

CHRISTMAS SALE

Our Gift to You:
Sharply Reduced Prices
for this Sale only!



SWAP!

Trade up to the World's Finest Single Lens Reflex

Exakta VX-1000

Instant Return Mirror. Retro Counter. Short Stroke Rapid Film Advance. Black Non-Glare Dials. Streamlined Body. Self-aligning Combination Rewind Clutch and Handle. "No-Hands" Rewind Button. Improved Slow Speed Mechanism. Improved Back Safety Catch. Many more improvements. The new Model takes all your finders from previous models and all your lenses.

Now you can have the latest Exakta VX-1000 Body in exchange for your:

- EXAKTA VXIIB and \$67.50
- EXAKTA VXIIa and \$77.50
- EXAKTA VX and \$82.50
- EXAKTA V, II, or I and \$87.50

Shipping: \$1.95 per camera



Through-the-Lens Metering System

Request Information

To: Seymour's, 350 W. 31st St., New York, N.Y. 10001

Please send details about the
Through-the-Lens Metering System

Name:

Address:

City: State: Zip:

Exakta Newsletter

Christmas Issue 1968 — Published by



350 West 31st Street, New York, N.Y. 10001

Tel. (212) CH 4-1150

Made
in
U.S.A.



Made
in
U.S.A.

The utmost in Luxury

This trim Luxury Gadget Bag features the finest Top Grain Cowhides available. High Quality U.S. Workmanship throughout — the Best!

Heavily padded Top. Finest Hardware. Heavy-Duty Zipper (and we mean HEAVY Duty!) Lined with soft felt for added protection of delicate equipment.

Adjustable inside Belting separates accessories and holds them securely.

Double Size Outside Pocket. Zippered Inside Pocket. Extension Carrying Strap.

Bag measures a generous
12 by 10 by 6 inches.

Top Grain
Cowhide Gadget Bag

Special Seymour Gift Price

29⁹⁵
+ 1.65
Shipping

Automatic Exakta Tubes

Stock No. 21600



12⁹⁵

+ 35¢



Bounce Light

Swivel Ball Joint

Fits between Accessory Shoe or Bracket and Flash. Makes a Bounce Flash out of any regular Flashgun or Strobe.

Swivels in Any Direction.
Locks in Any Position.

3⁹⁵ + 25¢

Bounce Light Swivel Ball Joint

Original Ihagee Proxette Bellows



Last Seymour Price was \$27.50

Stock No. T-21600

NOW 19.95 + 95¢ Shipping



Micro Grid

A new ultra precise Focusing Screen for the Exakta. The Micro Grid is surrounded by a light-gathering Fresnel Screen

Special Seymour Price **7.75**

Stock No. 21687

+ 35¢ Shipping



+10

Auxiliary Close-Up Lens

for ultra close-up work
No exposure increase!
Series VII

4⁹⁵

+ 25¢

Stock No. 21009

ORIGINAL IHAGEE PENTA PRISM

without Insert\$14.50 + 95¢ Shippg.
Fine Grain Groundglass Screen\$3.95
Fresnel Screen with Rangefinder\$7.50
Fresnel Screen with Micro Grid\$8.50
Case for Prism\$2.95



ORIGINAL IHAGEE WAISTFINDER

If you are not using the waistlevel hooded finder, you are wasting half the possibilities of your Exakta. (No pun intended). Indispensable for low angle shots, copying, close-up work, right angle (secret) photography, etc. Comes with fold-away magnifier.

Model C with captive groundglass\$10.95

Model N (takes interchangeable glasses)\$11.95

Glass Inserts for Model N same as for Prism.

Case for Waistfinder\$ 2.95
Shipping: 95¢

Toshiba Strobe



One of the World's Smallest Electronic Flashguns: 3 3/4" x 1 1/2" x 2 5/8". Weighs less than 6 ounces!

- On-off Switch
- Exposure Guide Dial
- Ready Light
- Test Terminal
- Power Source: 4 Penlite Batteries
- Recycles in 3 to 5 seconds
- Flash Duration: 1/1000 sec.
- Angle: 65 Degrees
- Color Temperature: Sunlight (6000K)
- Battery Life: 150 Flashes per Set
- Flash Tube Life: 10,000 Flashes
- Guide Number: Kodachrome II 24

Toshiba Electronic Flash

Seymour Priced only **19⁹⁵**

+ 95¢ Shipping



Exakta Rewind Handle

Precision machined to fit over rewind knob. Prevents internal rewind prongs from slipping out of film cartridge. Speeds rewinding — no more awkward fumbling. The ONE accessory you CANNOT do without.

Exakta Rewind Handle **2⁸⁵** + 25¢



Virgin Vinyl Gadget Bags

Model Pro 12, shown (12x9x6") 7.95 + 75¢
Model Pro 11, (11x8x4") 5.95 + 75¢
Model Amateur 10, (10x7x3") .. 3.95 + 65¢

New! Cube Gun!



Envious of the owners of Instamatic Cameras because they can use the new flash cubes? Let Thompson-Seymour's come to the rescue. Our new Flash Cube Gun permits the use of Flash Cubes on ANY camera. BC circuit. Quick-turn geared cube movement. Shoe Mount. PC coiled synch. cord.

3⁹⁵ 15 V Battery 90¢
65¢ Shipping

Stock No. 21749
Cube not incl.

Ultra Gentle Duster



This new all-metal Pneumatic Duster is the same as used by professional camera repairmen to remove dust from delicate surfaces. Nothing touches the surface but a gentle, yet forceful, stream of dry air. Use it on lenses, cameras, films, slides, even records and watches.

Pneumatic Duster **2⁹⁵** + 25¢
Stock No. 21750

Discover a New World of Photography with Steinheil Macro Lenses

55mm F1.9 Macro Quinon

What makes this lens so new and different? Well, there has never been a lens like this one! For one thing, it gives you an unbroken focusing range all the way from Infinity through "normal" focusing range to "same-size" image (1:1) to Ultra Close-Up Range of one and one half inches with a magnification of 1.4 to 1 (enlarged!) on the film. And all this CONTINUOUS: no blind spots, no gaps. And, incredible as it sounds, the lens REMAINS fully automatic throughout this amazing range! Next, you do not need Extension Tubes, Close-Up Lenses, Bellows or ANY kind of additional gadget. Whenever and wherever the need for close-up photography arises, you are ready.

You don't even need Exposure Tables, nor do you have to do any figuring: You merely read off the Magnification Ratio and the Exposure, no matter how close you focus. This feature alone makes it the most unique lens ever designed.

The Lens is also ideal for Slide Copying. It lets you copy the entire slide or, if you wish, any part (if you want to crop the Duplicate Slide).

Maybe we have been dwelling too much on Close-Up Photography. Don't get the idea that the Macro Quinon is limited to Close-Up Work. In fact, if you NEVER take a Close-Up Shot, you should buy it because of its incredible correction. Never before has there been a lens of such brilliance, sharpness and color correction. If you are looking for the best-quality automatic lens for your Exakta, get the new Steinheil Automatic Macro Quinon 55mm F1.9.



Limited Quantities now available for immediate delivery uniformly priced, per lens:

159⁵⁰

Original Steinheil Shade 3.95
 Deluxe case 4.95
 Shipping one lens 1.25, two or more 1.65



	35mm F2.8 Macro Quinaron	55mm F1.9 Macro Quinon	100mm F2.8 Macro Quinar	135mm F2.8 Macro Tele Quinar
Aperture Range	2.8 to 22	1.9 to 22	2.8 to 22	2.8 to 32
Optical Formula	7 Elements	6 Elements	4 Elements	5 Elements
Glass Type	Rare Earth	Rare Earth	Rare Earth	Rare Earth
Coating	Permanent	Permanent	Permanent	Permanent
Angle of View	64 Degrees	43 Degrees	24 Degrees	18 Degrees
Diaphragm	Fully Automatic	Fully Automatic	Fully Automatic	Fully Automatic
Focusing Range	Inf. to 3/16"	Inf. to 1-1/2"	Inf. to 9-1/2"	Inf. to 18"
Accessory Thread	54mm	54mm	54mm	54mm

"QUOTE"

(Quotations from Test Report, Mod. Photog. Mag.) "Lucky Exakta owners!" "Superb Lens" Answer to a Photographer's Dream" "A Really Superior Optical System" "Works like a Charm" "(at \$249.50) a Bargain!"

May we add our own findings to these enthusiastic comments of an independent magazine? In all our experience we have never tested a lens of such superior quality. It rivals apochromatic and process lenses in sharpness and clarity of minute detail. Wait till you project your first shot taken with this lens. You have NEVER seen anything like it!

Equally impressive in quality and versatility are the other 3 members of the Steinheil Macro Family:

35mm F2.8 Macro Quinaron

Focusing Range: Infinity to 3/16" (!)

