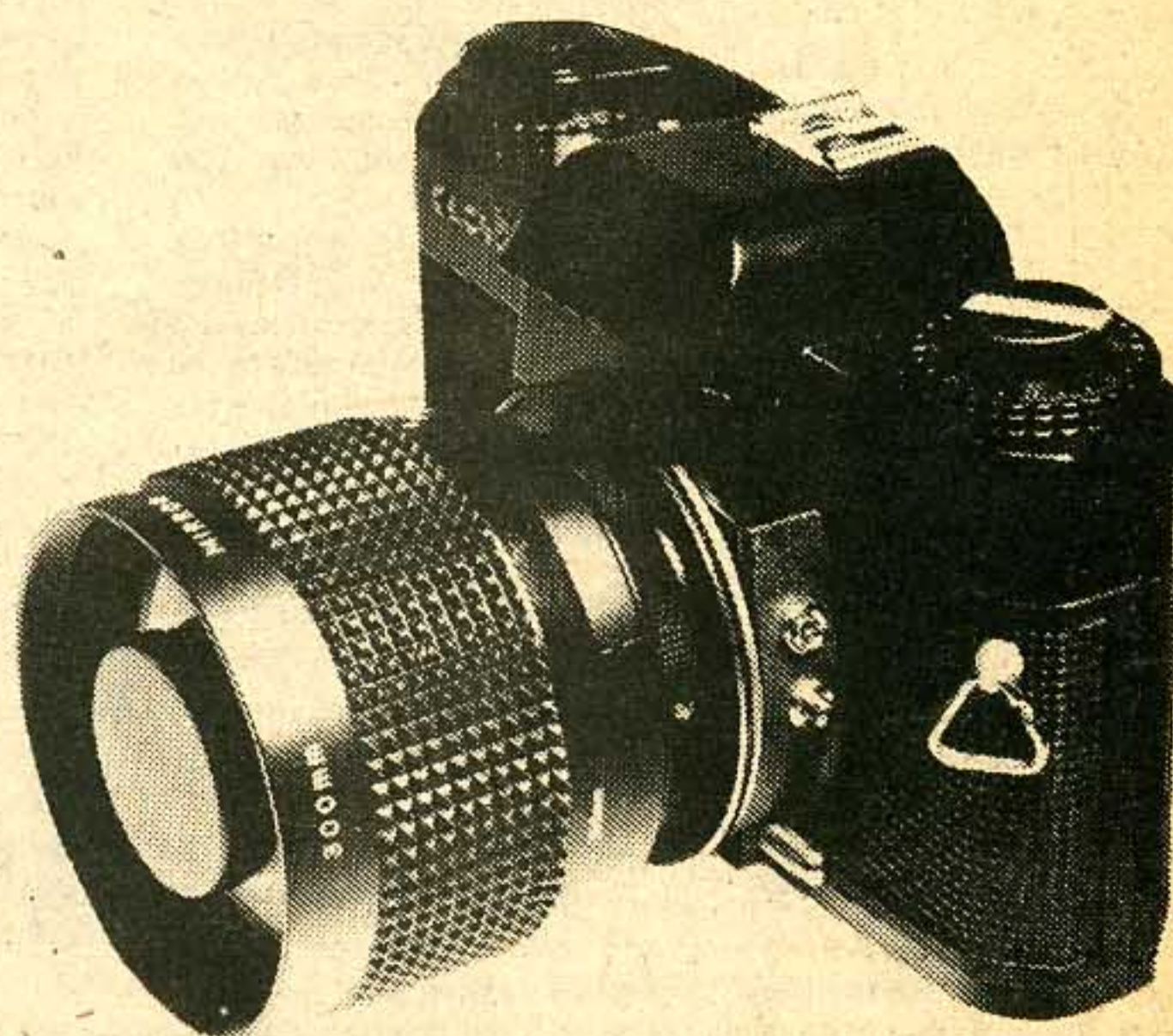
- 35mm Single Lens Reflex Camera
- Built-in PentaPrism
- MicroGrid Rangefinder
- Cross Coupled Through-the-Lens CdS Lightmetering System
- Interchangeable Universal Thread Lenses
- Focal Plane Shutter from One Full Second to an action-freezing 1/500 second
- Hot Shoe and PC Flash Socket
- Many More Features

Ihagee Exakta TL-500 w/50mm F1.8 Automatic Exaktar

\$129.50

Shipping charges 3.95
Camera Case 9.95

LOW PRICES on MultiCoated Mirror Lenses



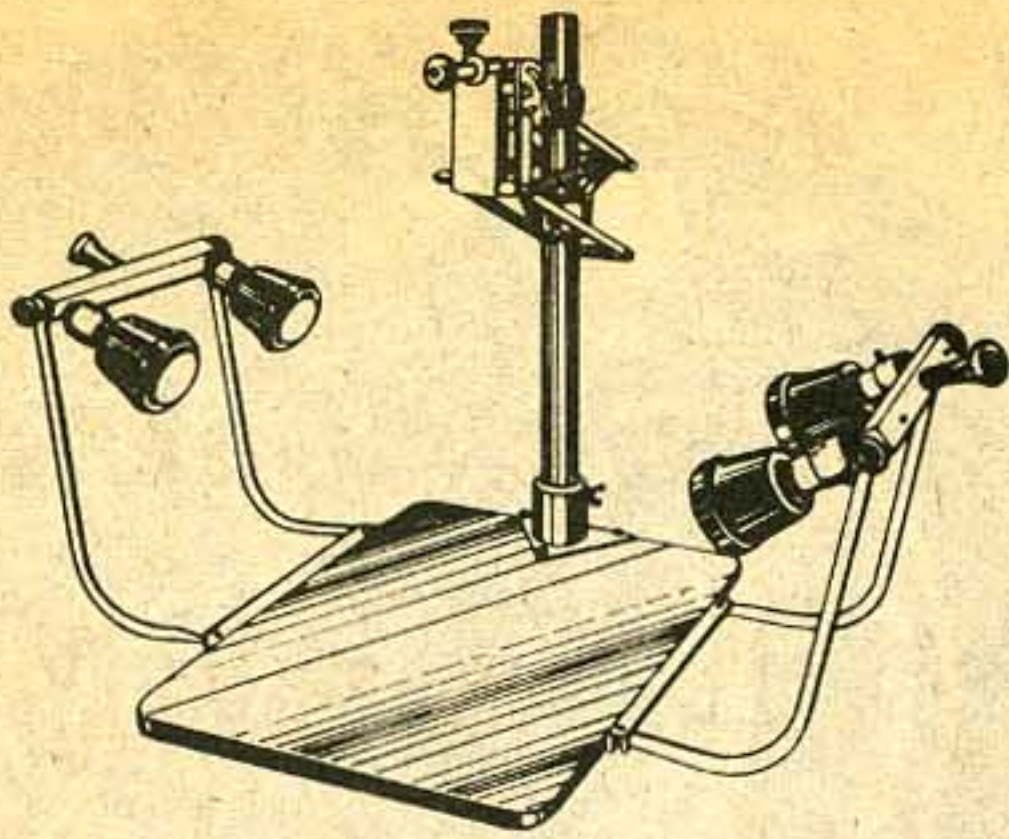
These small, lightweight Mirror Lenses replace the huge, heavy Telephoto Lenses which required a truck to lug around (or so it seemed): Now you can toss two or three of these lenses into your gadget bag and never feel the extra weight.

Low Seymour Prices make them affordable, too:

300mm F5.6 Mirror Lens.....	\$139.50
300mm F5.6 Mirror Lens with Diaphragm.....	\$169.50
500mm F/8 Mirror Lens.....	\$179.50
Glove-Soft Pouch or Hard Case.....	\$6.95
Shipping Charges, per Lens.....	\$3.95

DOUBLE YOUR POWER:

Ultra-Tel Focal Length Doubler, Highly Corrected 2X Tele-Converter, makes a 600mm out of the 300mm and a 1,000mm Super Tele out of the 500mm Lens, if purchased at the same time as lens, only \$29.95.



AUTO SYNCH "SUNLIGHT" Copying Studio

It's hard to believe but you can now buy a veritable Daylight Studio for less than \$200! When you order the Auto Synch "Sunlight" Copying Studio you get:

- Our famous Pantomax Copy Stand
- One Master Daylight Reflector Strobe
- Three Auto Synch Daylight Reflector Strobes
- Two "Maxilite" Light Fixtures

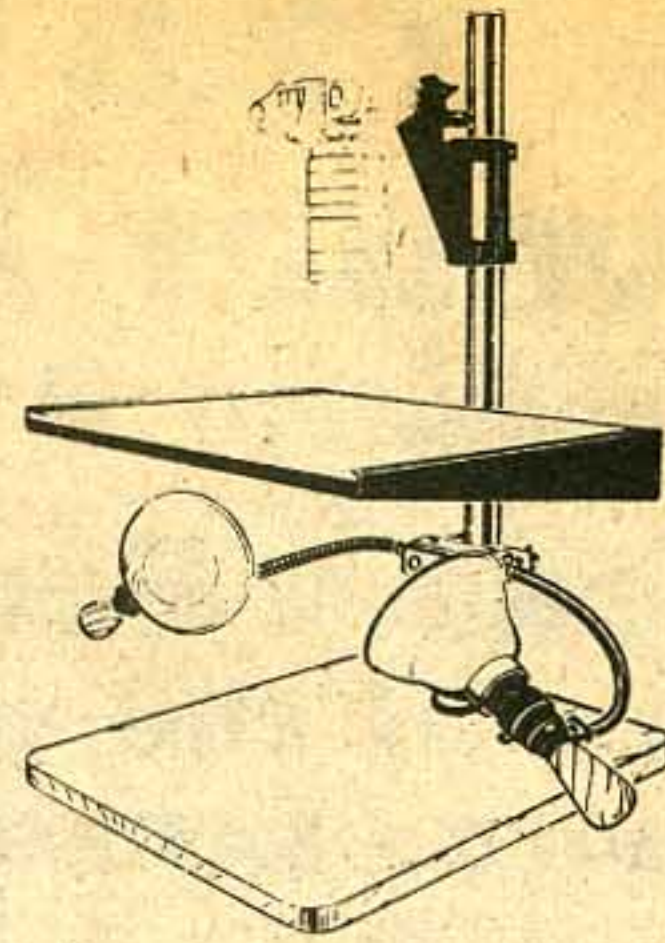
You connect the Master Daylight Reflector Strobe to the Synch Plug of your camera. The three Auto Synch Daylight Strobes will flash in perfect synchronization without any wire hookups to the camera or to the Master Strobe. Four lights will guarantee perfectly even exposure of any flat original.

The setup works equally well with Color or Black-and-White. When you use Color Film, you will get correct colors because the Color Temperature of the four Reflector Strobes is matched to Daylight (hence the name "Sunlight" Copying Studio!)

We supply everything you need for professional-looking copies of your Full-Color Originals. (We assume that you have a camera. If not, or if you prefer to leave a camera permanently attached, we suggest the Top Rated Cambron TTL with 58mm F/2 Helios Lens at \$99.95 and a Set of Three Automatic Universal Screw Mount Extension Tubes for \$14.35).

