

# EEIS

**Exakta Equipment Information Service  
Published by SEYMOUR'S-EXAKTA  
350 W. 31 St., New York, N.Y. 10001  
BY SUBSCRIPTION ONLY**

## **INTRODUCTION**

Exakta Equipment Information Service ("EEIS" for short) is a new Seymour Publication, quite different from Seymour's Exakta News. EEIS is written for a relatively small group of Exakta Fans. It is available by subscription only. Details how to subscribe and how to get your subscription free are explained in this issue.

### **How does EEIS differ from the Exakta News?**

Seymour's Exakta News is a publication written for a large number of people. Our Distribution List contains about One Hundred Thousand Names, give or take a few thousand. It takes a long time to get out such a large magazine. Copy must be written, photographs taken, layouts made; type must be set, a large run must be printed and bound, addressed, mailed. All this takes a long time. It may amaze you that, on the average, three months elapse from the day we start preparing a new issue of the Exakta News to the day the mailman hands it to you. Three months is a long time! It makes such a large publication rather inflexible and we had to find a way to supplement it with a better way of getting "Instant Information" to a small interested group of Exakta Fans. EEIS was the answer.

### **"Instant Information"**

Many new items miss the deadline for each issue of the Exakta News. They will appear in EEIS almost as soon as they are available. There can be no last-minute changes in the Exakta News but updated information will appear immediately in EEIS. Late developments will be announced in EEIS. In fact, anything which depends on fast customer notification will appear in EEIS. Think of EEIS as Instant Supplement to the Exakta News.

### **New Items**

New Exakta Accessories, new Models, new Lenses, etc. are being developed all the time. Information about such new items usually does not reach the consumer for months. If a new item misses an issue of the Exakta News (even by a day or two), you will not hear about this item till you get the next issue. As a reader of EEIS you can count on "Instant Information" about new new items. You will actually be using new items months before the general public will know that they exist!

### **Advance Information on Sales**

As a Seymour Customer you know that we always run Sales on selected items. These Sales are announced in

the Exakta News. As a reader of EEIS you may have as much as four weeks advance information on such Sales. You will have first choice on these money-saving offers, long before they have been picked-over or even sold out!

### **EEIS Readers get First Choice.**

No matter what it is, you can't buy it unless you know about it. EEIS readers WILL know about it. You can't take advantage of a sale if you are not told about it. EEIS readers WILL be told. As an EEIS reader you are never, never under any obligation to buy anything; but if you want to buy it, you get first choice.

### **Small Circulation**

The Exakta News goes to such a large number of people that we can show only those items of which we have a large quantity. Imagine what would happen if we received a thousand orders for an item of which we have, say, fifty pieces!

EEIS, on the other hand, will contain information on small special purchases, limited-supply items, close-outs of small remaining stocks, details about equipment which we consider to be of interest to a limited number of people, and, from time to time, a list of scarce used items which, until now, could be sold only in our showroom.

### **Close-Outs**

There can be several reasons for marking down or closing out an item: The last few pieces of an item which cannot be re-ordered from the factory; the remainder of a discontinued item; a superseded model. Close-Outs are sold as long as they last, on a first-come, first-served basis. EEIS readers receive immediate information on all close-outs which are offered at great savings.

### **Save up to 50% on "Specials"**

A "Special" may be a special purchase from a distributor who needed cash. It may be a specially selected item, marked down for any number of reasons. Whatever the reason, "Specials" will appear immediately in EEIS.

### **"Limited Supply" Items**

If we have only a small supply of an item, we cannot advertise it to the general public. We might receive ten times as many orders as we can fill. But an announcement in EEIS will be safe: EEIS goes only to a small list.

## Used Equipment

Customers who have been on the Distribution List of the Exakta News for more than fifteen years will remember that we sometimes published lists of used Exakta Equipment. As the circulation of the Exakta News grew, we had to discontinue these lists because we usually received more orders for the listed items than we could fill. EEIS makes it possible once more to publish lists of good used equipment, since EEIS goes only to a small list of subscribers.

## EEIS Specials

There will be EEIS Specials, i.e. price reductions on selected items which will change from issue to issue. They will be available to EEIS Readers ONLY.

## Future Projects

EEIS is flexible enough to try all kinds of experiments. We have in mind running a "Classified" Section where readers can advertise equipment they want to sell, swap, or buy. Let us know what you think of this idea.

We were also thinking of publishing articles of interest to Exakta Users, such as what filters to use and how to use them, or "request" articles, if we do get requests from our readers. This means from YOU.

In any case, we would like to hear from you. Any suggestions? We're flexible.

## BY SUBSCRIPTION ONLY.

EEIS will be available by Subscription Only. Obviously, if we were to print 100,000 copies and mail them out, indiscriminately, to all customers on our list, we would defeat the purpose of this limited-circulation Newsletter. The success of EEIS will depend on limiting the number of subscribers.

While we have to make a Subscription Charge, it will actually cost you nothing (unless you just want to read it for the information it contains and never send an order. Of

## Magnear Finder for Ultra Precise Focusing.

The Magnear Finder was out of production for nearly three years. We were forced to return orders unfilled, marked "Unavailable". This is the first time we can announce that the Magnear is again available for immediate delivery.

The Magnear Finder fits all Exakta Models up to (and including) the VX-1000TL and VX-500. It does not fit the RTL-1000. It is indispensable for scientific work, Close-Up Work, Copy Work, and wherever ultra precise focusing is imperative. The powerful Magna-Lupe is removable. It bayonets right into the Magnear. The Magnear can use all Focusing Inserts, including the special distortion-free flat groundglass which is especially

course, you are under no obligation to buy anything, now or ever!)

The subscription price is \$5.00 a year. But this amount will be credited in full towards your orders, with No Time Limit: you may send an order now or at any time in the future. You may even split your orders. It works like this:

If you do not want to order any merchandise right now, just send \$5.00 and you will become an EEIS Subscriber. Your subscription price gives you a credit of \$5.00 which you may apply to future orders (no time limit) as follows:

On orders for \$20.00 or more, you deduct the full credit in one fell swoop.

On orders between \$10.00 and \$19.99, you deduct \$2.50 and you will still have a credit of \$2.50 which you may apply ANYTIME in the future on orders for \$10.00 or more.

**If you want to send an order for \$20.00 or more right now, just pay for the order, request your subscription to EEIS but do not pay for the subscription.**

If you want to send an order between \$10.00 and \$19.99, pay for the order, add \$2.50 for the subscription and receive a credit to be used ANYTIME on orders for \$10.00 or more.

**In either case (with or without an order) you get the benefit of EEIS immediately. And either way, it will cost you nothing: If you send an order as explained above, you do not pay for the subscription. If you pay for the subscription, you get a good-at-any-time Credit for the full amount of the subscription price.**

**We honestly believe that this system will achieve our aim of limiting the circulation of EEIS to bona fide sincere customers and that the system will benefit the small group of true Exakta Fans for whom EEIS is being published.**

useful for architectural shots and, of course, for copying.

You may purchase the parts separately but your best bet is to buy the Complete Magnear Focusing Setup because you buy it at a special package price. It saves you a cool 25% which means \$11.00 in your pocket!

Magnear Finder without Magna-Lupe and Insert, Stock No. 1964, \$18.50. Shipping 65c. Magna-Lupe Magnifying Lens, Stock No. 1965, \$16.50. Shipping 45c. Flat Groundglass for distortion-free image, Stock No. 1966, \$5.95. Shipping 35c. Complete Magnear Focusing Setup, consisting of Magnear Finder, Magna-Lupe Lens, and Flat Groundglass, Stock No. 1967, \$29.95. Shipping 95c.

### **Twin Flash Bracket Again Available.**

We might as well tell you the truth: We misjudged the demand for the Twin Flash Bracket and discontinued it about two years ago. Wow! Did we get letters! And orders. Which we could not fill. So—we persuaded the manufacturer to crank up production once more. He did.

