



Exakta Twin TL

The Exakta Twin TL has become the most popular Exakta Model. By now, the Twin TL is so well known that we no longer have to reprint the two-page description from the previous issues.

A short summary of the features follows:

- Through-The-Lens Metering
- Jumbo Bayonet
- Battery Miser Circuit
- Automatic Film Counter Reset
- All-Metal Shutter
- Adaptability of Classic Exakta Lenses
- Adaptability of Pentax/Praktica Lenses

Exakta Twin TL

Exakta Twin TL,
with F1.8 Internally Automatic Exaktar,
Stock No. 2073, \$189.50 + 9.95 for the
mandatory Case and \$2.95 Shipping Charges

Exakta Twin TL,
with F1.4 Internally Automatic Harigon,
Stock No. 2072, \$249.50 + 9.95 for the
mandatory Case and \$2.95 Shipping Charges

EXAKTA "42"

The Exakta "42" is identical to the Bayonet Model except for the Lens Mount: The Exakta "42" accepts Standard Screw Thread Lenses (Praktica, Pentax, etc.) with fully automatic operation.

Exakta "42",
with F1.7 Internally Automatic Lens,
Stock No. 2038, \$159.50 + 9.95 for the
mandatory Case and \$2.95 Shipping Charges

Exakta "42",
with F1.4 Internally Automatic Lens,
Stock No. 2167, \$219.50 + 9.95 for the
mandatory Case and \$2.95 Shipping Charges

Want to Trade Your Old Exakta?

Now is the time to trade up. There is still a market for older Exaktas and the prices for the new Exakta are still very low. But these things will change.

If you wait much longer, the value of your old equipment will go down and the prices of the new model will go up. The sooner you trade, the better the value ratio of old versus new!

Pack up your old equipment and request an exchange quotation, telling us what you would like to order. We will inspect your equipment and make a firm exchange offer. You are under no obligation. If you make the trade, we hold your equipment for 20 days because you have the right to change your mind.

Pack up your old equipment and start the ball rolling!



Christmas Issue 1977

Exakta News

SEYMOUR'S INC.

The Worlds ONLY exclusive Exakta Dealer.
350 West 31 Street, New York, N.Y. 10001



A Strobe called Max.

The formal name is PF-70T Professional Automatic Thyristor Bounce Electric Flash. But we don't stand on formality. Just call this new electronic marvel Max Max, because of Maximum Light Output Max, because of Maximum Ease of Operation Max, because of Maximum Versatility Max, because of Maximum Value

Let's take them one at a time:

Maximum Versatility: Shoot with the light straight ahead for full light impact. Shoot with the rotating head pointed straight up (ceiling bounce), pointed at any "up" angle (wall bounce), pointed at any "down" angle, even straight down (floor bounce). And you can swivel the head horizontally, too, in a 90-degree arc, with click stops at every ten degrees!

And we give you, without extra charge, a Flash Bounce Reflector to make you independent of walls or ceiling.

Maximum Ease of Operation: Fully Automatic Electric Eye Exposure. Just focus, compose, shoot. Automatic can be turned off for manual override.

Maximum Light Output: With ordinary ASA 64 Color Film your Guide Number is an almost-incredible 110. No, we are not talking about the new ASA 400 films but about regular Ektachrome 64. Now you know what we mean by Maximum Light Output!

Maximum Value: Total up the features: Thyristor Circuitry, Horizontal and Vertical Swivel Head, Automatic and Non-Automatic Exposure, High Power Light Output, Bounce Reflector and Bracket, Off-Camera Open-Flash Button, Detachable Cord, Upright Design. This Professional Strobe Gun should easily be worth \$125.00 in today's market. Right? Right! But look at the price at which you can buy it:

"Max" Professional Thyristor Strobe PF-70T, Stock No. 1817, incredible value at only \$59.50 + 2.95 Shipping.
Alkaline Batteries (4 required)

Set of 4, \$2.99



**Direct
from Dresden!**

**Original Ihagee
Five-Section
Chrome
Macro Tubes**

We received a surprise shipment of Original Ihagee Chrome Macro Tubes and can now fill orders immediately from stock.

This is the very latest version of the famous German Chrome Macro Tubes with Rotating Collet Action (to bring the markings on the lens into the most convenient position). The five parts have the following dimensions: Male Bayonet plus Female Bayonet, 11mm. Threaded Rings: No. One, 5mm. No. Two, 15mm. No. Three, 30mm. Together with the focusing range of your lens, this gives you an extremely wide choice of magnification. You can vary the extensions from 11mm to 61mm (and in between: 16mm, 26mm, 31mm, 41mm, 46mm and 56mm).

This means: With a 35mm lens you can get approximately twice life size on the film. With your standard 50mm lens you can get better than 1:1 (life size). With an 80mm lens you can get nearly life size with a very convenient working distance of about 5 inches!

The Suggested Retail Price for this set is \$24.50. We still offer it at our previously advertised special Sale Price, as long as our stock holds out.

Original Ihagee-Dresden Chrome Macro Tube Set, 5 Parts, Stock No. 2005, only \$14.95 + 95c Bonus Buy: Order \$20 worth of other items and add the Original Ihagee Macro Tube Set to your Order for only \$9.95 + 95c Shippg. (Be sure to say "Bonus Buy".)

**Chrome
Reverse Adapters
for Chrome
Macro Tubes**

To squeeze the last drop of sharpness out of your lenses, you should reverse them when you use them for Close-Up and Macro Work. Reversing the lens restores the correct optical relationship and substantially increases resolution for Close-Up and Macro Work.

There are two special Reverse Adapters, both designed especially for the Macro Tubes. They screw directly into the threaded parts of the Tubes. (The Thread Size of the Tubes is known as the "B" Thread.) Ring R-49-B has a 49mm Male Thread to fit directly into most standard Exakta Lenses (Pancolar, Automatic Biotar, Automatic Tessar, Oreston, etc.). Ring R-VII-B has a Series VII thread and fits all lenses with thread sizes other than 49mm. A Lens Adapter is required for this Ring. When you order the Reversing R-VII-B and the Lens Adapter, be sure to give the front diameter of the lens with which you want to use it.

Reverse Adapter, R-49-B, Stock No. 2115, \$4.35 + 35c Shipping

Reverse Adapter, R-VII-B, Stock No. 2116, \$4.35 + 35c Shipping

Lens Adapter, Series VII, Stock No. 77, \$3.95 + 25c Shipping

Bonus Buys: If purchased with Ihagee Macro Tubes:

R-49-B, if bought with Tubes, \$2.15

Combination R-VII-B plus Lens Adapter, if bought with Tubes, \$3.98

FREE FOLIO

with Ihagee Tubes

With every Set of Ihagee Macro Extension Tubes we give you, without charge, a copy of Binno Garasu's New Instruction Folio "Perfect Close-Ups Every Time".

Please remember that you must request your free copy at the time you order the Tube Set. Stock No. of Instruction Folio: 1986.



One of the Sharpest Lenses ever made for the Exakta, the 50mm F2.8 Tessar ...

Professional Photographers have always preferred the 50mm F2.8 Tessar because of its high correction. Amateur photographers who know their lenses have been searching for 50mm F2.8 Tessars, even though they may own fast 50mm lenses. There are many photographs which simply demand the excellent sharpness, the unsurpassed color correction and the distortion-free rendition of the Tessar.

We have a small supply of good used Tessars which we offer on a first-come basis. There are three models and it will be helpful if you indicate second and third choice on your order.

50mm F2.8 Zeiss (Jena) Tessar, used with Cocking Automatic Diaphragm \$39.50

with Preset Diaphragm \$29.50

with Standard Diaphragm \$24.50

Shipping Charges \$1.65 per Lens.

DeLuxe Pouch, \$2.95.

**Instruction Folio
"Perfect Close-Ups
Every Time"**

Here is a new Folio, written by Binno Garasu, the Author of The Depth-of-Field Book. In precise but non-technical language the Instructor guides you through all steps of Close-Up and Macro Photography.

A few of the subjects treated:

- Macro Photography, a New World
- Lenses Best Suited for Macro Work
- What Focal Lengths to use, and why
- Macro Lenses
- Tubes, Bellows or Close-Up Lenses?
- How to Light Close-Ups
- Correct Exposures without a Degree in Mathematics

and so on...

Close-Up and Macro Work are the most rewarding types of Photography. If you love to do Close-Up Work (and who doesn't?) you cannot be without this new Instruction Folio.

Instruction Folio "Perfect Close-Ups Every Time" by Binno Garasu, Stock No. 1986, \$2.75 + 25c Shipping

**Attention
Twin TL Owners!**

You do not have to deprive yourself of the use of the Original Ihagee-Dresden Macro Tubes. While you cannot use them with your Twin TL lenses, you can use them with all Classic automatic and non-automatic lenses. You will need the Adapter TW/CLA (\$9.95 + 35c) which adapts the Male Bayonet of the Macro Tubes to the Jumbo Bayonet of the Twin TL. With externally automatic lenses you also need the Twin Cable Release to trip lens and shutter at the same time. The Twin Cable Release is \$16.95 + 45c Shipping.

We have a special Combination Deal for the Twin TL Owners:

One Set of Original Ihagee Macro Tubes, one Adapter TW/CLA, and one Twin Cable Release, if purchased individually, \$41.85, if purchased as a "Deal", only \$29.50 + 95c Shippg.



**We Want Your
Old Exaktas ...**

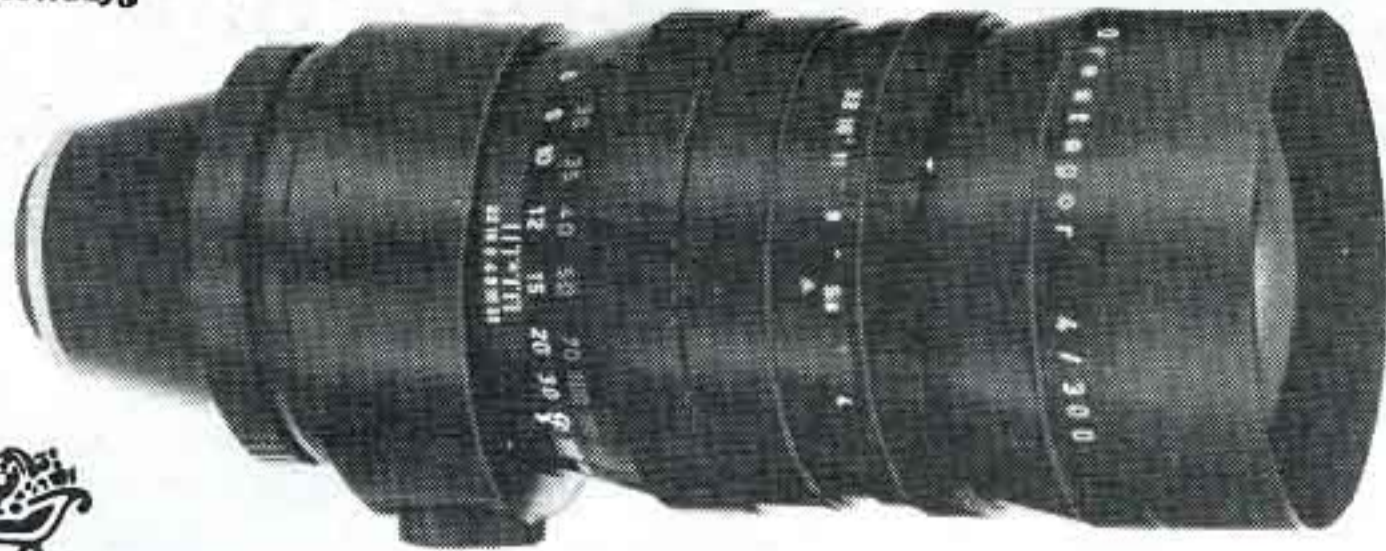
Top Trade-In Allowance for your old Exaktas VXIIa, VXIIb, VX-1000. These Models, in good condition, still bring you Top Dollar.



You want them: We search for them!

This time we succeeded in finding a few 300mm F/4 preset Meyer Optik Orestegor Telephoto Lenses. They are not brand new but you could not tell them from new. They fit all Classic Exaktas and the Exakta RTL 1000. These are the 300mm Lenses of the same series as the 50mm Oreston and the 29mm Orestegon: Incredibly sharp, color corrected and snappy. They are the most desirable powerful telephoto lenses. Offer good as long as they last. Orders filled on first-come basis. Fair?

300mm F/4 preset Meyer Optik Orestegor, like new, Stock No. 2020, \$199.50 + 3.95



Honeywell Automatic Thyristor Strobe

Automatically adjusts light for correct exposure. (You may override the Automatic, if you wish.) Sliderule Readout for ASA 25 to ASA 400: Nothing to figure out. Guide Number 62 with ASA 80 film. Has Hot Shoe as well as Detachable Cord (for use with non-hotshoe cameras). Our price includes Strobodome Diffuser for Soft Lighting Effect. Thyristor Circuitry for Rapid Re-Cycle and Longer Battery Life!

Honeywell Automatic Thyristor Strobe, with Strobodome Diffuser, Stock No. 4429, Mfr's Suggested Retail Price \$89.50. Special Purchase. While Stock Lasts, only \$49.45 + 1.95 Shippg. Alkaline Batteries, Set of 2, \$1.59

Vivitar®

2X Automatic Tele Converter

There are Tele Converters and Tele Converters. But there is only one BEST Tele Converter: The Vivitar®. Optically superb, the Vivitar® 2X Tele Converter doubles the Focal Length of all your Exakta Lenses. Automatic Lenses remain automatic, preset Lenses remain preset, etc. The Vivitar® 2X Tele-Converter does not curtail the Focusing Range of your camera. It still focuses from Infinity to its closest focusing distance. It weighs less than five ounces and it adds barely an inch to the length of your prime lens. Yet it makes a 270mm Lens out of your 135mm lens, a 100mm out of your 50mm, etc. Unless your camera has a Through-The-Lens Meter, you have to adjust the F/Stop. The Vivitar® Converter shows you (by means of a Rotating Diaphragm Converter Ring) exactly where to set your F/Stop, compared to the F/Stop of your Prime Lens alone.

To enable you to buy the Best, without paying more, we have reduced the price of the Vivitar® 2X Converter. The Retail Selling Price is \$39.95 plus Case. We have reduced the price and we will "throw in" the Case. Front and Rear Caps are provided to protect the Optics.

Vivitar® 2X Automatic Tele Converter for Classic Exakta Lenses, Stock No. 1950, complete with Case, Front and Rear Caps, only \$32.50 + 1.45 Shipping.



Are you willing to spend \$44.50 for our Best Tripod?

If you will settle for nothing but the Very Best, send for our new Super Pro Tripod. The few extra dollars are wisely spent.

In spite of its light weight, the "Super Pro" is rock steady: Its profiled legs and strut braces follow airplane engineering principles. Let's quickly go over the features:

- Three-Section Channel-Profiled Legs
- Fast Action Snap Locks
- Gear Driven Center Column with Crank
- Three-Way Heavy Duty Panhead
- Maximum Height 63 Inches
- Folds to only 22 Inches
- Weighs less than 5 lbs.

More value for your money because it's the Best Tripod you can buy.

Super Pro Braced Tripod, Stock No. 2018, \$44.50 + 2.95 Shipping Charges



Rare Steinheil Lens

If you ask one hundred Exakta owners what telephoto lens they would like to own, chances are that ninety will say: "The 135mm F2.8 Steinheil Auto Tele-Quinar." Of course!

In this year's May Issue of the Exakta News we show this lens, used, for \$129.50. Considering the quality of the lens and its scarcity, this was a low price. In the mean time we were able to purchase a small quantity in very fine condition and decided to offer them to our EEIS Friends at a sharply reduced price. In fairness to all: First come, first served. Yes, they are used but every lens has been checked and OK'd in our own Service Facilities. They are beautiful!

Steinheil 135mm F2.8 Fully Automatic Tele-Quinar, used, perfect condition, Stock No. 1401, EEIS-Reduced to only \$89.50 + 1.85 Shipping

Optional: Original Steinheil Custom Shade, \$3.45

Deluxe Velvet-Lined Drawstring Pouch, \$2.95



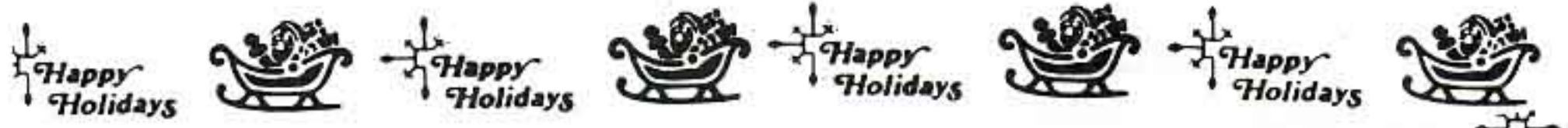
Bonus Buys

Throughout this Issue you will find Special Offers, designated as BONUS BUYS.

While you cannot order the Bonus Buys by themselves, you can order them as tag-ons when your order for other items reaches the amount which qualifies for a Bonus Buy.

Once your order for other items reaches the qualifying amount, you may order as many Bonus Buys as you wish.





Remember the Seymourlite?

Trust Seymour's-Exakta to come up with some RARE SPECIMENS

Rare used Exakta Lenses are hard to find. We hunt for them all over the World. We try very hard to get our hands on good used Exakta Lenses. Sometimes we succeed...

Right now we can offer you some exceptionally fine buys in rare used Exakta Lenses. First Come, First Served!

All Lenses are for the Classic Exakta unless described otherwise.

Rare 50mm Lenses

50mm F1.5 Angenieux S-21. Fast. Sharp. Beautiful..... only \$99.50 + 1.65 Shpg.

50mm F/2 Schneider Kreuznach Xenon. This was the first coated "Ultra Fast" Lens made for the Exakta.

In original beautiful chrome mount..... only \$39.50 + 1.35 Shpg.

Rare Wide Angle Lens

29mm F2.8 Internally Automatic Oreston for the Exakta RTL-1000.....only \$99.50 + 1.85 Shpg.

Rare Medium-Long Lens

75mm F1.5 genuine Jena Biotar. This is the Original Coated Model. Very hard to find.....only \$139.50 + 1.85 Shpg.

Rare 135mm Lens

135mm F2.8 Automatic Jena Sonnar.... only \$99.50 + 2.45 Shpg.

Rare Lenses 180mm and up

180mm F2.8 preset Schneider-Isco Tele-Isaron..... only \$109.50 + 1.75 Shpg.

180mm F2.8 Automatic Jena "Olympia" Sonnar.....only \$249.50 + 3.85 Shpg.

400mm F5.5 preset West German Tele-Astranar.....only \$89.50 + 3.85 Shpg.

Rare (and we mean RARE!) Zoom Lens

45mm to 100mm F2.8 Automatic Schneider-Kreuznach Variogon Zoom Lens.... Fantastic Buy at \$249.50 + 2.65 Shpg.

Cases

As available:
Used Case for Lenses up to 180mm..... \$2.95
Used Case for Lenses up to 135mm..... \$3.95
Used Case for Lenses 180mm to 400mm..... \$7.95

Send your Order as soon as possible: First Come, First Served. Fair?

The Seymourlite (See More Light), the invention of an American Physics Professor, revolutionized Focusing when we first offered it nearly twenty years ago. We were just as heartbroken as our customers when we had to discontinue it because skyrocketing production costs priced it out of the market.

Now we have a small number of slightly used Seymourlites (thoroughly checked for accuracy) and offer them on a first-come basis. You always wanted one, didn't you, but couldn't get one. Now here's your chance -- while they last.

If you don't know what a Seymourlite is: It is the Insert for the Classic Eyelevel Prism which optically amplifies the image in the finder. When you are in focus, the image is extremely sharp and brilliant. When you are out of focus (even very slightly) the Seymourlite violently blurs the image. You cannot take out-of-focus shots because the Seymourlite won't allow it.

Seymourlite Focusing Insert, slightly used, guaranteed accurate, Stock No. 1409, only \$14.95 + 1.25

Want to attach your Exakta Lenses to a Lensboard?