**Auto Synch "Sunlight"
Copying Studio for only**

\$199⁵⁰



SHADOWLESS STAGE

Yes, there have been Shadowless Stages for many years but who could afford them? A well known (and heavily advertised) "Light Stage" sells for \$385.00 and it fits **only** the same manufacturer's copying setup. Many commercial artists, hospitals, and professional graphics houses had no choice: they needed a "light stage" and **had** to buy the expensive spread.

Now you can buy a Shadowless Stage for a fraction of the cost and you can use it on **any** copy stand. It even fits on a pipe and on a square column. In fact, it fits **any** round or square post from 1/2" to 1 1/2" in size.

The Shadowless Stage comes with a removable Heavy Duty Acrylic Top with a usable area of 14 inches by 17 inches. For shadowless lighting you illuminate the subject from below but you don't have to give up the regular top lighting. The product illustrations you see in this booklet were taken on the "stage". We saved hundreds of dollars in retouching costs and in having the shadows removed from the screened photographs.

The uses of our "Stage" are endless. You use it when you copy slides or transparencies; when you photograph graphics; for Macro Work, Specimen Photography — you name it, you can do it.

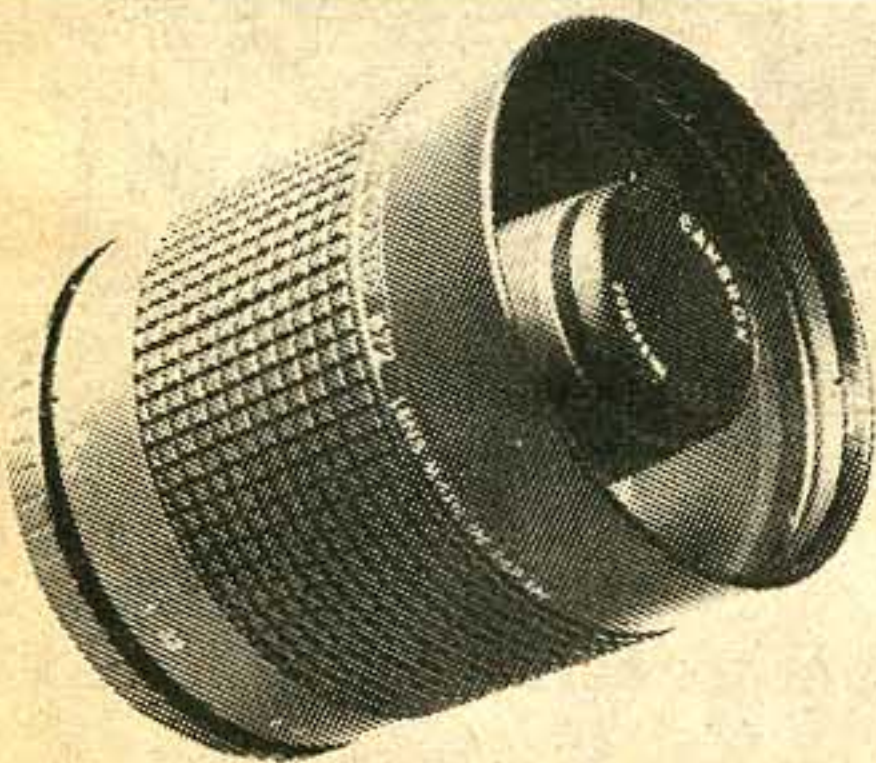
And remember that the height is adjustable to suit your work. The frame is finished in non-actinic, non-reflecting black.

The illustration shows just one of the many possible applications and setups. Needless to say, the accessories shown (camera, lens, copy stand, lights) are not included. I just thought I'd better mention it. There are always people who might get the wrong idea! By the way, if you do need a camera, a lens, a copy stand, lights, or whatever — we have those too. Look for them in this booklet!

The most amazing thing about this new Shadowless Stage is our price!

**Shadowless Stage
incredibly low
priced at only**

59⁹⁵



500mm MultiCoated Macro Telephoto, the Cambron MirroCam

**This 10-Power Mirror Lens is
shorter than most 135mm Lenses!**

The time has come when your 500mm Ultra Powerful Telephoto Lens can be with you all the time! The new Cambron 500m F/8 MicroCam is so small and light that you won't even know you have it in your gadget bag!

179⁹⁵

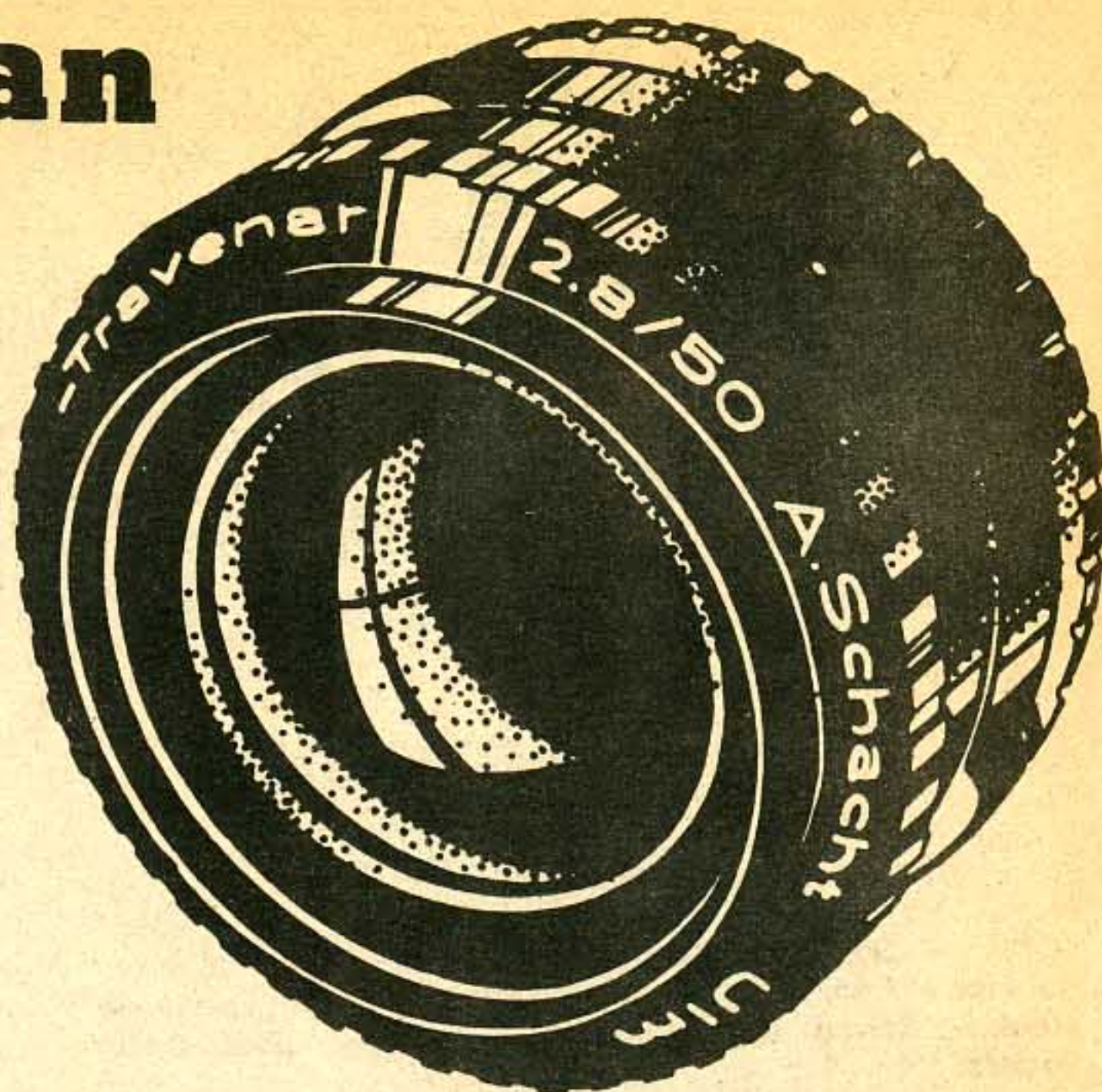
**State Make and
Model of Your Camera**

50mm F2.8 German Travenar Lens

High Resolution ● Flat Field

Tessar Formula
One of the sharpest
Macro Lenses ever!

**The Best
You Can Buy.**



Suppose somebody offered you one of the finest German lenses, made by one of the most highly respected German Lensmakers at a "close-out" price, what would you do? Grab it as fast as you could before the mob beats you to it, right? Well, here's your chance to do just that!

A German camera manufacturer gave Schacht an order for their famous Travenar 50mm F2.8 Lenses in a special mount to fit his (the manufacturer's) cameras. However, the manufacturer changed the design of the camera and the lenses became "surplus." Schacht had started making the lenses before they got the STOP order. Schacht decided that it did not pay for them to re-work the lensmounts to fit the changed camera design. And who do you think bought the lenses? I'll give you just one guess!

We tested the lenses for close-up (macro) work with magnifications beyond full life size on the film. The resolution was staggering: wire sharp. Small details could be blown up to a final enlargement of 20 times linear which is equal to 400 times in area!!

The lens has a precise helical focusing mount which was designed to focus from infinity to 13 inches. We used it with a set of Extension Tubes and were able to obtain a magnification of 1.4 times life size on the film!!! The wide diaphragm range from F2.8 to F/22 was a great help when we took these amazing macro shots.

The Travenar has a 42mm ("Universal") Mounting Thread and will fit directly into Standard Screw Thread Extension Tubes, Bellows Units, etc. This thread is also known as the M-42 Thread or "Pentax" Thread. If you want to use it directly in a camera which takes standard screw thread lenses, cut some spacing rings ("shims") out of paper or thin cardboard to bring the Infinity setting to the proper distance from the film.

As a Flat-Field Lens, the 50mm F2.8 Travenar is also exceptionally well suited as an Enlarging Lens. Most enlargers are threaded for "Leica" type threads. To use the Travenar, place a Leica Thread Adapter on the lens and you are in business. These adapters are easily obtainable. Just ask for an Adapter "Male Leica Thread to Female Pentax Thread."

If the thread were just one millimeter different in length, the lens would be a standard "Universal Thread" Lens. The tiny difference puts a small fortune in your pocket. Vive la difference!

The tiny difference (in length, NOT in diameter!) does not interfere with Macro Work or with the use of the lens as Enlarging Lens. It certainly does not interfere with the amazing optical performance of this excellent German Tessar Formula TRAVENAR LENS.

Stock up on these Lenses! You will never see another buy like this. Don't wait! Once they are gone there won't be any more. First come, first served. No Rain Checks, no Back Orders.