The Twin Flash Bracket holds and fires two flashguns or strobe units simultaneously. It is internally wired and plugs into the flash outlet of your camera. The two flashguns plug into the Twin Flash Bracket. Trip the shutter and both guns go off.

Two flash or strobe guns soften the light, eliminate harsh shadows, flatter the subject and, best of all, double the light!

The Twin Flash Bracket has two synchro outlets, 2 Accessory Shoe Mounts, Camera Attachment Mount, and Coiled Cord PC Flash Terminal.

Twin Flash Bracket, Stock No. 1807, \$6.95 plus 35c Shipping Charges.

### **"Old" Items Once More Available.**

A very popular item is again available after it had been absent from our lists for over two years. Responding to many requests from customers, we bring you once more the 40 Inch Pneumatic Air Release. There is no mechanical connection between the user and the camera, just a thin flexible rubber tube. The shutter is activated by a gentle breath of air. No vibration. Sharper shots.

40" Pneumatic Air Release, Stock No. 2027, \$3.95 plus 35c Shipping Charges.

### **Another "Oldie" Comes Back.**

We never knew how popular the little "Portable Darkroom" had been till we dropped it from our lists. When requests kept coming in, we took a look at our sales figures and were amazed at the number of Changing Bags we had sold. OK, you win again: We have them once more.

The Changing Bag is a "Portable Darkroom" with two compartments of rubberized black nylon cloth, one inside the other. The "sleeves" fit onto your wrists. With your hands inside, the bag is absolutely light tight. You can remove a piece of film that may have become stuck.

It's an inexpensive item and we can't get rich on it. But I still urge you to throw one in your gadget bag. It folds flat and doesn't take up any room. Don't take a chance: you may need one the very next time you go picture taking. (We have several in our showroom and they are being used every day).

Changing Bag ("Portable Darkroom"), full 16-inch by 17-inch size, Stock No. 1895, \$6.95 plus 45c Shipping Charges.

### **NEW ITEMS. ADVANCE INFORMATION.**

#### **Double Duty Focal Extenders (Tele-Converters)**

Owners of RTL-1000 Exaktas will be happy to learn that Seymour's-Exakta has developed an entirely new Automatic 2x Tele Converter. It combines the External Automatic with an Internal Automatic. This means: they can be used in the Exakta RTL-1000 with internally automatic lenses AND with externally automatic lenses. They can also be used in the "classic" Exakta (all older models). If you now have an older model and are considering trading it for an RTL-1000, this teleconverter will serve you now on your old Exakta and later, equally well, on your new one!

The optical formula is of highest correction, better than anything previously available. Even the most highly corrected RTL Lenses will not lose their sharpness. A worthwhile investment in telephoto work.

Double Duty Focal Extender, 2x, with External and Internal Automatic, Stock No. 1952, \$29.50 plus 1.95 for the Case and 95c Shipping.

#### **NEW! For Stereo Enthusiasts.**

Ever since Ihagee discontinued the Stereo Attachment for the Exakta, we have been receiving frantic pleas to procure Stereo Equipment at any cost, well, almost any cost. But cost or no cost, there just were no Stereo Attachments. People who had an Ihagee Stereo Attachment would not part with it. People who did not have one, had to do without.

As a reader of EEIS you will be among the first to hear about the new Stereo Equipment for the Exakta.

Time does not stand still and great strides have been made since the time of the now-defunct Ihagee Stereo Attachments. The old units had to be used with just one lens for which they were designed and your choice of lenses was very limited. There was one model for the 50mm Tessar and a different model for the 58mm Biotar. And that was the choice you had!

We now bring you a truly universal model. It can be used with all lenses, even telephoto lenses up to 300mm! (Wide Angle Lenses are not suitable for stereo photography). It can be used at ANY DISTANCE (unlike the old Ihagee Stereo Attachments). Since the stereo effect is enhanced with longer focal length lenses, I personally recommend the use of a 2x Tele Extender if you want to use your 50mm (standard) camera lens.

The angle of acceptance is variable. Your viewfinder tells you when the two stereo images are correctly separated.

There is an additional feature in the new Universal Stereo System: The old Ihagee Stereo Attachment frequently took slides with badly overlapping stereo halves. There was nothing one could do about that. The



new Universal Stereo System has two internal "barn doors" which open or close as you rotate a control knob between the "eyes" of the Unit.

The New Stereo System will also take truly dramatic three-dimensional Close-Ups! Rotating the large Distance Control Ring causes the internal mirror prisms to "toe in", the way your eyes do when you try to look at the tip of your nose.

The 3-D Slides will come back from your regular processor, mounted like regular "flat" slides. They do not require special mounting or special spacing. With special stereo projection equipment they can even be projected in three dimensions. For 3D Viewing we have an illuminated 3D Slide Viewer. If you prefer paper prints, have your slides printed in the ordinary way. For color prints, specify the standard 3x Size. For black-and-white prints, order the 2¼ x 3¼ size. No need to trim them or cut them apart. The "Paper Print 3D Viewer" takes them the way they are.

If you have ever seen 3D Slides, you know how beautiful and realistic they are. Comparing a regular "flat" slide with a 3D Stereo Slide is like comparing an old-fashioned "mono" recording with a wide-width stereo recording. We all have two ears and we have two eyes. There's a reason!

If you consider that would-be stereo photographers have been offering \$200 and \$300 for the old Single-Distance, Single-Focal-Length Stereo Attachment, the new Universal (Any-Distance, Any-Focal-Length) Stereo 3D System is a give-away!

As a reader of EEIS you can be among the very first to order your Stereo 3D Equipment.

Universal 3D Stereo Attachment, Stock No. 1989, complete with large dual lenscover, \$84.50 plus \$1.95 Shipping Charges.

Lens Adapter (state diameter of lens) \$4.95

Felt-Lined Carrying Case with Snap Lock, with Carrying Strap \$3.95

Illuminated 3D Viewer for 3D Slides, Stock No. 1990 \$19.85 plus 95c.

Paper Print 3D Viewer, Stock No. 1992 \$7.95 plus 45c

PACKAGE DEAL, one of each of above, Stock No. 1993, \$99.50 plus \$1.95 Shipping Charges.

#### **"Tiger Paw" Unipods.**

For years we have been swamped with requests for Unipods. But, to be satisfactory, unipods must have features which were previously unavailable. Rather than offer just any unipod, we offered none at all. Now we can offer you your choice of two models, both eminently satisfactory.

A Unipod (if you are not familiar with the term) is like a tripod but with one single leg instead of three legs. It is

lighter than a tripod, easier to carry and indispensable for shots that might come out blurred if hand held.

We do not have room in this brief announcement to go into details about the construction and features of the "Tiger Paw" Unipods. They are safe and have passed all our rigorous tests for construction, features and quality: Absolute rigidity combined with ultra light weight.

"Tiger Paw" Deluxe 4-Section Unipod, fine finish, wrist strap, continuously variable height from 19 inches to 5 feet. Nylon Bumper to protect delicate floors; disappearing spike for outdoor use. Non-slip camera platform. Fluted 2-inch Finger Control.

"Tiger Paw" 3-Section Unipod, an excellent economy model without fancy frills. Wrist Strap. Minimum Height 24 inches. Maximum Height 5 feet.

Tiger Paw Deluxe 4-Section Unipod, Stock No. 2024-4, \$12.95 plus 95c Shipping Charges.

Tiger Paw 3-Section Unipod, Stock No. 1994-3 \$7.95 plus 95c Shipping Charges.

#### **TIGER JAW**

##### **Elevator Clampod with Panhead**

For years we have been offering two different "pocket tripods", the Clamp Pod, and the Super Pod. Why another one? Because we want you to be able to select the one that is tailored to your needs. No more, no less.

