



# exakta magazine

INVITES YOU TO CONTRIBUTE  
YOUR ARTICLES  
AND PHOTOS



## WANTED

articles, photographs and other material for

## EXAKTA ANNUAL

Beginning this year, we plan to publish yearly an annual containing the best work of Exakta photographers. The book will contain a collection of the finest black-and-white and color taken with any type of Exakta, technical and general articles on Exakta Photography technique, and special, timely material that can be of help to an Exakta owner. We want all kinds of material of this type as well as articles and illustrations similar to those requested for Exakta magazine. All Exakta owners and users are invited to contribute. Contributors will be paid. Please send your material and photos with return postage to

GEORGE BERKOWITZ, 25 Jones St., New York 14, N. Y.

*As an Exakta owner, you probably know about the beautiful, luxurious magazine produced for your enjoyment and information. We want articles and photographs from you and will pay for material we use.*

**WE WANT THE FOLLOWING TYPES OF MATERIAL FOR EXAKTA MAGAZINE**



Articles that increase the pleasure and interest of a camera owner in photography. (Example: Humor in Photography.)

Articles on how the Exakta (any model) is used in business, industry or any specialized kind of photography with spectacular or interesting results. (Example: Oscillographic Photography.)

Articles on general photographic subjects or techniques applied to 35-mm. photography. (Example: Lightning Pictures in Color.)

Articles on 35-mm. technique, including camera operation, processing and printing, to help the camera owner improve his results. (Example: Poor Light, Fast Action.)

Articles about successful or interesting photographers who use the Exakta. (Example: Colhoun's People.)

Articles about new developments and inventions applicable to the Exakta or using the camera as a part of the setup. (Example: Third-dimensional Photomicrography.)

Articles based on one or a set of outstanding pictures, describing how these pictures were made and what part the Exakta played in making them possible or easier to get. (Example: Seal Hunting with an Exakta.)

Articles that advance the camera owner's knowledge of photography, even though the subject has no direct relationship to Exakta cameras. (Example: Southern Exposures.)

Single photos that can be used to illustrate articles or for the Exakta Pictures page.

Single photos that are so interesting that they can be used with small text blocks. (Example: Waiting for the School Bus.)

Sets of pictures that can be used with captions or text. (Example: Abstract Landscapes.)

Technical information or suggestions about the operation and more efficient use of the Exakta for inclusion on the page called Technique, a regular feature by Wolf Wirgin.

Any pictures and material that you think will interest another camera owner.

Articles may be submitted as ideas, in outline or in finished form. Best policy is to query before writing an article.

Both black-and-white and color pictures may be submitted. They will be returned after being used, if we are so requested. Since Exakta magazine is a quarterly, it is impossible to publish material immediately after it has been received. The material will have to be held a minimum of three to six months, probably longer. Therefore, do not submit prints or transparencies you will require within the immediate future. Preferably submit contact prints of your black-and-white shots and duplicates of your transparencies so we can keep your material under consideration. Photos of any size may be submitted.

All pictures and articles must be accompanied

with a release or letter authorizing Exakta magazine to use this material or stating it is submitted in accordance with our regular terms and rates. No material will be used without such a release. If any persons can be identified in your pictures, releases from such persons should be included. We will be happy to send you samples.

All material is submitted at our regular rates unless otherwise agreed in writing. Payment is made shortly after publication and is based on the quality and usage (amount of space, rewriting and reworking necessary, etc.). Payment varies considerably. Price can be determined only when material is scheduled for publication.

Please submit all material to George Berkowitz, Editor, Exakta Magazine, 705 Bronx River Road, Bronxville 8, N. Y.