

By Subscription Only.

ISSUE NO.280

e.e.i.s.

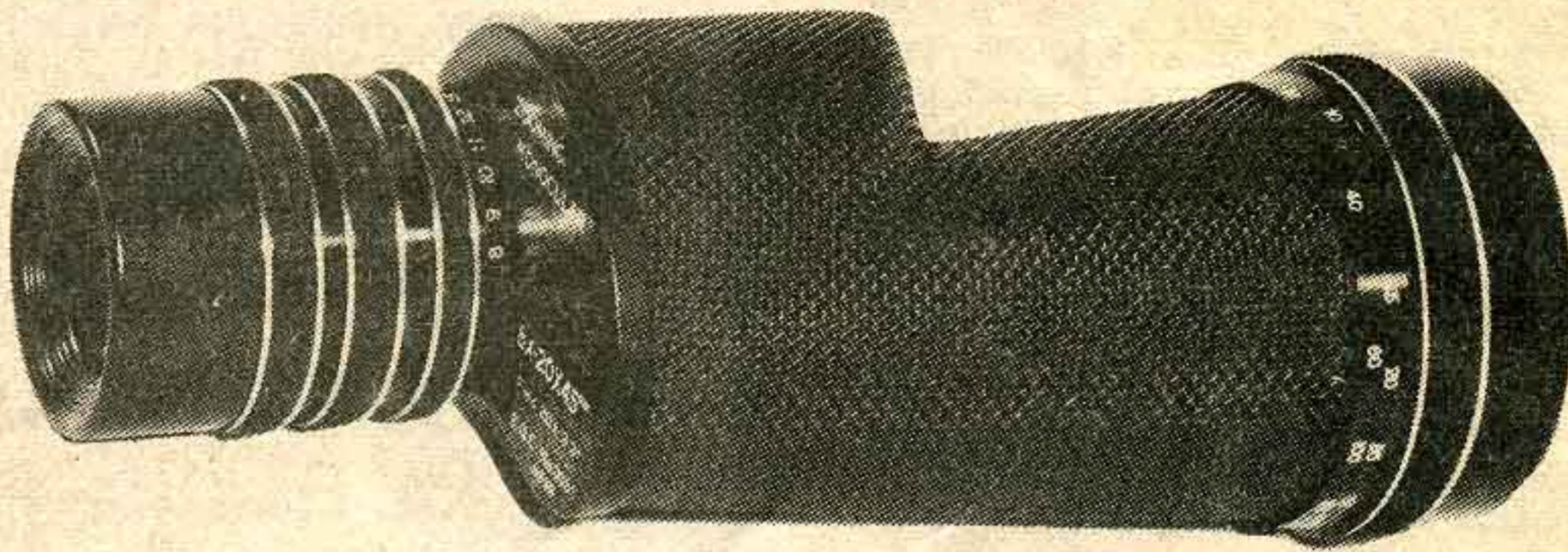
EXAKTA

EQUIPMENT

INFORMATION

SERVICE

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### “Power” Hungry...?

You can now dramatically increase the Telephoto Power of your Camera: Zoom through a Range of 400mm to 1,000mm. with literally hundreds of Focal Lengths in between:

**You can increase the “Power” of your normal lens from 8 times to 20 times. Yes, you read it right: up to twenty times!**

The new Magna-Zoom Attaches to your normal lens, multiplying its focal length from 8 to 20 times. Optically, the Magna Zoom follows the principle of a Prismatic Telescope. In fact, you can use it as a Variable-Power Zoom Monocular when it's not on the camera. Fully coated, internally baffled, meticulously collimated — a Precision Instrument of Highest Quality.

The advantage of using the Magna Zoom in conjunction with your own normal lens is obvious: all the features of your prime lens remain unchanged. If your lens is automatic and/or coupled to the lightmetering system of your camera, everything will continue to work. Needless to say, you can use the Magna Zoom with non-automatic lenses, too. Complete, easy-to-follow, simple instructions are supplied, of course.

**Magna Zoom 8/20, Stock No. 2060, amazingly low priced at only \$69.95 plus \$2.95 Shipping Charges.**

Lens Adapter (give Diameter of your normal lens) \$4.95

Protective Case, if ordered at same time as Magna Zoom, only \$3.95.

seymour's

47 Seventh Avenue • New York, N.Y. 10011



## Department 42

There are many cameras, including some Exaktas, which have the "universal" 42mm Screw Thread Lens Mount. This Standard Thread has variously been called "Praktica Thread", "Pentax Thread", "42mm Thread" or simply "Universal Thread."

Among the Exaktas with this thread are the Exakta 42 (sometimes referred to as the Exakta Twin TL 42), the Exakta TL-1000, and the Exakta TL-500.

Anticipating your question: No, you cannot use Exakta Bayonet Lenses in any "42", nor can you adapt Exakta Bayonet Lenses to these camera models.

IHAGEE

### Exakta TL-500

We'll list the features of this full-feature camera with Through-the-Lens Lightmetering after we tell you about its greatest "Feature", the price. Would you believe \$129.50? It's hard to believe but it's true. As the World's Only Exclusive Exakta Dealer we were able to obtain a limited number of these fine Exaktas at an unheard-of price. By cutting our markup to the bone, we came up with prices which amount to virtual give-aways.

Remember that we obtained these cameras from Ihagee on a one-shot deal. We offer them on a first-come basis. **Order immediately!**

Here are the features of the Exakta TL-500:

- 35mm Single Lens Reflex Camera
- Built-in PentaPrism with MicroGrid Rangefinder
- Cross-Coupled Through-the-Lens CdS Lightmetering
- Interchangeable Universal Thread Lenses
- Focal Plane Shutter with Speeds from One Full Second to 1/500 sec.

•Hot Shoe AND PC Flash Socket  
•Many More Features too numerous to Mention  
**EXAKTA TL-500**

with F/2 Automatic Helios 58mm Lens,  
Stock No.2122, \$129.50 + 9.95 Case and \$3.95 Shipping  
with F1.8 Automatic Exaktar Lens  
Stock No.2123, \$149.50 + 9.95 Case and \$3.95 Shipping  
with F1.4 Automatic Exaktar Lens,  
Stock No.2124, \$179.50 + 9.95 Case and \$3.95 Shipping  
with F1.4 Automatic Harigon Lens,  
Stock No.2125, \$199.50 + 9.95 Case and \$3.95 Shipping

### Automatic 2X Tele Converter for Universal "42" Thread

Double the Focal Length of any Universal Thread Lens. It's like doubling the number of lenses you own!

This automatic 2X Tele Converter can be used with every one of your Lenses, even Zoom Lenses! For one low price you will double the usefulness of your lens arsenal. Use this Precision Optical Instrument with automatic or non-automatic "Pentax" Type Screw Thread Lenses. Optically superb. Your Pictures will be wire sharp!

**2X Automatic Tele Converter with Universal "42" Thread, Stock No.2098, unbelievably low priced at only \$29.95 + 1.85 Shipping Charges.**

## An Automatic Exakta with Universal '42' Thread: The Exakta FE 2000.

Here is another "42" Exakta with Universal Thread, but this one goes a step further: It automatically adjusts the F Stop for the correct Exposure. This System is called: **Shutter Speed Preferred Electric Eye (EE) Automation.**

The Image which you see in the Finder is **always** bright because the Diaphragm of the Lens closes down **only** during the split second of exposure. After the exposure the lens opens again to its widest opening and something very important happens, too: the Battery Circuit is automatically shut off to save the Battery.

The Exakta FE-2000 has a built-in Hot Shoe and a PC Fitting for strobilites that use a cord.

Yes, you can use regular (i.e. non-coupled) Universal Thread Lenses (Praktica, Pentax, Exakta 42, etc.) The Meter changes to the "Match-Needle" Mode and you get the correct exposure, even with non-EE Lenses. **Exakta FE 2000 with F1.7 Electric-Eye Meter Coupled Exaktar Lens, Stock No.3322,**

Case \$9.95 **a very good buy at only \$198.50**  
Shipping Charges \$3.65

### Automatic Electric-Eye Lenses for Exakta FE-2000:

35mm F2.8 Auto EE Wide Angle, Stock No.3201, \$86.50  
135mm F2.8 Auto EE Telephoto, Stock No.3202, \$89.50  
Shipping Charges: 1 Lens, \$2.45, 2 Lenses, \$3.25

### Extra Special: Three-Lens Outfit,

**CONSISTING OF:**

- Exakta FE 2000 Camera
  - 50mm F1.7 Auto EE Lens
  - 35mm F2.8 Auto EE Lens
  - 135mm Auto EE Lens
  - Everready Case
  - Electronic Strobe Gun
  - Voyager Gadget Bag
- Complete Outfit, Stock No.3211, only \$349.50 + 4.95.**  
Separately, \$414.50 **Save \$65.00!**

### Automatic Extension Tubes for Universal "42" Thread.

Use these Macro Tubes with any "42" Type Universal Thread Camera. Use them with Internally Automatic Lenses, Preset Lenses, or non-preset Lenses. Use them with Zoom Lenses, too!

The Set consists of 3 Individual Tubes of Different Lengths which can be used singly or in any combination which gives you a total of seven different extensions. You can quickly vary the Macro Power of any one of your Lenses. Sharp and unusual Close-Up (Macro) Shots are easy with this fine Set.

**Set of Three Extension Tubes with Universal "42" Thread, Automatic, Stock No.2164, Low-Low Priced at only \$12.50 + 1.45 Shipping Charges.**



## Important Notice to Subscribers

We had been at our old location for more than 25 years and had no idea what it meant to move. We thought, naively enough, all there was to it was to call a Mover, move out of one place and into another. Little did we know how disruptive a moving really was.

As it turned out, everything was interrupted for months. We tried, valiantly, to maintain at least a semblance of "Business as Usual." We succeeded to a degree. One of the temporary casualties was E. E. I. S. It was simply impossible to get out new issues "as usual." Subscribers missed a few issues. We are sorry about this interruption, the first one in the existence of E.I.I.S. However, all subscriptions have been extended: Subscribers will receive their full number of issues plus one additional issue to make up for the interruption.

## ...and a Word to Non-Subscribers

As usual, copies of this issue are being mailed free to a number of non-subscribers. If you have not yet subscribed, we invite you to do so now. As a subscriber you will receive **every** issue. You won't miss any special offers or announcements of new or newly available Accessories. You will be kept informed and up-to-date. The Subscription Price is \$5 a year which will be credited **in full** towards your first Order for \$20 or more. **The Coupon will make it easy to subscribe.**

To: **SEYMOUR'S, Inc.**  
47 Seventh Ave., New York, N.Y. 10011

Please enter my Subscription to "Exakta Equipment Information Service" (E.E.I.S.) for One Year. My Subscription Fee will be credited **in full** on my first Order for \$20 or more. However, **I am under no obligation** to purchase anything.

I enclose \$5  Check  Money Order

Name: .....

Address: .....

City, State, ZIP: .....

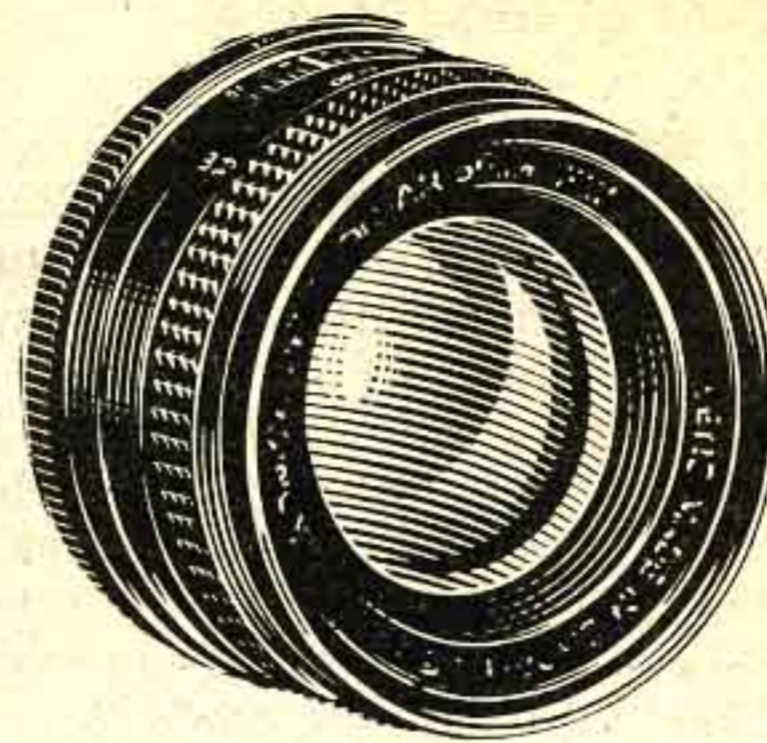
## Customer List.

If the address on this Issue is incorrect, please drop us a line, giving **BOTH** the incorrect **AND** the correct versions, both with ZIP Codes. Our Customer List is on Computer and the Computer needs both the wrong and the right versions (and ZIP Codes) for correction.

If you are no longer interested in our mailings, please tell us to delete your name from the List.

If you receive more than one copy, please tell us which address to keep and which address to delete.

Thank you for your cooperation. **SEYMOUR'S**  
Customer Service.



## CLOSE-OUT: 35mm F2.8 Wide Angle Lens

We are down to our last 100 Mosler Wide Angle Lenses, give or take a few. This is the Lens which we announced three issues back. Now we want to clear the shelves of the small remaining quantity, **at a true Close-Out Price!** For new subscribers we will briefly describe the Lens: 35mm F2.8 Wide Angle Lens. Fits all Classic Exaktas, Exakta RTL-1000, Exakta EDX-3 and, with Adapter TW/CLA (\$9.95) the Exakta Twin TL as well. All optical elements are fully Anti-Reflection Coated. Smooth-operating Click Stop Diaphragm. "Professional" Black Finish. 65° Angle of Coverage.  
**35mm F2.8 Mosler Wide Angle Lens, Close-Out Price: an unbelievable \$24.50 + 1.95 Shipping Charges. Velvet-Lined Pouch, \$2.95.**

## Professional Tripod at Amateur Price!

The new PRO-5100 Tripod is a true Professional Tripod with all the features a Professional Photographer must have, yet we offer it for less than an ordinary non-professional amateur tripod!

- Heavy Duty Support Brace
- Large Camera Platform
- Quick-Release Camera Mount
- Totally Independent Locks for Tilt, Pan, and Angle
- Gear-Driven Crank-Operated Center Pole

**Pro-5100 Professional Tripod, Stock No.1803,**  
**low-low priced at only \$59.95 + 3.95 Shipping Charges**

## Semi-Professional Model

The above Tripod is also available in a Semi-Professional Model. It has all the Features of the Professional Model except the Support Brace.

**Semi-Pro-5000 Tripod, Stock No.1804,**  
**only \$49.95 + 3.95 Shipping Charges**





## Your Dream Come True: The Exakta EDX-3

By now nearly everybody knows that Exakta **invented** the 35mm Single Lens Reflex Camera. But many people do **not** know that Exakta also invented the refinements, one after another: the first Eyelevel Penta Prism, the first Through-the-Lens Lightmetering System.... and so on. Professional photographers and amateurs have been watching new important features as new Exakta Models were introduced. Now we have the PERFECT Exakta, the State-of-the-Art Exakta, the Exakta you always dreamed about: the Exakta EDX-3.

Let's start with a brief Summary of the Features:

1. **Smaller, lighter, more compact than any previous Exakta.**
2. **Takes Classic and RTL Exakta Lenses without Adapters.**
3. **Light Emitting Diode Red/Green/Red Light "User-Preferred" Light Metering.**
4. **Wide-Open AND Stop-Down Lightmetering.**
5. **MicroGrid, Split Image, and Fresnel Combolite Focusing Screen.**
6. **Motor Drive Compatible for Sequence Photography**
7. **Plus all the famous Exakta Features.**

### Exakta EDX-3 Weighs 1/2 lb. less!

The trend in modern cameras is towards smaller and lighter models. The new Exakta EDX-3 is half a pound lighter than the previous models and smaller and more compact in overall size.

With its uncannily accurate electronic circuitry it is the most sophisticated Exakta ever.

### Exakta EDX-3 Takes Classic Exakta Lenses Without Adapter!

Owners of older Exaktas can use their lenses in the new Exakta EDX-3 without the need for adapters. The sophisticated Light Metering System will give the right exposure even with older lenses. With its own meter-coupled Lenses the EDX-3 computes the exposure with the lens **wide open**. With older Exakta Lenses the cameras uses the Stop-Down Metering Method.

Yes, we do recommend that you buy the EDX-3 at least with the standard meter-coupled lens to get the full benefit of the Wide-Open Metering Method which is now, for the first time, available in an Exakta. In the long run you will want to use only meter coupled lenses in your new Exakta, but for the time being you can use your old lenses without losing the lightmetering feature

### Exakta EDX-3 is Motor Drive Compatible

The new Exakta EDX-3 becomes a Quick-Sequence Camera when you add the Motor Drive. Electrically operated, the Motor Drive cocks the shutter and advances the film. You shoot as fast as you can push the Shutter Trigger Button: Click, click, click, click.....

## Exakta EDX-3 Gives You the Green Light!

No more time consuming matching of needles. No more hunting for hard-to-see pointers and marks in the Viewfinder: When the exposure is correct, the red light in the finder changes to green. The very instant you see the green light, **you shoot!**

Its own Meter Coupled Lenses remain wide open for brilliant viewing and exact focusing till you hit the shutter button!

Even if you take one picture after another with the Motor Drive, you are never aware that the lens actually closes down and opens up for every picture because it is lightning fast! You always see the full brilliant image.

### "User Preferred" Metering Exakta EDX-3 Has Wide-Open AND Stop-Down Lightmetering!

The new Exakta EDX-3 puts **YOU** in total command: Wide Open Lightmetering with its own Meter Coupled Lenses. Stop-Down Metering with your Classic Exakta Lenses. Shutter-Variable Metering with **ALL** Lenses! No matter what type of lens you use in the EDX-3, no matter what Macro Attachments you use (Bellows, Tubes, etc.), no matter what Filters you use, no matter what your lightmetering preference (Shutter **OR** diaphragm), the sophisticated electronics of the Exakta EDX-3 produce the right exposure, **always!**

### Exakta EDX-3 Has Built-in Combolite Focusing Screen

The new Exakta EDX-3 has **ALL** the Focusing Aids built right into the Finder. No matter what you prefer, it's there: Split Image Rangefinder, MicroGrid Rangefinder, Finegrain Groundglass Ring, and Fresnel. You don't have to make a decision which one to order: in the Exakta EDX-3 you get them **all!**

### New Exakta EDX-3 Incredibly Low Seymour Priced! Price Rolled Back to 1978 Level!

Consider the Sophistication of the EDX-3!  
Consider the Features! You will find it hard to believe that you can buy it at this low price:

**Exakta EDX-3 with Meter Coupled F1.7 Lens,  
Stock No.2015, \$259.50 plus \$16.95 for the Case.  
Shipping Charges \$2.95**

Auto Winder Motor Drive, Stock no.2031, \$98.50  
Set of 6 Alkaline Batteries for Motor Drive, \$4.48.



**Now is the Time  
to Trade Your Old Exakta  
on the New Model.  
Why?**

You want to update your Exakta. You want internal lightmetering. You want modern features. You want a smaller, lighter Exakta. You want the Exakta EDX! Right now we can still give you a good trade-in allowance for your old Exakta. This will not last forever. The longer you keep your old Exakta, the more its value will go down.

And don't forget that the price of the new model will go up as the value of the U.S. Dollar goes down. Sad, but true. To say nothing of continuing Inflation!

The best way to trade is to send us your equipment and your tentative order. This way we can give you a firm exchange quotation. Or, you can write and describe your equipment and ask for an exchange quotation. But unless we see the equipment, we can give you only a very guessty quotation which is subject to our final evaluation, after we inspect your equipment.

Incidentally, we suggest you trade wide angle and telephoto lenses, too, to get the full benefit of the new electronic "wide open" lightmetering.

When you send us your equipment, you are under no obligation. In fact, even when you trade, we will hold your equipment for twenty days, just in case you change your mind. I know that you don't want your oldtimer back once you see, handle, and use the New Exakta. But it's comforting to know that you are not giving up your old equipment till you convince yourself that the New Model is really the camera you dreamed about. (It is, believe me!)

So-- pack up your old equipment: Start the ball rolling!



**Your Dream Exakta  
Come True:  
Exakta EDX-3**



**New Exakta Model  
is Motor Drive Compatible**

**Exakta EDX-3 has  
Wide-Open  
AND Stop-Down Metering!**

**New Exakta Model Takes  
Classic Exakta Lenses  
Without Adapter!**





**Motor Drive  
at 1978 Price**

Turn your Exakta EDX-3 into a Quick-Sequence Camera with the Auto Winder Motor Drive. It cocks the Shutter, advances the Film and takes Shot after Shot as fast as you push the Tripper Button.

**Auto Winder Motor Drive, Stock No. 2031, Price rolled back to \$98.50 +1.95 Shipping.** Set of 6 Alkaline Batteries, \$3.88.

**Attention EDX-3 Owners!  
Prices rolled back!**

We have "rolled back" the prices of Meter Coupled Automatic Lenses and other Accessories for the Exakta EDX-3 to 1978 Price Levels! Now is the time to buy. Don't wait till the prices go through the roof (and they will!)

**Meter Coupled Lenses  
for the Exakta EDX-3**

Take advantage of the Wide-Open Metering Capability of the new Exakta EDX-3. The following Meter Coupled Lenses (all of excellent correction) have this capability.

**CARENAR/EXAKTAR Lenses:**

- 35mm F2.8, Stock #2011, complete with Case, \$77.95
  - 28mm F2.8, Stock #2012, complete with Case, \$93.45
  - 135mm F2.8, Stock #2013, complete with Case, \$89.50
  - 200mm F3.5, Stock #2014, complete with Case, \$95.45
- Shipping Charges: \$1.95 per Lens.

**Zoom Lenses, Meter Coupled,  
Automatic, for EDX-3:**

- 35mm to 100mm F3.5 Macro Zoom Topcor, complete with Case, \$298.50 plus \$3.65 Shipping Charges.
- 85mm to 210mm F4.5 Macro Zoom Tamron, complete with Case, \$298.50 plus \$3.65 Shipping Charges.

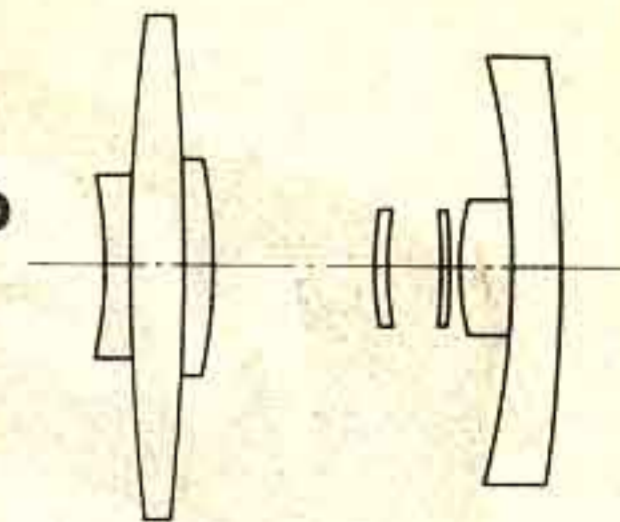
**Now you can zoom from  
35mm Wide Angle to 210mm Telephoto  
with just 2 Lenses!**

**Special Combination Offer puts over  
\$100.00 in your pocket!**

35mm to 100mm F3.5 Macro Zoom Topcor	\$298.50
85mm to 210mm F4.5 Macro Zoom Tamron	298.50
	<hr/>
	\$597.00
Save \$102.00 on Combination	-102.00
<b>You pay only</b>	<b>\$495.00</b>
Both Lenses with Cases.	
Add \$4.95 Shipping Charges.	

**For the Exakta EDX-3  
TAMRON SP\*  
500mm F/8 Tele Macro  
Mirror Lens**

\*SP = Seymour Preferred  
SP = Superior Performance  
SP = Super Power



Here is a new ultra powerful Telephoto Lens for the EDX-3:

- Compact: just 3½ inches short!
- Lightweight: a mere 1¼ lbs!
- Powerful: Cuts distance by 90%!
- True Macro: one-third life size at a comfortable 5½ feet distance!
- Superbly corrected: Totally free from every known lens fault!

The 500mm Tamron SP Mirror Lens is a Catadioptric Telephoto Lens with 7 optical elements in 4 groups. Its silver clad Mangin Mirrors assure Maximum Light Transmission and Optimum Resolving Power throughout its focusing range. And what a Focusing Range it has! It goes without a gap from Infinity to 67 inches.

A focal Length of 500mm should be enough for almost everybody. But if you are one of the extraordinary people who really want to "reach out", we can supply the Tamron SP 2X Flat Field Tele Converter as an optional Accessory. It changes the Focal Length to an almost unbelievable 1000mm. Six-Element, 5-Group Construction of the Tele Converter assures wire sharp performance.

The Tele Converter is an extra-cost option. But we will give you (with the 500mm Lens) the following useful Accessories without additional cost:

- 5-Piece Filter Set
- Lens Hood
- Tripod Mounting Ring
- DeLuxe Case

**500mm F/8 Tamron SP Mirror Macro Tele Lens,  
Stock No. 2174, Great Value at only \$499.50  
+4.85 Shipping Charges.**

Tamron SP 2X Flat Field, High Contrast Tele Converter for above. Extends Focal Length to 1000mm, Stock #2174-TC, \$112.50 (No additional Shipping Charges if ordered with the Lens; otherwise \$2.45)

You do not **HAVE** to trade  
your old Exakta.

You can buy the new Exakta EDX-3  
outright, without trading, if you desire.