The new "Tiger Jaw" Pod is the most versatile of the lot. It has everything you can possibly build into a clamp pod. The "Tiger Jaw" Pod is extremely strong and sturdy, steady as a rock. It has the unusual jaw width of three inches. You can clamp the unit to almost anything, be it a big or small pipe, a park bench, a car window, a table—anything flat, round or odd shaped. It has a Three-Way Panhead with extended locking handle. It has a Geared Elevating Center Column with folding crank handle. It comes with a strong wrist strap. It can be used as a hand grip, too. When not in use, it folds flat and compact, taking up very little room.

Tiger Jaw Elevator Clampod with Panhead, Stock No. 2028, a Great Buy at only \$8.95 plus 95c Shipping Charges.

##### **Anatomic Pistol Grip**

Here is a newly developed, intelligently designed Pistol Grip. The main feature is the anatomically designed, deeply fluted, profiled non-slip grip handle. It molds right into your hand.

Other important features: Squeeze type trigger for rock steady shots. Trigger has Safety Locking Dial to prevent accidental exposures. Cable attaches to front or rear, to suit your preference. Cable Release included.

Anatomic Pistol Grip, Stock No. 2029, \$8.95 plus 45c



## **Seymour's-Exakta Offers**

### **Three Additional 35mm Lenses.**

35mm is still the preferred focal length for wide angle lenses. Most photographers choose them because they offer a considerably wider angle than the normal 50mm lens (65 degrees as against 45 degrees) without producing the typical Wide Angle Effect (which has its place but gives the picture an unnatural look).

35mm F2.8 Fully Automatic Schneider-Isco Westromat Wide Angle Lens, Stock No. 1980, \$59.50 plus 1.25 Shipping Charges. Velvet-lined Pouch \$2.95

35mm F2.8 Fully Automatic Jena Flektogon, Stock No. 2026, \$67.50 plus 1.25 Shipping Charges. Velvet-lined Pouch \$2.95 (This is NOT the so-called "Macro"-Flektogon).

35mm F2.8 Jena Flektogon with Standard Diaphragm (not automatic) Stock No. 1935, \$49.50 plus 95c Shipping Charges. Velvet-lined Pouch \$2.95.

### **200mm F4.5 Orestegor**

The line of the new fabulous German ultra ultra sharp lenses with multiple coating is being extended. Seymour's-Exakta scores again by being first in offering the new 200mm Orestegor for immediate delivery.

The 200mm Orestegon is in the same league as the 50mm Oreston, the 29mm Orestegon Wide Angle, and the 300mm and 500mm Orestegor Telephoto Lenses. Without reservation we classify these lenses as the sharpest lenses ever made—anywhere!

The new 200mm Orestegor is a true member of this First Family of Lenses, 'nuff said.

200mm F4.5 preset Orestegor Telephoto Lens, Stock No. 1982, \$98.50 plus 1.65 Shipping Charges.

### **Extreme Wide Angle Lens Again Available. First Announcement: EEIS Readers Get First Crack.**

The 24mm F/4 fully automatic Schneider Isco Extreme Wide Angle Lens was unavailable for over two years. Our scouts found a European Distributor who had an "in" with the factory. The result: Seymour's offers the lenses on an exclusive basis in the U.S. The supply is limited. First come, first served.

This Extreme Wide Angle Lens covers more than 80 degrees without any distortion. Do not confuse this lens with so-called "Fish-Eye" lenses which deliberately bend vertical lines. The 24mm Schneider Isco Extreme Wide Angle Lens gives you an undistorted image with full coverage of the entire picture area. The lens is fully automatic.

Supply is limited, of course. Remember: EEIS Readers

get first crack, but it's strictly: "First come, first served".

24mm F/4 fully automatic Schneider-Isco Extreme Wide Angle Lens, Stock No. 1981, \$89.50 plus \$5.95 for the deLuxe Case (really deLuxe: wait till you see it!) Shipping Charges \$1.35.

### **EEIS Readers Learn About Fully Automatic 35mm West German Lens.**

Here is another Schneider-Isco Lens. You'd think we obtained this lens from the same European Distributor as the above Schneider-Isco Lens. Wrong! It took a trip to West Berlin (of all places!) to secure these lenses. We now have them and EEIS Readers get "instant notice" before the general public has a chance to gobble up the supply.

The 35mm F2.8 fully automatic Schneider Isco Westromat gives you the very useful (and most popular) coverage of 65 degrees. Sharp detail is very important in a wide angle lens. This fine West German lens gives it to you, and Schneider-Isco Wide Angle Lenses are justly famous for distortion-free rendition and full coverage from corner to extreme corner. And if the lens comes to you from Seymour's-Exakta, you can count on excellent value for your money.

35mm F2.8 fully automatic Schneider-Isco Westromat Wide Angle Lens for all Exakta Models, Stock No. 1980, only \$59.50 and \$1.25 Shipping Charges. Velvet-lined Pouch \$2.95. DeLuxe Hard Leather Case \$4.95.

### **INVITATION TO LEGALIZED STEALING.**

You probably remember this headline. We used it to head our announcement of the 40mm F2.8 Model E Macro Kilar at an unbelievably low price. So many Seymour Customers took advantage of the special offer that soon the lens moved onto the "Gone" List and many, many orders had to be returned with a note of regrets: All gone!

Seymour's-Exakta wouldn't be Seymour's-Exakta if we did not doggedly sniff out sources of Exakta Equipment for our customers. Tokyo, Japan or Munich, Germany; St. Louis, Missouri or Glen Cove, Long Island—our bloodhounds are there, sniffing, sniffing, sniffing till they find what they are after! This time they earned a Giant Milkbone (no chihuahuas, they!) for finding what we believe to be the only existing supply in the World of the legendary 40mm F2.8 Macro Kilar Lens Model D. Your eyes did not deceive you: it says Model D!

The Model E was equipped with a single helix and focused to 4 inches. ("E" stands for "einfach" which is German and means "single"). The Model D has a double helix and focuses down to an incredible 2 inches! (We continue our free German Lesson: "D" stands for "doppelt". You may already have guessed that it means "double").

What can the Macro Kilar D do for you? Well, it will act as a moderately-wide Wide Angle Lens like any other

40mm lens (only sharper!), increasing the angle of coverage by 20% compared to your normal 50mm lens. It has an unbroken focusing range from Infinity to 2 inches (at which point it will give you a ratio of 1:1 on the film!). Quality? Let's drop all the fancy words and just tell it as it is: SHARP! (The fanciest word in the last sentence is "as".) Sharp!

Seymour's-Exakta wouldn't be Seymour's-Exakta if we were to charge you a high price just because the lens is in great demand but virtually unobtainable. Despite all "supply-and-demand" temptations, we offer you the lens at an unbelievably low price which brings us, full circle, back to the headline: It's like legalized stealing!

40mm F2.8 Macro Kilar Model D, Stock Number 1985, while they last, \$98.50 and \$1.25 Shipping Charges. Velvet-lined DeLuxe Pouch \$2.95.

#### **New Model — First Announcement.**

The 300mm Fully Automatic Rokunar has been re-designed. Now half a stop faster (F/5 rather than F5.6). Now with built-in Retractable Shade. A superb telephoto lens—now with new convenience features. New Model 300mm F/5 fully automatic Rokunar Telephoto Lens for Exakta, Stock No. 1986, \$89.50 plus \$6.50 for the Case and \$1.45 Shipping Charges.

#### **Save 50%.**

Save 50%, a whopping \$48.00, by buying the discontinued model and case, while they last. This is the first announcement of this terrific price reduction.

Discontinued Model 300mm F5.6 fully automatic Rokunar Telephoto Lens, Stock No. 1999, \$44.75 plus \$3.45 Case and \$1.45 Shipping Charges. EEIS Readers have first choice. Please order promptly. We have only about 150 of the discontinued model.

