# THE PART OF THE PA Published by 350 West 31 Street, New York, N. Y. 10001

ISSUE NO.769



Electronic Slide Copier Write for Details



# Toshiba Strobe Dual Model

Now works on House Current or Batteries!

One of the World's Smallest Electronic Flashguns: 33/4" x 11/2" x 25/8". Weighs less than 6 ounces!

- On-off Switch
- **Exposure Guide Dial**
- Ready Light
- Test Terminal
- Recycles in 3 to 5 seconds
- Flash Duration: 1/1000 sec.
- Angle: 65 Degrees
- Color Temperature: Sunlight (6000K)
- Flash Tube Life: 10,000 Flashes
- Guide Number: Kodachrome II 24

Toshiba Electronic Flash

New Dual Model Seymour Priced only

Shipping



# Sale! Exakta VXIIB

- Brand New Exakta VXIIB
- Fresnel Viewing Screen
- \* Latest MicroGrid Rangefinder Equipped with the superb 50mm F/2 Fully Automatic Jena Pancolar
- Through-the-Lens Reflex Focusing
- Fast Speeds to 1/1000 sec.
- Slow Speeds to 12 Full Seconds
- Delayed Action/Self Timer
- Three separate Synchronizers for Flash and Strobe
- Accepts many different Finder Systems
- Accepts many different Viewing and Focusing Screens
- Accepts Lenses from Extreme Wide Angle to Extreme Telephoto

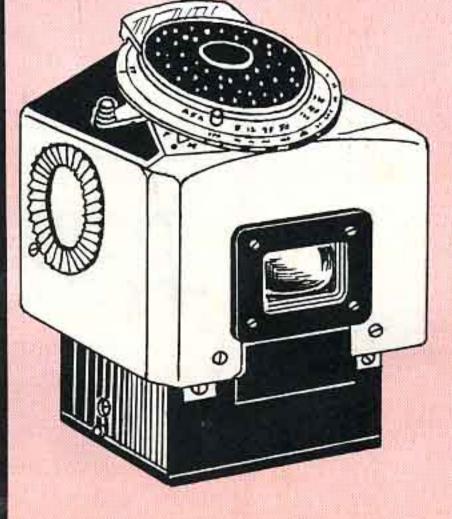
\* Original Ihagee PentaPrism

- Permits intentional Double Exposure (but guards against accidental double exposure!)
- Built-in Cutting Knife for removal of partly exposed film cartridge
- Permits Cartridge-to-Cartridge Feed
- Interchangeable Pressure Plate
- Built-in Rewind Handle

Seymour's-Exakta brings it to you for only

plus \$7.85 Case and \$1.95 Shipping

All orders must be Accompanied by Payment in Full. Case comes packed with camera and is mandatory. No Trades at this Special Price. Limited Supply.



Through-the-Lens Light Meter Systems. Travemat

Examet

Request Information and Seymour Prices!

# Color Services

Ever since we started the showroom exhibit of the beautiful giant color enlargements of Mr. Seymour's slides, customers kept asking us whether we could accept orders for handmade color enlargements.

On a limited scale we can now accept orders for this type of quality work.

Our finest hand made giant enlargements for display or competition purposes, exactly as displayed in our showroom, 16 inches by 20 inches large, are for your very best slides. Individual attention. No Rush Orders.

16" x 20" Competition Type Giant Color Enlargements.

First print (includes Inter-Negative, fully masked) unusually low priced for this quality, \$29.50 + 1.75 Shipping. Additional enlargements from same negative, each \$19.50. Mounting on heavy board, \$2.00 per enlargement. Dust Spotting, color matched, \$2.00 per enlargement Matte Finish (prints must be mounted) \$1.00 each. If your order for 16 x 20 prints is for \$100 or more, you qualify for a special courtesy discount of 10%.

11" x 14" Home Display Enlargements.

Excellent work: do not let the low price fool you!

One 11 x 14 Color Enlargement \$9.50..

Three 11 x 14 Color Enlargements \$25.00.

Six 11 x 14 Color Enlargements \$45.00.

Ten or more: \$6.85 each.

Above quantity prices for same or assorted slides.

Mounting on heavy board \$1.50 each.

Dus spotting, color matched (by hand) \$1.00 each.

Matte Finish \$1.00 each.

Shipping 11 x 14 Prints: \$1.00 for total shipment of one to 11 prints. On orders for 12 or more 11 x 16 prints we pay shipping.

8" x 10" DeLuxe Custom Enlargements.

Now, for the first time, you can have real quality color enlargements which are inexpensive enough to allow you to have enlargements made of ALL your good slides. Use them to give as gifts, or to hang (framed or unframed) in your den, office or living room. Use them as sales tools, as teaching aids - there is no limit to the imaginative use of these 8 x 10 Custom Enlargements.

First 8 x 10 Enlargement per subject \$6.50. (Please note: Minimum Color Order \$10.00).

Additional 8 x 10 Enlargements (same subject) 3.95 each.

Ten or more 8 x 10 Enlargements (same subject) 2.95 each.

Mounting on heavy board \$1.00. Matte Finish 50¢ each.

Large Orders:

Ten (different) 8 x 10 Enlargements \$4.95 each.

Ten 8 x 10 Enlargements of ten different subjects (Total 100 Enlargements) \$2.50 each.

#### Quantity Orders:

				8 x 10	11 x 14
50 Er	largement	s, same	subject	2.40 each	4.95 each
100	"	22	"	1.95 each	3.75 each
250	- *,	,,,	• • • • • • • • • • • • • • • • • • • •	1.50 each	2.95 each



Exakta VX-1000

- \* Latest Brand New Exakta VX-1000
- Original Ihagee PentaPrism
- Fresnel Viewing Screen
- MicroGrid Focusing Aid
- F/2 Automatic Jena Pancolar

The new VX-1000 has all the features of the VXIIB (see Page 1), plus:

- \* Instant Return Mirror
- Short-Stroke Fast Film Advance
- "Ready" Flag visible in Finder
- Retro Counter
- Self Locking Rewind Button
- Combination Clutch and Rewind Handle
- Streamlined Body

SEYMOUR'S \$109.95
brings it to you for

plus \$7.85 Case and 1.95 Shipping

All Orders must be Accompanied by Payment in Full. Case comes packed with camera and is mandatory. No Trades at this Special Price.

# SERVICE

When did you last have your Exakta cleaned and relubricated? You can get a great deal of additional mileage out of your Exakta if you take care of it. A new cameras will usually not require re-lubrication for about 2 years. Older cameras should be "washed" and relubricated every two years. The old lubricant usually cakes up (combining with the dust that seeps in) and after a while the lubricant becomes an abrasive. If you let it go too long, your gears will be in sad shape. It's cheaper to give your Exakta regular service. We recently announced our new "package" service which consists of cleaning out of old lubricant. relubricating, checking fast and slow shutter speeds and checking focus. Let us take care of your camera and it will take care of you.

Seymour's Exakta 24<sup>50</sup> Service Package Shipping \$1.95

SEYMOUR'S-EXAKTA

350 West 31 Street, New York, N. Y. 10001

Exakta Specialists for over 20 years

# Best News Ever: Steinheil Macro S Lenses now available for immediate delivery!

What makes the Steinheil Macro S Lenses so new and different? For one thing, they give you an unbroken focusing range from Infinity through "normal" focusing range to Ultra-Close-Up Range. Note the word "unbroken." It means that the focusing range is continuous: no blind spots, no gaps. And, incredible as it may sound, the lenses REMAIN fully automatic throughout their amazing focusing range. Next: you no longer need Extension Tubes, Close-Up Lenses, Bellows, or ANY kind of additional gadget. Just leave your Macro S Lens on your camera: whenever and

wherever the need for close-up photography arises, you are ready. And all this in addition to the "normal" function of the lenses for photography at conventional distances.