**Show the World  
that you are  
an Exakta Booster!**

Wear an Exakta Stickpin! A miniature replica of the Classic Exakta in Black and Silver Color, mounted on a Stickpin which can be worn as a tie pin or a lapel pin. Made in Germany. \$1.75 + 25c Shipping. Special: Four Stickpins for \$5, shipping charges included.  
Att. Exakta Booster Clubs: Tell us how many Stickpins you can use and we will work out a special deal.

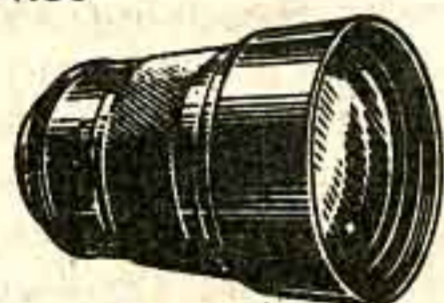


# NEW!

**Just received:**

120mm to 300mm F5.6 Fully Automatic Sigma Macro Zoom Lens, Stock No.1872, low-low Seymour-priced at only \$249.50 + 4.75 Shpg Case, optional, \$16.50

400mm F5.6 Fully Automatic Sigma Telephoto. Yes, fully automatic! Stock No.1976, low-low Seymour-Priced at only \$199.50 + 6.85 Shpg Case, optional, \$14.50



Ultra Compact 500mm F/8 Mirror Lens with Close-Focus Feature, light-weight, wire sharp. One of the most amazing Super Power Lenses ever designed. Stock no.2154, amazingly low priced at only \$249.50 plus \$5.85 Shipping Charges.

Are you daring enough to use a 1,000mm Lens? If so, we can offer you the Super Power Booster, a special Focal Length Doubler for use with the above 500mm Mirror Lens. It converts it into a Super Power Lens with a Focal Length of 1,000mm! Super Power Booster for 500mm Mirror Lens, Stock No.1940, a Lot of Boosting, for only \$29.50.

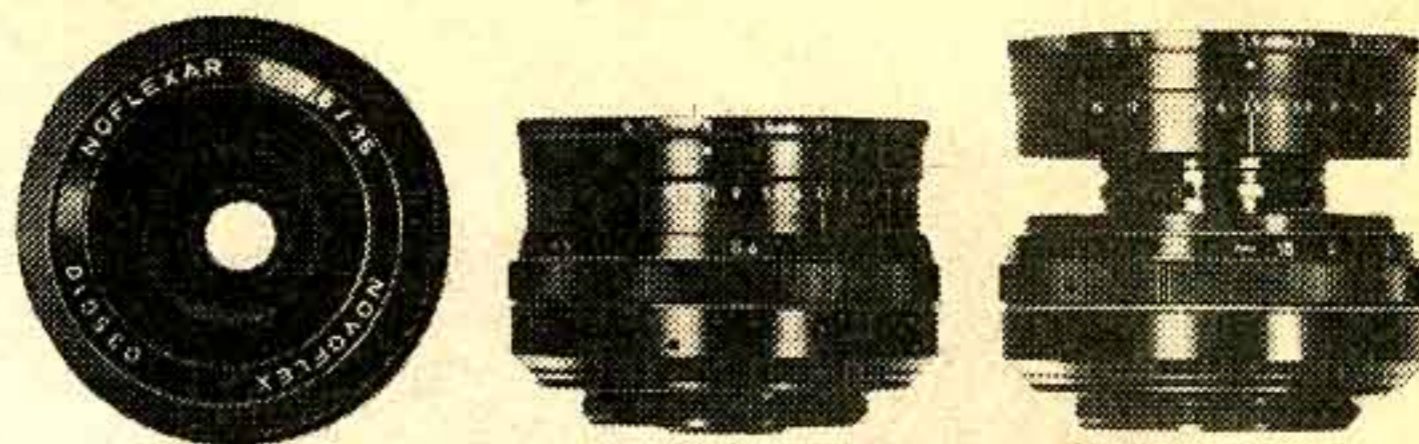
Need an ultra-fast 500mm Mirror Lens? Just In: 500mm F/4 (yes, F/4!!!) Sigma Mirror Lens, for powerful telephoto shots at low light levels, Stock No.1897, would you believe a low-low \$495.00? Case, optional, \$19.50. Shipping Charges \$9.65

## Would You Like to Renew Your E.E.I.S. Subscription?

Only Subscribers receive every Issue of E.E.I.S. [short for "Exakta Equipment Information Service."]. Sometimes we mail free sample copies to non-subscribers but in order to receive each and every issue, you must subscribe. The issue you miss may contain the very Bargain you have been waiting for. The issue which you don't get may disclose details about new accessories, new pertinent Exakta Information, even a new Exakta Model. This information is being mailed to E.E.I.S. Subscribers immediately, long before the general public gets to know about it.

As you know, there is a subscription charge of \$5 a year but you also know that you get this back on your first order for \$20 or more. In case you forgot how it works: You send \$5 for a year's Subscription to E.E.I.S. This gives you a credit equal to the amount you send which you deduct from your first order for \$20 or more. Renew your Subscription. Don't miss a single important and interesting Issue. It's just Five Dollars a Year.

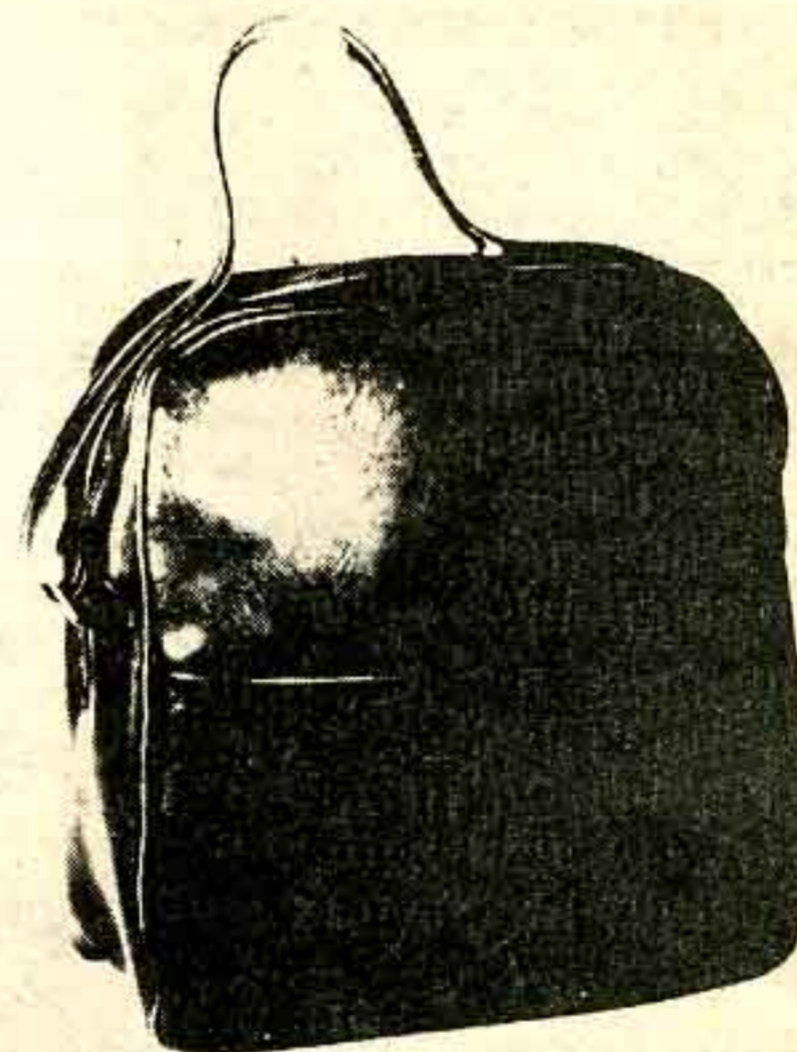
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## Save \$30.00 on famous German 35mm F3.5 Macro Noflexar

An ultra sharp German Macro Lens, made by famous Novoflex, the "Macro People." The 35mm F3.5 preset Macro Noflexar has 4 Stages. Stage One gives you a superb Wide Angle Lens with a 63° Angle and a Focus Range from Infinity to 16 inches. Stages 2, 3, and 4 convert the lens into a Macro Lens, extending the Focus Range to less than three inches! The Macro Noflexar can be used with ALL Exakta Models, including the EDX!

35mm F3.5 preset Novoflex Macro Noflexar, Stock No. 2041, shown in previous issue of EEIS at \$97.50 (which was a low-low price for this type of lens!) now reduced by \$30.00, yours for a mere \$67.50 + 2.45 Shipping



## Another Super Buy: Tigerhyde Town-and-Country Gadget Bag

The Tigerhyde Town-and-Country Gadget Bag is beautifully proportioned and generously sized. It measures 15 X 16 X 7 Inches. Tigerhyde has the look and feel of finely tanned supple leather but outlasts leather by a wide margin. You don't have to baby it. It is impervious to rough treatment. It comes in a very beautiful, richly grained Antique Saddle Tan. The Bag has a waterproof washable lining. The soft-padded interior cuddles and protects your delicate and valuable equipment. Top Zipper Closing, two Outside Pockets. Convertible Strap (Shoulder or Hand.) The Town-and-Country Gadget Bag is beautiful, functional, and durable.

Tigerhyde Town-and-Country Gadget Bag, Stock #2079 Special Sale Price, only \$12.50 + 1.95 Shipping Chgs.





**NEW**

## Affordable and Recommended Omega "System 700" Condensor Enlarger

**Optimum  
Performance With  
All Film Formats  
to 2 1/4" X 2 3/4" (6x7)**



You may have been wondering why we were reluctant to recommend Enlargers. Well, the ones we really liked carried enormous price tags while the low-cost ones were not good enough. All this has changed with the appearance of the Omega "System 700" Condensor Enlarger. It is so perfect, we would have recommended it at any price (well, almost any price!). As it turns out, we are able to offer you this superb Enlarger at an unbelievably low price.

The Omega "System 700", as the name implies, is a real System. Not just a 35mm Enlarger, the 700 gives you unmatched Print Quality for every Film Format: 110, Half Frame 35mm, Full Frame 35mm, 2 1/4 X 2 1/4, all the way to 6 X 7cm.

And look at these unique Features:

- High Efficiency "Teardrop" Lamp: High Light Output
- Even Illumination
- Double Condensor provides Supreme Print Contrast.
- Optimum Illumination allows Shorter Exposure Times
- High-Lift Lamphouse Film Stage for Easy Film Access
- Oversized Focus Control for Fast Focus.
- Extra Long Bellows for Greater Print Size Range.
- Counterbalanced Carriage.
- Built-in Filter Drawer for Color and Poly Contrast.
- Compatible with C-700 Super Chromega Dichroic Lamphouse (which can be added whenever you are ready for it!)

**Omega "System 700" Enlarger, less lens and carrier, Stock No.2064, Seymour Value-Priced at only \$129.50 plus \$4.95 Shipping Charges.**

**Special Bonus Buy if bought at the same time:**

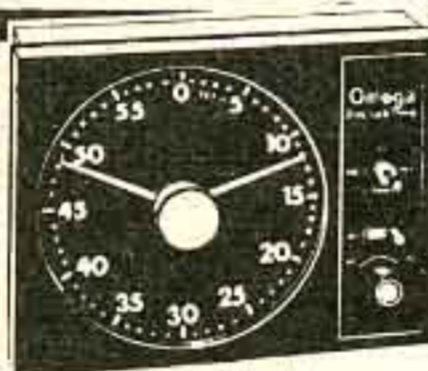
Accessory Package consisting of genuine Rodenstock EL10mm Flat Field Enlarging Lens, Full Frame 35mm Film Carrier, and Original Omega Dust Cover, Bonus Price for Package, Stock No.2065, \$29.95.

### Add-on Values:

The 50mm Flat Field Lens which comes with the above Bonus Package doubles as a superb Macro Lens for use in a Bellows Unit. The Lens alone should easily be worth \$50.00. If you want to use it in an Exakta Bellows we can supply the Exakta Bayonet Adapter, Stock No.2033, for only \$8.65 + 45c Shipping.

If you do not have an Exakta Bellows, we will give you a terrific deal: Original Ihagee Proxette Bellows, Stock No.1936, AND Exakta Bayonet Adapter, Stock No.2033, BOTH for \$29.50 + 2.45 Shipping.

### Omega 'Pro' Lab Timer. Perfectly Exposed Enlargements



Are you still "counting seconds" to time your Enlargements? If so, you are in the Stone Age of Darkroomdom (should we have said "in the Dark Ages"?)

For precise timing (especially if you make more than one print from the same negative or transparency) you need a Time Controller for your Enlarger.

Professional Photographers use Time Controllers costing many hundreds of dollars. The Omega "Pro" Timer will do the same for you for one-tenth the cost! It will give you precisely timed Enlargements and if you print two or more, all will be exactly the same. In the "Print" Mode it will turn the Enlarger Light off at the right moment. In the "Focus" Mode it leaves the Enlarger Light on till you are ready to expose your enlargement. At our low price, you simply cannot afford to continue wasting expensive paper and chemicals, to say nothing of your time and the frustration of looking at yet another stack of bad prints...

**Omega "Pro" Enlarger Timer, Stock No.1884, especially low priced at only \$39.65 + 2.45 Shipping.**

### 2X Internally Automatic Tele Converter for RTL-1000 Again Available.

Yes, we have them again!

After turning down hundreds of requests, we can now again supply the Internally Automatic Tele-Converter for the Exakta RTL-1000. High Optical Correction assures wire-sharp Telephoto Shots at Twice the Focal Length of your Prime Lenses. This 2x Tele-Converter works with all your RTL Lenses (not just your Normal Lens!) and doubles the Focal Length. Works with ZOOM LENSES, too.

**2X Tele Converter, Internally Automatic, for Exakta RTL-1000, Stock No.2138, only \$34.50 + 1.95 Shipping.**

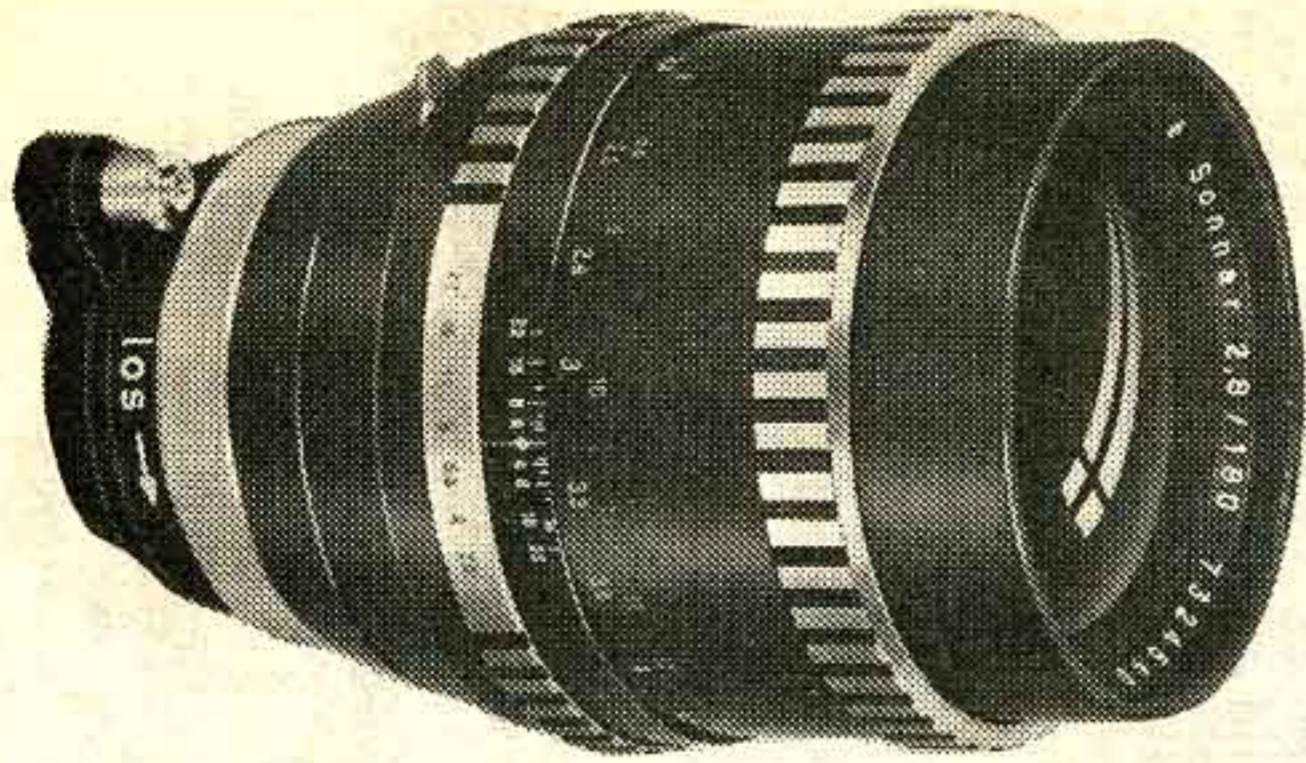
**OUR TELEPHONE NUMBER:**

**(Area Code 212) 691-7799**

**We have 3 Lines:**

**You rarely get a Busy Signal**





## 180mm F2.8 Sonnar

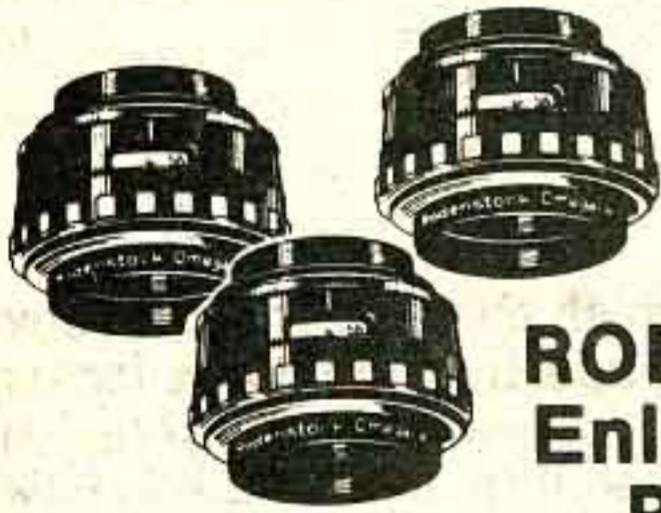
Limited Supply

THE FAMOUS

## Fully Automatic "Olympia" Sonnar

Stock No.2054 **289<sup>50</sup>** +3.95 Shipping

Available for Classic Exakta, Exakta Twin TL, Exakta RTL-1000, Universal 42mm Screw Thread, Praktisix, Pentacon Six. **BE SURE TO STATE MODEL.**



## RODENSTOCK Enlarging Lens Promotion

It has been said (and rightly so) that a good Enlarging Lens is even more important than a good taking lens. And what better Enlarging Lenses are there than the famous German Rodenstock Enlarging Lenses? Rodenstock Lenses were chosen, in preference to all others, by Omega, THE Enlarger People!

We decided to do something that we had never done before: to give you your choice of lens at the same low price, regardless of the Focal Length and regardless of the regular price. You save up to \$40.00 and you can order exactly what you need. Buy one, two, three, or all four lenses. You will get the Best Enlarging Lenses at a price you can easily afford. You can't put a price tag on the improved quality of your Enlargements....

Rodenstock Rogonar-S, 50mm F2.8,	Stock No.1999
Rodenstock Omegaron 75mm F4.5,	Stock No.2016
Rodenstock Omegaron 90mm F4.5,	Stock No.2017
Rodenstock Omegaron 105mm F4.5,	Stock No.2026

All one low price:\$98.50 each + 2.45 Shipping Charges.

### SPECIAL PACKAGE DEALS:

Buy two or more of the above Lenses and receive a credit towards the purchase of an Omega CS-10 Enlarging Exposure Meter or an Omega "Pro" Enlarging Timer:

Buy two Lenses, get Credit of \$7.50  
Buy three Lenses, get Credit of \$12.50  
Buy all four, get Credit of \$20.00

## U M S E C K Right Angle Viewfinder

Face away from your subject. Pretend you are taking a different picture. You are actually taking a picture **90 degrees** from your apparent line of vision. You see the subject clearly in the finder for framing and focusing, although you seem to be looking in a different direction.

The Umseck Right Angle Finder has a powerful Magnifying System for ultra precise focusing. The unit swivels for horizontal or vertical shots. It attaches to the prism of your Exakta and you will have to tell us which Exakta Model you have.

Umseck Right Angle Viewfinder, Stock No.1941, only \$39.50 + 2.65 Shipping Charges.

## V I S I M A G Focusing Magnifier

This is the powerful Multiple-Element Magnifier which attaches to the eyepiece of the Prism. (Be sure to tell us for which Exakta Model!). It has a wide range of adjustment for individual eyesight. The Magnifier can be flipped in and out without removing the Instrument from the Camera. Magnifies the center of the image like a microscope for ultra precise Sharp Focus.

Visimag Focusing Magnifier, Stock No.1983, only \$27.50 + 1.35 Shipping Charges. Be sure to give us the Exakta Model on which you want to use it!

## EXAKTA REPAIRS

When did you last have your Exakta cleaned and relubricated? You can get a great deal of additional mileage out of your Exakta if you take care of it. A new Exakta will usually not require re-lubrication for about two years. Older cameras should be "washed" and relubricated every two years. The old lubricant usually cakes up (combining with the dust that seeps in) and after a while the lubricant becomes an abrasive. If you let it go too long, your gears will be in sad shape. It's cheaper to give your Exakta regular service.

## Seymour's Exakta Service Package #1 Still only \$34.50

Our Service Package #1 consists of Cleaning out the Old Lubricant, re-lubricating the Mechanism, Checking fast and slow shutter speeds, and checking focus. It includes minor adjustments but it does not include repair or replacement of parts.

Let us take care of your Exakta and it will take care of you. The cost of our Service Package #1 is still only \$34.50 plus \$2.95 Return Shipping Charges.

(NY State Residents, please add Sales Tax.)  
Send your Camera directly to our Service Department at 47 Seventh Avenue, New York, N.Y. 10011.



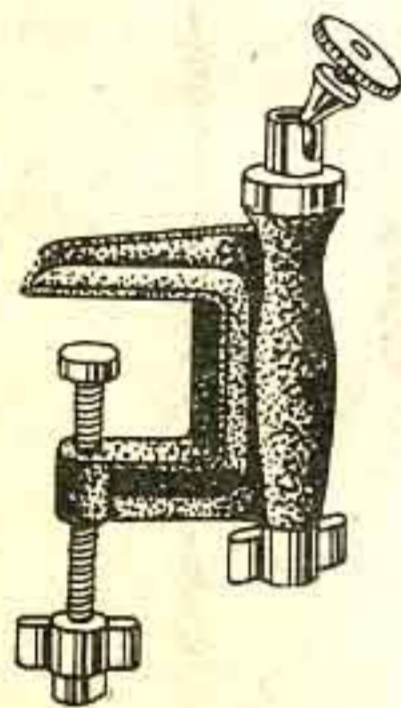


## Attention Twin TL Owners! Shipping Mix-Up at Factory Saves You a Bundle!

We ordered 35mm F2.8 Wide Angle Lenses for the Exakta EDX-3. Through a mixup at the Factory the lenses were shipped to fit the Exakta Twin TL. We agreed to keep the lenses at a reduced price, to avoid shipping them back and losing the Customs Duty!

We now have 250 Lenses which will be sold (as long as they last) at a greatly reduced price. If you own an Exakta Twin TL and are in the market for an Internally Automatic Wide Angle Lens, don't wait. These lenses will go fast. Avoid disappointment. Order right away! **35mm F2.8 Internally Automatic Original Exaktar Wide Angle Lens for Exakta Twin TL, Stock No.1932, regular low Seymour Price \$69.50. Now, while they last, \$48.25 + 3.95 for the Case and 1.65 Shipping Charges.**

In fairness to everybody, orders for the above lens will be filled on a first-come, first-served basis.



Tiger Clamp Pod.

## Tiger Clamp Pod.

The Tiger Clamp Pod attaches to virtually **anything**: to a Park Bench, to a Chair, to a Car Window, to a table, even to round things like a water pipe. Be sure to have one in your gadget bag or pocket whenever you go shooting without a tripod. It may save a one-and-only shot! The Tiger Clamp Pod comes with Universal Swivel-Head. Very sturdy All Metal Construction.

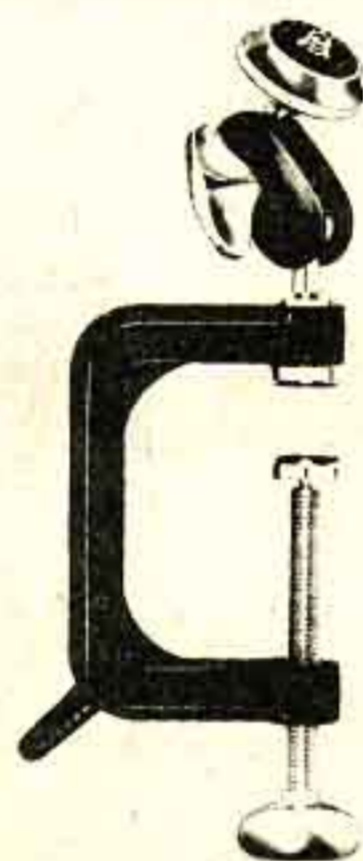
**Tiger Clamp Pod, Stock No.1834, great value at \$6.95 plus 55c Shipping Charges.**

## Tiger Super Clamp

The Tiger "Super" Clamp is the Heavy-Duty Version of the Tiger Clamp Pod. Wider Jaws, Double-Jointed Extra-Safe Universal Joint. Typically low Seymour-Priced but worth much more.

Don't leave home without one!

**Tiger Super Clamp, Stock No.1947, only \$8.95 + 65c.**



Tiger Super Clamp.



## Seymour-Rebuilt Exaktas

Otto is busy supervising the rebuilding of fine Exaktas. Do you have your heart set on a VX11a?, a VX-1000?, or perhaps on a Model I or II? Send us a Self-Addressed Envelope and write on the lower left: LSRE. This means "List of Seymour-Rebuilt Exaktas". We'll send you the List by return mail.