#### **Readers of EEIS get 25% Discount on 300mm and 400mm preset Exakta Telephoto Lenses.**

Many customers prefer a preset Telephoto Lens. If you want a powerful 300mm or 400mm preset lens, we will give you, (as an EEIS Reader) a 25% Discount on our current low prices for the 300mm and 400mm preset Coligon Lenses. This is the first time you can buy these lenses at such unbelievably low prices. These are true Coligon Lenses, first line, perfect, and brand new! Ultra sharp, beautifully designed, famous from Coast to Coast for their quality.

300mm F5.5 preset Coligon, Stock No. 1903, EEIS Special \$29.50. Shipping \$1.25. Case \$3.95. Custom Shade \$2.40.

400mm F6.3 preset Coligon, Stock No. 1904, EEIS Special \$36.95. Shipping \$1.45. Case \$4.95. Custom Shade \$2.65.

#### **A Rare Find! An Exclusive Offer for EEIS Readers!**

We have only a few of these fabulous lenses and cannot advertise them to the general public. A few EEIS Readers will be the lucky owners of legendary Angenieux Lenses in fully automatic Exakta Mounts. Satin Chrome Models, yes.

If you know lenses, I don't have to say anything. You'll run to the Post Office to get your order in the mail. Please give first and second choice. We have so few of these "Collector's Items" that we must ask you for your alternate choice.

Angenieux 35mm F2.5 fully automatic Satin Chrome Model Wide Angle Lens, Stock No. 1987, \$149.50. Shipping \$1.35.

Angenieux 24mm F3.5 fully automatic Satin Chrome Model Wide Angle Lens, Stock No. 1988, \$149.50. Shipping \$1.35.

Pouch for either Model \$3.95.

#### **Plus Twenty (+20) Tiger Macro Lens.**

In 1962 the limit for Close-Up (Macro) Lenses was Plus Three. Lenses of higher power could not be produced. Gradually, new optical developments made it possible to increase the magnification. 1965 saw Plus Five and even Plus Six lenses. A great breakthrough came in 1969 with the famous "Plus Ten" Close-Up Lens, by now a staple item in Seymour's inventory. Many experts considered it the absolute limit. Now look what's happening!

The "Plus Twenty" Tiger Macro Lens attaches to your standard 50mm Exakta Lens. The 49mm Model screws directly into the Pancolar, Oreston, etc. The Series VII Model requires a Filter Adapter.

There is no light loss, nothing to calculate or to compensate as far as exposure is concerned. If your diaphragm is set at F/8, it's really F/8.

What does the "Plus Twenty" do that others don't or can't do? It gives you a life size image! 1:1 ratio on the film! Never before was it possible to obtain a "same size" image without tubes, bellows, or special lenses. Optical science has now reached the theoretical limit: a life size reproduction with a 50mm lens, with a single macro lens attached!

"Plus Twenty" Tiger Macro Lens  
49mm, Stock No. 2023/49 \$9.65 plus 30c Shipping  
Ser. VII, Stock No. 2023/07, \$9.65 plus 30c Shipping  
(Ser. VII Adapter, state mm size, \$4.50 plus 25c)

Create Your Own Extreme Wide Angle Lens  
[20mm, 14mm, 11mm] With the New Tiger  
EXPANDOSCOPE

Here is a Fish-Eye Wide Angle Auxiliary, unlike anything we have ever offered. The Tiger Expandoscope expands the angle of your lenses but YOU determine the angle by selecting the lens with which you use the Expandoscope. You can create a 20mm, a 14mm, or an 11mm Extreme Wide Angle Lens with an Angle of Coverage of 100 degrees, 115 degrees, or, believe it or not, 130 degrees! Being a true "Fish-Eye", the Expandoscope will bend the image to create the illusion of a sphere, moderately if used with a 50mm prime lens, but very pronounced (and producing an almost-fully-circular image) if used with a 28mm lens and with the effect exactly between the two extremes if used with a 35mm lens.

The Tiger Expandoscope produces conventional extreme wide angle fish-eye shots or, if you are inclined to produce the weird and unusual, shocking effects of deliberate distortion (huge feet and a pin-sized head, or, say, a car with a front like a charging bull, a policeman stopping a car with a hand larger than his whole body). Your own imagination is the only limit.

So-called self-contained fish-eye lenses are actually nothing but standard lenses with a fish-eye "auxiliary" permanently attached to it. People spend between \$200 and \$300 for these lenses. Since you already own standard lenses, the sensible thing to do is to create your own fish-eye lenses by attaching the Tiger Expandoscope to your standard lenses. The results are identical to the "self-contained" fish-eye lenses, perhaps even better if your standard lenses are well corrected. Moreover, you have your choice of angle, and all this at a fraction of the cost!

Get out of your photographic rut! Be daring! Create unusual pictures! Let your imagination run wild!

Tiger Expandoscope Fish-Eye Auxiliary with 49mm thread. Stock No.2048, \$39.50, Case included. Shipping Charges 95¢.  
Adapters for other thread sizes \$2.95 each.

NEW! SHOULDER POD.

The last time we offered you a shoulder pod was eleven years ago. The manufacturer discontinued it and there was nothing on the market to replace it. True, there were several shoulder pods (sometimes referred to as gunstocks) but they were ornate and embellished (and only partially efficient) and sold

for \$79.50 and up. We decided to sit it out. Now we found what we were looking for: an inexpensive, light-weight, no-nonsense Shoulder Pod. No carved walnut, no silver inlay, but usefulness and simple construction.

This new All Metal Shoulder Pod fits into your shoulder like a rifle. To make it even more secure, an adjustable strap fits around your arm. The camera or lens support moves over the entire length to adjust for different lengths of telephoto lenses. There is also a lateral adjustment to bring the camera's eyepiece in line with your eye. A special Cable Release linkage gives you off-camera triggering: you "squeeze off" your shots the way you aim and fire a rifle. You can "fire" with your right or left hand, whichever seems more comfortable.

Shoulder Pod, Stock No.2055, \$11.95 +85¢  
Shipping Chgs.

Tip:When you use a very long or very heavy telephoto lens, use the shoulder pod in conjunction with a Tiger Paw Unipod. The handgrip of the Shoulder Pod is threaded for this purpose.

FIRST ANNOUNCEMENT!

Ultra Wide, Ultra Fast Wide Angle Lens.

OURS EXCLUSIVELY!

By special arrangement with the Factory Representatives of Rokunar Lenses we were granted exclusive rights on the very first shipment of a truly fabulous new lens. (It wasn't too difficult to obtain this exclusive: we simply bought the entire available supply!)

24mm lenses are nothong new, but a 24mm F2.8 lens is something new! This newly developed Ultra Wide Angle Lens has the unheard-of speed of F2.8! True Rokunar Quality, of course "SHARP AS A ROKUNAR".

The lens is available in two models. The externally automatic model fits the "Classic" Exakta. The internally automatic model fits the Exakta RTL-1000.

24mm F2.8 Automatic Rokunar, externally automatic for the "Classic" Exakta,  
Stock No.2060/Ext \$89.50 +1.25 Shipping.  
Case \$4.85

24mm F2.8 Automatic Rokunar, internally automatic for Exakta RTL-1000  
Stock No.2060/Int \$99.50 +1.25 Shipping  
Case \$4.85



Kilfitt's LALATAB Converts  
Your 50mm F1.8 Oreston  
Into the World's Sharpest Macro Lens.

If you now own a 50mm F1.8 Oreston Lens, you can convert it easily and inexpensively into the World's Most Highly Corrected Macro Lens (and if you do not own an Oreston, you can buy one now and save \$10.00 on the combination. Details below).

From Kilfitt, the "Macro Wizzards", comes the LALATAB, a new ingenious device which will make your Oreston do double duty. You can now extend its normal focusing range (Infinity to 9 inches) to a range from Life Size to Twice Life Size (on the film!!!). It gives you an unbroken continuous focusing range from 1:1 to 2:1.