50mm F2.8 German Travenar Lens

\$18⁹⁵

Buy the following accessories at the same time as the 50mm F2.8 Travenar and pay only the following low prices:

Set 3 Universal Thread Macro Tubes \$9.85
Leica Thread Adapter for Enlarger \$12.50
T-Thread Adapter \$11.85
T-Mount, Bayonet (Specify Camera)
(requires above T-Thread Adapter) \$14.95

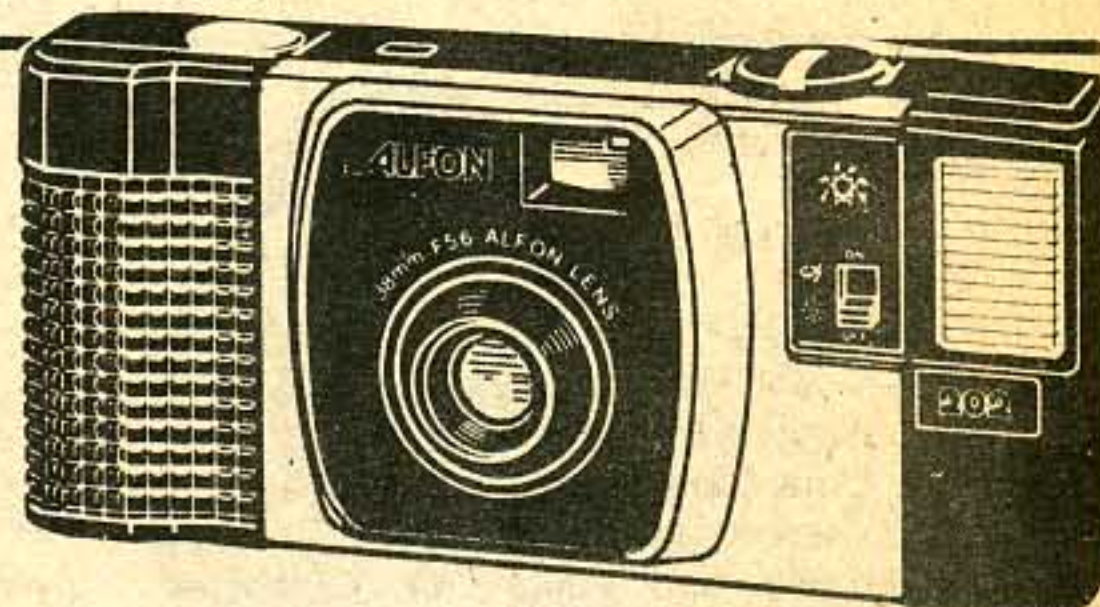
SAVE EVEN MORE:

Pay for 12 Travenars and get a Baker's Dozen (13 Lenses). This means: One Lens Free with every 12 you buy.
Or: Buy 6 and pay half price for the seventh Lens.

ALFON COMPACT

35mm Camera Model 202

- Lens Always in Focus
- 35mm Film to ASA-1000
- Built-in Electronic Flash
- One Switch Sets All



ONLY \$29⁹⁵

SPECIAL PURCHASE

Genuine DURST Polycontrast Filters

Set of Seven 70mm by 70mm Unbreakable DURST Polycontrast Filters. From Pale Yellow to Deep Purple in point-five gradations. Set includes Nos. 1, 1½, 2, 2½, 3, 3½ and 4. These Filters are brand new and come in the original DURST box.

Set of 7 DURST Polycontrast Filters, Durst Product No. 93496. Shown in DURST Catalog at \$29.85. Our price: \$5.95 per Set, or ten Sets for \$47.45. Orders filled as long as our stock holds out. No Rainchecks, no Back Orders.

Genuine DURST Enlarging Filters

Set of 10 Unbreakable 3"x 3" DURST Color Correcting Filters, from very slight to extra severe color correction: 5% to 40% Magenta and Yellow, and one each 40% Red and 2% Yellow, ten Filters in all.

Use them to correct or enhance the color hue of negatives in the enlarger or enhance the color of projected slides.

Set of 10 DURST Color Correcting Filters, Durst Product No. 93114. Shown in Durst Catalog at \$28.45 per Set. Our price \$5.45 per Set (that's less than 55¢ per filter!!!) or ten Sets for \$44.95. Orders filled while stock lasts. No Rainchecks. No Back Orders.

Hint about Durst Filters:

The first use of these filters is for the purpose they were made. But you can have a barrel of fun if you use them in unorthodox ways. Instead of **correcting** the color hue of an enlargement you can deliberately falsify it from a purple swan to a green carnation. And — you can use the filters when you **take pictures** for weird color effects.

Buy a Set of each and have seventeen creative tools at your service. At these prices you can afford to be whacky once in a while.

25mm F3.5 ULTIMA Anastigmat

Wire sharp Flat Field Lens. Use it as Enlarging Lens for Half Frame 35mm, Disc Films, or powerful enlarging lens for **parts** of larger sizes. Use it as Ultra Close-Up Lens.

Lens comes in standard 39mm Screw-in Mount (known as "Leica" or "Enlarger" Thread). Reg. Price \$39.95.

Special Purchase, while they last \$18.45 Special Adapter, Leica Lens to Pentax S Thread, order as "P/Lei Ring", \$6.95. Adapter, if purchased with above lens, \$3.65

Wire Sharp Short Barrel Lenses

This is a Special Purchase. We promised the Importer to withhold the name of the lenses. Let's call them Brand X.

These anti-reflection coated lenses are in special barrel mounts with Click Stop Iris Diaphragm. They can be used as Enlarging Lenses or as Camera Lenses in Bellows. We were able to make this special purchase because the manufacturer changed the mount. In our opinion, the "old" mount is far superior to the new mount!

The lenses have standard 39mm Thread, usually called "Leica" mount or "Enlarger" mount. We can supply adapter mounts to specific bellows or extension tubes, such as Pentax K, Pentax S, Canon, Minolta, Nikon, and many more.

75mm F3.5 "Brand X" Barrel Lens \$19.50

150mm F3.5 "Brand X" Barrel Lens \$39.50

Adapter Mount for Pentax S Type Mount \$5.95

Adapter Mount for Bayonet Type Mount (State Type Needed) \$14.95

**QUANTITIES ARE LIMITED
PLEASE ORDER SOON**

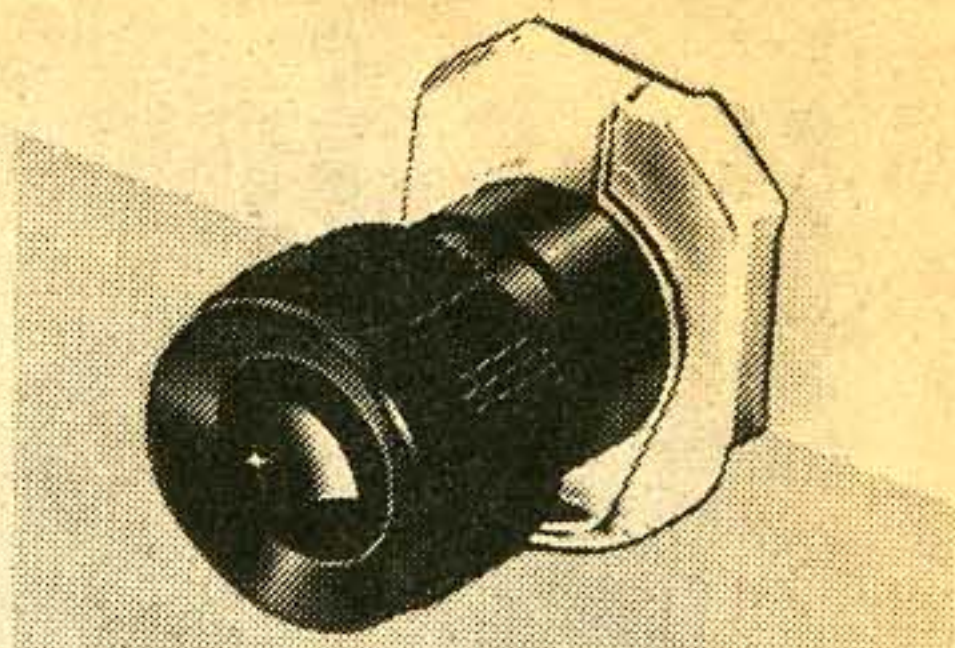
Ultra Powerful Magnifiers

Designed as plano-convex Condensors. Usable as: Single or Double Condensors; Ultra Powerful Magnifiers; Textile Thread Counters; Coin or Stamp Inspectors; and on and on....

Made by DURST for their top-of-the-line 35mm Enlarger. Diameter 2 9/16" (65mm) squared off to 2 3/16" x 2 3/16" (56mm x 56mm). Unmounted. They are listed in Durst's Parts Catalog under No. 92541 at \$46.98.

If used for the intended purpose they are undoubtedly worth the money. Used for other purposes, such as Magnifiers, Coin Inspectors, etc., they should be sold for less. But when you see our price, you may wonder whether it wasn't a typographical error. But it isn't a mistake! We **bought** them at a low price and we'll **sell** them at a low price.

Unmounted Solid Glass Condensors, per pair (Set of Two) \$5.95 or 10 pairs (20 Condensors) \$44.95 (that's less than \$2.25 each!!!). We will sell them till our supply is exhausted. As long as we can fill orders you may buy as many as you wish — no restrictions. Buy one pair, ten pairs, or 100 pairs but send your order right away because a buy like this doesn't last very long. And, please, remember that this is a one-shot deal. No Rainchecks. No Back Orders.



THE BEST LENS IS NO GOOD IF YOU DON'T FOCUS IT ACCURATELY!

Nearly all Single Lens Reflex Cameras have Eyepieces which are fine for the average eye. The trouble with "average" eyes is that hardly anybody has them! If there are three girls and one of them is pregnant, are the three girls on the average 33% pregnant? Averages are all right for statistics. Applied to the individual case they are meaningless.

The fact remains that the eyesight of most people needs some correction. Some eyes need it on the Plus side, some on the Minus side. When it comes to focusing a lens through the eyepiece of a camera you need two things. First, you need magnification. This means that the image should appear **larger**. Obviously it is easier to focus accurately if the detail on which you focus is enlarged. Then, you need **correction** for your individual eyesight, Plus or Minus, as the case may be.

The **Magni-Corrector** gives you **both**. If you are one of those lucky people who do not need correction you merely set the instrument at its neutral setting (between Plus and Minus) and enjoy the magnification of the Finder Image.