As you know, we are, at this time, the **only** Company in the United States receiving Replacement Parts from the Dresden Exakta Plant. This means that we can give you a meaningful Guarantee with our Rebuilt Exaktas!

## Tiger Inst-A-Dapters

A solution to a vexing problem: How to use Custom Screw-In Accessories on Lenses with **different** threads. Let's say your lens has a front diameter of 49mm and you have a fair assortment of filters, shades, etc., all with 49mm thread. Now you buy a lens with, say, 55mm Front Thread Diameter. You can use our Inst-A-Dapters instead of buying all new accessories. Yes, you can use all your 49mm accessories on the 55mm Thread.

Order **ANY COMBINATION** of male/female threads from 46mm to 58mm. The Stock Number is 1938 and four digits. The **FIRST** two digits show the **male** thread; the **LAST TWO DIGITS SHOW THE female** thread. Example: You want to use 49mm **Accessories** on a lens with a 55mm Diameter. Order Inst-A-Dapter 1938/5549 and, please, do not confuse the focal length of a lens with its diameter.

**Tiger Inst-A-Dapters, Stock No.1938/--, still only \$3.95 each plus 25c Shipping Charges.**

## Potluck Strobe Guns for \$14.95

Every Camera Store accumulates Strobe Flash Guns of various makes and models. We do, too. We lumped them all together and sell them as "Potluck" Strobe Units. All are new and good makes such as Rolleiflex, Sunpak, Aetna, Honeywell, etc. You cannot specify brands, models, or types but you can (in fact, you must) tell us whether you want your strobe flash to fit a camera with Hot Shoe (Twin TL, 42, EDX, etc.) or a camera with plug cord (Classic Exaktas, RTL-1000, etc.)

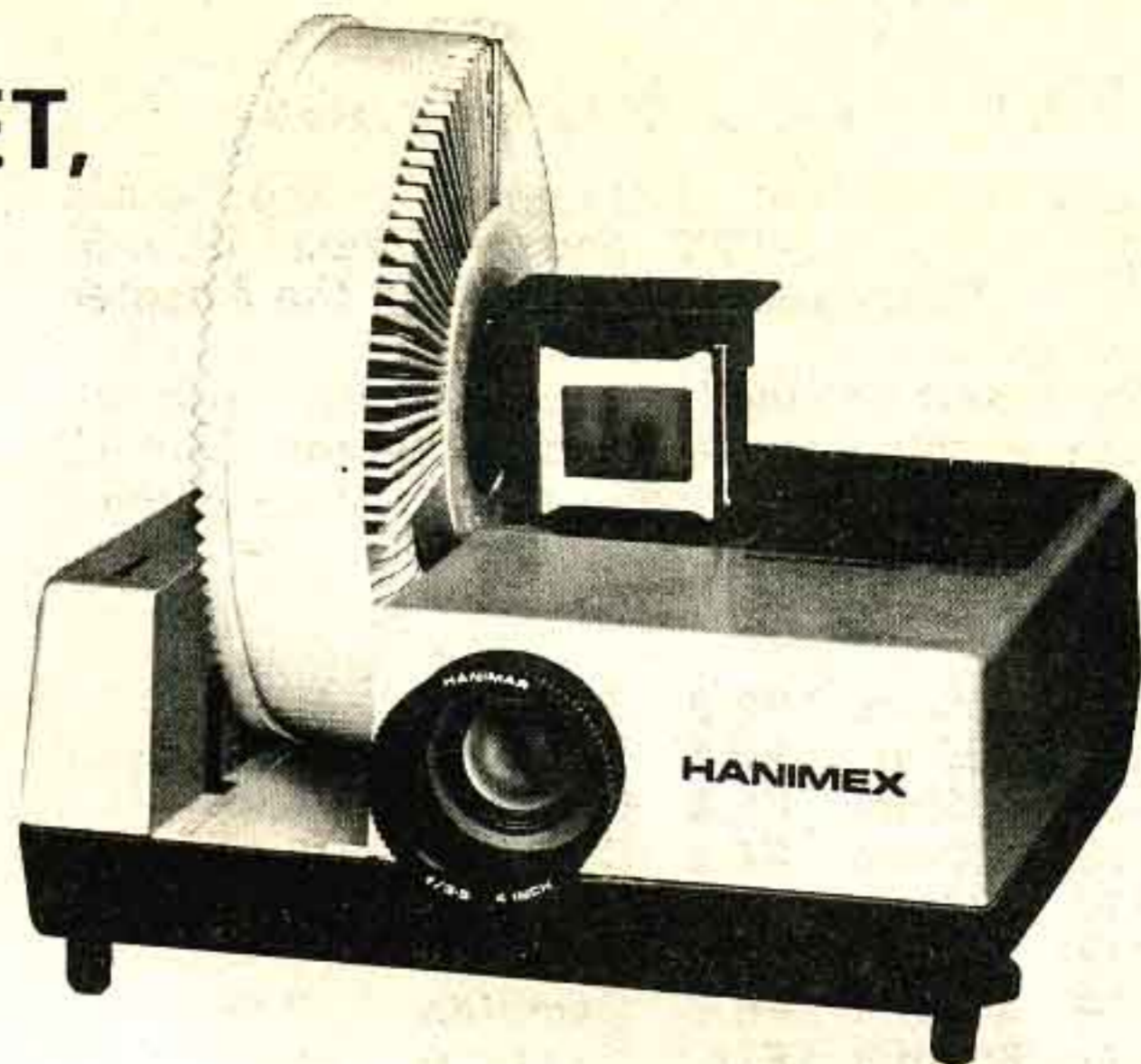
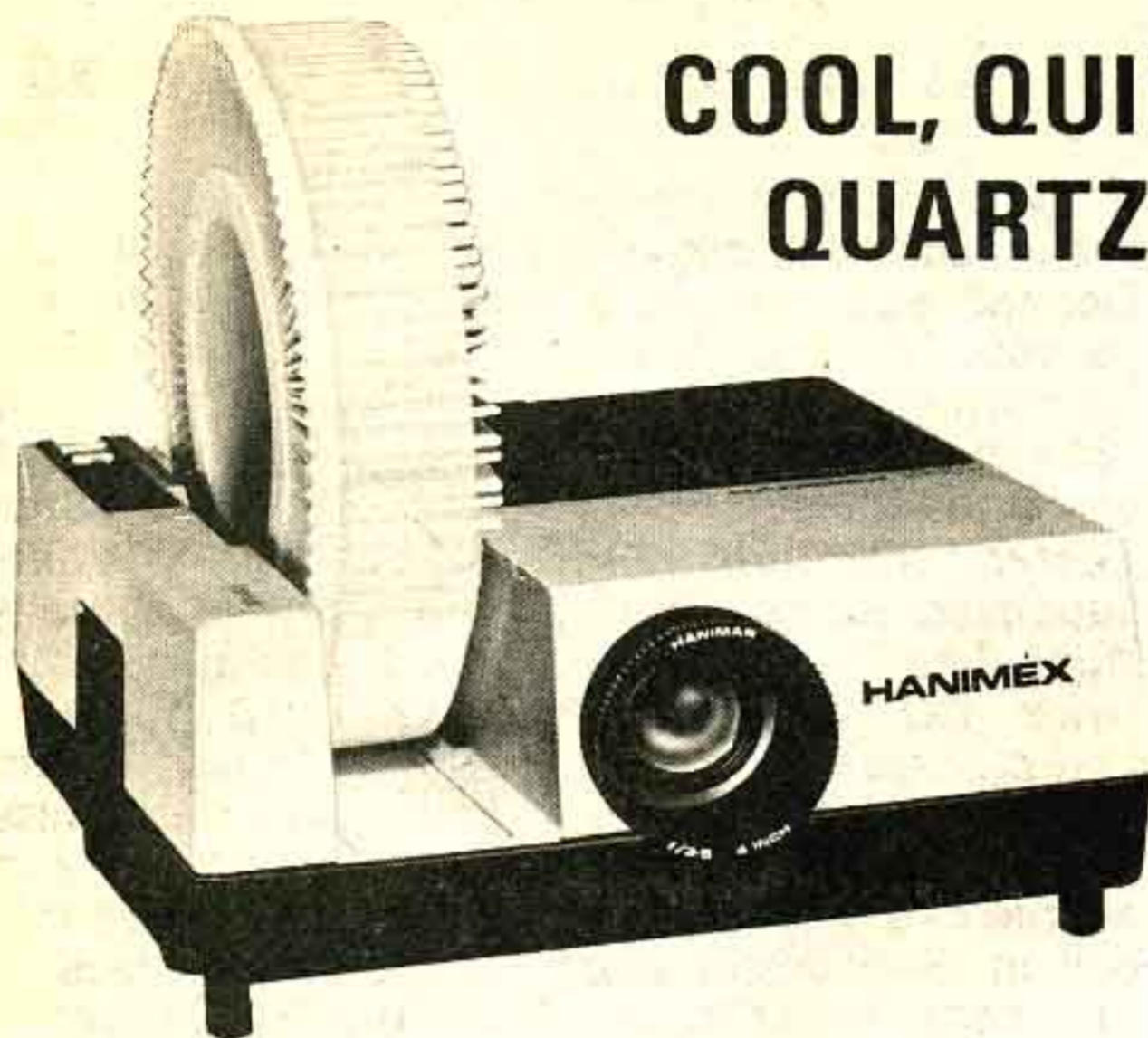
**"Potluck" Strobe Flash Unit, Stock #4441, Special Price \$14.95 + 1.25 Shipping. 2 Alk. Batteries, opt'l, \$1.95.**







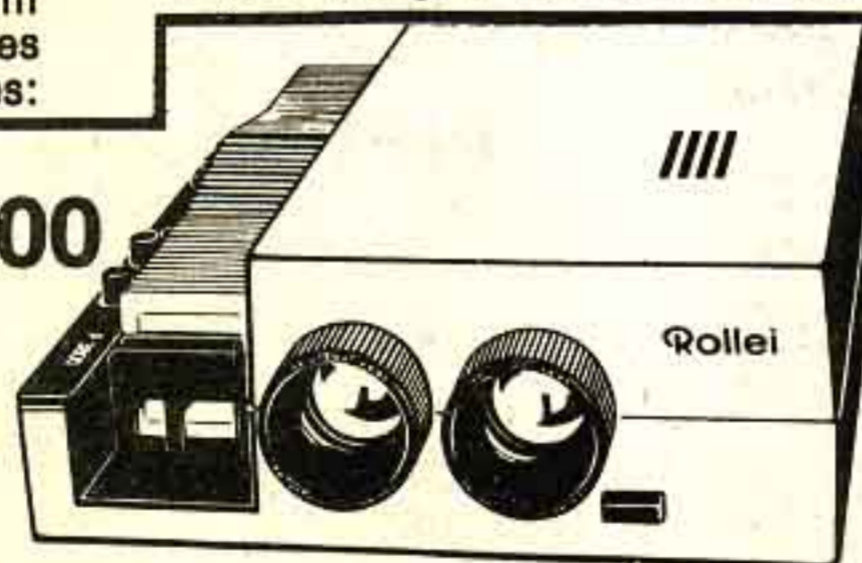
## COOL, QUIET, QUARTZ



# At last:- Projectors!

You may be one of the many customers who asked us for a Slide Projector. During the past three or four years we answered such inquiries negatively. There weren't any projectors which we could recommend with a clear conscience. Such projectors were either priced sky high or did not meet our standards for performance and quality. **All this has changed now!** Hanimex submitted their 2400 Series Quartz Models and we knew immediately that our search was over. Here was Excellent Performance, Outstanding Engineering, and Quality. **The List of Features** is long enough to fill half this issue. We will restrain ourselves and mention just the most important ones:

- Low Voltage Quartz Projection System for cooler, whisper-quiet operation
- Long-Life 24V FCS Quartz Lamp
- True White Light
- Built-in Slide Previewer
- Large 4-Inch Lens, interchangeable with Zoom Lens
- Condenser Optics for Brilliance
- Input for Tape Recorder Synchronization or Automatic Timer
- Small Overall Size: Ten Inches square and only about 4 inches high!
- Light Weight: a mere 8½ lbs.



## Rollei P3800

A single, self-contained slide projector that provides full dissolve projection capability, blending image into image for maximum visual appeal. And the P3800 does this by itself, with no costly, complex additional equipment.

Dissolve times are continually variable from 0.5 to 6 seconds, and a built-in electronic timer automatically triggers dissolve slide changes at preset intervals from 4 to 60 seconds. Precise focus is maintained throughout by the P3800's autofocus system. It all adds up to professionally smooth, high-impact dissolve effects with simple hands-off operation.

**Does the job  
of two Projectors  
and a  
Dissolve Unit**

Dissolve Projector with Built-In Timer, Autofocus and Remote Control w/Remote Control Cord, (2) 85mm Rollei Heidosmat f/2.8 Lenses, (1) 55-36 Magazine and A.C. Line Cord..

### Dissolve Time:

Continuously variable from 0.5 to 6 sec. Green indicator lamp lights during dissolve cycle.

### Tape-Synchronized Projection:

DIN-type receptacle on projector accepts accessory cable for connecting pulse generator linked with tape recorder for sound-sync dissolve shows.

There are two models. Both have all the listed features. Both give you your choice of the popular 100-Slide Rotary Trays or the 36-Slide Straight-Line Trays. Both also feature self-aligning Single-Slide Capacity.

**The Model 2400RF** has a Remote Control for Focus, Slide Changing and Forward or Reverse Sequence.

**The Model 2400EF** has the Remote Control plus Automatic Electronic Focusing. Every Slide is instantly focused to Maximum Sharpness on the Screen.

All this is amazingly affordable. We anticipated a large number of orders and boldly negotiated Quantity Prices with the supplier. Our prices reflect this!

**Hanimex Remote Control Slide Projector, Model 2400RF, Stock No.1852,**

**only \$117.50 plus \$4.85 Shippg. Chgs.**

**Hanimex Remote Control Auto Focus Slide Projector, Model 2400EF, Stock Number 1853, only \$139.50 + \$4.85 Shpg.**

### ACCESSORIES:

Automatic Timer, Stock#1855 \$19.95 + 1.85

70mm to 120mm Zoom Lens,

Stock No.1859, additional \$57.50

Rotary Trays (Capacity 100 Slides each)

Stock No.1869, 12 for \$35.95 + 4.75 Shpg.

Carrying Case, Stock#1879, \$19.95 + 2.75

Spare Quartz Lamp, Stock#1870 \$7.95 + 85c

### Slide Changing:

Fully automatic advance by electronic timer, continuously variable intervals from 4 to 60 sec.; manual advance and reverse by push button on remote control or projector control panel.

### Focusing:

Fully automatic system maintains accurate focus after first two slides are focused manually.

### Lenses:

Two 85mm Heidosmat f/2.8 lenses supplied.

### Lamps:

Two 24-volt, 150-watt tungsten-halogen lamps for extra-bright projected images, brilliant color.

**ROLLEI Dual 3800 Dissolve Projector, Stock Number 1865. Not a "cheap" Projector but a Great Bargain at \$599.50 + 7.85 Shipping.**



## Preset Lenses Two Top-Rated Brands:

Once more we can supply Preset Lenses for the Classic Exakta, the Exakta RTL-1000, and the Exakta EDX-3. They will also fit the Exakta Twin TL with the Adapter TW/CLA (\$9.95).

**CAMBRON** Brand Lenses have consistently captured Top Ratings in the Tests conducted by the Camera Magazines and **VIVITAR** Lenses, well, you know their reputation....

Stock#				
1902	35mm	F2.8	Cambron	49.95
2108	35mm	F3.5	Vivitar	39.50
1903	135mm	F2.8	Cambron	49.95
2126	200mm	F4.5	Cambron	49.95
2110	200mm	F3.5	Vivitar	69.50
2118	300mm	F5.6	Vivitar	79.50
2120	400mm	F6.3	Cambron	49.95
2121	500mm	F/8	Cambron	69.95
2130	800mm	F/8	Cambron	249.50
2148	500mm	F/8	Cambron	
			Mirror Lens	197.50
2154	500mm	F/8	Cambron	
			Ultra Compact Mirror Lens	249.50

Shipping Charges: 35mm \$1.95.  
135mm/200mm \$2.65.  
300mm/400mm \$3.95  
500mm/800mm \$5.65

## Yes, Veronica, there is a Handheld Exposure Meter for Flash!!!

An old, vexing problem has at last been solved. Until now it was impossible to measure the light from a Strobe Flash. The burst of light did not last long enough for the needle of the exposure meter to register. Now you can determine correct strobe exposure as easily as regular daylight exposure. You get the correct exposure reading in direct F-Stops. Even bouncelight, a combination of daylight and fill-in flash, or front and back lighting will be directly and instantaneously computed and shown!

There are two models, the less-expensive Model 500 and the highly sophisticated Model 1000. Both operate without cord, automatically, and with amazing accuracy. The Model 500 has an F-Stop Range from F/2 to F/22 and an accuracy of one-third F-Stop!

The Model 1000 has an F-Stop Range from F/2 to F/90 and an accuracy of one-sixth of an F-Stop! In addition, the Model 1000 has an ultra-sensitive Light Receptor and each Instrument is individually hand calibrated. **Strobe Flash Exposure Meter, Model 500,**

**Stock No.2075, only \$58.50 + 1.95 Shipping Charges.**  
**Strobe Flash Exposure Meter, Model 1000,**  
**Stock No.2061, only \$77.50 + 1.95 Shipping Charges.**  
Carrying Case Free with each Meter.

## 80mm F2.8 Tessar in Universal "42" Thread

If you own a Camera with Universal "42" Thread, you are in luck: You can now have one of the World's Most Desirable Lenses, the famous 80mm F2.8 Preset Tessar for your Camera! This Lens has the ideal Focal Length for Portraits and for moderate Telephoto Shots where a 135mm Lens would give you far too much magnification or too small an angle. A wag called the 80mm F2.8 Tessar "a Wide Angle Telephoto Lens." While it was supposed to be a funny quip, he was actually quite right: The 80mm Tessar is a Telephoto Lens with nearly twice the angle of coverage of a 135mm Lens! Sharp, exceptionally well color corrected, it embodies all the quality you expect from a German Zeiss Lens. We have priced this unusually fine Lens low enough to enable every owner of a "42" Type Camera to "throw one in his Gadget Bag" as the saying goes. The Lens is not available in Bayonet Mount. **80mm F2.8 preset Zeiss Tessar Lens with Universal "42" Thread, Stock No.2102, only \$46.50 + 2.45 Shipg. DeLuxe Velvet-Lined Pouch, \$2.95**

## Owners of Pentacon Six and Praktisix

We can now supply Original German Equipment for your 2 1/4 X 2 1/4 Camera. Our prices are way below Market Prices, in some cases below 1970 prices.

Need we tell you that these are very scarce items and that our supply is not inexhaustible? 'nuff said!

**All items shown are ORIGINAL GERMAN Equipment.** for the Pentacon Six and the Praktisix.

**Angle Finder, Stock No.2077, \$49.50 + 1.95 Shipping.**  
**Bellows Unit, Stock No.2078, \$79.50 + 3.65 Shipping.**  
**Focusing Magnifier, Stock No.2081, \$26.50 + 1.95 Shp.**  
**Fresnel Screen, Stock No.2087, \$19.95 + 1.45 Shipping.**  
**Reversal Tubes, Stock No.2088, \$12.95 + 1.95 Shipping**  
**Flash Shoe, Stock No.2090, \$8.95 + 1.35 Shipping.**  
**Inter Ring with Release, Stock No.2099, 29.95 + 2.45**  
**Inter Ring with Plunger, Stock No.2100, \$39.95 + 2.45**  
**180mm F2.8 Auto Sonnar, Stock#2054, \$298.50 + 4.85**

## Flat "Scientific" Groundglass Inserts for Magnear

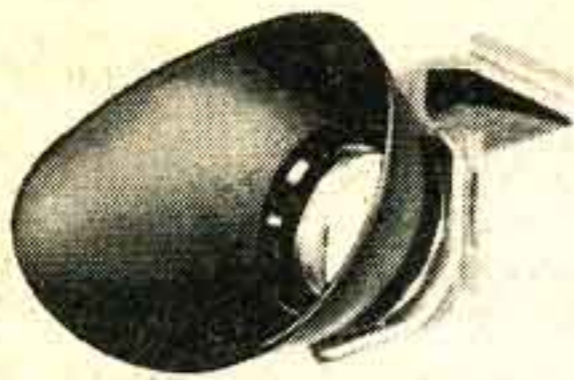
These Special Flat Groundglass Inserts were designed especially for the Magnear. They are flat in order to eliminate the visual distortion caused by the standard plano-convex inserts. In addition, they have etched Crosshairs bisecting the field horizontally and vertically. This permits exact placement of the subject relative to the center of the field.

There is also a special model which has **CALIBRATIONS** on the X AND Y axis, starting from the center. This permits placing the image in a pre-determined area of the photographic field.

**Flat "Scientific" Groundglass Insert for Magnear, with etched Crosshairs, Stock No.1882, Seymour-Priced at only \$14.50 + 95c Shipping Charges.**

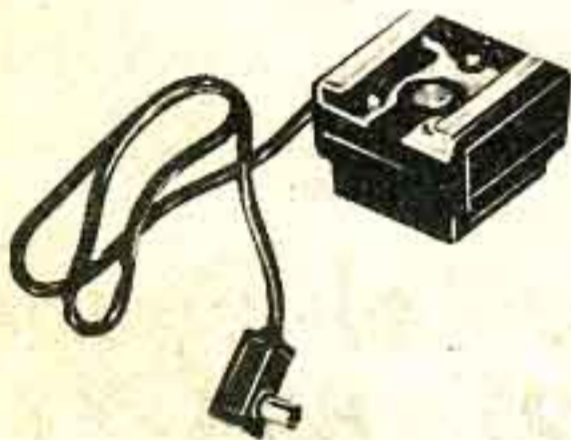
**Flat "Scientific" Groundglass Insert for Magnear, with etched Calibrated Crosshairs, Stock No.1883, only \$19.50 + 95c Shipping Charges.**





### Shield-and-Shoe

Is it a Flash Cup? Is it an Eye Shoe? It's an eyecup and a flash accessory shoe in one! Why such a hybrid? Because both the Flash Accessory Shoe and the Eye Cup attach to the "window frame" of the pentaprism and if you attach one, there is no place to attach the other. Until now, you had to make a choice: Either you attached the eyecup OR the accessory shoe. It was not possible to use both at the same time. Of course, you need both the eyecup AND the accessory shoe AT THE SAME TIME. Seymour's to the rescue! Here it is, the new "Shield-and-Shoe". It combines the Eye Cup and the Accessory Shoe in one single attachment.  
**Shield-and-Shoe Combination Eyecup and Accessory Shoe, Stock No. 1969, \$5.95 + 65c**



### How to use "Hot Shoe" Strobes with Classic and RTL Exaktas

Yes, my friends, there is a way to use the new Hot Shoe Strobes (the ones that do not have a cord) on your Classic Exakta and on your Exakta RTL-1000. This new Device has a Hot Shoe which makes contact with the strobe gun and a cord which plugs into the strobe contact of your camera. PC Fitting. A very clever reliable piece of equipment. Made in Germany, of course.  
**Hot Shoe Adapter with PC Cord, Stock No. 1864, \$4.95 + 35c Shipping.**

#### Combination Price:

**Shield-and-Shoe Accessory Shoe (#1969) plus Hot-Shoe Adapter with PC Cord (#1864), BOTH for \$9.85 + 55c Shipping.**

### X-Ray Protection

We told you in previous issues that it is NOT true that the X-Ray Inspection Machines at airports are harmless to your film: The effect is cumulative. Put our fluorescent self-stick labels on your luggage (both sides!). Labels say: "Contains Photographic Film. Do NOT X-Ray!" They come in Packages of 10 Labels (for 5 pieces of luggage).  
**Set of 10 X-Ray Labels, Stock No. 2044, now \$1.39 + 15c**



### A Strobe called Max

The formal name is PF-70T Professional Automatic Thyristor Bounce Electric Flash. But we don't stand on formality. Just call this new electronic marvel Max.

**Max**, because of **Maximum Light Output**  
**Max**, because of **Maximum Ease of Operation**  
**Max**, because of **Maximum Versatility**  
**Max**, because of **Maximum Value**

Let's take them one at a time:

**Maximum Versatility:** Shoot with the light straight ahead for full light impact. Shoot with the rotating head pointed straight up (ceiling bounce), pointed at any "up" angle (wall bounce), pointed at any "down" angle, even straight down (floor bounce). And you can swivel the head horizontally, too, in a 90-degree arc, with click stops at every ten degrees!

And we give you, without extra charge, a Flash Bounce Reflector to make you independent of walls or ceiling.

**Maximum Ease of Operation:** Fully Automatic Electric Eye Exposure. Just focus, compose, shoot. Automatic can be turned off for manual override.

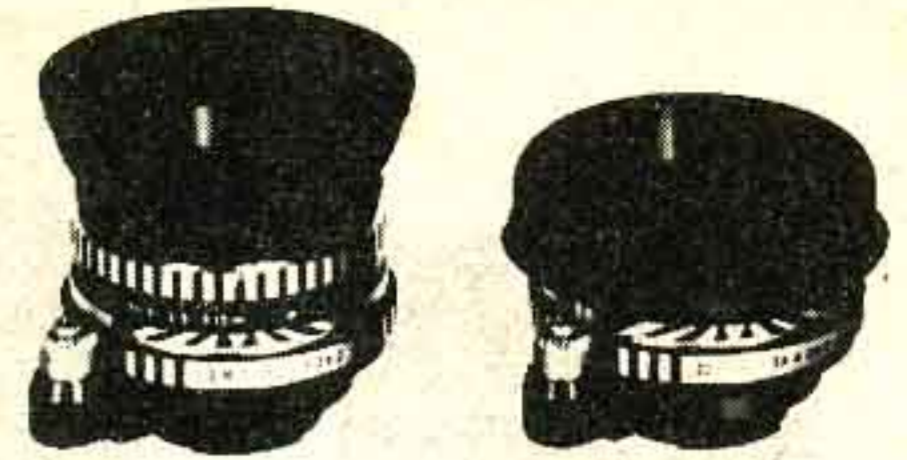
**Maximum Light Output:** With ordinary ASA 64 Color Film your Guide Number is an almost-incredible 110. No, we are not talking about the new ASA 400 films but about regular Ektachrome 64. Now you know what we mean by Maximum Light Output!