The Kilfitt LALATAB (an acronym for Large as Life and Twice as Beautiful) permits you to select any magnification between life size and double-life=size. To make things easier, it has five calibrated settings, marked 0, 1, 2, 3, and 4. For life size pictures it clicks in place at "0". This setting releases by pulling up on the locking knob, letting you select the magnification you desire.

You can use the LALATAB and the Oreston in any Exakta Model. If your Exakta is equipped with a Through-the-Lens Metering System, no further calculations or compensations are needed. You expose exactly as the meter tells you. If your camera does not have a TTL Meter you take a regular reading with your exposure meter and increase the exposure as given at the various settings between 0 and 4. There is nothing left to chance. You read the magnification and the Exposure Factor. Detailed simple instructions are included, of course.

The following Table gives you all that is needed. It is based on the use of the 50mm Oreston with the focusing ring at Infinity.

Setting of LALATAB	Magnification Ratio	Exposure Factor*
0	1:1	4x
1	1.25:1	5x
2	1.5:1	6x
3	1.75:1	8x
4	2:1	9x

\* "Factor" means: Multiply your meter reading by the figure given, except when using a

Behind-the-Lens Metering System.

You may want to know why we mention only the 50mm Oreston. Couldn't the LALATAB be used with ANY 50mm lens? Of course, it can. Any 50mm lens will give you the same magnification and the same exposure, but the results will not be quite so spectacular. The reason: the superior correction of the Oreston.

Kilfitt LALATAB Macro Converter,  
Stock No.2056, only \$19.50 +95¢ Shipping.

If you do not have a 50mm F1.8 Oreston Lens, you may buy one for \$49.50 and we will give you a special bonus discount on the Kilfitt LALATAB: Buy the Oreston for \$49.50 and pay only \$9.50 for the LALATAB. Shipping:95¢.

NEW! First Announcement!  
100mm f2.8 Internally Automatic Orestor.

The new 100mm f2.8 internally automatic Orestor is a new addition to the ever-growing list of RTL Lenses. Same amazing quality as the F1.8 Oreston 50mm lens. Ultra compact construction: almost the same size as the standard 50mm lens. Takes 49mm accessories. Small initial supply. First come, first served.

100mm F2.8 internally automatic Orestor,  
Stock No.2051, \$89.50 +1.25 Shipping.  
DeLuxe Velvet-Lined Pouch \$2.95

German Short Barrel Lens  
Again Available  
in Limited Quantities

Our scouts were lucky enough to secure a small supply of the most popular German Short Barrel Lens, the 105mm F3.5 Schacht Travegar. We offer these lenses to EEIS readers on a first come, first served basis. The lenses are complete with Exakta Bayonet and can be used in any Exakta Bellows Unit.

German 105mm F3.5 Schacht Travegar Short Barrel Lens with Exakta Bayonet  
Stock No.3070, \$27.50 +95¢ Shipping Chgs.

Combination Deal: SAVE \$15.00:  
Original Ihagee Proxette Bellows (\$29.95 +1.25) plus 105mm F3.5 Travegar (\$27.50+95¢)  
Stock No. of Combination Deal 3080  
Special Price: \$42.45 +1.45 Shipping Charges.

## New CdS Exposure Meter.

### First Announcement.

Move over, Toshiba Exposure Meter! Make room for a better meter, the new Super Tiger Meter

The Super Tiger CdS Exposure Meter is far above any meter with which we compared it. First of all, we found it extremely accurate. This is most important. It's your reason for buying an exposure meter in the first place! Second on our list is its ruggedness and reliability. Then there is its good appearance and overall look of quality.

Now let's look at its features and compare them those of other meters. The new Super Tiger comes out on top every time. Start comparing the Super Tiger's range with that of any known meter:

4 Hours to 1/8000 second! (Read that again: not 4 seconds, not 4 minutes but FOUR HOURS!)

F/1 to F/64 (We know of no lens that goes beyond this!)

ASA 6 to ASA 25,000 (yes, 25,000! It will take film manufacturers a long time to catch up with the Super Tiger!)

EV Values to "minus 2" (that's 3 Values below EV-1!)

We'll just list some of the other features:

Built-in Battery Tester  
Battery Miser Circuit (battery lasts  
One Hand Operation                      2 years)  
Jewelled Movement  
Shock Resistant Construction

There are no known light conditions which the Super Tiger cannot read (and read accurately) A night shot by the flickering light of a match? Certainly. A white sand desert at high noon? No problem.

The range is amazing, isn't it? But when you hear that there are no "Hi Range" and "Lo Range" Buttons to worry about, you might not believe it. Yet, it's true. Never again will you damage your meter by having it on "low range" while you point it at the summer sky. Very few meters with Hi/Lo switch survive this ordeal. The Super Tiger has a safety circuit and compensates automatically for sudden peak light intensity.

You have seen exposure meters whose needles flutter and bounce back and forth as if the meter could not make up its mind. The Super

Tiger knows exactly how to interpret the light and the needle come to a positive, rock-steady rest. No guesswork!

The Super Tiger has a jewelled movement and is rated Shock Resistant. Treat it as a precision instrument but don't baby it. It's rugged!

Super Tiger CdS Exposure Meter, Stock No.1995  
\$19.95 +1.25 Shipping (Battery,Case, included)

Close-Out: Now that we have a better meter, we are closing out the remaining Toshiba Meters, Stock No.1850, while they last, \$14.95 +95¢ Shipping Charges (Battery and Case included)

### CAMERA TREE.

The Camera Tree is a Combination of 3 items. Together they form a versatile table top support for your camera. The base consists of our "Table Camera Holder", a flying-saucer shaped metal camera support with a velvety bottom. The second part is a 3-inch long spacer rod to add height. The top part is our Ball-and-Socket Universal Swivel Head which lets you move the camera in all directions. It locks the camera in place by means of a wing nut butterfly handle.

To save you money, we have combined these items into the "Camera Tree". It is very handy for table top photography but also very useful for all types of indoor photography when you do not want to set up a tripod and where you can use a table, TV Console, side-board, etc. as a convenient place to support your camera. The Camera Tree is very inexpensive but VERY useful.

Camera Tree, Stock No.2057 (3 Parts, complete as described) \$4.95 +45¢ Shipping Charges.

### TRIANGLE RINGS.

We can now supply the small triangular rings which go between the carrying lugs of your camera and the neckchain or neckstrap. The rings permit greater freedom of movement, prevent scratching of the camera finish, prevent the neckchain or strap from getting tangled up or stuck on the film advance lever

They come in packages of 12 but they are so cheap that you can well afford to have a few spares around. A small investment that pays big dividends.

Triangle Rings, Package of 12,  
Stock No.2047, \$3.00 postpaid.

## FIRST ANNOUNCEMENT!

### Automatic Rokunar Zoom Lenses now Available with Externally or Internally Automatic Diaphragm.

Same superb quality, but now you have your choice of externally automatic diaphragm (for "Classic" Exakta) or internally automatic diaphragm (for RTL-1000).

60mm to 135mm F3.5 Rokunar Zoom  
Externally Automatic, Stock No.1874/ext  
\$99.50 +6.95 Case and 1.95 Shipping  
Internally Automatic, Stock No.1874/int  
\$109.50 +6.95 Case and 1.95 Shipping

70mm to 210mm F/4 Rokunar Zoom  
Externally Automatic, Stock No.1875/Ext  
\$127.50 +7.85 Case and \$1.95 Shipping  
Internally Automatic, Stock No.1875/Int  
\$137,50 +7.85 Case and \$1.95 Shipping

## **Seymour's Hand Made Color Enlargements Again Available in 3 Sizes**

Late last year we told you that we had to discontinue the smaller sizes, such as 8x10 and 11x14. Our customers would not take NO for an answer and we were deluged with requests to "make an exception," especially some people who had previously used our Color Service and depended on it.