Perhaps you have read Mr. Garasu's reference to using lenses from 35mm SLR Cameras in large-format cameras for Macro Work. In his Folio "Perfect Close-Ups Every Time" he explains how the "short" lenses render great magnification in view cameras, press cameras and even in studio cameras.

This requires attaching your lenses to a lensboard for your large-format camera. We can supply a female Exakta Bayonet with a Counter Ring. Have a 1 1/2" diameter hole cut in your lensboard and attach the bayonet.

Female Exakta Bayonet with Counter Ring, Stock No. 147-05, \$4.95 + 35c Shipping.

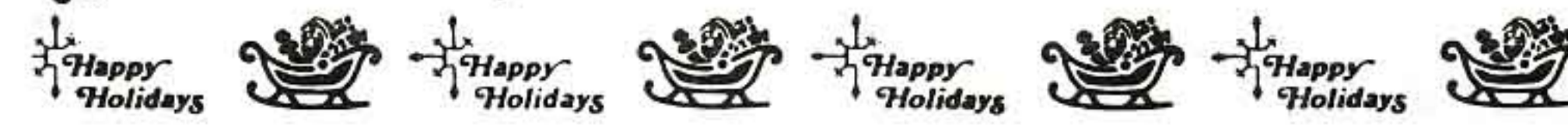
If you do not have Binno Garasu's Folio, you can buy it in a special combination: Folio "Perfect Close-Ups Every Time" plus the above Bayonet and Ring, Stock No. 147-05-BGF, both, only \$6.40 + 50c Shipping. (Saves you \$1.50)

Want to use your Exakta Lenses in an Enlarger with "Leica" Thread?

We have earned a reputation as switcheroo artists. Here is another "adaptation" which you can make by ordering our Adapter.

Many enlargers have a standard thread which is known as "Leica" thread. If you want to use your Exakta Lenses (Classic and RTL), you need an adapter which has the female Exakta Bayonet (to take your lens) and a male "Leica" Thread (to screw into the enlarger). Well, we've got it!

Female Exakta Bayonet with Male Leica Thread, Stock #149-19, \$5.65 + 35c Shipping





New Ultra Wide Angle for Exakta Twin TL

Only Rokunar could come up with this amazing 21mm F3.8 Lens:

Angle of Coverage over 100 Degrees!
Unbroken Focusing Range from infinity to about 4 inches from lens!

Unbelievable Depth of Field

Multi-Coated: no internal reflection

If you are the owner of an Exakta Twin TL or an Exakta 42 you are in luck: The 21mm Ultra Wide Angle Rokunar fits your camera. Be sure to tell us whether you want it for the Twin TL or for the "42". It does not fit Classics or RTL's. **21mm F3.8 Fully Automatic Multi-Coated Rokunar Ultra Wide Angle Lens, Stock No. 1985, only \$149.50 + 1.95 Shipping. Case \$4.95.**



Combination Close-Up Lenses

The simplest and easiest way to take Close-Ups is with Auxiliary Close-Up Lenses which are placed in front of the prime lens. They permit a wide range of image ratios without extension tubes, without bellows, without special macro lenses. When used with automatic lenses, they do not interfere with the automatic lenses, they do not interfere with the automatic operation of the lens. Best of all, they do not require any exposure increase or exposure compensation.

The Set consists of 3 Optical Close-Up Lenses, one each: Plus One, Plus Two and Plus Three (1, 2 and 3 Diopters). Their Mounts are threaded **front and back** which makes it possible to use them singly or in any combination. This means that, in addition to the basic Plus One, Plus Two and Plus Three, the Set builds up to Plus Four, Plus Five and Plus Six (4, 5 and 6 Diopters) giving you a tremendous variable range of Close-Up Ratios.

Set CU-7 fits any Series VII Filter Adapter. Set CU-49 screws directly into all lenses with 49mm front diameter (Pancolar, Xenon, Oreston, Curtagon, etc.). Each Set comes in a handsome Case.

Combination Close-Up Lenses, Set of 3 Lenses. Case included: Model CU-7, for Series VII Filter Adapter, Stock No. 1860/07, \$12.50 + 85c Shipping Model CU-49 (49mm Screw-In Size) Stock No. 1860/49, \$12.50 + 85c Shipping Also available in other Custom Screw-In Sizes. Write for prices, please.



135mm F2.8 Fully Automatic Schneider Tele-Iscaron

The Tele-Iscaron stands out for its solid construction, its precision mount, its beautiful ebony finish, and, most important of all, for its ultra-sharp correction. It is fully automatic, of course, with rotating Automatic/Manual Switch. It fits the Classic Exakta, the Exakta RTL-1000 and, with the Adapter TW/CLA (\$9.95) the Exakta Twin TL.

The Schneider Tele-Iscaron comes in a Deluxe Leather Case, the likes of which you haven't seen in a decade.

135mm F2.8 Fully Automatic Schneider Tele-Iscaron, Stock No. 2133, \$99.50 + 1.95 SPECIAL DURING SALE: DeLuxe Case free with the Lens

Original Ihagee Focusing Inserts

Sometimes the roundabout way is the surest (if not the shortest) way: With the help of the Belgian Dresden-Exakta Distributor we were able to get our hot little hands on a small quantity of Original Dresden-made Split-Image Inserts for the Classic Exakta. These Extenar® Glass Inserts have the two small glass prisms cemented at angles into the center of the groundglass. Ground and assembled with the precision of a lens these glass inserts assure greater accuracy in focusing.

We have only a small number of these precious Inserts. If you want one, please do not wait. They will go fast!

Original Extenar Dresden-made Split Image Glass Inserts for the Classic Exakta, Stock No. 1984, \$18.80 + 95c Shipping



Automatic 135mm F1.8 Rokunar

Available only for Exakta Twin TL, Exakta 42 and Exakta RTL-1000.

If you own one of the above Exakta Models you are in luck: You can still get the fastest telephoto ever made for the Exakta, the ultra fast F1.8 (!) 135mm Automatic Rokunar. Indispensable for Theater Photography, Sports, etc. It also lets you get those dim-light telephoto shots.

How fast is this lens? Let's say you bought one of the new ASA 400 films to use with a 135mm F2.8 lens. Switch to the 135mm F1.8 Rokunar and you have increased the film speed to ASA 1000 compared to the F2.8 lens! Think what you can do when you have an F1.8 Telephoto Lens!

135mm F1.8 Automatic Rokunar, for Exakta Twin TL, Exakta 42 or Exakta RTL-1000 (specify!), Stock No. 2143, \$149.50 + 2.95 Case, optional, \$7.95



Crop-A-Slide IIIa Zoom Slide Duplicator

The new Crop-A-slide IIIa Zoom Slide Duplicator requires no accessories, no bellows, no extension tubes, not even a lens! It has its own highly corrected Flat-Field Macro Lens. The instrument fits into your camera like any of your lenses.

You can improve your slides by cropping, and enlarging the cropped part to full slide size. In fact, you have your choice of the following:

- Make an exact copy of your slide (1:1)
- Enlarge part of the original slide (up to 2:1)
- Select any part of the original slide to eliminate extraneous parts. Slides move up and down and from side to side in holder
- Enlarge half frame slides or 110 size (Pocket Instamatic) slides onto 35mm
- Use any light source, even Daylight!

Crop-A-Slide IIIa Slide Copier, Stock No. 1820, still only \$44.50 + 1.65

TIGER® Inst-A-Dapters

A Solution to a Vexing Problem: How to use Custom Screw-In Accessories on Lenses with **Different Threads**. If your lens has a front thread of, say, 49mm and you have a fair selection of Accessories (Filters, Shades, etc.), all with 49mm thread. What happens when you buy a lens with 55mm Thread? No need to buy all new accessories because the new TIGER® Inst-A-Dapters will let you use your 49mm Accessories on your 55mm Lens. The Inst-A-Dapters are of special ultra-thin construction to avoid vignetting (cutting corners). Order **ANY COMBINATION** of male and female threads from 46mm to 58mm. The Stock No. is 1938, followed by 4 digits. The **FIRST** two digits denote the **MALE** Thread; the **LAST** two digits denote the **FEMALE** Thread. Example: You want an Inst-A-Dapter with a Male Thread of 49mm and a Female Thread of 55mm. This Combination adapts 55mm **ACCESSORIES** to 49mm **LENSES**. You order: Inst-A-Dapter Stock No. 1938/4955.

TIGER® Inst-A-Dapters, Stock No. 1938/--- \$3.95 each plus 25c Shipping Charges Any 3 for \$10.85 + 45c Any 6 for \$18.00 + 50c

Rollei

Strobe Flash Units

Famous Rollei brings you your choice of 3 Electronic Flash Units. Famous Seymour's brings them to you at affordable prices!

Model 100XL

Guide Number 46 for ASA 100 Film. Recycles in 6 seconds. 200 flashes per set of alkaline batteries. Lowest-priced Name Brand Strobe Flash. Engineered and guaranteed by Rollei!

Rollei Strobe Flash Model 100XL, Hot Shoe Model, Stock No. 4430, only \$16.85 + 1.25 Shipping

Alkaline Batteries, Set of 2, \$1.59
Accessory Hot Shoe (for cameras without Hot Shoe) \$3.45

Model 100XLC

Computer Strobe. Automatically adjusts light for correct exposure. Guide Number 46 for ASA 100 film. Lowest-priced Name Brand Automatic Strobe Flash. Engineered and guaranteed by Rollei!

Rollei Automatic Strobe Flash Model 100XLC, Hot Shoe Model, Stock No. 4431, only \$26.95 + 1.65

Alkaline Batteries, Set of 2, \$1.59
Accessory Hot Shoe (for cameras without Hot Shoe) \$3.45

Model 121 BC

Powerful Computer Strobe. Automatically adjusts light for correct exposure. Guide Number 70 for ASA 100 film. Has Hot Shoe, as well as Detachable Cord (for use on Non-Hot-Shoe Cameras). Lowest-priced Name Brand Powerful Strobe. Engineered and guaranteed by Rollei!

Rollei Powerful Automatic Strobe Flash, Model 121 BC, Stock No. 4432, only \$39.50 + 1.95 Shipping

Alkaline Batteries, Set of 2, \$1.59

Used Exakta Lenses

To obtain our Current List of Used Exakta Lenses:

Send Self-Addressed Envelope and write in the lower left "U.L.L." (which stands for "Used Lens List").

Seymour-Rebuilt Exaktas

Send for the Current List of Seymour-Rebuilt Exaktas:

Send Self-Addressed Envelope and write in the lower left "L.S.R.E." (which stands for "List of Seymour-Rebuilt Exaktas").



Sneaky Pete Shoots Around the Corner

Remember the time when you wished you and your camera were invisible? Remember those "human-interest" pictures you could not shoot because you were too timid to point your camera? And how about those candid shots of children which you did not take because the little angels (?) would stop what they were doing when they saw the snooping camera. They all add up to **The Shots Not Taken.**

But now you can photograph **everything** and **everybody** you always wanted to shoot if you disguise your camera with Sneaky Pete and **shoot around the corner!**

In spite of its frivolous name, Sneaky Pete is a serious optical instrument of highest precision. It fits onto the front of your lens and looks just like a telephoto lens. But the "front element" is a fake. Inside the Sneaky Pete Lens Disguiser is an optical mirror (first surface), and there is an opening on the side. While you **seem** to be shooting straight ahead, you are **actually** shooting "around the corner" photographing a scene which is exactly 90° from where you are "pointing" the camera. You are **POINTING** your camera **DOWN** the street but you are **TAKING** a picture **ACROSS** the street! The possibilities are unlimited. Want to shoot the celebrity at the next table at the sidewalk cafe? Put your camera on the table, lens facing up into the sky. Rotate the camera till Sneaky Pete's **real** eye points at the unsuspecting target. Click, gotcha!

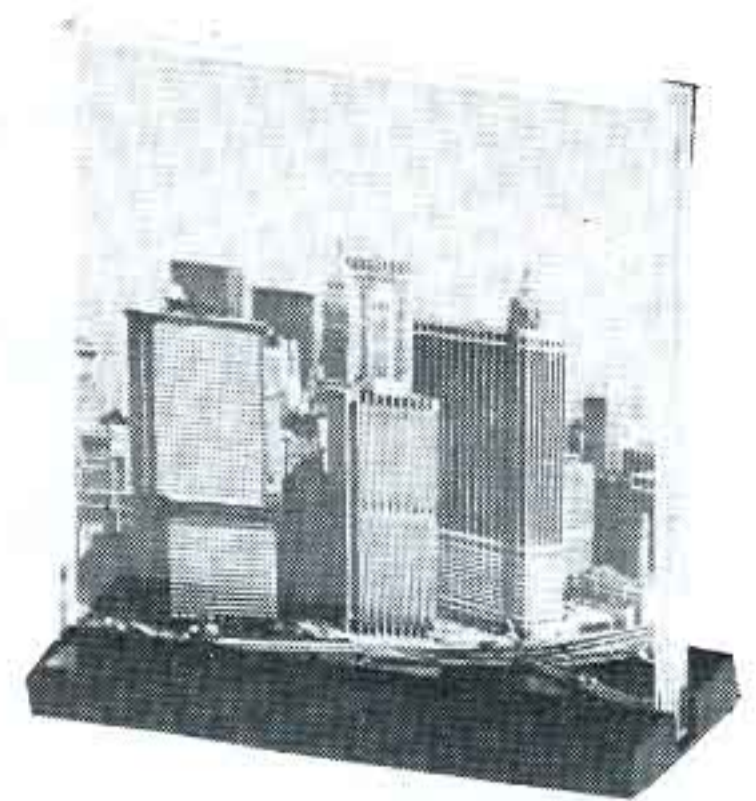
And there is another use for Sneaky Pete: It doubles as a Copy Stand! If you do a great deal of copying, etc., a Copy Stand is a worthwhile addition to your arsenal of accessories. But if you do only occasional copying, Sneaky Pete will do just as well.

Place your camera on its back on any table with the lens pointing towards the ceiling. Attach Sneaky Pete to the lens and you will actually shoot at right angles to the lens axis. Place the original which you want to copy in front of the side opening and shoot.

Indoors or outdoors, Sneaky Pete is an indispensable accessory. During this Sale you can buy it at a substantially reduced price:

Angle Scope with Series VII Fitting, Stock No. 1912, Sale Price only \$17.50 + 1.35 Shipping Charges

Lens Adapter (state mm) \$4.95



Final Close-Out

Lucite Frames with Black Base

36c per Frame!

These fine Picture Frames are made by famous Eaton. You see them in the best Gift Shops and finest Frame Stores. They stand up and display pictures on both sides. Each frame is individually boxed and can be mailed as a gift. We have sold thousands of these beautiful frames to delighted customers but the time has come to close out the balance of our stock to make room for new items. The frames come in two sizes, 3½x3½ inches and 3½x4½ inches. We have made up Lots of 27 Frames, potluck sizes, which we will sell on a first-come basis at \$9.65 per Lot plus \$1.35 Shipping Charges. You may buy as many Lots as you wish, as long as the stock holds out. You are buying the Frames for less than 36c each, that's right, 36c a piece! **Eaton Lucite Stand-Up Frames, Close-Out Lot of 27 Frames, Stock No. 2163/25, \$9.65 per Lot plus \$1.35 Shipping**

Giant Grab Bag of Used Items. 25c per Item!

Filters, Shades, Lenses, Straps, Accessories, Filter Adapters, Flanges, Leather Cases, Bracket, Reflectors and the Flotsam and Jetsam that a well-established Camera Store is heir to. We have assembled these Grab Bags, 20 Items per "Pack", no two packs alike, and nobody can predict what you will find. You may buy as many Packs as you like. Every one is a veritable Gold Mine!

Grab Bag Pack, 20 Items, \$5 each Pack plus 95c Shipping.

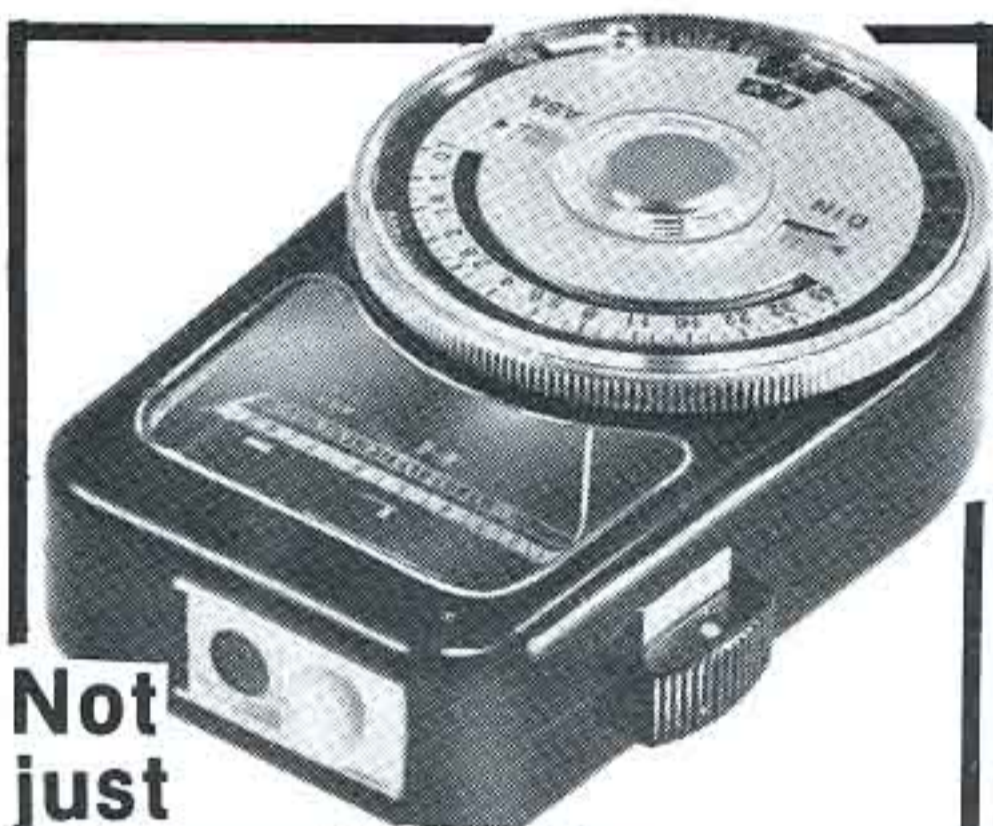
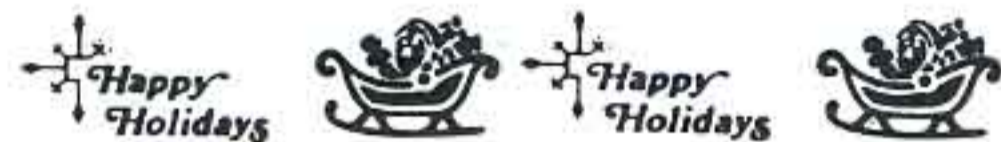
Buy as many "Packs" as you like. We fill orders as long as our supply lasts. Final Sale, of course, No exchanges or returns at this price!



Famous Rokunar Lenses

These fully automatic models are now available for all Exakta Models, including the Exakta "42" (which takes Pentax Type Lenses). Be sure to mention the Exakta Model in which you intend to use the lens. **200mm F3.9 Automatic Rokunar, Stock No. 1843, \$79.50 + 7.95 for the Case and \$1.65 Shipping Charges**

300mm F5.5 Automatic Rokunar, Stock No. 1856, \$84.50 + 8.45 for the Case and \$1.85 Shipping Charges



Not just a "new" Meter but a Better One!

We sold over 3000 "Tiger" Meters because it was the best meter -- at the time. Now it has been overtaken by the new Deewon (D-1 to all you Starwar Fans). Greater Accuracy is achieved by a Dual Range Switch (Hi and Lo) and the Deewon gives you both Reflected Light and Incident Light Readings. It has a Zero Adjust Slot, too!