100mm F2.8 Macro Quinar

Focusing Range: Infinity to 9"

135mm F2.8 Macro Tele Quinar

Focusing Range: Infinity to 18"

Price, per Lens, \$159.50 plus \$3.95 for the Shade, \$4.95 for the Case and \$1.25 Shipping Charges. (Shipping Charges for 2 or more Lenses: \$1.65)

Series VII Drop-in Filters, each 4.95
 54mm Rotating Custom Polarizer 9.50
 Series VII Filter Adapter 4.95

All Lenses take 54mm Accessories

Ultra Sharp Enlargements with the new



Micro-Print

A precision instrument designed for the professional photographer but now priced for the amateur. Works like a microscope: You actually focus on the microscopic grain of the film.

If you make your own enlargements you cannot do without this instrument.

Micro-Print Enlarging Magnifier
Stock No. C-21751

4⁹⁵ + 95¢ Postage



Exakta Accessory Shoe

This precision "shoe" lets you use strobes, flashguns, and other show-mounted accessories directly on your Exakta without the use of brackets. All metal. Fits over pentaprism.

Stock No. 21550

Especially low Seymour Priced: \$1.95+10¢



Remote Control Pneumatic Air Shutter Release

Vibration free pneumatic action up to 20 feet. You can be in your own group pictures! Let children "take their own pictures"! Photograph wildlife! Take real "candid" candid!

Stock No. 21547 20 foot Air Release
Especially low Seymour Priced: \$5.95+25¢

Now available: Special Shorter Length, 40 inches, \$4.95 + 25¢

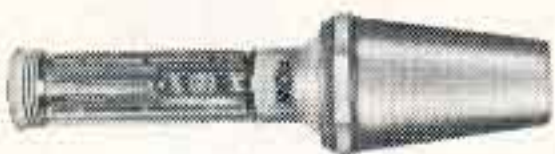
Variable Power Close-Up Lens (+1 to +8)

Ser. VII

16⁵⁰

+ 1.25 Case Shipping 65¢

20" Heavy Duty Vinyl Cable Release \$2.95 + 25¢



DeLuxe Projection Pointer

Projects a sharp white arrow on the screen. Points to the part of the picture you describe. Projects right over the image on the screen. Use it anywhere in the room. Fun to use.

Stock No. 21507

Seymour Priced at a mere \$5.95+65¢ pstg.



Seymour's Steady Trip

The new combination Flashgun Bracket, Grip, and Remote Shutter Release. Ingenious collapsible design takes up very little room when not in use. For all flash and strobe units. Puts Flash in ideal position for natural-looking pictures. Comes in 2 Models.

Steady Trip

with fixed "shoe"
Stock No. 21640

3⁹⁵

+ 25¢ postage

Flip Trip

with ball joint swivel head
Stock No. 21641

5⁹⁵

+ 25¢ postage



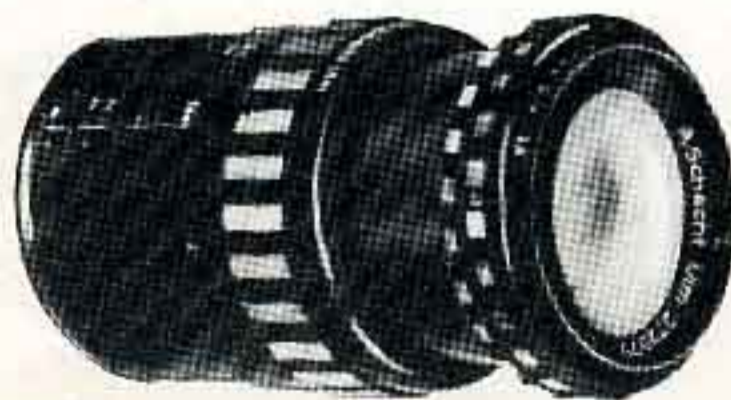
New Slide Duplicator

Use it with Extension Tubes and your normal lens. Fits into your Series VII Filter Adapter. Slip slide into special holder. Diffusion glass prevents hot spot. Use any light source, even daylight. Helical Focusing Mount permits exact positioning of slide for correct focus. Use it to make duplicates of all your good slides. Also ideal for making black-and-white negatives from color slides.

Series VII Slide Duplicator
Stock No. 21705

12⁵⁰

+75¢ Postage

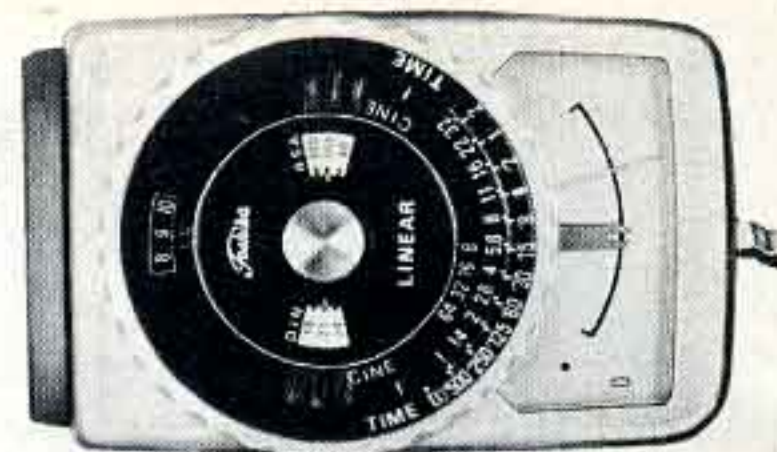


Schacht 50mm F2.8 Macro Travenar

Focuses from Infinity to 1:1 and higher magnification. Comes with removable double helix macro focusing tube. Self-calculating Exposure Factor Index. Ultra-sharp Tessar Formula. Optical part removable for use in bellows.

Stock No. 21673

Reduced to 49⁹⁵ Case 4.80 Postage 1.25



What does "Toshiba" mean to you?

You may have seen the name Toshiba on an imported television set. If you are a research scientist you may have seen it on an Electron Microscope. But if you have been to Japan, you know that Toshiba is the "General Electric" of Japan, one of the world's largest manufacturers of electric and electronic equipment from Transistor Radios to Military Radar Systems. Pronounce it TOE-shee-bah, stressing the "TOE"

Toshiba has just come out with a new Cadmium Sulfide (CdS) Exposure Meter, the brain child of a giant company, the PE-1.

The world's film manufacturers will run out of film speeds before the PE-1 will: ASA 6 to ASA 6400! Your camera will run out of F stops before the PE-1 will: F/1 to F/32! And try to match its range of speeds: 8 minutes (not seconds) to 1/8000 sec.! Really easy to use: "One Touch" Operation! And you hardly know you are carrying it: just 3 1/2 ounces! And most important: regardless of price, the Toshiba PE-1 is the most accurate meter in our stock.

Why do we tell you all about this meter which sells for less than \$20 when we have been doing quite well, thank you, selling other meters for over \$50.00? Sure, we like to sell high-priced equipment with a healthy mark-up. But — when we like a piece of equipment, we say so. True, we cannot make \$20 on the Toshiba PE-1 because we sell it for \$16.95. But it's such a fine meter that it would not be fair to our customers to hide it. We know it's good. It is your best investment in picture quality. Buy it!

Toshiba PE-1 Ultra Sensitive CdS Meter, Seymour-priced at \$16.95 plus 95¢ postage, and with every meter we will give you the tiny battery and the case free. No matter how many meters you now have, order the Toshiba - on our recommendation!

Want to use Ser. VI Accessories on your lenses with 49mm Diameter?