OK. You win again, as usual. Once again we will accept your orders for all three sizes, all at 1969 prices. Since nearly all orders were for fully finished and mounted enlargements, we will henceforth supply all enlargements dust spotted by hand, mounted on heavy board and with matte finish. This eliminates the separate pricing of these services (which many customers found annoying). The old price quotation on 8x10 DeLuxe Custom Enlargements read: Print, \$6.50. Mounting \$1.00. Spotting 50¢. Matte Finish 50¢. Now you'll find it all lumped together: First print, fully finished, \$8.50. Additional prints, from same slide, \$5.95.

We deliver Hand Made Color Enlargements of the quality displayed in our showroom. No compromise. Only ONE quality: the Best. No mass produced automated machine prints but individually enlarged, hand made color enlargements, every one a breathtakingly beautiful show-off picture. (No rush orders, please. We have no machines that spit out "in-at-noon/out-at-three" prints. Allow a minimum of three weeks.)

Our prices are extremely low. You simply cannot obtain Color Work of this Quality elsewhere at anywhere near our low prices. Only a trial order can show you the magic that transforms your slides into serenely beautiful large decorative pictures.

## TRIPODETTE.

Did you ever see a 3-section Tripod with omnidirectional tilt head which is only six inches long when not in use? Well, you are seeing one now: The New Tripodette. Its telescoping 3-section legs disappear into the top section!

Features: All metal construction. Black-and-silver finish. Nylon Bumpers protect fine furniture but dig into the ground when you use the Tripodette outdoors. Ball-and-Socket Head. Large Butterfly Thumbscrew. Rubber Washer protects camera and prevents slippage. Camera Support adjusts to depth of your camera's tripod socket.

Tripodette Camera Support, Stock No.2045,  
\$6.95 +65¢ Shipping Charges.

### **16x20 Competition Type Giant Color Enlargements.**

Fully Finished, Hand Spotted, Mounted on Heavy Board, Matte Finish:

First Print \$34.50 + 2.45 Shipping  
Additional Prints, same slide, \$24.50 + 1.35 Shipping.  
On 4 or more 16x20 Prints: we pay postage.

### **11x14 Home Display Enlargements**

Fully Finished, Hand Spotted, Mounted on Heavy Board, Matte Finish:

First Print \$16.50 + 1.00 Shipping  
Additional Prints, same slide, \$12.50 + 50¢ Shipping.  
On 8 or more 11x14 Prints: we pay postage.

### **8x10 DeLuxe Custom Enlargements**

Fully Finished, Hand Spotted, Mounted on Heavy Board, Matte Finish

First Print \$8.50 + 1.50 Shipping  
Additional Prints, same slide, \$5.95 + 50¢ Shipping.  
On 15 or more 8x10 Prints: we pay postage.

## **Convincer Offer!**

If you have never sampled our Color Work, there is only one way to convince yourself. Send us a trial order. We make you a special offer because we know you will be back again and again and again.

We will make four beautiful prints and mount them on color coordinated board. The overall size of each picture will be 11 x 14 inches, the prints will be 8 x 10 inches. Send us four of your best slides and we'll come up with four glorious color pictures. We intend to knock you off your feet, or at least make you gasp at the beauty that was hidden in your very own slides. (On this offer, Slides ONLY. Do not send negatives).

**Trial Color Offer: 4 Color Enlargements as described above, from 4 different slides, regular price \$34.00, Trial Offer \$24.50. Shipping Charges \$1.50. Orders must be marked "Trial Color Offer."**



## EXAKTA RTL-1000

Exakta RTL-1000, coupled Metering Prism, internally automatic 1.8 Oreston .....	\$139.50 + 12.95 Case + 1.95
Exakta RTL-1000, coupled Metering Prism, internally automatic 1.8 genuine Jena Pancolar .....	\$159.50 + 12.95 Case + 1.95
Exakta RTL-1000, with Model RP Prism (no Lightmeter), internally automatic 1.8 Oreston .....	\$124.50 + 12.95 Case + 1.95
Exakta RTL-1000, with Model RP Prism (no Lightmeter), internally automatic Jena Pancolar .....	\$144.50 + 12.95 Case + 1.95
Exakta RTL-1000, Hooded Reflex Finder, with internally automatic 1.8 Oreston .....	\$109.50 + 12.95 Case + 1.95
Exakta RTL-1000, Hooded Reflex Finder, with internally automatic Jena Pancolar .....	\$129.50 + 12.95 Case + 1.95
RTL Body, less lens and finder .....	\$ 79.50 + 12.95 Case + 1.95
RTL Body, with Metering Prism .....	\$129.50 + 12.95 Case + 1.95
RTL Body with RP Prism with Fresnel and MicroGrid without lightmeter .....	\$114.50 + 12.95 Case + 1.95
RTL Body, Hooded Finder, MicroGrid .....	\$ 99.50 + 12.95 Case + 1.95
<b>Finders and Inserts:</b>	
Shutter Coupled Lightmetering Prism .....	\$79.50 + 95c
RP Prism (no Lightmeter), without Insert .....	\$34.50 + 95c
RP Prism (no Lightmeter), with Insert .....	\$39.95 + 95c
Hooded Finder for RTL, without Insert .....	\$18.50 + 95c
Hooded Finder for RTL, with Insert .....	\$23.95 + 95c
RTL Fresnel Viewing Screen with MicroGrid .....	\$ 9.85 + 95c
RTL Fresnel Viewing Screen with Split Image Rfdr.....	\$ 9.85 + 95c

Please Note: All Exakta Cameras come factory packed with Case and the purchase of the case is mandatory.

## EXAKTA VX-500

There must be a reason why the Exakta VX-500 has become our Number One Best Seller. There must be a reason why Seymour's-Exakta has just made a commitment for more than 2000 VX-500's. Yes, two THOUSAND! The reason is simply this: The Exakta VX-500 gives the user more for his money than any other camera. MORE THAN ANY OTHER CAMERA IN THE WORLD. The VX-500 is a full fledged Exakta, identical in size, features, interchangeability of lenses and finders, with the VX-1000, except for the extreme slow shutter speeds and the 1/1000 sec., speeds which only very few people use anyway.

See whether you can resist the special Christmas Price. Give one, as a fabulous Christmas Gift, to every member of your family, to every friend on your list, to every business associate, and don't forget your favorite and most appreciative receiver of gifts: yourself!

Exakta VX-500, now complete with Model N Hooded Reflex Finder, with Combination Fresnel Viewing Screen with MicroGrid with fully automatic 2.8 Domiplan \$39.95 + 7.85 Case + 1.95

### EXAKTA REPAIRS

We are fully equipped to handle all repairs on Exakta Cameras. We use original factory parts and factory methods exclusively. All repairs are fully guaranteed for One Year. Estimates of Repair Costs are free and gladly given without obligation on your part.

Send your camera by insured parcel post. Attach a tag to the camera itself giving your full name and address, and stating briefly what you would like to have done. Mark the tag: Estimate Only. We'll do the rest.

# Schneider- Kreuznach Lenses

The beautiful German town of Kreuznach has two claims to World Fame, its therapeutic Mineral Springs and the imposing white building which houses the Schneider Optical Works, the only place in the world where genuine Schneider-Kreuznach Lenses are produced.

The optical performance of these lenses is almost unbelievable. Sharpness, color rendition, contrast, flatness of field, resolving power — all are corrected to a perfection which is the hallmark of Schneider-Kreuznach. All air-glass surfaces have been treated with a newly developed AR Coating, derived from Schneider's Space Science Program. It improves the brilliance quite noticeably.

Mechanically the new lenses have also been perfected. Not just improved. Perfected. The smooth acting fully automatic diaphragm has a switch for manual operation. The Exakta Bayonet is now precision machined from a specially compounded metal alloy. As Schneider puts it: "The Bayonet will outlast the glass". As usual, equal attention was given to the appearance of the lenses: Smooth Ebony Black with Leather Grained Accents — they are simply beautiful.