**Maximum Value:** Total up the features: Thyristor Circuitry, Horizontal and Vertical Swivel Head, Automatic and Non-Automatic Exposure, High Power Light Output, Bounce Reflector and Bracket, Off-Camera Open-Flash Button, Detachable Cord, Upright Design. This Professional Strobe Gun should easily be worth \$125.00 in today's market. Right? Right! But look at the price at which you can buy it:

**"Max" Professional Thyristor Strobe PF-70T, Stock No. 1817, incredible value at only \$59.50 + 2.95 Shipping Charges. Alkaline Batteries (4 required)**

Set of 4, \$2.99

**And now: Free Bracket with every "Max" Strobe. No need to request it. We include it with the unit.**



### Flexible Rubber Shades

These Flexible Rubber Shades are the ultimate in convenience. No longer do you have to remove your sunshade when you close your camera case or when you put your lenses back into their cases. The Shade **folds back** over the lens, serving as additional protection against scratches or scuffs. When you **need** the shade, just give it a flip, and it's in place, instantly. The Flexible Rubber Shades come in Custom Sizes: You do not need adapters to attach them. The Stock No. is 1812, followed by the mm Size. Example? For a 49mm Rubber Shade, use **Stock Number 1812/49**. The Flexible Rubber Shades come in the following Sizes: 46mm, 48mm, 49mm, 52mm, 54mm, 55mm and 58mm. Larger Sizes are also available, at slightly higher prices. Request Quotations on Larger Sizes, stating Sizes Needed.  
**Flexible Rubber Shades, Stock No. 1812/-- \$4.95 each plus 35c Shipping Charges**  
 3 for \$12.95 + 45c      6 for \$24.00 + 50c



### U.S. Made Super Size Magnifying Glass

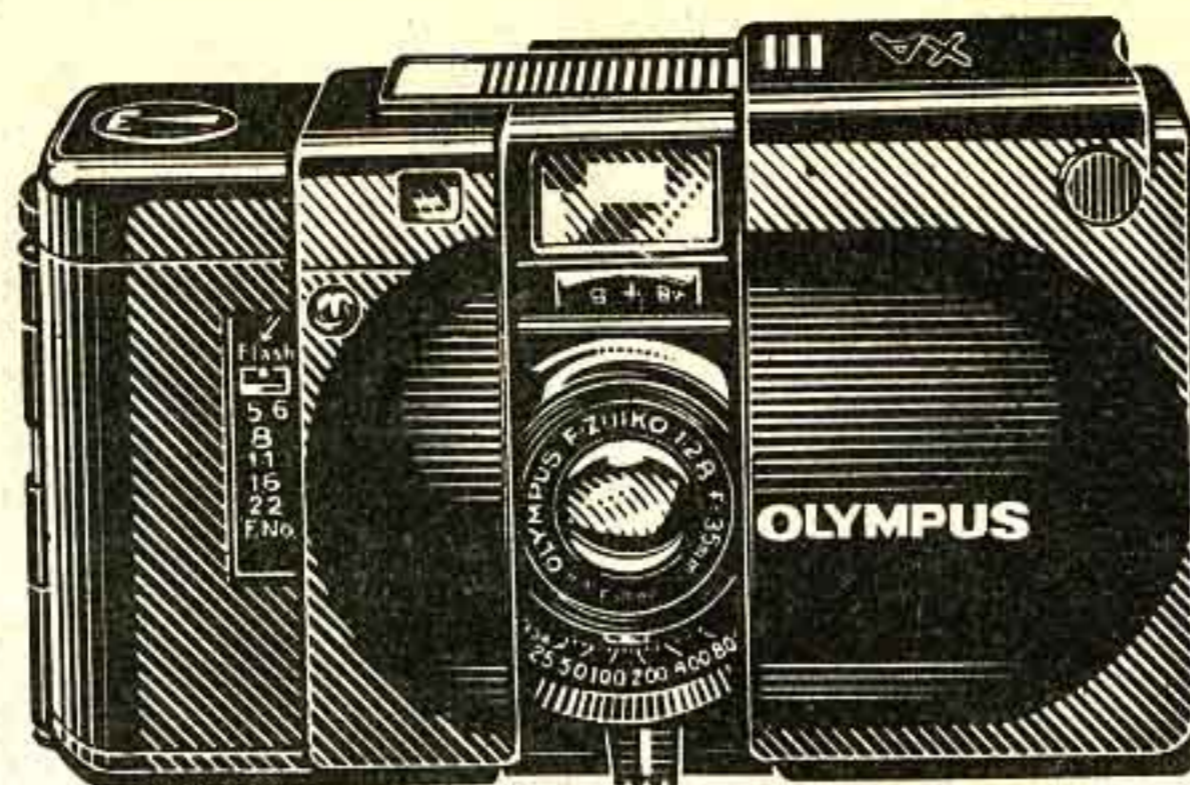
How far do you have to travel to get a superior Magnifying Glass? To Hong Kong? Singapore? Taiwan? No! The best Magnifying Glasses are made right here in the good old U.S.A. and exported all over the World!

Do you know how we test the quality of a Magnifying Glass? We cut an open circle in a sheet of black paper to form a "diaphragm" and use the lens to **take a picture!** You can do the same. You will be amazed.

This Magnifying Glass has a bi-convex lens. It is ideally suited for testing slides or negatives for sharpness, inspecting postage stamps or coins, reading small print, and 1001 similar (or dissimilar) applications. The large Four-Inch Width makes it especially useful. This is the best Magnifying Glass you can buy.

**American Magnifying Glass, Stock No. 1959, excellent value at only \$6.80 + 65c Shipping**





**Large Inside**

**Small Outside!**

We always understood the need of a "Sketch Book Camera." From time to time we featured cameras which were small enough to accompany you at all times, i.e. Pocket Cameras. Over the years the concept of pocket cameras has changed: The end-of-the-line seemed to be the 110 pocket camera. But — quality had to be traded off for small size. The 110 film size is not good enough and the absence of a pressure plate was the price one had to pay for the drop-in convenience. And like many good ideas, the "small" concept soon got lost and we have today 110 "pocket" cameras which are as bulky as, or even bulkier than, many 35mm SLR's! A large camera with a small film format? Doesn't make too much sense, does it? On the other hand, a small camera with a large film format does make a lot of sense. Olympus has designed a little marvel, which they call the XA. Not the EXA, mind you. They left out the E. Apart from that, they didn't leave out anything that could possibly be built into a 35mm camera. In fact, its features would make it a highly desirable camera even if Olympus had not miniaturized it to the ultimate irreducibly small size. What we have is a true pocket camera giving us full-frame 35mm negatives or slides whose quality is indistinguishable from the quality produced by cameras many times its size and bulk.

How small is it? Take a ruler and mark off the following dimensions on a piece of paper. You will find it hard to believe, but these are the actual dimensions:

- 4 in. wide
- 2½ in. high
- 1½ in. deep

and would you believe a weight of 8 oz.? The features, if fully described, would fill half this issue. We will have to condense the description but you will get the drift.

- Type: 35mm Rangefinder Camera.
- Lens: Six-Element 35mm F2.8 Zuiko [to F22]
- Viewing: Combined Viewfinder/Rangefinder
- Focus: Infinity to less than 3 feet.
- Exposure: Automatic, Aperture Preferred
- Shutter Release: Microswitch, vibrationless
- Electronic Flash: Optional. Full Exposure Automation or Manual.

Quoting from "Modern Photography":  
 "The XA sports a host of incredible features, not to be found in any 35mm Camera. The achievement of this unprecedented degree of sophistication in so light, pocketable and superbly integrated a package is certainly noteworthy."  
 As you might expect, the XA's sell as fast as the factory can make them. If you have to wait a little for yours, you know why. Order immediately and we will ship your XA as soon as possible.  
**Olympus XA Ultra-Small 35mm Camera, Stock No.1889, only \$149.50 + 3.95 Shippg. First come, first served!**

## Split Image Rangefinder for RTL-1000 Again Available

The Fresnel/Split-Image Rangefinder Insert for the Exakta RTL-1000 had been unavailable for nearly two years. Once more we can supply this Insert but the supply is limited. We expect a flood of orders for this very scarce item. Don't miss out. Send your Order immediately.

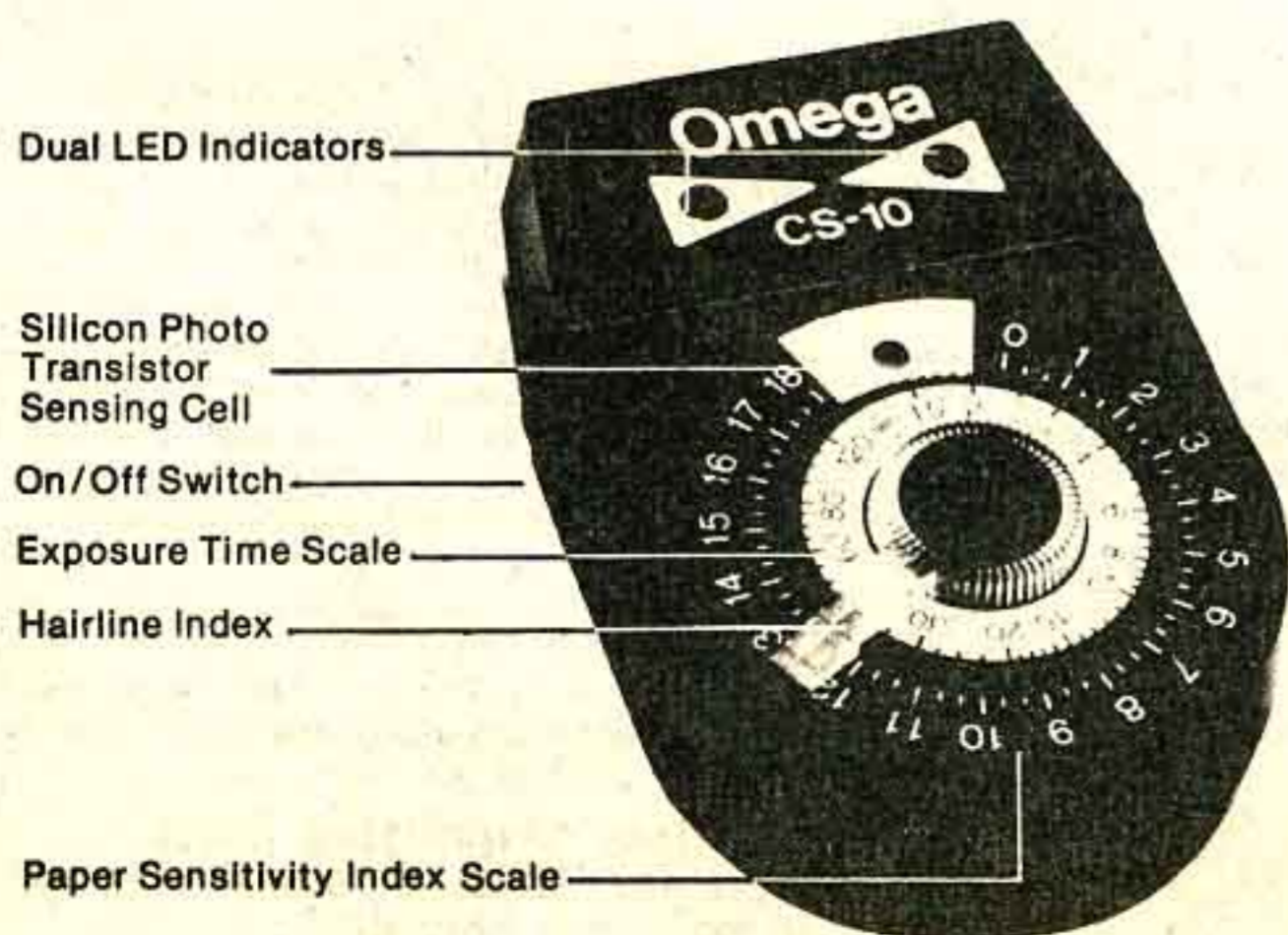
**Split-Image Rangefinder Insert for the Exakta RTL-1000, Stock No.1818, only \$17.85 + 85c.**

## Pre-Loved Exakta Equipment

Interested in pre-loved, pre-owned Seymour-Rebuilt Exakta Items? For Seymour-Rebuilt Exaktas ask for List SREC. For Used Exakta Lenses ask for List ULL.

**Our Telephone:  
 (212) 691-7799  
 We have 3 Lines:  
 You rarely get  
 a Busy Signal**

## Electronic Exposure Meter for Enlargements



Here is an Electronic Instrument which will give you perfectly exposed Enlargements every time. It will more than pay for itself because it will save you all the money you would otherwise waste on trial prints. It will work with any negative or transparency, with any type of material, black-and-white or color.

It will give you the best possible print  
 •regardless of Magnification Changes  
 •regardless of Film Density Changes  
 •regardless of Lens Aperture Changes  
 This Precision Electronic Instrument by the Omega People is known as the Enlargement Exposure Meter Model CS-10. Professionals have been ordering the Meter in large numbers which has caused a shortage. We will fill your order as quickly as we can but in all fairness we must tell you that there may be a slight delay. Please order as soon as possible: we will fill orders in the same sequence as we receive them.  
**Omega CS-10 Enlargement Exposure Meter, Stock No.2055, especially low Seymour-Priced at only \$39.65 + 2.25 Shipping Charges.**



**I have a Bellows Unit.  
I don't need Extension Tubes.  
Or do I?**

Of course you do! The Bellows will give you a "Blind Spot" between the Focusing Range of your Lens and The Minimum Extension of the Bellows. The Tubes will bridge that gap because the **Maximum** Extension of the Tubes is equal to the **Minimum** Extension (fully closed position) of your Bellows Unit.

**Super Bargain:  
Bellows/Tubes/Folio "Package"**

We have established that you need **both** the Bellows **and** the Tubes because the extension of the Bellows starts where the Tubes leave off. You also need Binno Garasu's Folio "Perfect Close-Ups Every Time." Now you can buy all three as a package at an incredible price. The items all individually as follows:

Original Ihagee/Dresden Proxette Bellows \$29.95  
Original Ihagee/Dresden Macro Tube Set \$14.95  
Folio "Perfect Close-Ups Every Time" \$3.00  
This comes to a total of \$47.90. But you may order the Complete Package at a reduction of nearly 40 per cent: **Bellows/Tubes/Folio Package, Stock No. BTF/807, Special Combination Price, \$29.95 + 2.45 Shipping.**



**Original Ihagee  
Five-Part  
Chrome Macro Tubes**

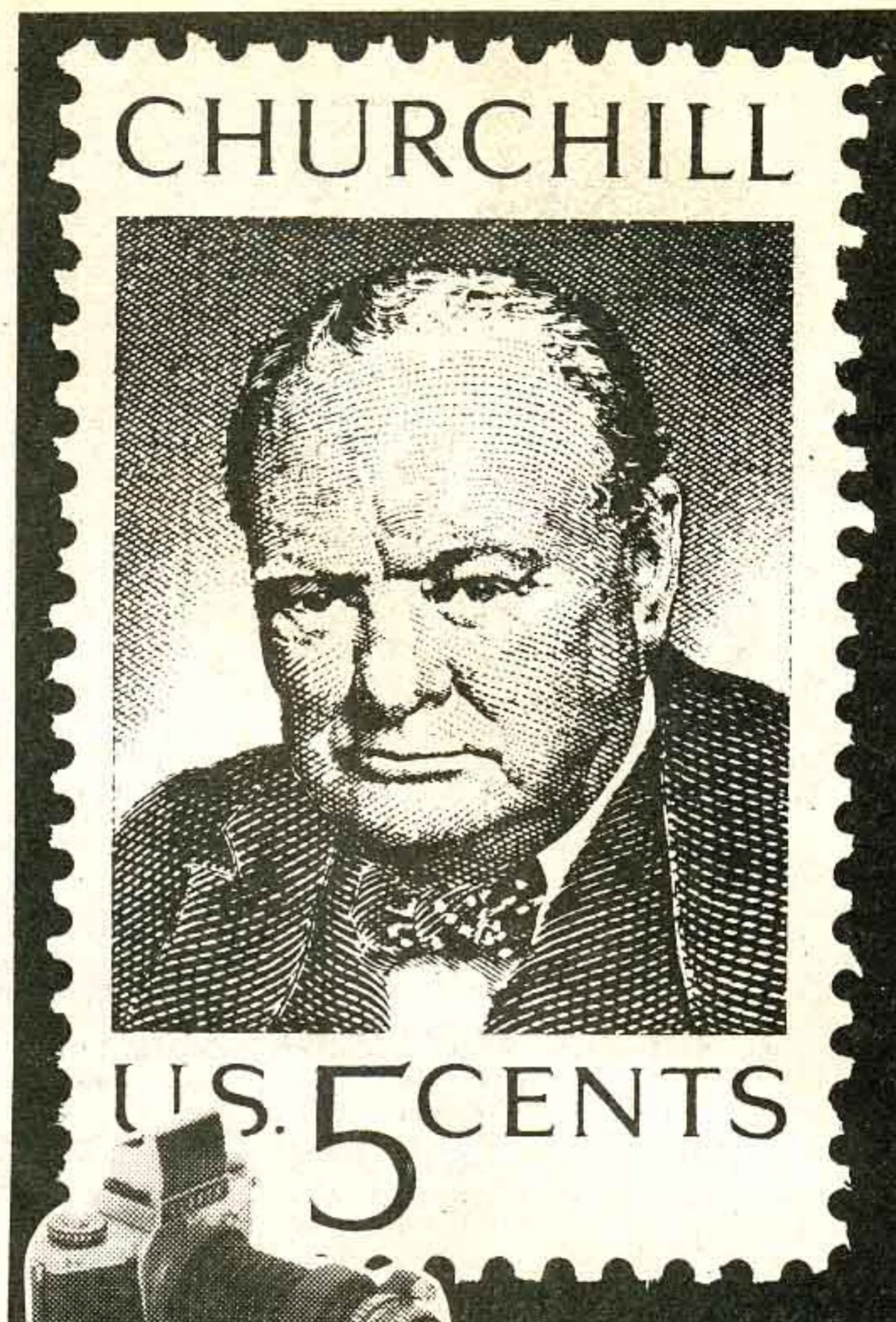
Original Ihagee-Dresden Chrome Macro Tube Set, 5 Parts, Stock No. 2005, only \$14.95 + 95c Shipping Charges



**Two-in-One  
Macro Ring**

There is a gap in the focusing range between the lens itself and the minimum extension of the two Bayonet Adapters of the Extension Tubes. This gap can be bridged by using the Two-in-One Close-Up Ring. It has the male and the female bayonets machined into each other, reducing the extension to the bare minimum.

**Two-in-One Close-Up Ring, Stock No. 2036, only \$12.50 + 45c Shipping**



**Dramatic Close-Ups....**

Whatever your Hobby: Stamps, Flowers, Bugs, or just Photography, the most dramatic Photographs are "Blow-Ups" of small items. The above picture of a U.S. Postage Stamp is a reduced reproduction of a 16"X20" Enlargement of an Exakta Negative, taken with the Ihagee Proxette Bellows. The Taking Lens was a 75mm Macro Doryt.

The Proxette Bellows bayonets into any Exakta (yes, into the new Exakta EDX-3, too!) and your lenses bayonet into the Proxette.

Ask for a copy of Binno Garasu's "Perfect Close-Ups Every Time" when you order the Proxette Bellows. We will include it free of charge. But you must ask for it. **Original Ihagee-Dresden Proxette Bellows Unit, Made in Germany, Stock No. 1936, Seymour-Priced at the 1969 Price: incredible at only \$29.95 + 1.95 Shipping.**





**Now is the Time  
to Trade Your Old Exakta  
on the New Model.  
Why?**

You want to update your Exakta. You want internal lightmetering. You want modern features. You want a smaller, lighter Exakta. You want the Exakta EDX! Right now we can still give you a good trade-in allowance for your old Exakta. This will not last forever. The longer you keep your old Exakta, the more its value will go down.

And don't forget that the price of the new model will go up as the value of the U.S. Dollar goes down. Sad, but true. To say nothing of continuing Inflation!

The best way to trade is to send us your equipment and your tentative order. This way we can give you a firm exchange quotation. Or, you can write and describe your equipment and ask for an exchange quotation. But unless we see the equipment, we can give you only a very gussy quotation which is subject to our final evaluation, after we inspect your equipment.

Incidentally, we suggest you trade wide angle and telephoto lenses, too, to get the full benefit of the new electronic "wide open" lightmetering.

When you send us your equipment, you are under no obligation. In fact, even when you trade, we will hold your equipment for twenty days, just in case you change your mind. I know that you don't want your oldtimer back once you see, handle, and use the New Exakta. But it's comforting to know that you are not giving up your old equipment till you convince yourself that the New Model is really the camera you dreamed about. (It is, believe me!)

So-- pack up your old equipment: Start the ball rolling!

**New EXAKTAR ZOOM Lens**

By the time this Issue reaches you, we should have the new Exaktar 78mm to 205mm F3.5 Fully Automatic Zoom Lens in stock for immediate delivery. When you order the Lens, please tell us for which Exakta Model you want it: Classic Exakta, Exakta RTL-1000, or Exakta Twin TL.

**78mm to 205mm F3.5 Fully Automatic Zoom Lens, Stock No.1805, a Seymour Best Buy at only \$179.50 + 4.85 Shipping Charges.**

**Famous SIGMA Lenses  
Now Available  
For Many Exakta Models**



The ever-increasing popularity of the Exakta, especially among Professional Photographers, has prompted many Lens Makers to make their Lenses available for the Exakta. The following Sigma Lenses are now available for all Classic Exaktas, the Exakta RTL, and for the Exakta Twin TL. Be sure to state which model you want.

**Stock# All Lenses are Fully Automatic:**

1807	28mm	F2.8 Macro Sigma	\$114.50
1808	55mm	F2.8 Macro Sigma	\$129.50
1810	100mm	F2.8 Macro Sigma	\$114.50
1819	200mm	F4.0 Macro Sigma	\$89.50
1836	135mm	F1.8 Sigma	\$189.50
			Shipping Charges, per Lens, \$2.85

**SIGMA ZOOM LENSES, AUTOMATIC:**

1858	21-35mm	F3.5 Wide Angle	\$399.50
1862	39-80mm	F3.5 Macro Zoom	\$197.50
1868	75-250/4.5	Macro One-Touch	\$284.50
			Shipping Charges, per Lens, \$4.85

**Trade your old Lenses  
on Automatic Sigma Lenses**

**Versatile Copy Stand  
for Less Than \$20!**



The VERSATILE Copy Stand has an 18-Inch Chrome Plated Steel Post, a Sliding Arm with Large Locking Knobs, and a Heavy All-Metal Base. The Camera Holder will accept the camera facing down or facing out. Adjusts for Levelling and Centering. The rubber tipped open Legs permit the use of the Copy Stand in the conventional manner or on glass for special lighting. I use it on a commercial "Light Table" for copying type and drawings for use in our publications. Hospitals use it to copy X-Rays onto 35mm film. No wonder it's called the VERSATILE Copy Stand.

And for less than \$20 you can't pass it up, even if you buy it only for future use!

**VERSATILE Copy Stand, Stock#1873, Incredible Value at only \$19.95 + 1.95 Shipping Charges.**

**Left Hand Button for RTL-1000**

This indispensable Accessory for the Exakta RTL-100 is again available from Seymour's. It fits the left-hand release of the RTL-1000 and serves two functions: It permits hand tripping the shutter from the Cable release Opening and, more important, it "couples" Classic Exakta Lenses with External Automatic to the RTL-1000 for automatic operation.

You may have had one of these useful couplers and may have lost it (it is small!) or you may want a few spares while they are still available.

**Left Hand Button for RTL-1000, Stock No.2083, \$1.75 and 25c Shipping. Special: Package of 4 for \$5 postpaid.**





## Collectors' Item: MULTISCOPE, the Bellows that started it all

Who designed the first (the ORIGINAL) Bellows Unit? Albert Einstein? Wrong. Earl Seymour? Right! And he called it **THE MULTISCOPE**. It was designed like a miniature view camera, with interchangeable lens-boards, secondary track, secondary bellows, etc. It had genuine leather bellows, and was entirely hand crafted, right down to the very adjustment knobs. The Multiscope was a work of art in itself and so versatile, it has never been equalled (though, admittedly, copied by nearly every manufacturer!)

We have a few Multiscope Outfits, all in near-mint condition. They are not only collectors's items but as useful today as the day they were made (and that day was a long, long time ago!)

Like to have a Multiscope? We have several Outfits, some with the original Leather Cases. Prices start as low as \$89.50. These Multiscope Outfits are, first of all, excellent investments, secondly, beautiful to look at and own, and thirdly, very useful pieces of equipment. As I said, they are as useful (and unusual) today as the day they were made. Write and ask us what we have.

## FAUSTKNOPF



In "Faust", Goethe's (whose?) greatest drama, we are told of Lucifer's wager that Faust could not take a sharp picture of Helen because he never took off his mittens. Faust actually cheated a little: he used the Ihagee Giant Release Button. Lucifer lost his wager: even with his mittens Faust obtained a wire sharp picture. To commemorate this feat, Ihagee named the Giant Release Button "Faustknopf."