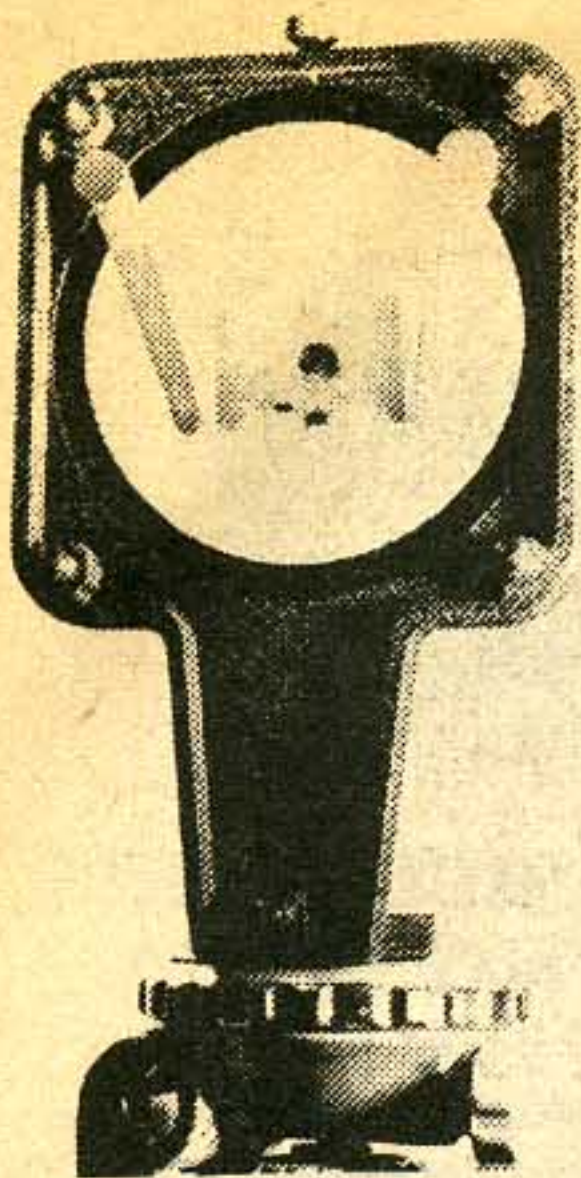
Optically the Magni-Corrector is a tiny telescope with individual focusing capability. Attach it to the eyepiece of your SLR and see how easy it has become to focus your camera. Say Good-Bye to focusing uncertainty and out-of-focus shots. **Make every picture a clear, sharp, professional shot!**

Magni-Corrector Eyepiece Magnifier with Diopter Correction

Reduced to an incredible

\$18⁹⁵

State Make/Model of Camera



VIVITAR MACRO STAGE

Special Purchase

If you take close-ups (and who doesn't?) you always wanted a Close-Up Stage but didn't feel like shelling out the sixty or seventy dollars for a good one. Here is your chance to get one of the very best (perhaps the best) Macro Stages, the Vivitar Macro Platform.

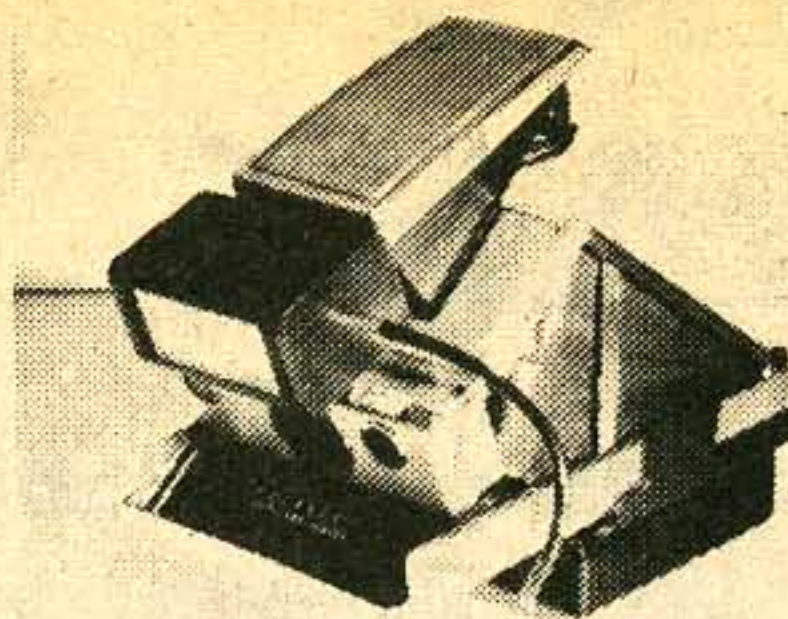
All-Metal Construction (no cheap plastics used!) with five (not just three or four!) chrome "feet" to place the stage on a flat surface. Has 90 degree offset support threaded for any standard 1/4-20 tripod or C-Clamp. The diameter of the stage is an unbelievable 76mm (3 inches). The stage itself not only rotates 360 degrees but is removable from the cast-metal frame. It can be locked in any rotational position. There are two interchangeable 76mm (3") inserts: one opaque metal insert which is finished in neutral grey for all top (or front) lighted subjects and one acrylic diffusion disk for all bottom (or rear) lighted subjects. There are also two removable microscope type clamps to hold down flat items of any kind.

The Stage can be used horizontally, vertically, or at any angle when used with a tripod or C-Clamp. All in all, it's the best and most versatile Macro Platform. In the 1976 Vivitar Catalog it is listed at \$44.95, a very low price indeed. Now, five years later, Vivitar decided to discontinue it because "the cost of producing it is too high." Rather than increasing the price substantially, they no longer show it in their current catalog.

We put in a bid for all the Macro Stages they had left in their inventory. After the usual haggling, all of them were ours. We bought them at a very low price and decided to keep our markup equally low. Now you know why you can buy the Original Vivitar Macro Stage at an unbelievably low price.

Vivitar Macro Stage, Special Purchase, while they last, incredibly low CamCam Priced at a mere \$19.95.

Optional: Sturdy Swivel-Lock C-Clamp, \$8.95.



Never buy another Flash Bar for your Polaroid SX-70, Pronto, or One Step Camera!

Feeding Flash Bars to your Polaroid Camera becomes an expensive pastime! Stop paying for one-time bulbs. Buy our new Electronic Strobe Unit, the Pola-Strobe Model PL-70 and take flash shot after flash shot after flash shot, never running out of bulbs and never worrying about the cost of bulbs.

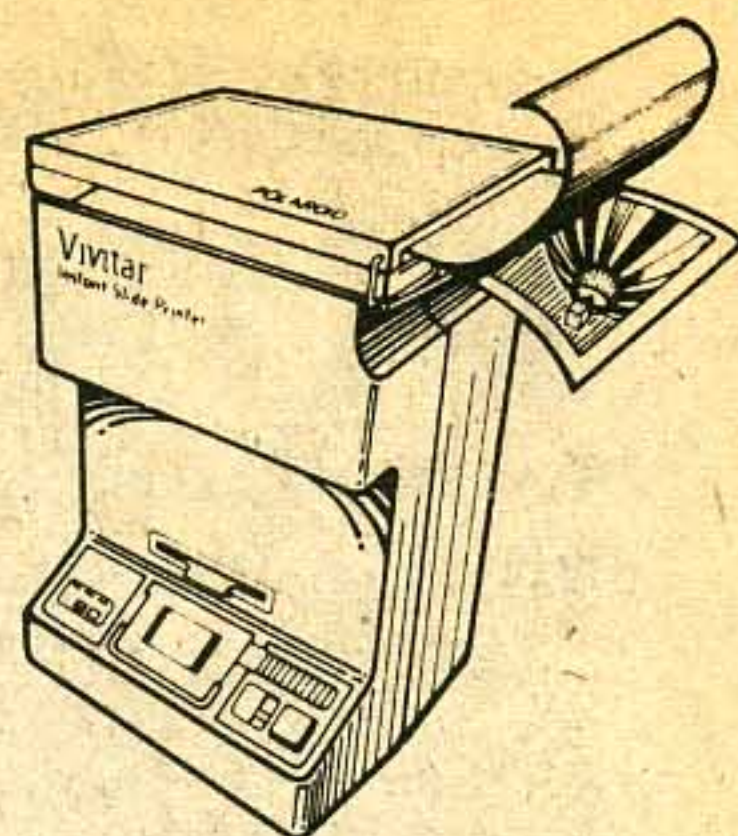
The Pola-Strobe PL-70 was **designed** for Polaroid Cameras, not just "adapted" to them. An Electronic Time Delay makes the flash go off at the correct split second, assuring perfect synchronization.

The Power Pack fits under the camera body and the light unit itself attaches exactly like the Flash Bar for perfect alignment. Most important, the Pola-Strobe is perfectly matched to the color characteristics of the Polaroid Color Film, including the new "Zero" Type. Buy the Pola-Strobe PL-70 and get perfect Polaroid Pictures. Make every single shot count!

We want every Polaroid Owner to be able to afford this indispensable Strobe and have put an incredibly low price tag on it:

Pola-Strobe, Model PL-70, complete with all Mounting Accessories, CamCam Priced at only \$29.95.

Four (4) Alkaline Batteries, \$2.95.



Vivitar's New Instant Slide Printer™

In one minute it turns your 35mm Slide into a highly detailed, vividly colored Polaroid Print.

If you wish, you may correct, improve, or alter the print. You can change the exposure, use corrective filters and you can crop the print to your liking.

Vivitar Instant Printer, would you believe

79⁸⁹

AC Adapter, optional, \$8.95

ANY ITEM IN THIS ISSUE COMES TO YOU ON A 15-DAY MONEY-BACK TRIAL BASIS

Super Savings PRAKTICA MTL3



Praktica MTL3 System

TTL Metering
Rapid Load

1/1000 Second
Hot Shoe and More

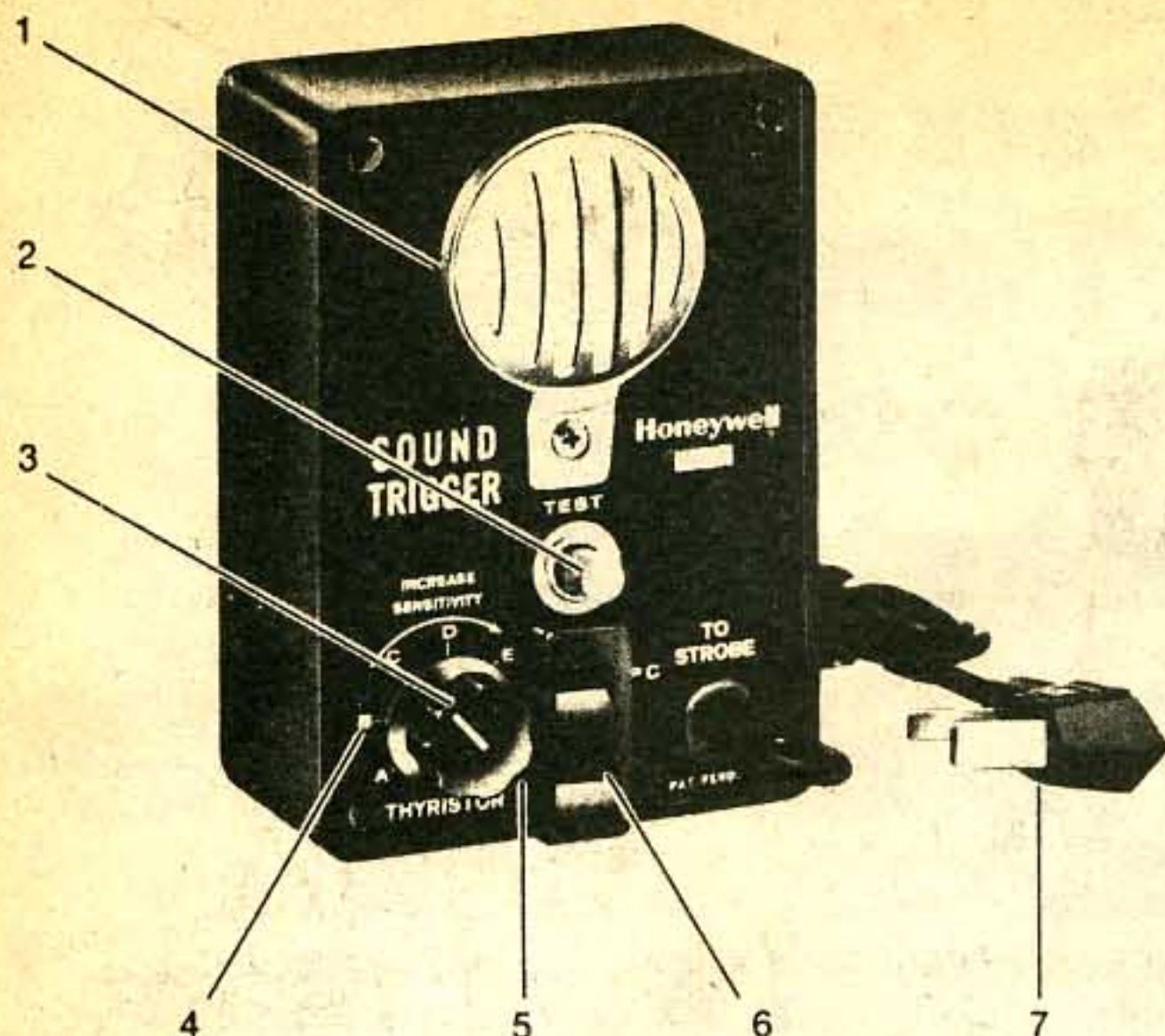
For Praktica MTL3S Model with Selftimer Add \$10.