The most important "feature" of the Deewon is its uncanny accuracy. Watch the pointer go to the correct reading and stay there, unwaveringly. The other important features are:

- Reflected Light and Incident Light Readings
- High and Low Range Switch
- Shutter Speeds from 4 Minutes to 1/4000 second
- F/Openings from F0.4 (zero point seven!!) to F/45
- EV down to -4 (minus four: That's 5 values below EV-1!)
- ASA Film Speeds from 6 to 6400
- Movie Exposures, too: From 8 to 64 frames per second

Additional important features:

- On/Off Switch
- One-Hand Operation
- Zero Adjust Slot
- Built-in Battery Tester

The Deewon Exposure Meter is the finest Meter we could find, a worthy successor to the old "Tiger" Meter.

Deewon Super Sensitive Electronic Exposure Meter, Stock No. 1995, complete with Case, Necksling and Battery, only \$27.95 + 1.65 Shipping.



Price, Performance, Features and Power make the Sunpak 311 Thyristor Strobe the logical choice

The main reasons why we selected this particular model, the Sunpak Auto 311 Thyristor Strobe, are the Multiple Aperture Control and the Variable Power Selector. Automatic operation is extended from a foot and a half to twenty feet at maximum aperture setting or to ten feet at minimum aperture setting (your choice!). The energy saving Thyristor circuitry gives you more than a thousand flashes per set of Alkaline Batteries. A special green "Auto Signal" Light confirms auto operation and correct (Automatic) exposure before you shoot. Rapid-Sequence, yes. Manual Operation, too.

Exclusive: You can "dial in" the exact amount of light you want for, say, close-up work etc., without moving the flash closer or further away! This is a unique feature and I hope you realize what it means: You can shoot at full power, half power, 1/4, 1/8 or even 1/16 power. Let this feature sink in when you make your decision which Thyristor Strobe you pick! ASA 100 Guide Number 80. Weight 9 ounces.

Sunpak Auto Thyristor 311, Stock No. 1928, \$79.95 + 2.45 Shipping

Batteries, Alkaline, Set of 4, \$3.18



Auto Computer Strobe

If you must work fast and cannot be bothered with changing the F/Stop for every shot, the Sunpak Auto 101 will automatically give you the correct exposure. It turns your camera and strobe into a point and shoot setup. Of course, you can use the Model 101 as a manual unit, too. ASA 100 Guide Number 56. Weight 4 ounces. **Sunpak Auto 101, Stock No. 1925, \$29.95 + 1.35 Shipping**

Batteries, Alkaline, Set of 2, \$1.59



Manual Strobe

The unit we have selected in this category is the Sunpak Model 90. It is the lowest-priced unit which we honestly recommend with a clear conscience. It is a manual unit without fancy frills but reliable, powerful enough for all but professional studio requirements, simple to use and inexpensive. ASA 100 Guide Number 56. Weight 4 ounces.

Sunpak Model 90, Stock No. 1922, \$14.95 + 95c Shipping

Batteries, Alkaline, Set of 2, \$1.59



38mm to 90mm Multi Coated

Automatic Macro Zoom Rokunar

The Macro Rokunar takes the place of a Wide Angle Lens, a "Normal" Lens, a Portrait Lens, and a moderate Telephoto Lens, a Macro Lens, and a Copying Lens. In its performance it is a true Rokunar; need we say more? Multi-Coated, of course.

Read these impressive specifications:

- Macro Close-Up Focusing to 5" from front of lens
- Regular Focusing Range from 5 feet to Infinity
- 14 (fourteen!) Elements
- Multi Coated
- Fully Automatic Diaphragm F3.5 to F/22
- Compact: only four inches long!

Let me add my own impressions after I used the lens on my recent photo vacation: The focus and the zooming are exceptionally smooth. The optical performance is superb and the color balance could not be improved, it's just perfect.

Multicoated 38mm to 90mm F3.5 Fully Automatic Macro Zoom, Stock No. 1982, \$249.50 + 9.85 for the Case and \$2.45 Shipping Charges

Be sure to state Exakta Model for which you are ordering the lens.

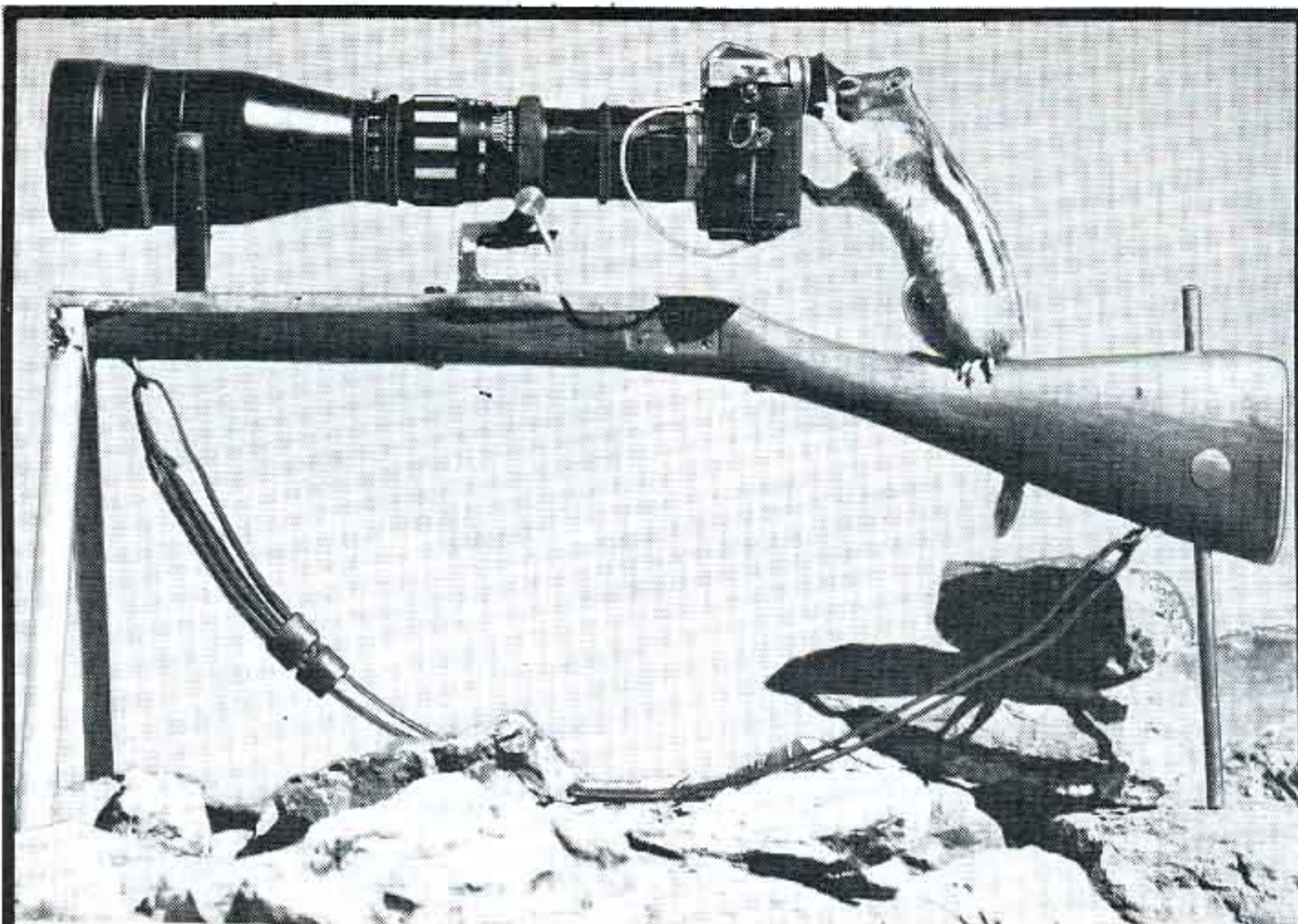
135mm F2.8 Preset Coligon

Special Purchase
Only 100 Lenses at This Price

These excellent Coligon Lenses fit the Exakta 42, the Pentax and all cameras with Universal Screw Mount. With the Adapter TW/PRA they also fit the Exakta Twin TL.

They are first quality Coligon Lenses but there were only 100 lenses in the "deal". First come, first served.

135mm F2.8 preset Coligon Telephoto Lens, Screw Thread Mount, Stock No. 1901/PP, incredibly low priced at only \$27.30 + 1.65 Optional Accessories: Case \$2.95. Custom Shade \$3.45. Screw-on Rear Cap \$1.95, Screw-in Front Cap \$1.95



Who sent us this picture about 25 years ago?

While rummaging through some old pictures we came across the above amusing shot. It had been sent to us by a customer some 25 years ago (give or take). **If you are the photographer who took the picture, write us and prove it. You will receive \$25.00 worth of Exakta Equipment of your choice.**

E.E.I.S.

(short for Exakta Equipment Information Service).

While complimentary samples are being mailed to non-subscribers, only subscribers receive every issue. Don't miss a single issue! It may contain the unbelievable bargain you have been waiting for. It may contain the new accessory you always dreamed about.

While we must make a Subscription Charge of \$5.00 per year it will actually cost you nothing because you get a credit equal to the subscription price. Send \$5.00 for a year's subscription and deduct the five dollars from your first order for \$20.00 or more. Fair?

One Year Subscription to E.E.I.S. \$5.00. This amount is refundable as explained above.

What's all this fuss about "Disclosure of Guarantee"?

The Federal Trade Commission recently issued an order that guarantees must be "disclosed" to retail customers. We must have been ahead of our time for 25 years because we have been printing our guarantee, trial period, money-back period, and so on for more than a quarter of a century. How else would you, our customer, know about these important parts of your purchase?

MONEY-BACK POLICY

Our Money-Back Trial is one of the most liberal in the industry: Any Stock Item may be returned (with or without reason) within 15 Days from the day you receive it. Naturally, the equipment must be in the same condition as received and in original packing. The sale becomes final only after the 15-Day Trial Period, at which time the guarantee takes over and you are still protected. Return privileges do not apply to items made to order or obtained on special order or on items designated "As Is" or "All Sales Final" or "Non-Returnable".

GUARANTEE

New Cameras, new Lenses, new Accessories (except electric and electronic items) carry a One Year Guarantee (Labor and Parts).

New electric and electronic Items (Strobe Units, Exposure Meters, etc.) carry a 90-Day Guarantee (Labor and Parts).

Rebuilt cameras, used lenses, used accessories (unless sold "as is") carry a 90-Day Guarantee (Labor and Parts).

Repairs are guaranteed for 90 Days. Important: Guarantee on Repairs covers only functions specified, charged for, and repaired by us.

Equipment sent in during the guarantee period must be accompanied by Return Shipping Charges unless it is picked up at our store.

Important: Unauthorized repairs and/or tampering automatically void all guarantees. Damage caused by misuse, abuse, dropping, water and/or sand, excessive heat or corrosive action are not covered by the guarantee.

READ YOUR INSTRUCTIONS!

If you suspect a malfunction, first check your instruction book. If you cannot find a solution to your problem, write us. Send equipment **ONLY IF WE TELL YOU**. Chances are, we can tell you what you are doing wrong. **IMPORTANT:** If you send us equipment for "repair" under warranty and we find that there is nothing wrong, we must make a Service Charge of \$5.00 (Plus Return Shipping) except in cases where we authorized you to send us the equipment for inspection.

RESPONSIBILITY for Customers' Color Slides, Negatives, Original Prints, etc.

Responsibility will not be accepted for any loss or damage however caused. Your originals are accepted on the basis that their value is the retail cost of the material. Our liability is limited to replacement, or re-imbursalment of the retail cost, of the unexposed material.

Otto's Advice

It seems only yesterday but it's actually twenty-five years ago that Otto, the man in charge of our Service Lab, coined his often-quoted saying: "Take care of your Exakta and it will take care of you almost forever!" True today as it was then!

Have your camera serviced periodically **before** things go wrong. Otto initiated the "Service Package" 25 years ago. It is still being done the Otto Way: Your camera is cleaned, the caked-up old lubricant is removed, the works are re-lubricated, shutter speeds, focus and synchronization are checked and minor adjustments are made without additional charge. Remember, though, that replacement of parts or the repair of serious malfunctions are not included in the Service Package Price. If such malfunctions are discovered, you will be notified.

Service Package, as described above, \$34.50 + 2.95 Return Shipping Charges.

Attention Experimenters!

You always wanted to experiment with all kinds of filters. For just "playing around", the cost of filters was too high. The people who take the weird and unusual pictures for the camera magazines don't have to worry: the magazine pays for the filters! **You** have to pay for your filters. Up to now you probably hesitated to let yourself go.

We have accumulated all kinds of filters which we consider ideal for experimenting ("playing around"). We packaged them in Sixpax, six different filters to a pack. If you buy more than one pack at the same time, we will make sure that there are no duplicates. Every filter in these Sixpax costs you only 99c. You can't select colors, types, diameters (but they are all large enough for modern Ser. VII lenses) and you can't return any of them for exchange, refund, or credit. They may be worth five or six times the price you pay. You buy them cheap. You take what you get. One thing we can tell you: you get much more than your money's worth.

Filter Sixpax, 6 different Filters, Pot Luck, Stock No. 6644/SXP, only \$5.94 per Sixpack, plus 95c Shipping
 2 Sixpax (12 different) \$11.88 + 1.25
 3 Sixpax (18 different) \$17.82 + 1.65

BONUS BUY!

Where have all the inexpensive Fiber Cases gone? Those medium size Carrying Cases that used to sell for less than \$5? Haven't seen any of those in many a year, have you? But --- believe it or not, **we have them!** They measure 9 X 8½ X 4" and have a dividing partition (which you can remove with a razor blade, if it's in the way.) You can buy this sturdy Fiber Case (with Shoulder Strap, of course) for a mere \$4.75 + 75c Shippg. Charges, or, better still, as a Special Bonus Buy: **Fiber Equipment Case, 9x8½x4, Stock No.2076, Bonus Buy with any order for \$10 or more, \$2.48 plus 75c Shipping Charges. (You must mention "Bonus Buy with \$10 Order")**

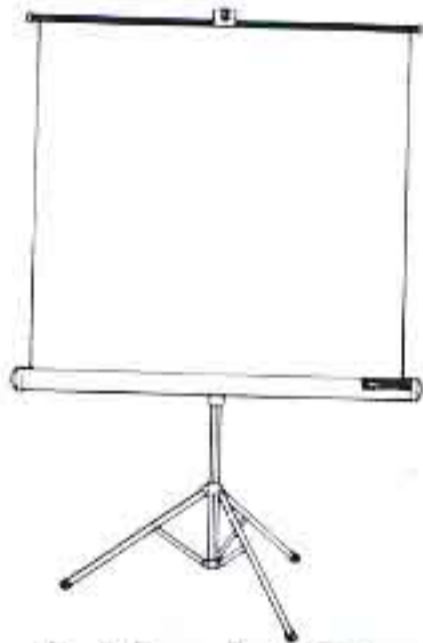


Best Selling Telephoto Lens Reduced During Sale

We sell more 135mm F2.8 Automatic Rokunars than any other Telephoto Lens. If you do not yet have one, we will give you a break during this Sale:

135mm F2.8 Automatic Rokunar, Stock No. 2105, our regular low Selling Price: \$69.50 + 5.95 Case. Now, during Sale, \$59.50 + 3.95 Case. Shipping Charges \$1.65.

The 135mm Rokunar is available for the Classic Exakta and for the Exakta RTL-1000. For the Exakta Twin TL order the 135mm F2.8 Automatic Exaktar. Same low price. For the Exakta 42 order the 135mm F2.8 Automatic Varexon. Same low price.



New!

High Resolution Projection Screen

We bring you a High Resolution Projection Screen with a newly developed white surface which shows your films or slides exactly as they are. No ridges across the faces, no "dots" in the blue sky. Extremely wide Viewing Angle lets you seat your audience anywhere in the room. Specially treated surface: Washable with mild detergent! Remains brilliantly white for years and years.

When not in use, screen rolls into protective metal compartment and the all-metal Stand folds up for easy storage. The Projection Surface is 40x40 inches. And, yes, the screen is U.S. made!

High Resolution Screen, 40x40, Stock No. 1937, Mfr's Sugg. Retail Price \$39.85. Our Special Sale Price, only \$19.95 + 2.95 Shipping

Page 9



Exakta Twin TL and Exakta 42 now available with F1.4 Harigon

If you have been a Seymour Customer for more than 15 years, you will remember the "Miracle of Optics", the 58mm F1.2 Harigon. At that time the Harigon was not only the fastest lens ever made for the Exakta but also a marvel of optical correction. It had to be discontinued because the production cost became so high that it "priced itself out of the market". No, the old Harigon has not been resurrected but its name has been awarded to a worthy successor, the 55mm F1.4 internally automatic Harigon, a new, superbly corrected fast lens which is now available for the Exakta Twin TL and the Exakta 42. In fact, when you order either camera with the F1.4 Lens, you will now receive it with the Harigon.

"Hari" means needle, hence "needle sharp", an optical configuration enhanced by a hard-surface Anti-Reflection Coating. And the appearance has not been neglected either. Suzie, our Assistant Typewriter Ribbon Re-Inker, says the Harigon looks downright sexy. (The Harigon, had it been able to speak, could have returned the compliment.

We are not saying that you have to have the Harigon. The F1.8 Exaktar is a fine lens and more than adequate for any kind of photography. But if you have a few extra dollars to spend, it would be nice to have an F1.4 ultra fast "Super" Lens.

You can buy the Harigon with your new Exakta or you can buy the lens separately. And we accept trades, too. (See below.)

55mm F1.4 Internally Automatic Harigon for Exakta Twin TL, Stock No. 1989, \$109.50 + 1.95 Shipping

55mm F1.4 Internally Automatic Harigon for Exakta 42 (same as Pentax, Praktica, Mamiya, etc.), Stock No. 1990, \$109.50 + 1.95 Shipping

We accept Trades: Harigon F1.4 in exchange for your F1.8 or F1.7 Exaktar, Exchange Price \$77.50 + 1.95 Shipping. (Exchange for other lenses, please write or send lens for quotation.)

Our Telephone Number

(Area Code 212) 244 - 1150

We have 3 Lines:

You rarely get a Busy Signal

Company Policy: No Collect Calls



Original Ihagee Exaktar Lenses for the Twin TL

Internally Automatic Telephoto and Wide Angle Lenses for the Exakta Twin TL. Sharp, crisp and anti-reflection coated. Superb quality in the true Ihagee Exakta Tradition.

35mm F2.8 Fully Automatic Exaktar Wide Angle Lens for Twin TL, Stock No. 1932, \$69.50 + 3.95 for the Case and \$1.35 Shppg.

135mm F2.8 Fully Automatic Exaktar Telephoto Lens for Twin TL, Stock No. 1934, \$69.50 + 3.95 for the Case and \$1.35 Shippg.

Puppytail Cable Releases Bonus Buy

Puppytail Cable Releases are Six Inches Long. They prevent Camera Shake. Original German Make. Black and Chrome. **Set of Three Puppytail Cable Releases, Stock No. 1829/3BB, Bonus Buy with any order for \$10 or more, only 99c + 25c.**

Famous Rokunar Lenses Now Available For ALL Exakta Models

We have been featuring Rokunar Lenses for more than twenty years. Their famous slogan "Sharp as a Rokunar" has been a household word of the Camera Industry as long as I can remember. Rokunar Lenses may cost a few dollars more than so-called low priced lenses but time and again our tests convinced us that they are well worth the money; in fact, we still believe that they are amazingly low priced for the quality they offer. Optically superb. Mechanically unusually smooth. Beautifully designed and now Roku-Coated.

When ordering, be sure to mention for which Exakta Model you want them.

Rokunar Zoom, 60mm to 135mm F3.5, Automatic, Stock No. 1876, \$179.50 + 9.85 for the Case and 1.65 Shipping

Rokunar Macro Zoom, 60mm to 150mm F/4, Automatic, Stock No. 1868, \$199.50 + 9.85 for the Case and 1.75 Shipping

Rokunar Zoom 70mm to 210mm F/4, Automatic, Stock No. 1877, \$189.50 + 9.85 for the Case and 1.85 Shipping

Rokunar Zoom, 180mm to 410mm F5.6, Preset, Stock No. 1878, \$279.50 + 12.50 for the Case and 2.35 Shipping

Be sure to mention which Exakta Model you want the lens to fit.