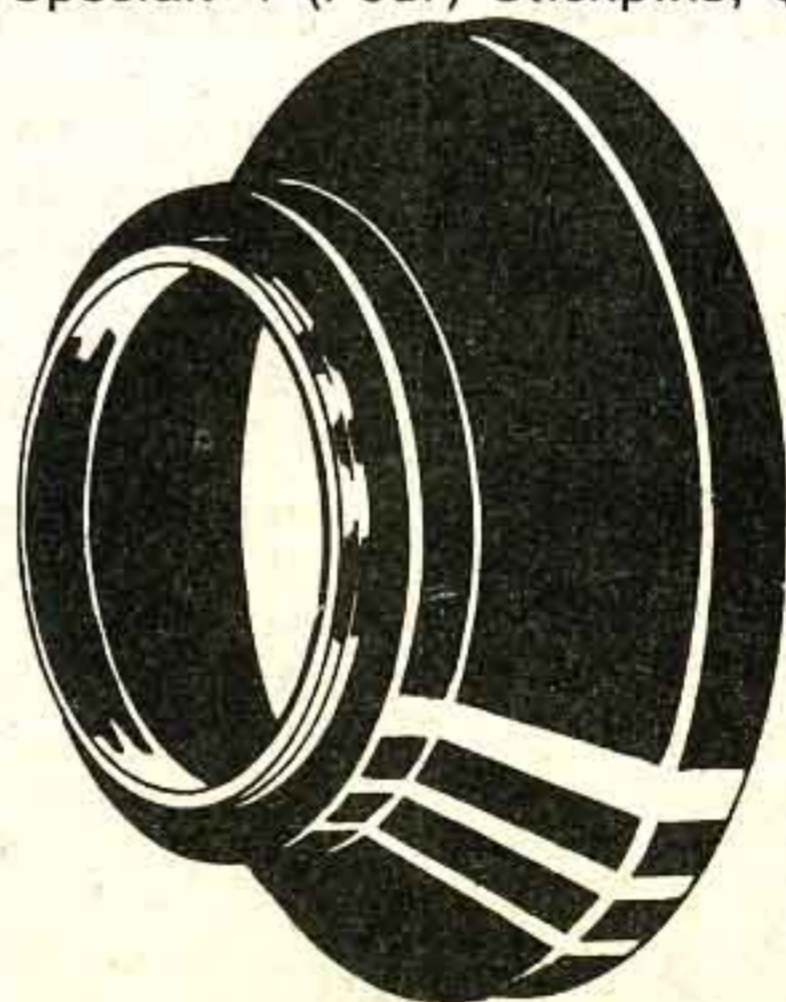
You, too, can take wire sharp pictures, even with your mittens on, with the Giant Release Button, the "Faust-Knopf", Stock No.2010, only \$1.95 + 35c Shipping. Special: Package of 4 for \$5 postpaid.

(Schiller objects. He wants it called Handschuhknopf)



## Exakta Bugs! Nostalgia Bugs! Wear Your Exakta Stickpin!

Miniature Replica of the Classic Exakta in Black and Silver Color, mounted on a Stickpin. Unisex Design: Gentlemen use it as a Lapel Pin; Ladies use it as a Stick Pin. Made in Germany. Our own Design. Available only from us. A Collectors' Item in the Making: In order to assure future Rarity Value, the mold was destroyed after One Thousand Miniature Exaktas were struck. **Exakta Stickpin, Stock No.2021, \$1.75 + 25C.** Extra Special: 4 (Four) Stickpins, \$5 postpaid.

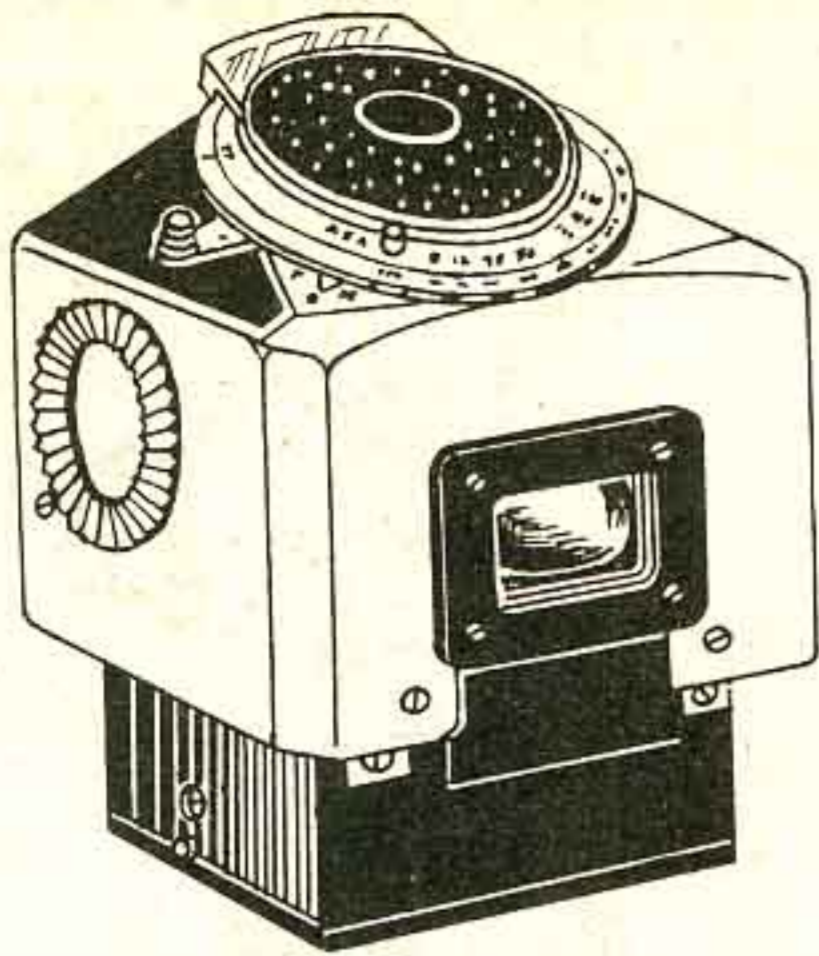


## Flexible Rubber Shades

- No Need to Remove Shade, Ever!
- Shade Folds Back Over Lens when not in use!
- Camera Case or Lens Case Fits Over Shade!
- Custom mm Sizes: No Adapter Needed!
- Available from 46mm to 58mm!

Flexible Rubber Shade, Stock No.1812, still only \$4.95 plus 35c Shipping Charges. Order one for every Lens! Important: Give Diameter of Lens (NOT Focal Length!)





## Meter Prisms for Classic Exakta

From time to time we obtain Through-the-Lens Light-Meter Prisms as Trade-Ins. They are being recalibrated and we offer them on a first-come basis. If you are interested in one of them, drop us a line.

### Instruction Folio:

## “Perfect Close-Ups Every Time”

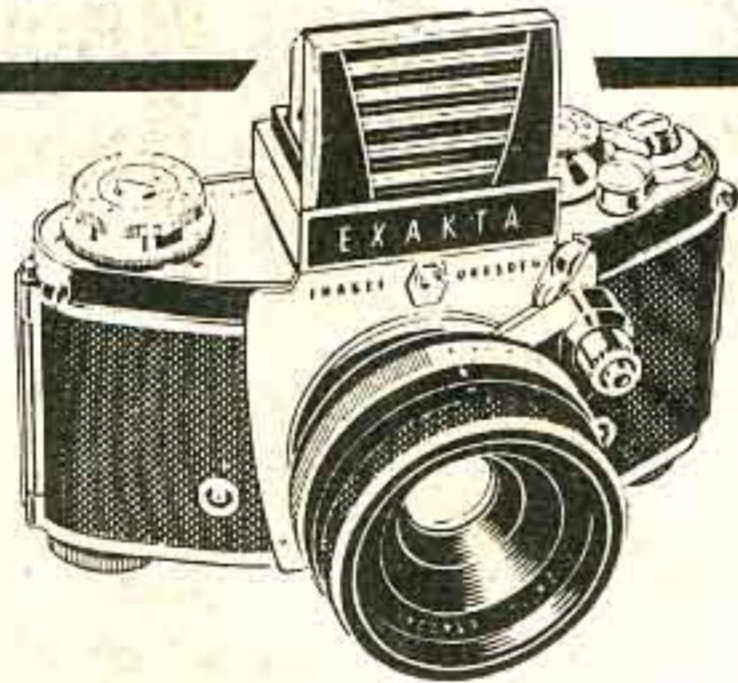
Binno Garasu, the Author of The Depth-of-Field Book guides you in clear, precise, but non-technical language through all the steps of Close-Up and Macro work.

A few of the subjects treated:

- Macro Photography, a New World.
- Lenses Best Suitable for Macro Work.
- What Focal Lengths to Use, and Why.
- Macro Lenses.
- Tubes, Bellows, or Close-Up Lenses?
- How to Light Close-Ups.
- How Close is Close?
- Correct Exposure Without a Degree in Mathematics  
....and so on.

Close-Up and Macro Work are the most rewarding types of Photography. If you love to do Close-Up Work (and who doesn't?) you cannot be without this new, excellently written Instruction Folio.

Instruction Folio, “Perfect Close-Ups Every Time” by Binno Garasu, Stock No.1986, \$2.75 + 25c Shippg.



## We want your old Exaktas!

Top Trade-in Allowance for your old Exaktas! Used Exaktas, in good condition and of good appearance still bring you top dollar! Describe your equipment and ask for tentative Trade-in Offer.



## Our Repair Estimates are still FREE!

Most camera repair stations make a charge for their estimates “to be applied to the charges if you authorize the repair. We do not blame these places because an estimate entails time and work and time is money. But we still think (as we did in 1948!) that a customer should receive an estimate free of charge. If he does not want the work done, he should not be made to pay.

If your Exakta Equipment needs service, proceed as follows: Attach a tag to the equipment, giving your full name and address, including ZIP and stating briefly (briefly!) what is wrong. Mark the tag: “Estimate Only” Send the Package, insured, to Seymour's-Exakta, Service Department, 350 W. 31st Street, New York, N.Y., 10001. Mark the package on the outside: First Class Mail Enclosed and add single letter postage to the parcel post charges.

You will receive our Estimate free of charge and there is no obligation on your part.

## New Camera Supporting Mount

Now you can Mount Your Exakta on Any Board.

Ihagee/Dresden has developed a Mounting Support, known as “Atlas.” It is a Male Exakta Bayonet on a Flange, machined from a solid piece of brass with Chrome Plated Finish. The Flange mounts on any type of flat board (wood, metal, plastic, etc.) by means of four screws.

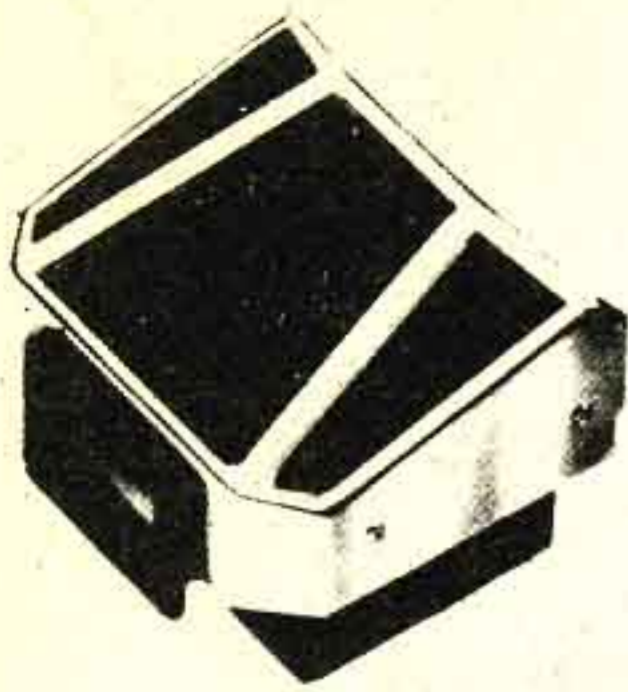
Once you have attached the “Atlas” to the board, you can mount your Exakta Body on the Board.

One of the uses: Mount your Exakta Body onto the back of your view camera and use the large view camera lenses for super telephoto work. Or: use the shorter Exakta lenses on the front of your view camera (Orig. Ihagee Female Exakta Bayonet with Counter Ring is available. See below) and use your view camera with the Exakta as a Super Bellows! There are hundreds of uses for the “Atlas.”

“Atlas” Male Exakta Camera Mounting Support, Stock No.E/362, only \$18.50 +1.25 Shipping Charges.

Female Exakta Bayonet with Counter Ring, Stock No. 175/05, \$4.95 + 35c.





## Eyelevel Prisms for Classic Exakta reduced for this Sale

Original Dresden-made Prism. Brand new! Fits all Classic Exakta Models (V, VX, VXIIa, VXIIb, VX-1000, VX-500). You have your choice of MicroGrid or Split Image Insert. Tell us which Insert you want or leave choice to us.

**Eyelevel PentaPrism for Classic Exakta, complete with Focusing Insert, Regularly \$49.50. During Sale, brand new, \$42.50. Shipping \$1.65.**

## Used Prisms for Classic Exakta

Same as above, used, complete with Focusing Insert

**Class I, excellent condition, Stock No. 2037/I \$36.50 + 1.65 Shipping**

**Class II, good used condition, Stock #2037/II \$29.50 + 1.65 Shipping**

## Case for Prism

We were able to buy a quantity of slightly used (but very good) Leather Cases for the Classic Prism. The Case will take the Waistlevel Finder interchangeably with the Prism Finder.

Case for Prism Finder, slightly used, Stock No. 2037/C, \$2.95 + 45c Shipping.

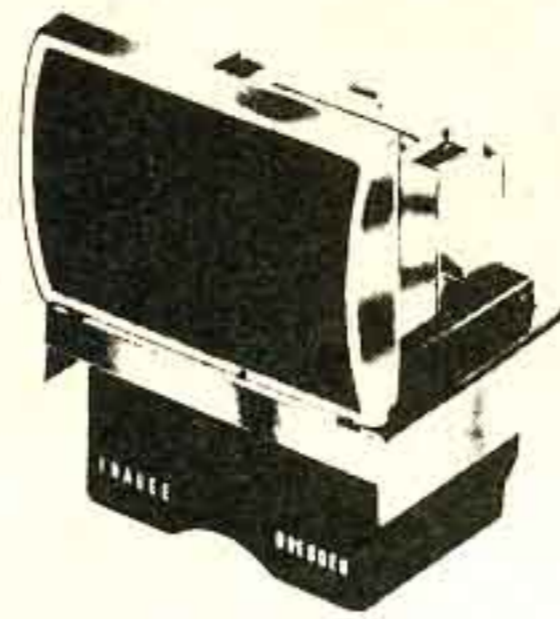
## 50% off on Combolite Focusing Screen

The Combolite is a Focusing Screen (Insert) which combines everything previously available only in separate Inserts. It has:

1. a Fresnel Viewing Screen,
2. a Circular Finegrain Groundglass,
3. a Split Image Rangefinder,
4. AND a MicroGrid!

You want to order a Focusing Insert but you are not quite sure which to order. Should you have a MicroGrid? a Fresnel? a Split-Image Rangefinder? or a Finegrain Groundglass? The decision is now easy: Order the **Combolite**, The Insert which has all of them! (Please note that the Combolite is available only for the Classic Exakta. It is not available for the RTL-1000.)

**Combolite Combination Insert (Screen), Stock No. 1968, \$17.50 + 35c Shipping Charges**



## Model N Waistlevel Finder

We received a small supply of brand new Model N Waistlevel Finders. This is the model with interchangeable Focusing Inserts.

**Model N Hooded Reflex Finder ("Waistlevel" Finder) for the Classic Exakta, brand new, less insert, Stock No. 1955, while they last, \$29.50 + 1.35 Shipping Charges**

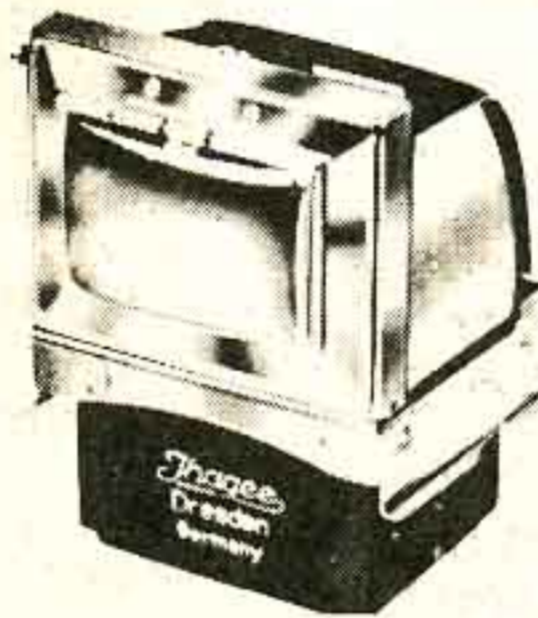
Bonus Buys on Focusing Inserts (if bought with Model N Finder):

Fresnel with Split Image, \$4.50

Fresnel with Micro Grid, \$4.50

Combolite Screen, \$7.50

ProxiGrid (Macro only!), \$5.50



## Slightly Used Hooded Reflex Finders

You know the advantages of the Hooded Reflex Finder: Low Angle Shots (you don't have to lie flat on your belly!), Macro Photography, Shooting over the Heads of a Crowd, and so on...

These Finders are all Original Exakta Equipment. They are Model C Hooded Reflex Finders ("Waistlevel" Finders) with Fold-Away Focusing Magnifier and with Captive Ultra Finegrain Viewing Screen.

**Model C Hooded Reflex Finder ("Waistlevel" Finder) for the Classic Exakta, excellent used condition, Stock No. 1809, \$19.95 + 1.25 Shipping Charges.**

Slightly used Case for Waistlevel Finder (will take Prism interchangeably), only \$2.95

## Split Image Rangefinder for your Classic Exakta

**Split Image Rangefinder Insert for Classic Exakta, Stock No. 1979, First Quality, \$7.95 + 35c**

## Original Ihagee Focusing Inserts

Sometimes the roundabout way is the surest (if not the shortest) way: With the help of the Belgian Dresden-Exakta Distributor we were able to get our hot little hands on a small quantity of Original Dresden-made Split-Image Inserts for the Classic Exakta. These Extenar® Glass Inserts have the two small glass prisms cemented at angles into the center of the groundglass. Ground and assembled with the precision of a lens these glass inserts assure greater accuracy in focusing.

We have only a small number of these precious Inserts. If you want one, please do not wait. They will go fast!

**Original Extenar Dresden-made Split Image Glass Inserts for the Classic Exakta, Stock No. 1984, \$18.80 + 95c Shipping**

## Combolite Focusing Screen

The Combolite is a Focusing Screen (Insert) which combines everything previously available only in separate Inserts. It has:

1. a Fresnel Viewing Screen,
2. a Circular Finegrain Groundglass,
3. a Split Image Rangefinder,
4. AND a MicroGrid!

You want to order a Focusing Insert but you are not quite sure which to order. Should you have a MicroGrid? a Fresnel? a Split-Image Rangefinder? or a Finegrain Groundglass? The decision is now easy: Order the **Combolite**, The Insert which has all of them! (Please note that the Combolite is available only for the Classic Exakta. It is not available for the RTL-1000.)

**Combolite Combination Insert (Screen), Stock No. 1968, \$17.50 + 35c Shipping**

**BONUS SPECIAL:**

Order \$10 worth of other items, add the Combolite for only \$11.50 + 35c Shipping (Be sure to mention "Bonus Buy".)

## Combination Insert: Fresnel and MicroGrid

By now, everybody is familiar with the MicroGrid Rangefinder Screen. Its main Advantage: Sharp Focus is achieved, regardless of the user's eyesight. The MicroGrid Rangefinder superimposes a grid pattern over the image when the lens is out of focus. Once in focus, the grid disappears and the image becomes crystal clear. Unlike the Split-Image, the MicroGrid does not black out. With the MicroGrid there is no guesswork: You are either in focus or out.

The MicroGrid is now available in a Combination Screen: A Light-Gathering Fresnel Screen produces a brightly illuminated viewing image, bright from corner to corner. The MicroGrid itself is in the very center where focus is most sensitive.

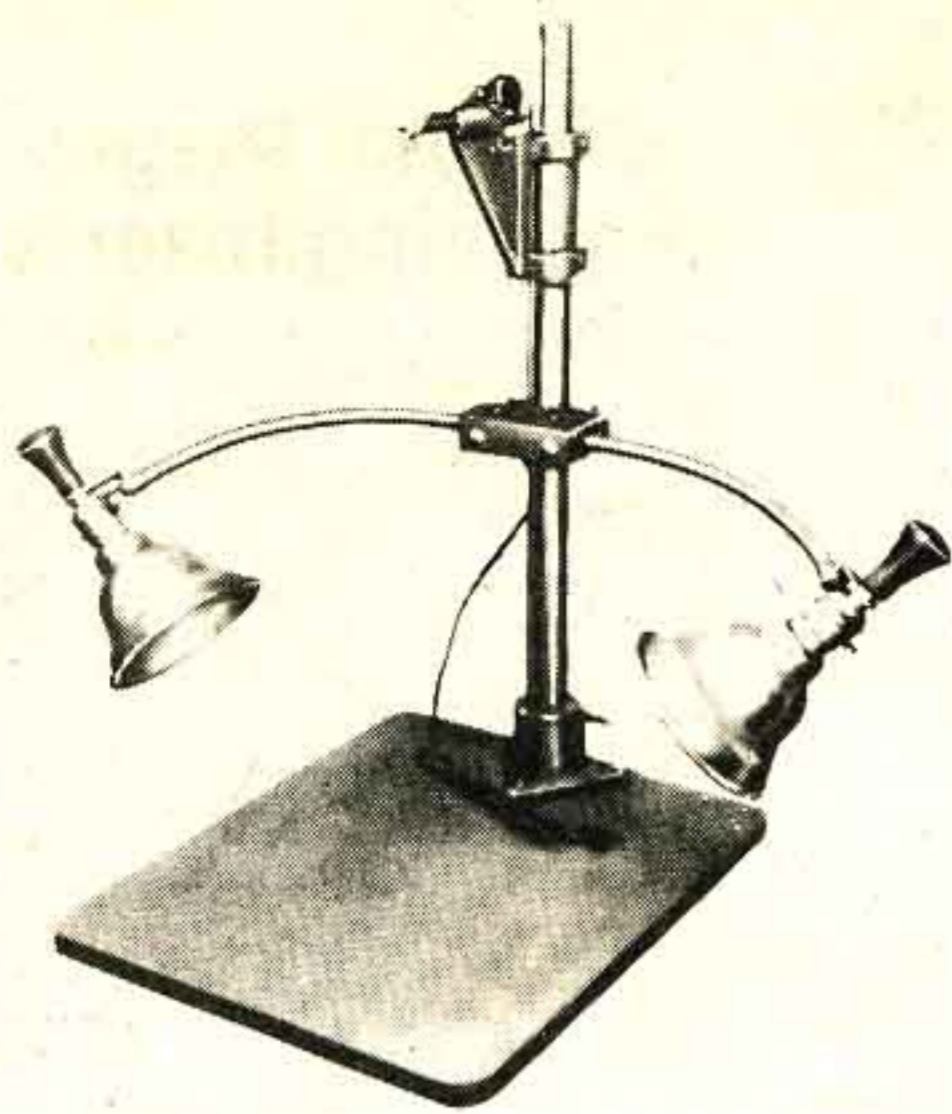
**Combination Fresnel Screen and MicroGrid Stock No. 1970 for Classic Exakta Stock No. 2004 for Exakta RTL-1000 \$12.50 + 35 Shipping Charges**

**BONUS BUY:**

Buy other items for \$10 or more and add the Combination Fresnel/MicroGrid for only \$7.95 + 35c

(Be sure to mention: "Bonus Buy".)





## Save \$10.00 on Combination Copy Stand and Lights

The Universal Copy Stand is our most popular Copy Stand because of its quality, features, and Value:

- Rock Steady (the most important feature!)
- Large 16 Inch by 19 Inch Baseboard
- 1½ Inch Diameter Chrome Plated Upright
- 38-Inch Post comes in two 19-Inch Sections
- Feather-Touch Sliding Arm moves on Roller Bearings
- Lateral Movement permits Centering of Camera
- Optional Lighting Unit (shown), with Flexible Arms, Two Reflectors, Switch.

**Universal Copy Stand, Stock No.1902, \$33.95 + 2.95.**  
Optional Copy Lighting Unit (bulbs not included) Stock Number 1903, \$25.95 plus \$1.65 Shipping Charges.

**SPECIAL COMBINATION: Copy Stand PLUS Copy Lighting Unit, Stock #1904, only \$49.95 + \$3.85 Shippg.**  
(You save \$10.00 over individual prices.)

If you already have a copy stand and want to buy the Copy Lighting Unit, chances are that it will fit your Stand: It is designed to adjust to Posts of any size from a skinny Half-Inch to a fat Inch-and-a Half!

## Save 50% on "Plus-Power" Close-Up Package!

This Package contains one Plus Twenty Ultra Macro Lens, one Plus Ten Macro Lens, and Binno Garasu's Intruccion Folio "Perfect Close-Ups Every Time."