You do not even need Exposure Tables, nor do you have to do any figuring: you read the Magnification Ratio and the Exposure Factor right off the lens barrel, no matter how close you focus! This feature alone makes the Steinheil Macro S Lenses the most unique lenses ever designed.

Perhaps we have been dwelling too much on

Close-Up Photography. Don't get the idea that the Steinheil Macro S Lenses are limited to Close-Up Work. In fact, even if you NEVER take a close-up shot you should choose them because of their almost incredible optical correction. Never before have there been lenses of such brilliance, sharpness and color correction. The lenses are 100% free from internal reflection, flare or stray bounce light. If you want the ultimate in quality without compromise, get the new fully automatic Steinheil Macro S Lenses for your Exakta.





"QUOTE". Modern Photography Magazine tested the 100mm Macro Quinar: "Lucky Exakta Owners!". "Superb Lens". "Answer to a Photographer's Dream". "A Really Superior Optical System". "Works like a Charm". "(at \$249.50) a Bargain!"

May we add our own findings to these enthusiastic comments of an independent magazine? We have never, in all our experience, tested lenses of such superior quality. They rival apochromatic and process lenses in sharpness and clarity of minute detail. Wait till you project your first shot taken with any of the Steinheil Macro S Lenses. You have NEVER seen anything like it!

# 55mm Fl.9 Macro S Quinon

Focusing Range: Infinity to 11/2"

# 100mm F2.8 Macro S Quinar

Focusing Range: Infinity to 91/2"

# 135mm F2.8 Macro S Tele Quinar

Focusing Range: Infinity to 18"

All Steinheil Macro S Lenses are fully automatic
Glass Type: Rare Earth. Coating: Permanent, Anti Reflex.

# Steinheil Macro S Lenses are a Seymour Exclusive

Steinheil Macro S Lenses are available only from Seymour's-Exakta through contractual Exclusive Sales Rights in the entire United States, granted by Steinheil Optical Works of Munich, Germany.

# Now available for immediate shipment and Seymour-priced at only \$159.50 per lens.

Original Steinheil Screw-in Shade	\$3.95
DeLuxe Leather Case	\$4.95
Shipping Charges for one lens	\$1.25
Shipping Charges for two or more	
Series VII 54mm Filter Adapter	\$4.95
Series VII Drop-in Filters, each	\$3.95
Rotating Polarizer, Custom, 54mm	

# Color Slide Duplicating Service

One of the most frequent requests from customers is: "I have a number of very fine slides and I want the best possible duplicates. I am not set up to do my own duplicating. Can you help?" Well, now we can. We can now supply professional high quality duplicates. Single Duplicates or quantity work of thousands of exact duplicates, we are now ready to serve you. Minimum Slide Duplicating Order \$10.

First 35mm Color Duplicate, cardboard mounted, \$1.00.

Second to ninth Duplicate, same subject, .60 each.

Tenth to 24th Duplicate, same subject, .40 each.

#### Combination Orders:

One Duplicate each of 12 different slides, total \$10.00.

Five Duplicates of each of 12 different slides, total \$29.50.

Ten Duplicates of each of 12 different slides, total \$39.50.

#### Quantity Orders:

100 Duplicates, same slide, total cost \$19.95. 5,000 Duplicates, same slide, total cost \$495.00.

(The \$495.00 price includes imprinting of mounts).

#### Special Display Sets.

Ideal for Museums, as sales tools for salesmen, for Hotels and Motels, for re-sale or as premiums. Set also makes ideal Christmas-Card-and-Gift.

Each Set consists of 6 (different) duplicates of your slides in Plastic Display Holder (all slides visible at a glance). Imprint on Holder. Imprint on individual cardboard mounts.

For small-quantity users: 250 Sets at \$1.95 per set.

For large-quantity users: 5,000 Sets at 97¢ per set.

The six slides in individually imprinted cardboard mounts are hand-inserted in the imprinted plastic display holder, then sealed in clear polyethylene. Send for sample set as described under heading "Tell me, Mr. Seymour". Sample Set contains six slides by Mr. Seymour and is priced at \$2.95 postpaid.

#### Responsibility for Customer's Originals.

Professional care will be given to customer's originals while in our possession. However, in case of loss or damage, our responsibility is limited to replacement value of the unexposed sensitized material.

# Steinheil 135mm F2.8 Fully Automatic Auto Tele Quinar



After an absence of over six months, the very excellent Steinheil 135mm F2.8 Auto Tele Quinar is again available for immediate delivery. Word-of-Mouth Recommendation has made this lens the most popular 135mm Telephoto Lens.

Its reputation is well deserved! It is a truly excellent lens, both optically and mechanically. The 100% color correction brings out all colors in their original glowing beauty. The Resolving Power is close to the theoretically possible maximum and guarantees razor sharp pictures with clear detail and crisp contrast.

The lens is beautifully designed. It is only 3 inches long! It comes in a non-glare ebony black finish. You can switch from fully automatic operation to "Manual" by merely pushing a button. The lens has an In-Line Shutter Release in an all-metal Automatic Activator Housing. A true Steinheil Quality Lens!

135mm F2.8 fully automatic Steinheil Auto Tele Quinar Seymour-priced at only \$69.50. Original Steinheil Screwin Shade \$3.95. DeLuxe Case \$4.95. Shipping 95¢



If you've always wanted to get a medium range portrait length lens but did not think it worthwhile to spend some 60 or 70 dollars, stop wanting and get getting! Here is a beautiful German Lens with the ideal focal length for portraits, animal pictures, theatre or sports photography: 80mm!

Let the price sell it to you if nothing else can!

80<sub>mm</sub> F3.5 preset Primotar by Meyer Optik

Case 4.95

Look Again:

Shipping 95¢

**Brand New** 



SPECIAL COMBINATIONS NOW AVAILABLE EXAKTA WITH ANY LENS

YOUR CHOICE

WRITE ...

OF

# Steinheil Announces Two New Fully Automatic Exakta Lenses



When a lens bears the name Steinheil, it needs no build-up. Even though the Culmigons and Cassarits are not in the same ball park as the Macro-S-Quinons, they must be better than average if they pass the quality standards of Steinheil. And, a fully automatic Steinheil Lens for less than \$45 is Bargain!

Steinheil Fully Automatic 35mm F3.5 Auto Culmigon.

This Sixty-Five Degree Wide Angle Lens focuses from Infinity to 2½ feet. The In-Line Shutter Release has an Auto/Manual Switch. Ultra compact in size, the lens is styled in two-tone chrome-and-black. It takes standard 49mm accessories.

Steinheil Fully Automatic 35 mm F3.5 Auto Culmigon Seymour priced at only \$44.50 + 95¢ Shipping. Original Steinheil Shade \$3.95. Case \$3.95. Filter Adapter \$4.50. Steinheil Fully Automatic 100mm F3.5 Auto Cassarit

This medium-range Automatic Telephoto Lens is well suited for moderate distance, and excellent for portrait work. The In-Line Shutter Release has an Auto/Manual Switch. Small in size, styled in two-tone chrome-andblack. It takes standard 49mm accessories.

Steinheil Fully Automatic 100mm F3.5 Auto Cassarit Seymour priced at only \$44.50 + 95¢ Shipping.
Original Steinheil Shade \$3.95.
Case \$4.95. Filter Adapter \$4.50.