**35mm F2.8 Automatic Schneider-Kreuznach Curtagon. The best 35mm Wide Angle. Simply, THE BEST.**

Stock No. 1879..... \$76.50 + 1.25

**28mm F/4 Automatic Schneider-Kreuznach Curtagon. F/4? Yes! Schneider considers this the best speed for a PERFECT 28mm Ultra Wide Angle Lens. There is a reason!**

Stock No. 1880..... \$79.50 + 1.25

**135mm F3.5 Automatic Schneider-Kreuznach Tele-Xenar. Superb in every respect. Unbelievably compact. Great.**

Stock No. 1878..... \$89.50 + 1.25

SPECIAL FEATURE: All lenses are matched, optically (color rendition, etc.), mechanically, and in appearance. All take 49mm Accessories.

**Order your Schneider-Kreuznach Lenses with the following accessories:**

Glove-Soft Velvet-Lined Drawstring Pouch .....	2.95
49mm Series VII Filter Adapter .....	3.95
Series VII Shade, to match above Adapter .....	3.95
Custom Screw-in Filters, 49mm, each .....	4.95
Custom Rotating Polarizer, 49mm Screw-in .....	9.95
49mm Screw-in Lens Shade .....	3.95

### SHIPPING CHARGES

Many customers ask whether the Shipping Charges shown in our listings are just for Postage: "How much do I have to add for handling, packing, shipping containers, Insurance, etc.?" You don't have to add anything: the amount shown under "Shipping Charges" includes everything.

# CONDENSED NET PRICE LIST

STOCK NO.	I T E M	PRICE	SHIPPG.
<u>E X A K T A   C A M E R A S</u>			
1862	EXAKTA VX-500, HOODED REFLEX FINDER, MICROGRID, WITH FULLY AUTOMATIC F2.8 DOMIPLAN, COMPLETE WITH CASE .....	47.80	1.95
2017	EXAKTA RTL-1000, PENTAPRISM, MICROGRID, 1.8 ORESTON, W/CASE	112.45	1.95
2016	EXAKTA RTL-1000, TTL METERING PRISM, MICROGRID, 1.8 ORESTON, CASE	152.45	1.95
BODIES AND OTHER CAMERA/LENS COMBINATION: WRITE FOR PRICES.			
<u>P E N T A C O N   S I X   C A M E R A :   W R I T E   F O R   P R I C E S</u>			
<u>E X A K T A   L E N S E S</u>			
1960	20MM F/4 AUTOMATIC FLEKTOGON, JENA.....	126.50	1.35
2060/EXT.	24MM F/2.8 AUTOMATIC ROKUNAR, EXTERNALLY AUTOMATIC.....	89.50	1.25
2060/INT.	24MM F/2.8 AUTOMATIC ROKUNAR, INTERNALLY AUTOMATIC.....	99.50	1.25
1981	24MM F/4 SCHNEIDER-ISCO, AUTOMATIC, WITH DELUXE CASE.....	95.45	1.35
1882	28MM F/4 SCHNEIDER-KREUZNACH AUTOMATIC CURTAGON.....	79.50	1.25
1817	28MM F/3.5 PRESET CASPECO.....	29.50	.95
1917	29MM F/2.8 INTERNALLY AUTOMATIC ORESTEGON.....	89.50	1.35
1930	35MM F/2.8 PRESET TERRAGON, WITH CASE.....	29.95	.95
1935	35MM F/2.8 JENA FLEKTOGON, STANDARD DIAPHRAGM.....	49.50	.95
2026	35MM F/2.8 AUTOMATIC JENA FLEKTOGON (NOT MACRO).....	69.50	1.25
1962	35MM F/2.8 AUTOMATIC JENA MACRO FLEKTOGON: AVAILABILITY AND PRICE UNDETERMINED		
1980	35MM F/2.8 SCHNEIDER-ISCO WIDE ANGLE, AUTOMATIC.....	59.50	1.25
1881	35MM F/2.8 SCHNEIDER-KREUZNACH AUTOMATIC CURTAGON.....	76.50	1.25
1985	40MM F/2.8 KILFITT MACRO KILAR, MODEL D.....	98.50	1.25
1948	50MM F2.8 AUTOMATIC MEYER GORLITZ DOMIPLAN.....	16.85	.95
1940	50MM F/2 AUTOMATIC JENA PANCOLAR: AVAILABILITY AND PRICE UNCERTAIN		
1899	50MM F/1.8 INTERNALLY AUTOMATIC ORESTON.....	49.95	.95
1943	50MM F/2.8 MACRO EXTENAR.....	59.50	1.25
1910	100MM F/3.5 AUTOMATC STEINHEIL CASSARIT W/CUSTOM SHADE.....	48.75	.95
2051	100MM F/2.8 INTERNALLY AUTOMATIC ORESTOR.....	89.50	1.25
2049	105MM F/3.5 SCHACHT TRAVEGAR SHORT BARREL LENS.....	27.50	.95
1900	135MM F/3.5 PRESET COLIGON, WITH CASE.....	19.90	.95
1901	135MM F/2.8 PRESET COLIGON, WITH CASE.....	29.95	.95
1958	135MM F/2.8 AUTOMATIC ARAGON.....	54.25	.95
1913	135MM F/2.8 STEINHEIL AUTO-S TELE-QUINAR.....	89.50	1.25
1880	135MM F/3.5 AUTOMATIC SCHNEIDER-KREUZNACH TELE-XENAR.....	89.50	1.35
1963	180MM F/2.8 PRESET SCHNEIDER-ISCO, WITH DE-LUXE CASE.....	97.45	1.45
1902	200MM F/4.5 PRESER COLIGON, WITH CASE.....	39.50	1.25
1982	200MM F/4.5 PRESET ORESTEGOR.....	98.50	1.65
1959	200MM F/3.5 AUTOMATIC ARAGON.....	79.50	1.25
1920	200MM F/3.5 AUTOMATIC ROKUNAR.....SPECIAL....	59.50	1.25
1999	300MM F5.6 AUTOMATIC ROKUNAR, WITH CASE, CLOSE-OUT.....	48.25	1.45
1986	300MM F/5 AUTOMATIC ROKUNAR, NEW MODEL.....	89.50	1.65
1903	300MM F/5.5 PRESET COLIGON WITH CASE AND SHADE.....SPECIAL....	35.85	1.25
1932	300MM F/4 PRESET ORESTEGOR.....SPECIAL....	114.25	2.85
1904	400MM F/6.3 PRESET SUPER COLIGON WITH CASE AND SHADE SPECIAL...	44.55	1.45
1905	500MM F/8 PRESET ULTRA COLIGON W/CASE & SHADE,..... CLOSE-OUT	69.85	3.95
2063	500MM F7.8 PRESET TIGER ULTRA COLIGON, CASE, SHADE, NEW MODEL	138.50	3.95
1982	500MM F/5.6 PRESET ORESTEGOR.....	199.50	3.85
1908	800MM F/8 PRESET ULTRA COLIGON WITH CASE AND SHADE.....	298.50	RWY EXP.