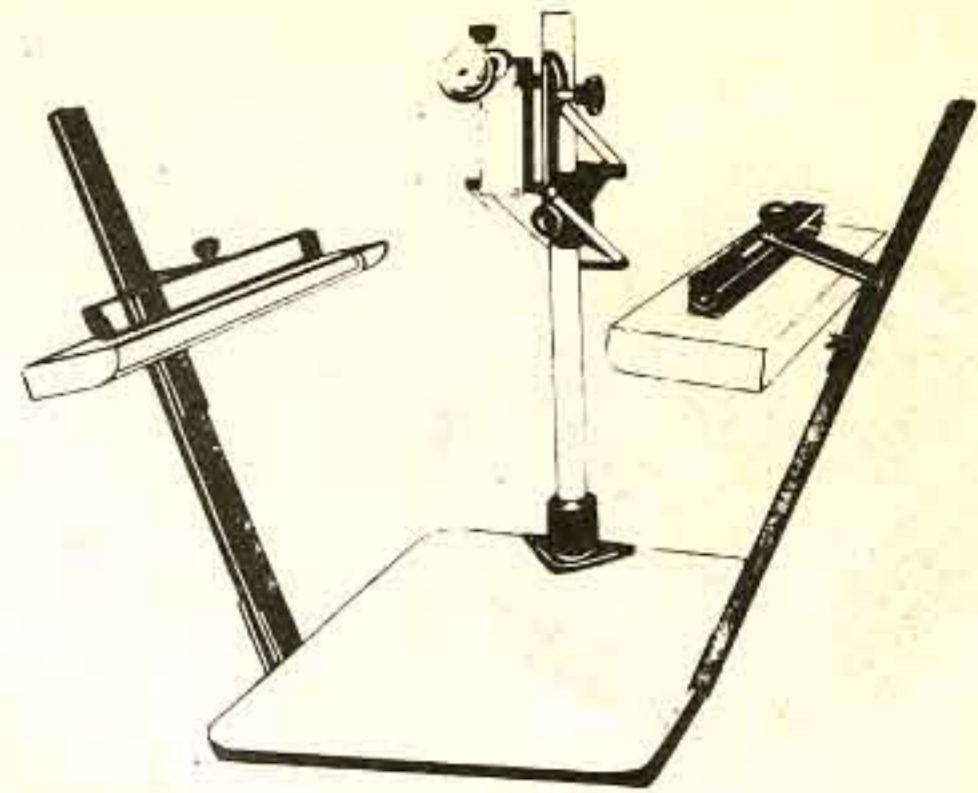
The Plus Twenty sells regularly for \$12.50; the Plus Ten for \$9.95, and the Folio for \$3.00, Total of \$25.40. Buy it all as a Package and get it at half price:

**"Plus-Power" Package, Plus Twenty Lens, Plus Ten Lens, and Folio, Stock No.2023/PP, \$12.50 + 95c Shippg.**  
Important: You must give us the diameter of your lens!

# seymour's INC.

The Worlds ONLY exclusive Exakta Dealer

47 Seventh Avenue • New York, N.Y. 10011



## Save \$18.00 on Combination "DAYLIGHT" Copy Lights and DeLuxe Copy Stand

Until now it was not possible to use Daylight Color Film with Copy Lights. From now on, you can use the **same Daylight Color Film** for all your outdoor shots, all your Strobelite Shots, and all your Copying and Close-Up Work! These new Fluorescent Copy Lights are perfectly matched to your Daylight Color Film. Their Color Temperature is exactly 5500 Degrees Kelvin!

The Unit consists of two special movable and adjustable Reflectors and two special Fluorescent Tubes. The Tubes are 18 inches long and provide an even, balanced light for originals up to 14 inches square. The unit fastens to the underside of a wood baseboard. The Copy Stand and the Baseboard are not included in the price of the lights. See below.

**Daylight Copy Lights, Stock #1933, \$84.95 + 4.65 Shpg.**

The Lights are shown on our deLuxe Copy Stand with Pantograph Camera Suspension, Stock #2067, offered at only \$43.55 + 4.65 Shipping Charges.

**SPECIAL COMBINATION: DeLuxe Copy Stand #2067 plus Daylight Copy Lights #1933, BOTH for only \$112.50 + 7.95 Shipping Charges.**  
(You save \$18.00 over the individual prices.)

## Pro-Pan-Pod

**Pro-Pan-Pod, the Professional Unipod with Panhead.**

The Pro-Pan-Pod is the best Unipod made. It costs a few dollars more than the flimsy unipods which buckle when you out a 110 camera on them. The Pro-Pan-Pod is a professional accessory which really does the job:

- Anodized Finish
- Panhead with T-Slot
- Omni-Directional Head
- Single-Lock Handle
- Hand Strap
- Heavy-Duty 3-Section Legs
- Easy-Lock Height Clutches
- Bottom Rubber Tip
- 62 Inches Extended
- 26 Inches Telescoped

Yet all this Sturdiness weighs only two pounds!

**Pan-Pro-Pod, Stock No.1898, Excellent Value at only \$19.95 + 1.85 Shipping Charges**



## Attention RTL-1000 Owners!

### Bayonet Flange for RTL-1000

Now available for the first time: Replacement Flange for the Exakta RTL-1000. Accommodates the Internal Automatic Release. Original Dresden Equipment. Installs in a minute with a small screwdriver.  
**RTL Mounting Flange, Stock No.2050, \$19.25 + 65c.**

### Carrying Case for RTL-1000



We just received a small shipment of Carrying Cases for the Exakta RTL-1000. The Factory described the cases as slightly used but our inspection showed that all of them are in excellent condition and look new to us. If they are not brand new, at least they are like new. Be that as it may, we offer them at the price of used cases which saves you nearly half of the regular Price of \$16.95. Treat your Exakta RTL-1000 to a good case!  
**Carrying Case for Exakta RTL-1000, slightly used, Stock No.2019, \$9.85 + 1.65 Shipping Charges.**

### MicroGrid Rangefinder for RTL

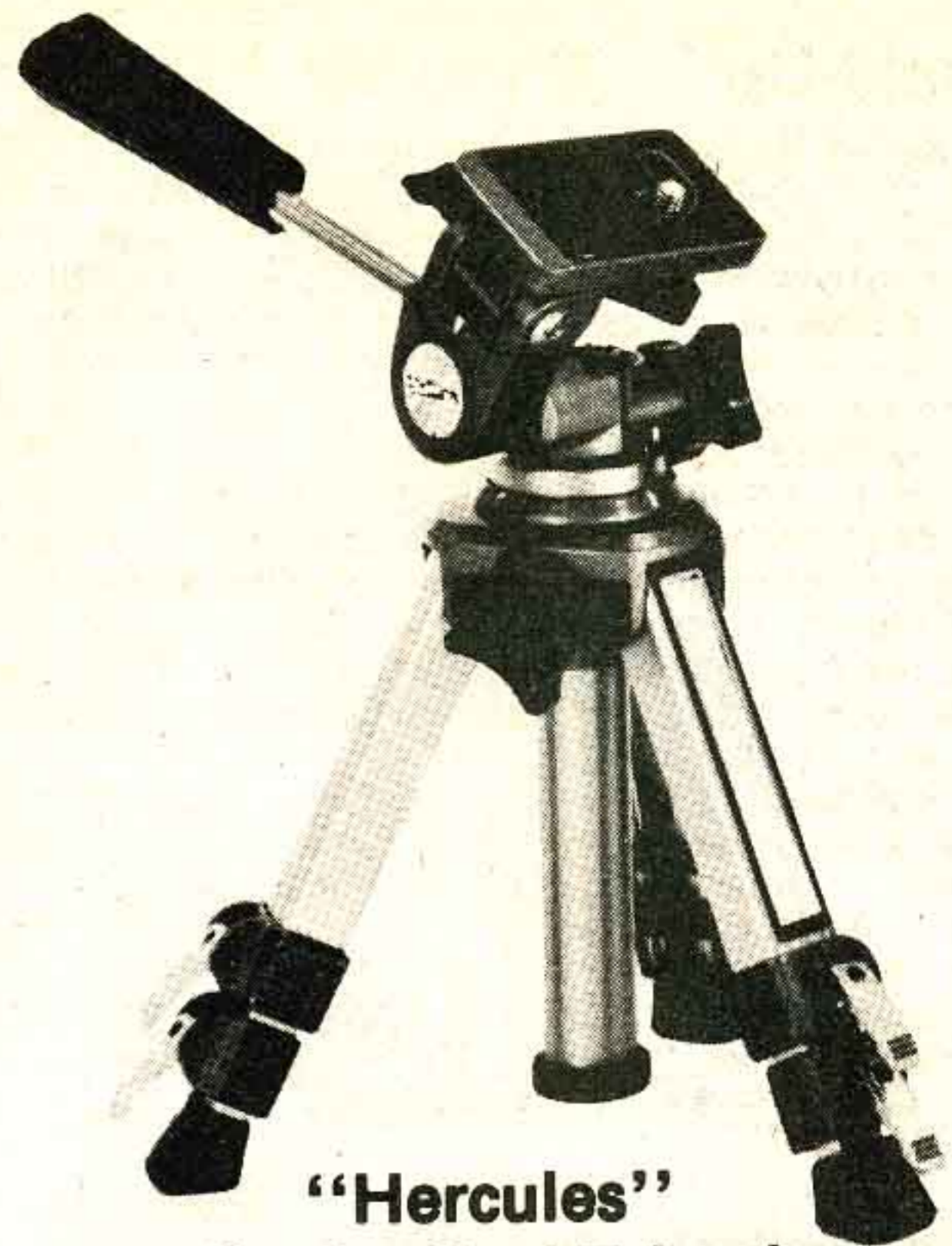
Just when we had given up on ever getting another supply of MicroGrid Rangefinder Inserts for the Exakta RTL-1000, we received a call from the Airport: A shipment of MicroGrids had arrived!  
Now that we have them again, we offer them, as long as they last, at the old price! First come, first served!  
**MicroGrid Rangefinder Insert for Exakta RTL-1000, Stock No.2004, still only \$12.50 + 65c Shipping Charges**

### Original Ihagee-Dresden Ultra Finegrain Groundglass for Exakta RTL-1000

You absolutely need this Ultra Finegrain Groundglass Insert if you do any type of Photography which requires exact focus. Velvet-smooth over the entire surface from edge to edge. Original Equipment. Glass, not plastic!  
**Ultra Finegrain Groundglass Focusing Insert for Exakta RTL-1000, Stock No.1988, only \$12.50 + 65c Shipping.**

### Shipping Charges.

From time to time customers write in and ask whether the Shipping Charges shown in our listings are just for Postage: "How much do I have to add for handling, packing, shipping containers, insurance, etc.?" You don't have to add anything! The amount shown as Shipping Charges includes everything.



### "Hercules" Center Post Tripod

**the Smallest, Sturdiest Full Feature Tripod ever....  
....so Small, it Fits in Your Gadget Bag!**

- Channel Legs
- Three-Way Pan Head
- Tilt Indicator
- Pan Indicator
- Flip-Lock Legs
- 24 Ounces Light Weight
- 8 Inches when closed
- 17 Inches when extended

You have just lost the last two excuses for not carrying a tripod with you whenever you go out to take pictures: size and weight! Yes, small and light; but incredibly sturdy. And, of course, a Great Buy!  
**"Hercules" Center Post Tripod, Stock No.1924, only \$37.95 + 1.95 Shipping Charges.**  
DeLuxe Pouch Type Case, optional, \$3.95.

### Seymour-Rebuilt Exaktas

Send for the Current List of Seymour-Rebuilt Exaktas:  
Send Self-Addressed Envelope and write in the lower left "L.S.R.E." (which stands for "List of Seymour-Rebuilt Exaktas").

### Used Exakta Lenses

To obtain our Current List of Used Exakta Lenses:  
Send Self-Addressed Envelope and write in the lower left "U.L.L." (which stands for "Used Lens List").



## **“Build-Up” Close-Up Lenses**

The simplest and easiest way to take Close-Ups is with Auxillary Close-Up Lenses which are screwed into the Prime Lens. They permit a wide range of image ratios without extension tubes, without bellows, and without macro lenses. When used with automatic lenses, they retain the automatic operation of the lens. Best of all, they do not require any exposure increase.

The “Build-Up” Close-Up Lenses come in a Set of 3: Plus One, Plus Two, and Plus Three (1,2, and 3 Diopters) They are threaded front and back which enables you to use them singly or in any combination. This means that, in addition to the basic Plus One, Plus Two and Plus Three, the Set builds up to Plus Four, Plus Five, and Plus Six (4, 5, and 6 Diopters), giving you a tremendous range of Close-Up Ratios.

The “Build-Up” Close-Up Lenses can be used with Lenses of any Focal Length. The mm size refers to the Diameter of your lens, NOT the Focal Length!

**Set of 3 Build-Up Close-Up Lenses, Stock No.1860:**  
46mm and 49mm, \$16.50 + 85c Shippg. Chgs.  
52mm and 55mm, \$18.95 + 85c Shippg. Chgs.  
58mm and 62mm, \$29.50 + 85c Shippg. Chgs.  
67mm, \$39.50 + 85c Shippg. Chgs.

## **Again Available: Original Ihagee/Dresden Bayonet Flange.**

After a long absence the original Ihagee/Dresden Lens Mounting Flanges are again available. These are the original Camera Flanges, complete with Lens Retaining Hook”. They are machined from solid brass, chrome plated, exactly as supplied on the Classic Exakta. Replace the old worn flange on your camera or use the flange to mount your Exakta Lenses on lensboards, etc. We received these flanges directly from the Factory in Dresden. This makes it possible for us to sell them at a very low price:

**Original Ihagee/Dresden Bayonet Flange,**  
Stock No.1929, only \$14.25 + 65c Shipping Charges.

## **Exakta Repairs**

As Exakta Specialists we are fully equipped to handle all Repairs on Exakta Cameras, Lenses, and Accessories. Our mechanics are **Exakta Mechanics**, highly qualified specialists, who use only original parts.

Our charges are reasonable. Service charges are based on the length of time it takes to repair your equipment. Our experts do not have to fumble: they **know** the best and fastest way to repair your Exakta. They live with Exaktas. Send us your equipment. Attach a tag to it with your full name and address and say what you would like to have checked and repaired. Mark the tag “ESTIMATE ONLY”. As long as it is Exakta Equipment we are ready, willing and able to cure what ails it.

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## **Neutral Density Filter**

High Speed Film can create a problem: your lens may be too “fast”. Reduce the speed of your lens without excessive “stopping down.”

**Neutral Density Filter, Stock No.0344,**  
46mm and 49mm, \$6.95 + 35c Shipping.

52mm and 55mm, \$7.95 + 35c.

58mm and 62mm, \$12.95 + 35c.

**Series VII (requires Adapter), \$7.95 + 35c.**

**Adapter, Series VII (state mm size), \$4.95.**

## **Hotfoot**

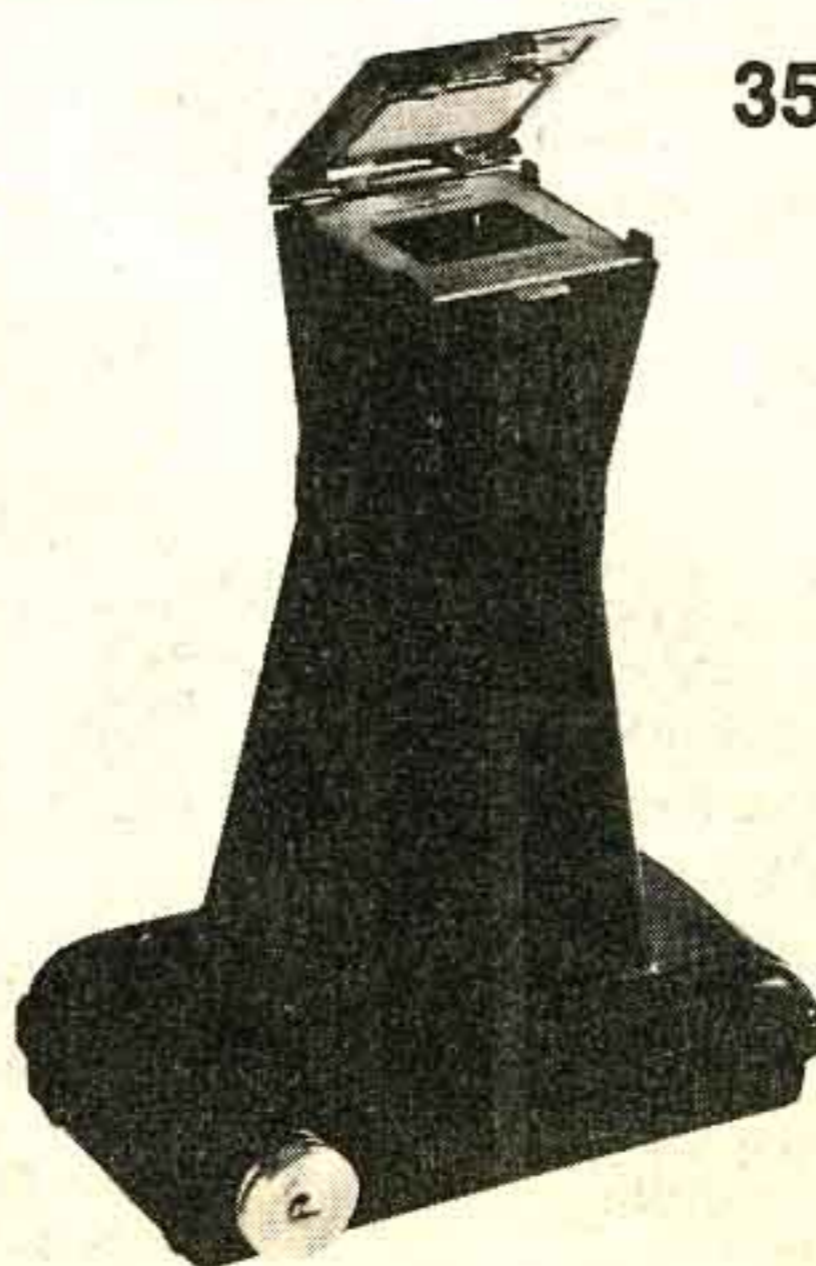
If your camera has a Hot Shoe but your Strobe has a PC Cord, you need the new Hotfoot Adapter. It converts the Hot Shoe of your camera into a “Cold” Shoe and the Contact into a PC Fitting to accept your cord.  
**Hotfoot, Stock No.0147, \$5.85 + 45c Shippg. Chgs.**

**Are you collecting Exakta Oldies for Pleasure or Profit?  
Read “Exakta Nostalgia” Column**

## **Exakta Stickpin**

A beautiful miniature replica of the Classic Exakta in Black and Silver Color, made in Germany, mounted on a Stickpin!

Unisex Design: Looks good on Him and Her! Tells all the World that you love your Exakta!  
**Exakta Stickpin, Stock No.2021, \$1.75 + 25c Shipping.**  
Extra Special: 4 (Four) Stickpins, \$5 postpaid.



## **“Jumbo-Slide” 35mm Slide Enlarger**

Enlarge your slides to full 120 size! Make enlarged Color Transparencies, Color Negatives, Black-and-White Negatives, or Black-and-White Transparencies! The Jumbo-Slide gives you eight 2"x3" Negatives or Positives per Roll of 120 Film. The Jumbo-Slide 35mm Slide Enlarger is entirely self contained. It has its own lens! All operations can be done in broad daylight. The 120 film is then developed in the usual manner.

The designer of the Jumbo-Slide Enlarger uses a No. 2 Photoflood bulb. You can use any light source, even strobe or daylight. With a No. 2 Photoflood bulb the designer exposes with 45 seconds with ASA 64 Black-and-White 120 Film. If you wish, you can even use filters: You simply place a filter (49mm or larger) on the metal frame which contains the diffusing screen.

You can use unmounted cut slides or negatives, film strips or mounted slides. Glass mounted slides need not be unsandwiched. The Jumbo-Slide comes with complete instructions.

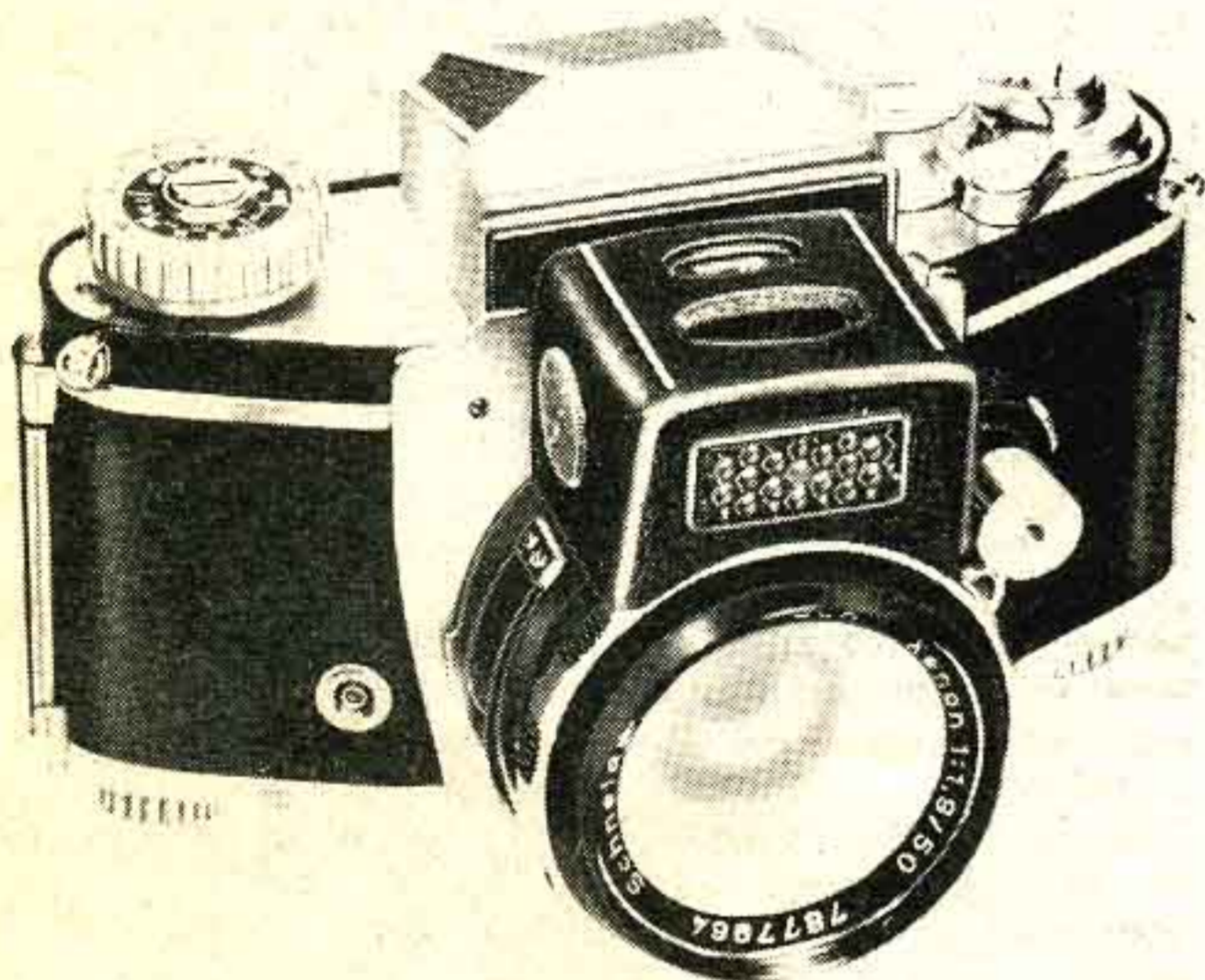
**Jumbo-Slide 35mm Slide Enlarger,**  
Stock No. 1978, Great Value at only \$34.50  
+ 2.95 Shipping Charges



## Exakta Nostalgia (Collectors' Items)

In the May 1978 Issue we began a Column for the Exakta Collector. The response was so gratifying that we decided to expand the column. We will show some collectible items but we also ask you to write and tell us what you need for your Exakta Collection. Please be specific: We do not have any printed lists and must answer every request individually.

The interest in Exakta Collectibles is mounting because Exakta was the originator ("inventor", if you will) of the 35mm Single Lens Reflex. It will soon be 50 years, Half a Century, since the first 35mm SLR, the "Kine Exakta", appeared on the market. Prices for Exakta Collectibles are still relatively low and are proving to be an excellent investment, apart from the pleasure of owning these unique forerunners of the modern SLR.



### Collectors' Item: "Lightmeter" Lenses

Another early attempt to combine a lightmeter with the camera. This early Schneider patent attached the lightmeter to the lens. Not **through** the lens, mind you. Mechanical couplings transferred the meter readings directly to the F/Stop. Ingenious, yes, but soon to be obsoleted by true through-the-lens metering.

The lenses are: the 50mm F1.9 Schneider Kreuznach Xenon and the 50mm F1.9 Schneider-Isco Westrocolor (same lens, different names). The lenses are optically perfect. The Meters may or may not work. We sell them as Collectors' Items.

Collectors' Item #854, Schneider-Kreuznach 50mm F1.9 Lightmeter Xenon, or Schneider-Isco 50mm F1.9 Lightmeter Westrocolor, only \$79.50 + 1.65 Shipping. The value of these rare lenses will go only one way: UP!

**Exakta Bugs! Nostalgia Bugs!  
Wear Your Exakta Stickpin!**



### Collectors' Item: Ihagee "Lightmeter" Prims

The Ihagee "Lightmeter" Prism was an early attempt to provide a lightmeter which was always handy. It did not measure the light through the lens, nor was it connected to the shutter in any way. It was a scaled-down version of a selenium cell lightmeter which was built into the prism housing. The lightmeter itself was so small that room was left over for an optical viewfinder.

The prisms of these units are perfect. The meter may or may not work. The units are sold as Collectors' Items, not as replacements of Through-the-Lens Meter Prisms. Collectors' Item #843, Ihagee "Lightmeter" Prism, an excellent investment at only \$37.50 + 1.45 Shipping.



### Seymour-Rebuilt Exaktas

Otto is busy supervising the rebuilding of fine Exaktas. Do you have your heart set on a VXIIa, VX-1000, RTL, or any other pre-owned Exakta? Ask for our latest List of Seymour-Rebuilt Exaktas. Send a self-addressed envelope and write on the lower left: "L.S.R.E." which stands for "List of Seymour-Rebuilt Exaktas."