Special Combination Deal: Buy both of the above lenses and take 10 per cent off the low Seymour prices of the lenses, shades, cases, and filter adapters. Shipping for both: \$1.25.

# Betta-Vue Illuminated Hand Viewer

Takes all 35mm Slides, also half-frame and Super Slides. Shaped like a miniature TV set. Comfortable Magnifying Viewing Screen. Light goes on automatically when you insert the slide and goes out when you remove the slide. Battery operated, the Betta Vue Slide Viewer lets you carry it with you wherever you want to show off your slides.

Betta-Vue Slide Viewer \$2.95 + 35¢ Shipping.

Set of Batteries free with each Betta-Vue.

Buy several for small gifts: Three for \$7.85 + 45¢. Six for \$13.75 + 65¢.

# Quality Wide Angle Lens is offered at Low Price



Enna's new 28mm F3.5 Ennalyt is a 7-Element Ultra Sharp Wide Angle Lens. If you can live without the automatic feature on a wide angle lens, you have discovered a treasure. This lens, with positive preset diaphragm, is constructed on a Retrofocus Optical Formula which guarantees a distortion-free, wire sharp wide angle picture, free from curvature or loss of corner sharpness. A fabulous buy. A Quality Instrument. Seventy-nine Degree Wide Angle! And the Ennalyt doubles as a Macro Lens because it focuses as close as 6 inches from the lens! Highly recommended.

Enna 28mm F3.5 Ennalyt Wide Angle Lens, Seymour priced at only \$39.50 + 95¢ Shipping.

Filter Adapter 52mm \$4.50. Lens Case \$3.95.



## BTL EXAKTAS

with latest Travemat Behind-the-Lens Exposure Meter Prism with Fresnel Screen and Micro Grid Rangefinder.

#### Exakta VXIIB/BTL with

F2.8 fully automatic Tessar . . . \$99.85 F/2 fully automatic Pancolar . \$114.95 F1.9 fully automatic Macro S Quinon \$239.50

#### Exakta VX-1000/BTL with

F/2 fully automatic Pancolar . \$144.50 F1.9 fully automatic Macro S Quinon \$259.50

#### Special DeLuxe Camera Case

with Extra High Top, Metal Trim . . . \$17.85 Shipping Charges \$1.95





#### Attention Owners or Prospective Owners of BTL Systems!

Schacht Optical Works, third largest German Lens Manufacturer, the ingenious designers who gave us the Travemat Behind-the-Lens Exposure Metering System, bring you an equally brilliant solution to the problem of matching automatic lenses to the BTL System (Travemat or Examat). The solution: Now the diaphragm is manual, now it's automatic!

How? Like this: Unlike other automatic lenses, the Schacht "BTL" Automatic Lenses have diaphragms which actually respond when you turn the diaphragm control ring. You follow the needle in the BTL System. When it is centered (that is, when your exposure is correct) you give the front ring a quick twist and, presto, your lens is wide open for easy viewing and focusing. The lens remains wide open until you trip the shutter. Then (and then only) it closes down to the exact F/Stop which your BTL meter selected for correct exposure.

#### Clever? We'll say it is!

But a clever construction is not enough to assure good pictures. A high grade Optical System is equally important (or even more important). In the Schacht "BTL" Automatic Lenses you get both! The sharpness of these lenses is truly amazing. The Optical Formula is an improved Tessar type which makes use of the very latest breakthrough in rare earth optical glass.

These lenses can be used without the BTL System with equal ease.

We would like to enable every one of our customers to have one or both of these lenses and have slashed the price — and we do mean slashed!

Brand new 90mm F2.8 Schacht "BTL" Automatic Travenar Seymour Special \$39.95. Case \$3.95. Shipping 1.25.

Brand new 135mm F3.5 Schacht "BTL" Automatic Travenar, Seymour Special \$44.25, Case \$4.35. Shipping \$1.25.

Front Thread Diameter: 49mm.

Ser. VII Screw-in Filter Adapter, 49mm \$4.50.

Ser. VII Shade to match above adapter \$3.95.

49mm Screw-in Shade (no adapter required) \$4.50.

Ser. VII Filters, to match above filter adapter, \$3.95 each.

49mm Screw-in Filters (no adapter required) \$4.50 each.

49mm Rotating Custom Polarizer \$9.85.

Buy both lenses and take an Extra Discount: Take 10% off the above prices of both lenses as well as on cases and accessories shown above.



The utmost in Luxury

These trim Luxury Gadget Bags feature the finest Top Grain Cowhides available. Highest Quality U. S. Workmanship throughout — the Best!

Heavily padded top. Finest Hardware. Heavy-Duty Zipper (and we mean HEAVY Duty!) Lined with soft felt for added protection of delicate equipment.

Adjustable inside Belting separates accessories and holds them securely.

Double Size Outside Pocket. Zippered Inside Pocket. Adjustable Extension Carrying Strap.

# EXAKTA 500



- \* Complete Single Lens Reflex Camera
- \* Instant Return Mirror
- \* Shutter Speeds from 1/2 to 1/500 sec.
- \* Synchronized for Flash and Strobe
- \* Eyelevel PentaPrism
- \* Fresnel Viewing Screen
- \* Micro Grid Rangefinder
- \* Takes ALL Exakta Lenses

Latest Brand New Exakta 500 with	
F3.5 fully automatic Primotar	. \$49.50
F2.8 fully automatic Tessar	. \$53.50
F/2 fully automatic Pancolar	. \$68.50
Camera only, less lens	
DeLuxe Carrying Case \$6.85. Shipping \$1	.65

Special Sale Prices on the Exakta 500 are Cash Prices. No Trades. All orders must be accompanied by payment in full. The case comes factory packed with the camera and must be purchased.

# New famous Rokunar 200mm Automatic Lens easily converts to automatic 400mm Lens



The 200mm F3.9 automatic Rokunar is one of the finest Telephoto Lenses we have ever offered. It renders unbelievably sharp fine detail, beautiful true-to-life glowing colors and far-above-average crispness and contrast. Easily hand held, beautifully balanced. A true Rokunar Lens in every respect.

Rokunar Lenses (of "Sharp-as-a-Rokunar" fame) are well known to professionals for their optical quality. The name "Rokunar" automatically guarantees top quality, sharpness and color correction. Originally priced out of reach for most amateurs, these excellent lenses are now offered at Seymour prices which make them available to all Seymour Customers.

# 200mm F3.9 fully automatic genuine Rokunar Telephoto

SEYMOUR'S — EXAKTA brings it to you for only

7950

Case 5.95 Shipping 1.35

New! Ingenious! Internal Automatic Elongar. Above 200mm Lens becomes a 400mm fully automatic Long-Range Telephoto. No outside rods. Automatic Tele Converter couples internally. Optically matched to Rokunar Lenses, a genuine Rokunar Product.

