

SPECIAL ISSUE

# Seymour's EXAKTA NEWS



Multiscope Photograph by Earl F. Seymour

## The MultiBlitz Battery Capacitor Flashgun

Here at Seymour's the MultiBlitz Battery Capacitor Flashgun outsells all other flashguns for the Kine Exakta by a wide margin.

Here are nine good reasons why:

- 1) Attaches directly to the Kine Exakta—no clumsy brackets.
- 2) Very small and compact—takes up very little room in your gadget bag.
- 3) Sure fire—EVERY TIME!
- 4) Safety Plug, to protect the delicate flash contacts.
- 5) Battery Capacitor: one tiny battery is good for thousands of flashes.
- 6) Extension outlet—fires up to six bulbs simultaneously.
- 7) Built-in electric bulb tester.
- 8) Push-button bulb ejector.
- 9) Streamlined and goodlooking.

... and now there is a tenth reason:

**Increased production has made it possible to lower the price again. MultiBlitz Battery Capacitor Flashgun, complete with battery, now reduced to ..... \$15.50**

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## The MAIL BOX

All letters have already been answered directly. The following letters are of interest to many readers, so we reprint them in part.

If you have any questions, do not hesitate to write. We shall answer promptly.

C. L., N. Mex., writes: Does the blue color of a coated lens require a compensating filter when used for color?

Answer: The glass is NOT blue. Look THROUGH the lens (not AT the lens) and you will see that there is no color in or on the glass.

P. F., Cal. writes: Using your C mount adapter, how do I focus my Kine Exakta lenses in my 16mm camera?

Answer: You did not mention what make camera you have. If you do not have a camera with through - the - lens focusing, you set your distance according to the scale on the lens. The adapter does all the necessary compensating for you.

Dr. M. deF., Maine, asks: How can I avoid bulbs going off immediately

when I insert them. This has happened several times and I am scared to use my flashgun again.

Answer: Never insert a bulb before you cock the shutter of your Kine Exakta. The circuit stays closed and your bulb will fire.

Miss N. R., Vt. wants to know: After using the slow speeds, is it advisable to relieve the spring tension? If so, how do I go about it?

Answer: While it is not absolutely necessary, it is a good idea to relieve the tension of the slow speed spring if you do not plan on using the slow speeds (or delayed action) for a while. Here's the way to do it: First, cock the shutter, then wind the slow speed dial as far as it will go, then set the slow speed dial to the red figure 6 (delayed action), then trip the shutter.

## KINE KINKS

Did it ever occur to you that the F stops on your lens are true only when your lens is focused on infinity? For minor adjustments, they are still reasonable true, and if your lens focuses only to about 5 feet, you have nothing to worry about and can disregard the difference. But if you have one of the new Zeiss lenses such as the F2 Biotar in pre-set mount, you will find that it focuses to about 18 inches or so. At this point your F stops are so far wrong that you have to add 25% to compensate for it.

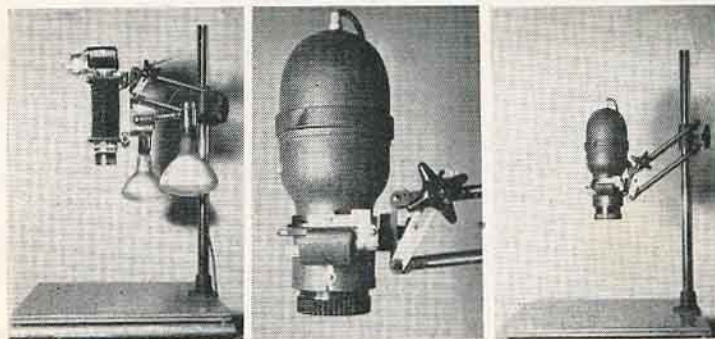
You want to take a couple of shots of that celebrity coming to town but the crowd won't let you get close. Just hold your Kine Exakta upside down high over the heads of the crowd. Look up into the finder for focusing and composing. Three good shots out of five tries is fair average for this method.

For horse races and all fast moving subjects use the sports finder (frame finder) which is built into the top of the waistlevel finder. Focus to the approximate distance, then follow the moving horses. Do not stop when you release the shutter, keep on following. This will get the horses sharp and the background blurred, adding to the illusion of fast movement.