Ser. VI 49mm Filter Adapter
No. 660401 \$3.95 + 25¢

Tele Coligon Lenses preset, brand new

300mm F5.6

400mm F6.3

Your Choice

Case 4.95 Shipping 1.95

49⁵⁰

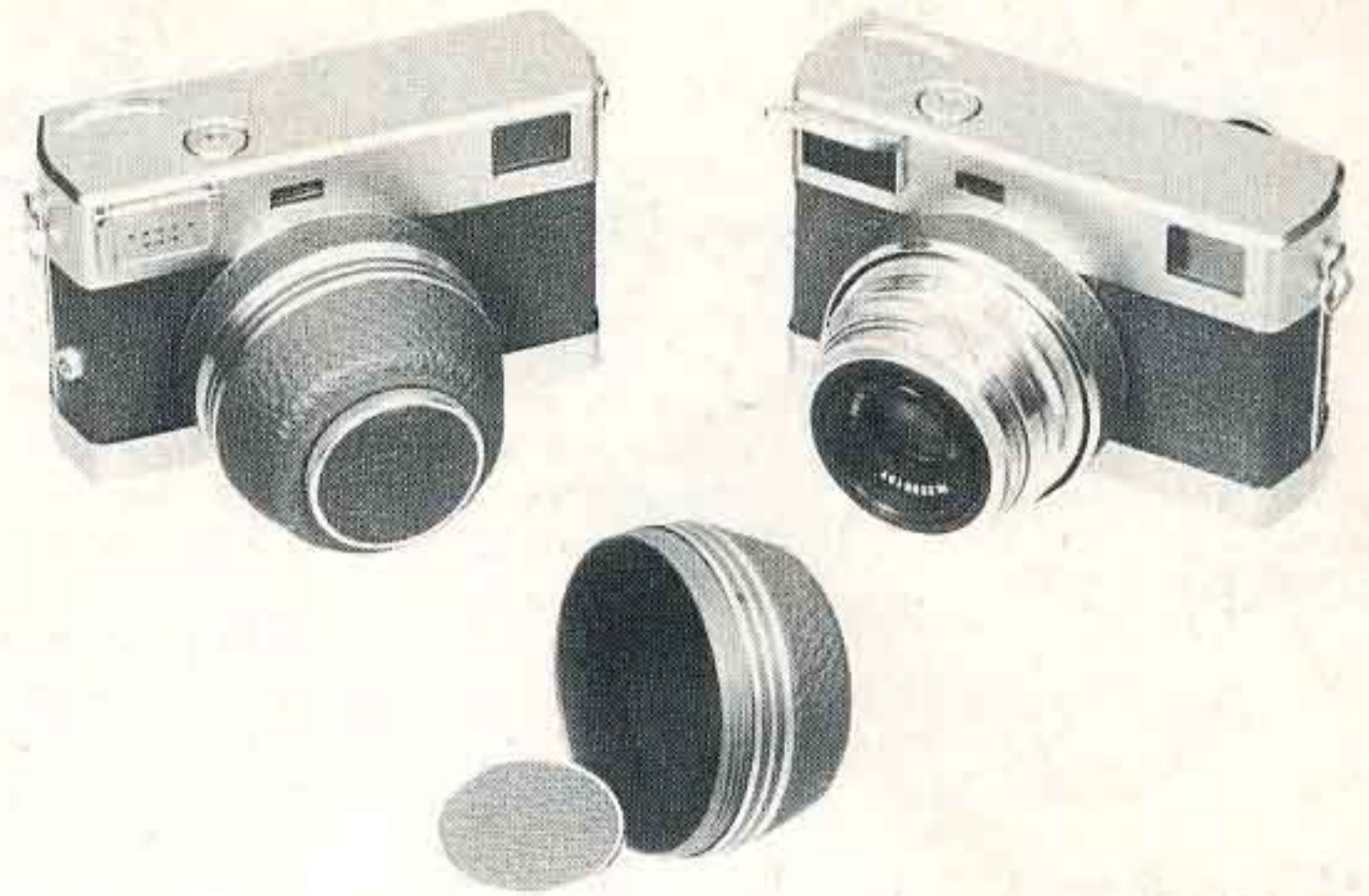
Please Read This!

Many customers ask me to recommend a camera which will produce excellent pictures but which can easily be slipped into a coat pocket or a lady's pocket book. Some customers want such a camera for themselves, for a "constant companion", others want it for the younger members of the family (in which group I gallantly include their wives!) and still others want it for gifts for Christmas, birthdays, bonus gifts for employees, etc.

Now, just in time for Christmas, Zeiss-Jena has come up with a wonderful camera with every feature usually found in the most expensive cameras. I recognized the excellence of this fine instrument and made a commitment which resulted in a very good purchase price. I am now in a position to sell you this superb camera at a price you would expect to pay for its F2.8 Zeiss Tessar Lens alone!

Let me describe the camera to you: The new Zeiss Werra IV is a full-frame 35mm Camera yet it is hardly larger than the palm of your hand. It comes equipped with the fabulously sharp 50mm F2.8 Zeiss-Jena Tessar. The shutter has a range from one full second to 1/500 sec. All lenses couple to the super accurate Rangefinder. This Rangefinder (probably the World's most accurate!) is built right into the viewfinder. It uses the Mirror-Split-Image principle, found in scientific precision instruments. There is a focusing Magnifier in the Eyepiece for individual adjustment to your eyesight.

The camera has a built-in interlocking Exposure Meter: If you change the F/stop after reading, the shutter speed is automatically compensated and vice versa! It is calibrated in ASA Speeds from ASA 8 to ASA 800.



Other features include: Coupled interlocking Film Advance and Shutter Cocking; Double Exposure Prevention; Blank Exposure Insurance; Full Synchronization for Flash and Strobe, Exposure Counter. The screw-in Lens Shade reverses to form a dustproof cover over lens shutter. The camera is beautifully designed and finished in chrome and grained leather-like avocado vinyl.

The name of the camera is Zeiss Werra IV. We sell the complete package which breaks down as follows: Zeiss Werra IV with F2.8 Zeiss Tessar \$29.95 (that's not the price for the lens alone, that's the whole camera, Rangefinder, Lightmeter, Lens and all!) The Reversible Shade and the Screw-in Cover are \$3.95 and there is a shipping charge of \$1.95. 15-Day Money Back Trial, of course. Buy one for yourself, several for your family and many as gifts. You CAN'T go wrong.



A Great New Tripod

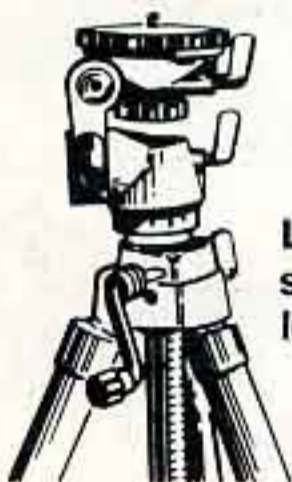
"The Maxwell"

Built for the demanding Professional!
Seymour-Priced for the thrifty Amateur!

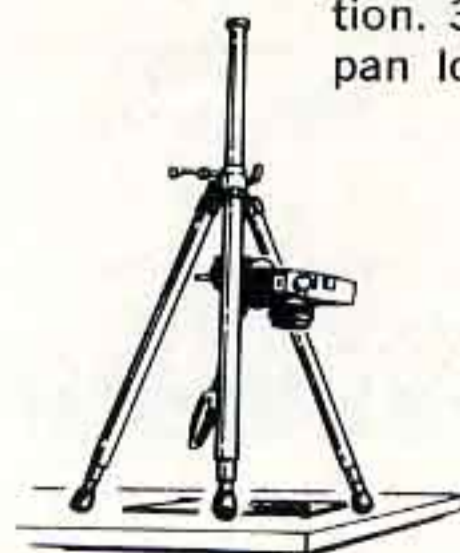
An exceptionally sturdy, yet lightweight tripod with smart chrome fittings and attractive grey silver cloud finish. 3 self-locking sections with the height of each leg, individually adjustable: legs lock to any height to make up for uneven terrain. Heavy rubber bumper feet protect floors,

Removable head and geared HD center pole with foldaway hand crank and lock. Extends to 62", collapses to 24". Rubber safety bumpers at both ends of travel of center pole.

Up-or-down tilt, 210° calibrated in degrees from horizontal. Horizontal-vertical tilt with positive stops at 90°. Independent lock for any angle between 0° and 90°. Reversing tilt handle for right or left hand operation. 360° lateral pan with 2 scales, calibrated in degrees. Independent pan lock. Copy stand thread.



Large Knurled Hand Screw securely locks camera, releases easily.



3 3/4" Round Camera Support with deeply ridged rubber base. Firmly grips any size camera. Does not scratch the most delicate instrument.



19⁹⁵ + 1.95 shipping

Optional: Pneumatic Shutter Release. Attaches to handle. Lets you shoot without touching camera.

3.95

Features, Quality and Workmanship of \$69.50 tripod.

Filter Sale

Until last year we sold our Series VII Filters for \$5.95 each. About a year ago we dropped the price to \$4.50. The increased volume encouraged us to make larger commitments which led to better prices from the factory. Now we decided to shave the prices down to an irreducible minimum to make it possible for everybody (and we mean EVERYBODY!) to stock up on all the filters he wants. Look at this price:

Series VII coated Filters in sets of 4, each **3.49** (Singly 3.95)

Quality Filters at Incredibly Low Prices:

	Single Filters	Set of 4 Filters	Rotating Polarizer	Neutral d. Grid Disc Soft Disc	Single Close-Up	Set of 3 Close-Up
Series VII Drop-in*	3.95	13.95	9.85	5.95	4.50	11.95
49mm Screw-in**	4.95	15.95	10.85	6.95	4.95	11.95
46 and 52mm	4.95	15.95	10.85	6.95	5.95	13.95
54 and 55mm	5.45	17.95	11.85	8.95		
58mm	6.45	19.95	12.85	9.95		
62mm	6.95	21.95	13.85	12.50		

Postage: 25¢ for Single Filters; 35¢ for Sets

* Series VII Filters fit Series VII Filter Adapters

** 49mm Filters fit directly into Biotar, Xenar, etc.

Series VII Filter Adapters for Drop-in Filters 46mm, 49mm, 52mm, 54mm, 55mm	4.50	each
Series VII Sunshades Fits into any of the above adapters	4.95	each
49mm Screw-in Shade Fits directly into lens	4.95	each

New Grip-O-Matic Flash Bracket

Grip Handle **tilts** but Flashgun remains **vertical**.



A newly developed accessory, a combination of: a Camera Grip; a Flash Bracket; and, with the special coil cable, a Remote Shutter Trigger. The anatomically shaped ebony-black grip handle adjusts (by pushbutton action) to the angle that feels most comfortable. But, amazingly, your flash or strobe remains level through internal parallelogram action. A Safety Hand Strap prevents the camera from slipping out of your hand and lets you carry it by the grip without fear of dropping it. A superbly engineered quality product.