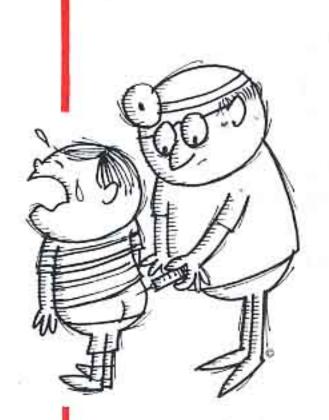
Only \$19.50

# More New Automatic Lenses from Rokunar:



300mm F5.5
Auto Rokunar

89
50
Case 6.85
Shipping 1.65





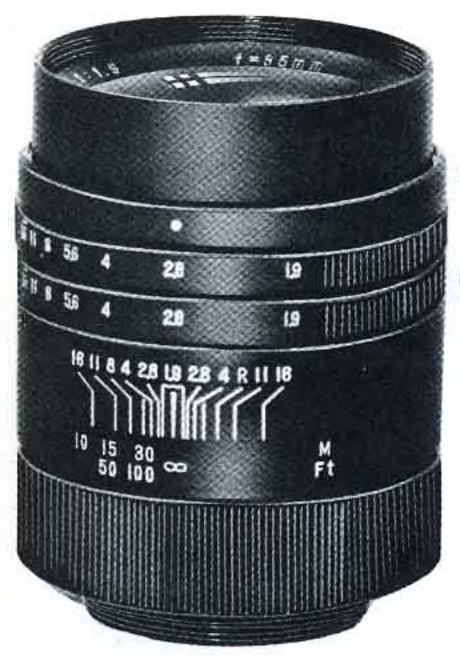
85mm to 205mm F3.6 Rokunar Automatic Zoom 139 50 Case 7.85 Shipping 1.95

"Sharp as a Rokunar"

If your pictures need a real shot in the arm, let Rokunar Lenses do it!

Internal Automatic 2x Elongar matches the 300mm and the 200mm Lenses as well. Doubles Focal Length. See above.

Only \$19.50



# Third Generation Ultra Fast Lens

The original 85mm F1.9 Super Coligon was a very good sharp speed lens. Shortly after the first production the manufacturer improved the optical design noticeably. The second production of the 85mm F1.9 Super Coligon was an even better lens. And now — the third generation! New glass type (rare earth) and latest computer-derived lens configurations resulted in an unbelievably brilliant lens.

There are no gimmicks on this lens. The diaphragm is not automatic but has a pre-selector which makes it nearly as easy to use as an automatic one. Besides, you will probably use this lens mostly at its full light gathering potential of 1.9.

The lens serves many purposes, all of them equally well. First and foremost, it is a superb portrait lens. Secondly, a medium telephoto lens. It is virtually indispensable for sporting events, especially indoors. Theater work, of course. And candid shots of people, especially children. Animal portraits, too. And you will think of many more types of pictures which seem to have been waiting for this excellent high-speed medium focal length lens.

Your third-generation Super Coligon is waiting for you. Send for it right now!

85mm F1.9 preset Super Coligon for Exakta \$44.50 plus \$4.95 for the Case. Shipping \$1.25.

# Lens Close-Outs:

135mm F2.8 Cinconar, preset . . . . \$26.50. Case \$3.95. Shippg. 95¢ 135mm F2.8 Super Coligon, preset . \$29.50. Case \$3.95. Shippg. 95¢ 135mm F4.5Schacht Travenon, preset \$19.95. Case \$3.95. Shippg. 95¢ 135mm F2.8 Caspeco, automatic . \$34.50. Case \$4.95. Shippg. 95¢ 135mm F2.8 Vivitar, automatic . . \$49.50. Case \$4.95. Shippg. 95¢

15 Days Money Back on **ANY** item in this folder

# Tell me, Mr. Seymour . . .

"Tell me, Mr. Seymour, how come you know so much about the Exakta?" I usually answer this question by pointing to the many color enlargements which cover the walls of our showroom. "Did YOU take all of these, Mr. Seymour?" It seems that people are impressed and hundreds of customers have asked me for duplicates of my original slides. So — I finally yielded and made six slides available to my friends and customers. I will add more subjects from time to time. The first six are now ready:

#### Series 1, Slide 1: "Oriental Bazaar".

A study of light and shadow. A ray of sunlight steals into the crowded oriental market, spotlighting the wares (mostly age-old metal vessels) against a background in deep shadow. A few bolts of silk supply bright color accents.

#### Series 1, Slide 2: "Holy City".

Mysterious, ageless, the spirit of the Old City of Jerusalem is captured in a single picture. You are looking through a dark arch at a sunlit scene. Thousand-year-old stones form the background. The smoke from an oriental brazier adds to the feeling of mystery. Arabs, with their picturesque headdresses, walk about. A man and a woman stand next to the wall of greenish-brown stones. The silhouette of a beggar woman breaks into the arched frame around the light part of the picture.

#### Series 1, Slide 3: "Gossip"

Backyard fence gossip was never like this. Two old Arab women gossip in front of an old billboard whose bills have succumbed to the ravages of time. The wall must have had hundreds of coats of paint or whitewash. Three children play, and a street vendor offers his wares (whatever they are) without paying any attention to the gesticulating old women. The right part of the picture is in shadow, showing a few shoppers in quest of bargains.

#### Series 1, Slide 4: "Gnarled Tree".

While slides 1, 2, and 3 were taken on my trip to the Middle East, slides 4, 5, and 6 are a tribute to the Arizona Desert, taken during my camera trip to Tucson. Slide 4 shows an old tree in Sabino Canyon. It is doubled up like an old woman, its "top" actually reaching the ground. Brilliant sunlight hits the bark, bringing out the texture in almost three-dimensional realism. A rugged mountain in the background and just a triangle of blue sky complete the composition.

#### Series 1, Slide 5: "America, the Beautiful".

The Arizona Desert at its most dramatic best. Windswept white clouds in a blue, blue sky. In the foreground a few cactus plants tenaciously clinging to the shallow soil covering a rock jutting out against the background and sky. A mountain across the valley serves as backdrop, adding depth to the picture. If this does not make you want to visit Arizona, nothing will!

#### Series 1, Slide 6: "Sunset".

A giant Saguaro (say: "sawaro") cactus is silhouetted against a cloudy late-afternoon sky. The colors range from purple to pink to yellowish-red. The foreground is in deep shadow. The giant saguaro is black against the still-light sky. The saguaro stands like a man with his hands raised high. Trees and bushes, dwarfed by the saguaro, form an interesting black lace against the sinking sun.

You may order single slides for \$1.00 each or the entire Set of Six Slides for \$3.00 postpaid. All slides are cardboard mounted, ready for projection. The Set of Six comes in a plastic holder, sealed in clear polyethylene. (With every set of 6 slides I will give you the \$2.95 Betta-Vue illuminated viewer for only \$1.00).



### **Hooded Reflex Finder**

Are you Wasting Half the Versatility of your Exakta?

If you are using your Exakta ONLY with the Eye-level Prism, you are literally wasting half its versatility. The Hooded Reflex Finder is much more than a "Waistlevel" Finder. Of course, it is a waistlevel finder. And a right angle finder. And a low angle finder. And a high level finder. And a sports finder. And a straight-on finder for copying and Close-Up Work. And a "sit-down" finder for photomicrography. And more.

For unobtrusive photography you use the Hooded Reflex Finder at Waistlevel. Sneak a quick look to focus. Sneak another look to frame your shot — Shoot!

For sneak-up right angle photography you point your lens one way but look into the finder at right angles to your lens. Sounds strange, but it's true. Works with vertical shots. Five minutes practice and you are the James Bond of the Camera.

For extreme low-angle shots the Hooded Reflex Finder saves you from lying flat on your stomach. Even if your camera is on the ground, you look into the finder from a comfortable height. A small flower, an insect on a blade of grass, or dramatic shots from a gnat's eye view — easy enough; but only with the Hooded Reflex Finder!

What's this bit about "High Angle" Shots? Suppose you want to photograph a parade but you are way back in the crowd. Just hold your camera, upside down, way above the heads of the crowd, look up into your "Waistlevel" Finder and photograph the parade to your heart's content! Shoot over walls, too. Are you beginning to see how versatile your camera will become with the addition of a Hooded "Waistlevel" Finder?

We're not half through! The Model C Hooded Finder also has a Sports Type Frame Finder. Virtually indispensable for fast-moving Sports events, especially races (car, horse, track).