Keep a Haze No. 1 Filter on your lens at all times. The colorless filter will not change your exposure nor will it alter the colors, but it protects your lens against dust and fingerprints.

### GENUINE LEATHER FOCUSING HOOD

The black cardboard focusing hood was a disgrace to the Kine Exakta line. We knew it, but there was little we could do about it. Now we have acted. We commissioned a German leather goods manufacturer to design and manufacture genuine leather focusing hoods for the Kine Exakta. The first shipment has just come in and they are everything we expected them to be. Beautiful smooth black leather, strongly made like a fine leather wallet. A must for focusing in bright sunlight. A good buy at only \$2.25.



## THE REPRMAT

If you have not bought a copy stand or an enlarger because you did not have room for it, seek no further! We bring you both a copy stand and an enlarger that can be disassembled in 10 seconds and stored in a box 14x18x6½, small enough to fit on any closet shelf.

The Repromat (basic unit) is a newly designed copying unit, for macro photography, microfilming, table top photography, etc. It consists of the baseboard, upright, and camera suspension. The latter uses the parallelogram principle for quick-change one-hand adjustment. Price \$29.75. (The camera suspension can be used with our Multiport Tripod (see page 6). Price of suspension system only, less baseboard and upright \$19.75).

The Enlarging Head converts the Repromat into a precision 35mm enlarger with condenser illumination, dustless negative carrier, marginal number projection, wall projection, distortion control tilt. Price \$29.75.

## 12 FEATURES EVERY GOOD TRIPOD SHOULD HAVE

- 1) A tripod should be rock steady. Whenever you need a tripod you need a steady one. Otherwise you don't need a tripod at all.
- 2) A tripod should have three telescopic sections, not more not less. Two sections make the tripod too unwieldy when closed, four or more sections make the tripod too wobbly in use.
- 3) The legs should have a maximum governed spread or the tripod may collapse in use.
- 4) The legs should be independently adjustable in length to any "in-between" length. Otherwise uneven ground cannot be compensated for.
- 5) The leg extension should lock by collet action.
- 6) A two-way pan-and-tilt head should be an integral part of the tripod.
- 7) Pan and tilt should be controlled by a single handle, but the tilt action should have provision to be locked independently for level panorama shots.
- 8) A smooth acting elevator shaft should provide quick adjustment for height within about 15 inches.
- 9) The elevator shaft should be geared. It should not work on friction.
- 10) Both the elevator handle and the tilt handle should fold flat against the body of the tripod when closed.
- 11) The entire head of the tripod should be easily reversible so that the tripod can be used as copying stand with elevator action.
- 12) The weight should not be excessive and the appearance should be pleasant.

These are 12 important features for every good tripod. Some of them are found in a great number of different makes but there is only one that has all these features:

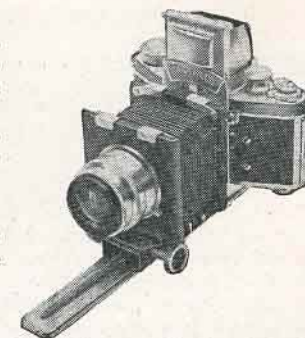
### SEYMOUR'S Geared Centerpole MULTIPORT

List Price \$52.50. Special Price ("Best Buy") \$29.50

You may have bought one of the many bellows that have sprung up since we introduced the Multiscope; by now the limitations of such units must have become quite apparent to you.

**DON'T WORRY . . . !**  
Here's your chance to trade it in on the one and only

## Multiscope



**ONLY** the Multiscope has interchangeable lensboards  
**ONLY** the Multiscope accepts lenses of ANY Make and in ANY type of mount, from 6mm to 270mm Telephoto.

**ONLY** the Multiscope converts your Kine Exakta into a precision view camera.

**ONLY** the Multiscope has both rear and front focus.  
**ONLY** the Multiscope has self-locking focus. (nothing to push, pull, or tighten when in focus!)

**ONLY** the Multiscope (new model) has the unique focus calculator with engraved scale for lenses of ANY focal length.

Price for the complete genuine Multiscope with front and rear coupling boards, only . . . . . \$49.50  
Blank lensboards, center indexed, \$2.85.

Reversible rear coupling for horizontal or vertical position of camera, supplied instead of regular rear coupling \$2.95.