Original PROXETTE Exakta Bellows

The Proxette Bellows Unit is the Original Exakta Bellows, designed, engineered, and built in the Dresden Exakta Plant. In the true German Exakta Tradition, the Proxette is built to do its job well and to last virtually forever. It fits all Exakta and Exa models: it has the original Exakta Bayonet. The front is equipped with the original Exakta Flange. We stress "original" because it guarantees correct, smooth, and wobble-free fit of the bellows on the camera and of the lens on the bellows. The Proxette has a dual hook-up, permitting horizontal and vertical positioning of the camera.

The Proxette has two Tripod Sockets. This makes it possible to vary the position of the lens relative to the subject, or, if desired, (for constant image ratio), to keep the lens-to-subject distance fixed, bringing the film plane into focus by moving the rear part of the Proxette. You are in total command!

- Original Exakta Equipment
- Made at Dresden, Germany
- Genuine Leather Bellows
- All-Metal Construction
- Horizontal and Vertical Hookup
- Twin Rod Suspension
- Positive Lock
- Smooth Operation

The construction of the Proxette Bellows keeps the lens permanently aligned, both laterally and relative to the lens axis. This means that the lens axis will always be exactly perpendicular to the film plane and that the lens axis will touch the film plane exactly at the intersection of the diagonals. This is extremely important for close-up work where the slightest deviation would produce photographs which are sharp in one corner but blurred in the other three corners. Permanent alignment is achieved by the use of two chrome plated smooth suspension rods.

Once the focus, the Proxette provides a positive lock which does NOT slide into the next "notch" because there are no notches! It prevents the lens from gradually dropping to a lower position when the unit is pointed down. Once locked, the focus STAYS locked.

For Close-ups (Macro Photographs) the Proxette is used in Exakta lenses. If you want to have a range from Close-Up work to Telephoto work you can use the Proxette with Short-Barrel Lenses. The range will then depend on the focal length you select.

If you are a serious photographer, a professional, a doctor or a scientist, the Proxette will solve your photographic problems. If you are an amateur, a hobbyist or an experimenter, the Proxette will provide you with a barrel of fun.

Original Proxette Exakta Bellows, Stock No. 1936, exceptionally low priced at only \$29.95 + 1.95



Genuine German Short Barrel Macro Lenses

Why do we say "Genuine"? Because so many "German" lenses now come from exotic places like Taiwan or Uzbekistan. The Macro Doryt Lenses are genuine German Lenses, jawohl! Designed and corrected for use in Bellows with 35mm Single Lens Reflex Cameras. Wire sharp. Free from Flare. Anti-Reflection Coated. Best Quality in the true German Tradition.

Through special arrangement we buy these lenses directly from Germany. No Middleman, no Distributor, no Wholesaler's Profit. How else could we bring you genuine German Lenses at such low price? Judge for yourself:

75mm F4.5 German Macro Doryt, Short-Barrel Mount, Click Stops, Closes down to F/22, Stock No. 1871, only \$23.50 + 1.25 Shipping Charges

105mm F4.5 German Macro Doryt, Short-Barrel Mount, Click Stops, Closes down to F/22, Stock No. 1872, only \$27.50 + 1.25 Shipping Charges

The Macro Doryt Lenses are in Basic Macro Mount and Camera Adapters (i.e. Bellows Adapters) are available for virtually all 35mm SLR Cameras.

Exakta Bayonet Adapter, Stock #3787, \$4.95
Now, during Sale, save even more: Order the 105mm Macro Doryt at \$27.50 + 4.95 for Classic Exakta Bayonet and get the 75mm Macro Doryt and Bayonet at Half Price:

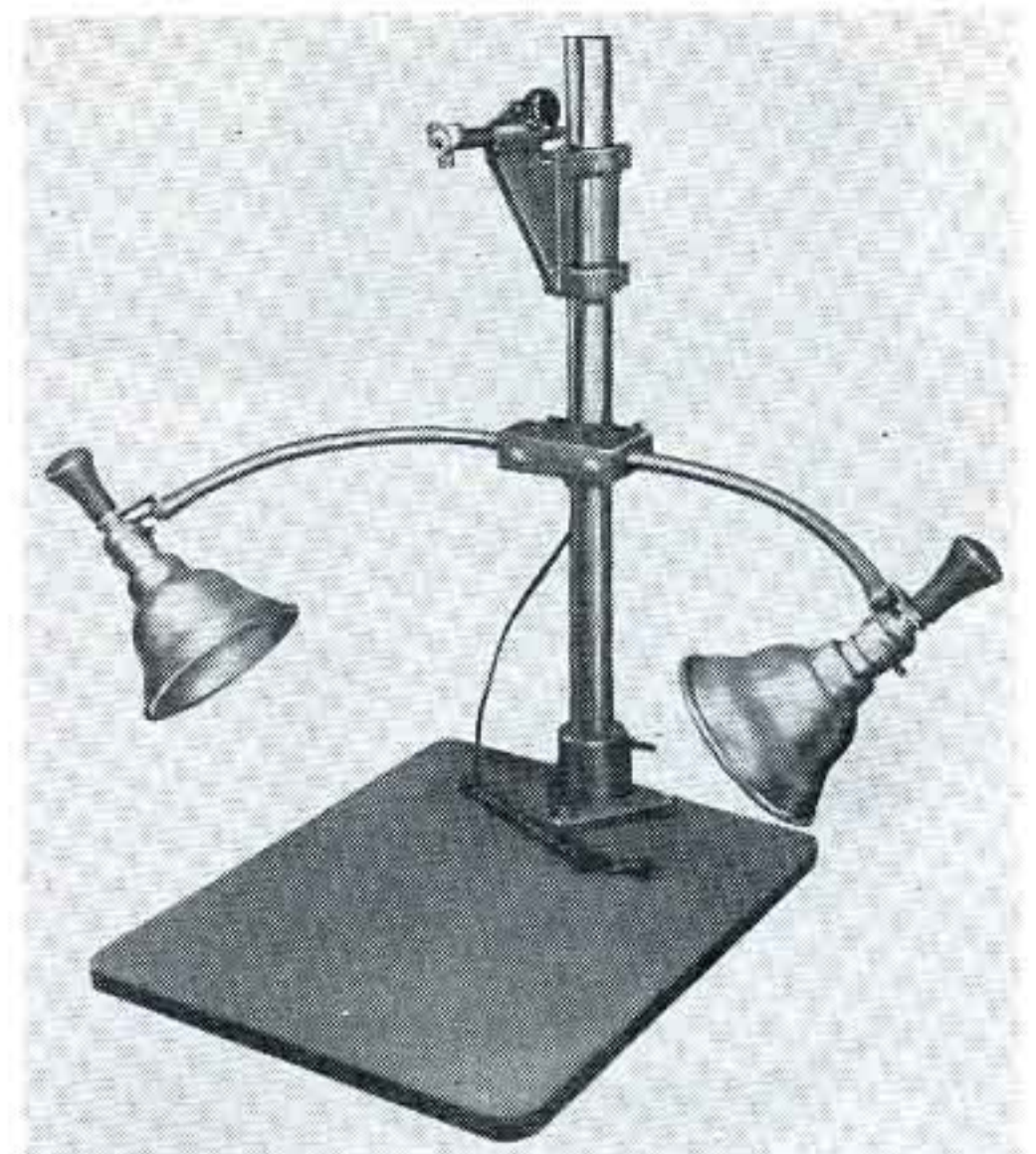
105mm and 75mm Macro Doryts, 2 Classic Exakta Bayonets, Stock No. 3871, all for only \$46.95

Macro Twin Supreme, the Complete Macro Set-Up at Lowest Price

This Setup combines Everything you need for Close-Up and Macro Work. Here's what you get:

Original Exakta Proxette Bellows.....29.50
75mm F4.5 Macro Doryt Lens..... 23.50
105mm F4.5 Macro Doryt Lens.....27.50
Two Exakta Bayonets at \$4.95..... 9.90
ProxiGrid Macro Focusing Insert..... 12.95
Folio "Perfect Close-Ups".....3.00

106.35
Save 50% during Sale: Macro Twin Supreme Setup, Stock No. 3935, all for only \$53.25 + 2.95 Shipping Charges



Universal Copy Stand

Our best Copy Stand at an amazingly low price. Look at the features:

By now you surely know how we select the Equipment we feature. Here is a supreme example: the Best Copy Stand for the Least Money. Simple, isn't it? First, look at the features. Then, look at the price. We have amazed you before but this time it's sheer magic! Features? Yes, Features!

- Rock Steady (the most important feature)
- Large 16"x19" Baseboard
- 1 1/2" Diameter Chrome Plated Upright
- 38" Post comes in two 19" Sections
- Feather Touch Sliding Arm moves on four Roller Bearings
- Lateral Movement permits Centering Camera over original to be copied
- Optional Lighting (shown) with Flexible Arms, 2 Reflectors, Switch

Universal Copy Stand, Stock No. 1902, \$33.95 + 2.95 Shipping Charges

Optional Copy Lighting Unit as shown (bulbs not included), Stock No. 1903, \$22.95 + 1.65

Extra Special! Combination Copy Stand and Copy Lighting Unit, Stock No. 1904. Save \$6.95 when you buy the combination, only \$49.95 + 3.25. If you already have a copy stand and want to buy the Copy Lighting Unit, chances are, it will fit your stand: it is designed to adjust to posts of any size from a skinny Half-Inch to a fat 1 1/2".

**15 Days Money Back
on ANY item
in this folder**



**Have you sent
for your New Listing
of Used Equipment**

Send us a self-addressed envelope. Write the words "Used Lens List" in the lower left of the front of the envelope. We will send you an up-to-date Listing by return mail.

Price Reduction on famous Angenieux Lens

A lens does not acquire a reputation as "sharpest of its kind" unless it really performs better than all others in its focal length and speed. The Wide Angle Lens which has this enviable reputation is the 35mm F2.5 Angenieux Retrofocus Wide Angle Lens. This is the original Retrofocus, often copied but never equalled.

No matter how many wide angle lenses you have, you should have the Angenieux Retrofocus, too. What's more, these lenses have not been made in over twenty years and their value as collector's items goes only one way: Up!

Used 35mm F2.5 Original Angenieux Retrofocus Wide Angle Lens, Standard Diaphragm, Stock No. 1411, EEIS Special Offer: Only \$37.50 + 1.65 DeLuxe Pouch, \$2.95

50mm F1.9 Fully Automatic Schneider Kreuznach Xenon Lens

No, Schneider did not resume production of new Xenon Lenses but we did discover a quantity of slightly used and thoroughly checked Otto-OK'd used ones.

What can we say about the Schneider Kreuznach Xenon that you do not already know? Just that it is probably the most desirable 50mm Automatic Lens for the Classic Exakta and the RTL-1000.

At the time we write this, we have all three models but it is a good idea to give us your first, second and third choice. Optically they are all identical and all are fully automatic. The changes have been in the mount only and are mostly cosmetic.

50mm F1.9 Automatic Schneider Kreuznach Xenon for Classic and RTL-1000, used Latest Model, Stock No. 4420/LM, \$99.50 Intermediate Model,

Stock No. 4420/IM, \$89.50 Older Model, Stock No. 4420/OM, \$79.50 Shipping Charges \$1.65

Automatic Extension Tubes for Exakta RTL-1000

We purchased a small quantity (as many as were available) of Original Automatic RTL-1000 Exakta Extension Tubes from the Dresden Exakta Plant. These Sets are slightly used but completely refurbished and tested at Dresden. Needless to say, they perform just like new tubes. Since new tubes are no longer available, these tubes are a very lucky find. Offer good while they last. No more when these are gone!

Used (refurbished and tested) Automatic Extension Tube Sets, internally automatic, for Exakta RTL-1000, \$27.50 + 1.35 Shipping



Eyelevel Prisms for Classic Exakta

Original Dresden-made Prism. Brand new! Fits all Classic Exakta Models (V, VX, VXIIa, VXIIb, VX-1000, VX-500). You have your choice of Micro Grid or Split Image Insert. Tell us which Insert you want or leave choice to us.

Eyelevel PentaPrism for Classic Exakta, complete with Focusing Insert, Stock No. 2037, \$49.50 + 1.45 Shippg. Chgs.

Used Prisms for Classic Exakta

Same as above, used, complete with Focusing Insert, Stock No. 62037/U, \$36.50 + 1.65 Shipping Charges

Combination "Deal" Ihagee Bellows and Ihagee Tubes

Did I hear you say: "If I get the Bellows, I don't need the Tubes"? Pardon me for contradicting you: You are wrong. Let me quote from Binno Garasu's Folio "Better Close-Ups Every Time": **The extension of a bellows usually starts where the tubes leave off. Owning both Tubes and Bellows is therefore no extravagant luxury.** In other words, you need both. **Combination Deal No. 1499: Original Ihagee Proxette Exakta Bellows and Original Ihagee Chrome Tubes, both for only \$29.95 + 2.45 Shipping Charges**

Book and Folio Sale

#1. The Depth-of-Field Book by Binno Garasu. Has charts for every focal length and easy-to-understand detailed instructions how to make Depth-of-Field work for you instead of against you.

The Depth-of-Field Book by Binno Garasu, Stock #1835, 99c + 25c Shipping

#2. The Filter Book, compiled by Kodak. Profusely illustrated. Takes the mystery out of the use of Filters.

The Filter Book. Stock #1802, 99c + 25c Shipping

#3. Camera Profits, an indispensable Folio if you intend to sell your pictures. In addition to full instructions how to go about it, the Folio contains a list of 300 companies to whom you can submit your pictures. The list is arranged by Subject and Type of Pictures Wanted and shows prices paid. **Camera Profits (Information Folio), Stock No. 2146, \$2.00 + 25c Shipping**

Special Combination Deal: All three above (2 Books and 1 Folio). Stock No. 1413, \$2.65 + 35c Shipping Charges.



28mm F2.8 Automatic Super Marexar Wide Angle Lens

Wire sharp. Distortion-free. Ultra-Wide Coverage. Unusually Brilliant Color Rendition. Anti-Reflection Coated. One of those rare lenses. Available only for the Exakta Twin TL and the Exakta 42. **28mm F2.8 Internally Automatic Super Marexar Wide Angle Lens, Stock No. 1906, for Exakta Twin TL or Exakta 42 (specify!), excellent value at only \$89.50 + 1.65 Soft deLuxe Pouch \$2.95**



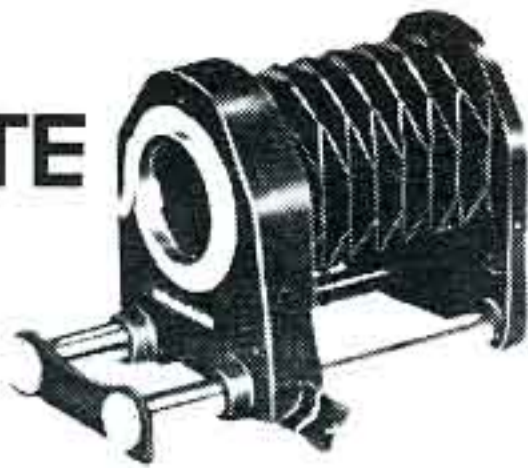
Attention Twin TL Owners: Visimag Focusing Magnifier

If you have trouble focusing, the new Visimag is worth its weight in gold! The Visimag is a powerful Multiple-Lens Magnifier with a wide range of adjustment for individual requirements of dioptic correction. It works as a Focusing Magnifier for people who need correction and for people who need just magnification.

The Visimag attaches to the Prism of the Exakta Twin TL. To adjust it to your own eyesight you rotate the ocular ring till the MicroGrid in the Finder appears sharp and greatly magnified. Then you focus your camera lens in the conventional manner: The Visimag magnifies the center of the image like a microscope for ultra precise sharp focus.

You can flip the Magnifier in and out without removing the Visimag from the camera. **Visimag Focusing Magnifier for the Exakta Twin TL, Stock No. 1983, \$19.50 + 45c**

Original PROXETTE Exakta Bellows



The Proxette Bellows Unit is the Original Exakta Bellows, designed, engineered and built in the Dresden Exakta Plant. In the true German Exakta Tradition, the Proxette is built to do its job well and to last virtually forever. It has a dual hook-up, permitting horizontal and vertical positioning of the camera.

The Proxette has two Tripod Sockets. This makes it possible to vary the position of the lens relative to the subject, or, if desired, (for constant image ratio), to keep the lens-to-subject distance fixed, bringing the film plane into focus by moving the rear part of the Proxette. You are in total command!

- Original Exakta Equipment
- Made at Dresden, Germany
- Genuine Leather Bellows
- All-Metal Construction
- Horizontal and Vertical Hookup
- Twin Rod Suspension
- Positive Lock
- Smooth Operation

The construction of the Proxette Bellows keeps the lens permanently aligned, both laterally and relative to the lens axis. This means that the lens axis will always be exactly perpendicular to the film plane exactly at the intersection of the diagonals. This is extremely important for close-up work where the slightest deviation would produce photographs which are sharp in one corner but blurred in the other three corners. Permanent alignment is achieved by the use of two chrome plated smooth suspension rods.

Once in focus, the Proxette provides a positive lock which does NOT slide into the next "notch" because there are no notches! It prevents the lens from gradually dropping to a lower position when the unit is pointed down. Once locked, the focus STAYS locked.

For Close-Ups (Macro Photographs) the Proxette is used with Exakta lenses. If you want to have a range from Close-Up work to Telephoto work you can use the Proxette with Short-Barrel Lenses. The range will then depend on the focal length you select. If you are a serious photographer, a professional, a doctor or a scientist, the Proxette will solve your photographic problems. If you are an amateur, a hobbyist or an experimenter, the Proxette will provide you with a barrel of fun.

Original Proxette Exakta Bellows, Stock No. 1936, exceptionally low priced at only \$29.95 + 1.95

FREE FOLIO with every Ihagee Proxette Bellows

With every original Ihagee Proxette Bellows we give you, without charge, a copy of Binno Garasu's New Instruction Folio "Perfect Close-Ups Every Time".

Please remember that you must request your free copy at the time you order the Proxette. Say on your order: **Close-Up Folio, Stock No. 1986, No Charge**

Versatile Copy Stand



The Versatile Copy Stand has an 18-inch chrome-plated Steel Post, a Sliding Arm with large Locking Knobs. The Camera Holder will hold the camera facing down or facing out. The rubber-tipped open legs permit the use of the stand in the conventional manner or on glass for special lighting effects. I use it on a commercial "light table" for copying type and drawings. Hospitals use it to copy X-Rays onto 35mm Film. And so on ...
Versatile Copy Stand, Stock No. 1873, Great Value at \$19.95 + 1.95 Shipping

Bonus Buy with Copy Stand



With every Versatile Copy Stand you may order **ONE SET OF ORIGINAL IHAGEE CHROME MACRO TUBES** for only \$9.95. Please mention "Bonus Buy".

FREE with Purchase of Proxette: Versatile Copy Stand

Versatile Copy Stand, Stock No. 1466, Free of Extra Charge with Purchase of Ihagee Proxette Bellows.

Remember: You must request it at the time you buy the Proxette. Say on your order: **One #1466 Versatile Copy Stand, free.**

New and Ours Exclusively: ProxiGrid Close-Up Focusing Screen

A newly developed Close-Up Focusing Insert, the ProxiGrid, has a MicroGrid type screen over the entire surface. It is similar to the famous Seymourlite with one important difference: It is designed to give ultra precise, ultra sharp focus for **Copying and Close-Up Work.**

For this type of work, the ProxiGrid is absolutely essential. It brightens the image at a ratio of 4:1 which is especially important for Close-Up Work where Image Brightness decreases by the square of the magnification! The ProxiGrid is an ultra sensitive focusing device. When you are in focus, the image is bright and sharp. As you go



"Daylight" Copy Lights

Until now it was not possible to use Daylight Color Film with Copy Lights. From now on you can use the same Daylight Color Film for all your outdoor shots, all your strobelight shots and all your Color Work, Close-Up Work, etc. These new Fluorescent Copy Lights are perfectly matched to your Daylight Film. Their Color Temperature is exactly 5500 Degrees Kelvin!