Did you ever try to use your camera with the Eyelevel Finder for copying or close-up work when your camera is mounted with the lens facing down? Takes some acrobatics, doesn't it? With the Hooded Finder you look straight into the finder, and focusing and framing is done with the greatest of ease.

### Hooded Reflex Finder

- Model C
- Fold-down Metal Hood
- Direct Sports Finder
- Captive Finegrain Groundglass
- Visolette Light-Gathering Lens
- Magnifier for Critical Focusing

We really want everybody to enjoy the use of the Hooded Reflex Finder. That is why we have put it on Special Sale:

Original Ihagee Model C Hooded Reflex Finder with Captive Finegrain Groundglass and with Fold-Away Magnifier for Critical Focusing during this Special Sale, Seymour priced (brand new, of course) \$8.95 plus 65¢ shipping.

Finder Case (takes regular Ihagee Prism, too) \$2.95.



#### 28mm F2.8 Fully Automatic SOLIGOR Wide Angle Lens.

Leave it to Seymour's-Exakta to bring you the unusual. Chances are, you have heard about this wide angle lens of truly unusual characteristics: Ultra Wide Angle, Ultra Fast Speed, Sharp from Corner to Corner, free from the annoying curvature usually found in extreme wide angle lenses. But — it was not available in Exakta mount!

Seymour's-Exakta to the rescue! We left no stone unturned to obtain this great lens in Exakta mount, and here it is:

28mm F2.8 Fully Automatic Auto-Soligor Wide Angle Lens for the Exakta

Seymour-priced at an unbelievably low \$59.50 + 1.25 Shipping.

#### **Automatic Exakta Tubes**





# **Bounce Light**

Swivel Ball Joint

Fits between Accessory Shoe or Bracket and Flash. Makes a Bounce Flash out of any regular Flashgun

or Strobe. Swivels in Any Direction.

Locks in Any Position.

Bounce Light Swivel Ball Joint

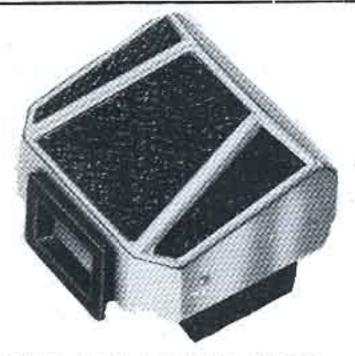


### 50mm F1.9 Schneider Xenon

Fully Automatic Lens

**Brand New** 

Special 5995



ORIGINAL IHAGEE PENTA PRISM without Insert ....\$14.50 + 95¢ Shippg. Fine Grain Groundglass Screen . . \$3.95 Fresnel Screen with Rangefinder . 6.50 Fresnel Screen with MicroGrid . . 7.50 Case for Prism . . . . . . . . . . . 2.95





#### **ORIGINAL IHAGEE** WAISTFINDER

If you are not using the waistlevel hooded finder, you are wasting half the possibilities of your Exakta. (No pun intended). Indispensable for low angle shots, copying, close-up work, right angle (secret) photography, etc. Comes with fold-away magnifier.

Model C with captive groundglass Special Sale . . . . . . . . . . . . 8.95 Model N (takes interchangeable glasses) . . . . . . . . \$11.95 Glass Inserts for Model N same as for Prism. Case for Waistfinder . . . . . \$ 2.95

Shipping: 95¢

# Micro Grid

A new ultra precise Focusing Screen for the Exakta. The Micro Grid is surrounded by a light-gathering Fresnel Screen Special Seymour Price 7.50

> + 35¢ Shipping



+10

### Auxiliary Close-Up Lens

for ultra close-up work No exposure increase! 195 Series VII

+ 25¢



#### Exakta Rewind Handle

Precision machined to fit over rewind knob. Prevents internal rewind prongs from slipping out of film cartridge. Speeds rewinding - no more awkward fumbling. The ONE accessory you CANNOT do without.

Exakta Rewind Handle

15-Day Money-Back Trial: on

any item in this folder

#### Seymour's **Automatic** Tele Converters 🕌 for Exakta

Your automatic 135mm Lens can become an 800mm automatic

Super Telephoto!



Slashed! Automatic lenses remain automatic but you

can use both automatic and non-automatic lenses.

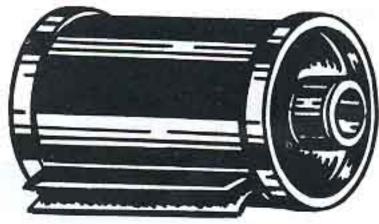
2x Auto Tele Converter . . ATC/2 3x Auto Tele Converter . . ATC/3

> Increase the focal lengths of your Exakta Lenses as follows:

One ATC/2.	•	•	•		•					•			d	ouble
One ATC/3.														
Two ATC/2											10.00			
One ATC/2	+	0	n	e	A	T	C	/:	3 .	10	- 1	iv	e	times
Two ATC/3														

#### **Look At These Prices:**

ACT/2, T-21591, \$19.95, Case 1.95+95¢ ATC/3, T-21592, \$24.95, Case 1.95+95¢ Two ATC/2 with Cases \$36.50+1.25 postg. Two ATC/3 with Cases \$46.50+1.25 Postg One ATC/2+one ATC/3 \$39.95+1.25 postg

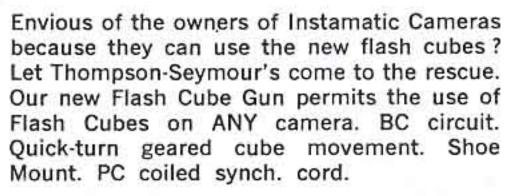


#### Reloadable Cassettes

Made in West Germany. Top unscrews.

10 for 3.50 + 25¢ 25 for 6.95 + 35¢ 100 for 24.50 + 45¢





15V Battery \$1.25 65¢ Shipping

Cube not incl.

#### Macrolite for Exakta

Always correctly exposed close-ups with this Direct-Reading Exposure Factor Screen. No more charts. No more Exposure Tables. No more Calculations. NO MORE ERRORS! Stock No. 21623

Seymour Priced \$17.50.

A few slightly used Macrolites guaranteed accurate \$8.50.



Micro-Print

A precision instrument designed for the professional photographer but now priced for the amateur. Works like a microscope: You actually focus on the microscopic grain of the film.

If you make your own

enlargements you cannot do without this instrument.

Micro-Print Enlarging Magnifier Stock No. C-21751

95 + 95¢ Postage



the new combination Flashgun Bracket, Grip, and Remote Shutter Release. Ingenious collapsible design takes up very little room when not in use. For all flash and strobe units. Puts Flash in ideal position for naturallooking pictures. Comes in 2 Models.

Steady Trip
with fixed "shoe"
Stock No. 21640

395

+ 25¢ postage

Flip Trip

with ball joint swivel head Stock No. 21641 595

-- 25¢ postage

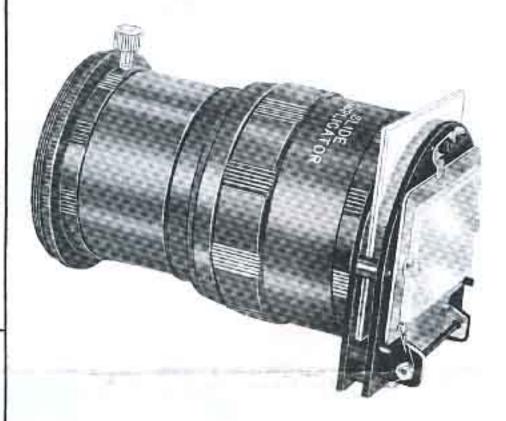


Exakta Accessory Shoe

This precision "shoe" lets you use strobes, flashguns, and other show-mounted accessories directly on your Exakta without the use of brackets. All metal. Fits over pentaprism.