- Praktica MTL3
- 50/1.8 Auto Pentacore
- 135/2.8 Auto Telephoto
- Camera Case
- Lens Case
- Electronic Flash
- Deluxe Wide Strap



7 PIECE OUTFIT

\$149⁹⁵



1. Microphone
2. Test button
3. Sensitivity control knob
4. Sensitivity scale
5. Off index
6. 2-prong receptacle
7. Shutter cord

Sound Trigger

What is a Sound Trigger? It's a device which activates an internal switch in response to a **sound**.

You have seen photographs of a pin bursting a balloon and you may have wondered how the strobe could be fired at the exact time. It was done with a Sound Trigger: The "bursting" produces a bang, the Sound Trigger picks up the sound and fires the strobe.

A Sound Trigger is a fascinating device. We obtained ours as a close-out. Why? Because the output plug is a standard Honeywell plug (the same as a standard house current plug) and fits only Honeywell (or similar) strobe units. You can get around that with a cord with a "house current" jack and a PC plug or by splicing a PC plug onto the wire.) By the way, there is also a standard 2-prong jack which makes it possible to connect the unit to other strobes or other equipment. You can even trigger it by voice command!

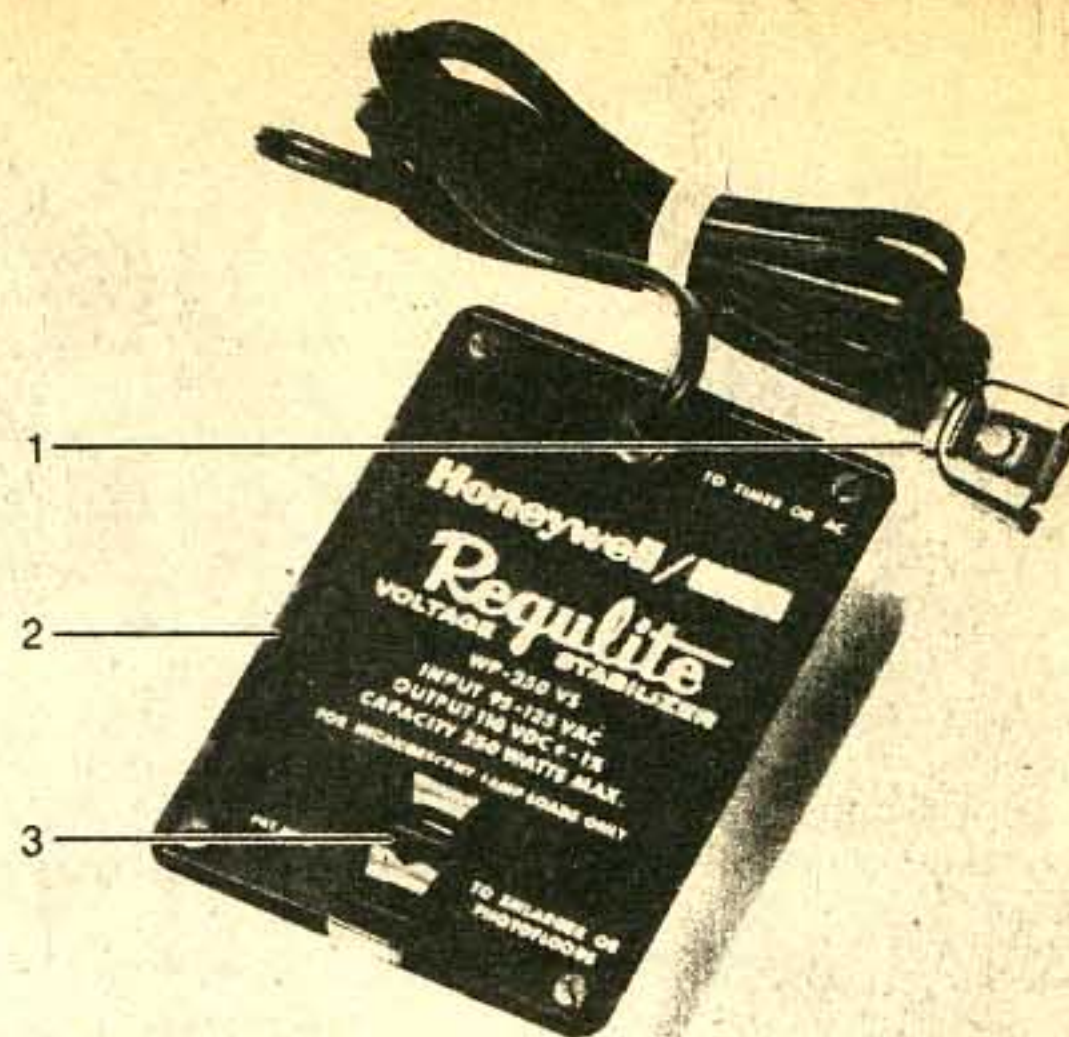
As I said, we bought the Sound Triggers as a close-out and we are selling them as a close-out — at a fraction of their original price. Buy as many as you want. We will fill orders as long as our stock holds out. No Rainchecks. No Back Orders.

Sound Trigger. Special Close-Out \$9.95, or 10 for \$79.95

Seymour-Rebuilt Exaktas

Otto is busy supervising the rebuilding of fine Exaktas. Do you have your heart set on a VXIIa?, a VX-1000?, or perhaps on a Model I or II? Send us a Self-Addressed Envelope and write on the lower left: LSRE. This means "List of Seymour-Rebuilt Exaktas". We'll send you the List by return mail.

As you know, we are, at this time, the **only** Company in the United States receiving Replacement Parts from the Dresden Exakta Plant. This means that we can give you a meaningful Guarantee with our Rebuilt Exaktas!



1. AC power cord
2. Regulite
3. Output socket

Color Enlargements The same—but not identical?

Many a darkroom worker has been baffled by a strange bug. Everything is one hundred per cent identical: the enlarger exposure time, the temperature, the processing — everything is identical from one enlargement to another except the enlargements themselves. **They are not** identical. Can't figure it out! You even use a timer to make sure that the exposure time is always **exactly** the same — and yet...

The reason? Fluctuating Voltage! An incandescent lamp is very sensitive to differences in voltage. A little higher: more light will come out of the lamp's filament — and vice versa. A timer gives you the same exposure as far as **time** is concerned but it has no control over the **intensity** of the light. The result: you cannot match all your prints exactly to the perfect test print.

The solution? A Voltage Stabilizer. What does it do? It accepts the "raw" power as it comes from the electric outlet and "cleans it up". We offer you the Honeywell/Wein Regulite Voltage Stabilizer which is specifically designed for photographic work. It "swallows" the unadjusted voltage, even if it goes as low as 95 Volts or as high as 135 Volts and "filters" it, putting out a "clean" 118 Volts, give or take one measly Volt!!!

The Honeywell/Wein Regulite produces an even light for your enlargements, free from fluctuations. For short or long exposures the light is of the same intensity, regardless of any line voltage "spikes" or "droops". It eliminates the deadliest variable that affects the quality of your color enlargements, a variable which escapes most darkroom workers. Did **you** know about it? Now you know. Now you can do something about it. Color Print Material is not cheap. If the Regulite saves just a few of your prints (not to mention your time!) it pays for itself over and over.

Honeywell/Wein Regulite Voltage Stabilizer, a Great Buy at only \$28.50.