Grip-O-Matic Flash Bracket with Cable Tripper **6.75** + 45¢



Multiple-Image Prisms

Liven up your slide shows with creative, softly flowing, overlapping multiple image shots. You have seen these imaginative shots on Television and in Hollywood Motion Pictures. Fashion Studios have paid up to \$300.00 apiece for these multiple faceted optical prisms. Now, for the first time, they become available to the amateur photographer at Down-to-Earth Seymour Prices.

Each Prism is mounted in a freely rotating mount with locking device. Find the most interesting position, then lock it in place. Each mount fits into a standard Series VII Filter Adapter. Prisms can be used with all lenses (wide angle, normal, telephoto) and produce strikingly different effects with different focal lengths.

Multiple-Image Prisms

ATP-3 Three-Image Parallel Prism
Stock No. 21626 **17.95** + 75¢

ATP-4 Three-Image Radial Prism
Stock No. 21627 **17.95** + 75¢

ATP-5 Five-Image Faceted Prism
Stock No. 21628 **19.95** + 75¢

Zippered Case, each **\$1.95**
Stock No. 21629

Set of 2 (ATP-3 and 4)
Stock No. 21630 **\$34.50**, cases included.

Set of 3 (ATP 3, 4, 5)
Stock No. 21631 **\$49.50**, cases included.
per set \$1.25



NEW

A new very useful Combination Universal Clamp Pod and Table Tripod
the new

Combipod

Clamp Pod attaches to ANYTHING from a tree to a park bench, to a car window.

Two removable folding legs convert it into a sturdy table tripod.

Heavy duty universal Swivel head locks at any angle. **Combipod 5.95** + 25¢ Shipping

A Gift that is Wanted by Every Shutter Bug

Sedic "Pocket Watch" CdS Meter

Seymour Priced at **9.50** (Case included) + 95¢ Shipping



New!

Seymour's Inst-A-Dapters

At last there is a solution to a vexing problem: How to use custom screw-in accessories on lenses with DIFFERENT threads. Most Exakta Owners have a good selection of 49mm Accessories because many Exakta Lenses have a front thread of 49mm. What happens when you buy a lens with, say, a 54mm thread? No need to buy all new accessories: Seymour's new Inst-A-Dapters will let you use your 49mm Accessories on your new lens with 54mm front thread. Seymour's Inst-A-Dapters are of special ultra-thin construction to eliminate vignetting. Order any combination shown below:

Model No.	Has Male Thread:	Has Female Thread:
IA-4952	49mm	52mm
IA-4955	49mm	55mm
IA-5249	52mm	49mm
IA-5254	52mm	54mm
IA-5449	54mm	49mm
IA-5452	54mm	52mm
IA-5455	54mm	55mm
IA-5549	55mm	49mm
IA-5552	55mm	52mm

Seymour's
Inst-A-Dapters **4⁹⁵** + 25¢

Any 3 for \$12.50 + 50¢



NEW!

Twin Flash Bracket

Many customers have asked me for a double flash bracket which will hold and fire two flash or strobe guns simultaneously. So — we designed one and here it is!

The Twin Bracket is wired internally. It plugs into the flash outlet of the camera and the two guns or strobes plug into the bracket. Trip the shutter and both lights go off. Guns attach to the shoe mounts of the bracket.

Two flashguns or strobes soften the light, eliminate harsh shadows, flatter the subject and, best of all, double the light.

Seymour's Twin Flash Bracket, wired,
\$7.95 + 45¢ Shipping.

Combination Deals:

DEAL NUMBER ONE:

Two Fanfold Flashguns
Two Swivel Joints
One Twin Flash Bracket,
complete \$24.95 + 95¢

DEAL NUMBER TWO:

Two Toshiba Strobes
Two Swivel Joints
One Twin Flash Bracket,
complete \$43.50 + Shipping 1.95



Helical-Focusing Exakta Extension Tubes

Now you can vary extension and magnification continuously without blind spots. These Focusing Tubes are precision machined, all metal, attractively finished. The helical focusing assembly is compatible with regular Exakta Extension Tubes. You may purchase the set with or without Exakta Bayonet Fittings.

Focusing Tubes, without Bayonet
Fittings \$6.45 + 35¢
Focusing Tubes, with Bayonet
Fittings \$9.95 + 45¢

Scientific Inserts for Finder

Groundglass, Clear Spot 14.95 + 35¢
Groundglass, Crosshairs 14.95 + 35¢
Groundglass, Overall Squares 19.50 + 35¢
Clear Glass, Crosshairs 14.95 + 35¢
Groundglass, Combination Clear
Spot and Crosshairs 19.50 + 35¢
Finegrain Groundglass 3.95 + 35¢
Clear Glass 5.95 + 35¢

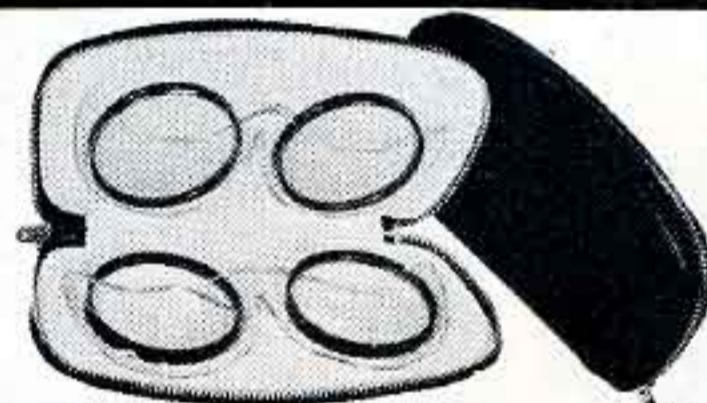


Control the Speed
of your film with a

Neutral Density Filter

How often have you wished you could increase your exposure WITHOUT stopping down your lens? The Neutral Density Filter adjusts the film speed to your needs. Does not change or alter colors. Series VII Neutral Density Filter.

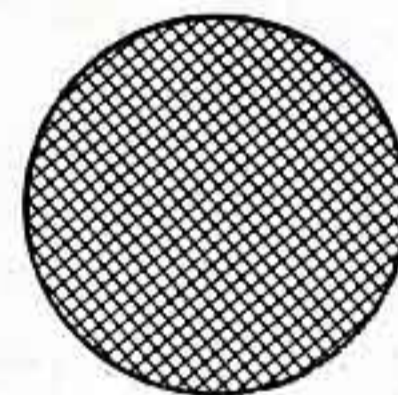
Seymour Priced 5.95 + 25¢
Stock No. 21711 Shipping



Filter Pouch

Protects your fine Filters.
4 Filters are in full view.

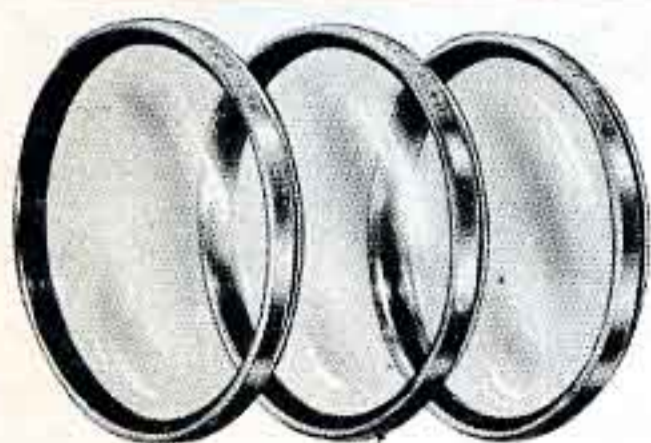
Seymour Priced **1.95**
+ 25¢



Seymour's New Grid Filter Disc

Puts tiny sparkling "stars" on every light in your pictures. Adds romantic sparkle to otherwise dull shots. Especially dramatic in shots "against the lights". Try one! Equally effective for color and black-and-white.

Grid Filter Disc **5⁹⁵** + 25¢
Series VII



Combination Close-Up Set

Builds up
from +1 to +6

The Set consists of 3 high quality coated optical lenses in threaded chrome mounts. Use them singly or in combination. They screw into each other. Unbroken Power Range from +1 to +6. Model VII Fits any Series VII Filter Adapter. Model 49 Fits directly into Lens.

Combination Close-Up Set
Leather Case included **11.95** + 35¢
Series VII Stock No. 21712 49mm 21713



New from Seymour's:

SOFT FOCUS DISC

Did you ever hate your best lenses because they-revealed every tiny wrinkle in your portraits? Did you ever wish for a soft rendition of a beautiful landscape? Of course you did! Here is the solution: the new Soft Focus "Filter". It softens harsh lines and harsh light. Try one!

Soft Focus disc **5⁹⁵** + 25¢
Series VII



Series VII Filter Adapters

Use with Ser. VII Drop-in Filters and with Grid Discs, Soft Focus, etc. Available for lenses with front diameter thread of 46mm, 49mm, 52mm, 54mm, 55mm.

4.50 + 25¢



Sunshades

Ser. VII (fits above
adapters) Stock No. 21715

49mm Screw-in type
(fits lens) # 21716 **4.95** + 25¢



NEW! EXAKTA 500 NEW!