The Unit consists of two special movable and adjustable Reflectors and two special Fluorescent Tubes. The Tubes are 18 inches long and give an even, balanced light for originals up to 14 inches square.

The Unit fastens to the underside of a wood baseboard. The Copy Stand is not included in the price of the Lights. See below.

"Daylight" Copy Lights, Stock No. 1933, \$84.95 + 4.65 Shipping

The Lights are shown on our Deluxe Copy Stand with Pantograph Camera Suspension, Stock No. 2067, only \$41.95 + 4.65 Shipping Charges

Special Combination: Deluxe Copy Stand No. 2067 plus "Daylight" Copy Lights No. 1933, both for only \$109.50 + 7.95 Shipping. (You save \$18.00 over the individual prices.)

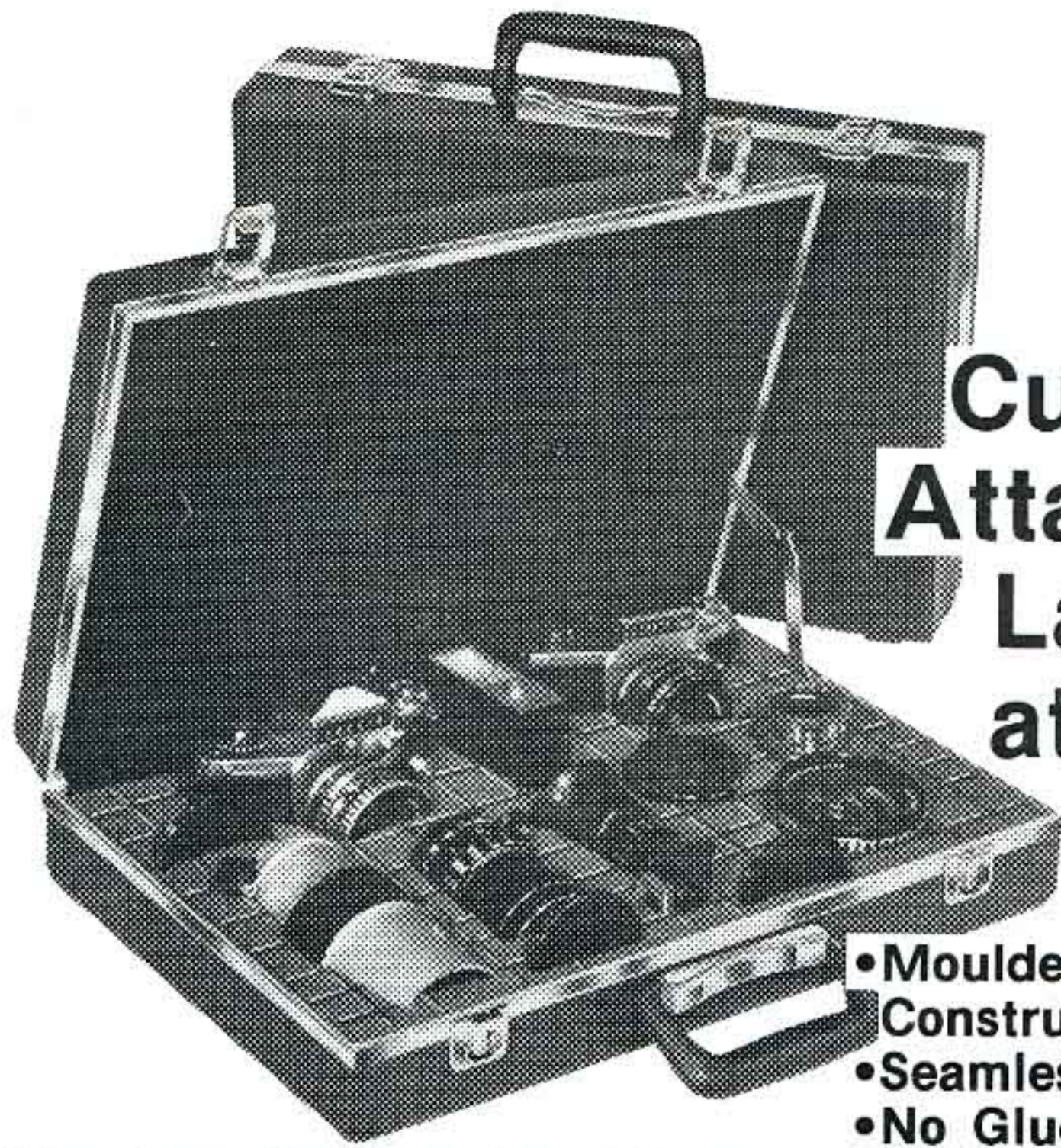
out of focus, the image starts to blur violently. Think of the new ProxiGrid as an optical amplifier.

Sharpness is amplified and out-of-focus lack of sharpness is also amplified (or exaggerated, if you prefer this word). With the ProxiGrid you **cannot** take unsharp Close-Ups. It is absolutely impossible, no matter how good or how bad your eyesight is. The picture of the bee on the flower which you may have seen in our showroom was focused on the ProxiGrid. Even though I had to shoot very quickly (bees are notoriously uncooperative when it comes to posing for me!) the sharpness is right on the banjo eyes of the honeybee!

At this time the ProxiGrid is available **only** for the Classic Exakta (VX-1000 and earlier).

ProxiGrid Close-Up Focusing Insert for Classic Exakta, Stock No. 2132, \$12.95 + 35c Shipping Charges

BONUS BUY: With \$20 Worth of Close-Up Accessories, pay only \$4.68 for the ProxiGrid. Be sure to show it as "Bonus Buy".



Safari Cube-Foam Attache Cases Last Time at the Old Prices

The Manufacturer has hit us with a whopping Price Increase. We want to give everybody a chance to buy his Safari Attache Case at the old price. After this Sale we must increase the prices by about 50% to stay in line with our current cost of the cases.

The Safari Foam Fitted Attache Case is impervious to tropical heat or arctic cold. The molded shell withstands impact far beyond the punishment to which a piece of luggage is normally subjected. Humidity, even rain, cannot damage the contents because of the interlocking rims of the top and bottom parts.

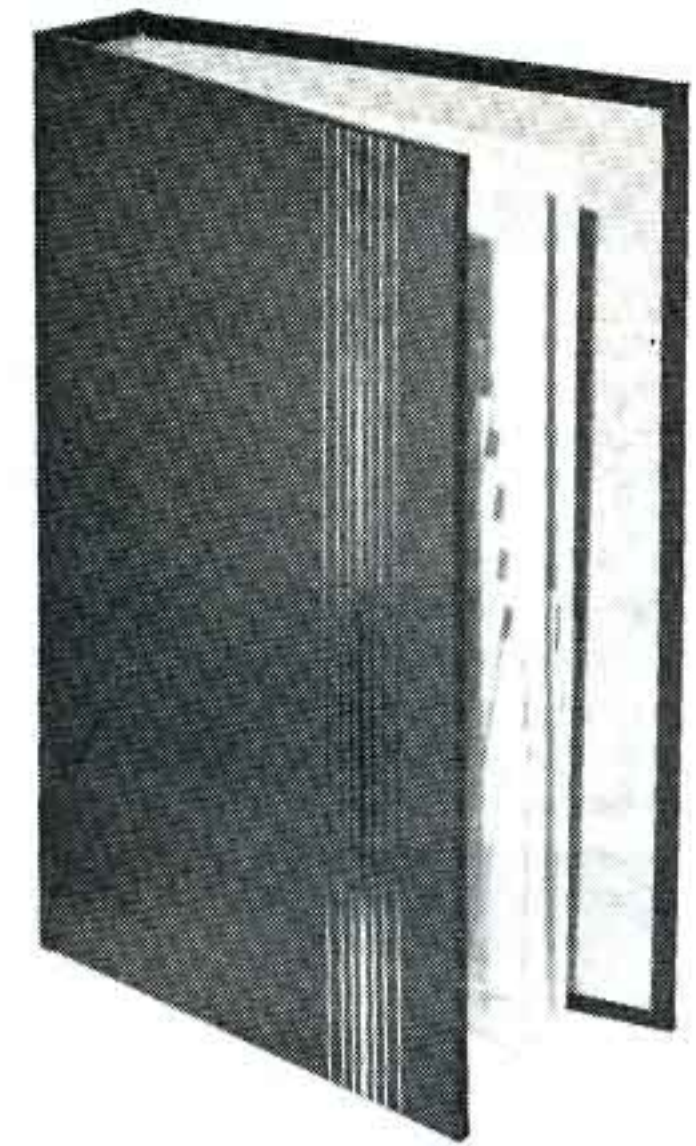
The SAFARI Foam Fitted Case cushions your Equipment and protects it from jolts. It has **pre-cut Foam Cubes**. To custom-fit the foam insert for your equipment, you merely remove foam cubes. If you make a mistake, you put back as many cubes as you need. The whole procedure is much easier to **do** than to **describe!** Dimensions: 17x12x4 Inches

SAFARI Cube-Foam Attache Case, Stock No. 1855, during Sale still only \$19.95 + 1.95

- Moulded Luggage Construction
- Seamless Top and Bottom
- No Glued Joints
- No Patched Corners
- Guaranteed Not to Crack
- Metal Rims
- Dustproof Tongue-and-Groove
- Pronged Metal Hinges
- Safety Hasps
- Two Locks
- Inorganic Foam (NOT Rubber!)
- Foam will not harden or crumble
- Extra Bottom Layer of Foam
- Additional Foam Sets Available
- Generous Size
- Everything in Sight
- Unequaled Protection
- "Flight" Weight
- Made in U.S.A.

"Super Safari"

Our Standard Size "Safari" Cube Foam Fitted Case is our best selling equipment case. But once in a while a customer asks us whether we can supply the same idea in a larger case. Now we can! The Super Safari is the same as the Standard Safari but Super Size: **Super Safari Cube Foam Fitted Case, 18"x13"x6", with Cube Cut Foam Inserts, Stock #2169, during Sale still only \$29.95 + 2.85 Shipping**



Book Shelf Album

A new concept in print display. A Hard Cover Binder 5 inches wide, 7 $\frac{3}{4}$ inches high, and about an inch wide at the spine. Covered in leather-like vinyl with gold embossed decor. Linen print inside lining. Thirty individual double-sided clear acetate sleeves, each holding two "Wallet" Size prints. Ten sleeves arranged into a cascading page. Room for 60 prints in all. Between each cascade there is a heavy bristol page, divided into clever spaces for identification of prints.

Uses: Display of prints, File System for your collection of Photographs, and, for owners of large-size cameras (2 $\frac{1}{4}$ x2 $\frac{1}{4}$, 2 $\frac{1}{4}$ x2 $\frac{7}{8}$, 2 $\frac{1}{2}$ x3 $\frac{1}{4}$) File System for negatives.

Book Shelf Album, Stock No. 1896

Three for \$3.90 + 55c 6 for \$6.50 + 85c
12 for \$11.75 + 1.25 Single Sample, \$1.95 + 35c

Microscope Adapter

Want to take pictures through a microscope? Photomicrography is one of the most rewarding aspects of picture taking. Doctors, Scientists, and Researchers have long used their camera as a useful tool for their work. But more and more people discover the fun of taking pictures of the fascinating microscope images. Some people love these pictures because of the "information" they give; others because of their unearthly colors; and others because of the pictorial beauty which is ordinarily hidden from us and inaccessible to the naked eye.

Whatever the reason, photomicrography is a field which has become extremely popular. We offer you an all-metal precision made Microscope Adapter at a very reasonable price.

Microscope Adapter, Stock No. 1890, especially low priced at only \$17.95 + 65c.



Request Latest List of Used Lenses

Since our stock of used lenses changes all the time, we cannot advertise them in our publications. However, we compile up-to-date listings and shall be glad to send you the latest list on request.

Send us a self-addressed envelope on which you write in the lower left the words "Used Lens List".

ULTRA MACRO CLOSE-UP LENSES



**Buy the Plus Twenty
at our regular low selling price
and get the Plus Ten
for One Dollar!**

When ordinary Close-Up Lenses are not powerful enough, when you need more magnification, when the object you want to photograph is very small, the solution to your problem lies in the Plus Ten Macro Lens and the Plus Twenty Ultra Macro Lens.

The Plus Ten and Plus Twenty Lenses attach to your "standard" (50mm, 55mm, 58mm) Lens. They convert your lens into a Powerful Macro Lens. The Plus Ten gives you a .8x rendition and the Plus Twenty gives you a 1:1 (same size!) rendition **on the film.**

It's all done without extension tubes, without bellows, without loss of light: no exposure compensation, no complicated calculations. If the diaphragm of your lens is set at F8, it's really F8.

The Plus Ten and Plus Twenty Tiger® Macro Lenses come in 4 different mm sizes (49mm, 52mm, 55mm and 58mm) and in Series VII. Be sure to give the diameter of your lens in mm, or order Series VII. Custom mm Size Lenses screw directly into your lens. Series VII Lenses require a "Filter" Adapter to match your lens.

Tiger® Plus Twenty Ultra Macro Lens (state size wanted), Stock No. 2023, only \$12.45 + 45c Shipping Charges

Tiger® Plus Ten Macro Lens (state size wanted), Stock No. 1846, only \$1.00 if ordered at the same time as the Plus Twenty!

(Series VII "Filter" Adapter, state mm size, Stock No. 3005, \$4.95 + 25c.)



**Tiger Jaw
Elevator Clamp Pod
with Pan Head**

The "Tiger Jaw" has everything you can possibly get in a clamp pod. It is strong, sturdy and steady as a rock. It has a full three inches of jaw width and clamps to anything flat, round or odd-shaped. It has a Three-Way Panhead with extended locking handle and a geared Elevating Column with folding crank handle. It folds flat and takes up very little room in your bag.

Tiger Jaw Elevator Clamp Pod with Panhead, Stock No. 2028, still at the old low price of only \$14.95 + 1.25 Shipping



**Tiger®
Clamp Pod**

Ever since we introduced it, the Tiger® Clamp Pod has been one of our most popular items. Clamp Pods have been described as "Pocket Tripods", but they are much more versatile. They attach to virtually **anything**: to a park bench, to a car window, to a table, to a chair back. They even attach securely to **round** things such as water pipes. An ingenious wood screw lets you attach the Tiger® Clamp Pod even to a TREE! Comes with Universal Swivel Joint. All Metal.

Tiger Clamp Pod, Stock No. 1834, \$4.95 + 35c Shipping Charges



Tiger Super Clamp

The "Super" Clamp is the Heavy Duty Version of the Clamp Pod. Wider jaws, double jointed extra-safe Universal Joint. A beautifully designed versatile Camera Support. Typically low priced but worth much more.

Tiger® Super Clamp, Stock No. 1947, only \$6.95 + 35c Shipping Charges

CUSTOMER LIST

If the address on this Newsletter is incorrect, please drop us a line, giving BOTH the incorrect AND the correct versions, both with ZIP numbers, especially if you have moved. Our Distribution List is on Computer and the Computer needs both the wrong and the right ZIP number to make the correction.

If you are no longer interested in our mailings, please tell us to delete your name from the list. If you receive more than one copy, please tell us which address to keep and which to drop. And please remember: Old Addresses, Incorrect Addresses and Correct Addresses:

ALWAYS INCLUDE ALL ZIP NUMBERS.

You will cooperate, won't you? Thank you.
Seymour's Customer Service.

German "Hama" Pistol Grip

A well engineered Pistol Grip, nicely made and finished by German craftsmen. Comes complete with Special Cable Release with adjustable thrust.
German HAMA Pistol Grip, Stock No. 2147, complete with Cable, \$8.95 + 75c Shipping

**Any Item in this Issue
Comes to You on 15-Day
Money Back Trial**

Exakta Repairs

We are fully equipped to handle all repairs on Exakta Cameras. We use original factory parts and factory methods exclusively. Estimates of Repair Costs are free and gladly given without obligation on your part.

Send your camera by insured Parcel Post. Attach a tag to the camera itself giving your full name and address, and stating briefly what you would like to have done. Mark the tag: Estimate Only. We'll do the rest.





40% off!!!

Focusing Microscope for Enlargements

Place the Focusing Microscope on your Enlarging Easel and focus on the microscopically small film grain. Assures the sharpest possible Enlargements from any negative.

We sold thousands of darkroom enthusiasts at our regular low selling price of \$8.95. In order to balance our inventory we now offer this indispensable Instrument at a 40% price cut.

Focusing Microscope for Enlargements, Stock No. 1840, during Inventory Balancing Sale reduced to only \$5.37 + 1.35 Shipping Charges



Bonus Buy.

The "VOYAGER" Gadget Bag.

The VOYAGER is our "Ideal Size" Gadget Bag, 14"x9 1/2"x5. It is made of rich antique saddle tan Tigerhyde Premium Quality Vinyl with the look and feel of finely tanned supple leather. Waterproof washable lining. Inside padded and insulated. Top zipper closing. Convertible Hand/Shoulder Strap. Designer-styled: as beautiful as it is functional.

With your purchase of other merchandise for \$10.00 or more you may add this fine bag to your order for only \$5.95 + 95c Shipping Charges. Order it as: Bonus Buy, Voyager Gadget Bag, Stock No. 2080.

Exakta Repairs

As Exakta Specialists we are fully equipped to handle all Repairs on Exakta Cameras, Lenses, and Accessories. Our mechanics are **Exakta Mechanics**, highly qualified specialists, who use only original parts.

Our charges are reasonable. Service charges are based on the length of time it takes to repair your equipment. Our experts do not have to fumble: they **know** the best and fastest way to repair your Exakta. They **live** with Exaktas. Send us your equipment. Attach a tag to it with your full name and address and say what you would like to have checked and repaired. Mark the tag "ESTIMATE ONLY". As long as it is Exakta Equipment we are ready, willing and able to cure what ails it.



BONUS BUY Electromatic® Tape Dispenser

Dispenses Scotch Tape automatically in any desired length. Makes a wonderful Gift. Famous SWANK sells them through Gift Boutiques for \$20.00. You may buy them from us for \$9.95 + 1.85 Shipping Charges or, as a Bonus Buy, with \$20 worth of other merchandise:

Electromatic® Tape Dispenser, Stock No. 1803, Bonus Buy with \$20 Order, \$5.95 + 1.85 Shipping
For Gift Giving: 6 for \$32.75 + 4.25
12 for \$59.50 + 6.50
25 for \$110.00 + 9.50

May be assorted with Electromatic® Memo Rolls for Quantity Prices.

BONUS BUY Electromatic® Memo Roll

Touch the bar and the paper advances automatically! Sells in Gift Boutiques for \$20.00. Buy it from us for \$9.95 + 1.85 Shipping or, as a Bonus Buy with \$20 of other merchandise:

Electromatic® Memo Roll, Stock No. 1804, Bonus Buy with \$20 Order, \$5.95 + 1.85 Shipping
For Gift Giving: 6 for \$32.75 + 4.25
12 for \$59.50 + 6.50
25 for \$110.00 + 9.50

May be assorted with Electromatic® Tape Dispensers for Quantity Prices.



Must Reduce Inventory!

Developing Timer at Half Price!

There is a professional secret to making sparkling enlargements with brilliant highlights and saturated deep dark shadow areas. The secret: Establish the correct developing time for your prints and never vary it. Vary **ONLY** the exposure! Are you in the habit of watching your prints in the developer and yanking them out when they threaten to get too dark? Nine out of ten amateurs do just that. It's wrong!

Here's the professional secret: Cover one half of a test strip of enlarging paper with black paper. Expose. Put it in the developer. Start timing. When the exposed part is very dark but the unexposed part has not yet started to get grey, you know the correct developing time. If not, repeat test. It's well worth the trouble because from then on all your prints (all of them) will be perfect. Provided you do not vary the developing time. Forget about "saving" a print by yanking it out of the developer!