Stock No. 21550

Especially low Seymour Priced: \$1.95+10¢



Remote Control Pneumatic Air Shutter Release

Vibration free pneumatic action up to 20 feet. You can be in your own group pictures! Let children "take their own pictures"! Photograph wildlife! Take real "candid" candids!

Stock No. 21547 20 foot Air Release Especially low Seymour Priced: \$5.95+25¢

Now available: Special Shorter Length, 40 inches, \$4.95 + 25¢

Variable Power Close-Up Lens (+1 to +8)

Ser. VII

16<sup>50</sup>

1.25 Case Shipping 65¢

20" Heavy Duty Vinyl Cable Release \$2.95 + 25¢



DeLuxe Projection Pointer

Projects a sharp white arrow on the screen. Points to the part of the picture you describe. Projects right over the image on the screen. Use it anywhere in the room. Fun to use.

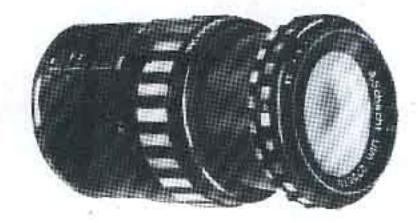
Stock No. 21507

Seymour Priced at a mere \$5.95+65¢ pstg.

Use it with Extension Tubes and your normal lens. Fits into your Series VII Filter Adapter. Slip slide into special holder. Diffusion glass prevents hot spot. Use anly light source, even daylight. Helical Focusing Mount permits exact. positioning of slide for correct focus. Use it to make duplicates of all your good slides. Also ideal for making black-and-white negatives from color slides.

Series VII Slide Duplicator Stock No. 21705

250 +75 Postag

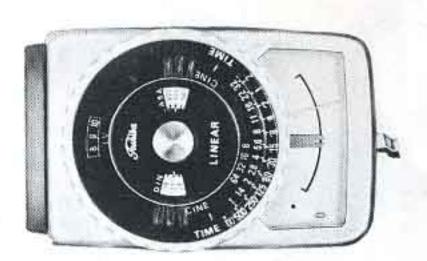


Scheicht 50mm F2.8 Macro Travenar

Focuses from Infinity to 1:1 and higher magnification. Comes with removable double helix macro focusing tube. Self-calculating Exposure Factor Index. Ultra-sharp Tessar Formula. Optical part removable for use in bellows.

Stock No. 21673

Reduced to 49 93 Case 4.80 Postage 1.2



# What does "Toshiba" mean to you?

You may have seen the name Toshiba on an imported television set. If you are a research scientist you may have seen it on an Electron Microscope. But if you have been to Japan, you know that Toshiba is the "General Electric" of Japan, one of the world's largest manufacturers of electric and electronic equipment from Transistor Radios to Military Radar Systems. Pronounce it TOE-shee-bah, stressing the "TOE".

Toshiba has just come out with a new Cadmium Sulfide (CdS) Exposure Meter, the brain child of a giant company, the PE-1.

The world's film manufacturers will run out of film speeds before the PE-1 will: ASA 6 to ASA 6400! Your camera will run out of F stops before the PE-1 will: F/1 to F/32! And try to match its range of speeds: 8 minutes (not seconds) to 1/8000 sec.! Really easy to use: "One Touch" Operation! And you hardly know you are carrying it: just 3½ ounces! And most important: regardless of price, the Toshiba PE-1 is the most accurate meter in our stock.

Why do we tell you all about this meter which sells for less than \$20 when we have been doing quite well, thank you, selling other meters for over \$50.00? Sure, we like to sell high-priced equipment with a healthy mark-up. But — when we like a piece of equipment, we say so. True, we cannot make \$20 on the Toshiba PE-1 because we sell it for \$16.95. But it's such a fine meter that it would not be fair to our customers to hide it. We know it's good. It is your best investment in picture quality. Buy it!

Toshiba PE-1 Ultra Sensitive CdS Meter, Seymour-priced at \$16.95 plus 95° postage, and with every meter we will give you the tiny battery and the case free. No matter how many meters you now have, order the Toshiba - on our recommendation!

Want to use Ser. VI Accessories on your lenses with 49mm Diameter?

Ser. VI 49mm Filter Adapter No. 660401 . . . . . . . . . . \$3.95 + 25¢

# Tele Coligon Lenses preset, brand new

300mm F5.6 400mm F6.3

45

Case 4.95 Shipping 1.95

Your Choice

5

11



#### A New Crop of Guaranteed SEYMOUR-REBUILT EXAKTAS

You may want a second Exakta for yourself, either as a "spare" or to carry two different types of film. Or you may want to start off a younger member of your family on the way to Single Lens Reflex photography. The Lady of the House may want her own camera. Why settle for a cheaply made inexpensive new camera when you can get a reliable, fully Seymour-rebuilt Exakta for the same price?

Otto is busy supervising the rebuilding of these cameras. Please select the camera best suited to your needs and give a second choice. Order your Seymour-Rebuilt Exakta right now because stocks are ample and you will get a fine Ottopampered specimen.

#### Seymour-Rebuilt, Fully Guaranteed:

Exakta	VXIIB.	Body	\$49.50
		Body	
		Body	
Exakta			\$29.50

Shipping: \$1.95 per camera

For complete cameras with lens and finder, write! State combination wanted.

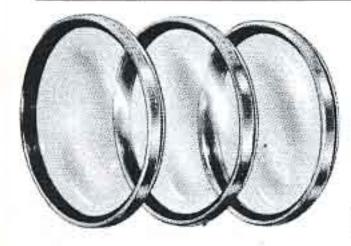


#### Control the Speed of your film with a

#### **Neutral Density Filter**

How often have you wished you could increase your exposure WITHOUT stopping down your lens? The Neutral Density Filter adjusts the film speed to your needs. Does not change or alter colors. Series VII Neutral Density Filter.

Seymour Priced 5.95 + 25¢ Shipping Stock No. 21711



#### Combination Close-Up Set Builds up from +1 to +6

The Set consists of 3 high quality coated optical lenses in threaded chrome mounts. Use them singly or in combination. They screw into each other. Unbroken Power Range from + 1 to + 6. Model VII Fits any Series VII Filter Adapter. Model 49 Fits directly into Lens.

Combination Close-Up Set Leather Case included Series VII Stock No. 21712 49mm 21713

# Seymour's

# Inst-A-Dapters

At last there is a solution to a vexing problem: How to use custom screw-in accessories on lenses with DIFFERENT threads. Most Exakta Owners have a good selection of 49mm Accessories because many Exakta Lenses have a front thread of 49mm. What happens when you buy a lens with, say, a 54mm thread? No need to buy all new accessories: Seymour's new Inst-A-Dapters will let you use your 49mm Accessories on your new lens with 54mm front thread. Seymour's Inst-A-Dapters are of special ultra-thin construction to eliminate vignetting. Order any combination shown below:

	Has Male	Has Female
Model N	o. Thread:	Thread:
IA-4952	49mm	52mm
IA-4955	49mm	55mm
IA-5249	52mm	49mm
IA-5254	52mm	54mm
IA-5449	54mm	49mm
IA-5452	54mm	52mm
IA-5455	54mm	55mm
IA-5549	55mm	49mm
IA-5552	55mm	52mm

Seymour's Inst-A-Dapters



#### **Helical-Focusing Exakta Extension Tubes**

Now you can vary extension and magnification continously without blind spots. These Focusing Tubes are precision machined, all metal, attractively finished. The helical focusing assembly is compatible with regular Exakta Extension Tubes. You may purchase the set with or without Exakta Bayonet Fittings.

