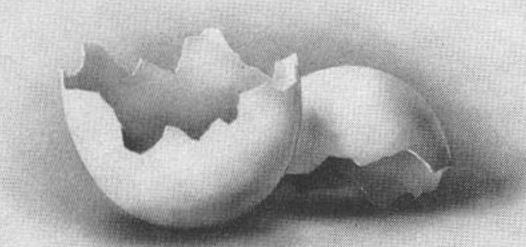
34 years after inventing the World's First 35mm SLR Exakta proudly announces

The Rebirth of the S.L.R.



RTL 1000 by Exakta

Radically new. Truly modern. Sleek, streamlined. The feel of lightweight efficiency. Embodies new creative capabilities. Yet retains the classic Exakta quality. Unmatched features that endured through the years. Like the exceptional range of shutter speeds (from 8 sec. to 1/1000 sec.), slow speeds, delayed action selftimer. Or the unbelievable choice of interchangeable finders, focusing screens and accessories. The incredible selection of lenses . . .

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The RTL 1000 - magnificent precision, rugged dependability! Perfect system for the advanced amateur and the pro, for the scientist, the physician. Solves the most challenging problems. And you'd expect to spend much more, yet the RTL retails for under \$250.00.

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Is disservice a service?

Your story, "Can Kodacolor-X Stand the GAF?" (July 1970), contains some mistaken information I believe should be corrected. In the article you state: "Apparently the word has now gone out that Kodak will no longer make prints from non-Kodak color negatives. . . ." This statement and previous references imply that Kodak has discontinued a service. This is just not true.

We have never offered a service for processing or color printing of films or negatives from other manufacturers. If some of our labs have made prints from other than Kodak negatives, it was contrary to policy and expected practice. Rochester, N.Y. Mike Sullivan Eastman Kodak Co.

In Modern's humble opinion, if Kodak doesn't have an official service but EK labs make prints from other films (and we never had 'em refused before), then it's a service anyhow. Now no EK labs will do what they used to do for us before, so we call it a discontinuance of a service, official or otherwise.

Senior seeks solace

My work (in retirement at age 88) after 75 years of serious amateur usage, with wide use of the art of photography in business and professional life, is now in historic research work. I seek to recover values in early maps, pictures and manuscripts found in libraries, museums and private collections. Believe me it is fascinating, but frustrating because of the total disregard of the industry (and the periodicals too) in the field of adapting cameras and processing equipment to the rapidly expanding millions of camera buffs, including professionals, who find age penalties creeping up.

How about cameras made to be handled by crippled hands-no special surfaces, gimmicks, knobs that can be turned by fingers no longer flexing as in youth. Sighting, focusing, scales that can be read with tired eyes, buttons that can be found and pushed without the expertness of the facile, slender fingers on the pretty models in shows and ads. It mads me when I buy some of the doit-all jobs squeezed into tiny packs with many things my fingers cannot handle. Palm Springs, Calif. William A. Lippman

IN NEXT MONTH'S MODERN

New product report from Photokina