We have a special Timer which assures consistently superb enlargements. It pays for itself the very first time you use it. Since most developers seem to require a developing time of about one minute, the timer gives its first signal after one minute. It will continue to run and you can use any time (up to an unlikely 5 minutes)! Your reward: Perfect enlargements all the time! **Developing Timer, Stock No. 1836, a great Bargain at our regular price of \$6.45, now, during Sale, cut right down the middle to only \$3.23 + 55c**



Must Reduce Our Inventory of Wide Straps

We are talking about our wellknown 2" Wide Strap. It doesn't cut into your neck. It doesn't slip off your shoulder. It doesn't scratch your camera. It adjusts to any length and can be used as a Neckstrap or a Shoulder Strap. Beautiful Tapestry Design. We sold thousands at our regular price of \$5.95. In order to adjust our inventory we have cut the price in half!

Extra Wide Equipment Strap, Stock #1942, during Sale reduced to \$2.95 + 35c Shipping

Pneumatic Shutter Release

A new pneumatic device, 20 feet long, works on internal air pressure. Soft, thin Rubber Tube coils up when not in use. Takes up very little room in your photo bag. The 20-foot Air Cable lets you trip the shutter from a distance. Excellent for bird shots and wildlife photography. Also very useful for Self Portraits and groups with the photographer right in the picture. **20-Foot Air Shutter Release, Stock No. 1885, \$7.95 + 45c Shipping**

Like to experiment?

We would like to offer you Focusing Inserts of various kinds "as is" to play around with. Some are new, some are used, some are scratched, some have other flaws. Some are Split Image, some are Micro Grids, some are glass, some are plastic, some have groundglass surface, some are clear and some may be different from any insert you ever saw. You never know what's in a package. Neither do we!

They are certainly not first quality but they make excellent "experimenter's toys". We have pre-packaged them in lots of ten. At the price you can easily afford several Ten-Packs.

They carry no guarantee and they are not returnable for any reason. You buy them cheap and you buy them as is. But you will certainly get your money's worth of fun out of them!

Ten-Pack of "As Is" Inserts for the Classic Exakta, Stock No. 112/IX, Final Sale at \$8.95 (for all ten!) + 85c Shipping

Reverse Adapter for Macro Work

The average non-Macro lens is corrected for normal distances. To use it for Close-Up and Macro Work, you have to "fool" it by reversing it, making the rear element face the subject. This restores the correction for Ultra-Sharp Close-Ups.

The Reverse Adapter screws into the front thread of the lens and fits into the Camera Lens Mount (or Bellows Lens Mount or Extension Tube Lens Mount) in such a way that the lens is mounted glass backwards, if you will pardon the expression.

The Reverse Adapter is precision machined, all metal, and guaranteed to fit perfectly. **Reverse Adapter Ser. VII to Exakta Bayonet Stock No. 2113/7Ex, \$4.95 + 35c Shipping** Matching Lens Adapter (state mm size of diameter of Lens), \$3.95

In order to use the Reverse Adapter in the Exakta Twin TL you also need the Adapter TW/CLA at \$9.95

Body Dust Caps

Protect the inside of your camera from dangerous fine grit. Protect the delicate mirror. Cover up the front opening of your camera with a Body Dust Cap!

Body Dust Cap for Classic and RTL Exaktas, Stock No. 2106, \$2.95 + 25c.

Body Cap for Twin TL — not yet available.
Body Dust Cap for Exakta 42 (also fits Praktica, Pentax, etc.). Stock No. 2107, \$2.95 + 25c.

Rear Lens Caps

Protect the inside of your precious lenses from grit, dust and dirt. Our caps fit securely on the camera end of the lens.

Rear Lens Caps for Classic and RTL Lenses, Stock No. 1998, \$2.95 + 25c. Three for \$7.85 + 35c.

Rear Lens Caps for Twin TL Lenses not yet available.

Rear Lens Cap for "42" lenses (also fits Pentax Lenses, Praktica Lenses, etc.), Stock No. 2101, \$2.95 + 25c. Three for \$7.85 + 35c.

Powerful Strobe Flash Weighs Only 4 Ounces

The new Sunpak Model 90 is reliable, powerful, simple to use and inexpensive. ASA 100 Guide Number 56. And all in a 4-ounce unit!

Sunpak 90, Stock No. 1922, \$14.95 + 1.25 Batteries, Power Packer, 4 for \$1.00



Is Your Camera Case Getting Shabby?

Dress up and protect your camera with a brand new Case.

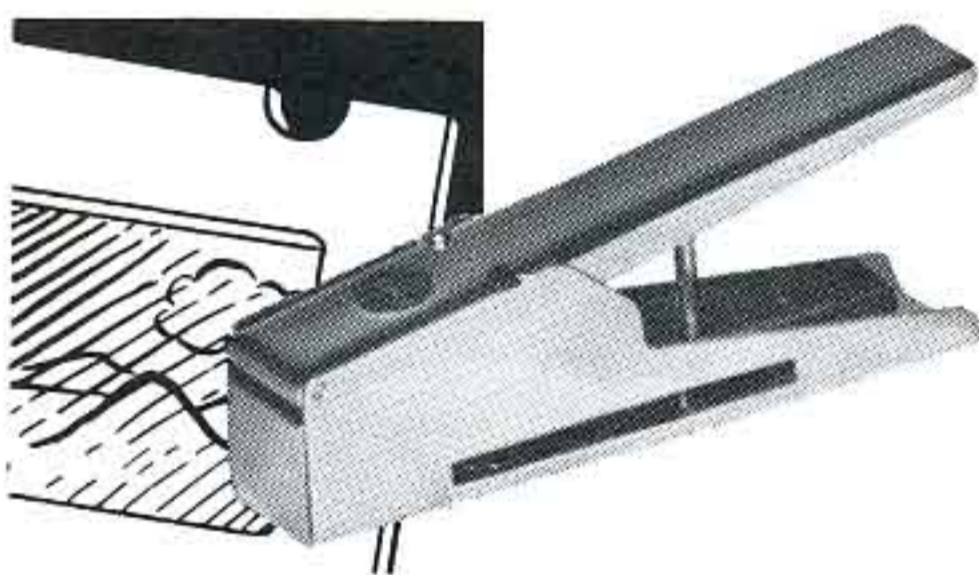
Original DeLuxe "Hard" Case for Classic Exakta (VX 1000 and earlier, including VX 500). Detachable Front. Metal Trim. Shoulder Strap included. Stock No. 2059, \$12.95 + 1.35 Shipping Charges.

Original DeLuxe "Hard" Case f/Exakta RTL 1000 Detachable Front. Metal Trim. Shoulder Strap. Stock No. 2019, \$12.95 + 1.35 Shipping Charges.

Deluxe Soft Case for Classic Exakta

If you prefer a "modern" Case for your Classic Exakta, order the new Soft Case. It has an extra large front and is velvet-lined.

Deluxe Soft Case for the Classic Exakta, Stock No. 2009, \$14.50 + 95c Shipping



Two Notchers for the Price of One!

Why do you have to "Notch" Your Slides?

There are **eight** (yes, eight!) ways to put a slide into a projector, into a magazine, into a "cube", or into a viewer. Obviously, only **one** of these eight positions is correct. Slides can be upside down, on their sides, reversed (so that COCA COLA signs read ALOC ACOC in mirror writing) or reversed **and** upside down, or reversed **and** on their sides...

There is only one way to prevent this embarrassing interruption of Slide Shows: Punch a Notch into the Cardboard. This tells you visually (when it's light) and by touch (when it's dark) which way the slide has to go. When you put your slides into a magazine, the lined-up notches signal any slide whose notch does not line up with the rest. The punch puts all notches in the same spot on all slides.

No more "Oops! Sorry!" when you protect your slides; no more embarrassment; no more mood-killing interruptions.

Slide Punch (also known as "Slide Notcher"), Stock No. 1833, only \$4.95 + 45c Shippg. Chgs.

Now, during Sale: Get one Slide Punch free with every one you buy. Remember: they make wonderful Gifts, too!

Free Repair Estimates

We know that most camera service places make a charge for their repair estimates "to be applied to the charges if you authorize the repair". We do not really blame them because an estimate entails work and time and, to coin a phrase, time is money. But we still think (as we did in 1948!) that a customer should receive an estimate without charge. If he does not want the work done, he should not be made to pay.

If your Exakta Equipment needs Service, proceed as follows: Attach a tag to the equipment giving your full name and address, including ZIP and stating briefly (briefly!) what is wrong. Mark the tag "Estimate Only". Send the package insured to: Seymour's-Exakta, Service Department, 350 W. 31st Street, New York, N.Y. 10001. Important: Mark the package on the outside: "First Class Mail Enclosed" and add single letter postage to the parcel post charges.

You will receive an exact Estimate free of charge and without any obligation on your part.

Custom Size Screw-in Front Lens Caps

Protect the Front Element of your lenses from scratches, finger prints, rain, dust, etc. Order as Stock No. 1996/ followed by the mm size of the lens. 49mm will be: 1996/49. (Give the diameters, NOT the focal lengths of your lenses!)

Screw-in Lenscaps, Stock No. 1996/--
46-49mm \$2.35 + 35c Three for \$5.95 + 45c
52-58mm \$2.95 + 35c Three for \$7.45 + 45c
60-77mm \$3.95 + 45c Three for \$9.95 + 65c

Lens Shades Custom Screw-in Sizes

Are you tired of the junky molded plastic shades you see all over? We bring you precision machined ALL-Metal Lens Shades which really protect your lens from stray light. The Shades are available in all popular sizes. Please order as Stock #1813/ followed by the mm size: 49mm is 1813/49. (Give the diameters, NOT the focal lengths of your lenses!)

Custom-Size Screw-in Lens Shades:

46mm to 52mm \$3.95 + 25c

54mm to 58mm \$4.95 + 30c

60mm to 68mm \$5.95 + 35c

Special, during Sale: Buy any 3 assorted and deduct 20% from prices!

Puppytail Cable Release

One of our most useful yet inexpensive accessories. A Shortie Cable Release. Standard tapered thread. Made in Germany. Our 1969 price was \$1.25. The last 500 pieces are now being offered at a ridiculous price!

Puppytail Cable Release, Stock No. 1829, Final Close-Out Price 3 for \$1.35 + 25c

X-Ray Protection

We told you in previous issues that it is NOT true that the X-Ray Inspection Machines at airports are harmless to your film: The effect is cumulative. Put our fluorescent self-stick labels on your luggage (both sides!). Labels say: "Contains Photographic Film. Do NOT X-Ray!" They come in Packages of 10 Labels (for 5 pieces of luggage).

Set of 10 X-Ray Labels, Stock No. 2044, now \$1.39 + 15c

Color Polarizers

Buy one Color Polarizer at our regular low price and Get the Second One for ONE DOLLAR!

Color Polarizers are Combination of Polarizers and Color Filters. The Red Color Polarizer is a Red Filter plus a Rotating Polarizer. The Yellow Color Polarizer is a Yellow Filter plus a Rotating Polarizer.

Color Polarizers create unusual effects, the type you see in the magazines. Your imagination is the only limit. The effects are clearly visible in the viewfinder before you take the picture. You get the effect of a Polarizer plus the effect of a Color Filter but you pay only the price of a Polarizer!

Color Polarizers: Yellow, Stock No. 1805. Red, Stock No. 1801.
49mm, \$9.85 + 35c 52mm \$10.85 + 35c
55mm, \$11.85 + 35c 58mm \$12.85 + 35c

Buy one Color Polarizer at our regular low selling price and get another one of same or smaller size for JUST ONE DOLLAR if you order it at the same time.

Filter Sale

"Filters are round bits of colored glass, used by other people." Everybody has heard this definition. It would be funny if it were not true! Very often a filter makes the difference between a good shot and a barely acceptable one. I cannot give a course on the use of filters in this limited space but I will do the next best thing:

Kodak Filter Book Free with Filter Order

With every Filter Order for Ten Dollars or more I will give you free of extra charge a copy of Kodak's Filter Book, the best and most clearly written text on how Filters Improve Your Pictures. The Book is lavishly illustrated in color (naturally!) and is a veritable Course How to make Pictures out of Snapshots. Please request a copy of Kodak's Filter Book with your Filter Order for \$10 or more. No additional charge.

One Quality Filters: The Best

We still carry only the very best quality filters: 100% plano-parallel optical glass, dyed-in-the-mass, and anti-reflection coated on both surfaces.

Series VII Filters require Filter Adapters. Custom Size Filters screw directly into your lenses without adapter.

We carry the following types: Red, Green, Yellow, Orange, Sky, UV, 85, 85B, 85C, 80A, 81A, 82A, Diffusion, Starburst, Neutral Density, Plus One, Plus Two, Plus Three, Polarizer, Color Polarizer Yellow, Color Polarizer Red.

Low, Low Prices

Diffusion Discs, Starburst Discs, Neutral Density Filters, Plus One, Plus Two, Plus Three are the same prices as Filters.

Color Polarizers are the same prices as Polarizers.
Ser. VII, 46mm, 48mm, 49mm:
Single Filters \$4.95 + 35c
Set of 4 Filters \$15.95 + 65c
Set of 3 Plus Lenses (+1, +2, +3) \$12.95 + 65c
Polarizer (Rotating) \$9.95 + 35c

52mm, 54mm, 55mm:
Single Filters \$5.95 + 35c
Set of 4 Filters \$18.95 + 65c
Set of 3 Plus Lenses (+1, +2, +3) \$14.95 + 65c
Polarizer (Rotating) \$11.95 + 35c

58mm:
Single Filters \$6.95 + 35c
Set of 4 Filters \$21.95 + 65c
Set of 3 Plus Lenses (+1, +2, +3) \$16.95 + 65c
Polarizer (Rotating) \$13.95 + 35c

Larger Sizes:
Available on Special Order. Please write

Filter Adapters

Series VII Adapters (adapt Series VII Filters to individual lenses).

46mm, 48mm, 49mm, 52mm, each \$4.95 + 35c.
Set of Four (same or assorted sizes) \$18.95 + 65c
54mm, 55mm, 58mm, each \$5.95 + 35c. Set of Four (same or assorted sizes) \$18.95 + 65c

Lens Shades

Lens Shades come in Series VII (to fit Ser. VII Adapters) and in Custom Sizes (to fit directly into individual lenses). Specify: All-Metal Shades or Folding Rubber Shades.

Series VII, 46mm, 49mm, 52mm, \$4.95 + 35c.
Three for \$12.95 + 65c. Six for \$24.00 + 95c
54mm, 55mm, 58mm, \$5.95 + 35c. Three for \$13.95 + 65c. Six for \$25.00 + 95c

Free Kodak Filter Book

Don't forget to request your copy of the Kodak Filter Book as a Gift with your order for Ten Dollars or more of any combination of Filters and Lens Accessories shown above. You must request the Free Book at the time you place your order.

Direct from Dresden!

Ultra Fine Groundglass for RTL-1000

RTL-1000 Owners! We just received (totally unexpected!) a shipment of the Ultra-Fine Groundglass Inserts for the RTL-1000. This most popular Insert had been unavailable for more than three years. Now, suddenly, a small Air Shipment!

If the various inserts (MicroGrid, Split Image, etc) have been bothering you, if you need an insert for ultra precise focusing, if you do Close-Up Work, Scientific Work or just about any type of photography which calls for exact focus, send for the U.F.G. Glass Insert. Yes, it is glass, not plastic!

Ultra Fine Grain Glass Insert for RTL-1000, Stock No. 1988, only \$12.50 + 45c Shipping Charges

50% off on Combolite Focusing Screen

Have you ever met Buford Kaufer? He is our Buyer. Nobody knows more about buying than Buford. The trouble is, he doesn't always know when to stop. He doesn't worry about the bills, but I have to! OK. No more explanation needed. The Combolite is a Focusing Screen (Insert) which combines everything previously available only in separate Inserts. It has:

1. a Fresnel Viewing Screen,
2. a Circular Finegrain Groundglass,
3. a Split Image Rangefinder,
4. AND a MicroGrid!

You want to order a Focusing Insert but you are not quite sure which to order. Should you have a MicroGrid? a Fresnel? a Split-Image Rangefinder? or a Finegrain Groundglass? The decision is now easy: Order the Combolite, The Insert which has all of them! (Please note that the Combolite is available only for the Classic Exakta. It is not available for the RTL-1000.)

Combolite Combination Insert (Screen), Stock No. 1968, \$17.50 + 35c Shipping Charges

50% off on Combolite: During Sale, only \$8.75 + 35c Shipping

15 Days Money Back on ANY item in this folder



Model N Waistlevel Finder

We received a small supply of brand new Model N Waistlevel Finders. This is the model with interchangeable Focusing Inserts.

Model N Hooded Reflex Finder ("Waistlevel" Finder) for the Classic Exakta, brand new, less insert, Stock No. 1955, while they last, \$29.50 + 1.35 Shipping Charges

Bonus Buys on Focusing Inserts (if bought with Model N Finder):

Fresnel with Split Image, \$4.50
Fresnel with Micro Grid, \$4.50
Combolite Screen, \$7.50
ProxiGrid (Macro only!), \$5.50



We are overstocked on slightly used Hooded Reflex Finders Must Sell at Reduced Price!

A brisk Trade-in Business has resulted in an overstock of used Waistlevel Finders. If you own a Classic Exakta, you can now buy one of these Hooded Reflex Finders at a very, very low price. Every one is being thoroughly checked for accuracy in focusing and smooth operation. You know the advantages of the Hooded Reflex Finder: Low Angle Shots (you don't have to lie flat on your belly!), Macro Photography, Shooting over the Heads of a Crowd, and so on...

These Finders are all Original Exakta Equipment. They are Model C Hooded Reflex Finders ("Waistlevel" Finders) with Fold-Away Focusing Magnifier and with Captive Ultra Finegrain Viewing Screen. While they last, we offer them at a sharply cut Sale Price.

Model C Hooded Reflex Finder ("Waistlevel" Finder) for the Classic Exakta, excellent used condition, Stock No. 1809, during Sale reduced to an all-time low \$15.45 + 95c Shipping Charges. Slightly used Case for Waistlevel Finder (will take Prism interchangeably), only \$1.95 if bought with Finder.

Slightly Used Cases for Classic Exaktas

We have quite a few slightly used Exakta Carrying Cases in very good condition. Replace your old shabby case. Your Exakta will be forever grateful to you.

Slightly used Case for the Classic Exakta, only \$7.65 + 1.25 Shipping



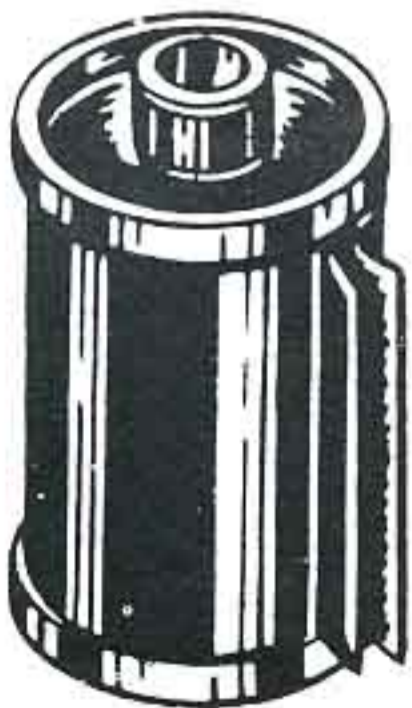
"Summit" Multipurpose Photographer's Helper

Here, at last, is a universal tool, so cleverly designed, so handy, so useful that you wonder how you ever got along without it. In one small "handful" it combines a sturdy camera grip, a table tripod, a tripod extender, and a heavy-duty ball-and-socket camera swivel.

The tripod legs have neoprene bumpers to protect delicate surfaces but also to prevent slipping, indoors or outdoors. The legs disappear into the body. The tubular body has a leather-grain non slip surface when you use the "Summit" as a handgrip (eight directly on the camera or on a long telephoto lens). The top consists of a heavy-duty omni-directional swivel. The bottom has an additional tripod thread: This way you can attach the "Summit" to a tripod or even to a copy stand.