**SEYMOUR'S**  
THE EXAKTA SPECIALISTS

47 Seventh Avenue • New York, N.Y. 10011





## Super Bargain: Original Ihagee PROXETTE Exakta Bellows at 1969 Price!!!

The Proxette Bellows Unit is the Original Exakta Bellows, designed, engineered, and built in the Dresden Exakta Plant. In the true German Exakta Tradition, the Proxette is built to do its job well and to last virtually forever. Equipped with original Exakta Flanges. We stress "original" because it guarantees correct, smooth and wobble-free fit of the bellows on the camera and of the lens on the bellows. The Proxette has a dual hook-up, permitting horizontal and vertical positioning of the camera.

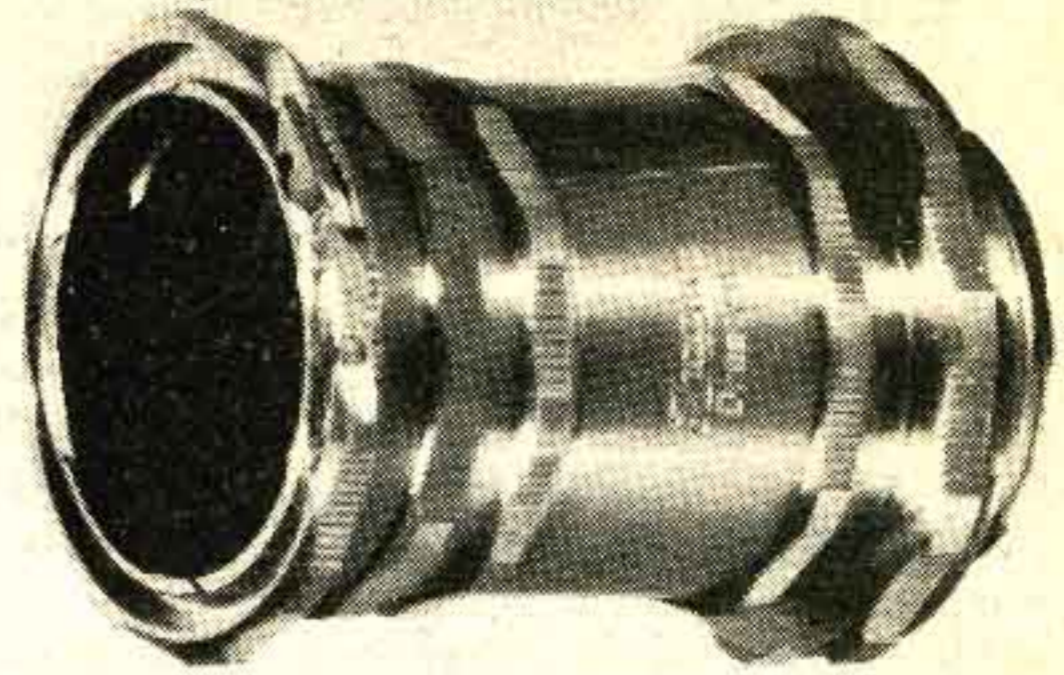
The Proxette has two Tripod Sockets. This makes it possible to vary the position of the lens relative to the subject, or, if desired, (for constant image ratio), to keep the lens-to-subject distance fixed, bringing the film plane into focus by moving the rear of the Proxette. You are in total command!

- Original Exakta Equipment
- Made at Dresden, Germany
- Genuine Leather Bellows
- All-Metal Construction
- Horizontal and Vertical Hookup
- Twin Rod Suspension
- Positive Lock
- Smooth Operation

The construction of the Proxette Bellows keeps the lens permanently aligned, both laterally and relative to the lens axis. This means that the lens axis will always be exactly perpendicular to the film plane and that the lens axis will touch the film plane exactly at the intersection of the diagonals. This is extremely important for close-up work where the slightest deviation would produce photographs which are sharp in one corner but blurred in the other three corners. Permanent alignment is achieved by the use of two chrome plated smooth suspension rods.

For Close-Ups (Macro Photographs) the Proxette is used with Exakta lenses. If you want to have a range from Close-Up work to Telephoto work you can use the Proxette with Short-Barrel Lenses. The range will then depend on the focal length you select. If you are a serious photographer, a professional, a doctor or a scientist, the Proxette will solve your photographic problems. If you are an amateur, a hobbyist or an experimenter, the Proxette will provide you with a barrel of fun.

**Original Proxette Exakta Bellows,  
Stock No. 1936, offered at the 1969 price  
of only \$29.95 plus 1.95 Shipping.**



## Original Ihagee Five-Part Chrome Macro Tubes

This is the very latest version of the famous German Chrome Macro Tubes with Rotating Collet Action (to bring the markings on the lens into the most convenient position). The five parts have the following dimensions: Male Bayonet plus Female Bayonet, 11mm. Threaded Rings: 5mm, 15mm, 30mm. Together with the focusing range of your lens, this gives you an extremely wide choice of magnification. You can vary the extensions from 11mm to 61mm (and in between: 16mm, 26mm, 31mm, 41mm, 46mm and 56mm).

This means: With a 35mm lens you can get approximately twice life size on the film. With your standard 50mm lens you can get better than 1:1 (life size). With an 80mm lens you can get nearly life size with a very convenient working distance of about 5 inches!

The Suggested Retail Price for this set is \$24.50. We still offer it at our previously advertised special Sale Price, as long as our stock holds out.

**Original Ihagee-Dresden Chrome Macro Tube Set, 5 Parts, Stock No. 2005, only \$14.95 + 95c Shipping Charges**

**Bonus Buy:** Order \$20 worth of other items and add the Original Ihagee Macro Tube Set to your Order for only \$9.95 + 95c Shipping. (Be sure to say "Bonus Buy".)

### Instruction Folio: "Perfect Close-Ups Every Time"

Binno Garasu, the Author of The Depth-of-Field Book guides you in clear, precise, but non-technical language through all the steps of Close-Up and Macro work.

A few of the subjects treated:

- Macro Photography, a New World.
- Lenses Best Suitable for Macro Work.
- What Focal Lengths to Use, and Why.
- Macro Lenses.
- Tubes, Bellows, or Close-Up Lenses?
- How to Light Close-Ups.
- How Close is Close?
- Correct Exposure Without a Degree in Mathematics  
....and so on.

Close-Up and Macro Work are the most rewarding types of Photography. If you love to do Close-Up Work (and who doesn't?) you cannot be without this new, excellently written Instruction Folio.

**Instruction Folio, "Perfect Close-Ups Every Time"  
by Binno Garasu, Stock No. 1986, \$2.75 + 25c Shippg.**



## Let us take care of your Exakta BEFORE it breaks down...

Take care of your Exakta and it will last almost forever.

We now offer these Special Service Packages:

**SERVICE PACKAGE #1:** We clean the mechanism, remove the old caked-on lubricant, relubricate the gears, check the shutter speeds, check the focus, and check the synchronization, all for \$34.50 + 2.95 Return Shipping Charges.

**SERVICE PACKAGE #2:** We do everything listed under Package One and we supply and install a new surface-coated high-reflection mirror, we install a new lens mounting flange and, if needed, we replace the special slotted screws on the speed control dials, all for \$49.50 + 2.95 Return Shipping Charges.

**SERVICE PACKAGE #3:** We do everything listed under Package One and Package Two and we install new shutter curtains and bring the shutter speeds back to original factory standards, all for \$69.50 + 2.95. **Proceed as follows:** Attach a tag to the camera with your full name, address, and ZIP, mark the tag: Service Package #..., and attach your remittance. Mail the package to: SEYMOUR'S-EXAKTA\*Service Deptmt., 350 W. 31st Street, New York, N.Y. 10001.

## Remember the SEYMOURLITE?

The Seymourlite (See More Light!), the invention of an American Physics Professor, revolutionized Focusing when we introduced it nearly 20 years ago. While we no longer manufacture it, we do have a small number of slightly used Seymourlites (thoroughly tested for accuracy) and offer them on a first-come basis.

In case you do not know what a Seymourlite is: It is the Insert for the Classic Eyelevel Prism which optically amplifies the image in the finder. When you are in focus, the image is extremely sharp and brilliant. When you are out of focus (even slightly), the Seymourlite violently blurs the image. This assures perfect sharpness and correct focus for all your pictures.

**Seymourlite Focusing Insert for Classic Exakta Prism, slightly used, guaranteed accurate, Stock No.1409, only \$14.95 + 1.25 Shipping Charges. Limited Supply.**

## Want to use your Exakta Lenses in an Enlarger with "Leica" Thread?

We have earned a reputation as switcheroo artists. Now we have come up with another special Adapter: Many enlargers have a standard thread which is known as "Leica" thread. If you want to use your Exakta Lenses (Classic or RTL), you need an adapter which has the female Exakta Bayonet (to take your lens) and a male "Leica" thread (to screw into your enlarger). Well, we have it!

**Female Exakta Bayonet with Male Leica Thread, Stock No.149-19, \$5.65 + 45c Shipping Charges.**

## Original Ihagee-Dresden Ultra Finegrain Groundglass for Exakta RTL-1000

You absolutely need this Ultra Finegrain Groundglass Insert if you do any type of Photography which requires exact focus. Velvet-smooth over the entire surface from edge to edge. Original Equipment. Glass, not plastic!

**Ultra Finegrain Groundglass Focusing Insert for Exakta RTL-1000, Stock No.1988, only \$12.50 + 65c Shipping.**



## Slightly Used Carrying Cases for Exakta Cameras

Replace your old shabby Exakta Carrying Case and your Exakta will be forever grateful to you.

Be sure to tell us for which Exakta Model.

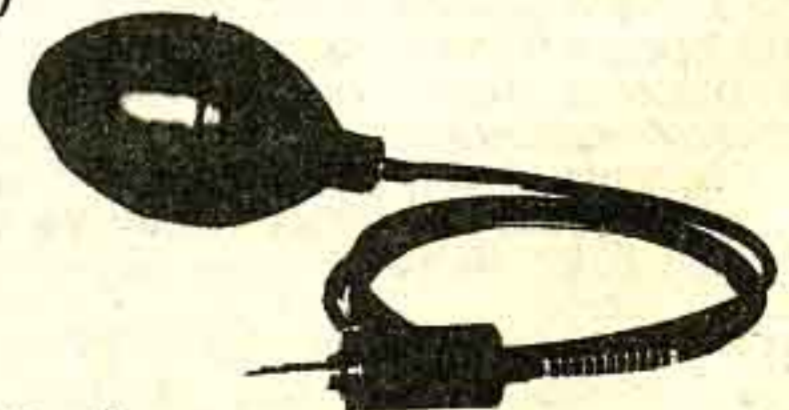
**Slightly used Carrying Case for Exakta, \$9.85 + 1.65 Shipping Charges. Remember to state for which Model.**



## Sneaky Pete Shoots Around the Corner

This clever Attachment shoots at right angles to the direction in which you "point" your camera. Shoot people without being noticed!

**Sneaky Pete with Series VII Fitting (requires mm Lens Adapter), Stock No.1912, \$29.95 + 1.65 Shipping Chgs. Lens Adapter \$4.95 (Give Diameter of Lens, in mm, NOT Focal Length!)**

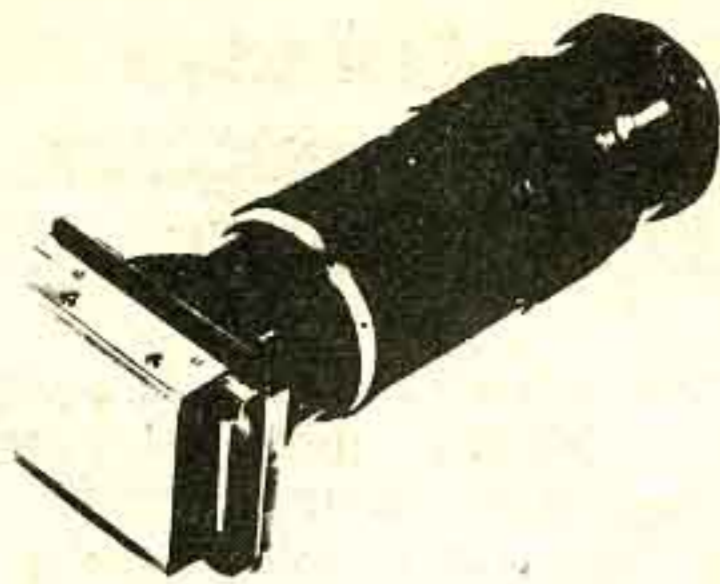


## Air Shutter Release

Again available after nearly five years: Air Release, 40 Inches long, for ultra-soft release. Works on a stream of air, not on a mechanical connector! Vibrations or shake cannot be transmitted to the camera. Assures sharp pictures with any type of lens.

**40-Inch Air Cable, Stock No.2027, only \$4.95 + 35c.**





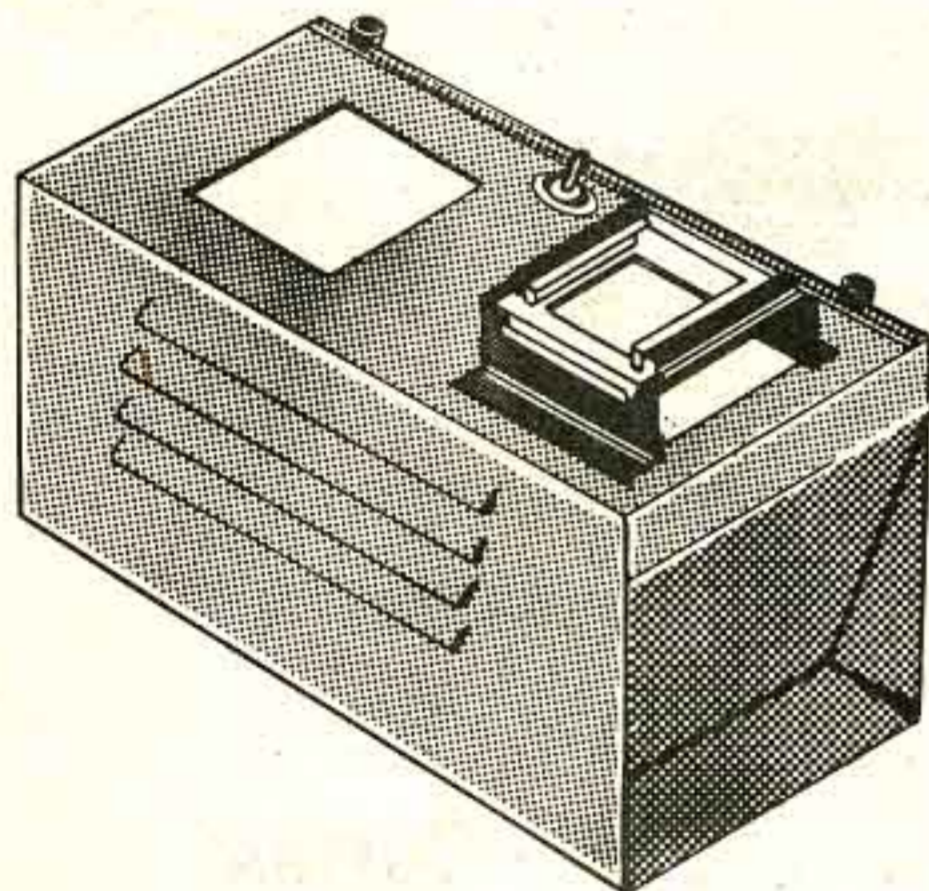
## Zoom Slide Duplicator

The new Zoom Slide Duplicator requires no accessories, no bellows, no extension tubes, not even a lens! It has its own highly corrected Flat-Field Macro Lens. The instrument fits into your camera like any of your lenses.

You can improve your slides by cropping, and enlarging the cropped part to full slide size. In fact, you have your choice of the following:

- Make an exact copy of your slide (1:1)
- Enlarge part of the original slide (up to 2:1)
- Select any part of the original slide to eliminate extraneous parts. Slides move up and down and from side to side in holder
- Enlarge half frame slides or 110 size (Pocket Instamatic) slides onto 35mm
- Use any light source, even Daylight!

Zoom Slide Copier, Stock No. 1820, only \$44.50 + 1.65 Shipping Charges



## Simplex Slide Copier

The Simplex lets you copy any size slide (110, 126, 35mm, 2 1/4 x 2 1/4) onto any size film (35mm, 2 1/4 x 2 1/4, 2 1/4 x 2 7/8, etc.). Slides may be copied "as is", or enlarged, or reduced, or cropped. You can correct under-exposure, overexposure, color balance. You can add Texture Screens, Silhouette Frames (heart, binocular view, keyhole, etc.). You can make montages, superimpose titles, make negatives from positives and vice versa, make black-and-white negatives or slides from color slides or color negatives and much more.

You use your own camera, bellows, copy stand or tripod. (We can supply additional equipment you may want to order.)

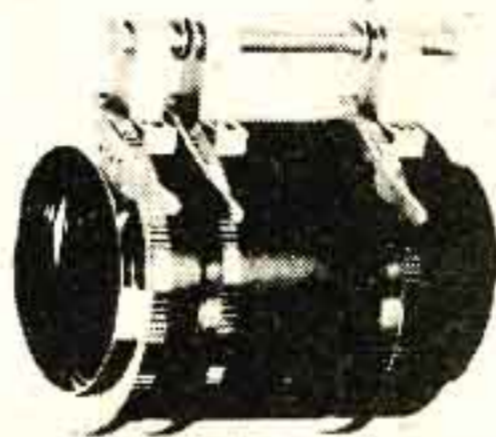
For viewing and focusing, the Simplex has a switch-operated bulb but you use your own Electronic Strobe Flash Unit for exposure. A device to hold your Strobe is included. There are complete instructions, including filter information. A Filter Holder is also provided.

Simplex Slide Copier, Stock No. 1949, \$49.95 + 2.95 Shipping Charges

## Must Reduce Our Inventory of Wide Straps

We are talking about our wellknown 2" Wide Strap. It doesn't cut into your neck. It doesn't slip off your shoulder. It doesn't scratch your camera. It adjusts to any length and can be used as a Neckstrap or a Shoulder Strap. Beautiful Tapestry Design. We sold thousands at our regular price of \$5.95. In order to adjust our Inventory we have cut the price in half!

Extra Wide Equipment Strap, Stock #1942, during Sale reduced to \$2.95 + 35c Shipping



## Automatic Macro Tubes for Classic Exakta

This Set of Automatic Tubes consists of 3 self-contained tubes. All three tubes have male and female bayonets. Each tube can be used by itself or in any combination. The tubes couple the automatic release of your lenses to the shutter release of the camera and your automatic lenses remain automatic for Close-Up Work.

Automatic Tubes, External, Set of 3, Stock No. 2007, \$18.95 + 75c Shipping  
**Bonus Buy: Order \$20.00 or more of other items, and add the Auto Macro Tubes for only \$12.85 + 75c!**

## Reverse Adapters

To squeeze the last drop of sharpness out of your lenses, you should reverse them when you use them for Close-Up and Macro Work. Reversing the lens restores the correct optical relationship and substantially increases resolution for Close-Up and Macro Work.

There are two special Reverse Adapters, both designed especially for the Macro Tubes. They screw directly into the threaded parts of the Tubes. (The Thread Size of the Tubes is known as the "B" Thread.) Ring R-49-B has a 49mm Male Thread to fit directly into most standard Exakta Lenses (Pancolar, Automatic Biotar, Automatic Tessar, Oreston, etc.). Ring R-VII-B has a Series VII thread and fits all lenses with thread sizes other than 49mm. A Lens Adapter is required for this Ring. When you order the Reversing R-VII-B and the Lens Adapter, be sure to give the front diameter of the lens with which you want to use it.

Reverse Adapter, R-49-B, Stock No. 2115, \$4.35 + 35c Shipping

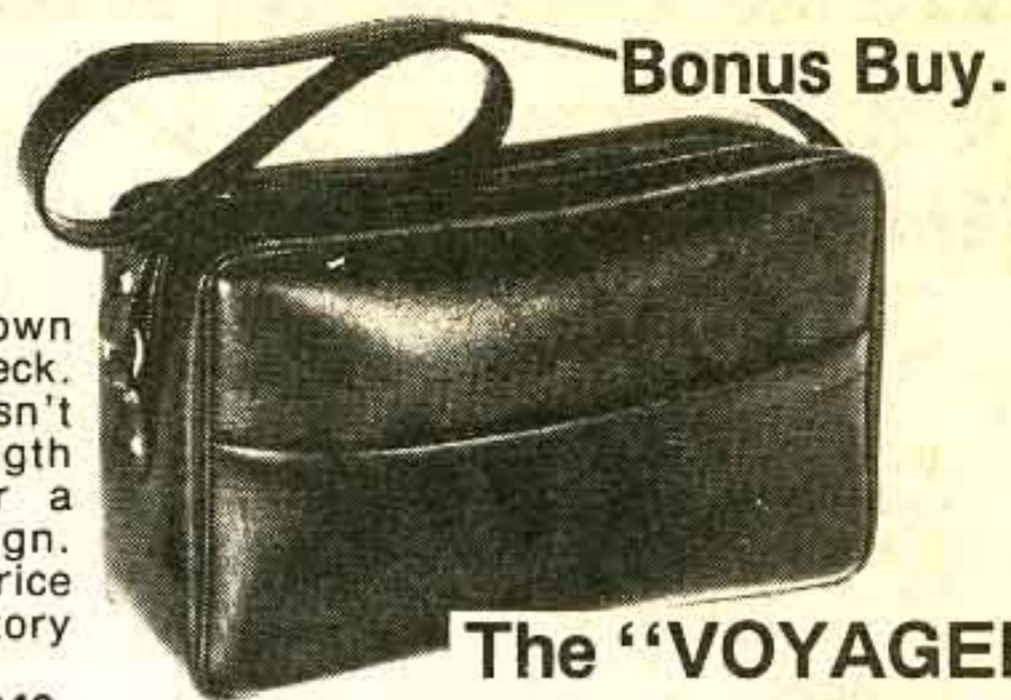
Reverse Adapter, R-VII-B, Stock No. 2116, \$4.35 + 35c Shipping

Lens Adapter, Series VII, Stock No. 77, \$3.95 + 25c Shipping

**Bonus Buys:** If purchased with Ihagee Macro Tubes:

R-49-B, if bought with Tubes, \$2.15

Combination R-VII-B plus Lens Adapter, if bought with Tubes, \$3.98



## The "VOYAGER" Gadget Bag.

The VOYAGER is our "Ideal Size" Gadget Bag, 14" x 9 1/2" x 5". It is made of rich antique saddle tan Tigerhyde Premium Quality Vinyl with the look and feel of finely tanned supple leather. Waterproof washable lining. Inside padded and insulated. Top zipper closing. Convertible Hand/Shoulder Strap. Designer-styled: as beautiful as it is functional.

With your purchase of other merchandise for \$10.00 or more you may add this fine bag to your order for only \$5.95 + 95c Shipping Charges. Order it as: Bonus Buy, Voyager Gadget Bag, Stock No. 2080.



## Premium Quality Glove-Kid Vinyl deLuxe Pouches

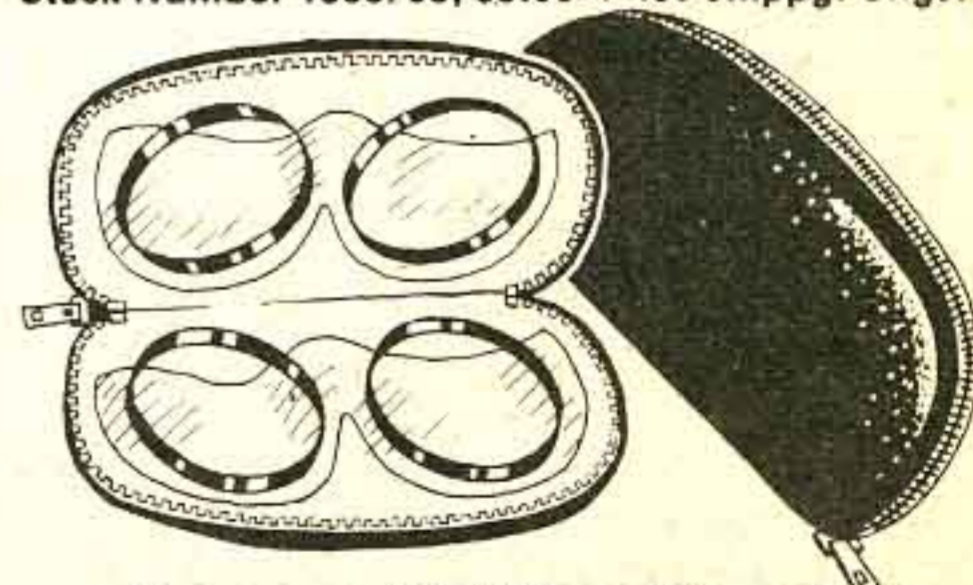
If you love your lenses, protect them from all hazards and prolong their useful life. Our new Lens Pouches are soft as a glove, lined with luxurious plushy velvet, and have drawstrings for quick and easy opening and closing. Less bulk than rigid lenscases. More "cuddle" for your fine lenses. We also recommend them for delicate accessories. Premium Quality Glove-Kid Vinyl Pouches,

SMALL, 5x6", Stock No. 1863/02, \$2.95 + 25c

MEDIUM, 5x7 1/2", Stock No. 1863/04, \$3.45 + 25c

LARGE, 5x9", Stock No. 1863/06, \$3.95 + 30c

NEW SUPER SIZE for Large Telephoto Lenses, Stock Number 1863/08, \$5.95 + 45c Shippg. Chgs.



## Zippered Filter Pouch Now Available in 2 Sizes

These beautifully designed Filter Pouches protect your delicate Filters from dust and scratches. Four Filters are always in full view, held in four transparent "windows".

**Zippered Filter Pouches**

Size A, for Filters up to 55mm, Stock No. 1939, \$2.95 + 35c Shipping

Size B, for Filters up to 67mm, Stock No. 1874, \$3.95 + 35c Shipping

Combination: One Size A, One Size B, \$5.90 + 45c Shipping



## Filter Adapters

Series VII Adapters (adapt Series VII Filters to individual lenses).