SOLIGOR One Degree Selective Spot Meters



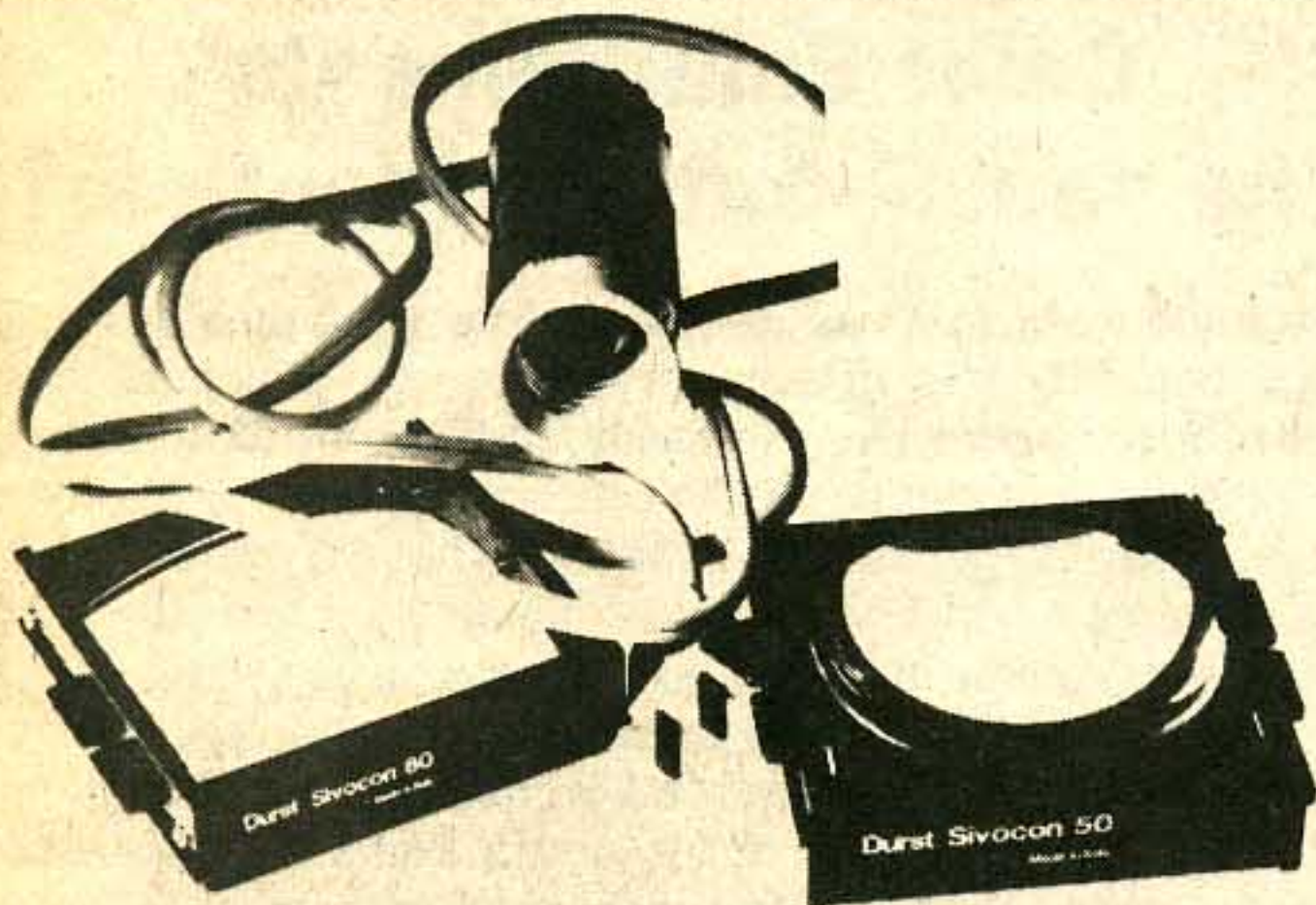
The Soligor Spot Meters are compact, single lens reflex light meters which accurately measure an angle of 1° (ONE DEGREE) within the viewfinder, accurate from here to infinity.

Now, the serious photographer can measure light at a single precise point anywhere in the room, or anywhere to the horizon, and set a camera for the perfect picture under any circumstances, every time, no matter how tricky the conditions.

Model II, Scale Readout, \$108.95

Model D, Digital Readout, \$129.95

Prices include Cushioned Soft Pouch, Strap, Rubber Eye Cup AND BATTERIES.



Enlarger Kit by Durst

This Kit consists of the "guts" of a quality enlarger. You can build a condensor enlarger or use the components any way you see fit. Everything is brand new, perfect, and first-quality equipment. The Kit consists of

- Durst 80mm Focal Length 3" Square Optica Glass Plano-Convex Condensor in Die Cast black finish Metal Mount
- Durst 50mm Focal Length 3" Round Optical Glass Plano-Convex Condensor in Die Cast black finish Metal Mount
- Standard Lamp Holder, threaded for medium screw base (= regular household) plug

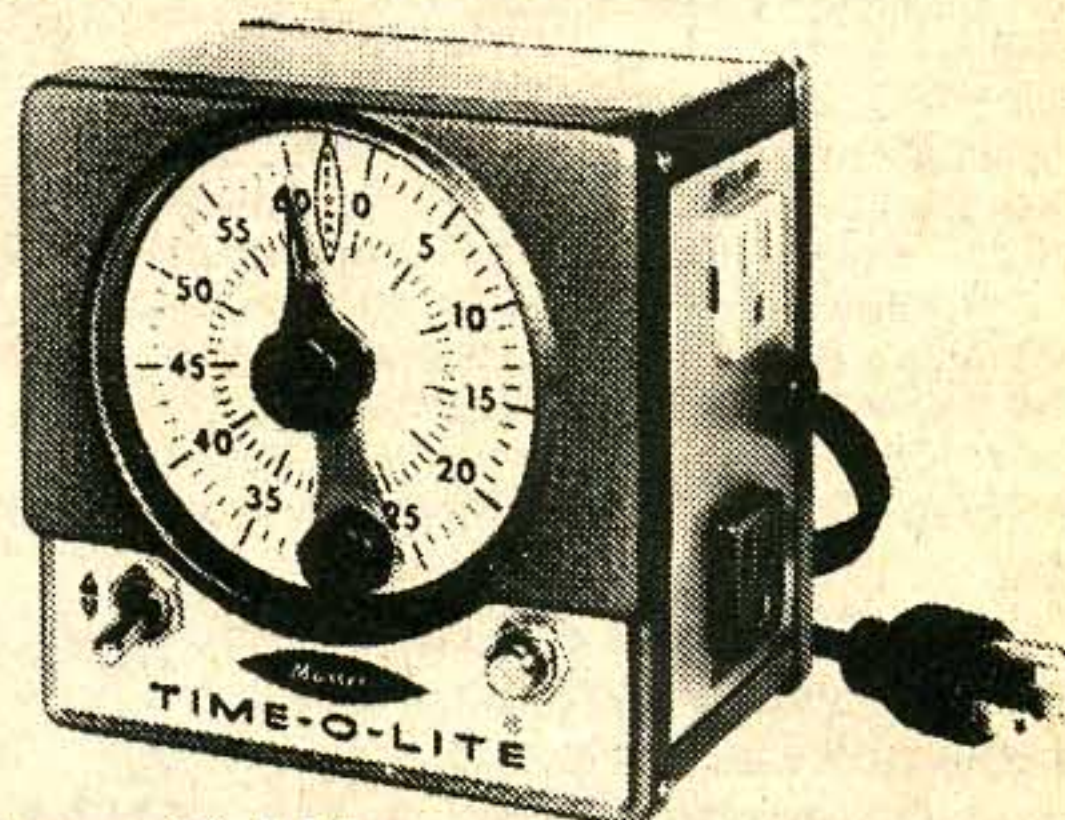
This Kit is listed in Durst's Price List #15/M601 as Stock Number 90217 for \$76.95. How many kits would you buy if we gave you 80% off that price? We do not restrict quantities: you may buy as many Kits as you want. In fairness to all: first come, first served. We have a fair supply but we expect a lot of orders. We will fill these orders as long as our supply holds out. No rainchecks, no back orders. When they are gone, they are gone. So — a word to the wise: Order NOW!

Durst Enlarger Kit (80mm Condensor, 50mm Condensor, Lampholder with Cord and Plug), Close-Out Price, while they last, \$15.39 per Kit. When ordering, please refer to it as: Durst Kit DEK-22.

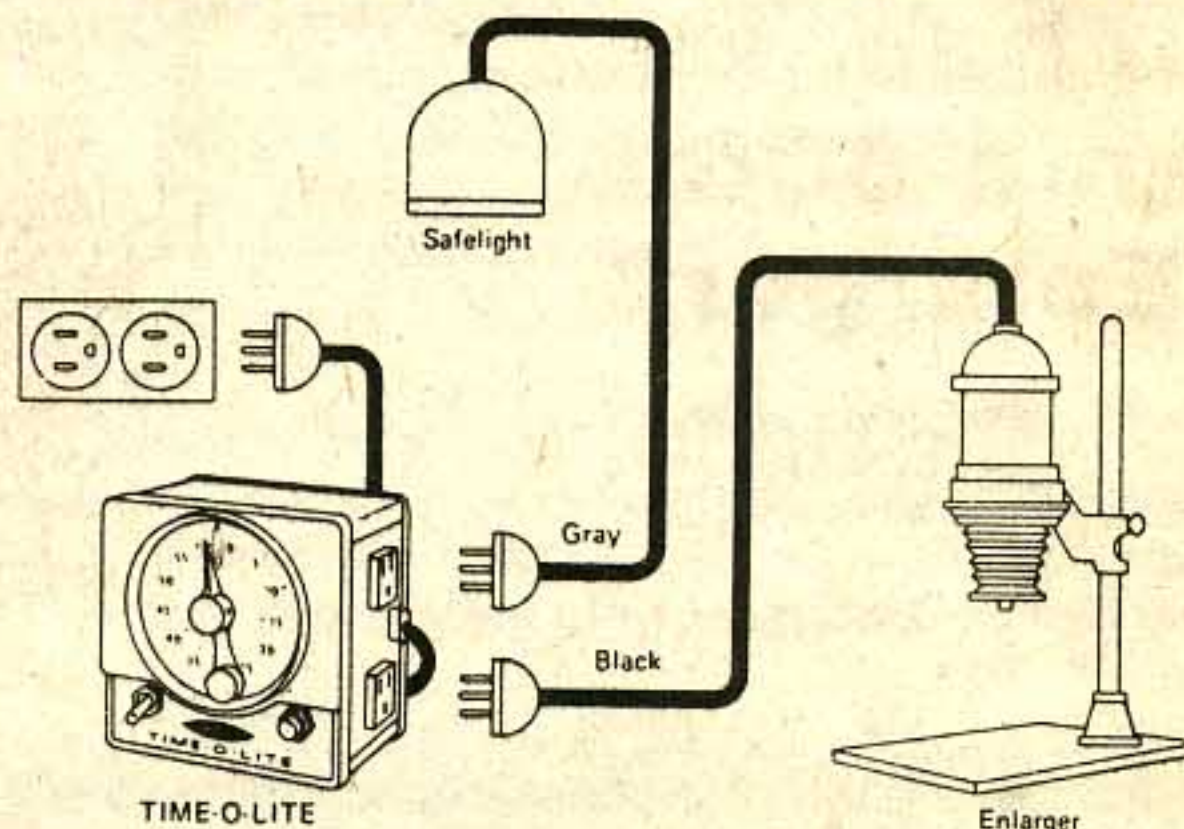
Our most versatile Darkroom Timer Time-O-Lite Model M-72 Master Timer

The Time-O-Lite M-72 provides fully automatic timing for all Darkroom Work. It will also control Appliances and Electrical Devices up to 750 Watts. Interval and Remaining Time can be read at a glance from the Luminous Dial.