Focusing Tubes, without Bayonet Focusing Tubes, with Bayonet 

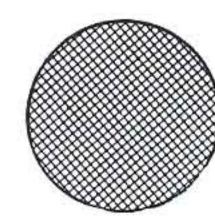
#### Scientific Inserts for Finder

Groundglass.	Clear Spot	14.95 + 35¢
Groundglass,		14.95 + 35¢
CONTRACTOR OF THE CONTRACTOR OF THE PROPERTY O		19.50 + 35¢
		14.95 $+$ 35¢
	Combination Clea	
352 W	Spot and Crossha	airs19.50 + 35¢
Finegrain Gro	oundglass	3.95 + 35¢
Clear Glass		5.95 + 35¢
Finegrain Gr	Spot and Crossha oundglass	airs19.50 + 35¢ 3.95 + 35¢



4 Filters are in full view.

Seymour Priced 1.95 + 25¢



seymour's New

Grad Filler Disc

Puts tiny sparkling "stars" on every light in your pictures. Adds romantic sparkle to otherwise dull shots. Especially dramatic in shots "against the lights". Try one! Equally effective for color and black-and-white.

Grid Filter Disc 595 Series VII



New from Seymour's:

SOFT **FOCUS** DISC

Did you ever hate your best lenses because they revealed every tiny wrinkle in your portraits? Did you ever wish for a soft rendition of a beautiful landscape? Of course you did! Here is the solution: the new Soft Focus "Filter". It softens harsh lines and harsh light. Try one!

> Soft Focus disc Series VII

595 + 25¢



#### Series VII **Filter Adapters**

Use with Ser. VII Drop-in Filters and with Grid Discs, Soft Focus, etc. Available for lenses with front diameter thread of 46mm, 49mm, 52mm, 54mm, 55mm.

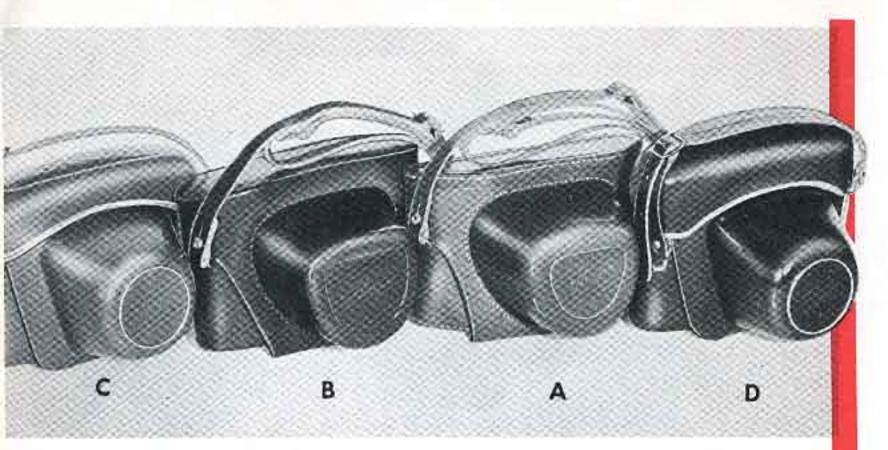
4.50 + 25¢



#### Sunshades

Ser. VII (fits above adapters) Stock No. 21715

49mm Screw-in type (fits lens) # 21716



## Be Good to your Exakta

### Give it a New Carrying Case

A:	Exakta Case, Brown, Non-Detachable	
	Front	87.85 + 95c
B:	DeLuxe Exakta Case, Black, Detach-	
	able Front	9.85 + 95c
C:	DeLuxe Case, Brown, Detachable	
	Front, with Metal Trim	14.50 + 95c
D:	DeLuxe Case, Black, Detachable	
	Front, Metal Trim, Extra High Top.	
	Takes Exakta with Meter	17.85 + 95¢



# SSWAR

Trade up to the World's Finest Single Lens Reflex

## Exakta VX-1000

Instant Return Mirror. Retro Counter. Short Stroke Rapid Film Advance. Black Non-Glare Dials. Streamlined Body. Self-aligning Combination Rewind Clutch and Handle. "No-Hands" Rewind Button. Improved Slow Speed Mechanism. Improved Back Safety Catch. Many more improvements. The new Model takes all your finders from previous models and all your lenses.

Now you can have the latest Exakta VX-1000 Body in exchange for your:

> Exakta VXIIB and \$67.50 Exakta VXIIa and \$69.50 Exakta VX or V and \$74.50 Shipping: \$1.95 per camera.

SEYMOUR'S-EXAKTA 350 West 31 Street, New York, N. Y. 10001

Exakta Specialists for over 20 years

### Filter Sale

Until last year we sold our Series VII Filters for \$5.95 each. About a year ago we dropped the price to \$4.50. The increased volume encouraged us to make larger commitments which led to better prices from the factory. Now we decided to shave the prices down to an irreducible minimum to make it possible for everybody (and we mean EVERYBODY!) to stock up on all the filters he wants. Look at this price:

Series VII coated
Filters in sets of 4, each (Singly 3.95)

#### Quality Filters at Incredibly Low Prices:

	Single Filters	Set of 4 Filters	Rotating Polarizer	Neutral d, Grid Disc Soft Disc	Single Close-Up	Set of 3 Close-Up
Series VII Drop-in*	3.95	13.95	9.85	5.95	4.50	11.95
49mm Screw-in**	4.95	15.95	10.85	6.95	4.95	11.95
46 and 52mm	4.95	15.95	10.85	6.95	5.95	13.95
54 and 55mm	5.45	17.95	11.85	8.95		
58mm	6.45	19.95	12.85	9.95		
62mm	6.95	21.95	13.85	12.50		

Postage: 25° for Single Filters; 35° for Sets

- Series VII Filters fit Series VII Filter Adapters
- · · 49mm Filters fit directly into Biotar, Xenar, etc.

Series VII Filter Adapters for Drop-in Filters	A 50
46mm, 49mm, 52mm, 54mm, 55mm	each
Series VII Sunshades	495
Fits into any of the above adapters	each
49mm Screw-in Shade	43
Fits directly into lens.	each



#### Foam Fitted Attache Case

Cushions your equipment and protects it from jolts. Sturdy, yet ultra light weight: it's fiberglass! Dignified charcoal grey with bright accents. Trace your equipment on paper, follow the outlines to cut the foam cushions. It's very easy. Special cutting tool included.