46mm, 48mm, 49mm, 52mm, each \$4.95 + 35c.  
Set of Four (same or assorted sizes) \$18.95 + 65c  
54mm, 55mm, 58mm, each \$5.95 + 35c. Set of Four (same or assorted sizes) \$18.95 + 65c

## Lens Shades

Lens Shades come in Series VII (to fit Ser. VII Adapters) and in Custom Sizes (to fit directly into individual lenses). Specify: All-Metal Shades or Folding Rubber Shades.  
Series VII, 46mm, 49mm, 52mm, \$4.95 + 35c.  
Three for \$12.95 + 65c. Six for \$24.00 + 95c  
54mm, 55mm, 58mm, \$5.95 + 35c. Three for \$13.95 + 65c. Six for \$25.00 + 95c

## Custom Size Screw-in Front Lens Caps

Protect the Front Element of your lenses from scratches, finger prints, rain, dust, etc. Order as Stock No. 1996/ followed by the mm size of the lens. 49mm will be: 1996/49. (Give the diameters, NOT the focal lengths of your lenses!)

Screw-in Lenscaps, Stock No. 1996/--  
46-49mm \$2.35 + 35c Three for \$5.95 + 45c  
52-58mm \$2.95 + 35c Three for \$7.45 + 45c  
60-77mm \$3.95 + 45c Three for \$9.95 + 65c

## Rear Lens Caps

Protect the inside of your precious lenses from grit, dust and dirt. Our caps fit securely on the camera end of the lens.

Rear Lens Caps for Classic and RTL Lenses, Stock No. 1998, \$2.95 + 25c. Three for \$7.85 + 35c.

Rear Lens Caps for Twin TL Lenses not yet available.

Rear Lens Cap for "42" lenses (also fits Pentax Lenses, Praktica Lenses, etc.), Stock No. 2101, \$2.95 + 25c. Three for \$7.85 + 35c.



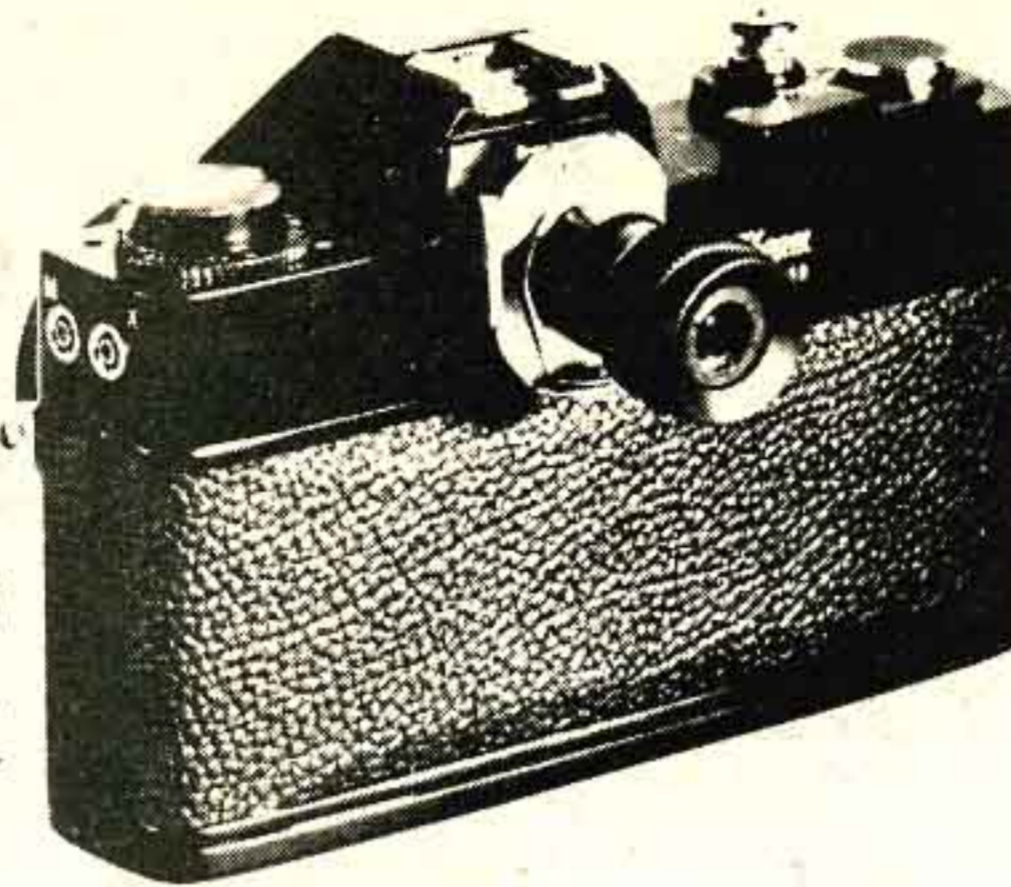
## Want to attach your Exakta Lenses to a Lensboard?

Perhaps you have read Mr. Garasu's reference to using lenses from 35mm SLR Cameras in large-format cameras for Macro Work. In his Folio "Perfect Close-Ups Every Time" he explains how the "short" lenses render great magnification in view cameras, press cameras and even in studio cameras.

This requires attaching your lenses to a lensboard for your large-format camera. We can supply a female Exakta Bayonet with a Counter Ring. Have a 1 1/2" diameter hole cut in your lensboard and attach the bayonet.

Female Exakta Bayonet with Counter Ring, Stock No. 147-05, \$4.95 + 35c Shipping.

If you do not have Binno Garasu's Folio, you can buy it in a special combination: Folio "Perfect Close-Ups Every Time" plus the above Bayonet and Ring, Stock No. 147-05-BGF, both, only \$6.40 + 50c Shipping. (Saves you \$1.50)



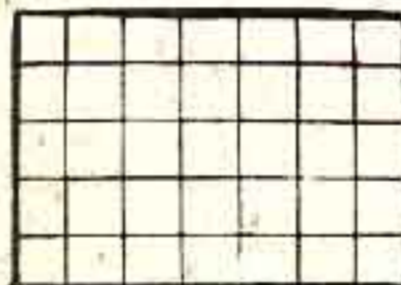
## Visimag Focusing Magnifier

If you have trouble focusing, the new Visimag is worth its weight in gold! The Visimag is a powerful Multiple-Lens Magnifier with a wide range of adjustment for individual requirements of dioptic correction. It works as a Focusing Magnifier for people who need correction and for people who need just magnification.

The Visimag attaches to the Prism of the Exakta. To adjust it to your own eyesight you rotate the ocular ring till the MicroGrid in the Finder appears sharp and greatly magnified. Then you focus your camera lens in the conventional manner: The Visimag magnifies the center of the image like a microscope for ultra precise sharp focus.

You can flip the Magnifier in and out without removing the Visimag from the camera.

Visimag Focusing Magnifier for the Exakta  
Stock No. 1983, \$19.50 + 45c



## "Scientific" Focusing Inserts for the Classic Exakta. Yes, we have them

Groundglass with Clear Spot, Stock No. 1971 \$12.45 + 45c Shipping

Groundglass with Clear Spot and Crosshairs, Stock No. 1972, \$18.50 + 45c

Groundglass with Crosshairs, Stock #1972/X \$12.45 + 45c

Groundglass with Calibrated Crosshairs, Stock No. 1971/C, \$18.50 + 45c

## Body Dust Caps

Protect the inside of your camera from dangerous fine grit. Protect the delicate mirror. Cover up the front opening of your camera with a Body Dust Cap!

Body Dust Cap for Classic and RTL Exaktas, Stock No. 2106, \$2.95 + 25c.

Body Cap for Twin TL — not yet available.  
Body Dust Cap for Exakta 42 (also fits Praktica, Pentax, etc.). Stock No. 2107, \$2.95 + 25c.

## Microscope Adapter

Want to take pictures through a microscope? Photomicrography is one of the most rewarding aspects of picture taking. Doctors, Scientists, and Researchers have long used their camera as a useful tool for their work. But more and more people discover the fun of taking pictures of the fascinating microscope images. Some people love these pictures because of the "information" they give; others because of their unearthly colors; and others because of the pictorial beauty which is ordinarily hidden from us and inaccessible to the naked eye.

Whatever the reason, photomicrography is a field which has become extremely popular. We offer you an all-metal precision made Microscope Adapter at a very reasonable price.

Microscope Adapter, Stock No. 1890, especially low priced at only \$17.95 + 65c.

## Minimum

Mail Order \$5.00

## Remember the Seymourlite?

The Seymourlite (See More Light), the invention of an American Physics Professor, revolutionized Focusing when we first offered it nearly twenty years ago. We were just as heartbroken as our customers when we had to discontinue it because skyrocketing production costs priced it out of the market.

Now we have a small number of slightly used Seymourlites (thoroughly checked for accuracy) and offer them on a first-come basis. You always wanted one, didn't you, but couldn't get one. Now here's your chance -- while they last.

If you don't know what a Seymourlite is: It is the Insert for the Classic Eyelevel Prism which optically amplifies the image in the finder. When you are in focus, the image is extremely sharp and brilliant. When you are out of focus (even very slightly) the Seymourlite violently blurs the image. You cannot take out-of-focus shots because the Seymourlite won't allow it.

Seymourlite Focusing Insert, slightly used, guaranteed accurate, Stock No. 1409, only \$14.95 + 1.25



## E.E.I.S.

(short for Exakta Equipment Information Service)

While complimentary samples are being mailed to non-subscribers, only subscribers receive every issue. Don't miss a single issue! It may contain the unbelievable bargain you have been waiting for. It may contain the new accessory you always dreamed about.

While we must make a Subscription Charge of \$5.00 per year it will actually cost you nothing because you get a credit equal to the subscription price. Send \$5.00 for a year's subscription and deduct the five dollars from your first order for \$20.00 or more. Fair?

One Year Subscription to E.E.I.S. \$5.00. This amount is refundable as explained above.

## What's all this fuss about "Disclosure of Guarantee"?

The Federal Trade Commission recently issued an order that guarantees must be "disclosed" to retail customers. We must have been ahead of our time for 25 years because we have been printing our guarantee, trial period, money-back period, and so on for more than a quarter of a century. How else would you, our customer, know about these important parts of your purchase?

### MONEY-BACK POLICY

Our Money-Back Trial is one of the most liberal in the Industry: Any Stock Item may be returned (with or without reason) within 15 Days from the day you receive it. Naturally, the equipment must be in the same condition as received and in original packing. The sale becomes final only after the 15-Day Trial Period, at which time the guarantee takes over and you are still protected. Return privileges do not apply to items made to order or obtained on special order or on items designated "As Is" or "All Sales Final" or "Non-Returnable".

### GUARANTEE

New Cameras, new Lenses, new Accessories (except electric and electronic items) carry a One Year Guarantee (Labor and Parts).

New electric and electronic Items (Strobe Units, Exposure Meters, etc.) carry a 90-Day Guarantee (Labor and Parts).

Rebuilt cameras, used lenses, used accessories (unless sold "as is") carry a 90-Day Guarantee (Labor and Parts).

Repairs are guaranteed for 90 Days. Important: Guarantee on Repairs covers only functions specified, charged for, and repaired by us.

Equipment sent in during the guarantee period must be accompanied by Return Shipping Charges unless it is picked up at our store.

Important: Unauthorized repairs and/or tampering automatically void all guarantees. Damage caused by misuse, abuse, dropping, water and/or sand, excessive heat or corrosive action are not covered by the guarantee.

### RESPONSIBILITY for Customers' Color Slides, Negatives, Original Prints, etc.

Responsibility will not be accepted for any loss or damage however caused. Your originals are accepted on the basis that their value is the retail cost of the material. Our liability is limited to replacement, or re-imbusement of the retail cost, of the unexposed material.

### READ YOUR INSTRUCTIONS!

If you suspect a malfunction, first check your instruction book. If you cannot find a solution to your problem, write us. Send equipment ONLY IF WE TELL YOU. Chances are, we can tell you what you are doing wrong. IMPORTANT: If you send us equipment for "repair" under warranty and we find that there is nothing wrong, we must make a Service Charge of \$5.00 (Plus Return Shipping) except in cases where we authorized you to send us the equipment for inspection.

Our Telephone Number is  
**(212)691-7799**

We have Three Lines:

You rarely get a Busy Signal  
Company Policy: No Collect Calls



## For Faster Delivery

We prefer to ship your Orders by United Parcel Service. Experience has shown that UPS packages travel faster and, usually, with greater care. As you probably know, UPS cannot deliver to Post Office Box addresses.

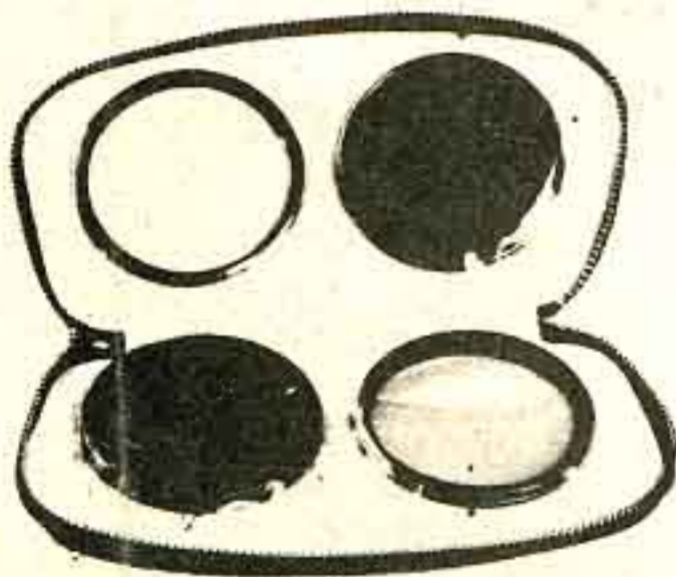
Whenever possible, give us your local Street Address on all orders instead of your P.O. Box address.

### CUSTOMER LIST

If the address on this Newsletter is incorrect, please drop us a line, giving BOTH the incorrect AND the correct versions, both with ZIP numbers, especially if you have moved. Our Distribution List is on Computer and the Computer needs both the wrong and the right ZIP number to make the correction.

If you are no longer interested in our mailings, please tell us to delete your name from the list. If you receive more than one copy, please tell us which address to keep and which to drop. And please remember: Old Addresses, Incorrect Addresses and Correct Addresses: ALWAYS INCLUDE ALL ZIP NUMBERS.

You will cooperate, won't you? Thank you.  
Seymour's Customer Service.



## Zippered Filter Pouch Now Available in 2 Sizes

These beautifully designed Filter Pouches protect your delicate Filters from dust and scratches. Four Filters are always in full view, held in four transparent "windows".

### Zippered Filter Pouches

Size A, for Filters up to 55mm, Stock No. 1939  
\$2.95 + 35c Shipping

Size B, for Filters up to 67mm, Stock No. 1874  
\$3.95 + 35c Shipping

Combination: One Size A, One Size B.  
\$5.90 + 45c Shipping



## Seymour-Rebuilt Exaktas

Send for the Current List of Seymour-Rebuilt Exaktas:

Send Self-Addressed Envelope and write in the lower left "L.S.R.E." (which stands for "List of Seymour-Rebuilt Exaktas").

## Direct from Dresden!

### Ultra Fine Groundglass for RTL-1000

RTL-1000 Owners! We just received (totally unexpected!) a shipment of the Ultra-Fine Groundglass Inserts for the RTL-1000. This most popular Insert had been unavailable for more than three years. Now, suddenly, a small Air Shipment!

If the various inserts (MicroGrid, Split Image, etc) have been bothering you, if you need an insert for ultra precise focusing, if you do Close-Up Work, Scientific Work or just about any type of photography which calls for exact focus, send for the U.F.G. Glass Insert. Yes, it is glass, not plastic!

Ultra Fine Grain Glass Insert for RTL-1000, Stock No. 1988, only \$12.50 + 45c Shipping Charges

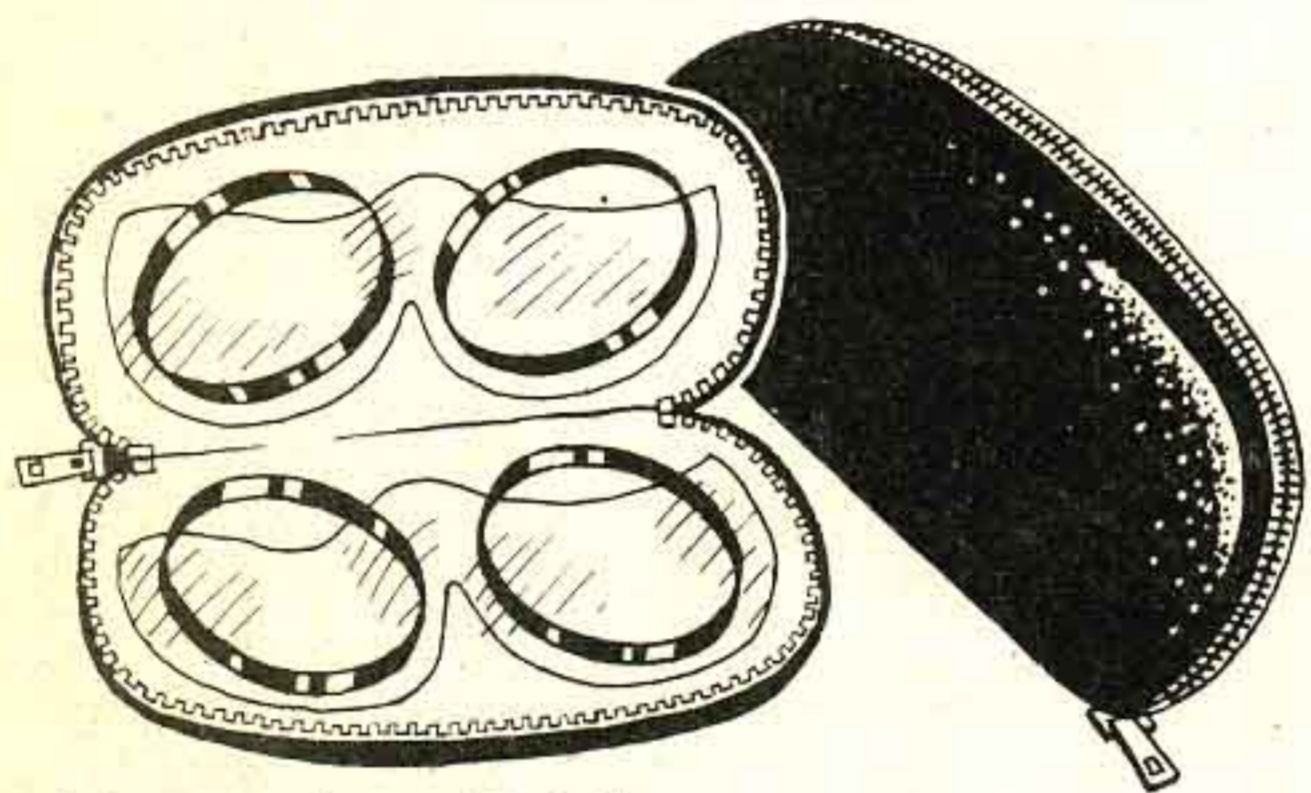
Any Item in this Issue  
Comes to You on 15-Day  
Money Back Trial



## Owners of Universal ('42') Thread Cameras: Remember the Lens Tote?

Again available: One of the most popular Accessories, the Lens Tote. It screws into the bottom of your camera and a spare lens screws into the Lens Tote. The extra lens is always available and you will never leave it behind. It goes where your camera goes. And when the spare lens is on the camera, the normal lens takes its place in the Lens Tote. It's so inexpensive, you cannot afford not to buy it. Buy a few as Gifts, too.

**Lens Tote for "42" Universal Thread Camera, Stock Number 1894, only \$3.45 + 50c Shipping Charges. Order 3 for \$10 postpaid!**



## Now in 2 Sizes: Filter Pouches

These beautifully designed Filter Pouches protect your delicate Filters from dust and scratches. Four Filters are always in view, held in four transparent "windows".

Size A, for Filters up to 55mm,  
Stock No. 1939, \$2.95 + 35c Shipping

Size B, for Filters up to 67mm,  
Stock No. 1874, \$3.95 + 35c Shipping

Combination: One Size A, One Size B,  
\$5.90 + 45c Shipping



## Bouncelight Swivel Joint

Now you can "aim" your strobe unit precisely where you want it to give you the best illumination and light distribution. You can even convert any strobe unit into a "Bounce Gun" by aiming it at the ceiling.

Omni-Directional. Locks in Any Position.

**Bouncelight Swivel Joint, Stock No.1875, \$9.50 + 45c.**

## Exakta Stickpin

A beautiful miniature replica of the Classic Exakta in Black and Silver Color, made in Germany, mounted on a Stickpin!

Unisex Design: Looks good on Him and Her! Tells all the World that you love your Exakta!  
**Exakta Stickpin, Stock No.2021, \$1.75 + 25c Shipping.**  
Extra Special: 4 (Four) Stickpins, \$5 postpaid.



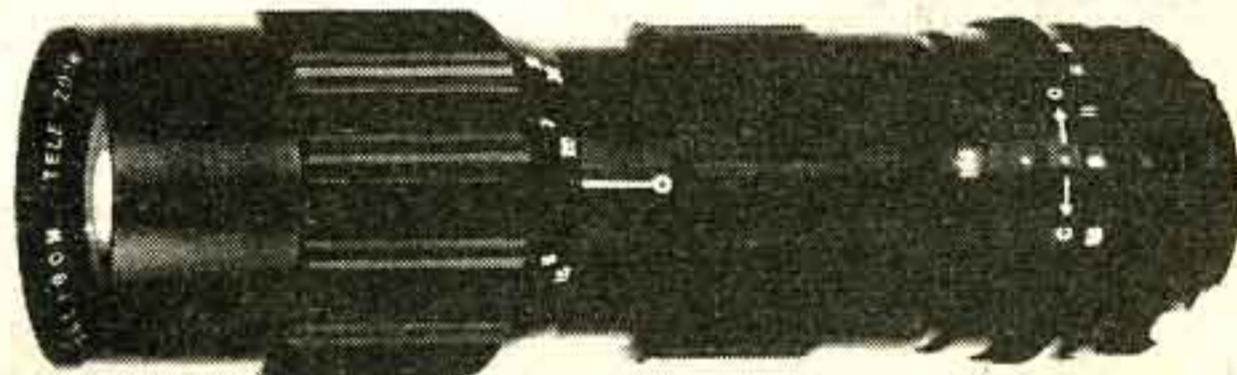
Voyager

## Tigerhyde Gadget Bag

Leatherlike Premium Quality Extruded Vinyl. Do not confuse with cheap Nylon or Plastic Bags! Padded. Insulated. Made in U.S.A. These are **not** cheap Taiwan imports!

Rich Antique Saddle Tan Color. Top Zipper. Side Pocket. Convertible Strap (Shoulder or Hand). Ideal Size: 14"x5" x9 1/2". Stock No. 2080. Reg. Low Selling Price \$16.50.

**Bonus Buy: With your Purchase for \$10 or more, you may add this fine Gadget Bag for only \$5.95 + 95c Shpg**  
Order it as: Bonus Buy, Voyager Bag, Stock No.2080:



## Used Exakta Lenses

To obtain our Current List of Used Exakta Lenses:

Send Self-Addressed Envelope and write in the lower left "U.L.L." (which stands for "Used Lens List").







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As you know, there is a subscription charge of \$5 a year but you also know that you get this back on your first order for \$20 or more. In case you forgot how it works: You send \$5 for a year's Subscription to E.E.I.S. This gives you a credit equal to the amount you send which you deduct from your first order for \$20 or more. Renew your Subscription. Don't miss a single important and interesting Issue. It's just Five Dollars a Year.

### Otto's Advice

It seems only yesterday but it's actually twenty-five years ago that Otto, the man in charge of our Service Lab, coined his often-quoted saying: "Take care of your Exakta and it will take care of you almost forever!" True today as it was then!

Have your camera serviced periodically before things go wrong. Otto initiated the "Service Package" 25 years ago. It is still being done the Otto Way: Your camera is cleaned, the caked-up old lubricant is removed, the works are re-lubricated, shutter speeds, focus and synchronization are checked and minor adjustments are made without additional charge. Remember, though, that replacement of parts or the repair of serious malfunctions are not included in the Service Package Price. If such malfunctions are discovered, you will be notified.

Service Package, as described above, \$34.50 + 2.95 Return Shipping Charges.



### 2X and 3X Tele Converters

Yes, we have them again! Absent from our stock for almost a year, they are again available for immediate shipment. They work with automatic and non-automatic lenses. Moreover, externally automatic lenses will remain automatic.

The 2X Models double the Focal Length of all your lenses and the 3X Model triples the Focal Length.

Asanuma 2X Tele Converter, Stock No. 2051, \$24.50 + 1.45 Shipping

Soligor 2X Tele Converter, Stock No. 1877, \$32.50 + 1.45 Shipping

Soligor 3X Tele Converter, Stock No. 1878, \$38.50 + 1.45 Shipping

Special Combination: Soligor 2X plus Soligor 3X Tele Converters, both for only \$58.00 (instead of \$71.00). Shipping Charges \$1.95 They can be used separately or in combination, to give you 2X, 3X, and 6X Conversion!

### Romantic....

For romantic soft-image effect you can now soften the harshly sharp image of your lens. Create "pictures" instead of photographs! The Soft-Image Disc attaches like a filter. A low-cost creative "tool."

Soft-Image Disc, Stock No. 0304, 46mm and 49mm, \$8.65 + 35c Shippg. Chgs.

52mm and 55mm, \$10.50 + 35c.

58mm and 62mm, \$14.50 + 35c

Series VII (requires Adapter), \$9.65 + 35c

Adapter (state mm size) \$4.95

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