The "Summit" is precision machined and beautifully finished in black, red and light gray. And the manufacturer has given us permission to guarantee every unit unconditionally for a whole year, regardless of heavy professional use. It's a quality instrument.

"Summit" Multipurpose Photographer's Helper, Stock No. 2053, only \$9.45 + 45c



Reloadable Cassettes

Save a hundred times the cost of these inexpensive Cassettes when you load your own film! Cassettes are still at the old prices!

Reloadable Cassettes, Stock No. 1954,
10 for \$3.95 + 45c 25 for \$7.95 + 75c
100 for \$29.50 + 1.45 500 for \$135.00 + 3.95



It's a Camera Grip It's a Flash Bracket It's a Light Bouncer

Yes, it's all of these and — it's a Bargain, too! It's the new Bracketeer Flash Bounce Grip. Since it is not easy to describe the action, we have photographed it showing the three "click-in" positions of the direction of the light: straight out, 45 degrees, and full bounce. The picture also shows how the Bracketeer folds: it takes up very little room in your gadget bag. And here's the best news: We have cut the price to the bone:

Bracketeer Flash Bounce Grip, Stock #2054, only \$4.95 + 35c Shipping Charges



Flexible Rubber Shades

These Flexible Rubber Shades are the ultimate in convenience. No longer do you have to remove your sunshade when you close your camera case or when you put your lenses back into their cases. The Shade folds back over the lens, serving as additional protection against scratches or scuffs. When you need the shade, just give it a flip, and it's in place, instantly.

The Flexible Rubber Shades come in Custom Sizes: You do not need adapters to attach them. The Stock No. is 1812, followed by the mm Size. Example? For a 49mm Rubber Shade, use Stock Number 1812/49. The Flexible Rubber Shades come in the following Sizes: 46mm, 48mm, 49mm, 52mm, 54mm, 55mm and 58mm. Larger Sizes are also available, at slightly higher prices. Request Quotations on Larger Sizes, stating Sizes Needed.

Flexible Rubber Shades, Stock No. 1812/--
\$4.95 each plus 35c Shipping Charges
3 for \$12.95 + 45c 6 for \$24.00 + 50c



19-Ounce Tripod Does Professional Job

Our beautifully engineered Flight Weight Tripod is only 16 inches long when folded and weighs a mere 19 ounces. Yet it is as sturdy as tripods weighing four times as much. Look at these specifications:

- Four Telescoping Sections
- Centerpole for Quick Height Adjustment
- Non-Slip Camera Platform
- Controlled Spread: Cannot collapse
- Independent "Pan" Action with Lock
- Independent Tilt Action with Handle
- Tilt Lock in Handle
- Non-mar Pointed Bumpers
- Sexy Black-and-Grey Styling

Best of all, the price is very reasonable, low enough to let you buy the Flight Weight Tripod even though you may have a heavy one. The Flight Weight Tripod is a Quality Product in every respect.

Flight Weight Centerpole Tripod, Stock No. 1819, only \$19.95 + 1.95 Shipping

30% off on World's Sharpest Scissors



There is just one thing that makes these scissors different: **They are the sharpest. Period.** Everything else is incidental. Important, yes, but, incidental. For instance: The handles are angled up which permits you to cut on a flat surface. The blades are made of stainless steel and will never rust or oxydize.

What can you cut? Anything! Yes, anything: thin tissue (which other scissors merely mangle) or heavy cardboard (which other scissors don't even bend!), twenty to thirty layers of paper, thin metal, silk, cotton, AND FILM. It does not crunch the film but cuts it cleanly. Let me say it again: Our special scissors cut anything, ANYTHING. So — if you can use scissors that are sharper than any you have ever used, guaranteed not to rust or tarnish, cut anything from the flimsiest to the toughest, in other words if you can use the best scissors, bar none, order one or more of them.

Stainless Steel Ultra Sharp Universal Scissors, Stock No. 1824, Excellent Value at only \$3.75 + 25c Shipping Charges. Three for \$9.25 + 50c

Now, during Sale, take a full 30% off the above prices.



Price Reduction on 50mm F1.8 Oreston Lens

When customers come to our Showroom they always single out the huge enlargements of the Shrimp Boats and the Sunset which I took in Key West, Florida. Everybody is amazed at the brilliance of the colors and the unusual clarity of very small details. Professionals find it hard to believe that these shots were taken with anything smaller than a 4x5 professional camera. If you have been in our Showroom, you know what I mean. The first question is usually: "Were these taken with an Exakta?" Of course, they were. "With what lens?" With the F1.8 Oreston! Very few people know that they can use the Oreston in their Exakta VX-1000 or older models. Most people believe that the Oreston can be used only in the Exakta RTL. While the internal automatic will work only in the RTL, there is no reason why owners of a "classic" Exakta should deprive themselves of the Oreston. The lens will be wide open for focusing and composing (at a brilliant F1.8!) When you take your picture you depress a "button" on the rim of the lens and it will close down to the taking aperture. Take your finger off, and the lens automatically opens up to F1.8. Although this is not "fully automatic", it is the closest thing to it and certainly far more convenient than a preset lens. (In the Exakta RTL the Oreston is "fully" automatic, of course.)

The designers gave you an extra "Bonus": The Oreston focuses as close as 9 inches from the front of the lens: The area of a 3x5 Index Card will FILL the frame without close-up lenses or extension tubes!

The 50mm F1.8 Oreston fits ALL Exaktas, and the front thread is a standard 49mm.

50mm F1.8 internally automatic Oreston Lens, Stock No. 1889, reduced 25%, now only \$44.95 + 1.35 Shipping

Also available: Above lens in slightly used condition, \$33.85 + 1.35 Shipping.

**15 Days Money Back
on any item in this Issue**



Professional Color Enlargements Special "Sale" Prices

If you have seen the Color Enlargements on the walls of our Showroom you know what we mean when we speak of breathtakingly beautiful Color Enlargements. We supply only one quality: The Best. Every Enlargement is a Show-off Picture. Let us show you how we can transform your slides into serenely beautiful large decorative pictures.

More than 70% of our Color Orders are now Repeat Orders from customers who are delighted with our Color Work. We would like to get more "first" orders and have slashed our prices during this Sale. No compromise on quality. And it still takes about 3 weeks to get the finished prints back to you.

We will give all Enlargements a "Silk" Finish unless we prefer a high gloss for artistic reasons. Leave it to us.

8x10 Color Enlargements:

One Print \$6.95 + 1.50 Shipping
Two or three Prints, each \$5.95 + 1.50 (Total)
Four to nine Prints, each \$4.95 + 1.50 (Total)
Ten or more Prints, each \$3.95 + 1.50 (Total)

11x14 Color Enlargements:

One Print \$9.95 + 1.50 Shipping
Two or three Prints, each \$8.95 + 1.50 (Total)
Four to nine Prints, each \$7.95 + 1.50 (Total)
Ten or more Prints, each \$6.95 + 1.50 (Total)

16x20 Giant Color Prints:

One Print \$18.95 + 2.25 Shipping
Two or more Prints, each \$14.95 + 2.25 (Total)

Exhibition Quality Color Enlargements Again Available

Even though we had announced that we had discontinued the Exhibition Quality Color Enlargements, customers kept sending us orders. We received so many re-orders from customers who had sampled our Exhibition Quality Work that we decided to re-instate this service officially. Exhibition Quality Prints are the finest Enlargements you can get. Every finished print is judged three times for perfection. If it is at all possible to improve it, it will be done over (regardless how many times) before you get to see it. Every Exhibition Print is hand mounted on beautiful heavy Art Stock. 8x10 Prints are mounted on 11x14 Stock. 11x14 Prints are mounted on 16x20 Stock. 16x20 Prints are

mounted flush; otherwise they would become too unwieldy.

Every finished Exhibition Quality Print is matte sprayed for a velvety surface. The most breathtakingly beautiful pictures emerge from your little slides.

Please understand: Positively no Rush Orders on this Type of Work!

Exhibition Quality Color Enlargements (Quantity prices are good for same or different originals)

8x10, mounted on 11x14 Stock:

One Print \$14.50 + 2.00 Shipping
Two or three Prints, each \$11.85 + 2.00 (Total)
Four to nine Prints, each \$9.85 + 3.00 (Total)
Ten or more Prints, each \$7.95 + 3.00 (Total)

11x14, mounted on 16x20 Stock:

One Print \$18.50 + 3.50 Shipping
Two or more Prints, each \$14.80 + 3.50 (Total)

16x20, mounted flush on 16x20 Stock:

One Print \$28.50 + 3.50 Shipping
Two or more Prints, each \$24.00 + 3.50 (Total)

Remember: Quantity Prices are good for same or different originals.

New: Full Frame Enlargements

Some slides can easily be "cropped" to fit Standard Size Enlargements. Some slides will barely tolerate cropping. And then there are the slides which simply cannot be cropped because important material is too close to the edges. Since slides have a dimension ratio of 2:3 they do not "fit" standard Enlargement Sizes which have a dimension ratio of 4:5.

We are now able to make enlargements on oversize material. Such enlargements will show essentially the entire slide.

Please note that we cannot mount oversize prints because oversize Mounts are not available.

We use matte surface material on all Oversize Prints.

If you are confused about the sizes: We lengthen 11x14 prints to 11x16½ and 16x20 prints to 16x24. Please note that the Quantity Prices are for same or different originals. They do not necessarily have to be made from the same slide.

Hand Enlarged Custom Prints, Oversize, to Accomodate Entire Image:

8x12 Oversize Color Enlargements:

One Print \$11.25 + 1.50 Shipping
Two or three Prints, each \$9.85 + 1.50 (Total)
Four to nine Prints, each \$7.95 + 1.50 (Total)
Ten or more Prints, each \$6.45 + 1.50 (Total)

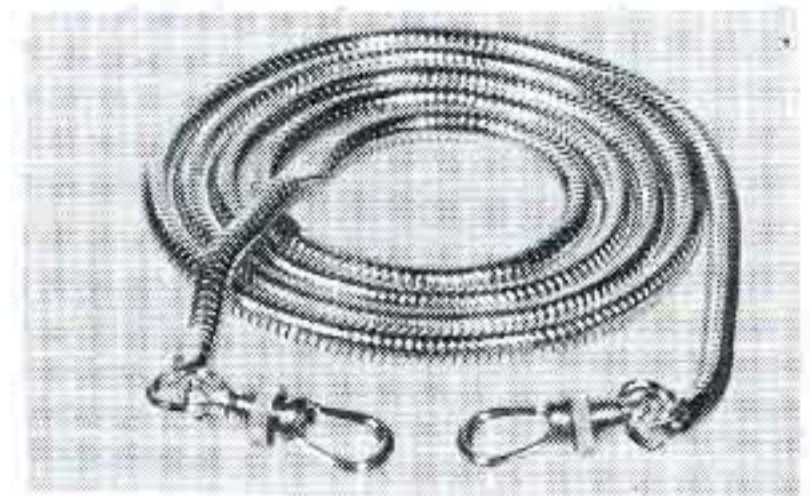
11x16½ Oversize Color Enlargements:

One Print \$15.95 + 1.50 Shipping
Two or three Prints, each \$12.50 + 1.50 (Total)
Four to nine Prints, each \$9.95 + 1.50 (Total)
Ten or more Prints, each \$8.15 + 1.50 (Total)

16x24 Oversize Color Enlargements:

One Print \$27.50 + 2.25 Shipping
Two or more Prints, each \$19.95 + 2.25 (Total)

Remember: Quantity Prices are for same or different originals. They do not necessarily have to be made from the same slide.



Chrome Neckchain

We know that we cannot replace these chains at the price we are selling them but we are overstocked and want to even out our stock.

There are the same Chrome Snakechains which we have been offering at \$3.95 for the last five years. In order to sell off our heavy stock we give you a whopping 60% Discount.

Chrome Neckchain, Stock No. 1814, now \$1.58 + 25c

Studio Quality Recording Tape at Incredibly Low Prices

The Giant Recording Companies buy Recording Tape in mindboggling quantities "on contract". This means: they sign a contract for hundreds of thousands of reels of tape. Their contracts are usually for more tape than they actually use: the more they buy, the lower the price. We have made an agreement with a large (and we mean LARGE) Recording Company for their excess tape. We are told that they buy it on very large reels and re-spool it as they need it. For us they spool it on 7" Reels and ship it in bulk. They sell it to us at cost: it gives them an outlet for their tape overage. This way we buy this premium quality tape at a very low price. We are satisfied with a low mark-up, depending on a large turnover. Now you know why you can buy this Professional Tape at such unbelievably low prices. But low price is only half the story. The real reason why we sell so much of this tape is its quality!

Specifications

- Studio Quality
- Professional Oxide Formula
- Linear Response, 2 db, 15 to 20,000 Hz
- No Dropouts
- No Special Bias Setting Needed
- Low Hiss
- Overload Tolerance
- Lubricated Polished Surfaces
- Tensitized Mylar Base

Guarantee

We guarantee every Reel to be free from defects and to conform to the above specifications or we will replace it, free of charge, with a brand new Reel if the original Reel is returned to us within 90 days of purchase, no matter how often the Reel has been recorded and re-recorded. No ifs, ands, or buts. No fine print!

Studio Quality Recording Tape now supplied in Plastic Top Deluxe Boxes at Reduced Prices.

- 1200 ft., 7" Reel, Boxed, Stock #567/PB**
 10 Reels, each, Reg. \$3.28, Sale \$1.78
 25 Reels, each, Reg. \$2.98, Sale \$1.53
 50 Reels, each, Reg. \$2.77, Sale \$1.48
 100 Reels, each, Reg. \$2.45, Sale \$1.34
- 1800 ft., 7" Reel, Boxed, Stock #568/PB**
 10 Reels, each, Reg. \$3.99, Sale \$2.09
 25 Reels, each, Reg. \$3.69, Sale \$1.92
 50 Reels, each, Reg. \$3.39, Sale \$1.79
 100 Reels, each, Reg. \$2.99, Sale \$1.59
- 2400 ft., 7" Reel, Boxed, Stock #569/PB**
 10 Reels, each, Reg. \$4.68, Sale \$2.53
 25 Reels, each, Reg. \$4.27, Sale \$2.15
 50 Reels, each, Reg. \$3.94, Sale \$1.99
 100 Reels, each, Reg. \$3.65, Sale \$1.79

Shipping Charges:

- 10 Reels \$2.00, 25 Reels \$2.95
 50 Reels \$3.85, 100 Reels \$4.50

Studio Quality Recording Tape now supplied in Plastic Top Deluxe Boxes at Reduced Prices

More for Less...

More Tape for Less Money! The supplier wanted to be extra generous but somehow it became too much of a good thing! Here's the story:

We ordered 1800 ft. 7" Reels of Studio Tape. When they spooled the tape onto the reel, somebody noticed that there was plenty of room left on the reel and, in a mood of generosity, kept the winding machine running till the reels were "full". The result was 2400 ft. of tape on each reel but the reels were now full to the rim. (There was only one hitch to the whole thing: They billed us for 2400 ft.!) We will sell you these reels as 1800 ft. reels, even though they contain one third more tape. The prices are the same as the regular 1800 ft. reels (boxed). That's what we mean by "More for Less".

If you want these Reels, be sure to designate them as "2400 on 1800" Reels and give the Stock No. as 578/PB/MFL. Use the 1800 ft. prices.

Deluxe Plastic Top Tape Box

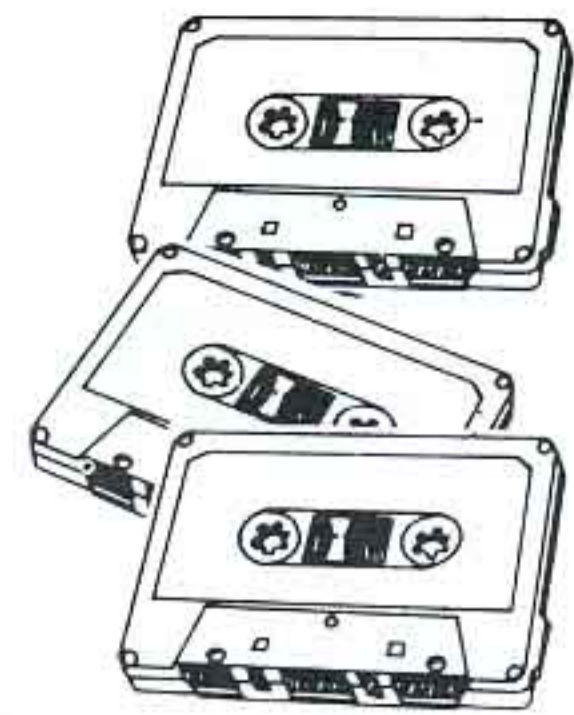
You thought there was nothing new in Tape Boxes, did you? This Tape Box was designed by a veteran of more than 10,000 recording hours. It has a cardboard "liner" to protect the edges of the reel from bouncing against the plastic, and a high impact plastic box shell to protect the tape from being crushed. This means that you can keep your tapes like books, library fashion, or stacked one on top of the other. The spine is absolutely square and flat and your tape library will look neat, uniform, and professional. You can write directly on the box and you can wipe off the writing! If you prefer, you can attach labels to the spine, too. The deluxe Tape Box is available only for 7" Reels. Deluxe Tape Box, Stock No. 0881, 25 Boxes (Min. Order), 89c each 50 Boxes 78c each 100 Boxes 67c each Shipping: First 25 Boxes, \$2.75 plus 90c for every additional 25 Boxes.

Norelco Type Clear Plastic Tape Boxes

These are the standard clear plastic Hard Boxes for Cassette Tapes. They let you stack tapes horizontally as well as vertically. Every cassette is easily and quickly identified. Most important, they have the protective hubs which holds the tape at the correct tension, avoiding loosening of the wound tape, even if you store a cassette after using only part of the "time" on the tape. You can store your recorded cassettes like books: Use the "spine" to identify every cassette. This gives you a uniform tape library which catalogs itself.

Norelco Type Clear Hard Cassette Boxes (Min. Order 25). Stock No. 1869/BX,
 Lots of 25, 24c each,
 Lots of 50, 19c each,
 Lots of 100, 15c each

Shipping: 10/45c, 25/65c, 50/95c, 100/1.45



COMPUTRON Recording Cassettes

COMPUTRON Recording Cassettes are among the favorite brands of High Quality "H.O.L.N." (High Output/Low Noise) Recording Tapes, preferred by meticulous Recordists. Every Cassette is screw-assembled (not glued together!) with welded windows, clear plastic leader tape, spring mounted pressure pad, all the features you expect in a quality Recording Cassette.

Here is your chance to stock up on COMPUTRON High Output/Low Noise Recording Cassettes at incredibly low professional prices. Do stock up! It's too good an opportunity to miss!

Cassettes (Minimum Order 10). You may mix sizes for quantity prices.

60-Minute C-60, Stock No. 1869/60

Lots of 10, \$1.09 each Lots of 25, 99c each

Lots of 50, 92c each

90-Minute C-90, Stock No. 1869/90

Lots of 10, \$1.29 each Lots of 25, \$1.18 each

Lots of 50, \$1.09 each

Shipping Charges: 10 Cassettes 95c

25 Cassettes \$1.60 50 Cassettes \$2.10

Clear Plastic Philips (Norelco) Type Individual Boxes, if bought with equal number of cassettes: 10 Boxes, 12c each. 25 Boxes, 11c each. 50 Boxes, 10c each. No additional shipping charges when purchased with tape.

We guarantee every cassette and will replace it with a brand new one, regardless how often recorded and re-recorded, if you find it defective in any way and return it to us within 90 days.



Free Bonus with Computron Recording Cassettes

During Sale Only: With your order for 25 or more Computron Recording Cassettes we will give you free an equal number of Norelco Type Plastic Cases.

Yes, in spite of the low prices we will give you an additional Bonus, free! Remember, please, that you must request this free Bonus. Say on your order: "Equal number of Norelco Type Plastic Boxes, free." To be eligible for the free Bonus, your order must be for 25 or more Computron Recording Cassettes.

CLOSE-OUT



Over 100 Children's Song on Four 12" Long Play Record Albums

We must sell the last 500 sets at a greatly reduced price. Left over from our Christmas Issue but we don't want to keep them till next Christmas.