Features: Instant Return Mirror. Speeds to 1/500. Takes all Exakta Lenses. Built-in Prism. Fresnel Viewing Screen. Micro Grid. Seymour priced!

Exakta 500 with F2 fully automatic
Zeiss Pancolar 79.50
Deluxe Case 6.95
Shipping \$1.65

SERVICE

When did you last have your Exakta cleaned and re-lubricated? You can get a great deal of additional mileage out of your Exakta if you take care of it. A new camera will usually not require re-lubrication for about 2 years. Older cameras should be "washed" and re-lubricated every two years. The old lubricant usually cakes up (combining with the dust that seeps in) and after a while the lubricant becomes an abrasive. If you let it go too long, your gears will be in sad shape. It's cheaper to give your Exakta regular service. We recently announced our new "package" service which consists of cleaning out of old lubricant, relubricating, checking fast and slow shutter speeds and checking focus. Let us take care of your camera and it will take care of you.

Seymour's Exakta **24⁵⁰**
Service Package Shipping \$1.95

Steinheil fully automatic 100mm F3.5 Auto Cassarit



100mm F3.5 Steinheil Auto Cassarit Fully Automatic Diaphragm (3.5 to 22). Focuses to 3 feet. Non-glare Ebony Finish. Auto/Manual Switch. In-Line Release. Takes 49mm Accessories. Just 3 inches long Famous Steinheil Quality.

Seymour-priced at only **44⁵⁰** Orig. Steinheil Shade 3.95
Case 3.95
Shipping 95¢

Steinheil fully automatic 35mm F3.5 Auto Culmigon



35mm F3.5 Steinheil Auto Culmigon Fully Automatic Diaphragm (3.5 to 16) Focuses to 2½ ft. Non-glare Finish. Auto/Manual Switch. In-Line Release. Takes 49mm Accessories. Ultra Compact. Famous Steinheil Quality.

Case 3.95
Orig. Steinheil Shade 3.95
Seymour-priced at only **44⁵⁰**
Shipping 95¢

Enna 28mm F3.5 Ennalyt Extreme Wide Angle



28mm F3.5 Enna Ennalyt Preset (locking) Diaphragm (3.5 to 16) Macro Feature: Focuses to 6" from lens. Takes 52mm Accessories, Ebony Finish. Sharp, distortion-free Retrofocus Type.

Seymour-priced at only **39⁵⁰** Case 4.95
Shipping 95¢



Carl Zeiss Jena F/2 Automatic Pancolar

Seymour's Christmas
Gift Special

Brand New **39⁹⁵** + 95¢
Shipping



Giant 11x14
Color Enlargements
with artistic
"Canvas" Finish
Christmas Special

Let us enlarge your best color shots. New three-dimensional canvas-feel finish. One size only (11 x 14 inches.) No special cropping at this price. Send your best slides or negatives. Take advantage of these special prices:

One 11 x 14 Enlargement \$9.50
Three (same or assorted) \$25.00
Six (same or assorted) \$45.00
Ten or more, \$6.50 each

Postage \$1.00 for total shipment (one to eleven). On orders for 12 or more we pay postage.



Christmas Special

50mm F1.9 Schneider Xenon Fully Automatic Lens

Brand New Christmas Special **59⁹⁵** + 95¢ Shipping
(our last advertised price: \$79.50)



Behind-the-Lens Meter 35mm SLR Hanimex Praktica TL

For Gift Giving or for yourself.

Once in a while I come up with a camera which I consider ideal for gift giving but many Seymour customers buy it for themselves. The new German Hanimex Praktica TL is such a camera. A Single Lens Reflex with Through-the-Lens Split-Beam Exposure Meter, it comes with a PentaPrism with Fresnel Viewing Screen and Micro Grid, with Instant-Return Mirror, and with a fully automatic German Meyer-Optik F1.8 Oreston Lens. It takes all Pentax and Praktica Lenses, both automatic and non-automatic. Complete F and X Synchronization, of course. Made in Germany and Bench Tested and Inspected in U.S.A., the Hanimex Praktica TL carries full Factory Guarantee by the U.S.A.-Hanimex Corporation.

Seymour-Priced at an incredibly low \$119.50 + 7.95 for the deLuxe Case and 1.95 Shipping Charges. 15 Days Money Back Trial, of course! A fantastic Bargain: order one or more today!

Hanimex Praktica TL with F1.8 fully automatic Oreston Lens.

119⁵⁰ Case 7.95 Shipping 1.95



Be Good to your Exakta! Give it a New Carrying Case! New Special Prices:

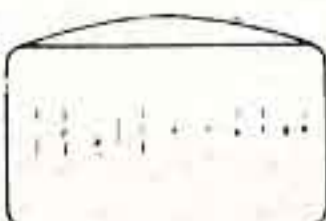
Standard Original Exakta Case with Non-Detachable Front, Special \$7.45

Deluxe Original Exakta Case with Detachable Front, Special \$9.85

Shipping: 95¢ per Case.

Macrolite for Exakta

Always correctly exposed close-ups with this Direct-Reading Exposure Factor Screen. No more charts. No more Exposure Tables. No more Calculations. NO MORE ERRORS! Stock No. 21623 Seymour Priced \$17.50.



A few slightly used Macrolites guaranteed accurate \$8.50.



22mm F2.8 Macro Doryt Ultra Close-Up Lens

This is a special adaptation of a genuine Microfilm Lens. You know the task a microfilm lens has to perform: its Resolving Power must be the theoretically obtainable maximum. There can be no curvature of field, no edge fall-off, no internal flare.

We have adapted this ultra-ultra sharp lens for use in 35mm cameras. It covers a field of 3/4" by 1", thereby giving a magnification of 50 per cent over life size. Roosevelt's face on a dime will fill the frame. Wait till you project THAT!

Fix-Focus Mount. No diaphragm needed, because wide open the Macro Doryt resolves 160 lines! Microfilm lenses have never before been available for use in conventional 35mm cameras. You are in for quite a surprise!

Direct factory purchase and a large commitment enable us to bring you this lens at an unbelievably low price.

Macro Doryt 22mm F2.8 Ultra Close-Up Lens Seymour Special

14⁹⁵

Exakta Bayonet Mount 3.95 Shipping Charges .95

Seymour's Automatic Tele Converters for Exakta



Your automatic 135mm Lens can become an 800mm automatic Super Telephoto!

Prices Slashed!

Automatic lenses remain automatic but you can use both automatic and non-automatic lenses.

2x Auto Tele Converter . . . ATC/2
3x Auto Tele Converter . . . ATC/3

Increase the focal lengths of your Exakta Lenses as follows:

One ATC/2 double
One ATC/3 triple
Two ATC/2 four times
One ATC/2 + one ATC/3 . . . five times
Two ATC/3 six times

Look At These Prices:

ACT/2, T-21591, \$19.95, Case 1.95+95¢
ATC/3, T-21592, \$24.95, Case 1.95+95¢
Two ATC/2 with Cases \$36.50+1.25 postg.
Two ATC/3 with Cases \$46.50+1.25 Postg
One ATC/2+one ATC/3 \$39.95+1.25 postg



A New Crop of Guaranteed SEYMOUR-REBUILT EXAKTAS

You may want a second Exakta for yourself, either as a "spare" or to carry two different types of film. Or you may want to start off a younger member of your family on the way to Single Lens Reflex photography. The Lady of the House may want her own camera. Why settle for a cheaply made inexpensive new camera when you can get a reliable, fully Seymour-rebuilt Exakta for the same price?

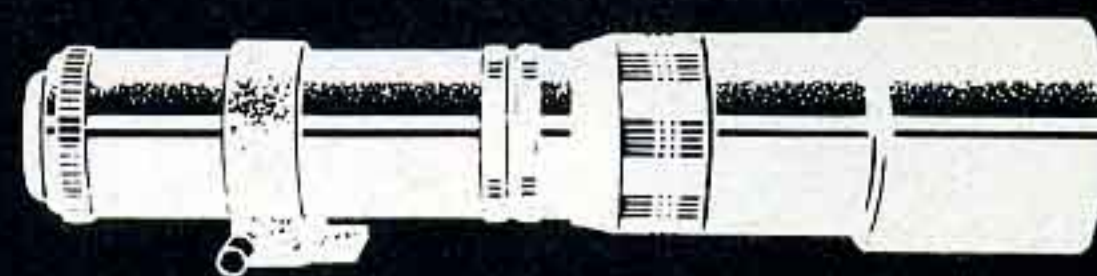
Otto is busy supervising the rebuilding of these cameras. Please select the camera best suited to your needs and give a second choice. Order your Seymour-Rebuilt Exakta right now because stocks are ample and you will get a fine Otto-pampered specimen.

Seymour-Rebuilt, Fully Guaranteed:

- Exakta VXIIB, Body \$49.50
- Exakta VXIIa, Body \$42.50
- Exakta VX, Body \$34.50
- Exakta V, Body \$29.50

Shipping: \$1.95 per camera

For complete cameras with lens and finder, write! State combination wanted.