Microscope Adapter Board ..... \$6.50

Leather Case ..... \$9.50

**TRADE-IN VALUE OF YOUR MINIATURE BELL-  
OWS (any make) \$22.50.**

If you have the old Model Multiscope without scale, you may exchange it for the new model for \$12.50.

New: Positioning Rack for moving the entire Multiscope for precision close-up work, attaches to bed of Multiscope ..... \$19.50

## MOST POPULAR ACCESSORIES

We have tabulated our accessory sales for the past 12 months and found that the following three items were again the most popular:

**First Place:** Ihagee Rewind Handle. It is invaluable for rewinding the film in all models except V-X. It is not only very convenient but also prevents scratching the film. \$2.00 postpaid.

**Second Place:** Folding Focusing Hood. Image appears brilliant by excluding stray light. Slips into case behind camera when not in use. (Folds flat) \$1.50. (Now available in genuine leather \$2.25)

**Third Place:** Camera Neckstrap with locking lugs. Safety lugs cannot open accidentally. Leather, \$1.95.

Most Popular Telephoto Lens: 135mm Xenar F4.5

Most Popular Wide Angle: 40mm F4.5 Isogon.

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**Remember:** All SeymouRecommended Kine Exakta Accessories have been thoroughly tested for quality and performance.

Merchandise of inferior quality is no bargain — at any price!

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Don't use lens tissue on your precious lenses. The tissue acts as a carrier for dust and dust is grit. Use only an ultra soft camel's hair lensbrush. (We have it, in metal case which becomes a handle, very handy, \$1.50)

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Of course, we trade cameras, Kine Exakta I, II, V, V-X. What do you have? What do you want? Write us.

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Swap your 3.5 lens for an F2! Swap your old lens for a pre-set lens! Write us for best swap deal!

## COLOR PRINT SERVICE

This is the first print service we have ever offered. For the first time we have proof that a satisfactory color print can be produced at down-to-Earth prices. So far there were two categories of color prints: The really good ones at J. P. Morgan prices (\$25.00 for the first one, 7.50 for each subsequent print) and the very poor ones at Bargain Basement prices.

NOW SEYMOUR'S brings you a really good color print at the lowest prices at which satisfaction can be assured. (EVERY PRINT GUARANTEED FREE REMAKES IF UNSATISFACTORY)

### SEYMOUR'S SUPERIOR COLOR PRINTS:

2¼x3¼	60c	The 2¼x3¼ are round-cornered.
3x4	95c	
4x5	1.20	All other sizes are MOUNTED in
5x7	2.00	attractive folder
8x10	2.95	

### SEYMOUR'S SUPERIOR TRANSPARENCY DUPLICATES:

35mm 55c, 2¼x2¼ 1.20, 2¼x3¼ 1.95.

### SEYMOUR'S SUPERIOR COLOR DEVELOPING SERVICE.

All domestic color films (Ansco and Ektachrome) \$1.20

**Minimum Color Order \$5.00**

GIVE US A TRY AND BE CONVINCED THAT COLOR SERVICE CAN BE GOOD WITHOUT BEING EXPENSIVE.

**SEYMOUR'S** has the only complete line of  
**QUALITY LEATHER CASES**  
 for Kine Exakta cameras, lenses, tubes, etc.

Seymour's Exclusive: Leather Cases for those extra long telephotos:

240mm TeleXenar .... \$14.95  
 300mm TeleXenar .... \$14.95  
 360mm TeleXenar .... \$16.50  
 400mm TeleMegor .... \$19.95

DeLuxe Cases for cameras with lenses attached:

with F1.5 Biotar ..... \$14.50  
 with Retrofocus ..... \$14.50  
 with 85mm Culminar \$14.50  
 with Biotar F2, Preset 11.95  
 with Tessar, Xenon, etc. 10.95

**SEYMOUR'S**

Leather Cases are made of top grain leather, made over a hard core, on a last - like a shoe! - for real protection. Made in Germany by unhurried Old World artisans.

Lined with lintless plush.

Positively no acid adhesives used in manufacture to prevent oxydation of delicate glass surfaces.