They are the most delightful children's records you can get. All the children's favorites are here. Give a set to every child in your family, to every youngster in your neighborhood. You will be the best-loved person for years to come!

These records are being sold nationwide on TV Networks as terrific bargains at \$9.95 per set. At that price they are indeed a great buy and they sell by the thousands. We offered them in the Christmas Issue for \$5.95 and there was hardly an order that did not call for at least one set. All we have left now is a remainder of 500 Sets and we want to sell them out. Order as many Sets as you know children to give them to. We will fill orders as long as our stock holds out.

Children's Record Set of Four 12" Long Play Albums, Stock No. 1905, Clear-the-Shelves Sale Priced at an unbelievably low \$3.95 + 95c Shipping. (Yes, that's for the Set of Four, NOT per Record!)

*Our Telephone Number is
(Area Code 212) 244 - 1150*

We have Three Lines:

You rarely get a Busy Signal

Company Policy: No Collect Calls



For Faster Delivery

We prefer to ship your Orders by United Parcel Service. Experience has shown that UPS packages travel faster and, usually, with greater care. As you probably know, UPS cannot deliver to Post Office Box addresses.

Whenever possible, give us your local Street Address on all orders instead of your P.O. Box address.

"Scientific" Focusing Inserts for the Classic Exakta. Yes, we have them

Groundglass with Clear Spot, Stock No. 1971, \$14.95 + 55c Shippg.
Groundglass with Crosshairs, Stock No. 1972/X, \$15.65 + 55c Shippg.
Groundglass with Calibrated Crosshairs, Stock No. 1971/C, \$18.50 + 55c
"Tele Finder" Groundglass which shows the fields for 135mm, 180mm and 300mm Telephoto Lenses when viewed with standard 50mm lens in camera. Stock No. 1271/TF, \$18.50 + 55c



Two-in-One Macro Ring

There is a gap in the focusing range between the lens itself and the minimum extension of the two Bayonet Adapters of the Extension Tubes. This gap can be bridged by using the Two-in-One Close-Up Ring. It has the male and the female bayonets machined into each other, reducing the extension to the bare minimum.

Two-in-One Close-Up Ring, Stock No. 2036, only \$12.50 + 45c Shipping

Split Image Rangefinder for your Classic Exakta

You can order the Split Image Insert either "First Quality" or "Beauty Marked". If you are a perfectionist, order the "First Quality", perfect in every respect. If price is important, order the "Beauty Marked" one.

We have accumulated several hundreds of the Split Image Insert with slight beauty marks and offer them at half price.

Let me assure you, right off, that these inserts are 100 per cent accurate and that the beauty marks do not in any way interfere with viewing or focusing. These marks are really nothing but beauty marks; slight nicks or slight marks in the finish. While we would never offer these inserts at full price, we offer them, with a clear conscience, at the reduced price. Remember, these are for the Classic Exakta, not for the RTL Model.

Split Image Rangefinder Insert for Classic Exakta, Stock No. 1979, First Quality, \$7.95 + 35c

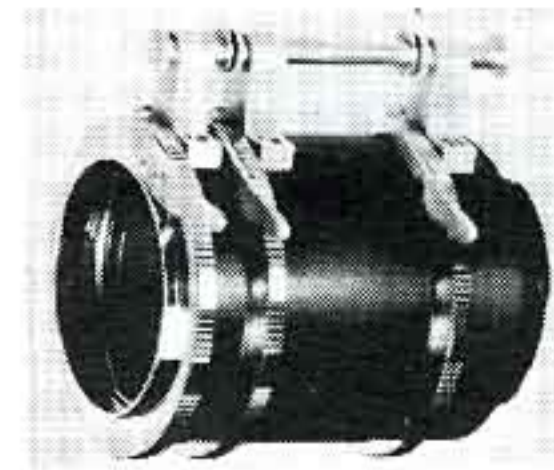
Same, with slight Beauty Marks, \$3.95 + 35c

Split-Image Rangefinder for Exakta RTL-1000

The Fresnel/Split Image Rangefinder Insert is now again available for the Exakta RTL-1000:

Stock No. 1818, \$14.50 + 35c Shipping

BONUS BUY: Buy other items for \$10 or more and add the RTL Split Image Insert for only \$8.55 + 35c. (Be sure to mention "Bonus Buy".)



Automatic Macro Tubes for Classic Exakta

This Set of Automatic Tubes consists of 3 self-contained tubes. All three tubes have male and female bayonets. Each tube can be used by itself or in any combination. The tubes couple the automatic release of your lenses to the shutter release of the camera and your automatic lenses remain automatic for Close-Up Work.

Automatic Tubes, External, Set of 3, Stock No. 2007, \$18.95 + 75c Shipping
Bonus Buy: Order \$20.00 or more of other items, and add the Auto Macro Tubes for only \$12.85 + 75c!

Combolite Focusing Screen

The Combolite is a Focusing Screen (Insert) which combines everything previously available only in separate Inserts. It has:

1. a Fresnel Viewing Screen,
2. a Circular Finegrain Groundglass,
3. a Split Image Rangefinder,
4. AND a MicroGrid!

You want to order a Focusing Insert but you are not quite sure which to order. Should you have a MicroGrid? a Fresnel? a Split-Image Rangefinder? or a Finegrain Groundglass? The decision is now easy: Order the Combolite, The Insert which has all of them! (Please note that the Combolite is available only for the Classic Exakta. It is not available for the RTL-1000.)

Combolite Combination Insert (Screen), Stock No. 1968, \$17.50 + 35c Shipping

BONUS SPECIAL:

Order \$10 worth of other items, add the Combolite for only \$11.50 + 35c Shipping (Be sure to mention "Bonus Buy".)

Combination Insert: Fresnel and MicroGrid

By now, everybody is familiar with the MicroGrid Rangefinder Screen. Its main Advantage: Sharp Focus is achieved, regardless of the user's eyesight. The MicroGrid Rangefinder superimposes a grid pattern over the image when the lens is out of focus. Once in focus, the grid disappears and the image becomes crystal clear. Unlike the Split-Image, the MicroGrid does not black out. With the MicroGrid there is no guesswork: You are either in focus or out.

The MicroGrid is now available in a Combination Screen: A Light-Gathering Fresnel Screen produces a brightly illuminated viewing image, bright from corner to corner. The MicroGrid itself is in the very center where focus is most sensitive.

Combination Fresnel Screen and MicroGrid Stock No. 1970 for Classic Exakta
Stock No. 2004 for Exakta RTL-1000
\$12.50 + 35 Shipping Charges

BONUS BUY:

Buy other items for \$10 or more and add the Combination Fresnel/MicroGrid for only \$7.95 + 35c

(Be sure to mention: "Bonus Buy".)



Jumbo-Slide 35mm Slide Enlarger

Enlarge your slides to full 120 size! Make enlarged Color Transparencies, Color Negatives, Black-and-White Negatives, or Black-and-White Transparencies! The Jumbo-Slide gives you eight 2"x3" Negatives or Positives per Roll of 120 Film.

The Jumbo-Slide 35mm Slide Enlarger is entirely self contained. It has its own lens! All operations can be done in broad daylight. The 120 film is then developed in the usual manner.

The designer of the Jumbo-Slide Enlarger uses a No. 2 Photoflood bulb. You can use any light source, even strobe or daylight. With a No. 2 Photoflood bulb the designer exposes about 45 seconds with ASA 64 Black-and-White 120 Film. If you wish, you can even use filters: you simply place a filter (49mm or larger) on the metal frame which contains the diffusing screen.

You can use unmounted cut slides or negatives, film strips, or mounted slides. Glass mounted slides need not be un-sandwiched. The Jumbo-Slide comes with complete Instructions.

Jumbo-Slide 35mm Slide Enlarger, Stock #1978, especially low priced during Sale, only \$29.50 + 1.95 Shipping Charges



Zippered Filter Pouch Now Available in 2 Sizes

These beautifully designed Filter Pouches protect your delicate Filters from dust and scratches. Four Filters are always in full view, held in four transparent "windows".

Zippered Filter Pouches

Size A, for Filters up to 55mm, Stock No. 1939
\$2.95 + 35c Shipping

Size B, for Filters up to 67mm, Stock No. 1874
\$3.95 + 35c Shipping

Combination: One Size A, One Size B,
\$5.90 + 45c Shipping

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Macro Zoom Attachment

Would you believe that you can now convert any lens into a macro lens with a focusing range from Infinity to 2 inches? Not 2 yards, not 2 feet, but 2 INCHES! And any range in between. The MacroVert is a highly corrected optical instrument which screws into the front of your lens by means of a Series VII Adapter. You can leave the MacroVert on your lens at all times because it lets you focus your lens through its normal range, all the way to Infinity. If you want to get closer than your lens alone would permit, turn the focusing ring of the MacroVert Zoom and move right up to your subject, as close as you want, as close as two inches!

How much light will you lose? None! How much additional exposure do you need? None! Hard to believe but it's true. We wouldn't kid you. It's true: No exposure compensation or adjustment needed!

Optical Quality? Magnificent! Whether you want to photograph a flower, a page from a book, or a small part of a coin, the MacroVert Zoom does it all with a twist of your wrist. And when they make you switch to the metric system, you are way ahead of them because the MacroVert is calibrated in feet AND meters.

MacroVert Macro Zoom Attachment with Series VII Thread, Stock No. 1806, incredibly low priced at only \$19.95 (Protective Case included) plus 1.35 Series VII Adapter (state diameter of your lens in mm) \$4.95.

Bayonet Flange for Classic Exakta

Is the Lens Mount on your Classic Exakta worn or damaged? No need to send us your camera. The Replacement Flange installs in a minute. All you need is a small screwdriver.

Replace the Flange before you damage the bayonets of your lenses. Replace the Flange now, before one of your lenses drops out! You know, an ounce of prevention ...

This Flange is **Original Dresden Equipment**. This guarantees perfect fit and exact focus. **Bayonet Lens Mounting Flange for Classic Exakta, Stock No. 1929, \$12.50 + 75c**

Original Ihagee-Dresden Accessory Shoe for Classic Exakta



Through Special Arrangement with the Dresden Exakta Factory we are now able to offer you again the **Original Ihagee-Dresden Accessory Shoe** for the Classic Exakta. The All-Metal Accessory Shoe is made in the Dresden Exakta Plant. It fits securely on the Eyelevel PentaPrism of the Classic Exakta. It slips easily into the grooves formed by the frame of the eye "window" on the prism. Easy on, easy off.

We really want you to have one of these **Original Accessory Shoes**. If you now have an Accessory Shoe of "independent make", buy the Original. It's definitely better! To enable **everybody** to buy one, we have reduced the price from \$6.95 to \$5.50 (or even lower, if you add it to an order for \$15 or more.)

Original Ihagee-Dresden Accessory Shoe for the Classic Exakta, Stock No.1921, now on Special Sale at only \$5.50 + 35c Shipping Charges.

B O N U S B U Y: Add the #1921 to an order for \$15 or more and pay only \$3.95 + 35c. In this case, you must mention: "Bonus Buy with \$15 Order"



U.S. Made Super Size Magnifying Glass

How far do you have to travel to get a superior Magnifying Glass? To Hong Kong? Singapore? Taiwan? No! The best Magnifying Glasses are made right here in the good old U.S.A. and exported all over the World!

Do you know how we test the quality of a Magnifying Glass? We cut an open circle in a sheet of black paper to form a "diaphragm" and use the lens to **take a picture!** You can do the same. You will be amazed.

This Magnifying Glass has a bi-convex lens. It is ideally suited for testing slides or negatives for sharpness, inspecting postage stamps or coins, reading small print, and 1001 similar (or dissimilar) applications. The large Four-Inch Width makes it especially useful. This is the best Magnifying Glass you can buy.

American Magnifying Glass, Stock No. 1959, excellent value at only \$6.80 + 65c Shipping

We Want Your Old Exaktas ...

Top Trade-In Allowance for your old Exaktas VXIIa, VXIIb, VX-1000. These Models, in good condition, still bring you Top Dollar.



Premium Quality Glove-Kid Vinyl deLuxe Pouches

If you love your lenses, protect them from all hazards and prolong their useful life. Our new Lens Pouches are soft as a glove, lined with luxurious plushy velvet, and have drawstrings for quick and easy opening and closing. Less bulk than rigid lenscases. More "cuddle" for your fine lenses. We also recommend them for delicate accessories.

Premium Quality Glove-Kid Vinyl Pouches,
SMALL, 5x6", Stock No. 1863/02, \$2.95 + 25c
MEDIUM, 5x7 1/2", Stock No. 1863/04, \$3.45 + 25c
LARGE, 5x9", Stock No. 1863/06, \$3.95 + 30c
NEW SUPER SIZE for Large Telephoto Lenses,
Stock Number 1863/08, \$5.95 + 45c Shippg. Chgs.

We don't mean to scare you, but...

We don't mean to scare you, but there are a few things which must be discussed frankly. Price increases on the level of manufacturing have taken frightening leaps. Whenever we re-order an item, the price jumps at an unbelievable rate. We have been living with inflation and price increases for a long time but what is happening now is beyond the "normal" upward trend.

Most prices in this issue are still the old prices and we will continue to sell at the old prices as long as we can. But our prices will have to go up in the very near future. We hate to do it but very soon we will have to sell many items at higher prices and we mean substantially higher prices.

If you will listen to sincere advice, order everything you need or want, without delay. If you wait, you will have to pay a great deal more. We don't like it any more than you do; but it is inevitable. And don't say we didn't tell you.

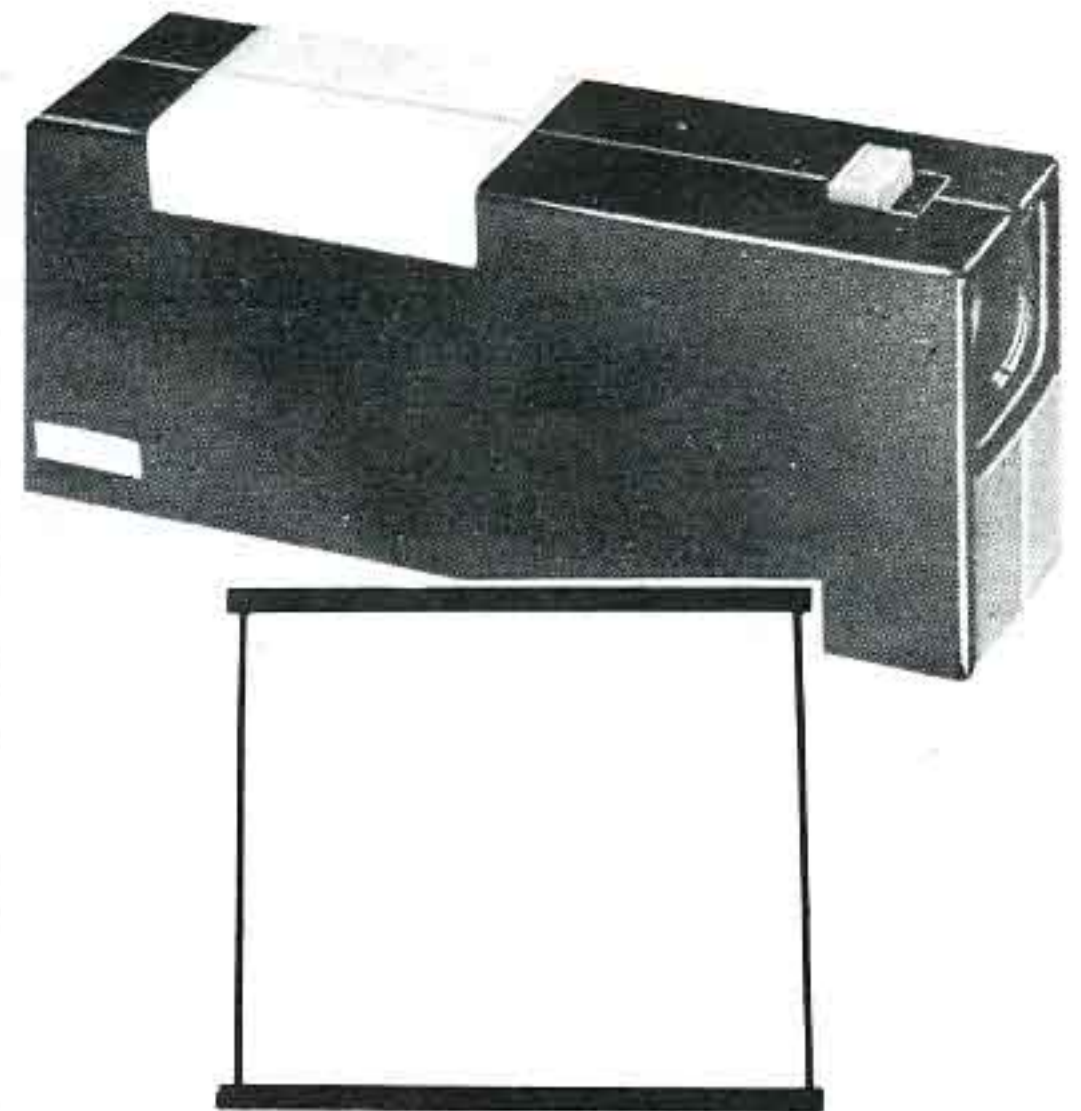
Something else is happening: Lenses and Accessories for the Classic and RTL Models are becoming scarce. It may seem like yesterday but the last "Classic" Model (the VX-1000) came out more than ten years ago and has been off the market for nearly ten years! Who is going to make lenses and accessories for these old models? Economic considerations prevent manufacturers from investing money in the production of such items. Quite a few of the lenses and accessories for the Classic Exakta and the RTL are already unavailable.

If you own a Classic Exakta or an RTL, look through this issue and buy all the items you need. Once they are gone, there will be no more. Once more we say: Our advice is sincere. Follow it or don't follow it. If you wait and an item which you need is no longer available, don't say we didn't tell you!

Final Reduction: Centerpole Tripod at Half Price!

We must sell the last 400 Geared Centerpole Tripods because they take up valuable space which we need badly. At our original selling price of \$29.95 the Geared Centerpole Tripod was a great buy. Now, at half our original price, it's a steal. But we need the space: 400 tripods take up a lot of space! If you have been shopping for a tripod, we don't have to say any more.

- **Three-Section Legs: Each with Independent Adjustment (for leveling, etc.)**
 - **Total Length, folded, 22 1/2 inches**
 - **Maximum Height, 4 ft. 8 inches**
 - **Geared, Crank Operated Centerpole for Quick Height Adjustment**
 - **Heavy Duty Panhead**
 - **Independent Setting for Tilt and Pan**
- Geared Centerpole Tripod, Stock #2075, orig. Selling Price, \$29.95. Final Close-Out Price \$14.97 + 2.95 Shipping**



Free Preview Screen with Projection Pointer

Professional Lecturers point out details on a projected slide or movie by projecting a white arrow on the picture. The Master Showman Projection Pointer does just that.

During this Sale we are giving away one of our 18"x25" Combination Wall and Table Screens (Stock No. 1916) which we normally sell for \$5.85 at no additional charge if you buy a Showman Pointer.

Master Showman Projection Pointer,
Stock No. 1944, only \$7.95 + 65c Shipping
Batteries (2 needed) Two for 49c

FREE: With every "Showman" you buy, you may request a free 18"x25" Combination Wall and Table Top Screen. Remember: you **MUST** request the free screen(s) at the time you order the pointer(s).

Shipping Charges for Screen 95c

Giant Grab Bag of Used Items. 25c per Item!

Filters, Shades, Lenses, Straps, Accessories, Filter Adapters, Flanges, Leather Cases, Brackets, Reflectors and the Flotsam and Jetsam that a well-established Camera Store is heir to.

We have assembled these Grab Bags, 20 Items per "Pack" and nobody can predict what you will find. You may buy as many Packs as you like. Every one is a veritable Gold Mine!

**Grab Bag Pack, 20 Items, Stock #4020,
\$5 each Pack plus 95c Shipping**

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