Ultra Long Range Lens 500mm F8 preset Tele Coligon

Wire sharp! Powerful but lightweight!
Cuts Distance by 90%!

Seymour-priced at only **59⁵⁰**
Case 4.95
Shipping 2.45



Foam Fitted Attache Case

Cushions your equipment and protects it from jolts. Sturdy, yet ultra light weight: it's fiberglass! Dignified charcoal grey with bright accents. Trace your equipment on paper, follow the outlines to cut the foam cushions. It's very easy. Special cutting tool included.

Stock No. 21669
Seymour Priced **19⁶⁵** Postage 1.65

SLIDE PUNCH



PREVENTS
UPSIDE-DOWN
OR
REVERSED SLIDES

Notch your slides and banish embarrassment forever! You CAN-NOT insert slides the wrong way! A precision all metal instrument. Makes a wonderful gift, too.

Seymour-priced **2⁹⁵**
at only + 35¢ Shipping

15-Day Money-Back Trial

on every item in this folder



Exakta VXIIB

Special Christmas Sale Prices

All prices include:
 Brand New Exakta VXIIB
 Original Ihagee Penta Prism
 Fresnel Viewing Screen
 Latest Type Micro Grid

Exakta VXIIB	
with 50mm F3.5 Auto Primotar	79.50 + 7.85 case
with 50mm F2.8 Auto Tessar	89.50 + 7.85 case
with 50mm F2 Auto Pancolar	99.50 + 7.85 case
with 50mm F1.9 Auto Xenon	119.50 + 7.85 case
Shipping charges \$1.95 per camera	

Please Note: These are net cash prices. No trades accepted. Prices in effect only while our current stock lasts.

Steinheil 135mm F2.8 fully automatic Auto D Tele Quinar

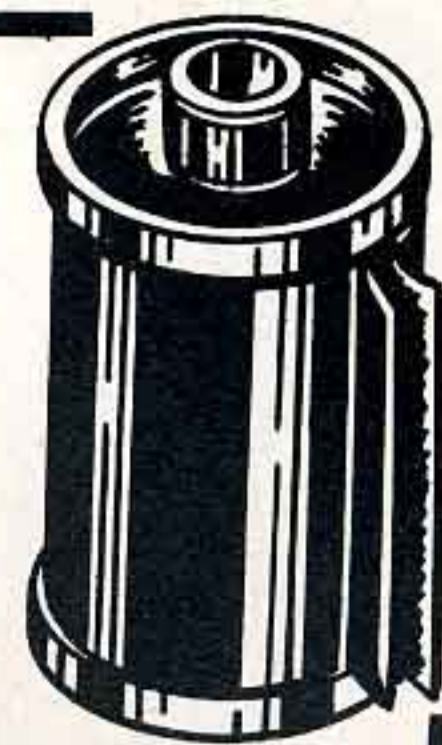


The Resolving Power of the famous Steinheil Auto-D Tele-Quinar is close to the theoretically possible optimum. Color correction 100% true to the original. Just 3 inches long! Non-glare ebony-black finish. Push-button Auto/Manual Selector. In-line Shutter Release. Famous Steinheil Quality.

Seymour-priced at only **64.50**
 Orig. Steinheil Shade 3.95 Shipping 95¢

Reloadable Cassettes

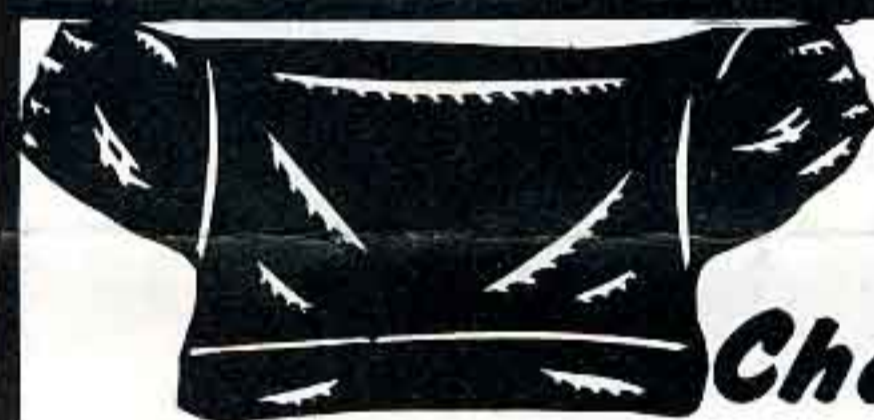
10 for 3.50 + 25¢
 25 for 6.95 + 35¢
 100 for 24.50 + 45¢



Extreme Wide Angle Shade Ser. VII



Now you can use a Series VII Shade for your Wide Angle Lenses instead of the usual costly cumbersome Series VIII and Series IX Shades! Scientifically designed to prevent vignetting (cutting of corners). Rectangular shape follows the dimensions of the picture.



*Light Tight!
 Two Zippers!
 Changing Bag*

The Only Safe Model. \$4.95
 Postage 95¢



**New! Ingenious!
 Flexible Rubber Shade**

Folds back over lens when not in use. Camera Case fits over shade. No need to remove shade, ever! Custom Sizes — No Adapter needed.

Available in these sizes:
 46mm, 49mm, 52mm, 55mm

Flexible Rubber Shade **3.95** + 25¢

Rotating Polarizers

Series VII	8.95 + 25¢
46mm, 49mm, 52mm	9.85 + 25¢
54, 55mm	11.85 + 25¢
58mm	12.85 + 25¢
62mm	13.85 + 25¢

Camera Accessories:

Rewind Handle for VX and VXIIA	2.95 +15¢
Accessory Shoe, attaches to Prism	1.95 +15¢
Take-Up Spool, Original Ihagee	3.75 +20¢
Rewind Assembly with Crank Handle	7.95 +45¢
Giant Release Knob	1.25 +15¢
Body Dust Cap, Bayonet	1.95 +15¢
Rear Lens Cap, Bayonet	1.95 +15¢
Flexible Metal Neckstrap, Chrome	3.25 +25¢
Leather Neckstrap	1.95 +15¢
Bayonet Flange, to hold Exakta Lenses in Enlargers, etc.	4.50 +35¢
Bayonet Flange, new Double Bayonet, Original Ihagee, for use in camera	7.95 +45¢
Screw-In Lenscaps	
Ser. VII (fits into Ser. VII Adapter)	1.95 +20¢
46mm, 49mm	1.95 +20¢
52mm, 54mm, 55mm	2.25 +20¢
58mm	2.50 +20¢
Reloadable Cassettes, 10 (ten) for	3.00 +35¢
Pistol Grip, deLuxe, with Cable Tripper	5.45 +65¢
Projection Pointer, with Batteries	5.87 +58¢
Multiple Image Prisms	
3-Image, Parallel	17.95 +75¢
3-Image, Radial	17.95 +75¢
5-Image, Faceted	19.85 +75¢
Zippered Case, each	1.95
Remote Control Pneumatic Shutter Release	5.95 +25¢
Pneumatic All-Metal Duster	2.95 +35¢
Blowbrush, Retracting, Camelshair, Rubber Bulb	1.95 +25¢
Blowbrush, small, non-retracting, Close-Out	2/1.00 +25¢
Camera Support C Clamp, deLuxe	4.95 +35¢

View Finders and Accessories:

Original Ihagee PentaPrism, less insert	14.50 +65¢
Fresnel Viewing Screen with Split Image RFdr	6.75
Fresnel Viewing Screen with Micro Grid	7.75
Fine Grain Groundglass Screen	3.95
Scientific Inserts:	
Groundglass, Clear Spot	14.95 +35¢
Groundglass, Crosshairs	14.95 +35¢
Groundglass, Overall Squares	19.50 +35¢
Macrolite, Close-Up Exposure Factor Screen	17.50 +35¢
Same, slightly used, guaranteed accurate	8.75 +35¢
Original Ihagee Waistlevel Finder,	
Model C, w/captive groundglass, Magnif.	10.95 +75¢
Model N, takes interchangeable glasses	11.95 +75¢
Case, takes either Prism or Waistfinder	2.95 +35¢
Magnear Finder f/critical and scient. work	14.85 +65¢
Magnifier for Magnear, bayonets into top	12.50 +45¢
Travemat Behind-the-Lens Metering System	79.45 +1.35

Exposure Meters:

Toshiba CdS Meter, including Battery & Case	16.95 +95¢
Sedic "Pocket Watch" CdS Meter w/B & C	9.50 +95¢
Travemat Behind-the-Lens Metering System	79.45 +1.35

Filters, Lens Accessories, etc.:

Filters:	
Ser. VII - 3.95 - Four for	13.95 +35¢
46mm, 49mm, 52mm - 4.95 +25¢ - Four for	15.95 +35¢
Larger Sizes: Request Prices.	
Rotating Polarizers:	
Series VII	8.95 +25¢
46mm, 49mm, 52mm	9.85 +25¢
54mm & 55mm - 11.85 - 58mm - 12.85 62mm	13.85 +25¢
Ser. VII Neutral Density, Grid Disc, Soft Disc,	5.95 +35¢
Close-Up Lenses, +1, +2, +3	
Series VII - 4.50 +25¢, Set of Three	11.95 +35¢
46/49/52mm - 4.95 +25¢, Set of Three	11.95 +35¢
Close-Up Plus Ten (+10), Ser. VII only	5.95 +25¢
Inst-A-Dapters, New!	
Inst-A-Dapters permit using accessories with one thread size on lenses with a different thread size. Any combination 46mm, 49mm, 52mm, 55mm, etc. Each Inst-A-Dapter - 4.50 +25¢ 3 for	11.95 +35¢
Filter Adapters, complete with Retainer Ring	
Ser. VII, 46, 49, 52, 54, 55mm	4.50 +25¢
58mm with Step-Down to Ser. VII	6.50 +25¢
Sunshades, Metal	
Ser. VII (Fits Ser. VII Filter Adapter)	4.65 +25¢
46,49,52,54,55mm (no adapter required).	4.95 +25¢
Rectangular, Ser. VII, Wide Angle	6.85 +35¢
Sunshades, Rubber, folding back over lens	
46,49,52,54,55mm (no adapter required).	4.95 +25¢
Multiple Image Prisms, fit Series VII Adapters:	
3-Image Parallel	17.95 +75¢
3-Image Radial	17.95 +75¢
5-Image Faceted	19.95 +75¢
Zippered Case, each	1.95
Flash Equipment:	
Toshiba Strobe Flash	19.95 +95¢
MultiBlitz No. 26 Strobe Flash	39.50 +95¢
Flash Cube Gun with Battery	4.85 +65¢
BC Bounce-A-Tilt Flash	6.95 +65¢
Accessory Shoe, fits onto PentaPrism	1.95 +15¢
Steadytrip Bracket, fixed shoe, w/cable trip	3.95 +25¢
Flip-Trip Bracket, w/Swivel Bounce, w/trip	5.95 +25¢
Anatomic Flash Grip and Camera Holder, push-button adjustment, with Shutter Tripper	6.95 +35¢
TwinHot Bracket, holds AND FIRES two flash guns or two strobe lights	3.65 +25¢
Swivel Bounce, converts flash to bounce gun	3.65 +25¢
Extension Cord, straight, PC/PC, 3 feet	2.65 +25¢
Coiled Flash Cord, Heiland Plug to PC	2.95 +25¢
Twin Prong Adapter for older Exaktas	2.50 +15¢
Ringlights, Special Lighting Equipment: Write.	

Close-Up Accessories, Bellows, etc.:

Bellows:

- Original Ihagee Proxette Bellows, SPECIAL 19.95 +95¢
- Novoflex Bellows, new model 19.95 +95¢
- Accessories for Novoflex: Request Prices
- Large Ihagee Versal System: Request Prices.

Tubes:

- Original Ihagee Precision Tubes 11.95 +65¢
- Independent Make, Budget Set 7.65 +65¢
- Focusing Tubes with Bayonet Fittings . . . 9.95 +45¢
- Focusing Tubes, without Bayonet Fittings 6.45 +35¢
- Automatic Extension Tubes, 3 compl. pts. 12.95 +65¢
- Two-in-One 5mm Extension, Orig. Ihagee 7.95 +25¢
- Extra Threaded Rings for your set: 5mm - 1.25; 15mm - 1.65; 30mm 1.95 +25¢
- Bayonet Fittings for Tubes, Male End . . . 4.95 +25¢
- Bayonet Fittings for Tubes, Female End . . 4.95 +25¢
- Macrolite Direct Reading Exposure Screen . . 17.50 +45¢
- Same, slightly used, guaranteed accurate 8.75 +45¢
- Macro Lenses, Short Barrel, for use in Bellows, (Bayonet Adapter Required) 65mm F3.5; 75mm F3.5; 90mm F4.5 Each 11.95 +65¢
- 105mm F4.5; 135mm F4.5; . . . Each . . . 13.95 +65¢
- Exakta Bayonet Adapter for above lenses 4.95
- Schacht 100mm F3.3 preset Travegar 19.95 +95¢
- Exakta Bayonet Adapter for above Travegar . . 4.95
- Exakta Focusing Mount for above Travegar . . 12.50
- Special Macro Lenses, No Bellows or Tubes needed (Bayonet Adapter Required) 25mm F2.8 Bausch and Lomb Animar . . . 9.85 +95¢
- 22mm F2.8 Macro Doryt, very special . . 14.50 +95¢
- Exakta Bayonet for Animar or Doryt . . . 4.95
- 50mm F2.8 Schacht Macro Travenar with Foc. Mt. 49.95 +1.25
- Steinheil Macro Lenses: Request Information
- Close-Up Lenses, Ser. VII or mm Sizes +1, +2, +3, each 4.50 +25¢
- Set of 3 (builds up to +6) w/Leather Cs. . 11.95 +35¢
- Plus Ten (+10), Series VII only 5.95 +25¢
- Filter Adapters, Series VII, state mm size 4.50 +25¢
- Slide Duplicator, Ser. VII, fits Filter Adptr. . . 12.50 +75¢
- Twin Cable Release, for auto lenses in bellows 6.85 +15¢
- Special Items:**
- Light Tight Changing Bag, double zipper 5.95 +45¢
- Automatic Tele Converters, 4-Element Construction: 2X (Doubles Focal Length) . 19.95 + 1.95 case +95¢
- 3X (Triples Focal Length) . . 24.50 + 1.95 case +95¢
- Eyecup for prism (accepts prescription lens) . . 5.50 +25¢
- Spare-Lens Holder, Bayonet, fits camera bottom 3.95 +25¢
- Microscope Adapters: Original Ihagee, Model II 24.50 +95¢
- Budget Set 9.95 +65¢
- Slide Notching Punch prevents upside-down or reversed slides . . 2.95 +35¢

Cable Releases, etc.:

- All Seymour-approved Releases have extra long thrust for Exakta Cameras.
- Cloth, 6", 10", 12", each 1.35 +15¢ 4 for . . . 3.95 +15¢
 - Cloth, 16" Locking 1.95 +15¢
 - Metal Coil, 12", Locking 1.95 +15¢
 - Vinyl, Heavy Duty, Butterfly Grip, Locking . . 2.95 +20¢
 - Pneumatic, Bulb and Rubber Hose, 40" long . 2.95 +25¢
 - Pneumatic, Remote Control, 20 feet long . . . 5.95 +35¢
 - Twin Cable, for automatic lenses on tubes, etc. 6.85 +25¢
 - Pneumatic, 30", attaches to tripod handle . . . 2.95 +25¢

Cases:

- Original Exakta Camera Case Brown, Standard, non-detachable front . 7.85 +95¢
- Black, deLuxe, detachable front 9.85 +95¢
- Lenscases: For small non-automatic lenses 3.95 +45¢
- For automatic normal lenses or W.A. . . . 4.80 +45¢
- For most non-auto Telephoto, to 135mm 4.95 +45¢
- For most automatic Telephotos, to 135mm 5.95 +45¢
- For Larger Sizes please Request Quotation
- Gadget Bags, Vinyl, very fine quality 10x8x4 inches, w/Outside Pocket 7.95 +95¢
- 9x7x3 inches, w/Flat Outside Pocket . . . 4.95 +75¢
- 8x6x3 inches, w/Flat Outside Pocket . . . 3.95 +65¢
- "Clutter Saver" Accessory Pouch 5x4x2 inches, Top Zipper, Zippered Pocket, Wrist Loop 2.95 +35¢
- With every \$10 Worth of small accessories you may order a "Clutter Saver" for only 95¢
- Foam Fitted Attache Case 19.65 +1.65