- Automatically controls the Enlarger
- Starts, stops appliances at pre-selected times
- Activates remote buzzers, lights, and solenoids
- Serves as Count-Down Clock

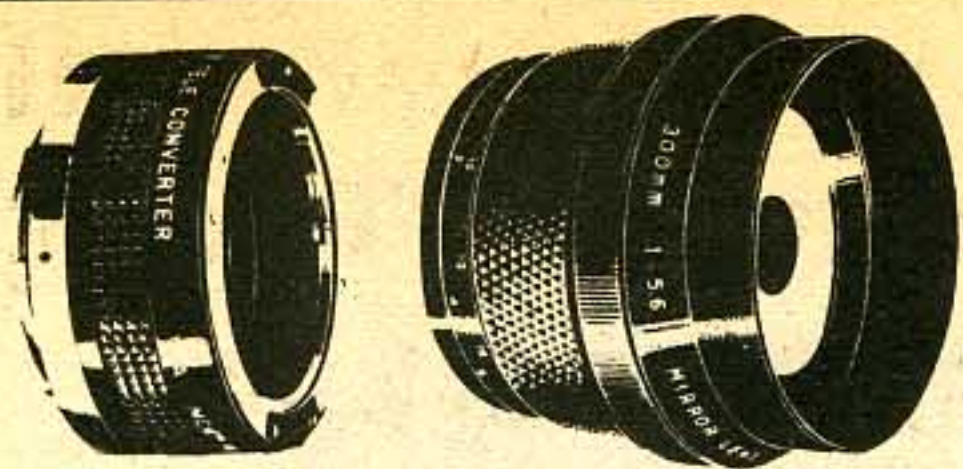


**Time-O-Lite
M-72
Master Timer 44⁹⁵**



We carry the complete Time-O-Lite Line:

Time-O-Lite Model LP-69	\$42.50
Time-O-Lite Model SP-59	\$27.50
Time-O-Lite Model R-100	\$28.95
Time-O-Lite Model GR-72	\$32.95
Time-O-Lite Model M-72	\$44.95
Time-O-Lite Model P-72	\$54.95
Time-O-Lite Model S-72	\$33.95
Time-O-Lite Model SR-59	\$47.95
Time-O-Lite Model EZC-73	\$47.98
Time-O-Lite Foot Switch	\$12.95



Cambron Duo Focus 300mm and 600mm Mirror Lens

Two Good Lenses Come in One Small Package

No, the Cambron Duo Focus is not a conventional "zoom" lens. You actually get "two lenses in one" with two separate focal lengths, 300mm and 600mm, all in a "package" that is so small in size and light in weight that you have to see it (and use it!) to believe it.

The Cambron Duo Focus Mirror Lens starts with the new Ultra Compact 300mm F5.6 Mirror Telephoto Lens. It comes with a detachable Internal Optical Multi-Element System which creates a focal length of 600mm. A lens with a focal length of 300mm is a very powerful telephoto lens which gives you a linear magnification of 6 times which is equal to a magnification in area of 36 times. With the Internal Multi-Element System you multiply these impressive figures: the linear magnification is now 12 times and the magnification in area in an unbelievable 144 times!!!

The Cambron Duo Focus Mirror Lens is so small and light that you can handhold it, even at 600mm. Imagine the shots you can take with this mighty midget.

**300mm/600mm Cambron
Duo Focus Convertible
Super Power Lens** **159⁵⁰**

OSRAM DIASTAR

Slide Viewer Big-Screen Brilliance . . .

Save yourself the trouble of setting up a screen and projector.

There's never been a more convenient more economical way to look at slides.



NOW ONLY **64⁹⁵**

NOW ALSO AVAILABLE THE DIASTAR 251AS

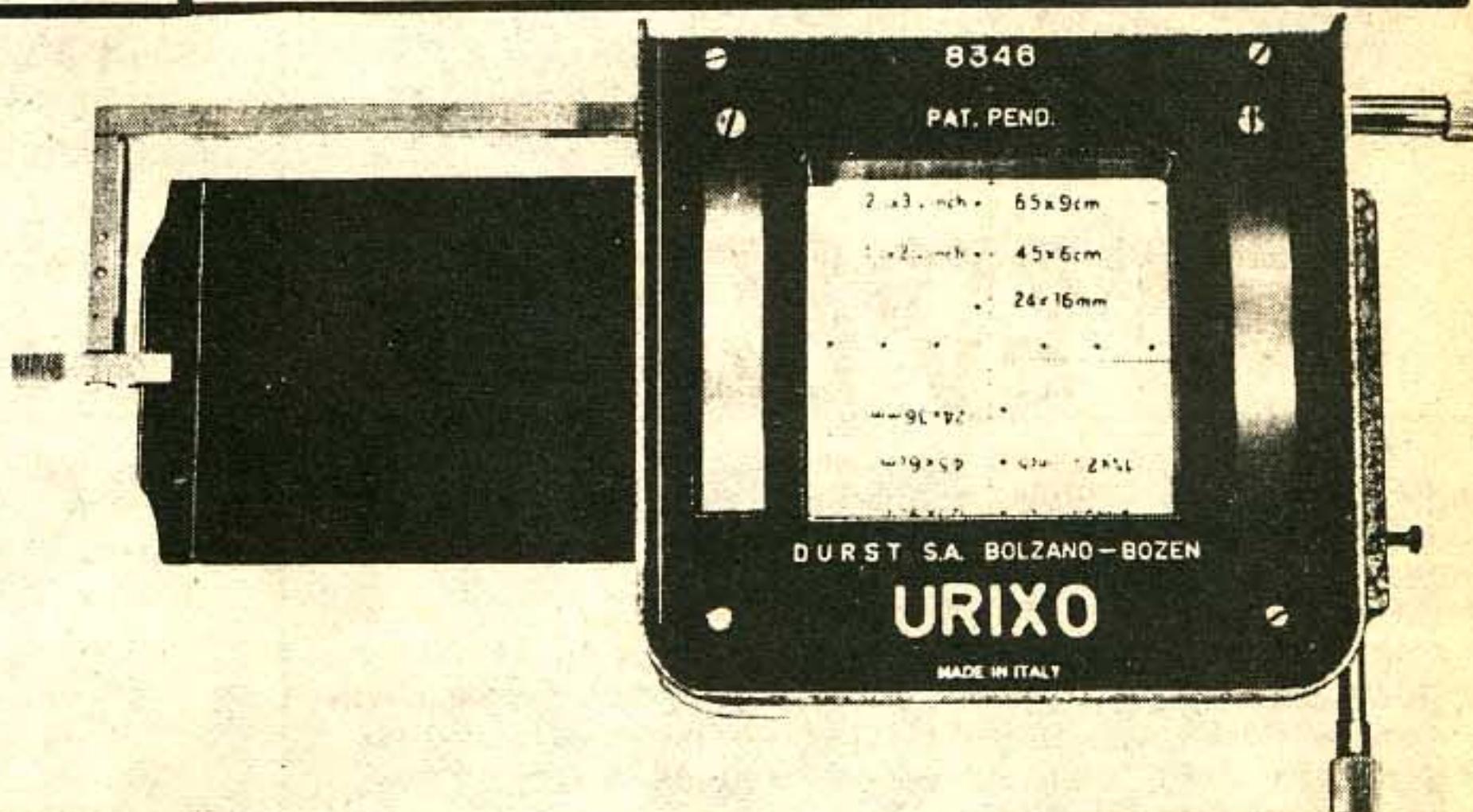
With semi-automatic remote control: The remote control cable of DIASTAR 251 AS is equipped with a button for the transportation of the slides as well as a switch for the tape recorder.

Do you happen to own a 606 Durst Enlarger?

If you don't, this "Camera" may not be for you, unless you are willing to build a few extra parts. But if you do own a 606 — are you in luck!!!

We bought (directly from the original importers) a supply of the Durst "Urxo" Camera Converter which lets you use the Durst Enlarger Model 606 as a Precision Copying Camera.

The above picture shows the unit in detail. The groundglass is marked off in various standard formats. The push-pull clip opens and closes the film holder by "remote control" The whole thing is built like the proverbial and works like a charm. It may work with other enlargers; we don't know. If you don't have a 606 you will have to experiment. The parts you get by disassembling the Urxo are worth many times our price. The precision-marked groundglass alone (6½ x 9cm) is worth \$15.00. You remove it by loosening four screws. But, as I said, the Urxo is really for people who own a Durst 606.



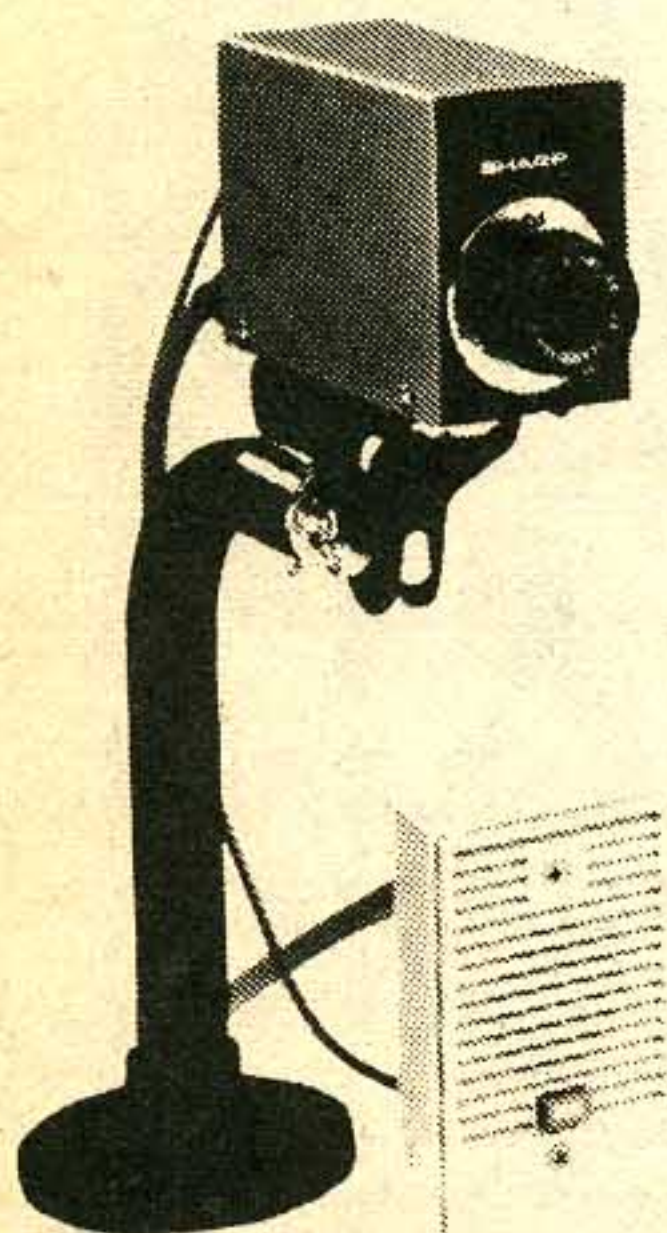
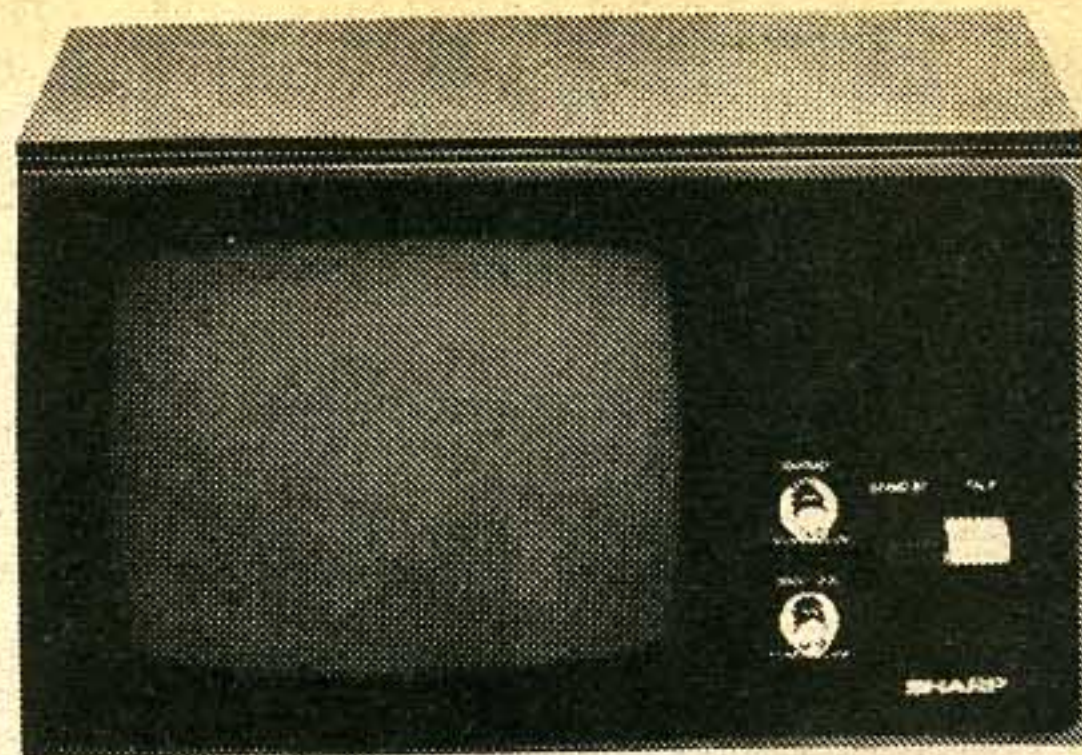
The Urxo has been deleted from the Durst Equipment and Accessory Catalog. It cannot be ordered any longer from Durst. The last listed price was \$146.00 which included two 2¼ x 3¼ Metal Film Holders. We bought the units without the film holders but, luckily, we have German-made Holders which fit the Urxo perfectly. If you can use the Urxo, you are getting the Buy of Your Life! Even if you don't have a 606, you'll get your money's worth out of the Urxo. Here comes the bombshell — our price:

Brand New Durst "Urxo" Precision Camera Converter, Close-Out Price \$19.95 or 6 for \$98.50. Film Holders not included. See below.

All-Metal German-made Film Holders, 2¼ x 2¼, Durst's Catalog Price: 2 for \$36.00. Our price: Set of Two for \$7.95. Six sets (12 Holders) \$39.75.

Please note: Because of our deeply-cut price, the Urxo and the Film Holders are not returnable for refund, credit, or exchange. The sale is final.

Complete Closed-Circuit TV System



CLOSED CIRCUIT TV SYSTEM

for Home or Business

About a year ago the manufacturer approached us, would we be interested in selling his state-of-the-art Closed-Circuit TV System? We ran a small (very small!) ad and were amazed at the large number of orders we received. Who could use a Closed-Circuit TV System? All we could think of was a bank to watch for suspicious-looking characters.

We decided to ask the customers why they had bought the System. And they told us!!! We can't mention all the reasons but they ranged from babysitting and sickroom watching to store security and front-door checking. One customer told us he had set up a two-way communication system with his brother-in-law who lived in the next house. One fellow wrote he had mounted the camera on the roof of his house to find out how bad the traffic was on the highway before he left for work. One guy told us about a use which we can't mention in a family-type booklet. Maybe he made it up, but we had a good laugh!

All in all we were amazed at the many ingenious uses people found for a Closed-Circuit TV System (CCTV). One letter summed it up quite succinctly: "When I ordered (the system) I had no clear idea what I would use it for. I figured that \$389.50 was cheap enough just to play with it. Now it is in use every day and it is no toy...."

There is even a sequel to the above report. After we had read the letters we went out and installed six of the cameras in our store. Next time you come in, look for the unblinking eye of our Little Cyclops: Big Brother is watching you!

Order your Sharp CCTV right away. You'll wonder how you ever got along without it!

SHARP CCTV IT25UA Outfit

includes: Camera
16mm F1.6 Lens
9" Screen Monitor
2-Way Intercom
33-foot Cable
Camera Mount

\$398⁵⁰



FROM SHARP MINDS
COME SHARP PRODUCTS

Additional Camera with Lens...	144.50
Selector (Switch) for 3 Cameras...	89.50
Additional Intercom.....	24.50
Additional Camera Mount.....	29.50
Outdoor Camera Housing.....	34.50
Extension Cable, 33 feet.....	28.50
65 feet.....	44.50
130 feet.....	68.50
8.5mm F1.5 Wide Angle Lens....	79.50
50mm F1.8 Telephoto Lens.....	76.50
85mm F2.8 Telephoto Lens.....	99.50
105mm F2.8 Telephoto Lens....	109.50

ORDER BLANK

MAIL TO

SEYMOUR'S, INC.

47 Seventh Avenue • New York, N.Y. 10011

Do not write in this Box

1284

Date

NAME

***Please hand print or
type your name and
address.***

ADDRESS

CITY, STATE, ZIP

*Be sure to fill in
Shipping Label
at Bottom*

[illegible]

Min.Shippg.Chgs.\$3.75

Minimum Mail Order: \$5.00

NEW YORK STATE RESIDENTS:
*The law requires us to collect
State plus Local Sales Tax.*

Total Merchandise \$

Tax \$.....

Total Shipping \$

I enclose \$

Do not write in this Box

IMPORTANT:

*Print your name
and address
carefully.*

*This
will
be
your*

SHIPPING LABEL

From

SEYMOUR'S, Inc.

47 SEVENTH AVE., NEW YORK, N.Y. 10011

To

NAME

ADDRESS

CITY, STATE, ZIP

RETURN REQUESTED

The YashicaMAT 124G 2 1/4 x 2 1/4 Twin Lens Reflex



You receive:

- The Camera
- Strobe Flash
- Sunshade
- Camera Strap
- Camera Case

**Complete
Pro-Pack Outfit**

\$159⁹⁵

Filters for 124G,
Polarizer for 124G
Sunshade for 124G

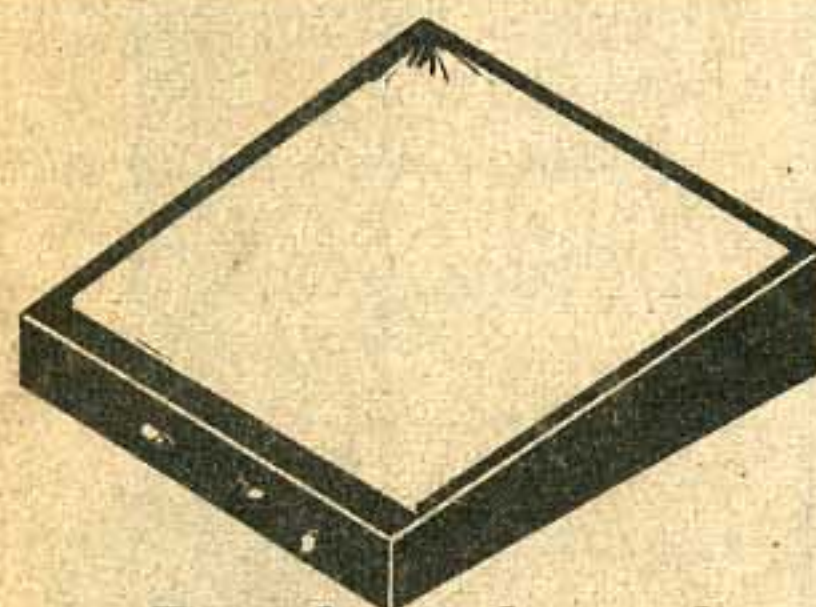
ea. 11.95
19.95
9.95

Aux. Tele or Wide Angle
for 124G 49.95 ea.

or BOTH for **79⁹⁵**

YashicaMat 124G
with Battery

129⁹⁵



**Professional
Portable
"Light Table"**

This is the first professional portable Light Table at a price which makes it affordable for amateurs.

This new Light Table can be used upright or placed flat on a desk or table, in your office, studio, at home, or travelling. It is 19 inches wide and 16 inches high and will accommodate large or small color transparencies, negatives, or positives for the Graphic Arts, X-Rays, and 35mm Slides. In fact, there is a special overlay, a separate accessory, which will hold forty 2X2 Slides.

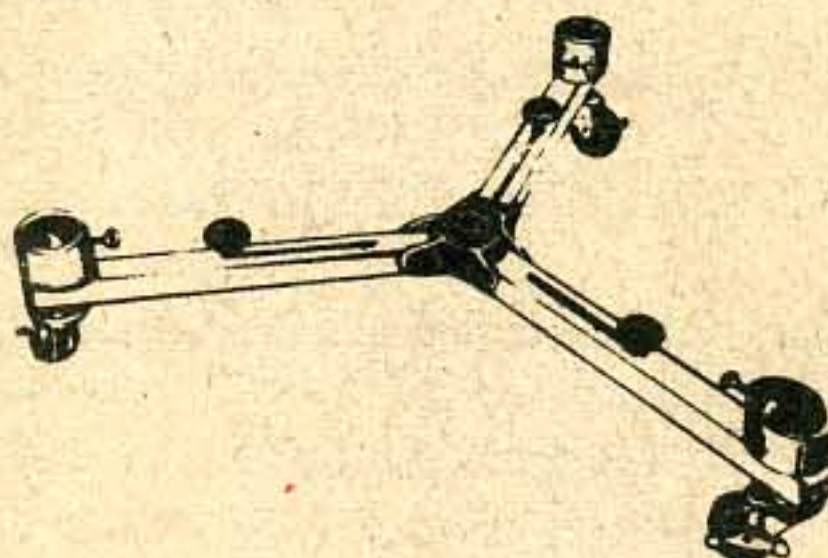
The Viewing Table has a Carrying Handle and comes with a plastic Travel Case. There has never been anything like it, ever, under \$200.00

Portable Light Table, Stock No. 2114, only \$69.95 + 4.95 Shipping Charges.

Optional Accessory: Black Anodized Aluminum Frame for forty 2X2 Slides, Stock No. 2113, \$16.95 + \$1.45 Shipg. Chgs.

COMBINATION PRICE: Save even more by ordering the Light Table and the Slide Frame at the same time:

Light Table and Slide Frame Combination, Stock No. 2106, \$79.95 + 4.95.



Roll-Ease Tripod Dolly

Our new Roll-Ease Tripod Dolly accommodates all Tripods with round or channel legs. Legs are held in metal cups, fastened securely by Wing Screws. Two-inch Ball Bearing Casters with Toe-Lock Brakes. Dolly folds for storage and portability. Ideal for Video use, too. Diameter adjusts from 23" to 35" to accommodate the base triangle of any tripod, large or small.

ROLL-EASE Tripod Dolly,
a low priced Quality Product for only \$49.95

seymour's INC

47 Seventh Avenue • New York, N.Y. 10011

Postmaster: If not forwardable,
deliver to current resident

Bulk Rate
U. S. Postage

PAID

Permit #6
Hartford, CT