Plush lined top grain leather cases for filters:

For Series V:

4 Filters ..... \$1.95  
 6 Filters ..... 2.25  
 8 Filters ..... 2.50

For Series VI:

4 Filters ..... \$2.25  
 6 Filters ..... \$2.50  
 8 Filters ..... \$2.95

**DeLuxe Fitted Suitcase Type Case** for Kine Exakta Outfit, "The Treasure Chest," holds camera with lens, extra wide angle, telephoto lens, prism, exposure meter, filters, adapters, shade, film, etc. Walnut brown leather, lined with lintless plush, safety strap (case cannot open when carried), lock and key. List \$49.50, special, net \$36.25.

**REPAIRS AND ADJUSTMENT**

Send your Kine Exakta to the Kine Exakta Specialists for ethical repair service. Quality work, done by Exakta Experts. All repairs fully guaranteed. Estimates gladly furnished.

**Does your Camera rate a new Case?** Dress up your camera and protect it. DeLuxe Leather Case \$11.95. Trades accepted.

**Special lenses for the Multiscope:** Tell us about your photographic problems and we will suggest low-cost Multiscope solutions. Large assortment of lenses in stock.

**Movie Fans:** Did you know that you can use your Kine Exakta lenses in your movie camera? C-Mount Adapter for 16mm cameras \$12.50, D-Mount adapter for 8mm \$14.95.

**Filter Adapters.** We have them for almost all Kine lenses, including hard-to-go ones like the Retrofocus, Biotar F1.5, etc.

**From our Trade-in Department:** We can offer a large selection of slightly used cameras ranging from inexpensive beginner's cameras to precision miniatures. We offer them at prices far below market value because our business is Kine Exaktas and our trade-ins are usually sold at cost and below. If you are interested, be sure to write and state your needs. No lists available because stock changes too fast.

A Wonderful Exakta Book has just come off the press:

**35mm Photography with the Exakta**

by K. L. Allinson, A. R. P. S.

Not an instruction book, but a book full of inspirational pictures and how-to-do-it descriptions. Covers an extremely wide range from informal portraits to surgical close-ups, from photomicrographs to astronomical pictures. Truly a fine book worthy of the Exakta. Printed on clay coated art paper throughout, stiff library covers. Worth many times the price in ideas alone . . . \$3.00.

## RECOMMENDED SLIDE PROJECTORS

We have been asked repeatedly to publish a list of Seymour-recommended Slide Projectors.

While we carry all makes and models, we recommend the following projectors as best buys in their respective fields. Tests were made for even illumination, color rendition, ease of operation.

TDC Model A-1, 150 W, 5" Anastigmat lens ....	\$34.75
Model A-2, 200 W, 5" Anastigmat lens .....	38.75
Model A-3, same as A-2, but blower cooled .....	48.75
Model C, 300 W, 5" Lens, highly efficient .....	\$54.50
Gold E, Coronet, latest, with self cont'd. case ....	49.50
TDC Showpack, 300 W, selfcontained case .....	49.50
TDC Mainliner, 300 W, semimatic changer ....	62.50

Also available: Fully automatic and remote control projectors. Prices on request.

## LENS CASES

(See page 10 for description of quality)

40mm Wide Angle .....	\$4.75
50mm Tessar, Xenon .....	\$4.75
50mm Tessar with Preselector .....	4.95
58mm Biotar without Pre-selector .....	4.95
58mm Biotar with pre-selector .....	5.95
Retrofocus .....	5.95
85mm Steinheil Culminar F2.8 .....	5.95
105mm Schneider, Meyer, etc. ....	5.95
135mm Xenar, Triotar, Steinheil, Sun, etc. ....	6.85
180mm TeleXenar, TeleMegor .....	6.85
75mm Biotar F 1.5 .....	8.85

For cases for the longer Telephoto lenses please turn to page 10.

## SWAP DEALS

We can offer you excellent trade-in allowances for your used Kine Exaktas, lenses, and accessories.

If you have a Kine Exakta I, II, or V, we shall be glad to take it in trade on the very latest brand new model. Our exchange prices are low because we have a ready market for your used camera. You can own the latest brand new Kine Exakta for less than you thought. Write us and describe your camera; tell us if you want to swap cameras without lenses, or if you want to swap lenses too. (Your lens will fit the new model, all Kine lenses are interchangeable on all models.)

Or, if you just want to swap your slow lens for a faster one, or your short telephoto for a longer one, or just any swap, write us as soon as possible.

## FROM OUR CUSTOMER FILE

(Original letters on file, open to inspection)

Mr. M. S., Tenn. . . . The Multiscope is a wonderfully ingenious and useful accessory and you deserve great credit for originating and developing it . . .