Z O O M L E N S E S

1916	100MM TO 200MM F/5.6 PRESET COLIGON ZOOM,CASE,SHADE.....	69.50	1.25
1876/EXT.	60MM TO 135MM F/3.5 EXTERNALLY AUTOMATIC ROKUNAR ZOOM W/CASE...	106.45	1.95
1876/INT.	60MM TO 135MM F3.5 INTERNALLY AUTOMATIC ROKUNAR ZOOM W/CASE...	116.45	1.95
1877/EXT	70MM TO 210MM F/4 EXTERNALLY AUTOMATIC ROKUNAR ZOOM WITH CASE...	135.35	1.95
1877/INT	70MM TO 210MM F/4 INTERNALLY AUTOMATIC ROKUNAR ZOOM WITH CASE...	145.35	1.95
1878	180MM TO 410MM F/5.6 PRESET ROKUNAR ZOOM LENS, WITH CASE.....	178.45	1.95

T E L E C O N V E R T E R S

1950	2X EXTERNALLY AUTOMATIC TELE CONVERTER WITH CASE.....	21.90	.95
1951	3X EXTERNALLY AUTOMATIC TELE CONVERTER WITH CASE.....	26.90	.95
1952	2X INTERNALLY AND EXTERNALLY AUTOMATIC TELE CONVERTER WITH CASE	31.45	.95

C L O S E - U P E Q U I P M E N T

1936	PROXETTE (ORIGINAL IHAGEE) EXAKTA BELLOWS.....	29.95	1.45
1846	PLUS TEN CLOSE-UP LENS.....	5.95	.25
2023	PLUS TWENTY CLOSE-UP LENS.....	9.65	.30
1860/07	SET (3) CLOSE-UP LENSES, SERIES VII.....	12.50	.85
1860/49	SET (3) CLOSE-UP LENSES, 49MM.....	12.50	.85
2056	KILFITT LALATAB,.....SPECIAL	19.50	.95
1943	MACRO EXTENAR, 50MM F2.8.....	59.50	1.25
1985	MODEL D MACRO KILAR 40MM F2.8.....SPECIAL	98.50	1.25
2049	105MM F3.5 SHORT BARREL SCHACHT TRAVEGAR LENS.....	27.50	.95
1978	MACROLITE EXPOSURE FACTOR CALCULATING FOCUSING INSERT.....	6.95	.25
2005	ORIGINAL IHAGEE EXTENSION TUBES, SET.....	11.95	.35
2006	INDEPENDENT MAKE EXTENSION TUBES, SET.....	7.65	.35
2007	EXTERNALLY AUTOMATIC EXTENSION TUBES (FOR ALL EXAKTA MODELS)....	19.95	.65
1924	INTERNALLY AUTOMATIC EXTENSION TUBES (FOR EXAKTA RTL-1000).....	19.95	.65

S T E R E O E Q U I P M E N T

1989	UNIVERSAL 3-D STEREO ATTACHMENT.....	84.50	1.95
1989/AD	LENS ADAPTER FOR ABOVE.....	4.95	--
1989/CS	CARRYING CASE FOR UNIVERSAL 3-D STEREO ATTACHMENT.....	3.95	--
1990	ILLUMINATED 3-D VIEWER.....	19.85	.95
1992	PAPER-PRINT 3-D VIEWER.....	7.95	.45
1993	PACKAGE DEAL, ONE EACH OF ABOVE FIVE ITEMS.....SPECIAL	99.50	1.95

F I N D E R S , F O C U S I N G A I D S , E T C .

1956	WAISTLEVEL FINDER WITH INSERT, FOR CLASSIC EXAKTA.....	15.50	.65
2037	PRISM FOR CLASSIC EXAKTA: AVAILABILITY AND PRICE UNCERTAIN AT PRESS TIME. WRITE <u>FOCUSING INSERTS FOR CLASSIC EXAKTA:</u>		
1970	FRESNEL WITH MICRO GRID.....	5.40	.35
1979	FRESNEL WITH SPLIT IMAGE.....	5.40	.35
1976	FINEGRAIN GROUNDGLASS.....	4.95	.35
1968	COMBOLITE.....	14.95	.35
1971/77	"SCIENTIFIC INSERTS", MACROLITE, ETC. : WRITE FOR PRICES. <u>FINDERS FOR EXAKTA RTL-1000</u>		
2002/S	PENATPRISM WITH INSERT.....	28.50	.95
2003/S	HOODED FINDER WITH INSERT: SPECIAL PROMOTION. SEE ANNOUNCEMENT.		
2004	INSERT: FRESNEL WITH MICRO GRID (FOR RTL).....	9.85	.35
	<u>THROUGH-THE-LENS METERING PRISMS</u>		
2001/S	TTL PRISM FOR EXAKTA RTL-1000, WITH INSERT.....	79.50	1.65
1915	EXAMAT FOR CLASSIC EXAKTA: AVAILABILITY AND PRICE UNCERTAIN AT PRESS TIME.WRITE		
2031	TRAVEMAT F/CLASSIC EXAKTA: AVAILABILITY AND PRICE UNCERTAIN AT PRESS TIME.WRITE		







### EXAKTA REPAIRS

We are fully equipped to handle all repairs on Exakta Cameras. We use original factory parts and factory methods exclusively. All repairs are fully guaranteed for One Year. Estimates of Repair Costs are free and gladly given without obligation on your part.

Send your camera by insured parcel post. Attach a tag to the camera itself giving your full name and address, and stating briefly what you would like to have done. Mark the tag: Estimate Only. We'll do the rest.

### SPECIAL BONUS BUY

#### for Owners of RTL Exaktas.

You must be aware that the Hooded Reflex Finder doubles the versatility of your camera. Perhaps we should say that you are actually wasting half the versatility of your Exakta if you do not use the Hooded Finder in addition to the eyelevel finder. The Hooded Reflex Finder is indispensable for Copy Work, Close-Ups, High and Low Angle Shots. It also comes in handy for candid work, because looking down into your camera is less conspicuous than bringing it up to your eyes. Believe me, there's a reason for having an Interchangeable Finder System!

As part of our Crusade to restore the Hooded Finder to its rightful place on the list of indispensable accessories, we offer it to all RTL Owners at a Special Convincer Price. The regular Seymour price for the Hooded Reflex Finder for the RTL is \$23.95 plus 95c Shipping Charges.

Hooded Reflex Finder for Exakta RTL, with Combination Fresnel Viewing Screen and MicroGrid, Stock No. 2003-S, Special Convincer Price \$12.50 plus 95c Shipping Charges. BONUS DEAL: Buy \$20 of merchandise, add the 2003-S for only \$8.95. When we want to convince you, we want to CONVINCEN you!

### Save 50% on Discontinued Model of Powerful Telephoto Lens

One of our most powerful Telephoto Lenses has been redesigned and is now supplied in a new model. The remaining lenses of the previous model are being sold, as long as they last, at a whopping 50% Discount!

The 500mm F/8 preset Ultra Coligon is being replaced by the 500mm F7.8 Tiger Ultra Coligon. There has been no price increase on the new model. If you want the new model, order it at no increase in price at \$138.50 plus 14.50 for the Case and \$3.95 Shipping Charges.

But if you want to save an incredible \$70.00, buy the former model. Seventy Dollars in your pocket for a quarter of an F-Stop! But please order promptly! There are not too many left.

500mm F/8 preset Ultra Coligon Telephoto Lens/Stock No. 1905 Special Sale Price \$69.25. Case, Sale Price \$6.95. Screw-in Shade, optional, but recommended, reg. \$10.95, Sale Price \$4.25. Shipping Charges \$3.95

### "Pieces of Eight"

#### The New 8mm Movie Frame Enlarger.

If you use an 8mm Movie Camera, you will easily find some hidden treasures among your films. Now you can enlarge bits and pieces of your 8mm films onto 35mm Exakta Size. Black and white, or Color. Negatives for paper prints. Slides for projection. You name it, "Pieces of Eight" will do it.

"Pieces of Eight" is a precision instrument with self contained micro-film type lens. It has a condensing lens system to illuminate the 8mm frame evenly. This would be impossible with a diffusion glass.

This new movie frame enlarger can be used with Super Eight, Single Eight or Standard 8mm Film. It fits directly into your Exakta (any model) and produces a perfect 35mm still picture. Slides come out ready for projection. Negatives are ready for further enlargement, either black-and-white, or full color.

"Pieces of Eight" 8mm Movie to 35mm Still Enlarger, Stock No. 2025 \$37.50 plus 1.45 Shipping Charges. Protective Case included.

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