Stock No. 21669 Seymour Priced

Postage 1.65

#### **Rotating Polarizers**

Series VII	9.85
49mm Screw-in	10.85
46 and 52mm	10.85
54 and 55mm	11.85
58mm	12.85
62mm	13.85

# From Seymour's Exakteria











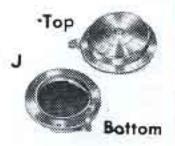


- A Metal Lens Cap Series VII or 49mm . . .  $1.95 + 10^{\circ}$
- Body Dust Cap . . . . .  $1.95 + 10^{\circ}$
- Bayonet Rear Lens Cap . . 1.40 + 10°
- D Exakta Accessory Shoe . . . 1.95 + 10°
- E Eyecup for Prism . . . . . .  $5.50 + 25^{\circ}$
- Giant Release Knob (Button). . 1.25 + 10°

- G Exakta Rewind Handle . . 2.85 + 15°
- H Chrome Neckchain . . . .  $3.25 + 15^{\circ}$
- Leather Neckstrap  $1.95 + 10^{\circ}$
- J Lens Tote with Bayonet . . . 3.95 + 25
- K Bounce Light Swivel Joint. 3.95 + 10°
- 3.95 + 104







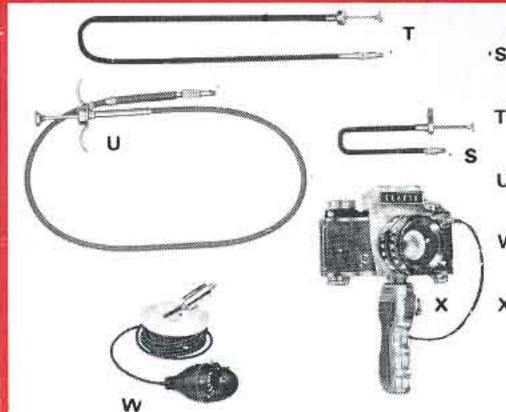






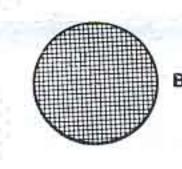
- M Magnear for ultra precise focusing : 14.85 + 85°
- N Magnifier for Magnear . . 12.50 + 45°
- Twin Cable Release  $6.85 + 15^{\circ}$
- - 17.50 + 45
- R Original Ihagee Exakta tubes





Cable Release. 6", Cloth . . . 85° + 5° Cable Release. 20", Cloth. . 1.85 + 10° U Cable Release. 20", Vinyl . . 2.95 + 15" W Remote Control Air Release  $5.95 + 25^{\circ}$ X Pistol Grip with Cable Release and Tripper. . . .  $5.95 + 95^{\circ}$ 





- Filter Adapter, Series VII 4.95 + 154
- Step-Up Series VI to Series VII 1.95 + 15
- AA Rotating Polarizing Screen, 49mm. . . 10.85 + 25°
- BB Grid Filter Disc, Series VII . . 5.95 + 25°
- CC Soft Focus Disc, Series VII . . 5.95 + 25°
- DD DD Seymour's Optical Filters, See Page 11

- EE Fresnel Lens w/Rangefinder . . . . .  $6.75 + 15^{\circ}$
- FF Budget Quality Exakta tubes .
  - $7.65 + 35^{\circ}$
- **GG** Automatic Extension Tubes 12.95 + 35°
- HH Focusing Extension Tubes 9.95 + 25°
- II Two-in-One Extender . . . 7.95 + 25
- JJ Blower Brush, retractable . 1.95 + 20°



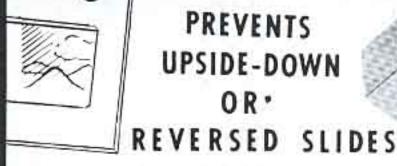








# SLIDE PUNCH



Notch your slides and banish embarrassment forever! You CAN-NOT insert slides the wrong way! A precision all metal instrument. Makes a wonderful gift, too.

> Seymour-priced at only

35¢ Shipping



Automatic **F/2** 

Pancolar Jena

Seymour Special Brand New

Return Requested

Zip:

State:

ORDER BLANK

350 West 31 Street, New York, N.Y. 10001 SEYMOUR'S, Inc.

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Example: New York City 3% + 3%, Total 6% The Law requires us to collect 3% State Tax plus Local Tax.

carefully in spaces provided. This will be your Shipping Label. Print your name and address provided.

10001

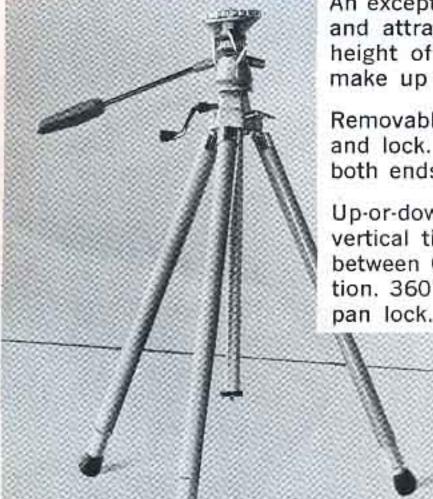
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Street, New York,

Seymour's, Inc. 350 West 31 S Address: From Please Hand Print

"The Maxwell"

A Great New Tripod



An exceptionally sturdy, yet lightweight tripod with smart chrome fittings and attractive grey silver cloud finish. 3 self-locking sections with the height of each leg, individually adjustable: legs lock to any height to make up for uneven terrain. Heavy rubber bumper feet protect floors,

Removable head and geared HD center pole with foldaway hand crank and lock. Extends to 62", collapses to 24". Rubber safety bumpers at both ends of travel of center pole.

Up-or-down tilt, 210° calibrated in degrees from horizontal. Horizontalvertical tilt with positive stops at 90°. Independent lock for any angle between 0° and 90°. Reversing tilt handle for right or left hand operation. 360° lateral pan with 2 scales, calibrated in degrees. Independent pan lock. Copy stand thread.

Features, Quality and Workmanship of \$69.50 tripod.

securely locks camera, releases easily.

Large Knurled Hand Screw

33/4" Round Camera Support with deeply ridged rubber base. Firmly grips any size camera. Does not scratch the most delicate instrument.



**Built for the demanding Professional!** Seymour-Priced for the thrifty Amateur!

+1.95shipping







Multiple-Image Prisms

Three-Image 1795 ATP-3 Parallel Prism Stock No. 21626

Three-Image 1795 ATP-4 Radial Prism Stock No. 21627

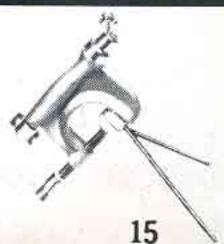
ATP-5 Five-Image Faceted Prism Stock No. 21628 Zippered Case, each \$1.95 Stock No. 21629 Set of 2 (ATP-3 and 4) Stock No. 21630 \$34.50, cases included.

Set of 3 (ATP 3, 4, 5) Stock No. 21631 \$49.50, cases included. Shipping per set \$1.25

#### Combi-Pod

A very useful combination of Universal Clamp Pod and Table Tripod. Clamp Pod attaches to ANYTHING from a tree to a park bench to a car window. Two removable folding legs convert the clamp pod into a sturdy table tripod. Heavy duty universal swivel head (included) locks at any angle.

Seymour Priced \$5.95. Postage 35°



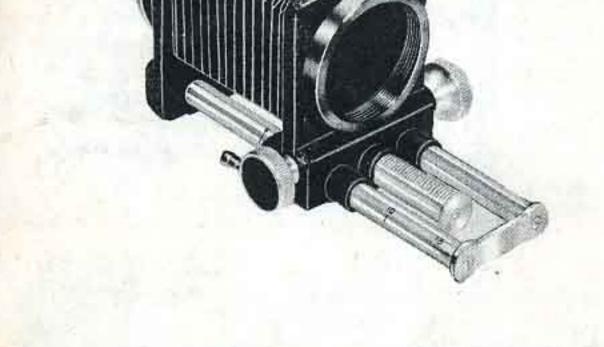
Multiscope IVB 

# SPECIAL COMBINATION DEAL

Save an additional \$5.50:

FOR BELLOWS

SHORT BARREL LENSES



# MONORAIL MODEL. Single Rod.

MULTISCOPE IVB. Triple Rod. 

MULTISCOPE IVa. Triple Rod. 



Exakta Specialists for over 20 Years 350 W 31 St., New York, N. Y. 10001 SEYMOUR'S-EXAKTA

THIRD CLASS



3de + 958 + 3de + 3de + 958 Brand New Jena Pancolar F/2 Automatic