Mr. D. S. M., Cal. . . . thank you sincerely for the prompt and thorough answers . . .

Dr. E. P. F., Colo. . . . thanks again for the excellent equipment you have sent me . . .

Mr. C. O. McC., Tenn. . . . thank you for the excellent service. It is a pleasure to deal with a company that handles inquiries and orders as promptly and efficiently as mine were handled. . . .

**LIST OF SEYMOUR Recommended  
ACCESSORIES**

Original Ihagee Rewind Handle .....	1.50
Push-on Lenscaps (Specify lens) .....	.90
Screw-in Lenscap (Specify lens) .....	1.95
Cable Release, Original German .....	.95
Giant Release Button for all models .....	.95
Neckstrap, Leather, metal spring hooks .....	1.95
Neckstrap de Luxe, chrome snakechain .....	3.25
DeLuxe Leather Case for camera (state model) ..	11.95
Same, but for camera with F1.5 Biotar or 35mm Ref. ....	14.50
Leather Cases for Lenses, see Page 10	
Fitted deLuxe Case for complete Kine Exakta Outfit .....	\$36.50
Non-slip shoulder Strap for camera carrying case	.90
Microscope Adapter, Hinged Type, Precision .....	12.50
Two-in-One Adapter (no. 146) .....	9.85
<b>FOCUSING HOOD</b> , folding type, cuts glare	
Standard quality (composition) .....	1.50
DeLuxe, genuine leather, German imported	2.25
<b>C MOUNT ADAPTER</b> to use any Kine Exakta Lens on	
16mm Movie Cameras .....	9.50
8mm Movie Cameras .....	12.95
Kine Exakta Flashgun, chrome-on-brass, domestic .....	15.95
Lightweight Synchro Gun .....	11.50
MultiBlitz Battery Capacitor Gun with built-in bulb tester, bulb ejector, Seymour Exclusive	15.50
Portable Twin Floodlight, 3-way intensity switch	10.95
<b>MULTISCOPE</b> , complete with front and rear couplings .....	49.50
Blank Lensboards for Multiscope, center indexed	2.85
Plush-lined leather case for Multiscope.....	9.50
<b>LENSES FOR MULTISCOPE</b> : State your needs.	

Repromat, copy stand, basic unit, .....	29.75
Enlarging head .....	29.75
PentaPrism for Kine Exakta V and VX .....	50.00
Leather Case for PentaPrism .....	3.00
Eyecup for PentaPrism .....	3.50
Bayonet Lensflange to use Kine Exakta Lenses on Enlargers. ....	6.95
Stereo Outfit, complete taking and viewing outfit	15.95
Lensbrush, softest camelshair, in metal case .....	1.50
Tripods: Centerpole, very sturdy, special close-out .....	17.50
<b>MULTIPOINT</b> , Centerpole deLuxe, geared elevator, doubles as copy stand, Value \$52.50, Seymour's Exclusive .....	29.50

**TELEPHOTO LENSES**

85mm Steinheil Culminar F2.8 .....	66.50
105mm Schneider Xenar F4.5 .....	49.50
135mm Schneider Xenar F4.5 .....	58.95
135mm Steinheil Culminar F4.5 new lightweight mount .....	58.95
180mm, 240mm, 300mm, 360mm: State your needs - we reply fast. Other Focal Lengths and Speeds in stock. What do you need?	

**WIDE ANGLE LENSES**

40mm Hugo Meyer F4.5, List \$99.50, Special, like new .....	44.50
40mm Schneider Isogan F4.5, limited supply XX Special .....	45.95
40mm Steinheil Cassaron F3.5 now immediate delivery .....	48.75
35mm Angenieux Retrofocus F2.5 .....	99.50

**B O O K S**

Kine Exakta Manual .....	1.50
Modern Exakta Guide and Reference Book .....	1.95
Make Better Color Slides, Parts I and II, each part .....	3.50
Pictures with an Exakta (Allinson) .....	3.00
We carry the most complete line of acces- sories for the Kine Exakta. If you do not see it listed, WRITE.	



**SEYMOUR'S**

*The Kine Exakta Specialists*

**350 West 31st St., New York 1, N. Y.**

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U. S. POSTAGE

**P A I D**

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