Christmas Special



Carl Zeiss Jena F/2 Automatic Pancolar

Brand New 39⁹⁵ + 95¢ Shipping

15-Day
Money-Back Trial

on every item in this folder

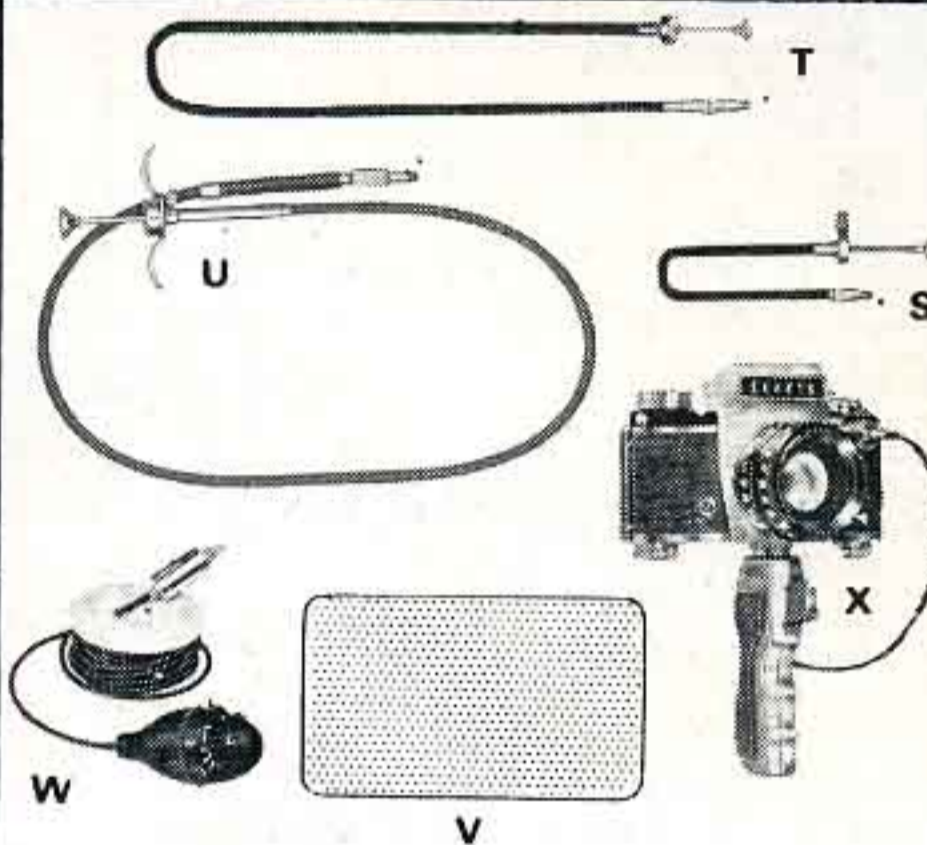
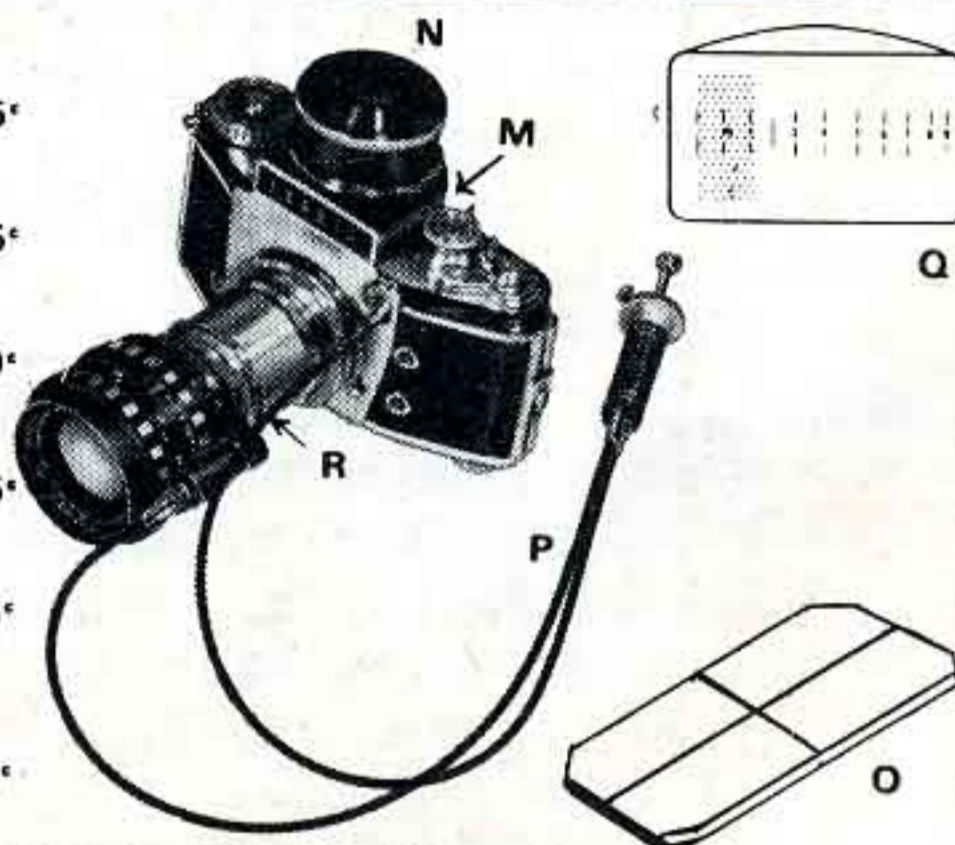
From Seymour's Exakta

- A Metal Lens Cap Series VII or 49mm . . . 1.95 + 10¢
- B Body Dust Cap . . . 1.25 + 10¢
- C Bayonet Rear Lens Cap . . . 1.40 + 10¢
- D Exakta Accessory Shoe . . . 1.95 + 10¢
- E Eyecup for Prism . . . 5.50 + 25¢
- F Giant Release Knob (Button) . . . 1.25 + 10¢

- G Exakta Rewind Handle . . . 2.85 + 15¢
- H Chrome Neckchain . . . 3.25 + 15¢
- I Leather Neckstrap . . . 1.95 + 10¢
- J Lens Tote with Bayonet . . . 3.95 + 25¢
- K Bounce Light Swivel Joint . . . 3.95 + 10¢
- L Reverse Adapters



- M Magnear for ultra precise focusing . . . 14.85 + 85¢
- N Magnifier for Magnear . . . 12.50 + 45¢
- O Flat Bisected Groundglass for Magnear . . . 3.50 + 10¢
- P Twin Cable Release . . . 6.85 + 15¢
- Q Macrolite . . . 17.50 + 45¢
- R Original Ihagee Exakta tubes . . . 11.95 + 35¢



- S Cable Release, 6", Cloth . . . 85¢ + 5¢
- T Cable Release, 20", Cloth . . . 1.85 + 10¢
- U Cable Release, 20", Vinyl . . . 2.95 + 15¢
- V Seymourlite . . . 17.50 + 45¢
- W Remote Control Air Release . . . 5.95 + 25¢
- X Pistol Grip with Cable Release and Tripper . . . 5.95 + 95¢

- Y Filter Adapter, Series VII . . . 4.95 + 15¢
- Z Step-Up Series VI to Series VII . . . 1.95 + 15¢
- AA Rotating Polarizing Screen, 49mm . . . 10.85 + 25¢
- BB Grid Filter Disc, Series VII . . . 5.95 + 25¢
- CC Soft Focus Disc, Series VII . . . 5.95 + 25¢
- DD DD Seymour's Optical Filters.

- EE Fresnel Lens w/Rangefinder . . . 6.75 + 15¢
- FF Budget Quality Exakta tubes . . . 7.65 + 35¢
- GG Automatic Extension Tubes . . . 12.95 + 35¢
- HH Focusing Extension Tubes . . . 9.95 + 25¢
- II Two-in-One Extender . . . 7.95 + 25¢
- JJ Blower Brush, retractable . . . 1.95 + 20¢

For ultra sharp Ultra Close-Ups

25mm F2.8 Animar Lens by Bausch and Lomb



This is a special adaptation of a very sharp Bausch-and-Lomb Lens originally made for professional-quality 16mm motion pictures. We bought the lenses at a fraction of their original cost and adapted them for use as ultra close-up lenses.

The 25mm Animar will give you exactly a 2.1 magnification on the film. An insect 1/2" by 3/4" will fill the frame. Wait till you project THAT!

Seymour Special Stock No. T-21664
985 Postage 95¢

Exakta Bayonet Adapter \$3.95

EXAKTA REPAIRS

As Exakta Specialists we are fully equipped to handle all repairs on Exakta cameras, lenses and accessories.

Original parts and factory recommended methods are used. Seymour-repaired Exaktas are guaranteed for one whole year. Want an estimate first? Sure thing. Send the equipment, attach a tag to it and mark it "Estimate Only." No obligation.

Sometimes people write and ask whether we repair only cameras bought from Seymour's. Perish the thought! All Exaktas are our babies, regardless where purchased.

Our charges are reasonable. Repair charges are based on the time consumed and experts don't have to fumble around trying to find a way to repair a camera. Don't forget that we LIVE with Exaktas: we know them inside out!

Hand Made Color Enlargements

16 x 20 Mounted

Same Custom Quality as displayed in our Showroom.

Expensive, but The Best. Individual attention — no rush orders. For your best slides only — no mass production. Price includes fully masked enlarged Inter-Negative.

First Print **29⁵⁰** + 1.75 Shippg

Additional Prints (same slide) \$19.50 each.

Orders over \$100 qualify for a special Courtesy Discount of 10%.

Send your best slides.

Display your best shots. **14**

Brand New
 + 95¢ Shipp'g
39.95
 Gift Special
 Seymour's Christmas
 Carl Zeiss
 Jena F/2
 Automatic
 Pancolar



350 West 31st Street, New York, N.Y. 10001



Christmas Issue 1968 — Published by

REDUCED

... and how!

240mm F4.5 fully automatic Tele-Ennalyt



Here is an amazing lens: a 240mm long-range telephoto lens which is fully automatic, has a fast F4.5 speed, is corrected for fine sharp detail and is only a scant five inches long! Now you can hand-hold those long telephoto shots without fear of camera shake!

Focuses from Infinity to a mere 6 feet. 52mm Front Diameter. Auto/Manual Switch. Attractive ebony-black non-glare finish. Made by Enna Optical Works in Munich, Germany, the world's optical capital.

Seymour-
 priced
 at only **69⁵⁰** Series VII Shade \$4.50
 52mm Filters, each \$4.95
 Ser. VII Filters, each \$4.50
 Case \$5.95. Shippg. 1.25
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